This study day looks at the phenomenon that is ‘Pottermania’, offering an academic approach to the texts which are possibly the most important and influential children's books of the late-twentieth and early-twenty-first centuries.

J K Rowling published the first Potter novel, *Harry Potter and the Philosopher's Stone*, in 1997. The seven-book series about the adventures of the boy wizard has gone on to sell more than 400m copies around the world, and has been the subject of PhDs and academic conferences. This day school begins by looking at the publishing and marketing phenomenon that is ‘Pottermania’ before going on to consider its literary influences from the medieval to the modern, and themes as diverse as food, education, segregation, philosophy, the symbolism of animals and the rise of fascism. The study of the novels will be supported with extracts from the eight films.

### Required reading

As many as possible of the Harry Potter books.

### Additional information

This Study Day is suitable for beginners, intermediates and advanced students, and allows you to spend time exploring the subject for interest, among like-minded people, without formal assessment.

### Intended learning outcomes

By the end of the course students will be able to:

- place the phenomenon that is Harry Potter™ in its social, cultural and educational context and understand some of the reasons for its popularity.
- perceive the texts in an ideological context and interrogate the circumstances surrounding their production.
- interpret the texts in a critical way, illustrating arguments with well-chosen examples.
- demonstrate their knowledge through the construction of critical arguments and defend those arguments with confidence.
- analyse literary works in detail through the development of close reading skills.

### About the tutor

Sarah Anthony studied for her Masters degree with the Open University specialising in postcolonial nineteenth century literature. For the last 12 years she has taught undergraduate students and adult learners in courses ranging from Shakespeare to the postmodern. She currently teaches for the University of Kent and the WEA.
Short Course Programme
General information, terms & conditions

How to book a place
These courses are usually very popular so you are advised to apply as soon as possible. Places cannot be held without payment of the course fee.

- **Online Booking is preferred.** Please visit [www.kent.ac.uk/tonbridge](http://www.kent.ac.uk/tonbridge)
- **By post** to us at the address below, using the application form in the programme booklet. Please note that you will not receive an acknowledgment of your paper application; your payment will usually be processed when the course becomes financially viable, otherwise we will notify you of cancellation approximately seven days prior to the course. A paper application affirms acceptance of our terms & conditions.

Course cancellation
As these short courses are self-financing, each course can only proceed if there are sufficient enrolments. Therefore, if a course is cancelled due to insufficient enrolments we aim to notify applicants approximately one week before the course start date; if there is no suitable alternative course, we will refund the appropriate course fee in full. The University of Kent reserves the right to cancel a course for this or any other reason in which case the relevant course fee will be refunded in full.

If you find it necessary to cancel your place on a course, please let us know as soon as possible. Refund requests, including the reason, should be made by email or in writing to us at the address below. We reserve the right to retain all or part of the course fee if you request a refund after 14 days of your online booking being made or paper application being received. Discretionary, partial refunds may be made, after the deduction of an administrative handling fee as follows:

- a course fee of up to and including £42 will incur an administrative handling fee of £10.00
- a course fee of £43 and over will incur an administrative handling fee of £12.50.

The University reserves the right to:
- exclude any student if the student’s presence is making it difficult for the class to function properly
- cancel or amend the length of any course if the circumstances so warrant.

Neither the University of Kent, nor its staff, can be held responsible for any damage, loss or injury, however sustained, suffered by participants attending courses. Insurance is the student’s responsibility.

University Centre Tonbridge
For details of our other courses, news, events and location visit [www.kent.ac.uk/tonbridge](http://www.kent.ac.uk/tonbridge).

- Parking. There is plenty of public pay and display car parking locally, but please note that only selected car parks permit parking in excess of four hours; detailed information is available from [www.tmbc.gov.uk](http://www.tmbc.gov.uk). No parking is available here on site.
- Refreshments are not provided; food and drink can be purchased from any of the nearby café outlets - we are closely situated to the High Street and town centre. A hot drink vending machine is usually available on the ground floor of this building.

Mailing List and data protection
Those attending our courses are automatically added to our database and kept informed about new courses. This information is not released to outside organisations. Please write to us if you do not wish your details to be kept on our database.

*Please contact us if you have any queries or would like to register your email address to receive our course information updates. We look forward to welcoming you here soon.*

University of Kent Tonbridge Centre
Avebury Avenue
Tonbridge
TN9 1TG

01732 352316
[www.kent.ac.uk/tonbridge](http://www.kent.ac.uk/tonbridge) tonbridgeadmin@kent.ac.uk [facebook.com/tonbridgecentre](http://facebook.com/tonbridgecentre)