**Programme Specification**

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| **Please note:** This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she passes the programme. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the programme handbook. The accuracy of the information contained in this specification is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education. |

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| **Degree and Programme Titles** BA (Hons) Music Business and ProductionBA (Hons) Music Business and Production with a Term AbroadBA (Hons) Music Business and Production with a Year AbroadBA (Hons) Music Business and Production with a Placement Year |

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| 1. **Awarding Institution/Body**
 | University of Kent |
| 1. **Teaching Institution**
 | University of Kent |
| 1. **School responsible for management of the programme**
 | Centre for Music and Audio Technology |
| 1. **Teaching Site**
 | Medway  |
| 1. **Mode of Delivery**
 | Full-timePart-time |
| 1. **Programme accredited by**
 | N/A |
| 1. **Final Award**
 | BA (Hons)alternative exit awards: non-honours BA, University Diploma, University Certificate |
| 1. **Programme**
 | Music Business and Production  |
| 1. **UCAS Code (or other code)**
 | To be confirmed |
| 1. **Credits/ECTS Value**
 | 360 (180 ECTS) |
| 1. **Study Level**
 | Undergraduate |
| 1. **Relevant QAA subject benchmarking group(s)**
 | MusicBusiness and Management |
| 1. **Date of creation/revision**
 | 5 July 2017 |
| 1. **Intended Start Date of Delivery of this Programme**
 | From Sept 2019 |

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| 1. **Educational Aims of the Programme**

The programme aims to: |
| * provide an excellent quality of higher education, producing graduates equipped to fulfil significant roles within a broad range of music organisations and industries
* provide flexibility and a multidisciplinary approach
* provide teaching informed by research and scholarship
* meet the lifelong needs of a diversity of students
* equip students with the necessary skills and abilities to meet the challenges of a diverse and rapidly changing field
* support national and regional economic success
* build on international links to enhance the students’ awareness of the subject from different cultural perspectives
* produce graduates of value to the region and nationally, in possession of key knowledge and skills, with the capacity to learn
* assist the students in developing skills appropriate to both autonomous and team-based working practices
* prepare students for employment or further study
* provide learning opportunities that are enjoyable experiences, involve realistic workloads, based within a research-led framework and offer appropriate support for students from a diverse range of backgrounds
* provide high quality teaching in supportive environments with appropriately qualified and trained staff
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| **16 Programme Outcomes**The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas. The programme outcomes have references to the subject benchmarking statement for Music (abbreviated to M) and Business and Management (abbreviated to BM). These are referred to by section number (for example 3.3). However, when a section includes unnumbered bullet points these are distinguished by letter (for example, 3.3.b would indicate the second bullet point of 3.3). |

**A. Knowledge and Understanding of:**

1. Key facts, concepts, principles and theories relevant to contemporary music production (M 3.1)

2. Recent music genres and their associated repertoires, and the historical, cultural and technical issues that inform knowledge about them, and in turn the contribution of music to public culture and the arts (M 3.2; M 3.3; BM 3.5)

3. Music organisations, their environments and their management, including the management of people, operations, finance, marketing and organisational strategy (BM 3.2; BM 3.4)

4. Copyright, contractual and ethical issues that impact upon the music industry (BM 3.5)

5. The interrelationships between music and other arts forms, particularly the moving image (M 3.3)

6. Music business innovation and enterprise development, markets and business planning (BM 3.7.a; BM 3.7.i)

**Teaching/learning and assessment methods and strategies used to enable outcomes to be achieved and demonstrated**

A diverse range of teaching methods is employed for different learning outcomes and none is acquired exclusively by one method. The following methods are deployed:

* Lectures
* Seminars sessions focussed on prescribed reading or other learning assignments
* Practical studio workshops
* Independent learning on set projects either self-directed or within small groups, supported by group and individual tutorials and supervision
* Concerts, gigs and events
* Guest lectures by industry professionals

Learning is assessed by:

* Written work in a variety of formats: essays, critical evaluations of projects, business / project plans, and other documentary material
* Creative music production assessments
* Practice-based work, both individually and in groups
* Individual and group presentations
* In-course assessments.

**Skills and Other Attributes**

**B. Intellectual Skills:**

1. Research and exploration: the gathering, evaluation and synthesis of evidence including the identification of reliable academic sources (M 3.6.b.i; BM 3.9.c)

2. Reasoning and logic: the ability to analyse data and to formulate and express relevant arguments and hypotheses (M 3.6.b.ii; BM 3.9.b)

3. Understanding: the ability to assimilate different theoretical and aesthetic systems of thought and to relate theory to practice (M 3.6.b.iii)

4. Critical judgement: the ability to examine assumptions, concepts and hypotheses critically in the light of evidence, to make informed choices and to apply insights from one area of study to another (M 3.6.b.iv; BM 3.9.b)

5.Assimilation and application: the ability to synthesize inputs (knowledge, materials, information) in order to solve problems or generate outputs in written, aural or practical format (M 3.6.b.v)

**Teaching/learning and assessment methods and strategies used to enable outcomes to be achieved and demonstrated**

As for Section A above.

**C. Subject-specific Skills:**

1. The ability to recognise and describe musical organisation, style, genre or tradition for a broad range of contemporary and commercial types of music (M 3.7.a.ii)

2. The ability to create, adapt and edit music using appropriate technological resources (M 3.7.d.i)

3. The ability to explore, produce and evaluate musical ideas and concepts in relation to and in combination with other art forms and media (M 3.7.b.iii)

4. The ability to develop ideas, concepts and proposals for music events or projects, based on an awareness of the key drivers for success (BM 3.9.d; BM 3.9.e)

5. The ability to analyse and evaluate business data and to use that research for evidence-based decision-making (BM 3.9.c)

**Teaching/learning and assessment methods and strategies used to enable outcomes to be achieved and demonstrated**

As for Section A above.

**D. Transferable Skills:**

1. Relevant skills in information communication technologies and use of electronic information sources (M 3.7.f.vii; BM 3.9)

2. Team working and collaboration: the ability to communicate and interact effectively with others (M 3.7.f.i; BM 3.9.h)

3. The ability to work independently, to understand one’s own learning style and work regime (M 3.7.e.iv; BM 3.9.o)

4. Entrepreneurship and employment skills: the ability to be resilient in developing and sustaining a career path, taking into account personal strengths and characteristics (M 3.7.e.v; BM 3.9.e)

5. Time management and the ability to plan and set priorities (M 3.7.e.vi; BM 3.9.o)

**Teaching/learning and assessment methods and strategies used to enable outcomes to be achieved and demonstrated**

As for Section A above.

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| For more information on the skills developed by individual modules and on the specific learning outcomes associated with any Certificate, Diploma or BA non-honours awards relating to this programme of study, see the module mapping table, located at the end of this specification.  |

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| **17 Programme Structures and Requirements, Levels, Modules, Credits and Awards****BA (Hons) Music Business and Production**This programme is studied over three years full-time or six years part-time. The programme is divided into three stages, each stage comprising modules to a total of 120 credits. Students must successfully complete each module in order to be awarded the specified number of credits for that module. One credit corresponds to approximately ten hours of 'learning time' (including all classes and all private study and research). Thus obtaining 120 credits in an academic year requires 1,200 hours of overall learning time. For further information on modules and credits refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html> Each module and programme is designed to be at a specific level. For the descriptors of each of these levels, refer to Annex 2 of the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfoannex2.html>. To be eligible for the award of an honours degree students must obtain 360 credits, at least 210 of which must be at Level I or above, including at least 90 credits at level H or above at Stage 3.Students successfully completing Stage 1 of the programme and meeting credit framework requirements who do not successfully complete Stage 2 will be eligible for the award of the Certificate in Music Business and Production. Students successfully completing Stage 1 and Stage 2 of the programme and meeting Credit Framework requirements who do not successfully complete Stage 3 will be eligible for the award of the Diploma in Music Business and Production. Students successfully completing Stage 2 of the programme and achieving 300 credits overall including at least 60 credits at level H or above in Stage 3 and meeting Credit Framework requirements will be eligible for the award of a BA non-honours degree.For further information refer to the Credit Framework at <https://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html#exit-awards>. Compulsory modules are core to the programme and must be taken by all students studying the programme. Optional modules provide a choice of subject areas, from which students will select a stated number of modules. Where a student fails a module(s) due to illness or other mitigating circumstances, such failure may be condoned, subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework at <http://www.kent.ac.uk/teaching/qa/credit-framework/creditinfo.html>. Where a student fails a module(s), but has marks for such modules within 10 percentage points of the pass mark, the Board of Examiners may nevertheless award the credits for the module(s), subject to the requirements of the Credit Framework and provided that the student has achieved the **programme** learning outcomes. For further information refer to the Credit Framework. **BA (Hons) Music Business and Production with a Term Abroad**Students registered for the BA (Hons) Music Business and Production will be eligible to apply for transfer to the same programme ‘with a term abroad’ after successful completion of Stage 1. In in addition to the regulations above, there are additional regulations that are listed in the Faculty of Humanities programme specification for the Year Abroad / Term Abroad at<https://www.kent.ac.uk/humanities/studying/programmes/2017-2018/faculty/index.html>On this programme, the term abroad is only permitted over terms 2 and 3 of Stage 2. The term abroad will be classified on a pass/fail basis and will not contribute to the classification of the students’ degree award. In order to pass the term abroad and obtain the relevant credits, the student must pass all modules abroad as documented by the transcript from the host institution. On successful completion of their term abroad, the student’s degree will be designated as (programme) ‘with a term abroad’.The relevant Board of Examiners may offer students to retrieve credits failed during the term abroad via a dissertation or portfolio of work created during the period abroad in their subject of study, to be submitted and assessed under resit regulations. Any alternative assessment will be designed to test that the programme learning outcomes have been met. If the student has successfully passed at least the equivalent of 30 credits (15 ECTS) during their term abroad, the Board of Examiners may alternatively consider the award of credits by compensation or condonement. Compensation and condonement will not apply where credits abroad have been failed for non-attendance, or non-attempt of an examination, or where students terminate the period abroad early. If the term abroad credits and attempts at its alternative retrieval have failed, students will need to make up the missing credits in a later term, and they will not be eligible for a degree designated ‘with a term abroad’. Boards of Examiners will determine a retrieval strategy for students failing a period abroad in order to make up any credits missing towards their standard degree programme, usually 360 credits for a standard BA programme of studies. **BA (Hons) Music Business and Production with a Year Abroad**Students registered for the BA (Hons) Music Business and Production will be eligible to apply for transfer to the same programme ‘with a year abroad’ after successful completion of Stage 1. In in addition to the regulations above, there are additional regulations that are listed in the Faculty of Humanities programme specification for the Year Abroad / Term Abroad at<https://www.kent.ac.uk/humanities/studying/programmes/2017-2018/faculty/index.html>On this programme, the year abroad takes place between Stage 2 and Stage 3, thus making the programme four years of study.The year abroad will be classified on a pass/fail basis. In order to pass the year abroad, the student must pass all modules abroad as documented by the transcript from the host institution.After successful completion of their year abroad, the student’s degree will be designated as (programme) ‘with a year abroad’.The relevant Board of Examiners may offer the students to retrieve up to a maximum of 60 credits (30 ECTS) failed during a year abroad via a dissertation or portfolio of work created during the period abroad in their subject of study, to be submitted and assessed under resit regulations. If the student has successfully passed at least 75% or the equivalent of 90 credits (45 ECTS) of their courses abroad, the Board of Examiners may alternatively consider the compensation or condonement (if there has been concessionary evidence) of missing credits. These regulations do not apply where credits abroad have been failed for non-attendance, or non-attempt of an examination, or where students terminate the period abroad early.Students who fail more than 50% or 60 credits (30 ECTS) abroad, or who terminate the period abroad early, will not be eligible for a degree designated ‘with a year abroad’, and will not be eligible to retrieve their credits via a dissertation/portfolio; these students will pursue their further studies registered on their standard Programme of Studies without the title ‘with a year abroad’. **BA (Hons) Music Business and Production with a Placement Year**Students registered for the BA (Hons) Music Business and Production will be eligible to apply for transfer to the same programme ‘with a placement year’ after successful completion of Stage 1. In in addition to the regulations above, there are additional regulations that are listed in the Faculty of Humanities programme specification for the Placement Year at<https://www.kent.ac.uk/humanities/studying/programmes/2017-2018/faculty/index.html>On this programme, the placement year takes place between Stage 2 and Stage 3, thus making the programme four years of study.The placement year will be classified on a pass/fail basis and should be for a minimum of 24 weeks spent at an organisation (or organisations) approved by the coordinator for the Placement Year. Students make application to these organisations in consultation with the Placement Year Coordinator at Kent, ensuring that the programme aims and outcomes as specified in this document are met. After successful completion of their placement, the student’s degree will be designated as (programme) ‘with a placement year’.Should the student fail the placement year, the student will be awarded the standard BA (Hons) after successful completion of their final year.Assessment of the placement is **Pass/Fail**, based on passing two components:* Assessment by the Workplace Manager, covering the student's management capability and decision-making skills, the resourcefulness and creativity they have evidenced, their functional/technical skills and knowledge, written and oral communication skills, ability to work in a team and general reliability. This assessment is guided by the Placement Year Coordinator and moderated internally by the department.
* Assessment of a 3,000 to 4,000 word reflective written report produced by the student for the Placement Year module. Guidance will be provided to all students on how to write a reflective report by the Placement Year Coordinator.

The Placement Year Coordinator normally makes at least two visits to the student during the year - the first near the start of the placement to check that integration into the workplace is proceeding and that the work being required of the student is appropriate, the second at a later stage to assist both the student and the organisation with the requirements of the assessment process. However, if the placement year is undertaken abroad, virtual meetings between the student and the Placement Year Coordinator may take place instead. |

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| **Code** | **Title** | **Level** | **Credits** | **Term(s)** |
| **Stage 1 (all versions of the programme)** |
| **Compulsory Modules** |
|  CMAT3050 | Music in the Creative Industries | 4 | 15 | 1 |
|  CMAT3070 | Music and Contemporary Culture | 4 | 15 | 1 |
|  CMAT3150 | Marketing Communications in the Music Industry | 4 | 15 | 1 |
|  CMAT3120 | Digital Music Production | 4 | 15 | 1 |
|  CMAT3130 | Critical Listening and Sound-making | 4 | 15 | 2 |
|  CMAT3140 | Creating Music for Performers | 4 | 15 | 2 |
| CMAT3040 | Music Management Principles | 4 | 15 | 2 |
| CMAT3060 | Music Event Production Project | 4 | 15 | 2 |
| **Stage 2** **BA (Hons) Music Business and Production****BA (Hons) Music Business and Production with a Placement Year / Year Abroad** |
| **Compulsory Modules** |
|  CMAT5030 | Artist Management and Artist and Repertoire Principles | 5 | 15 | 1 |
|  CMAT5080 | Music and Sound for Film, Television and Media | 5 | 15 | 1 |
|  CMAT5060 | Contracts, Copyright and Rights Management | 5 | 15 | 1 |
|  CMAT5100 | Music Journalism, Press and PR | 5 | 15 | 2 |
| CMAT5110 | Music Marketing Strategies | 5 | 15 | 2 |
| CMAT5050 | Composition and Production | 5 | 15 | 2 |
| **Optional Modules** Students must select 15 credits each termfrom the following list. Alternatively, any other module (with the appropriate credit volume) from the range of Centre modules may be selected, with the agreement of the programme leader. |
|  CMAT5160 | Songwriting Techniques | 5 | 15 | 1 |
| CMAT5120 | Orchestration and Arrangement | 5 | 15 | 1 |
| CMAT5020 | Analying Musical Genre | 5 | 15 | 1 |
| CMAT5090 | Music in the Community | 5 | 15 | 2 |
|  CMAT5180 | Sound Design and Audio-Based Composition | 5 | 15 | 1 |
| CMAT5190 | Spatial Sound Design, Composition and Performance | 5 | 15 | 2 |
| **Stage 2** **BA (Hons) Music Business and Production with a Term Abroad** |
| **Compulsory Modules** |
|  CMAT5030 | Artist Management and Artist and Repertoire Principles | 5 | 15 | 1 |
|  CMAT5080 | Music and Sound for Film, Television and Media | 5 | 15 | 1 |
|  CMAT5060 | Contracts, Copyright and Rights Management | 5 | 15 | 1 |
| **Optional Modules** Students must select 15 credits from the following list. Alternatively, any other module (with the appropriate credit volume) from the range of Centre modules may be selected, with the agreement of the programme leader. |
|  CMAT5160 | Songwriting Techniques | 5 | 15 | 1 |
| CMAT5120 | Orchestration and Arrangement | 5 | 15 | 1 |
| CMAT5180 | Sound Design and Audio Based Composition | 5 | 15 | 1 |
| CMAT5020 | Analysing Music Genre | 5 | 15 | 1 |
| **Terms 2 and 3 at host institution** |
| **Stage ‘S’ for Placement Year only:** additional year between Stages 2 and 3 |
| **Stage ‘A’ for Year Abroad only:** additional year between Stages 2 and 3 |
| **Stage 3 (all versions of the programme)** |
| **Compulsory Modules** |
|  CMAT6080 | Income Streams and Financial Management | 6 | 15 | 1 |
|  CMAT6030 | Business Plan Development | 6 | 15 | 1 |
| CMAT6050 | Critical Perspectives on Music in Society | 6 | 15 | 1 |
|  CMAT6090 | Independent Music Project | 6 | 30 | 2 |
| **Optional Modules** Students must select 15 credits in term 1 and 30 credits in term 2 from the following list. Alternatively, any other module (with the appropriate credit volume) from the range of Centre modules may be selected, with the agreement of the programme leader. Students who choose the 30 credit Dissertation module in term 1 must only select a further 15 credits in term 1 and a further 15 credits in term 2.  |
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| CMAT6180 | Sound Design and Audio-Based Composition | 6 | 15 | 1 |
|  CMAT6190 | Spatial Sound Design, Composition and Performance | 6 | 15 | 2 |
| CMAT606 | Dissertation | 6 | 30 | 1 and 2 |
| CMAT612 | Live Electronics in Music Performance | 6 | 15 | 2 |
| CMAT613 | Music, Arts and Health | 6 | 15 | 2 |
| CMAT604 | Collaborative Project | 6 | 15 | 2 |

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| **18 Work-Based Learning**Disability Statement: Where disabled students are due to undertake a work placement as part of this programme of study, a representative of the University will meet with the work placement provider in advance to ensure the provision of anticipatory and reasonable adjustments in line with legal requirements. |
| Students will have the opportunity to take the Faculty of Humanities Placement Year.For further details regarding the Faculty Placement Year please see the programme specification at <http://www.kent.ac.uk/humanities/studying/placement/> |

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| **19 Support for Students and their Learning** |
| * School and University induction programme
* Programme/module handbooks
* Library services <http://www.kent.ac.uk/library/>
* Student Support <http://www.kent.ac.uk/studentsupport/>
* Student Wellbeing [www.kent.ac.uk/studentwellbeing/](http://www.kent.ac.uk/studentwellbeing/)
* Centre for English and World Languages <http://www.kent.ac.uk/cewl/index.html>
* Student Learning Advisory Service <http://www.kent.ac.uk/uelt/about/slas.html>
* PASS system <https://www.kent.ac.uk/teaching/qa/codes/taught/annexg.html>
* Academic Adviser system <https://www.kent.ac.uk/teaching/advisers/index.html>
* Kent Union [www.kentunion.co.uk/](http://www.kentunion.co.uk/)
* Careers and Employability Services [www.kent.ac.uk/ces/](http://www.kent.ac.uk/ces/)
* Counselling Service [www.kent.ac.uk/counselling/](http://www.kent.ac.uk/counselling/)
* Information Services (computing and library services) [www.kent.ac.uk/is/](http://www.kent.ac.uk/is/)
* Undergraduate student representation at School, Faculty and Institutional levels
* International Recruitment Office <https://www.kent.ac.uk/internationalstudent/>; International Partnerships Office <https://www.kent.ac.uk/global/partnerships/>
* Medical Centre <https://www.kent.ac.uk/studentwellbeing/medicalcentre.html>
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| **20 Entry Profile**The minimum age to study a degree programme at the university is normally at least 17 years old by 20 September in the year the programme begins. There is no upper age limit. |
| 20.1 **Entry Route**For fuller information, please refer to the University prospectus |
| A/AS Levels – Normally BBC at A Level (music/music technology and/or business studies A Level is desirable)BTEC National Diploma in an appropriate subject with a Distinction, Merit, Merit, profile. VCE A level will be considered on an individual basisEU students – International Baccalaureate: offers normally 34 points (14 or above at higher level)English Language Requirements: Either grade C at English GCSE, IELTS 6.5 overall with a minimum of 6.0 in reading and writing, or TOEFL 580 Paper-based (including 4 in test of written English) / 85 Internet-based (including 19 in reading and writing)Maths Requirements: Grade C at Maths GCSE or published equivalent**Mature Applicants**Mature students are considered on an individual basis. Without the traditional qualifications listed we will normally ask for evidence of any recent study and ability to complete a degree programme successfully as well as evidence of music ability comparable with those listed above. |
| 20.2 **What does this programme have to offer?** |
| * An exciting and engaging programme of study that combines music business studies with music production relevant to the contemporary industries
* Employability is embedded throughout the programme, with regular guest speakers from key areas of employment and extra-curricular workshops to boost skills
* Excellent industry-standard facilities for music recording and production
* Study with high-calibre researchers who are experts in their field
* An inspiring location on the Historic Dockyard in Chatham, close to London with easy access to continental Europe with international rail links
* Option to take a Year in Industry
* Option to take a Year or Term Abroad
* Opportunities to progress onto postgraduate study with MA and PhD programmes
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| 20.3 **Personal Profile** |
| * A keen interest in both the creative and cultural aspects of contemporary and commercial music
* A willingness to study a broad range of subjects associated with the music business
* An enthusiasm for working with others, both in the production of music and the development of music events
* A commitment to develop the musical, technical and business skills required to succeed as well as more general skills in numeracy and written communication
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| 21 **Methods for Evaluating and Enhancing the Quality and Standards of Teaching and Learning** |
| 21.1 **Mechanisms for review and evaluation of teaching, learning, assessment, the curriculum and outcome standards** |
| * Student module evaluations
* Annual programme and module monitoring reports <http://www.kent.ac.uk/teaching/qa/codes/taught/annexe.html>
* External Examiners system <http://www.kent.ac.uk/teaching/qa/codes/taught/annexk.html>
* Periodic programme review <http://www.kent.ac.uk/teaching/qa/codes/taught/annexf.html>
* Annual staff appraisal
* Peer observation
* Quality Assurance Framework <http://www.kent.ac.uk/teaching/qa/codes/index.html>
* QAA Higher Education Review <http://www.qaa.ac.uk/InstitutionReports/types-of-review/higher-education-review/Pages/default.aspx>
 |
| 21.2 **Committees with responsibility for monitoring and evaluating quality and standards** |
| * Staff-Student Liaison Committee
* School Education Committee
* Faculty Education Committee
* Faculty Board
* Education Board
* Board of Examiners
 |
| 21.3 **Mechanisms for gaining student feedback on the quality of teaching and their learning experience** |
| * Student module evaluations
* Staff-Student Liaison Committee
* Student rep system (Centre, Faculty and Institutional level)
* Annual NSS
 |
| 21.4 **Staff Development priorities include:** |
| * PGCHE requirements
* HEA (associate) fellowship membership
* Annual appraisals
* Institutional Level Staff Development Programme
* Academic Practice Provision (PGCHE, other development opportunities)
* Professional body membership and requirements
* Programme team meetings
* Research seminars
* Conferences
* Study leave
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| 22 **Indicators of Quality and Standards** |
| * Results of periodic programme review (from the 2011 review of music programmes within the School of Arts)
* QAA Higher Education Review 2015
* Annual External Examiner reports
* Annual programme and module monitoring reports
 |
| 22.1 **The following reference points were used in creating these specifications:** |
| * QAA UK Quality Code for Higher Education
* QAA Benchmarking statement/s for Business and Management and Music
* School and Faculty plan
* University Plan/Learning and Teaching Strategy
* Staff research activities
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*template last updated November 2016*

**Programme Title: BA (Hons) Music Business and Production**

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|  | **Stage 1** | **Stage 2** | **Stage 3** |
|  | Music in the Creative Industries | Music and Culture | Business and Marketing Comms | Digital Music Production | Critical Listening and Sound-making | Creating Music for Performers | Music Management Principles | Music Event Production Project | Artist Management and A&R Principles | Music and Sound for Film, Television, etc | Contracts, Copyright and Rights M’ment | Music Journalism, Press and PR | Music Marketing Strategies | Composition and Production | OPTION | OPTION | Income Streams and Financial M’ment | Business Plan Development | Critical Perspectives on Music in Society | Independent Project | OPTION | OPTION |  |  |
| **Programme Learning outcomes****Knowledge and Understanding:** |
| A1 |  | ✓ |  | ✓ | ✓ | ✓ |  | ✓ |  | ✓ |  |  |  | ✓ |  |  |  |  | ✓ |  |  |  |  |  |
| A2 |  | ✓ |  | ✓ | ✓ | ✓ |  |  |  | ✓ |  |  |  |  |  |  |  |  | ✓ |  |  |  |  |  |
| A3 | ✓ |  | ✓ |  |  |  | ✓ | ✓ | ✓ |  |  | ✓ | ✓ |  |  |  | ✓ |  |  |  |  |  |  |  |
| A4 |  |  |  |  |  |  | ✓ |  | ✓ |  | ✓ |  |  |  |  |  | ✓ |  |  |  |  |  |  |  |
| A5 | ✓ | ✓ |  |  |  |  |  | ✓ |  | ✓ |  | ✓ |  |  |  |  |  |  | ✓ |  |  |  |  |  |
| A6 | ✓ |  | ✓ |  |  |  |  |  |  |  |  |  | ✓ |  |  |  |  | ✓ |  |  |  |  |  |  |
| **Intellectual Skills:** |
| B1 | ✓ | ✓ | ✓ |  | ✓ |  |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |  | ✓ | ✓ | ✓ |  |  |  |  |
| B2 | ✓ | ✓ |  |  |  |  | ✓ |  | ✓ |  | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| B3 | ✓ | ✓ |  | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| B4 |  |  | ✓ | ✓ | ✓ | ✓ |  | ✓ |  | ✓ | ✓ | ✓ | ✓ | ✓ |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| B5 |  | ✓ |  | ✓ | ✓ | ✓ |  | ✓ |  | ✓ |  | ✓ |  | ✓ |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| **Subject-specific Skills:** |
| C1 |  | ✓ |  |  | ✓ |  |  |  |  | ✓ |  |  |  | ✓ |  |  |  |  | ✓ |  |  |  |  |  |
| C2 |  |  |  | ✓ | ✓ | ✓ |  | ✓ |  | ✓ |  |  |  | ✓ |  |  |  |  |  |  |  |  |  |  |
| C3 | ✓ | ✓ |  |  | ✓ |  |  | ✓ |  | ✓ |  | ✓ |  | ✓ |  |  |  |  | ✓ |  |  |  |  |  |
| C4 |  |  | ✓ | ✓ |  | ✓ | ✓ | ✓ | ✓ |  | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ |  |  |  |  |  |  |
| C5 | ✓ |  | ✓ |  |  |  | ✓ | ✓ |  |  | ✓ | ✓ | ✓ |  |  |  |  | ✓ |  |  |  |  |  |  |
| **Transferable Skills:** |
| D1 | ✓ | ✓ |  | ✓ | ✓ |  | ✓ |  | ✓ | ✓ | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| D2 | ✓ |  |  |  |  | ✓ |  | ✓ |  |  |  | ✓ | ✓ | ✓ |  |  |  | ✓ |  |  |  |  |  |  |
| D3 | ✓ | ✓ |  | ✓ | ✓ | ✓ |  | ✓ |  |  | ✓ | ✓ | ✓ | ✓ |  |  | ✓ | ✓ | ✓ | ✓ |  |  |  |  |
| D4 | ✓ |  | ✓ |  |  |  | ✓ | ✓ | ✓ |  | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ |  |  |  |  |  |  |
| D5 | ✓ | ✓ | ✓ |  | ✓ | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ | ✓ |  |  |  | ✓ | ✓ | ✓ |  |  |  |  |