IS Roadmap – Resources: 2.06 Engagement 2018
Developing partnerships to enhance the reputation and use of our collections

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<th>2017</th>
<th>2018</th>
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<th>2020</th>
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<tr>
<td>Q3</td>
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<td>Jul</td>
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Maximising accessibility to our collections and services

Raising the awareness and use of our collections and services within the regional, national and international communities

**Drivers**
- Improved IS service for the alumni community to enhance Kent’s reputation
- Increased student satisfaction and improved reputation of our European centres
- Kent network of information professionals centred at UoK
- Enhanced national reputation for innovative practice
- Improved efficiency and value for money through collaboration with local institutions

**Outcomes**
- Wider awareness and use of our collections
- Increased external income

**Activity**
- P1387 Upgrade and rationalisation of Archive Management Systems
- P1395 ULMS Implementation
- P1359 Rochester Cathedral Cataloguing
- P1572 Queens own Buffs cataloguing
- P1579 Establish a Digital Image Service
- P1489 Alumni services Phase 2: Designing and embedding
- P1540 Community engagement strategy (5.05)
- P1541 Engagement Strategy implementation (5.05)
- ULMS Shared service (new)
- Kuhn’s collection discovery and engagement (new)
- Drummond Collection discovery and engagement (new)
- Digital image library service design (new)
- Develop fundraising strategy, policy and toolkit (new)

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