

# CPHSJ Newsletter

April 2009

This is our fourth email News Update, please feel free to forward it to friends and colleagues who share an interest in understanding philanthropy.

All past editions of the newsletter are online at: <http://www.kent.ac.uk/sspsr/cphsj/newsletters/index.html>  
For our latest news, copies of working papers, links to media coverage and other items of interest, do check our website <http://www.kent.ac.uk/sspsr/cphsj> which is updated regularly.

## Blogging and Tweeting

We are now posting regular blogs at <https://blogs.kent.ac.uk/philanthropy/> and you can follow us on Twitter at UKCPhilanthropy. These interactive sites are a great way to discuss the latest research and news, so please do join in the conversation.

## What does the Budget mean for major donors?

Read our comment, published in Third Sector magazine, arguing that the new 50% tax rate will neither attract nor deter rich donors, because donations are driven less by tax breaks and more by the desire to make something important happen.  
<http://www.kent.ac.uk/sspsr/cphsj/documents/tax-rise-giving.pdf>

## Financial Times and the recessionary impact on giving

The FT published an article expressing a pessimistic outlook for philanthropy in the recession. Read our reply which argues that the outlook is not necessarily so bleak, and points out the dangers in suggesting that giving will inevitably decline, because that could encourage the view: "everyone else is cutting their donations, so I will too".  
<http://www.ft.com/cms/s/0/25c3f7dc-3131-11de-8196-00144feabdc0.html>

## Do sponsored fundraising events repel or attract donors?

This year's London marathon broke records in the amount raised for charities. Read our opinion piece <http://www.kent.ac.uk/sspsr/cphsj/documents/fundraising-challenges-third-sector.pdf> first published in Third Sector magazine, which notes that 'being asked' is the main reason people give, so sponsored fundraising events are a good thing because they create opportunities for donors to broach the subject and ask their family and friends to support their favoured causes.

## New CPHSJ Associate

Dr Tim Strangleman, a Reader in the School of Social Policy, Sociology and Social Research, has recently become an associate member of CPHSJ. Tim's research interests focus on the sociology of all types of work, including voluntary labour.

## First PhD student joins CPHSJ

From September 2009 Jonathan Dean will be conducting doctoral research at CPHSJ into the impact of volunteering on young people's notions of citizenship. Jonathan will be co-supervised by the director of CPHSJ, Dr Iain Wilkinson, and by Dr Tim Strangleman.

## Voluntary Action History Society

We are delighted to announce that the Voluntary Action History Society will hold its next international research conference at the University of Kent from 14<sup>th</sup> – 16<sup>th</sup> July 2010, in partnership with the Centre for Philanthropy, Humanitarianism and Social Justice. For further information please see [www.vahs.org.uk](http://www.vahs.org.uk)

## Keeping in touch

If you do not wish to receive these updates from CPHSJ then please reply with 'Unsubscribe' in the subject line. If you want to discuss our research, explore areas of mutual interest or just say hello, then please don't hesitate to get in contact with any of the team here at Kent, we'd be delighted to hear from you. All staff contact details are online at: <http://www.kent.ac.uk/sspsr/cphsj/staff.html>

Best wishes from all at the Centre for Philanthropy, Humanitarianism and Social Justice at the University of Kent