CAMPAIGN OVERVIEW

Kent’s Law Campaign – a capital campaign, long in planning, long hinted about – is underway. When the goal and “quiet phase” fundraising results are publicly unveiled, we hope in the autumn, they will mark the first institution-wide capital drive since Colyer-Fergusson.

A campaign matters both for the resources it secures and for what it tells supporters about the University’s highest priorities for renewal and the future pursuit of knowledge and education. This campaign has both a retrospective and a prospective nature ‘a campaign that can strengthen our Law School and at the same time enable some important new investments and initiatives’. Several significant gifts have already been received and we are very grateful to our alumni and friends for their support.

The Quiet Phase of a capital campaign is a period for completing plans and testing potential donors’ receptiveness to supporting the Law School’s goals. Given modern million-pound fundraising drives, this initial work with alumni and other friends is crucial to securing ‘leadership gifts’ and pledges and anchoring the public launch. Though Kent is still months away from any public announcements we have a target of £700K to raise before we can publically launch the campaign.

What the recent large gifts make clear, however, is that there are supportive friends who will make substantial commitments of resources and time to fulfil our ambitions and such work has very much begun.

Capital Campaign progress

Alumni choosing to support their alma mater send a strong message – “thank you for providing us with a great education.” As we approach the mid-point of this significant campaign, the generosity of our alumni and friends leads all the private source contributions. What a vote of confidence for this magnificent institution. It is worth noting that the University of Kent takes every opportunity to increase all gifts through its 1:1 matched funding pledge.

Capital Campaign goal £5m

Gifts by Donors

“I am delighted to be part of this Campaign as I believe the project presents amazing opportunities and will benefit everyone who gets involved; students, colleagues and the community. The Clinic is an asset, not only to the University of Kent, but to society and it gives students first experiences of what law is like in reality. The mooting programme allows individuals to develop and enhance their advocacy skills. The result of this project will allow these invaluable experiences to expand and grow.”

Hannah Bignell
Chair of the Kent Law Campaign Student Committee

SPRING 2013 TELEPHONE CAMPAIGN

For four weeks from the end of February, the University’s 2013 Telephone Campaign took place with a team of current students calling approximately 2,000 alumni around the UK to talk to them about their time at Kent and seek their support for various student-focused initiatives.

A number of the callers were current Kent Law School students who specifically targeted our law alumni to tell them about the Law Campaign and seek their support. During this initiative £2,500 was raised for the Campaign which has provided a great deal of energy and momentum as we progress towards the launch of the Kent Law Campaign.

University Campaigns Team
Hilary Edridge, Head of Campaigns
Anna Pollard, Campaigns Manager
Simone Kraemer, Development Officer
Anne-Marie Rigley, Stewardship Officer

Patrons
The Rt Hon the Lord Justice Aikens
Andrew Baillie QC
Sir Geoffrey Chipperfield KCB
Lord Clarke of Stone-cum-Ebony
Jonathan Cohen QC
Dr Amanda Cottrell OBE JP DL
Sir Terence Etherton
His Honour Judge Jeremy Gold QC
Courtenay Griffiths QC
Dame Rosalyn Higgins DBE QC
Professor David Mclellan
Sir David Metville CBE
Sir Geoffrey Nice QC
Dr Lucy Scott-Moncrieff
Dr Phil Shiner
Adrian Taylor
Sir Robert Worcester KBE
OUR STUDENTS

Kent Law Campaign Student Committee 2012/13

Our students have entered into the Campaign with vigour. Since September 2012 the Student Committee, made up of 14 law students, has raised money and awareness of the Campaign across the campus. Through initiatives and events which include a stall at the Freshers’ Fayre, Freshers’ Fayre Quiz, film night, Zumbathon, Season’s Greetings cards and calendars, sponsored walk, cops and robbers party and the Inaugural Kent Law Campaign Ball they have raised in excess of £3,000 which the University will match to over £6,000.

The inaugural Law Ball, held at the Kent County Cricket Ground, was a notable success with over 240 students, staff, alumni, friends (including a number of local barristers, solicitors and the President of the Kent Law Society) attending. Through this event alone they raised £1,700.

EVENTS

Forthcoming challenge events

Our Young Alumni Group, along with the student committee, is organising (with advice and supervision from the Campaigns Team) a number of sponsored events to take place later this year.

The first is the Three Peaks Challenge which will take place from Friday 28th-Sunday 30th June and will comprise a team of 14 students, alumni and friends. This is an adventurous trek to climb the three highest mountains in Scotland, England and Wales within 24 hours to raise money for the Campaign. The team have set themselves a fundraising target of £5,000.

The second is the London to Brighton Bike Ride which will take place on Saturday 6th July. The team will cycle a challenging 60 miles from London’s busy streets through beautiful country lanes before crossing the finish line on Brighton’s seafront.

In addition to these challenge events, a Kent graduate and two current students plan to follow in the footsteps of Natalie Salunke (Eliot 2002 and Chair of the Young Alumni Group – pictured) by taking part in a sponsored sky dive in the summer.

Forthcoming events

Thursday 16th May: Sir James Munby Lecture, London

Tuesday 18th July: Law Degree Ceremony and Kent Law School Proze Giving, Canterbury

Patrons’ Reception, London – invitations will be sent in due course


VOLUNTEERS

External Campaign Board
Professor Richard de Friend (Chair) – Former Director of the College of Law. Law alumnus, Eliot 1967. Former Law Lecturer at the University of Kent, Head of Kent Law School and Pro-Vice-Chancellor.

Colin Mendoza (Deputy Chair) – Barrister at Devereux Chambers. Law alumnus, Darwin 1979

Elaine Colville – Partner at Shepherd and Wedderburn. Law alumnus, Eliot 1972

Martin Edwards – Barrister at 39 Essex Street. Law alumnus, Eliot 1975

Peter Frawley – CEO at International Cricket Group. Law alumnus, Darwin 1977

Elizabeth Hister – Senior Lawyer at Client Earth. Former Consultant for Clifford Chance and Kent Law School Lecturer

David Hughes – Partner at Benwin Leighton Paisner LLP. Law alumnus, Keynes 1973

James Laughland – Barrister at Temple Garden Chambers. Law alumnus, Darwin 1987

Sir John Mummery DL – Lord Justice of Appeal and Deputy Lieutenant of Kent

Jeremy Pendlebury – Barrister at Seven Bedford Row. Law alumnus, Keynes 1976

District Judge Michael Walker CBE – District Judge and currently a judicial board member of Her Majesty’s Courts and Tribunals Service. Law alumnus, Eliot 1969

Student Committee

Hannah Bignell – Chair

Mia Manzi-Davies – Vice-Chair

Tim Bami – Events Officer

Callum Borg – Publicity Officer

Stephanie Bruckl – Social Secretary

Mia Corsini – Fundraising Officer

Tyne Harman – Individual Fundraising Officer

Deepan Jaddoo – Publicity Officer

Liz Jewitt – Campaigns Officer

Joe Malandruccolo – Technical Officer

Sharon Schmidl – Communications Officer

Dhriti Suresh-Eapen – Secretary

Richi Vasisht – Treasurer

Jeffrey Wand – International Campaigns Officer

Young Alumni Group

Natalie Salunke – Chair

Daniel Malynn – Vice-Chair

Tash Connors

Helen Grainge

Rachel Hearn

Julia Mansi

Felicity McMahon

Maddie Power

Joanna Vaughan

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