MASTERPLAN PRESENTATION STRUCTURE

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Introduction: The Masterplan Context
2015: The University Celebrates its 50th Birthday
1965: The University arrives in Canterbury
2018 The University Campus Today
...62 buildings are named... only 5 streets have names...
NO named spaces or places

- Canterbury views
- Homogenous landscape
- An over-reliance on signage
- Cars dominate the campus
LESSONS LEARNED FROM THE MASTERPLAN ANALYSIS STUDY

Opportunities & Constraints

• The campus lacks a sense of coherence and visitors find it hard to find their way around
• The campus is low-density; buildings are widely dispersed and do not provide shelter to the spaces between them
• The campus is very exposed to the weather in its hill-top location
• The public realm needs a more sheltered network of outdoor spaces
• Motor vehicles tend to dominate the campus layout
• The campus roads are carry fast-moving traffic and are intimidating to pedestrians and cyclists
• The road design encourages high speeds and non-University motorists use them to bypass the city centre
• Car parks infiltrate into the very heart of the campus
• The University under-achieves in terms of landscape character and personality
• Plentiful green spaces but rather homogenous and lacking in variety
• Paths that connect the campus are long, lack animation and do not feel safe
• Tensions exist between the University and its neighbours where development pressure, traffic and other nuisances provide a focus for potential dispute
2018: The University is at a ‘Tipping Point’
Public Consultation: What should the Masterplan be aiming to Achieve?

- A template to guide future the future evolution of the campus, not a blueprint for development
- Flexibility in development planning to cope with uncertainty over student numbers and the need for growth
- Intensification of the campus heart to help conserve the unique and varied landscape
- Reinforce the University’s reputation for excellence in all aspects of sustainability
- Enhance the setting of the University within its natural environment
- Enrich the diverse landscape and the richness of the ecology which are amongst the University’s main assets
- Create a more coherent landscape strategy with better woodland and species management
- Respect for historic legacy and the built heritage from all eras
- Greater cohesion between the University, the City and Canterbury’s residents
- Make the campus more welcoming to visitors and make way-finding easier
- Make good ‘placemaking’ a top priority where social interaction can thrive
- Continue to develop a variety of cultural and diverse commercial assets that visitors can enjoy
- Create a better environment for staff, students and visitors to live, work and play
- Calm the traffic, consolidate car parking and make the campus safer for pedestrians and cyclists
- The plan should enable the estate to develop as one place, uniting the various character areas and land ownerships
- Promote a coherent and unique brand for the University
- Clearer links between the Masterplan and the University’s strategy
03 The Conceptual Approach to the Masterplan
The 2018 University Estate in Context

KEY:
Red Line:
- Designated campus boundary
Blue Line:
- University-owned land outside the designated campus
Green Line:
- Land inside the designated campus NOT owned by the University

University Rise
Campus Heart
Park Wood
Sarre Penn Valley
Little Hall Farm
Analysing the University context:
• decreasing density from south to north
• low-density campus heart
• landscape interludes north & south
• clusters of development to the north
• ribbon development along radial routes
• east-west pattern of development generally
Analysing the University context:
- settlement extends along the ridgelines
- development growing along the radial routes
- valley slopes otherwise undeveloped
Landscape Character Zones

Analysing the Landscape Character:
- concept sketch of character zones
- landscape characteristics repeat west to east
- greater variety of change north to south
Landscape Character Zones

SECTION SHOWING LANDSCAPE CHARACTER ZONES

- **Clowes Wood**
  - Productive landscape
  - Low-density clusters

- **Tyler Hill Road**
  - Landscape amenity
  - Consolidation & intensification

- **Sarre Penn Valley**
  - Landscape amenity

- **Giles Lane**
  - Landscape amenity

- **University Rise**
  - Suburban

- **North Canterbury**
  - Urban

- **Canterbury West Station**
  - River Great Stour

- **Cathedral**
Framework Masterplan: Landscape Character Zones

- Tyler Hill Ridgeline
- Sarre Penn Valley
- Giles Lane Ridgeline
- University Rise
- Great Stour Valley
- Historic Canterbury
- Campus North
- Campus Heart
- Campus South
Framework Masterplan:
Landscape Character Zones

- Tyler Hill Ridgeline
- Sarre Penn Valley
- Giles Lane Ridgeline
- University Rise
- Great Stour Valley
- Historic Canterbury
- Campus North
- Campus Heart
- Campus South
‘Red Line’ Campus
Masterplan in Context

1 - University Rise
2 - Whitstable Road
3 - Campus Heart
4 - St Stephens Hill
5 - Little Hall Farm
6 - Sarre Penn Valley
7 - Blean
8 - Tyler Hill
04 The Landscape Character Areas
Landscape Character Area: Campus Heart

Character: Suburban campus
Density: Medium
Landscape: Uniform/homogeneous
Diversity: Varied

- Existing buildings
- University owned land

Existing

Proposed

0 200m 0 200m
Landscape Character Area:
Whitstable Road

Character: Suburban/urban transition
Density: Medium to high
Landscape: Woodlands & courts
Diversity: Varied, specialised
Landscape Character Area: University Rise

Character: suburban/urban transition
Density: low
Landscape: parkland amenity space
Diversity: landscape-based

- Existing buildings
- University owned land
Landscape Character Area: Sarre Penn Valley

Character: Rural
Density: Very low
Landscape: Agricultural & riparian
Diversity: Specialised
Landscape Character Area:
Sarre Penn Valley

Character: Rural
Density: Very low
Landscape: Agricultural & riparian
Diversity: Specialised

Existing buildings

University owned land

Existing

Proposed
Emerging Framework Masterplan
Character Areas Assembled

1 - University Rise
2 - Whitstable Road
3 - Campus Heart
4 - St Stephens Hill
5 - Little Hall Farm
6 - Sarre Penn Valley
7 - Blean
8 - Tyler Hill
The Proposed Movement Strategy
Proposed Movement Strategy: Masterplan Diagram
Proposed Movement Strategy
Improving Connections to the University

Proposed Principal Walking Routes

Proposed Network of Footpaths

Key:
- Existing Footpaths
- Proposed Footpaths
Proposed Movement Strategy
Improving Connections to the University

National Cycle Network Route 1 re-aligned

Possible Shuttle Bus Route
Proposed Movement Strategy
Improving Connections to the University

Existing Walking/Cycle Route between Campus and Rail Station

Possible Route on Crab & Winkle Rail Line to north-side of station
Proposed Movement Strategy
Local Bus Network: 3 Options

Option 1: Before new junction to Whitstable Road

Option 2: New road junction at Hothe Court

Option 3: New junction at Blean School
Proposed Movement Strategy
Improving Connections to the University

Proposed Network of Roads & Junctions

Possible Car Park Locations around perimeter of Campus Heart

Key:
- Open Car Park
- Covered Car Park
- Temporary Car Park
- Car & Coach Park
- Hotel Car Park
Proposed Movement Strategy
Making the Campus Safer for Pedestrians

Proposed Car Parks around Campus perimeter
A. Hothe Court
B. Nursery/Blean School
C. Sports Hall
D. Park Wood Road
E. Giles Lane
F. St. Stephens Hill
G. Tyler Court
H. Campus Central
J. Turing
K. Hotel Car Park
L. University Avenue

Proposed Buildings
Existing Buildings
Car Parks

Proposed Shared Surfaces
Proposed Movement Strategy
Improving Connections to the University

Canterbury’s Existing Park and Ride Provision

Potential Park and Ride sites combined with NCN 1
Proposed Movement Strategy
Opportunities for Placemaking

Proposed New Spaces and Places
1. Blean Church
2. Tyler Hill Corner
3. Sarre Penn Walk
4. Lower Blean Place
5. Brotherhood Square
6. St Stephen’s Square
7. University Square
8. Beverley Court
9. University Gateway

Proposed Shared Surfaces
Summary of the Emerging Masterplan Proposals
The Emerging Framework Masterplan

Proposed Capital Projects

Short/Medium Term

1. Sports Hall/Centre & Swimming Pool
2. Tennis Court Extension
3. Park Wood Student Hub
4. School of Economics & Teaching
5. Kent & Medway Medical School Building
6. Science Student Hub
7. Life Sciences Building
8. Kent Union & Student Services
9. Psychology Extension & Entrance Buildings
10. Conferencing Hotel
11. New Road Junction
12. New Community Garden
13. Possible Re-Provision of Blean Primary School
The Emerging Framework Masterplan
Proposed Campus Layout
07 Questions & Feedback