

KENT BUSINESS SCHOOL

Dean: Professor Marian Garcia
School Web Site: www.kent.ac.uk/kbs/

Please refer to the online Module Catalogue for full details of all modules:
www.kent.ac.uk/courses/modules/

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

You must study 120 Credits at both Stage 2 and Stage 3 giving a total of 240 Credits over the two Stages. At least 90 Credits must be taken at Level 6 during Stage 3 to be eligible for an Honours degree. You must ensure that you choose an even weighting of Credits in each term: 60 Credits in the Autumn and 60 Credits in the Spring. **Students should check the Module Catalogue to see what prerequisites apply to each module. No Level 4 modules can be taken at Stage 3.**

Please select a link below to view the Stage 2 and 3 requirements for your programme:

- [Business and Management with a Year in Industry](#)
- [Business and Management with a Year Abroad](#)
- [Business and Management](#)
- [Finance and Investment with a Year in Industry](#)
- [Finance and Investment with a Year Abroad](#)
- [Finance and Investment](#)

ACCOUNTING AND MANAGEMENT WITH A YEAR IN INDUSTRY Single Honours

ACCMGT-S: BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (90 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	<i>BUSN5009</i>
CB513	Taxation	30	Autumn & Spring	Level 6	<i>BUSN5130</i>
AC507	Management Accounting 2	30	Autumn & Spring	Level 6	<i>ACCT5071</i>
CB760	Business Law and Employment Rights	15	Spring	Level 6	<i>BUSN7600</i>

PLUS at least 30 Credits from the following optional modules (15 credits in each term):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	<i>BUSN7260</i>
CB761	Strategic Marketing	15	Autumn	Level 6	<i>BUSN7610</i>
CB742	Creating your own Enterprise	15	Autumn	Level 6	<i>BUSN7420</i>
CB542	Research Project	30	Autumn & Spring	Level 6	<i>BUSN5421</i>
CB723	Business Valuation and Financial Analysis	15	Spring	Level 6	<i>BUSN7230</i>
CB743	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6	<i>BUSN6970</i>

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants provided specific requirements are satisfied.

For further information students should consult the Director of Studies.

Exemptions are subject to review on a regular basis.

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S: BA

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB725	Project Management	15	Autumn	Level 5	<i>BUSN7250</i>
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	<i>BUSN7561</i>
CB697	Managing People & Teams	15	Spring	Level 5	<i>BUSN6970</i>
CB787	The Management of Operations	15	Spring	Level 5	<i>BUSN7870</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	<i>BUSN7910</i>

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB717	Retail Sales Management	15	Autumn	Level 5	<i>BUSN7170</i>
CB5009	Contract Law & Consumer Rights	15	Autumn	Level 5	<i>BUSN5009</i>
CB729	Enterprise & Entrepreneurship	15	Spring	Level 5	<i>BUSN7290</i>
CB375	Fundamentals of Finance and Investments	15	Spring	Level 4	<i>BUSN3750</i>
CB5010	Marketing Analytics	15	Spring	Level 5	<i>BUSN5011</i>

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S: BA

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB698	Business Placement Report	30	Year Long	Level 6	<i>BUSN6981</i>
CB699	Business Placement Experience	90	Year Long	Level 6	<i>BUSN6991</i>

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S: BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	BUSN7260
CB761	Strategic Marketing	15	Autumn	Level 6	BUSN7610
CB724	Managing Innovation in Contemporary Business	15	Spring	Level 6	BUSN7240
CB743	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6	BUSN7430

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB793	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6	BUSN7910

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	BUSN5009
CB716	Product Design & Buying	15	Spring	Level 6	BUSN7160
CB742	Creating your own Enterprise	15	Autumn	Level 6	BUSN7420
CB542	Research Project	30	Year Long	Level 6	BUSN5421
CB605	European Business	30	Year Long	Level 6	BUSN6051
CB797	Digital Consumer	15	Spring	Level 6	BUSNXXXX
CB796	Corporate Social Responsibility	15	Spring	Level 6	BUSN7960
CB760	Business Law and Employment Rights	15	Spring	Level 6	BUSN7600
CB784	Service and Supply Chain Management	15	Autumn	Level 6	BUSN7840
SO686	Social Justice Practice	30	Year Long	Level 5	SOC16860

BUSINESS AND MANAGEMENT WITH A YEAR ABROAD Single Honours

BUSTUDI-A: BSc

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB725	Project Management	15	Autumn	Level 5	BUSN7250
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	BUSN7561
CB697	Managing People & Teams	15	Spring	Level 5	BUSN6970
CB787	The Management of Operations	15	Spring	Level 5	BUSN7870

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	BUSN7910

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB717	Retail Sales Management	15	Autumn	Level 5	<i>BUSN7170</i>
CB5009	Contract Law & Consumer Rights	15	Autumn	Level 5	<i>BUSN5009</i>
CB729	Enterprise & Entrepreneurship	15	Spring	Level 5	<i>BUSN7290</i>
CB375	Fundamentals of Finance and Investments	15	Spring	Level 4	<i>BUSN3750</i>
CB5010	Marketing Analytics	15	Spring	Level 5	<i>BUSN5011</i>

BUSINESS AND MANAGEMENT WITH A YEAR ABROAD
Single Honours
STAGE A – 120 Credits

BUSTUDI-A: BSc

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall at a minimum of 60%. Those not achieving the required standard will be transferred to the three-year Business & Management degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

STAGE A - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB762	Year Abroad 1	60	Year Long	5	<i>BUSN7621</i>
CB763	Year Abroad 2	60	Year Long	5	<i>BUSN7631</i>

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

BUSINESS AND MANAGEMENT WITH A YEAR ABROAD
Single Honours

BUSTUDI-A: BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	<i>BUSN7260</i>
CB761	Strategic Marketing	15	Autumn	Level 6	<i>BUSN7610</i>
CB724	Managing Innovation in Contemporary Business	15	Spring	Level 6	<i>BUSN7240</i>
CB743	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6	<i>BUSN7430</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB793	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6	<i>BUSN7910</i>

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	<i>BUSN5009</i>
CB716	Product Design & Buying	15	Spring	Level 6	<i>BUSN7160</i>
CB742	Creating your own Enterprise	15	Autumn	Level 6	<i>BUSN7420</i>
CB542	Research Project	30	Year Long	Level 6	<i>BUSN5421</i>
CB605	European Business	30	Year Long	Level 6	<i>BUSN6051</i>
CB797	Digital Consumer	15	Spring	Level 6	<i>BUSNXXXX</i>
CB796	Corporate Social Responsibility	15	Spring	Level 6	<i>BUSN7960</i>
CB760	Business Law and Employment Rights	15	Spring	Level 6	<i>BUSN7600</i>
CB784	Service and Supply Chain Management	15	Autumn	Level 6	<i>BUSN7840</i>
SO686	Social Justice Practice	30	Year Long	Level 5	<i>SOC16860</i>

STAGE 2 - 120 Credits – Equal number of credits to be taken in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB725	Project Management	15	Autumn	Level 5	<i>BUSN7250</i>
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	<i>BUSN7561</i>
CB697	Managing People & Teams	15	Spring	Level 5	<i>BUSN6970</i>
CB787	The Management of Operations	15	Spring	Level 5	<i>BUSN7870</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	<i>BUSN7910</i>

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB717	Retail Sales Management	15	Autumn	Level 5	<i>BUSN7170</i>
CB5009	Contract Law & Consumer Rights	15	Autumn	Level 5	<i>BUSN5009</i>
CB729	Enterprise & Entrepreneurship	15	Spring	Level 5	<i>BUSN7290</i>
CB375	Fundamentals of Finance and Investments	15	Spring	Level 4	<i>BUSN3750</i>
CB5010	Marketing Analytics	15	Spring	Level 5	<i>BUSN5011</i>

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	<i>BUSN7260</i>
CB761	Strategic Marketing	15	Autumn	Level 6	<i>BUSN7610</i>
CB724	Managing Innovation in Contemporary Business	15	Spring	Level 6	<i>BUSN7240</i>
CB743	Critical Approaches to Human Resources and Organisational Behaviour	15	Spring	Level 6	<i>BUSN7430</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB793	Career Management for Stage 3 Business Programmes	5	Autumn & Spring	Level 6	<i>BUSN7910</i>

PLUS at least 60 Credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	<i>BUSN5009</i>
CB716	Product Design & Buying	15	Spring	Level 6	<i>BUSN7160</i>
CB742	Creating your own Enterprise	15	Autumn	Level 6	<i>BUSN7420</i>
CB542	Research Project	30	Year Long	Level 6	<i>BUSN5421</i>
CB605	European Business	30	Year Long	Level 6	<i>BUSN6051</i>
CB797	Digital Consumer	15	Spring	Level 6	<i>BUSNXXXX</i>
CB796	Corporate Social Responsibility	15	Spring	Level 6	<i>BUSN7960</i>
CB760	Business Law and Employment Rights	15	Spring	Level 6	<i>BUSN7600</i>
CB784	Service and Supply Chain Management	15	Autumn	Level 6	<i>BUSN7840</i>
SO686	Social Justice Practice	30	Year Long	Level 5	<i>SOC16860</i>

FINANCE AND INVESTMENT WITH A YEAR IN INDUSTRY

FININV-S: BSC

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB765	Corporate Finance	15	Autumn	Level 5	<i>BUSN7650</i>
CB773	Financial Reporting and Analysis	15	Autumn	Level 5	<i>BUSN7730</i>
CB774	International Banking	15	Autumn	Level 5	<i>BUSN7740</i>
CB766	Derivatives	15	Spring	Level 5	<i>BUSN7660</i>
CB767	Financial Econometrics	15	Spring	Level 5	<i>BUSN7670</i>
CB775	Investment Analysis	15	Spring	Level 5	<i>BUSN7750</i>
CB796	Corporate Social Responsibility	15	Spring	Level 6	<i>BUSN7960</i>

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	<i>BUSN7910</i>

PROFESSIONAL EXAMINATIONS

This degree is accredited by the Chartered Financial Analyst (CFA) Institute.

FINANCE AND INVESTMENT WITH A YEAR IN INDUSTRY

FININV-S: BSC

Single Honours

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB698	Business Placement Report	30	Year Long	Level 6	<i>BUSN6981</i>
CB699	Business Placement Experience	90	Year Long	Level 6	<i>BUSN6991</i>

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

FINANCE AND INVESTMENT WITH A YEAR ABROAD

FININV-A: BSC

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB765	Corporate Finance	15	Autumn	Level 5	<i>BUSN7650</i>
CB773	Financial Reporting and Analysis	15	Autumn	Level 5	<i>BUSN7730</i>
CB774	International Banking	15	Autumn	Level 5	<i>BUSN7740</i>
CB766	Derivatives	15	Spring	Level 5	<i>BUSN7660</i>
CB767	Financial Econometrics	15	Spring	Level 5	<i>BUSN7670</i>
CB775	Investment Analysis	15	Spring	Level 5	<i>BUSN7750</i>
CB796	Corporate Social Responsibility	15	Spring	Level 6	<i>BUSN7960</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	<i>BUSN7910</i>

PROFESSIONAL EXAMINATIONS

This degree is accredited by the Chartered Financial Analyst (CFA) Institute.

FINANCE AND INVESTMENT WITH A YEAR ABROAD

FININV-A: BSC

Single Honours

STAGE A – 120 Credits

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall at a minimum of 60%. Those not achieving the required standard will be transferred to the three-year Business & Management degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

STAGE A - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB762	Year Abroad 1	60	Year Long	5	<i>BUSN7621</i>
CB763	Year Abroad 2	60	Year Long	5	<i>BUSN7631</i>

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

FINANCE AND INVESTMENT

FININV: BSC

Single Honours

STAGE 2 - 120 Credits – equal number of credits to be taken in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB795	Economics for Business 2	15	Autumn	Level 5	<i>BUSN7950</i>
CB765	Corporate Finance	15	Autumn	Level 5	<i>BUSN7650</i>
CB773	Financial Reporting and Analysis	15	Autumn	Level 5	<i>BUSN7730</i>
CB774	International Banking	15	Autumn	Level 5	<i>BUSN7740</i>
CB766	Derivatives	15	Spring	Level 5	<i>BUSN7660</i>
CB767	Financial Econometrics	15	Spring	Level 5	<i>BUSN7670</i>
CB775	Investment Analysis	15	Spring	Level 5	<i>BUSN7750</i>
CB796	Corporate Social Responsibility	15	Spring	Level 6	<i>BUSN7960</i>

PLUS the following extra-curricular compulsory module

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB791	Employability for Stage 2 Business Programmes	5	Year Long	Level 5	<i>BUSN7910</i>

PROFESSIONAL EXAMINATIONS –

This degree is accredited by the Chartered Financial Analyst (CFA) Institute.