1. **Title of the module**
   Transnational Economics and International Financial Markets – PRSN6100

2. **School or partner institution which will be responsible for management of the module**
   Pearson College London

3. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**
   Level 6

4. **The number of credits and the ECTS value which the module represents**
   15 credits (7.5 ECTS)

5. **Which term(s) the module is to be taught in (or other teaching pattern)**
   This module can be run in any term: Autumn, Spring, or Summer

6. **Prerequisite and co-requisite modules**
   None

7. **The programmes of study to which the module contributes**
   - BA (Hons) Business Management - option module
   - BA (Hons) Business Management with Finance - core module
   - BA (Hons) Business Management with Global Industries - option module
   - BA (Hons) Business Management with Law - option module
   - BA (Hons) Business Management with Marketing - option module

8. **The intended subject specific learning outcomes.**
   On successfully completing the module students will be able to:
   
   8.1 Demonstrate a systematic knowledge and understanding of the modern, dynamic international economy and financial markets, including the evolving nature of organisations and the role that they and governments play.
   
   8.2 Critically evaluate the economic factors that drive internationalisation in developing countries.
   
   8.3 Explain and critically evaluate some key theories, empirical and financial evidence in underpinning the study of macroeconomics in areas such as fiscal and monetary policy, and the role of financial markets and services, and environmental sustainability.
   
   8.4 Analyse the arguments for Foreign Market Entry and government and corporate initiatives to attract international investment in global regions.
   
   8.5 Critically evaluate the role of government macro and fiscal policies in facilitating global economic growth, and the impact such policies can have on both developed and developing societies.
   
   8.6 Critically discuss current policies on facilitating international trade and capital movements.

9. **The intended generic learning outcomes.**
   On successfully completing the module students will be able to:
9.1 Critically evaluate information and (sometimes incomplete) data to make judgements and identify solutions to problems.

9.2 Demonstrate the ability to make decisions in complex and unpredictable contexts.

10. **A synopsis of the curriculum**

    **Module Aims**

    This module aims to give learners a deep understanding of the dynamic nature of global economies, and an in depth knowledge of the interrelationships of economies around the world. There is particular focus on the developing world in this module.

    The module will facilitate philosophical thinking around current economic and financial systems. Learners will have the opportunity to reflect upon the value of fiscal and monetary policies, and will be encouraged to consider options to develop these.

    The module will focus on macro-economic issues, but will also explore basic microeconomic theory. The module will also critically assess the role and impact of international financial markets and tax systems, as well as the factors that contribute to foreign direct investment.

    **Overview of syllabus**

    Major components of the syllabus will include:

    1. Overview of the global economy
    2. Models of comparative advantage
    3. Off-shore finance and international financial markets
    4. Contributing factors to global disparity in wealth
    5. Economic growth in developing economies
    6. Protectionism and international macroeconomic policies
    7. Impact of fiscal and monetary policies on international competitiveness
    8. Trade liberalisation and transnational organisations which aim to promote economic growth
    9. The international financial services market and Foreign Direct Investment
    10. The impact of global economic forces on environmental sustainability

11. **Reading List** (Indicative list, current at time of publication. Reading lists will be published annually)

12. Learning and Teaching methods

For full details please see the teaching and learning strategy in the programme specification. Students can study this module in the interactive classes model or the mentored independent model. Those on the former will typically experience two lectures and one seminar each week.

Scheduled Hours: 25
Independent Study Hours: 125
Total Study Hours: 150

13. Assessment methods.

This module is assessed as follows:

- A coursework assignment of 3,500 words (75% of grade);
- A 1,000 word client briefing document (25% of grade).

14. Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section 12) and methods of Assessment (section 13)

<table>
<thead>
<tr>
<th>Module learning outcome</th>
<th>8.1</th>
<th>8.2</th>
<th>8.3</th>
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<th>8.6</th>
<th>9.1</th>
<th>9.2</th>
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Module Specification Template (September 2015)
15. Pearson College London recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching. Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the College’s Registry which oversees disability/dyslexia student support, and specialist support will be provided where needed.

16. Campus(es) or Centre(s) where module will be delivered:
   Pearson College London

   If the module is part of a programme in a Partner College or Validated Institution, please complete sections 17 and 18. If the module is not part of a programme in a Partner College or Validated Institution these sections can be deleted.

17. Partner College/Validated Institution:
   Pearson College London

18. University School responsible for the programme:
   Kent Business School

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### Module Specification

<table>
<thead>
<tr>
<th>Learning/teaching method</th>
<th>Hours allocated</th>
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<tr>
<td>Private Study</td>
<td>115 X X X X X X X</td>
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<td>Lectures</td>
<td>10 X X X X X X</td>
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<tr>
<td>Seminars</td>
<td>15 X X X X X X X</td>
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**Assessment method**

| Coursework (3,500 words) | X X X X X X |
| Client briefing document (1,000 words) | X X |
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Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.

<table>
<thead>
<tr>
<th>Date approved</th>
<th>Major/minor revision</th>
<th>Start date of the delivery of revised version</th>
<th>Section revised</th>
<th>Impacts PLOs (Q6&amp;7 cover sheet)</th>
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