1. **Title of the module**

SPOR3500 (SS350) Introduction to Sport Industries

1. **School or partner institution which will be responsible for management of the module**

School of Sport and Exercise Sciences

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and / or Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

B.A (Hons) Sport Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Identify the principle actors in sport across the Public, Private and Voluntary sectors of sport in the UK and understand their role in sport delivery
3. Demonstrate an understanding of contemporary patterns of provision of sport services and the role of sport in society.
4. Demonstrate an understanding of relevant sport policy
5. Understand the various methods by which sport organisations are established and governed
6. Understand the roles and responsibilities of sport managers in a variety of sport contexts
7. Identify the core business of sport organisations
8. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
9. Communication and presentation skills
10. Information technology and numeracy
11. Interactive group skills
12. Problem solving
13. **A synopsis of the curriculum**

Sport in the United Kingdom.

Participation in sport

Sport sectors and structures (voluntary, professional and public)

Rational for sport provision and sport policies

From grassroots to gold – the pathways for athletes, coaches and officials.

Core activities of a sports organisation

Multisport Games (Olympic, Commonwealth)

Challenges that face sport

Establishing competitive advantage

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Gratton. C., Liu. D., Ramchandani, G., & Wilson, D. (2012). The Global Economics of Sport. Routledge: London.

Houlihan B. (2008). Sport and Society, 2nd edn, SAGE Publications: London.

Jarvie, G. (2012). Sport, Culture and Society. Routledge: London.

Kikulis, L.M., Slack, T., Hinings, B. and Zimmerman, A. (1989). A structural taxonomy of amateur sports organizations. Journal of Sports Management. 9, 135 – 152.

Robinson, L and Palmer, R. (Eds) (2011). Managing Voluntary Sport Organizations. Routledge: London.

Slack, T. and Parent, M.M. (2004). Understanding Sport Organizations: the application of organization theory. 2nd edn, Human Kinetics Publishers: Champaign, Illinois.

Taylor, P. (Ed) (2011). Torkildsen’s Sport and Leisure Management, 6th Edition. Routledge: London.

Trenberth, L. and Hassan, D. (2012). Managing Sport Business – An Introduction. Routledge: London.

1. **Learning and teaching methods**

Total contact hours: 16

Private study hours: 134

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

100% Portfolio - up to 3,000 words

13.2 Reassessment methods

Like for like

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| **Private Study** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Lecture* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Seminar* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| *Portfolio* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module is delivered by staff with international professional experience and of a European Nationality. The module draws on internationally recognised research and theories. The reading list comprises of internationally focused materials such as of Byers and Slack and Parent. Examples are given from sport industry environments across the world. For example, the lecture on sport event management draws on examples of different events and their organisation such as Athens 2004 Games, London 2012 Games and 1984 Los Angeles Games.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 10/12/18 | Minor | September 2019 | 5 | No |