1. **Title of the module**

SPOR5560 (SS556) Sports Industry Placement

1. **School or partner institution which will be responsible for management of the module**

School of Sport and Exercise Sciences

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring, assessed Summer

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA (Hons) Sport and Exercise Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Show a comprehensive understanding and knowledge of the procedures, processes and disciplines of working within a sports related department or organisation.
3. Demonstrate the ability to apply some of the intellectual skills specified for the main programme in practice.
4. Demonstrate the ability to communicate effectively, orally and in writing, about business, management and/or professional/technical matters.
5. Demonstrate the ability to be able to undertake independent research beneficial to the placement department or organisation.
6. Demonstrate the ability to contextualise, record and reflectively evaluate the sport related activities of the department or organisation.
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Demonstrate skills associated with their chosen sport organisation or department.
9. Communicate effectively orally and in writing, using media appropriate to the purpose
10. Demonstrate independence in initiating and executing work.
11. Be responsible for the management of their own time, and the prioritising of their workloads.
12. Demonstrate an ability to individually conduct research into business and management issues.
13. **A synopsis of the curriculum**

The module provides a structured opportunity to combine appropriate developmental work experience with academic study. The placement will provide the opportunity for students to develop appropriate vocational and applied academic knowledge. In order for the student to take this module they must secure a placement during Stage 2. The placement should be appropriate to the student’s degree, experience and their potential career aspirations.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Brennan, J. Little, B. (2002) A Review of Work Based Learning in Higher Education, Harlow, Prentice Hall

Dessler, G. (2017) Human Resource Management (15th Ed) London Pearson

Doyle, P. (2006) Marketing Management & Strategy (4th Ed) Harlow Prentice Hall

Gardiner, S et al (2005) Sports Law London Cavendish Publishing

Little, B. (1998) Developing Key Skills Through Work Placement, Council for Industry & HE

Torkildsen, G. (2005) Leisure and Recreation Management (5th Edition) London E & FN Spon

Fill, C. Turnball, S. (2016) Hello Marketing Communications (7th Ed) Harlow, Pearson Education Ltd.

1. **Learning and teaching methods**

Total contact hours: 10.5

Private study hours: 89.5

Placement hours: 200

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Industry placement report (3,500 words) – 100%

13.2 Reassessment methods

Like for like

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)***

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| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |  |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| **Private Study** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** |  |
| *Lecture/Workshop* | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** |  |
| *Action Planning Tutorials* | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** |  |
| *Tutorials* | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| *Placement Report* | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** | **√** |  |
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1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module team includes many members of staff with international experience of teaching and research collaboration. The module has been developed with reference to internationally accepted theories and approaches.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
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Revised FSO Feb 2018