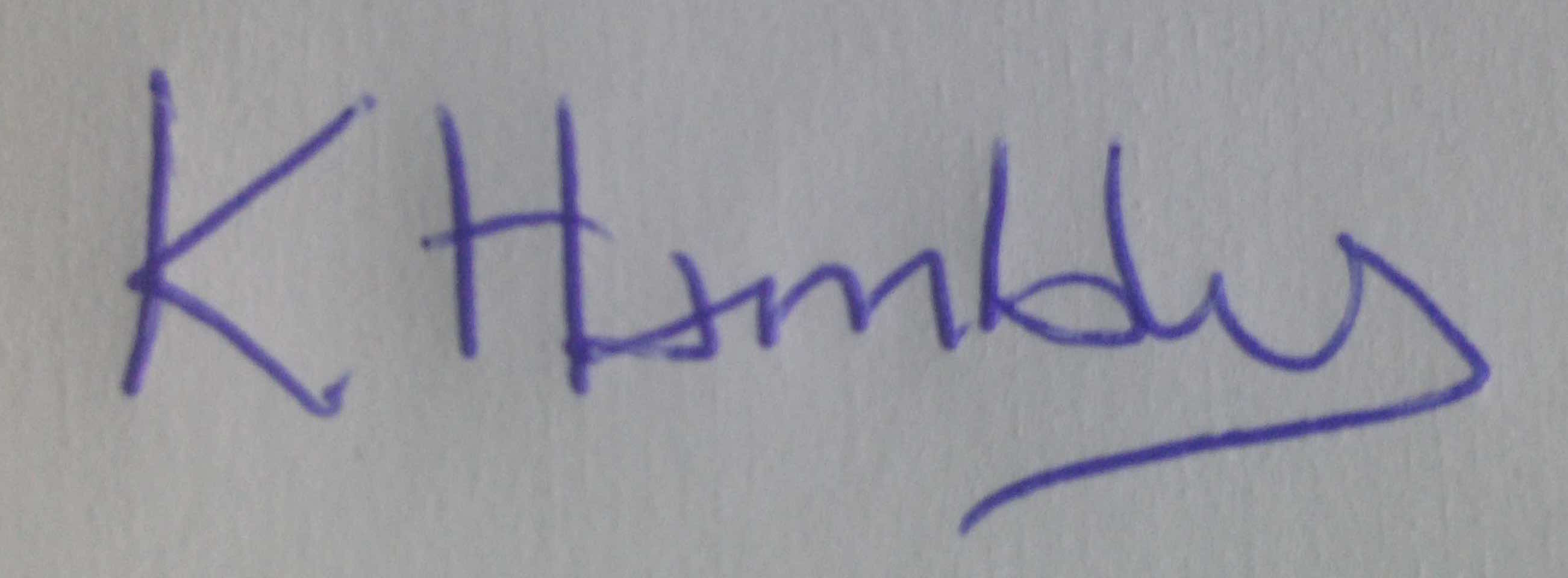
Confirmation that this version of the module specification has been approved by the School Learning and Teaching Committee:

(18/2/15)

**MODULE SPECIFICATION**

1. **Title of the module**

SS350 Introduction to Sports Industries

1. **School or partner institution which will be responsible for management of the module**

School of Sport and Exercise Sciences

1. **Start date of the module**

September 2014(revised version start date September 2015)

1. **The number of students expected to take the module**

40

1. **Modules to be withdrawn on the introduction of this proposed module and consultation with other relevant Schools and Faculties regarding the withdrawal**

*n/a*

1. **The level of the module (e.g. Certificate [C], Intermediate [I], Honours [H] or Postgraduate [M])**

Certificate (C)

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BA Sport and Exercise Management

BA Sport Management

MMan Sport Management

1. **The intended subject specific learning outcomes**

On successful completion of the module students will be able to:

|  |  |
| --- | --- |
| 11.1 | Identify the principle actors in sport across the Public, Private and Voluntary sectors of sport in the UK and understand their role in sport delivery |
| 11.2 | Demonstrate an understanding of contemporary patterns of provision of sport services and the role of sport in society. |
| 11.3 | Demonstrate an understanding of relevant sport policy |
| 11.4 | Understand the various methods by which sport organisations are established and governed |
| 11.5 | Understand the roles and responsibilities of sport managers in a variety of sport contexts |
| 11.6 | Identify the core business of sport organisations |

1. **The intended generic learning outcomes**

On successful completion of the module students will be able to:

|  |  |
| --- | --- |
| 12.1 | Communication and presentation skills - via the use of student led presentations and seminars, and working in groups on a variety of material |
| 12.2 | Information Technology & Numeracy - through the use of internet and intranet searches to support development and learning |
| 12.3 | Interactive group skills – through working with others to gather information, through the completion of seminar tasks and through conducting student led presentations and tasks |
| 12.4 | Problem solving – achieved through the ability to successful complete seminar tasks and assignments |

1. **A synopsis of the curriculum**

* Sport in the United Kingdom.
* Participation in sport
* Sport sectors and structures (voluntary, professional and public)
* Rational for sport provision and sport policies
* From grassroots to gold – the pathways for athletes, coaches and officials.
* Core activities of a sports organisation
* Multisport Games (Olympic, Commonwealth)
* Challenges that face sport
* Establishing Competitive Advantage

1. **Indicative Reading List**

Taylor, P. (Ed) (2011). *Torkildsen’s Sport* and *Leisure Management*, 6th Edition. Routledge: London.

Trenberth, L. and Hassan, D. (2012). *Managing Sport Business – An Introduction*. Routledge: London.

Houlihan B. (2008). *Sport and Society, 2nd edn..* SAGE Publications: London.

Gratton. C., Liu. D., Ramchandani, G., & Wilson, D. ( (2012). *The Global Economics of Sport.* Routledge: London.

Kikulis, L.M., Slack, T., Hinings, B. and Zimmerman, A. (1989). A structural taxonomy of amateur sports organizations. *Journal of Sports Management. 9*, 135 – 152.

Robinson, L and Palmer, R. (Eds) (2011). *Managing Voluntary Sport Organizations.* Routledge: London.

Jarvie, G. (2012). *Sport, Culture and Society*. Routledge: London.

Slack, T. and Parent, M.M. (2004). *Understanding Sport Organizations: the application of organization theory. 2nd edn,* Human Kinetics Publishers: Champaign, Illinois.

1. **Learning and Teaching Methods, including the nature and number of contact hours and the total study hours which will be expected of students, and how these relate to achievement of the intended module learning outcomes**

**Learning & Teaching methods mapped to ILOs**

|  |  |  |
| --- | --- | --- |
| **Method** | **Subject Specific ILOs** | **Generic ILOs** |
| Lecture | 11.1, 11.4, 11.5, 11.6 |  |
| Seminar | 11.2, 11.3, 11.4, 11.5 | 12.1, 12.3, 12.4 |
| Independent Study. The independent  study hours will include an observation  carried out by a member of SSES staff,  of one of the student led leadership/coaching sessions. | 11.1, 11.2, 11.3, 11.4, 11.5, 11.6 | 12.2, 12.4 |

Students will be expected to study for the following number of hours:

Lectures 11

Seminars/practical sessions 11

Private study to assimilate lecture material 33

Preparation for seminars/practical sessions 22

Preparation for coursework 73

150

1. **Assessment methods and how these relate to testing achievement of the intended module learning outcomes**

Assessment will be by 100% coursework

**Assessments mapped to ILOs**

|  |  |  |  |
| --- | --- | --- | --- |
| **Method** | **Weighting** | **Subject Specific ILOs** | **Generic ILOs** |
| Assignment 1 Poster Presentation | 50% | 12.1, 12.2, 12.4, 12.6, | 13.1 |
| Assignment 2 Portfolio | 50% | 12.3, 12.5, 12.6 | 13.2, 13.3, 13.4 |

1. **Implications for learning resources, including staff, library, IT and space**

Teaching space :

Spring term - 11 hours of classroom time is required for the lectures and 11 hours of classroom time for seminars (per seminar group) .

Staffing: The module will be convened, delivered and assessed by a member of SSES lecturing staff. In addition to the member of lecturing staff delivering the lectures, seminars, and performing the role of 1st assessor there will be an additional requirement for a second member of staff for marking the poster presentations.

Library: will be provided by utilising existing resources with a view to further expansion as and when required

Information and communications technology: Moodle will be used extensively to support the module delivery.

1. **The School of Sport and Exercise Sciences recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching. Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with the University’s disability/dyslexia support service, and specialist support will be provided where needed.**
2. **Campus(es) or Centre(s) where module will be delivered:**

Medway