In the consultation responses, a number of comments were made on the drawings, photographs and terminology used in consultation material and in the Concept Masterplan document itself.

Though the diagrams and illustrations were appreciated by many and attracted a lot of attention, some key maps and plans contained a lack of accuracy and clear labelling that the public needed to understand what we were meaning. In addition, some of the photographs and drawings appeared to suggest types or scales of development that were not intended.

Revised illustrations and images were used in the presentations to the public, and it was felt appropriate to record the revised illustrations as part of this document.

The following pages therefore contain the revised illustrations by way of clarification.

Contents
1A Illustration on page 95 of the Concept Masterplan Report
1B Revised Illustration used in Public Consultation Presentations
2A Illustration on page 101 of the Concept Masterplan Report (NB: similar illustrations were used on pages 65, 73 & 93)
2B Revised Illustration used in Presentations
3A Illustration on page 109 of the Concept Masterplan Report
3B Revised Illustration used in Presentations
APPENDIX 4 – REVISED ILLUSTRATIONS (CONT)

1A: Illustration on page 95 of the Concept Masterplan Report

2. THE PARKLANDS
1B: Revised illustration used in Public Consultation Presentations

- An architectural precedent more appropriate to the Parklands setting (bottom left)
- How a more generous and direct ‘avenue’ through the Parklands could provide the setting for fun-runs and other events (middle right)
- The type of sustainable vehicle that might connect the University to the City along the disused Crab & Winkle rail line (bottom right)
APPENDIX 4 – REVISED ILLUSTRATIONS (CONT)

2A: Illustration on page 101 of the Concept Masterplan Report
(NB: similar illustrations were used on pages 65, 73 & 93)

3. THE NORTHERN LAND HOLDINGS

The Northern Land Holdings

The Campus Heart

The Parklands
2B: Revised illustration used in Public Consultation Presentations

This new illustration, used in Public Consultation events, was intended to emphasise that the ‘Innovation Park’ concept is for a disaggregated arrangement of rural business clusters arranged like farmsteads along Tyler Hill Road, rather than a single, large Science Park.
3A: Illustration on page 109 & 105 of the Concept Masterplan Report

In the Concept Masterplan Report, the following precedent images were used to describe the character of the Northern Land Holdings, and how the Innovation Park might appear:
In the concept master plan, we have carefully considered the most appropriate place to create development in the northern land holdings at some future stage.

Once again, the geography of the land has played some part in our thinking; travelling north from the heart of the campus, the land falls away from the ridge line along which Giles Lane travels, into a small valley fed by the Sarre Penne stream, which flows from west to east through the existing fields. North of the stream, the land climbs again up to the next ridge-line. Like Giles Lane to the south, this higher ground provided a dry route along which another east-west connector was established historically between farming communities.

Tyler Hill Road connects the villages of Blean in the west and Tyler Hill in the east, and follows a winding route between the farm fields. Access to the northern land holdings is currently made along the combined public footpath and cycle route which connects Canterbury with Whitstable, and which forms part of the Sustrans National Cycle Route 1.

The green open space that constitutes the northern land holdings of the University is a considerable landscape asset in providing a green setting to the north of the University. We believe that this landscape setting should be retained as a distinct northern edge to the heart of the university campus.

However, like Giles Lane to the south, the ridge-line occupied by Tyler Hill Road does provide an opportunity to create a ‘disaggregated’ satellite development between Blean and Tyler Hill, which would exploit this more independent part of the campus for a linked commercial hub/research and innovation campus, but which would not join the two existing settlements. This location would not only take advantage of the transport connectivity provided by existing public roads, it could also be connected to the heart of the campus by a new cross-campus route or routes.
APPENDIX 4 – REVISED ILLUSTRATIONS (CONT)

3B: Revised illustration used in Public Consultation Presentations
The new illustrations in the pages below were used in Public Consultation events, and were intended to clarify the intended character of the Northern Land Holdings, and to reinforce the point that the concept for the rural business clusters would be of a small scale that would sit comfortably into the landscape.
3B: Revised illustration used in Public Consultation Presentations (continued)
APPENDIX 4 – REVISED ILLUSTRATIONS (CONT)

3B: Revised illustration used in Public Consultation Presentations (continued)