

KENT BUSINESS SCHOOL

Director: Professor Martin Meyer
School Web Site: www.kent.ac.uk/kbs/

Please refer to the online Module Catalogue for full details of all modules:
www.kent.ac.uk/courses/modules/

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

You must study 120 Credits at both Stage 2 and Stage 3 giving a total of 240 Credits over the two Stages. At least 90 Credits must be taken at Level 6 during Stage 3 to be eligible for an Honours degree. You must ensure that you choose an even weighting of Credits in each term: 60 Credits in the Autumn and 60 Credits in the Spring. **Students should check the Module Catalogue to see what prerequisites apply to each module. No Level 4 modules can be taken at Stage 3.**

Please select a link below to view the Stage 2 and 3 requirements for your programme:

- [Accounting and Management with a Year in Industry](#)
- [Accounting and Management](#)
- [Business and Management with a Year in Industry](#)
- [Business and Management](#)
- [Business and Management Retail with a Year in Industry](#)
- [Finance and Investment with a Year in Industry](#)

ACCOUNTING AND MANAGEMENT WITH A YEAR IN INDUSTRY **Single Honours**

ACCMGT-S:BA

STAGE 2 - 120 Credits – 60 in each term

You must take the following compulsory modules (90 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB730	Intermediate Financial Accounting	15	Autumn	Level 5	<i>BUSN7300</i>
CB363	Economics for Business 2	15	Autumn	Level 4	<i>BUSN3630</i>
CB715	Business Financial Management	30	Year Long	Level 6	<i>BUSN7150</i>
CB732	Financial Regulations & Reporting	15	Spring	Level 5	<i>BUSN7320</i>
CB728	Intermediate Management Accounting	15	Spring	Level 5	<i>BUSN7280</i>

PLUS at least 30 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	<i>BUSN7561</i>
CB725	Project Management	15	Autumn	Level 5	<i>BUSN7250</i>
CB697	Managing People & Teams	15	Spring	Level 5	<i>BUSN6970</i>
CB740	The Management of Operations	15	Spring	Level 6	<i>BUSN7400</i>
CB754	Corporate Social Responsibility	15	Spring	Level 5	<i>BUSN7540</i>

Additional placement workshops are offered in Stage 2 in preparation for the Year in Industry.

ACCOUNTING AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

ACCMGT-S:BA

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB698	Business Placement Report	30	Year Long	Level 6	<i>BUSN6981</i>
CB699	Business Placement Experience	90	Year Long	Level 6	<i>BUSN6991</i>

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

ACCOUNTING AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

ACCMGT-S:BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following optional modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	<i>BUSN7260</i>
CB761	Strategic Marketing	15	Autumn	Level 6	<i>BUSN7610</i>
CB742	Creating your own Enterprise	15	Autumn	Level 6	<i>BUSN7420</i>
CB5009	Contract Law and Consumer Rights				<i>BUSN5009</i>
CB513	Taxation	30	Year Long	Level 6	<i>BUSN5131</i>
AC507	Management Accounting 2	30	Year Long	Level 6	<i>ACCT5071</i>
CB542	Business Project	30	Year Long	Level 6	<i>BUSN5421</i>
CB723	Business Valuation and Financial Analysis	15	Spring	Level 6	<i>BUSN7230</i>
CB743	Human Resources and Organisational Behaviour	15	Spring	Level 6	<i>BUSN6970</i>
CB760	Business Law and Employment Rights	15	Spring	Level 6	<i>BUSN7600</i>

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants provided specific requirements are satisfied.

For further information students should consult the Director of Studies.

Exemptions are subject to review on a regular basis.

ACCOUNTING AND MANAGEMENT
Single Honours

ACCMGT:BA

STAGE 2 - 120 Credits – 60 in each term

You must take the following compulsory modules (90 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB730	Intermediate Financial Accounting	15	Autumn	Level 5	BUSN7300
CB363	Economics for Business 2	15	Autumn	Level 4	BUSN3630
CB715	Business Financial Management	30	Year Long	Level 6	BUSN7150
CB732	Financial Regulations & Reporting	15	Spring	Level 5	BUSN7320
CB728	Intermediate Management Accounting	15	Spring	Level 5	BUSN7280

PLUS at least 30 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	BUSN7561
CB725	Project Management	15	Autumn	Level 5	BUSN7250
CB697	Managing People & Teams	15	Spring	Level 5	BUSN6970
CB740	The Management of Operations	15	Spring	Level 6	BUSN7400
CB754	Corporate Social Responsibility	15	Spring	Level 5	BUSN7540

ACCOUNTING AND MANAGEMENT
Single Honours

ACCMGT:BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (90 Credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
AC507	Management Accounting 2	30	Year Long	Level 6	ACCT5071
CB513	Taxation	30	Year Long	Level 6	BUSN5131
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	BUSN5009
CB760	Business Law and Employment Rights	15	Spring	Level 6	BUSN7600

PLUS at least 30 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	BUSN7260
CB761	Strategic Marketing	15	Autumn	Level 6	BUSN7610
CB742	Creating your own Enterprise	15	Autumn	Level 6	BUSN7420
CB542	Business Project	30	Year Long	Level 6	BUSN5421
CB723	Business Valuation and Financial Analysis	15	Spring	Level 6	BUSN7230
CB743	Human Resources and Organisational Behaviour	15	Spring	Level 6	BUSN6970

PROFESSIONAL EXAMINATIONS

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Exemptions are subject to review on a regular basis.

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S:BA

STAGE 1 - 120 Credits – 60 in each term

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB373	Employability and Study Skills for Success	15	Autumn	Level 4	BUSN3730
CB330	Fundamentals of Financial Accounting	15	Autumn	Level 4	BUSN3300
CB384	The International Business Environment	15	Autumn	Level 4	BUSN3840
CB367	Introduction to Data Analysis & Statistics for Business	15	Autumn	Level 4	BUSN3670
CB366	Management Principles	15	Spring	Level 4	BUSN3660
CB365	Economics for Business 1	15	Spring	Level 4	BUSN3650
CB331	Fundamentals of Management Accounting	15	Spring	Level 4	BUSN3310
CB371	Marketing Principles	15	Spring	Level 4	BUSN3710

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S:BA

STAGE 2 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB756	Digital Information Systems: A Management Perspective	15	Autumn	Level 5	BUSN7561
CB725	Project Management	15	Autumn	Level 5	BUSN7250
CB697	Managing People & Teams	15	Spring	Level 5	BUSN6970
CB740	The Management of Operations	15	Spring	Level 6	BUSN7400

PLUS at least 60 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB363	Economics for Business 2	15	Autumn	Level 4	BUSN3630
CB717	Retail Sales Management	15	Autumn	Level 5	BUSN7170
CB5009	Contract Law & Consumer Rights	15	Autumn	Level 5	BUSN5009
CB729	Enterprise & Entrepreneurship	15	Spring	Level 5	BUSN7290
CB754	Corporate Social Responsibility	15	Spring	Level 5	BUSN7540
CB5010	Marketing Analytics	15	Spring	Level 5	BUSN5011

Additional placement workshops are offered in Stage 2 in preparation for the Year in Industry.

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY
Single Honours

BUSTUDI-S:BA

STAGE S - 120 Credits

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB698	Business Placement Report	30	Year Long	Level 6	BUSN6981
CB699	Business Placement Experience	90	Year Long	Level 6	BUSN6991

30 of these Credits will be used for classifying your degree and the remaining 90 Credits will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S that will be used for degree classification.

BUSINESS AND MANAGEMENT WITH A YEAR IN INDUSTRY Single Honours

BUSTUDI-S:BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	BUSN7260
CB761	Strategic Marketing	15	Autumn	Level 6	BUSN7610
CB743	Human Resources and Organisational	15	Spring	Level 6	BUSN7430
CB724	Critical Thinking for Contemporary Business	15	Spring	Level 6	BUSN7240

PLUS at least 60 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB742	Creating your own Enterprise	15	Autumn	Level 6	BUSN7420
CB716	Product Design & Buying	15	Autumn	Level 6	BUSN7160
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	BUSN5009
CB542	Business/Management Project	30	Year Long	Level 6	BUSN5421
CB605	European Business	30	Year Long	Level 6	BUSN6051
CB721	Merchandising and Sales Planning	15	Spring	Level 6	BUSN7210
CB784	Service and Supply Chain Management	15	Spring	Level 6	BUSN7840
CB760	Business Law and Employment Rights	15	Spring	Level 6	BUSN7600

BUSINESS AND MANAGEMENT Single Honours

BUSTUD:BA

STAGE 3 - 120 Credits – 60 in each term

You must take the following compulsory modules (60 Credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	BUSN7260
CB761	Strategic Marketing	15	Autumn	Level 6	BUSN7610
CB743	Human Resources and Organisational Behaviour	15	Spring	Level 6	BUSN7430
CB724	Critical Thinking for Contemporary Business Issues	15	Spring	Level 6	BUSN7240

PLUS at least 60 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB742	Creating your own Enterprise	15	Autumn	Level 6	BUSN7420
CB716	Product Design & Buying	15	Autumn	Level 6	BUSN7160
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	BUSN5009
CB542	Business/Management Project	30	Year Long	Level 6	BUSN5421
CB605	European Business	30	Year Long	Level 6	BUSN6051
CB721	Merchandising and Sales Planning	15	Spring	Level 6	BUSN7210
CB784	Service and Supply Chain Management	15	Spring	Level 6	BUSN7840
CB760	Business Law and Employment Rights	15	Spring	Level 6	BUSN7600

BUSINESS AND MANAGEMENT (RETAIL) WITH A YEAR IN INDUSTRY**BUSMAN (RETAIL)-S: BA****Single Honours****STAGE 3 - 120 Credits – 60 in each term**

You must take the following compulsory modules (90 Credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB726	Leadership and Corporate Strategy	15	Autumn	Level 6	BUSN7260
CB761	Strategic Marketing	15	Autumn	Level 6	BUSN7610
CB716	Product Design & Buying	15	Autumn	Level 6	BUSN7160
CB721	Merchandising and Sales Planning	15	Spring	Level 6	BUSN7210
CB743	Human Resources and Organisational Behaviour	15	Spring	Level 6	BUSN7430
CB724	Critical Thinking for Contemporary Business Issues	15	Spring	Level 6	BUSN7240

PLUS at least 30 Credits from the following optional modules:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB742	Creating your own Enterprise	15	Autumn	Level 6	BUSN7420
CB5009	Contract Law and Consumer Rights	15	Autumn	Level 6	BUSN5009
CB542	Business/Management Project	30	Year Long	Level 6	BUSN5421
CB605	European Business	30	Year Long	Level 6	BUSN6051
CB784	Service and Supply Chain Management	15	Spring	Level 6	BUSN7840
CB760	Business Law and Employment Rights	15	Spring	Level 6	BUSN7600

FINANCE AND INVESTMENT WITH A YEAR IN INDUSTRY**FININV-S:BSC****Single Honours****STAGE 1 - 120 Credits – 60 in each term**

You must take the following compulsory modules (120 Credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB373	Employability and Study Skills for Success	15	Autumn	Level 4	BUSN3730
CB330	Fundamentals of Financial Accounting	15	Autumn	Level 4	BUSN3300
CB384	The International Business Environment	15	Autumn	Level 4	BUSN3840
CB367	Introduction to Data Analysis & Statistics for Business	15	Autumn	Level 4	BUSN3670
CB365	Economics for Business 1	15	Spring	Level 4	BUSN3650
CB374	Quantitative Methods for Finance	15	Spring	Level 4	BUSN3740
CB375	Fundamentals of Finance and Investments	15	Spring	Level 4	BUSN3750
CB376	Introduction to Financial Markets and Instruments	15	Spring	Level 4	BUSN3760

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants provided specific requirements are satisfied.

For further information students should consult the Director of Studies.

Exemptions are subject to review on a regular basis.