80,000 alumni worldwide

Across 100 cities

Representing 1000's of organisations and universities such as:

- Accenture
- American Express
- Coca-Cola İçecek
- Deutsche Bank
- EY
- Fairtrade Foundation
- Foreign & Commonwealth Office
- GE
- Harvard University
- King’s College London
- National University of Singapore
- Nissan
- Tata Chemicals
- University of Chicago
- University of Hong Kong
- Westpac

From 113 countries

https://commonpurpose.org/impact/
Cultural Intelligence

The ability to cross boundaries and thrive in multiple cultures

Geographies
Generations
Sectors
Specialisations
Backgrounds
Beliefs
Our programmes are designed to deliver 6 core leadership competencies, an impact framework designed with industry experts:

- More inclusive = Lead innovative resilient teams
- Broader horizons = Make better decisions
- More collaborative = Accelerate complex change

Agile
Empathetic
Influential
Open
Purposeful
Self-aware
<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>92%</td>
<td>of students say the programme has helped them develop as leaders</td>
</tr>
<tr>
<td>92%</td>
<td>say they are better able to Lead Beyond Authority</td>
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<tr>
<td>92%</td>
<td>say they have clarified their purpose</td>
</tr>
<tr>
<td>94%</td>
<td>say they have grown their Cultural Intelligence</td>
</tr>
<tr>
<td>94%</td>
<td>of students say the programme has helped them gain broader networks</td>
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<tr>
<td>96%</td>
<td>say they are better able to build relationships</td>
</tr>
<tr>
<td>96%</td>
<td>say their ability to spot connections has improved</td>
</tr>
<tr>
<td>96%</td>
<td>say they are better able to work in collaboration</td>
</tr>
<tr>
<td>97%</td>
<td>of students say the programme has helped them make better decisions</td>
</tr>
<tr>
<td>98%</td>
<td>say they are better able to thrive in complexity</td>
</tr>
<tr>
<td>96%</td>
<td>say they are better able to widen context</td>
</tr>
<tr>
<td>96%</td>
<td>say their ability to confront bias has improved</td>
</tr>
</tbody>
</table>

https://commonpurpose.org/impact/
“Since returning from Vietnam, my entire university experience has changed. I genuinely believe I found my voice in Vietnam and now take up any opportunity that comes my way. Due to my experience with Common Purpose, I’m spending the summer in Sri Lanka volunteering on a mental health ward in a hospital. I am currently working with local London charities to set up a charity of my own, founded during my time on the programme. Vietnam has opened my eyes to a world of opportunities, and I fully intend to make the most of them.”

Ellen Binnington
Student, City, University of London
"I now understand cultural differences and different peoples' reasons for their beliefs better, thus allowing me to converse and engage in a more active manner than before. Working under pressure with people who I don't know, all with different backgrounds and cultures, taught me how to come to decisions from initial ideas and to understand inherent bias and how to utilise/address it. I enjoyed the experience and would highly recommend it to anyone else."

Joshua Rowlands
Student, Heriot-Watt University
“The programme develops the entrepreneurialism, network-building and multidisciplinary skills that help our graduates to be successful in whatever they choose to do after studying here at Queen Mary University of London. In particular, it boosts our graduates’ leadership potential so they can make a really positive societal impact.”

Rebecca Lingwood
Former Vice Principal (Student Experience, Teaching & Learning)
Queen Mary University of London
“International opportunities are so important as they broaden our students’ horizons. HKU students are likely to work and live in mainland China and overseas after they have graduated, and we want to prepare them for that. We’re committed to developing our students’ leadership skills, and the leadership dimension of the Common Purpose offering, with a focus on leading across boundaries, really delivers on that.”

Ian Holliday  
Vice-President and Pro-Vice-Chancellor (Teaching and Learning)  
The University of Hong Kong
Common Purpose brings to us a deep and established understanding of the links between leadership and Cultural Intelligence, in the context of building the skills, experiences and networks that will benefit RMIT graduates. Through partnerships with business, industry, government, not-for-profit and social organizations, we both understand what they need of RMIT graduates and provide opportunities for them to participate in their development.”

Rachel Holthouse
Deputy Vice-Chancellor Global Development & Vice President
RMIT University