Donors’ Charter

The University of Kent is committed to treating its donors with the highest level of care and respect. This Donors’ Charter has been created to assure donors of the University’s integrity and accountability.

The University’s strategic mission is to secure its position as a top 20 UK university and be a globally recognised research institution by 2020. This will be achieve through the highest quality research, the provision of excellent education and by strengthening our reputation and engaging with communities across the world. The University welcomes donations that advance its strategic mission.

At the heart of the University’s mission lies a commitment to academic freedom, accountability and integrity. The University does not accept gifts when a condition of such acceptance would compromise these fundamental principles.

To ensure that donors and prospective donors have full confidence in the University of Kent and the causes they are asked to support, donors will be able:

1. To be informed of the University’s mission, of the way in which the University intends to use donated resources, and of its capacity to use donations effectively for their intended purpose.
2. To be informed of the impact of their philanthropy and the University’s evolving needs and priorities.
3. To be assured that their gifts will be used for the purposes for which they are given, and where the gift is undesignated, to be assured that the gifts will be used for such purposes as the University thinks will best advance its academic priorities.
4. To receive prompt acknowledgement and appropriate recognition (in consultation with the donor) for their donation, and, if requested, to have their anonymity respected.
5. To expect that all relationships with individuals representing the University will be professional in nature.
6. To have access to the University’s most recent financial statements.
7. To be informed of the University’s Governance and Management structures.

The University welcomes support from individuals, foundations and organisations. We would be delighted to discuss ways in which relationships may be fostered with potential benefactors. If you would like to discuss any aspect of the donor’s charter or other matters concerned with fundraising activity at the University, please contact the Director of Development, Development Office, Rutherford Annexe, University of Kent, Canterbury CT2 7NZ.

As agreed in FCC meeting 06.07.2016