



LOGO

Headline or title

— The bleed area extends out 3mm from the edge of your finished document. The 'bleed' is the area of the design that will be trimmed off when your artwork is cut to its final size. All elements of your design that extend past the 'trim' are said to 'bleed' off.

— Trim size/area – this is the finished final size of your document.

— Safe zone – all important text, logos and images should be placed within this area. Any elements outside the 'safe' area are at risk of being cut into when the printed items are trimmed.