1. **Title of the module**

BUSN6011 (CB6011) Contemporary Management Challenges

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

This module is to be taught as part of the new Chartered Manager Degree Apprenticeship which will be delivered by a part-time blended learning approach

1. **Prerequisite and co-requisite modules**

BUSN3800 (CB380) Introduction to Management

1. **The programmes of study to which the module contributes**

BSc Management as part of the Chartered Manager Higher and Degree Apprenticeship

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 understand advanced theories of management;

8.2 critically evaluate contemporary management practices and organisation structures;

8.3 critically assess managerial responses to contemporary organisational challenges such as globalisation and sustainable development;

8.4 understand the relevance of critical management studies to our knowledge of management and organisations;

8.5 explore the power of contemporary managers and the organisations they run.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 critically assess and evaluate the impact of contemporary phenomena such as globalization or environmental concerns on management and organisations;

9.2 demonstrate developed analytical skills by connecting advanced theories of management to contemporary management situations and concerns;

9.3 demonstrate enhanced oral communication skills;

9.4 demonstrate enhanced ability to write coherently and critically;

9.5 demonstrate enhanced ability to draw on social science concepts and theories and to articulate complex arguments;

9.6 operate and communicate effectively within a group working on a complex issue and contribute to group decision-making.

1. **A synopsis of the curriculum**

This module will explore more advanced management and organisational theory to facilitate students’ examination of contemporary management challenges. As well as considering these challenges from a mainstream managerial perspective, the module will also draw on the perspective of critical management studies as a means of providing an alternative viewpoint on contemporary management issues. Indicative topic areas may include:

* Globalisation and anti-globalisation
* The character of ownership – foreign versus national ownership
* Social and environmental sustainability
* Corporate social responsibility and corporate criminality
* Corporate governance
* Organisational misbehaviour and resistance
* Organisational identity and identity work
* Masculinisation and Feminisation of Management
* New forms of work such as emotional labour and aesthetic labour
* New organisational forms

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Grey, C. 2009**:** *A Very Short, Fairly Interesting and Reasonably Cheap Book about Studying Organizations, Second Edition.* London: Sage.

1. **Learning and teaching methods**

The total study time for this module is 150 hours incorporating online e-learning, work-based experience and private study.

Teaching is delivered as a blended learning approach. VLE-delivered E-activities, VLE-delivered practicals and work activities serve to reinforce material presented online and also relate directly to the learning objectives. These are specifically based on enabling students to relate their theoretical knowledge to the workplace in a variety of industries.

Work-based experience serves to reinforce and provide real-life context to the material being delivered in the module.

1. **Assessment methods**
   1. Main assessment methods

Examination, 2 hours (60%)

In-Course Timed Essay (800 words) (20%)

Group Presentation (20%)

13.2 Reassessment methods

Reassessment Instrument: 100% exam

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| *Private Study* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |  |
| *Teaching* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| *Workplace assignment* | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| *Examination* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |  |
| *In-course Timed Essay* | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** | **X** |  |
| *Group Presentation* | **X** | **X** | **X** | **X** | **X** |  |  | **X** |  |  | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Blended learning, Medway, Canterbury, Employer

1. **Internationalisation**

The content, learning outcomes and assessment intrinsically focus on global organisations and the associated management challenges within the international context.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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