**Programme Specification**

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| **Please note:** This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she passes the programme. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the programme handbook. The accuracy of the information contained in this specification is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education. |

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| **BA (Joint Hons) in One Other Subject And Journalism** |

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| 1. **Awarding Institution/Body** | University of Kent |
| 1. **Teaching Institution** | University of Kent |
| 1. **School responsible for management of the programme** | Centre for Journalism |
| 1. **Teaching Site** | Canterbury and Medway |
| 1. **Mode of Delivery** | Full-time  Part-time |
| 1. **Programme accredited by** | N/A |
| 1. **a) Final Award** | BA (Hons) |
| 7. **b) Alternative Exit Awards** | BA (non hons)  Diploma  Certificate  (titles according to the joint programme followed) |
| 1. **Programme** | One Other Subject And Journalism  Currently:  English and American Literature and Journalism  Cultural Studies and Media and Journalism |
| 1. **UCAS Code (or other code)** | English and American Literature and Journalism: QP35  Cultural Studies and Media and Journalism: V9P5 |
| 1. **Credits/ECTS Value** | 360 credits/180 ECTS for the whole degree  - of which a minimum of 90 and a maximum of 150 are from journalism modules at Stages 2 and 3 |
| 1. **Study Level** | Undergraduate |
| 1. **Relevant QAA subject benchmarking group(s)** | Communication, Media, Film and Cultural Studies (2016) |
| 1. **Date of creation/revision** | 2014/revised FSO Feb 2018 |
| 1. **Intended Start Date of Delivery of this Programme** | September 2018 |

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| 1. **Educational Aims of the Programme**   The programme aims to: |
| * Introduce students to a courageous and principled vision of the purpose of journalism and develop in them an informed, critical and creative understanding of its role in contemporary society. * Enable students to develop an understanding of different genres of reporting for print, broadcast and digital platforms, and the way in which journalists organise understanding and meanings for their audiences. * Develop an understanding of particular forms of journalism and their historic and contemporary role in the shaping of culture and society. * Encourage students to think critically about the ethics and responsibilities of journalism and to relate academic study of the subject to questions of public concern. * Describe and comment upon aspects of current research in the impact of societal, cultural and technological changes on journalism. * Provide a curriculum supported by scholarship and a research culture that promotes breadth and depth of intellectual debate and enquiry. |

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| **16 Programme Outcomes**  The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.  The programme outcomes have references to the subject benchmarking statement for Communication, Media, Film and Cultural Studies (2016). |

**A. Knowledge and Understanding of:**

1. key concepts, practices and methods used in modern journalism and the dynamics of everyday discourses in the shaping of culture and society **SB 4.2**
2. the political, social and cultural histories from which modern journalism and its practices and structures emerged **SB 4.3**
3. the possible future development of journalism in a national and international context **SB 4.2**
4. the legal, ethical and regulatory frameworks which affect journalism **SB 4.4**
5. a historically informed knowledge of the contribution of media organisations to the shaping of the modern world **SB 4.3**
6. the narrative processes, generic forms and modes of representation at work in media and cultural texts **SB 4.4, 4.5**
7. the ways in which forms of media and cultural consumption are embedded in everyday life, and serve as ways of claiming and understanding identities **SB4.6**
8. how professional journalism organisations operate, communicate and are managed **SB 4.4**

**Skills and Other Attributes**

**B. Intellectual Skills:**

1. Ability to gather, organise and deploy information, images and data from a variety of primary and secondary sources. **SB 5.6**
2. Develop substantive and detailed knowledge and understanding of printed, broadcast and digital journalism and an appreciation of how it has developed. **SB 4.2, 4.3, 4.4, 4.5, 4.6**
3. Engage critically with major practitioners, debates and paradigms within the subject area and put them to productive use. **SB 5.2, 5.6**
4. Carry out various forms of research for essays, presentations and journalism output involving sustained independent inquiry. **SB 5.3, 5.6**
5. Reflect upon the relevance of the student’s own cultural commitment and positioning to the practice of journalism. **SB 4.6, 5.5**

**C. Subject-specific Skills:**

1. Understand the significance of journalism to political democracy, its powers, duties and responsibilities. **SB 4.3**
2. Analyse closely, interpret and show the exercise of critical judgment in the understanding and evaluation of various forms of journalism. **SB 5.2, 5.3, 5.5, 5.6**
3. Consider and evaluate own work with reference to professional issues, debates and conventions in the field of journalism. **SB 4.4, 5.4**
4. Describe, evaluate and apply different approaches to presenting and analysing factual information as news. **SB 4.4, 5.4**

**D. Transferable Skills:**

1. Gather, organise and deploy information in order to formulate arguments cogently and communicate them fluently in speech and writing. **SB 56**
2. Work to deadlines in flexible and innovative ways showing self-direction and self-discipline. **SB 5.6**
3. Work productively in a group or team showing abilities to contribute and to lead; collaborate with others in the pursuit of common goals. **SB 5.6**
4. Work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity. **SB 5.6**
5. Use information technology to perform a range of tasks. **SB 5.6**
6. Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach. **SB 5.6**
7. Identify and define problems; assess possible solutions and discriminate between them. **SB 5.6**

**Teaching/learning and assessment methods and strategies used to enable the programme learning outcomes to be achieved and demonstrated**

Teaching and Learning: through a combination of lectures, seminars, newsroom workshops and personal tuition. Skills are subsequently developed through level 5 and 6 modules, which provide an opportunity to develop a critical engagement with the theory and practice of journalism.

Assessment is through a combination of unseen written examinations, essays, timed newsroom exercises, presentations and individual portfolios, reporting and writing exercises in class and self-directed research.

Principles of progression within individual modules will be clearly outlined to students, who will benefit from exploring a wide range of techniques, materials and sources drawn from a range of academic and vocational contexts. Each module involves critical reflection on themes, group discussion and written analysis of key material.

Intellectual skills are assessed through essays, examinations, individual portfolios, journalism assignments and unseen written examinations. Reading lists are provided for each module, as are guidelines for the production of essays, portfolios and presentations.

Transferable/key skills are incorporated within modules and related to relevant assessments. Strategies include tutor-led, student-led and visiting speaker-led seminars and workshops and self-directed newsgathering and research. All modules require written or recorded work and regular feedback on this is offered to enable students to improve their powers of presentation, debate and analysis. Time management is learned through the requirement to meet strict newsroom deadlines. Team working and leadership is learned through the need to organise and cooperate to deliver assignments to deadline.

Effective organisation of information, communication of ideas and self-direction are continually monitored in assessing all areas of a student’s work. Regular feedback emphasises this, as does the final mark.

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| For more information on the skills developed by individual modules and on the specific learning outcomes associated with any Certificate, Diploma or BA non-honours awards relating to this programme of study, see the module mapping table, located at the end of this specification. |

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| **17 Programme Structures and Requirements, Levels, Modules, Credits and Awards**  This programme is studied over three years full-time or six years part-time.  This programme specification refers only to the Journalism elements of a Joint Honours programme.  Joint Honours students must complete at least 90 credits (and no more than 150 credits) in Journalism modules in Stages 2 and 3.  The programme is divided into three stages, each stage comprising modules to a total of 120 credits. Students must successfully complete each module in order to be awarded the specified number of credits for that module. One credit corresponds to approximately ten hours of 'learning time' (including all classes and all private study and research). Thus obtaining 120 credits in an academic year requires 1,200 hours of overall learning time. For further information on modules and credits refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html>  Each module is designed to be at a specific level. For the descriptors of each of these levels, refer to Annex 2 of the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfoannex2.html>. To be eligible for the award of an honours degree students must obtain 360 credits, at least 210 of which must be at Level 5 or above, including at least 90 credits at level 6 or above at Stage 3.  Students successfully completing Stage 1 of the programme and meeting credit framework requirements who do not successfully complete Stage 2 will be eligible for the award of the Certificate. Students successfully completing Stage 1 and Stage 2 of the programme and meeting Credit Framework requirements who do not successfully complete Stage 3 will be eligible for the award of the Diploma. Students successfully completing Stage 2 of the programme and achieving 300 credits overall including at least 60 credits at level 6 or above in Stage 3 and meeting Credit Framework requirements will be eligible for the award of a BA non-honours degree.  For further information refer to the Credit Framework at <https://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html#exit-awards>.  Compulsory modules are core to the programme and must be taken by all students studying the programme. Optional modules provide a choice of subject areas, from which students will select a stated number of modules.  Where a student fails a module(s) due to illness or other mitigating circumstances, such failure may be condoned, subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html>.  Where a student fails a module(s), but has marks for such modules within 10 percentage points of the pass mark, the Board of Examiners may nevertheless award the credits for the module(s), subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework.  The Introduction to Reporting module is a co-requisite for taking the Essentials in Reporting module.  The Introduction to Feature Writing module is a co-requisite for taking the Essentials in Feature Writing module. |

As noted above, the following table refers only to the Journalism element of the Joint Honours programme:

For each stage students must ensure they also take the appropriate modules and credit volume from the appropriate other ‘half-programme’ to satisfy the overall requirements of the Joint Honours degree.

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| **KV Code** | **Code** | **Title** | **Level** | **Credits** | **Term(s)** |
| **Stage 1** | | | | | |
| **Compulsory Modules** | | | | | |
| JOUR3040 | JN304 | Introduction to Reporting | 4 | 15 | Autumn |
| JOUR3050 | JN305 | Essentials of Reporting | 4 | 15 | Spring |
| **Optional Modules**  Students must select at least 15 creditsfrom the following two modules: | | | | | |
| JOUR3000 | JN300 | History of Journalism | 4 | 15 | Autumn |
| JOUR3020 | JN302 | British Government and Politics | 4 | 15 | Spring |
| **Stage 2** | | | | | |
| **Compulsory Modules** | | | | | |
| JOUR5190 | JN519 | Introduction to Feature Writing | 5 | 15 | Autumn |
| JOUR5180 | JN518 | Essentials of Feature Writing | 5 | 15 | Spring |
| **Optional Modules**  Students may select up to 30 credits from the following two modules: | | | | | |
| JOUR5020 | JN520 | Introduction to Media Law | 5 | 15 | Autumn |
| JOUR5000 | JN500 | Power without Responsibility | 5 | 15 | Autumn |
| **Stage 3** | | | | | |
| **Optional Modules**  Students must select at least 30 creditsfrom a list of modules provided by the Centre. | | | | | |

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| **18 Work-Based Learning** |
| N/A |

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| **19 Support for Students and their Learning** |
| * School and University induction programme * Programme/module handbooks * Library services <http://www.kent.ac.uk/library/> * Student Support <http://www.kent.ac.uk/studentsupport/> * Student Wellbeing [www.kent.ac.uk/studentwellbeing/](http://www.kent.ac.uk/studentwellbeing/) * Centre for English and World Languages <http://www.kent.ac.uk/cewl/index.html> * Student Learning Advisory Service <http://www.kent.ac.uk/uelt/about/slas.html> * PASS system <https://www.kent.ac.uk/teaching/qa/codes/taught/annexg.html> * Academic Adviser system <https://www.kent.ac.uk/teaching/advisers/index.html> * Kent Union [www.kentunion.co.uk/](http://www.kentunion.co.uk/) * Careers and Employability Services [www.kent.ac.uk/ces/](http://www.kent.ac.uk/ces/) * Counselling Service https://www.kent.ac.uk/studentwellbeing/counselling/ * Information Services (computing and library services) [www.kent.ac.uk/is/](http://www.kent.ac.uk/is/) * Undergraduate student representation at School, Faculty and Institutional levels * International Recruitment Office <https://www.kent.ac.uk/internationalstudent/>; International Partnerships Office <https://www.kent.ac.uk/global/partnerships/> * Medical Centre <https://www.kent.ac.uk/studentwellbeing/medicalcentre.html> |

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| **20 Entry Profile**  The minimum age to study a degree programme at the university is normally at least 17 years old by 20 September in the year the programme begins. There is no upper age limit. |
| 20.1 **Entry Route**  For current information, please refer to the University prospectus |
| * The Centre for Journalism welcomes applicants from a wide range of backgrounds. A demonstrable interest in journalism and public affairs is essential. * GCSE - Mathematics grade C * A level - at least two, preferably three, subjects at grades ABB or above, in traditional academic subjects such as English, mathematics, history, politics, chemistry and modern languages. * Access to HE Diploma – assessed on an individual basis. Applicants should have a pass and may also be required to obtain a proportion of the total level 3 credits and/or credits in particular subjects at merit grade or above. * BTEC Level 3 Extended Diploma (formerly BTEC National Diploma) - The University will consider applicants holding BTEC National Diploma and Extended National Diploma Qualifications (QCF; NQF; OCR) on a case-by-case basis. Contact us for further advice on your individual circumstances. * International Baccalaureate Diploma - 34 points overall or 16 points at HL including Mathematics 4 at HL or SL plus admissions test and selective interview * International students - The University welcomes applications from international students. Our international recruitment team can guide you on entry requirements. See our International Student website for further information about entry requirements for your country. |
| 20.2 **What does this programme have to offer?** |
| * Teaching by leading practitioners in print, broadcast and internet journalism. * A balance of practical/vocational training and the rigorous academic standards required for a traditional degree in the social sciences or humanities. * Excellent contacts with industry at local, national and international level. * Regular masterclass sessions delivered by visiting professional journalists and broadcasters. * Modern IT and teaching facilities. |

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| 20.3 **Personal Profile** |
| Students should be:   * interested in journalism in newspapers, magazines, radio, television and online and an avid consumer of news; * fascinated by politics and current affairs and intrigued by topics such as celebrity, sport, business and the arts; * willing to work hard in a supportive environment and to help build the collective professional and social ethos of a Centre that sets the highest standards of achievement and student experience; * determined to study the history, ethics and principles of journalism; * equally comfortable with approaching members of the public and senior well-informed sources to question them on current affairs issues; * a team player with an irrepressible streak of individuality; * willing to accept that, in journalism, deadlines are crucial and meeting them is a core professional duty; * eager to engage in informed debate about current and controversial issues in news and current affairs; * willing to attend some evening and weekend events. |

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| 21 **Methods for Evaluating and Enhancing the Quality and Standards of Teaching and Learning** |
| 21.1 **Mechanisms for review and evaluation of teaching, learning, assessment, the curriculum and outcome standards** |
| * Student module evaluations * Annual programme and module monitoring reports <http://www.kent.ac.uk/teaching/qa/codes/taught/annexe.html> * External Examiners system <http://www.kent.ac.uk/teaching/qa/codes/taught/annexk.html> * Periodic programme review <http://www.kent.ac.uk/teaching/qa/codes/taught/annexf.html> * Annual staff appraisal * Peer observation * Quality Assurance Framework <http://www.kent.ac.uk/teaching/qa/codes/index.html> * QAA Higher Education Review <http://www.qaa.ac.uk/InstitutionReports/types-of-review/higher-education-review/Pages/default.aspx> |
| 21.2 **Committees with responsibility for monitoring and evaluating quality and standards** |
| * Staff-Student Liaison Committee * School Education Committee * Faculty Education Committee * Faculty Board * Education Board * Board of Examiners |

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| 21.3 **Mechanisms for gaining student feedback on the quality of teaching and their learning experience** |
| * Student module evaluations * Staff-Student Liaison Committee * Student rep system (School, Faculty and Institutional level) * Annual NSS * Journalism staff operate an open-door policy for informal discussion |
| 21.4 **Staff Development priorities include:** |
| * PGCHE requirements * HEA (associate) fellowship membership * Annual appraisals * Institutional Level Staff Development Programme * Academic Practice Provision (PGCHE, other development opportunities) * Professional body membership and requirements * Programme team meetings * Research seminars * Conferences * Study leave * Equality, Diversity and Inclusivity (EDI) awareness |

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| 22 **Indicators of Quality and Standards** |
| * Results of periodic programme review (last PPR 2013) * QAA Higher Education Review 2015 * Annual External Examiner reports * Annual programme and module monitoring reports |
| 22.1 **The following reference points were used in creating these specifications:** |
| * QAA UK Quality Code for Higher Education <http://www.qaa.ac.uk/assuring-standards-and-quality> * QAA Benchmarking statement for Communication, media, film and cultural studies (2016) * School and Faculty plan * University Plan <https://www.kent.ac.uk/about/plan/> and Learning and Teaching Strategies <https://www.kent.ac.uk/uelt/strategies/lta.html> * Staff research activities * Kent Inclusive Practices (<https://www.kent.ac.uk/studentsupport/accessibility/inclusive-practice.html>) |

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| 23 **Inclusive Programme Design** |
| The Centre recognises and has embedded the expectations of current equality legislation, by ensuring that the programme is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services. |

**Module Mapping (Compulsory Modules)**

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|  | **Stage 1** | | **Stage 2** | |
|  | Introduction to Reporting | Essentials of Reporting | Introduction to Feature Writing | Essentials of Feature Writing |
| **Programme Learning outcomes**  **Knowledge and Understanding:** | | | | |
| A1 | X | X | X | X |
| A2 | X |  | X |  |
| A3 | X | X | X | X |
| A4 | X | X | X | X |
| A5 | X | X | X | X |
| A6 | X | X | X | X |
| A7 | X | X | X | X |
| A8 | X | X | X | X |
| **Intellectual Skills:** | | | | |
| B1 | X | X | X | X |
| B2 | X | X | X | X |
| B3 | X | X | X | X |
| B4 | X | X | X | X |
| B5 | X | X | X | X |
| **Subject-specific Skills:** | | | | |
| C1 | X | X |  |  |
| C2 | X | X | X | X |
| C3 | X | X | X | X |
| C4 | X | X | X | X |
| **Transferable Skills:** | | | | |
| D1 | X | X | X | X |
| D2 | X | X | X | X |
| D3 | X | X | X | X |
| D4 | X | X | X | X |
| D5 | X | X | X | X |
| D6 | X | X | X | X |
| D7 | X | X | X | X |