

KENT BUSINESS SCHOOL

Dean: Professor Marian Garcia
School Web Site: www.kent.ac.uk/kbs/

Please refer to the online Module Catalogue for full details of all modules:
www.kent.ac.uk/courses/modules/

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

You must study 120 Credits at both Stage 2 and Stage 3 giving a total of 240 Credits over the two Stages. At least 90 Credits must be taken at Level 6 during Stage 3 to be eligible for an Honours degree. You must ensure that you choose an even weighting of Credits in each term: 60 Credits in the Autumn and 60 Credits in the Spring. **Students should check the Module Catalogue to see what prerequisites apply to each module. No Level 4 modules can be taken at Stage 3.**

Please select a link below to view the Stage 2 and 3 requirements for your programme:

- [Business and Management with a Year in Industry](#)
- [Business and Management with a Year Abroad](#)
- [Business and Management](#)
- [Finance and Investment with a Year in Industry](#)
- [Finance and Investment with a Year Abroad](#)
- [Finance and Investment](#)

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY BA

UBSM0001P3BA-F

Single Honours

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6970	Managing People & Teams	15	Spring	Level 5
BUSN7250	Project Management	15	Autumn	Level 5
BUSN7561	Digital Information Systems: A Management Perspective	15	Autumn	Level 5
BUSN7870	The Management of Operations	15	Spring	Level 5

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN3750	Fundamentals of Finance and Investments	15	Spring	Level 4
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5

BUSN5011	Marketing Analytics	15	Spring	Level 5
BUSN7170	Retail Sales Management	15	Autumn	Level 5
BUSN7290	Enterprise & Entrepreneurship	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6980	Year in Industry Report	30	Year Long	Level 6
BUSN6990	Year in Industry Experience	90	Year Long	Level 6

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7240	Managing Innovation in Contemporary Business	15	Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7430	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6
BUSN7610	Strategic Marketing	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law and Consumer Rights	15	Autumn	Level 6
BUSN5421	Research Project	30	Year Long	Level 6
BUSN6051	European Business	30	Year Long	Level 6
BUSN7160	Product Design & Buying	15	Spring	Level 6
BUSN7420	Creating your own Enterprise	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6
BUSN7970	Digital Consumer	15	Spring	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module. The University cannot guarantee whether all options will be available, or how they will be delivered, if Government Covid restrictions continue.

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6970	Managing People & Teams	15	Spring	Level 5
BUSN7250	Project Management	15	Autumn	Level 5
BUSN7561	Digital Information Systems: A Management Perspective	15	Autumn	Level 5
BUSN7870	The Management of Operations	15	Spring	Level 5

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN3750	Fundamentals of Finance and Investments	15	Spring	Level 4
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5011	Marketing Analytics	15	Spring	Level 5
BUSN7170	Retail Sales Management	15	Autumn	Level 5
BUSN7290	Enterprise & Entrepreneurship	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5

STAGE A – 120 Credits

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall at a minimum of 60%. Those not achieving the required standard will be transferred to the three-year Business & Management degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7260	Year Abroad 1	60	Year Long	5
BUSN7630	Year Abroad 2	60	Year Long	5

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7240	Managing Innovation in Contemporary Business	15	Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7430	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6
BUSN7610	Strategic Marketing	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law and Consumer Rights	15	Autumn	Level 6
BUSN5421	Research Project	30	Year Long	Level 6
BUSN6051	European Business	30	Year Long	Level 6
BUSN7160	Product Design & Buying	15	Spring	Level 6
BUSN7420	Creating your own Enterprise	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6
BUSN7970	Digital Consumer	15	Spring	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module. The University cannot guarantee whether all options will be available, or how they will be delivered, if Government Covid restrictions continue.

BUSINESS AND MANAGEMENT BA

UBSM0001X3BA-F

Single Honours

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6970	Managing People & Teams	15	Spring	Level 5
BUSN7250	Project Management	15	Autumn	Level 5
BUSN7561	Digital Information Systems: A Management Perspective	15	Autumn	Level 5
BUSN7870	The Management of Operations	15	Spring	Level 5

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN3750	Fundamentals of Finance and Investments	15	Spring	Level 4
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5011	Marketing Analytics	15	Spring	Level 5
BUSN7170	Retail Sales Management	15	Autumn	Level 5
BUSN7290	Enterprise & Entrepreneurship	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7240	Managing Innovation in Contemporary Business	15	Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7430	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6
BUSN7610	Strategic Marketing	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law and Consumer Rights	15	Autumn	Level 6
BUSN5421	Research Project	30	Year Long	Level 6
BUSN6051	European Business	30	Year Long	Level 6
BUSN7160	Product Design & Buying	15	Spring	Level 6
BUSN7420	Creating your own Enterprise	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6
BUSN7970	Digital Consumer	15	Spring	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

Single Honours

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6970	Managing People & Teams	15	Spring	Level 5
BUSN7250	Project Management	15	Autumn	Level 5
BUSN7561	Digital Information Systems: A Management Perspective	15	Autumn	Level 5
BUSN7870	The Management of Operations	15	Spring	Level 5

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN3750	Fundamentals of Finance and Investments	15	Spring	Level 4
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5011	Marketing Analytics	15	Spring	Level 5
BUSN7170	Retail Sales Management	15	Autumn	Level 5
BUSN7290	Enterprise & Entrepreneurship	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5

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FINANCE AND INVESTMENT WITH A YEAR IN INDUSTRY

UFIV0001P1BS-F

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7650	Corporate Finance	15	Autumn	Level 5
BUSN7660	Derivatives	15	Spring	Level 5
BUSN7670	Financial Econometrics	15	Spring	Level 5
BUSN7730	Financial Reporting and Analysis	15	Autumn	Level 5
BUSN7740	International Banking	15	Autumn	Level 5
BUSN7750	Investment Analysis	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PROFESSIONAL EXAMINATIONS

This degree is accredited by the Chartered Financial Analyst (CFA) Institute.

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN6980	Year in Industry Report	30	Year Long	Level 6
BUSN6990	Year in Industry Experience	90	Year Long	Level 6

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module. The University cannot guarantee whether all options will be available, or how they will be delivered, if Government Covid restrictions continue.

STAGE 3 - 120 Credits – 60 credits in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7690	Risk Management	15	Spring	Level 5
BUSN7720	Portfolio Management	15	Autumn	Level 6
BUSN7760	Alternative Investments	15	Spring	Level 6
BUSN7770	Fixed Income Securities	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5420	Research Project	30	Autumn/ Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7680	Behavioural Finance	15	Autumn	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

PROFESSIONAL EXAMINATIONS –

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FINANCE AND INVESTMENT WITH A YEAR ABROAD

UFIV0001A1BS-F

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7650	Corporate Finance	15	Autumn	Level 5
BUSN7660	Derivatives	15	Spring	Level 5
BUSN7670	Financial Econometrics	15	Spring	Level 5
BUSN7730	Financial Reporting and Analysis	15	Autumn	Level 5
BUSN7740	International Banking	15	Autumn	Level 5
BUSN7750	Investment Analysis	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PROFESSIONAL EXAMINATIONS

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STAGE A – 120 Credits

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall at a minimum of 60%. Those not achieving the required standard will be transferred to the three-year Finance and Investment degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7620	Year Abroad 1	60	Year Long	5
BUSN7630	Year Abroad 2	60	Year Long	5

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

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STAGE 3 - 120 Credits – 60 credits in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7690	Risk Management	15	Spring	Level 5
BUSN7720	Portfolio Management	15	Autumn	Level 6
BUSN7760	Alternative Investments	15	Spring	Level 6
BUSN7770	Fixed Income Securities	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5420	Research Project	30	Autumn/ Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7680	Behavioural Finance	15	Autumn	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

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FINANCE AND INVESTMENT

UFIV0001X1BS-F

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7650	Corporate Finance	15	Autumn	Level 5
BUSN7660	Derivatives	15	Spring	Level 5
BUSN7670	Financial Econometrics	15	Spring	Level 5
BUSN7730	Financial Reporting and Analysis	15	Autumn	Level 5
BUSN7740	International Banking	15	Autumn	Level 5
BUSN7750	Investment Analysis	15	Spring	Level 5
BUSN7950	Economics for Business 2	15	Autumn	Level 5
BUSN7960	Corporate Social Responsibility	15	Spring	Level 6

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7910	Employability for Stage 2 Business Programmes	5	Year Long	Level 5

PROFESSIONAL EXAMINATIONS –

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STAGE 3 - 120 Credits – 60 credits in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7690	Risk Management	15	Spring	Level 5
BUSN7720	Portfolio Management	15	Autumn	Level 6
BUSN7760	Alternative Investments	15	Spring	Level 6
BUSN7770	Fixed Income Securities	15	Autumn	Level 6

PLUS the following extra-curricular compulsory module

This module will be automatically added by the student office, you will not be required to select this module during the OMR process.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN7930	Career Management for Stage 3 Business Programmes	5	Year Long	Level 5

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN5009	Contract Law & Consumer Rights	15	Autumn	Level 5
BUSN5420	Research Project	30	Autumn/ Spring	Level 6
BUSN7260	Leadership and Corporate Strategy	15	Autumn	Level 6
BUSN7600	Business Law and Employment Rights	15	Spring	Level 6
BUSN7680	Behavioural Finance	15	Autumn	Level 6
BUSN7840	Service and Supply Chain Management	15	Autumn	Level 6
SOCI6013	Social and Criminal Justice Practice	30	Year Long	Level 5

PROFESSIONAL EXAMINATIONS –

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