**Programme Specification**

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| **Please note:** This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she passes the programme. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the programme handbook. The accuracy of the information contained in this specification is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education. |

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| **BSc (Hons) International Business (Single Honours)**  **BSc (Hons) International Business with a Year Abroad (Single Honours)**  **BSc (Hons) International Business with a Year in Industry (Single Honours)** |

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| 1. **Awarding Institution/Body** | University of Kent |
| 1. **Teaching Institution** | University of Kent |
| 1. **School responsible for management of the programme** | Kent Business School |
| 1. **Teaching Site** | Canterbury |
| 1. **Mode of Delivery** | Full-time  Part-time |
| 1. **KentVision Academic Model** |  |
| 1. **Programme accredited by** | CMI (Chartered Management Institute) |
| 1. **a) Final Award** | BSc (Hons) |
| 8. **b) Alternative Exit Awards** | BSc International Business,  Diploma in International Business;  Diploma in International Business with a Year Abroad  Diploma in International Business with a Year in Industry  Certificate in Management |
| 1. **Programme** | International Business  International Business with a Year Abroad  International Business with a Year in Industry |
| 1. **UCAS Code (or other code)** | N126, N127,N128 |
| 1. **Credits/ECTS Value** | 370 credits (185 ECTS) – 3 year programme  490 credits (245 ECTS) – 4 year programmes |
| 1. **Study Level** | Undergraduate |
| 1. **Relevant QAA subject benchmarking group(s)** | Business and Management 2015 |
| 1. **Date of creation/revision** | January 2014/Dec 2015/FSO December 2017/November 2018 |
| 1. **Intended Start Date of Delivery of this Programme** | September 2019 for new and current cohorts |

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| 1. **Educational Aims of the Programme**   The programme aims to: |
| 1. Develop understanding and knowledge of a broad range of organisations, their management and the changing international environment in which they operate. (SB2.1, 3.2-3.7)  2. Provide academic preparation for and development of a career in international business and management. (SB2.1)  3. Provide a sound academic base so students continue to develop lifelong learning skills to enable them to contribute to society at large (SB2.1)  4. Provide a broad, analytical and highly integrated study of business and management issues. (SB3.1)  5. Develop key intellectual, subject-specific and transferable skills with applications to employability and international management. (SB3.8-3.10)  6. Integrate theory and practice by a variety of means according to the mode of delivery (and intended learning outcomes) including work-based learning, work experience or placement, exposure to business issues including employer-based case studies, visits and inputs from visiting practising managers. (SB4.2)  7. Provide students with opportunities to develop their study of chosen aspects of business and management in greater depth through choice of options within the programme:  • Develop an understanding of the economic, social and cultural environment of business and management in a second country (SB3.10)  • Develop skills in a second European language, as employed in a business where programmes are not taught in English (SB3.10)  • Obtain knowledge, understanding and skills, from the perspective of a second country, of relevance to business and management (SB3.10) |

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| **17 Programme Outcomes**  The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.  The programme outcomes have references to the subject benchmarking statement for Business and Management 2015 |

1. **Knowledge and Understanding of:**

1. Organisations, their environments and their management, including the management of people, operations, finance, marketing and organisational strategy (SB2.1, SB3.4-3.7,SB 3.10)

2. Social science concepts and theories and the ability to apply them to business and management contexts (SB2.1, SB3.4-3.7, SB 3.10)

3. Contemporary and pervasive issues, deepening and/or integrating core knowledge (SB3.7, SB3.10)

4. European and international developments relevant to management (SB3.10)

‘with a Year Abroad’ programme:

5. Some of the areas specified for the core, or options from the perspective of a second European country or other country. (SB3.10)

‘with a Year in Industry’ programme:

6. Theoretical knowledge integrated with business practice through a work placement or business start-up environment. (SB4.2)

**Skills and Other Attributes**

1. **Intellectual Skills:**

Ability to:

1. Critically evaluate arguments and evidence (SB3.9)

2. Analyse and draw reasoned conclusions concerning structured and, to a more limited extent, unstructured problems (SB3.9)

3. Apply core numeracy and IT skills to problems (SB3.9)

4. Apply some of the intellectual skills specified for the required core beyond the standard attainable from the required core alone.

‘with a Year Abroad’ programme:

5. Apply some of the intellectual skills specified for the programme from the perspective of a second European country or another country. (SB3.10)

‘with a Year in Industry’ programme:

6. Apply intellectual skills in practice through a work placement or business start-up environment. (SB4.2)

**C. Subject-specific Skills:**

Ability to:

1. Identify, formulate and solve business/ decision making problems using appropriate qualitative and quantitative tools. (SB3.9)

2. Create, evaluate and assess options, in a range of business situations, applying concepts and knowledge appropriately. (SB3.9)

3. Communicate effectively about business issues. (SB3.9)

4. Apply core numeracy and ICT skills to business problems (SB3.9)

5. Conduct research into business / management issues for project work, using a variety of sources and appropriate methodologies that inform the learning process (SB3.9)

‘with a Year Abroad’ programme:

6. Apply some of the subject-specific skills specified for the required core from the perspective of a second European country or another country. (SB3.10)

‘with a Year in Industry’ programme:

7. Apply subject-specific skills in practice through a work placement or business start-up environment. (SB4.2)

**D. Transferable Skills:**

Ability to:

1. Identify and make effective use of information from various sources to assess ideas. (SB3.9)

2. Be an effective self-manager of time, so as to plan and deliver required outputs effectively. (SB3.9)

3. Communicate effectively using media appropriate to the purpose (SB3.9)

4. Work in groups effectively and apply other inter-personal skills (SB3.9)

5. Apply numeracy and IT skills appropriately. (SB3.9)

6. Apply some of the transferable skills specified for the required core beyond the standard attainable from the required core alone.

‘with a Year Abroad’ programme:

7. Apply transferable skills specified for the required core from the perspective of a second European country or another country.

‘with a Year in Industry’ programme:

8. Apply transferable skills in practice through a work placement or business start-up environment. (SB4.2)

**Teaching/learning and assessment methods and strategies used to enable the programme learning outcomes to be achieved and demonstrated**

Teaching is through lectures; tutor-led seminars; self-directed learning facilitated by study guides and web-based material; problem-based learning scenarios; student-centred mentoring (e.g. Academic Peer Mentoring Scheme (APM); individual and group project work; work-based learning; employer or organisation-based case studies; role playing exercises and debates.

Assessment is by written examination papers (mostly closed book, but some using pre-circulated case studies, or allowing use of student notes); coursework essays, reports and computational questions; computer-based assignments; simulations; dissertations/reports. In addition transferable skills are incorporated within modules and related to relevant assessments as appropriate

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| For more information on the skills developed by individual modules and on the specific learning outcomes associated with any Certificate, Diploma or BA/BSc non-honours awards relating to this programme of study, see the module mapping table, located at the end of this specification. |

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| **18 Programme Structures and Requirements, Levels, Modules, Credits and Awards**  The programmes are offered on both a full-time and a part-time basis, although for the ‘Year Abroad’ or ‘Year in Industry’ degrees, it is not generally possible to arrange for that particular year to be taken part-time. Full time students normally complete their programme in three years (or four if it includes a Year Abroad or a Year in Industry) and part-time students normally in six years (or longer if the programme includes a Year Abroad or a Year in Industry).  The programme is divided into three stages, (four, where a Year Abroad, Stage A or a Year in Industry, Stage S, is included) each stage comprising modules to a total of 120 creditsStudents must successfully complete each module in order to be awarded the specified number of credits for that module. One credit corresponds to approximately ten hours of 'learning time' (including all classes and all private study and research). Thus obtaining 120 credits in an academic year requires 1,200 hours of overall learning time. For further information on modules and credits refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html>  Each module and programme is designed to be at a specific level. For the descriptors of each of these levels, refer to Annex 2 of the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfoannex2.html>. To be eligible for the award of an honours degree students must obtain 360 credits (or 480 where a year of study abroad or in industry is included), at least 210 of which must be at Level 5 or above, including at least 90 credits at level 6 or above at Stage 3.  Students successfully completing Stage 1 of the programme and meeting credit framework requirements who do not successfully complete Stage 2 will be eligible for the award of the Certificate in Management. Students successfully completing Stage 1 and Stage 2 of the programme and meeting Credit Framework requirements who do not successfully complete Stage 3 will be eligible for the award of the Diploma in International Business. Students successfully completing Stage 2 and also the year abroad/in industry and meeting credit framework requirements will be eligible for the award of the Diploma with a Year Abroad/ Diploma with a Year in Industry*.* Students successfully completing Stage 2 of the programme and achieving 300 credits overall including at least 60 credits at level 6 or above in Stage 3 and meeting Credit Framework requirements will be eligible for the award of a BSc non-honours degree. For further information refer to the Credit Framework at <https://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html#exit-awards>.  Where a student is unable to secure a place abroad/year in industry, s/he will automatically transfer to the three year IB degree. If a student should fail either the Year Abroad or the Year in Industry but successfully complete the remainder of the programme, they will be awarded the BSc (Hons) International Business. Where a year in industry is being taken, the equivalent weightings are Stage 2 – 35%; Stage S – 10%; Stage 3 – 55%.  Compulsory modules are core to the programme and must be taken by all students studying the programme. Optional modules provide a choice of subject areas, from which students will select a stated number of modules. Students must ensure they take 60 credits in each term to ensure an equal workload across the two terms. Students may only take modules for which they have the necessary prerequisites.  Where a student fails a module(s) due to illness or other mitigating circumstances, such failure may be condoned, subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html>.  Where a student fails a module(s), but has marks for such modules within 10 percentage points of the pass mark, the Board of Examiners may nevertheless award the credits for the module(s), subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework.  Modules which are marked with an asterisk ‘\*’ cannot be trailed, condoned or compensated as they are considered core to the programme.  **International Business with a Year in Industry (optional)**  The three year International Business programme may be converted to a degree with a Year in Industry by the inclusion of a Year in Industry (Stage S) between Stages 2 and 3. This involves no alteration to the content of Stage 1 of the equivalent three year degree. However, it should be noted that a placement or business start-up for the International Business with a Year in Industry must contain an international element. This can be in the form of a placement within a company based in the UK which has an international element to its business as well as a placement undertaken abroad.  All undergraduates studying in Stage 1 have a compulsory Business & Employability skills module with 6 hours of career planning, business insights and personal branding workshops. All Year in Industry students have an additional programme of 2-hour workshops each week in Term 1 and 2 of Stage 2 to support their applications for Year in Industry roles. These include interactive events led by local and international companies who want to engage with KBS students.  **Year in Industry Stage (Stage S) for ‘with a Year in Industry’ programme**  A combination of a face to face visit and/or a Skype based meetings take place between the student, their line manager and a staff member of KBS at least once a term to ensure all is well and that the student is gaining appropriate learning from the experience. Students develop their skills in a 12 months placement or business start-up, usually 44 weeks in duration. All students will be required to complete a Year In Industry report and submit a portfolio of evidence.  **International Business with a Year Abroad (optional**)  This is a four year programme, with the third year (Stage A) at LIUC Castellanza, or l’Université Jean-Moulin Lyon 3, or Philipps-Universität Marburg, EBS Business School, or IE Business School Madrid, or City University of Hong Kong, Hong Kong Baptist University, University of Hong Kong, or Renmin University of China on an approved programme of study. In both Stage 1 and in Stage 2 this degree requires students to take 30 credits\* from the language modules listed below (60 credits in total), normally chosen with reference to the country of the year of study abroad (please see above for exceptions). Please note that this language requirement does not apply to those students who wish to spend their year abroad in City University of Hong Kong, Hong Kong Baptist University, University of Hong Kong, or Renmin University of China where programmes are taught in English. Please note with regard to the studies at Asian universities, places are limited and are allocated on a competitive basis. Where demand is greater than the number of places available for the year in Asia, Stage 1 results will be used to determine allocation. Where a student is unable to secure a place abroad, s/he will automatically transfer to the three year IB degree.  There are no additional language module requirements for Stage 3.  Students must successfully pass all 60 credits of language modules to be allowed to progress to Stage A.  \* Failure in the language module may not be compensated for, condoned or trailed when taken as part of a ‘With a year Abroad’ degree if the Year Abroad is to be spent at a host institution which does not teach in English or where students are not native speakers of the language used at the host institution.  All undergraduates in Stage 2 attend three x 1 hour pre-development workshops to assist with transition to the study abroad option. One workshop addresses the documentation needed to complete the study abroad, FCO advice and guidance, personal security, registering with a doctor, setting up a bank account, dealing with home sickness, etc.. The second workshop covers international business, cultural differences and sensitivities, educational systems, etc. The third workshop is for outgoing students to listen to the experiences and reflections of returning students. Also, either a face to face visit or a Skype based meeting takes place between the student and a KBS staff member at least once a term to ensure that the student is gaining appropriate learning from the experience.  **Year Abroad Stage (Stage A) for ‘with a Year Abroad ’ programme**  Students take 120 credits equivalent of compulsory and optional modules as specified in the programme at the relevant partner institution. The learning activities and teaching methods depend on the students’ module choices and vary depending on the partner institution chosen. Including independent study; this Stage requires a total of 1200 hours of study. The different learning and teaching methods collectively enable students to achieve the learning outcomes. |

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| **KV Code** | **Code** | **Title** | **Level** | **Credits** | **Term(s)** |
| **Stage 1** | | | | | |
| **Compulsory Modules – 120 credits** | | | | | |
| BUSN3910 | CB391 | Business Organisation, Issues and Skills | 4 | 15 | 1 |
| BUSN3120 | CB312 | Introduction to Management | 4 | 15 | 1 |
| #BUSN3130 | #CB313 | Introduction to Statistics for Business | 4 | 15 | 2 |
| \*BUSN3430 | \*CB343 | Global Business Environment | 4 | 15 | 2 |
| BUSN3640 | CB364 | Business Analysis Tools | 4 | 15 | 1 |
| BUSN3690 | CB369 | Financial Accounting, Reporting and Analysis | 4 | 15 | 2 |
| #BUSN3700 | #CB370 | Introduction to Marketing | 4 | 15 | 2 |
| ECON3130 | EC313 | Microeconomics for Business | 4 | 15 | 1 |
| \* Failure in CB343 Global Business Environment may not be compensated for, condoned or trailed  # These modules are not compulsory for students taking a compulsory language module on the Year Abroad programme  **NOTE: For students wishing to take a language module:**  A 30 credit language module is available to students taking the Year Abroad or the three year programme. This can be taken instead of CB370 Introduction to Marketing and CB313 Introduction to Statistics for Business. Native speakers of the chosen language may not be permitted to take this language as an option module.  **The language module is compulsory for students who wish to spend the Year Abroad at an institution which does not teach in English and who are not native speakers of the language used at the host institution. (See table below)** | | | | | |
| **Stage 2** | | | | | |
| **Compulsory Modules – 110 Credits** | | | | | |
| #BUSN7860 | #CB786 | Operations Management | 5 | 15 | 1 |
| BUSN6730 | CB673 | Business in Emerging Markets | 5 | 15 | 1 |
| BUSN6760 | CB676 | Strategy Analysis and Tools | 5 | 15 | 2 |
| BUSN7330 | CB733 | Business Ethics & Sustainable Management | 5 | 15 | 1 |
| \*BUSN6005 | \*CB6005 | International Business: Theoretical Insights | 5 | 15 | 1 |
| BUSN7490 | CB749 | International Business: Modes and Functions | 6 | 15 | 2 |
| BUSN6770 | CB677 | Financial Management for Decision Making and Control | 5 | 15 | 2 |
| BUSN7900/ BUSN7910 | CB790/ CB791 | Employability for Stage 2 Business Programmes | 5 | 5  non-contributory | 1 and 2 |
| **Optional Modules - 15 credits**  Students must select 15 Spring term credits from Level 5 or 6 International Business modules | | | | | |
| \* Failure in CB6005 International Business: Theoretical Insights may not be compensated for, condoned or trailed  # This module is not compulsory for students taking a compulsory language module on the Year Abroad programme  $ This module does not have to be passed in order for students to progress to the next Stage.  **NOTE: For students wishing to take a language module:**  A 30 credit language module is available to students taking the Year Abroad or three year programme. This can be taken instead of BUSN7860 (CB786) Operations Management in the Autumn term and as an option choice in the Spring term. Native speakers of the chosen language may not be permitted to take this language as an option.  **The language module is compulsory for students who wish to spend the Year Abroad at an institution which does not teach in English and who are not native speakers of the language used at the host institution**. **(See table below)** | | | | | |
| **Stage S (Sandwich year in industry)** | | | | | |
| **Compulsory Modules – 120 credits** | | | | | |
| BUSN6990 | CB699 | Year in Industry Experience | 6 | 90 pass/  fail | 44 weeks |
| BUSN6980 | CB698 | Year in Industry Report | 6 | 30 |  |
| **Stage A (Study abroad)**  Study abroad students must have completed the pre-study abroad workshops and have at least a GPA score at Stage 1 of 60% and should be performing at as similar level for Stage 2 modules. | | | | | |
| **Compulsory Modules – 120 credits** | | | | | |
| BUSN7620 | CB762 | Year Abroad 1 | 5 | 60 | 1&2 |
| BUSN7630 | CB763 | Year Abroad 2 | 5 | 60 | 1&2 |
| **Stage 3** | | | | | |
| **Compulsory Modules – 110 credits** | | | | | |
| BUSN7460 | CB746 | Cross-cultural Management | 6 | 15 | 1 |
| BUSN6050 | CB605 | European Business | 6 | 30 | 1&2 |
| BUSN6740 | CB674 | International Business: A Strategic Perspective | 6 | 30 | 1&2 |
| BUSN7920/ BUSN7930 | CB792/ CB793 | Employability for Stage 3 Business Programmes | 6 | 5  non-contributory | 1 & 2 |
| **Either** | | | | | |
| BUSN7480 | CB748 | International Business Management Project | 6 | 30 | 1&2 |
| **Or** | | | | | |
| BUSN5440 | CB544 | International Marketing | 6 | 15 | 2 |
| BUSN7470 | CB747 | International Entrepreneurship | 6 | 15 | 1 |
| **Optional Modules - 15 to 30 credits**  Students should select 15 credits from the Level 6 International Business modules and they have to choose either CB748 (term 1&2) or CB747 (term 1) or CB544 (term 2) as compulsory modules. Students must ensure an even balance of credits in each term. | | | | | |

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| **19 Work-Based Learning** |
| Where disabled students are due to undertake a work placement as part of this programme of study, a representative of the University will meet with the work placement provider in advance to ensure the provision of anticipatory and reasonable adjustments in line with legal requirements. |
| Year in Industry/Year Abroad programmes:  **Year in Industry**   * Placements usually last for a minimum of 44 weeks and contributes 120 credits to the programme and 10% towards the degree classification. * Students are expected to secure their own placement, although they will be given support by the KBS placements team. * Students are expected to gather a portfolio of work during their placement, subject to permission from the employer and write a report at the end of their placement reflecting on their experience. * Feedback is required from the employer on the student’s achievements * Students will be supported during their placements by the KBS placements team and supervised by an academic member of staff * Students will be supported upon their return from the year in industry/year abroad in order to help them resume their university studies. Events to assist this process are organised by the placements team and can be further supported by the students’ academic advisor   **Year Abroad**   * The Year Abroad usually last for a minimum of 44 weeks and contributes 120 credits to the programme but does not contribute to the overall degree classification. * Students on the study abroad option must have the host institution’s modules to be taken approved by the Kent Director of Studies and/or the Erasmus Office before commencing their study abroad. . It is the student’s responsibility to confirm the accreditation status of the host university. * Students are expected to secure their own study abroad programme at an approved university although they will be given support by the study abroad co-ordinator. * Students on the study abroad option will be supported during their placement via skype by an academic member of staff. * Students on the study abroad option must successful complete the modules taken at the host university. |

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| **20 Support for Students and their Learning** |
| * School and University induction programme * Programme/module handbooks * Library services <http://www.kent.ac.uk/library/> * Student Support <http://www.kent.ac.uk/studentsupport/> * Student Wellbeing [www.kent.ac.uk/studentwellbeing/](http://www.kent.ac.uk/studentwellbeing/) * Centre for English and World Languages <http://www.kent.ac.uk/cewl/index.html> * Student Learning Advisory Service <http://www.kent.ac.uk/uelt/about/slas.html> * PASS system <https://www.kent.ac.uk/teaching/qa/codes/taught/annexg.html> * Academic Adviser system <https://www.kent.ac.uk/teaching/advisers/index.html> * Kent Union [www.kentunion.co.uk/](http://www.kentunion.co.uk/) * Careers and Employability Services [www.kent.ac.uk/ces/](http://www.kent.ac.uk/ces/) * Counselling Service https://www.kent.ac.uk/studentwellbeing/counselling/ * Information Services (computing and library services) [www.kent.ac.uk/is/](http://www.kent.ac.uk/is/) * Undergraduate student representation at School, Faculty and Institutional levels * International Recruitment Office <https://www.kent.ac.uk/internationalstudent/>; International Partnerships Office <https://www.kent.ac.uk/global/partnerships/> * Medical Centre <https://www.kent.ac.uk/studentwellbeing/medicalcentre.html> * Academic Peer Mentoring Scheme (APM) * Support for students studying abroad either in Europe or in another country is ensured through arrangements laid down in the signed agreement, through scrutiny as part of EG’s ‘due diligence’ checks and through facilities provided by the host universities. |

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| **21 Entry Profile**  The minimum age to study a degree programme at the university is normally at least 17 years old by 20 September in the year the programme begins. There is no upper age limit. |
| 21.1 **Entry Route**  For current information, please refer to the University prospectus |
| Offer levels: BBB at A level, IB 34 points (16 at Higher)  Required subjects: GCSE English grade C and GCSE Mathematics grade C  Additionally required for International Business with a Year Abroad for those students intending to spend a year in Europe – Grade C GCSE in a modern European language other than English, A level German grade C for German language option.  **International Students**  The University welcomes applications from international students. Our [international recruitment team](https://www.kent.ac.uk/internationalstudent/recruitment/team.html) can guide you on entry requirements. See our [International Student](https://www.kent.ac.uk/internationalstudent/entry-requirements/index.html) website for further information about entry requirements for your country. |
| 21.2 **What does this programme have to offer?** |
| * Develops the academic foundation for a variety of career options, including employment or further training in the private or public sectors, in general management, or in specialist areas such as accounting, finance, human resource management or marketing * Provides you with knowledge of the key areas essential in managing organisations * Develops skills needed for study, research and a career in management * Has a strong international focus on the issues affecting the business environment and transnational management |
| 21.3 **Personal Profile** |
| Desirable qualities at entry:   * You should have a strong interest in international business and managing organisations across countries and cultures * You should have strong interest in developing a career in business and/or management * You should be good at working with others * You should possess good oral and written communication skills * You should have a willingness to build knowledge across all aspects of management * You should have suitable levels of numeracy and/or a willingness to develop them * You should have a willingness to acquire relevant IT skills |

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| 22 **Methods for Evaluating and Enhancing the Quality and Standards of Teaching and Learning** |
| 22.1 **Mechanisms for review and evaluation of teaching, learning, assessment, the curriculum and outcome standards** |
| * Student module evaluations * Annual programme and module monitoring reports <http://www.kent.ac.uk/teaching/qa/codes/taught/annexe.html> * External Examiners system <http://www.kent.ac.uk/teaching/qa/codes/taught/annexk.html> * Periodic programme review <http://www.kent.ac.uk/teaching/qa/codes/taught/annexf.html> * Annual staff appraisal * Peer observation * Quality Assurance Framework <http://www.kent.ac.uk/teaching/qa/codes/index.html> * QAA Higher Education Review <http://www.qaa.ac.uk/InstitutionReports/types-of-review/higher-education-review/Pages/default.aspx> |
| 22.2 **Committees with responsibility for monitoring and evaluating quality and standards** |
| * Staff-Student Liaison Committee * School Education Committee * Faculty Education Committee * Faculty Board * Education Board * Board of Examiners |
| 22.3 **Mechanisms for gaining student feedback on the quality of teaching and their learning experience** |
| * Student module evaluations * Staff-Student Liaison Committee * Student rep system (School, Faculty and Institutional level) * Annual NSS * Discussions between students and senior tutor * Discussions between students and academic advisor |
| 22.4 **Staff Development priorities include:** |
| * PGCHE requirements * HEA (associate) fellowship membership * Annual appraisals * Institutional Level Staff Development Programme * Academic Practice Provision (PGCHE, other development opportunities) * Professional body membership and requirements * Programme team meetings * Research seminars * Conferences * Study leave * Equality, Diversity and Inclusivity (EDI) awareness * Links with other European and non-European institutions * Mentoring of new lecturers * Supervision of probationary staff * Formal and informal collaboration in programme development |

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| 23 **Indicators of Quality and Standards** |
| * Results of periodic programme review (March 2017) * Professional accreditation (CMI) * QAA Higher Education Review 2015 * Annual External Examiner reports * Annual programme and module monitoring reports |
| 23.1 **The following reference points were used in creating these specifications:** |
| * QAA UK Quality Code for Higher Education http://www.qaa.ac.uk/assuring-standards-and-quality * QAA Benchmarking statement/s for General Business & Management 2015 * Accreditation requirements of CMI * School and Faculty plan * University Plan <https://www.kent.ac.uk/about/plan/> and Learning and Teaching Strategies https://www.kent.ac.uk/uelt/strategies/lta.html * Staff research activities * Kent Inclusive Practices (<https://www.kent.ac.uk/studentsupport/accessibility/inclusive-practice.html>) |

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| 24 **Inclusive Programme Design** |
| The School recognises and has embedded the expectations of current equality legislation, by ensuring that the programme is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services. |

*Template last updated November 2017*

*Module mapping table to be amended as appropriate to the programme specification. Where the programme includes many optional modules, it is acceptable to include only the compulsory modules in the table.*

***BSc International Business***

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| **Module Mapping**  **Programme Outcomes**  **BSc International Business** | **CBXXX** | **CB343** | **EC313** | **CB364** | **CB313** | **CB312** | **CB370** | **CB369** | **CB6005** | **CB749** | **CB677** | **CB733** | **CB514** | **CB673** | **CB676** | **Emp St2** | **CB746** | **CB747** | **CB674** | **CB605** | **CB544** | **CB748** | **Emp St3** |
| **Knowledge & Understanding** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A1 | X | x | x | x | x | x | x | x | x | x |  | x | x | x | x |  | x | x | x | x | x | x |  |
| A2 | x | x | x |  |  | x | x |  | x | x |  | x |  | x | x |  | x | x | x | x | x | x |  |
| A3 | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x |  | x | x | x | x | x | x |  |
| A4 | x | x |  |  |  | x |  |  | x | x |  |  | x |  |  |  | x |  | x | x |  |  |  |
| A5 Year Abroad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A6 Year in Industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Intellectual Skills** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B1 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x | x | x |  |
| B2 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x | x | x |  |
| B3 | x |  | x | x | x |  |  | x |  |  |  |  | x |  | x |  | x | x |  |  | x | x |  |
| B4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | x |  | x |  |
| B5 Year Abroad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B6 Year in Industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Subject-specific skills** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C1 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x | x | x |  |
| C2 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x | x | x |  |
| C3 | x | x | x | x | x | x |  | x | x | x | x | x | x | x | x |  | x | x | x |  | x | x |  |
| C4 | x | x | x | x | x |  |  | x |  |  | x |  | x |  |  |  |  | x |  |  | x | x |  |
| C5 | x |  |  | x | x | x |  |  | x | x | x |  |  |  |  |  | x |  | x | x |  | x |  |
| C6 Year Abroad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C7 Year in Industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Transferable Skills** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D1 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x | x | x | x | x | x |  |
| D2 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |
| D3 | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x | x |
| D4 |  |  |  |  |  |  |  |  | x | x | x | x | x | x | x | x | x | x | x | x | x |  | x |
| D5 | x | x | x | x | x |  |  | x |  |  | x |  | x |  |  |  |  |  |  |  |  | x |  |
| D6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | x |  | x |  |
| D7 Year Abroad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D8 Year in Industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |