1. **Title of the module**

DIGM3420 (EL342) Moving Image

1. **School or partner institution which will be responsible for management of the module**

Engineering and Digital Arts

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**
2. **The programmes of study to which the module contributes**

BA Digital Arts

BA Digital Arts with a Year in Industry

BSc Multimedia Technology and Design

BSc Multimedia Technology and Design with a Year in Industry

MArt in Digital Arts

MArt in Digital Arts with a Year in Industry

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1. Have an understanding of the general theoretical and historical principles of moving image.

8.2. Develop an appreciation of the aesthetic, conceptual and technical skills for making a short film.

8.3. Experience collaborative team work while demonstrating a safe and competent use of equipment.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1. Use Information and Communication Technology

9.2. Develop personal and interpersonal skills, work as a member of a team

9.3. Communicate effectively in media

9.4. Learn effectively for the purpose of continuing professional development

9.5. Develop ability for working in flexible, creative and independent ways and for critical thinking, reasoning and reflection

9.6. Develop ability to organise and manage time and resources within an individual project or a group project

1. **A synopsis of the curriculum**

This module is an introduction to digital film-making. Students learn the creative and technical skills in making a short film, whilst working as a member of a production team.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Foust, J.C. (2017). Video production, Focal Press

Jago, M. (2019). Adobe Premiere Pro CC 2019 release, Adobe Press

Dancyger, K. (2019). The technique of film and video editing: history, theory, and practice, Routledge

1. **Learning and teaching methods**

Total contact hours: 32

Private study hours: 118

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Online Research Journal (35%) – approx. 3000 words

Production Plan (15%) – 4-8 pages (group project – individually assessed)

Project (50%) – 3-4 minute film (group project – individually assessed)

13.2 Reassessment methods

Reassessment instrument: 100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** | **X** |  |  |  | **X** |  |  |  |
| Seminars |  | **X** | **X** |  | **X** | **X** | **X** | **X** | **X** |
| Workshops |  | **X** |  | **X** |  | **X** |  |  |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| Online Research Journal | **X** |  |  | **X** |  |  | **X** | **X** | **X** |
| Production Plan | **X** | **X** | **X** | **X** | **X** |  |  |  | **X** |
| Project |  | **X** | **X** |  | **X** | **X** |  |  | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

Communication of ideas and concepts using moving images is a form of communication with an international reach.

This module uses internationally recognised software and formats.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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