1. **Title of the module**
The Business of Being a Performer – CA204

2. **School or partner institution which will be responsible for management of the module**
National Centre for Circus Arts

3. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**
Level 5

4. **The number of credits and the ECTS value which the module represents**
10 credits (5 ECTS)

5. **Which term(s) the module is to be taught in (or other teaching pattern)**
Spring and Summer Terms

6. **Prerequisite and co-requisite modules**
N/A

7. **The programmes of study to which the module contributes**
Foundation Degree in Circus Arts

8. **The intended subject specific learning outcomes.**
On successfully completing the module students will be able to:

8.1 Demonstrate an understanding of how to present themselves publically as professional performers

8.2 Evaluate their practice and in order to make informed decisions about potential career paths within the circus arts

8.3 Demonstrate an understanding of the professional requirements and standards of particular areas of circus performance and how this impacts on an artist's public profile

8.4 Produce the essential documents required of a professional performer (including a CV and Risk Assessment)

9. **The intended generic learning outcomes.**
On successfully completing the module students will be able to:

9.1 Demonstrate an understanding of the use of the internet and social media as a means of promoting their work

9.2 Use specific software to create an online profile

9.3 Collect and categorise information to a given format

9.4 Utilise IT skills in order to communicate with potential employers and respond to the needs of employer demand
10. **A synopsis of the curriculum**

This module introduces students to the business side of the circus/performing arts industry and what they should expect to experience once they are working professionals, that way better preparing them for entry into the profession. The module will be delivered through a series of lectures and face-to-face discussions led by relevant professionals with extensive knowledge of a range of circus industry related topics.

Students will then conduct independent research relevant to their future aspirations, and will personally evaluate their position within the world of professional circus, promoting their development as enquiring and reflective practitioners. On completion of this module students will have presented a personal portfolio, in the form of a web based platform which indicates the creative direction they are hoping to take, and contains all the material and essential documents required to demonstrate their professional competence in their specialist field. Students will be provided with clear guidelines regarding the minimum content of the web based portfolio, along with practical workshops demonstrating how to create it.

11. **Reading List (Indicative list, current at time of publication. Reading lists will be published annually)**

Students may be provided with information, exemplars and/or instructions during lectures, seminars and workshops. These will make up the essential reading for the module.

12. **Learning and Teaching methods**

Lectures, Seminars and practical workshops: 50 hours approx.

These will address learning outcomes 8.1, 8.2, 8.3, 8.4, and 9.1

Practical workshops: 10 hours approx.

These will address learning outcomes 9.2, 9.3 and 9.4

Independent study: 40 hours approx.

This will address learning outcomes 8.1, 8.2, 8.3, 8.4, 9.1, 9.2, 9.3 and 9.4

Total Study Hours: 100 hours

13. **Assessment methods.**

Students will create an online profile or website which will constitute 100% of assessment for the module.

This assessment addresses all of the learning outcomes of the module: 8.1, 8.2, 8.3, 8.4, 9.1, 9.2, 9.3 and 9.4

Assessors will have access to all website dashboards which will enable them to see if any changes have been made to the website after the submission deadline.

A minimum attendance rate of 80% is required in order for students to receive a pass grade for this module. All elements for assessment must be completed/submitted.

14. **Map of Module Learning Outcomes (sections 8 & 9) to Learning and Teaching Methods (section12) and methods of Assessment (section 13)**
15. **The Collaborative Partner recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching. Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the University's/Collaborative Partner's (delete as applicable) disability/dyslexia student support service, and specialist support will be provided where needed.**

16. **Campus(es) or Centre(s) where module will be delivered:**
   
   National Centre for Circus Arts

17. **Partner College/Validated Institution:**
   
   National Centre for Circus Arts

18. **University School responsible for the programme:**
   
   School of Arts

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Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.
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<tr>
<th>Date approved</th>
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