This is our seventh email News Update, please feel free to forward it to friends and colleagues who share an interest in understanding philanthropy. There will be no newsletter in August, we’ll be back in September.

All past editions of the newsletter are online at: http://www.kent.ac.uk/sspssr/cphsj/newsletters/index.html
For our latest news, copies of working papers, links to media coverage and other items of interest, do check our website http://www.kent.ac.uk/sspssr/cphsj which is updated regularly.

NCVO/VSSN research conference, Warwick University 7-8th September 2009
Staff from CPHSJ will present two papers at the UK’s annual gathering of voluntary sector researchers, organized by the National Council for Voluntary Organisations and the Voluntary Sector Studies Network. The event aims to build the evidence base by sharing new and emerging research, and to connect researchers with the policymakers and practitioners who use research. One of our papers will be presented in a panel session organized by the Centre for Charitable Giving and Philanthropy and will explore how donors weigh up their personal tastes, beneficiary needs and charity competence when deciding which charities to support. This paper is an output from a larger research project on donor perceptions of the nature and distribution of charitable benefit, funded by the ESRC, Carnegie UK Trust, the Office of the Third Sector and the Scottish Government.

The second paper is an analysis of UK media coverage of philanthropy in a recession, and will be jointly presented with Professor Gareth Morgan of Sheffield Hallam University. Further information about the conference is online at www.ncvo-vol.org.uk/researchconference09

CPHSJ to appear at major fundraising conference alongside Sir Richard Branson, 14th October 2009
The annual ‘Raising Funds from the Rich’ conference takes place in London this Autumn. Research conducted by CPHSJ staff on raising funds from family business owners will be presented. Other speakers include leading philanthropists and philanthropy sector experts, such as Richard Branson, Martha Lane Fox and Alec Reed. More information on the programme and how to book is available at www.actionplanning.co.uk/rich.pdf

UK Fundraising interview
During the Institute of Fundraising Convention in early July, Beth Breeze was interviewed by Howard Lake, director of UK Fundraising, about her work within the Centre for Giving and Philanthropy and CPHSJ’s Million Pound Donor report. Beth talks about the need for research in this area and shares some previews of research findings to be published in the Autumn. The video of the interview can be viewed online at http://www.youtube.com/watch?v=81qG3RjMGjs

The rise of door-to-door fundraising
Third Sector magazine published an ‘in-depth’ article on the rise of door-to-door fundraising, noting a c.20% rise in donor recruitment by this method between 2007 and 2009. The pros and cons of this approach are discussed, and we are quoted comparing it favourably with street fundraising: “If donors are out on the street, they are probably on their way somewhere and too busy to talk. They may want to check with their partner before signing up or fetch their bank account details - all of which are more difficult if they are on the move”. The full article is online at: http://www.thirdsector.co.uk/News/Article/917974/Fundraising-street-doorstep/

Blogging and Tweeting
We are now posting regular blogs at https://blogs.kent.ac.uk/philanthropy/ and you can follow us on Twitter at UKCPhilanthropy. These interactive sites are a great way to discuss the latest research and news, so please do join in the conversation.

Keeping in touch
If you do not wish to receive these updates from CPHSJ then please reply with ’Unsubscribe’ in the subject line. If you want to discuss our research, explore areas of mutual interest or just say hello, then please don’t hesitate to get in contact with any of the team here at Kent, we’d be delighted to hear from you. All staff contact details are online at: http://www.kent.ac.uk/sspssr/cphsj/staff.html

Best wishes from all at the Centre for Philanthropy, Humanitarianism and Social Justice at the University of Kent