

KENT BUSINESS SCHOOL

Director: Professor John Mingers
School Web Site: <http://www.kent.ac.uk/kbs/>

PLEASE NOTE - IT IS ULTIMATELY YOUR RESPONSIBILITY TO ENSURE THAT YOU ARE REGISTERED FOR THE CORRECT MODULES FOR YOUR PROGRAMME.

Please refer to the on-line Module Catalogue for full details of all modules
<http://www.kent.ac.uk/studying/modulecatalogue/>

ACCOUNTING & FINANCE

The Aims and Intended Learning Outcomes of the Accounting & Finance degree programmes and of the Accounting & Finance modules can be found on the Kent Business School website (see above).

Students take **240 Credits**. **120 Credits** must be taken at each Stage and **60 credits** must be taken in each teaching period.

Stage 2 - students take the following compulsory modules (120 Credits):

- AC506** Financial Accounting II (30 Credits, Level H)
- AC508** Principles of Finance (30 Credits, Level H)
- AC520** Management Accounting I (30 Credits, Level H)
- CB547** Strategic Management (30 Credits, Level H)

Stage 3 – students take 60, 90 or 120 Credits from the following:

- AC501** Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites AC300 & AC508*
- AC502** Business Finance (30 Credits, Level H) *prerequisite AC508*
- AC504** Auditing (30 Credits, Level H) *prerequisite AC506*
- AC507** Management Accounting II (30 Credits, Level H) *prerequisite AC520*
- CB513** Taxation (30 Credits, Level H) *prerequisite AC506*
- CB611** Futures and Options Markets (30 Credits, Level H) *prerequisite AC508*
- CB617** Financial Statement Analysis (30 Credits, Level H) *prerequisite AC506*

Students must choose remaining credits at the appropriate Level for their final year. Normally, optional modules will be at Level H and Level I. For example, for students with a prior knowledge of a foreign language the appropriate Level for an optional module in that language is Level I. Students who, exceptionally, want to take a final year option at Level C must obtain the permission of the Director of Studies.

Students may not take the module CO327 *Web Applications*.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE WITH COMPUTING

Students take **240 Credits**. **120 Credits** must be taken at each Stage and **60 credits** must be taken in each teaching period (see note 1):

Stages 2 and 3 - students take the following compulsory modules over the two years:

- AC506** Financial Accounting II (30 Credits, Level H)
- AC508** Principles of Finance (30 Credits, Level H)
- AC520** Management Accounting I (30 Credits, Level H)
- CB547** Strategic Management (30 Credits, Level H)

Plus 30 Credits from Computing in Stage 2 (one 15 Credit module in each of Autumn and Spring terms).

and 30 Credits from Computing in Stage 3 (one 15 Credit module in each of Autumn and Spring terms)

See note 2 below relating to Computing modules

plus 60 credits from the following:

- AC501** Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites AC300 & AC508*
- AC502** Business Finance (30 Credits, Level H) *prerequisite AC508*
- AC504** Auditing (30 Credits, Level H) *prerequisite AC506*
- AC507** Management Accounting II (30 Credits, Level H) *prerequisite AC520*
- CB513** Taxation (30 Credits, Level H) *prerequisite AC506*
- CB611** Futures and Options Markets *prerequisite AC508*
- CB617** Financial Statement Analysis (30 Credits, Level H) *prerequisite AC506*

Notes

1. In deciding which of the compulsory Accounting & Finance modules ([AC506](#), [AC508](#), [AC520](#), and [CB547](#)) to take at Stage 2, students should take care to ensure that they will satisfy the prerequisites for any optional Accounting & Finance modules they wish to take at Stage 3.
2. For computing modules see the Applied Computing section of this handbook. Students should take note of the recommended modules and must comply with the prerequisites which determine the combinations of modules that are allowable. Students are required to achieve a pass standard in these modules in order to be permitted to proceed to Stage 3 of the programme. Students who fail these modules will be required to amend their degree registration and will no longer be eligible for a degree 'with Computing'.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE WITH FRENCH BUSINESS STUDIES

This is a four-year programme. Students will spend the first two years and the final year (Stages 1, 2 and 3) at Kent, and the third year (Stage A) in University study in France.

Over stages 2 and 3 students take **240 Credits** at Kent. **120 Credits** must be taken at each of Stages 2 and 3 and **60 credits** must be taken in each teaching period.

Stage 2 and 3 - students take the following compulsory modules over the two years (150 Credits) (see note 1):

[AC506](#) Financial Accounting II (30 Credits, Level H)

[AC508](#) Principles of Finance (30 Credits, Level H)

[AC520](#) Management Accounting (30 Credits, Level H)

[CB547](#) Strategic Management (30 Credits, Level H)

either

[FR589](#) Learning French 4 **and** [FR590](#) Learning French: Business French I (30 Credits, Level I) Stage 2 (see note 2)

or

[LW539](#) Droit Civil (30 Credits, Level H) Stage 2 (see note 2)

plus 90 Credits from the following:

[AC501](#) Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites [AC300](#) and [AC508](#)*

[AC502](#) Business Finance (30 Credits, Level H) *prerequisite [AC508](#)*

[AC504](#) Auditing (30 Credits, Level H) *prerequisite [AC506](#)*

[AC507](#) Management Accounting II (30 Credits, Level H) *prerequisite [AC520](#)*

[CB513](#) Taxation (30 Credits, Level H) *prerequisite [AC506](#)*

[CB611](#) Futures and Options Markets (30 Credits, Level H) *prerequisite [AC508](#)*

[CB617](#) Financial Statement Analysis (30 Credits, Level H) *prerequisite [AC506](#)*

a 'wild' module (see note 3)

Stage A (120 Credits)

This will be spent in *l'Institut Universitaire Professionnalis  de l'Universit  Jean-Moulin LYON 3* where the programme for the *Licence Institut Universitaire Professionnalis  (IUP)* will be taken. Students who complete the programme successfully will be awarded the *Licence* by *l'Universit  Jean-Moulin*. Subject to certain conditions, *l'Universit  Jean-Moulin LYON 3* may also award successful students the *M trise* at the end of their fourth year.

Students who fail to obtain a *Licence* but obtain pass marks on enough modules will be awarded a *Dipl me d'Etudes Universitaire Fran aise (DEUF)* at *l'Universit  Jean-Moulin LYON 3*:

September	-	<i>Cours d'Orientation, covering: introduction Droit, introduction gestion and introduction linguistique.</i>
First and Second Semester	-	Students take a range of business studies modules. For further details students should consult the Kent Business School European Exchange Coordinator.
Full Year	-	<i>Fran�ais langue �trang�re</i>

Students will be required to undertake and write a report on a two-month placement between May and August of their year abroad.

Notes

1. In deciding which of the compulsory Accounting & Finance modules ([AC506](#), [AC508](#), [AC520](#) and [CB547](#)) to take at Stage 2 students should take care to ensure that they will satisfy the prerequisites for any optional Accounting & Finance modules they wish to take at Stage 3.
2. Students are expected to achieve a 2(ii) standard in these modules in order to cope with the year abroad. Students who do not achieve this standard are strongly advised to amend their degree registration and drop 'with French Business Studies'.

- Students may not take CO327 *Web Applications*.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE WITH GERMAN

This is a four-year programme. Students will spend the first two years and the final year (Stages 1, 2 and 3) at Kent, and the third year (Stage A) in University study in Germany.

Students take **240 Credits** over stages 2 and 3 at Kent. **120 Credits** must be taken at each of Stages 2 and 3 and **60 credits** must be taken in each teaching period.

Stage 2 and 3 - students take the following compulsory modules over the two years (150 Credits) (see note 1):

- AC506 Financial Accounting II (30 Credits, Level H)
- AC508 Principles of Finance (30 Credits, Level H)
- AC520 Management Accounting I (30 Credits, Level H)
- CB547 Strategic Management (30 Credits, Level H)
- GE507 Learning German 4 (see note 2) (30 Credits, Level I)

plus 90 Credits from the following:

- AC501 Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites AC300 and AC508*
 - AC502 Business Finance (30 Credits, Level H) *prerequisite AC508*
 - AC504 Auditing (30 Credits, Level H) *prerequisite AC506*
 - AC507 Management Accounting II (30 Credits, Level H) *prerequisite AC520*
 - CB513 Taxation (30 Credits, Level H) *prerequisite AC506*
 - CB611 Futures and Options Markets (30 Credits, Level H) *prerequisite AC508*
 - CB617 Financial Statement Analysis (30 Credits, Level H) *prerequisite AC506*
- a 'wild' module (see note 3)

Stage A (120 Credits)

This will be spent in the *Fachbereich Wirtschaftswissenschaften at Philipps-Universität Marburg*. **Either** students may register for the *Vordiplom* alongside German students; the precise modules to be taken in Marburg will depend on which modules have been taken in the first two years at Kent since credit will be given for these.

Alternatively, students may take basic modules from the *Vordiplom* programme in the first semester and apply for entry to a seminar module from the *Hauptstudium* in the second semester. Precise availability of seminar modules varies from year to year.

Further details of the programmes will be given in the information pack issued to students in the summer term before their departure to Marburg, which should be discussed with the Kent Business School European Exchange Coordinator.

Notes

- In deciding which of the compulsory Accounting & Finance modules (AC506, AC508, AC520 and CB547) to take at Stage 2 students should take care to ensure that they will satisfy the prerequisites for any optional Accounting & Finance modules they wish to take at Stage 3.
- Students are expected to achieve a 2(ii) standard in this module in order to cope with the year abroad. Students who do not achieve this standard are strongly advised to amend their degree registration and drop 'with German'
- Students may not take CO327 *Web Applications*.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

BRITISH AND FRENCH ACCOUNTING

This is a four-year programme. Students will spend the first two years and the final year (Stages 1, 2 and 3) at Kent, and the third year (Stage A) in University study in France.

Students take **240 Credits** at Kent over stages 2 and 3. **120 Credits** must be taken at each of Stages 2 and 3 and **60 credits** must be taken in each teaching period.

Stage 2 students take the following compulsory modules:

- AC506 Financial Accounting II (30 Credits, Level H)
- AC508 Principles of Finance (30 Credits, Level H)
- AC520 Management Accounting I (30 Credits, Level H)

plus either

[FR589](#) Learning French 4 and [FR590](#) Learning French: Business French I (see note 1) (15 Credits each, both Level I)

or

[LW539](#) Droit Civil (30 Credits, Level H) Stage 2 (see note 1)

Stage A (120 Credits)

This will be spent in *l'Institut d'Administration des Entreprises de l'Université Jean-Moulin LYON 3* where the programme for the *Mîtrise de Sciences et Techniques Comptables et Financières* will be taken. Students who complete the programme successfully will be awarded the *Mîtrise by l'Université Jean-Moulin*.

The following modules will be taken at *l'Université Jean-Moulin LYON 3*.

Cours d'Orientation -

Introduction Droit

Introduction gestion

Introduction linguistique

Matières Comptables et Financières

Techniques comptables approfondies

Compatibilité des sociétés

Compatibilité analytique

Analyse et gestion financière

Histoire de la pensée économique

Bourse et système bancaire

Mathématiques financières

Matières Juridiques

Droit des sociétés

Droit fiscal

Droit pénal

Droit des procédures collectives

Droit du contentieux

Autres Matières

Mathématiques-Statistiques

Marketing

Français langue étrangère

Informatique de gestion

A two month placement and a 'Grand Oral' (viva voce) examination are also required between May and September of the year abroad.

Details of the marks for Credit achieved in Stage A may be obtained from the Director of Studies.

Stage 3 students take the following compulsory module:

[CB547](#) Strategic Management (30 Credits, Level H)

plus 90 CREDITS from the following list:

[AC501](#) Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisite AC300 & AC508*

[AC502](#) Business Finance (30 Credits, Level H) *prerequisite AC508*

[AC504](#) Auditing (30 Credits, Level H) *prerequisite AC506*

[AC507](#) Management Accounting II (30 Credits, Level H) *prerequisite AC520*

[CB513](#) Taxation (30 Credits, Level H) *prerequisite AC506*

[CB611](#) Futures and Options Markets (30 Credits, Level H) *prerequisite AC508*

[CB617](#) Financial Statement Analysis (30 Credits, Level H) *prerequisite AC506*

a 'wild' module (see note 2)

Notes

1. Students are expected to achieve a 2(ii) standard in these modules in order to cope with a year abroad. Students who do not achieve this standard are strongly advised to amend their degree registration and drop 'British and French Accounting'
2. Students may not take [CO327](#) *Web Applications*

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

JOINT ACCOUNTING & FINANCE DEGREES

Students take **240 Credits** at Kent. **120 Credits** must be taken at each of Stages 2 and 3 and **60 credits** in each teaching period.

Students may choose to register for Accounting & Finance and another subject for a joint honours degree. Approval must be sought from the Directors of Studies of both Schools and advice should be obtained on the required modules.

The following **90 Credits** are compulsory:

- [AC506](#) Financial Accounting II (30 Credits, Level H)
- [AC508](#) Principles of Finance (30 Credits, Level H)
- [AC520](#) Management Accounting I (30 Credits, Level H)

These modules may be taken at Stage 2 or 3 as necessary to satisfy prerequisites for the optional modules listed below.

- [AC501](#) Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites [AC300](#) and [AC508](#)*
- [AC502](#) Business Finance (30 Credits, Level H) *prerequisite [AC508](#)*
- [AC504](#) Auditing (30 Credits, Level H) *prerequisite [AC506](#)*
- [AC507](#) Management Accounting II (30 Credits, Level H) *prerequisite [AC520](#)*
- [CB513](#) Taxation (30 Credits, Level H) *prerequisite [AC506](#)*
- [CB547](#) Strategic Management (30 Credits, Level H)
- [CB611](#) Futures and Options Markets (30 Credits, Level H) *prerequisite [AC508](#)*
- [CB617](#) Financial Statement Analysis (30 Credits, Level H) *prerequisite [AC506](#)*

Students may not take CO327 *Web Applications*.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE AND BUSINESS ADMINISTRATION

Students take **240 Credits**. **120 Credits** must be taken at each Stage and **60 Credits** in each teaching period.

Students take the following compulsory module over Stages 2 and 3:

Stage 2

- [AC506](#) Financial Accounting (30 Credits, Level H)
- [CB514](#) Operations Management (Autumn) (15 Credits, Level H)
- *[CB676](#) Strategy Analysis and Tools (Spring) (15 Credits, Level I)
- [CB681](#) Managing Human Resources in Contemporary Organisations (15 credits, Level I) (Spring)

Prerequisite [CB312](#) or [CB302](#)

- [CB683](#) Marketing Strategy (Autumn) (15 Credits, Level H) *prerequisite [CB680](#)*

It is recommended that [AC508 Principles of Finance](#) is taken at Stage 2

plus 30 credits (if [AC508](#) is not taken at Stage 2) from the Accounting or BBA Options Lists

* compensation and condonement not available

Stage 3

- [AC508](#) Principles of Finance (30 Credits, Level H) if not taken in Stage 2
- [AC520](#) Management Accounting I (30 Credits, Level H)
- [CB520](#) Service Management (Spring) (15 Credits, Level H)
- [CB679](#) Corporate and Business Strategy (Autumn) (15 Credits, Level H) Stage 3 only *prerequisite [CB676](#)*
- [CB684](#) Strategic Human Resource Management (Autumn) (15 Credits, Level H) *prerequisite [CB681](#)*

plus 15 (or 45 further credits), normally chosen from the Accounting or BBA Options Lists

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE AND ECONOMICS

Students take **240 Credits**. **120 Credits** must be taken at each Stage and **60 Credits** in each teaching period.

Stage 2 and 3

Students take the following compulsory modules over the two years (150 Credits):

- [AC506](#) Financial Accounting II (30 Credits, Level H)
- [AC508](#) Principles of Finance (30 Credits, Level H)
- [AC520](#) Management Accounting I (30 Credits, Level H)
- [EC500](#) Microeconomics (30 Credits, Level I) Stage 2
- [EC502](#) Macroeconomics (30 Credits, Level I) Stage 2

plus a minimum of 30 Credits and a **maximum of 90 Credits** chosen from the Economics Options List below ([EC511 Quantitative Economics](#) can be added to this list). Apart from [EC511](#), Economics Optional modules **may only be taken in Stage 3**. Remaining Credits **up to a maximum of 60** to be taken from the following list:

- AC501 Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites AC300 and AC508*
- AC502 Business Finance (30 Credits, Level H) *prerequisite AC508*
- AC504 Auditing (30 Credits, Level H) *prerequisite AC506*
- AC507 Management Accounting II (30 Credits, Level H) *prerequisite AC520*
- CB513 Taxation (30 Credits, Level H) *prerequisite AC506*
- CB547 Strategic Management (30 Credits, Level H)
- CB611 Futures and Options Markets (30 Credits, Level H) *prerequisite AC508*
- CB617 Financial Statement Analysis (30 Credits, Level H) *prerequisite AC506*
- LW502 Business Law (30 Credits, Level H)

Economics Option List

- EC531 Policy Analysis (15 Credits, Level I) (Autumn) *If not taken in Stage 2*
 - EC532 Environmental Economics, Institutions and Policy (15 Credits, Level I) (Autumn) *If not taken in Stage 2*
 - EC533 The Public Sector (15 Credits, Level I) (Spring) *If not taken in Stage 2*
 - EC534 Financial Analysis (15 Credits, Level I) (Spring) *If not taken in Stage 2*
 - EC540 Development Economics (15 Credits, Level H) (Autumn)
 - EC542 Econometrics 1: An Introduction to Modern Econometrics using Stata (15 Credits, Level H) (Autumn)
 - EC543 Econometrics 2: Topics in Time Series (15 Credits, Level H) (Spring)
 - EC544 Economic Integration in the EU (15 Credits, Level H) (Spring)
 - EC545 Education, Skills and the Labour Market (15 Credits, Level H) (Autumn)
 - EC546 Games for Economics and Business (15 Credits, Level H) (Spring)
 - EC547 Industrial Economics (15 Credits, Level H) (Autumn)
 - EC548 International Finance (15 Credits, Level H) (Spring)
 - EC549 International Trade (15 Credits, Level H) (Autumn)
 - EC550 Monetary Economics (15 Credits, Level H) (Autumn)
 - EC553 Public Economics (15 Credits, Level H) (Spring)
 - EC562 Economics of Finance 1: Financial Markets (15 Credits, Level H) (Autumn)
 - EC563 Economics of Finance 2: Asset Pricing (15 Credits, Level H) (Spring)
 - EC566 Macroeconomics for Business (15 Credits, Level I) (Spring) *Not available to students taking or who have taken EC500 or EC502.*
 - EC567 Economics of Gender, Children and Family (15 Credits, Level H) (Spring)
 - EC568 World Economic and Financial History: From the 19th Century to the Present (15 Credits, Level H) (Autumn)
 - EC569 Economics Growth (15 Credits, Level H) (Spring)
- either**
- EC541 Dissertation (30 Credits, Level H) (Autumn and Spring) **EC564** and **EC565** cannot be taken with this module.
- or**
- EC564 Applied Economics Project (15 Credits, Level H) (Autumn) **EC541** cannot be taken with this module.
- and/or**
- EC565 Extended Economics Essay (15 Credits, Level H) (Spring) **EC541** cannot be taken with this module.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

ACCOUNTING & FINANCE AND MANAGEMENT SCIENCE

Students take **240 Credits** – **120 Credits** must be taken at each Stage and **60 Credits** in each teaching period.

Stage 3 – students take 120 Credits:

- AC506 Financial Accounting II (30 Credits, Level H)
 - AC520 Management Accounting I (30 Credits, Level H)
 - CB692 Optimization and Heuristics (15 Credits, Level H) (Autumn)
 - CB600 Games and Networks (15 Credits, Level H) (Spring) (if not already taken at Stage 2)
- plus 30 or 45 Credits** to be selected from the list of Accounting & Finance modules or from the Management Science options listed or may be 'wild' credits.

PROFESSIONAL EXAMINATIONS

This degree qualifies students for exemptions from some examinations of the Institute of Chartered Accountants in England and Wales, the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Chartered Institute of Public Finance and Accountancy provided specific requirements are satisfied. For further information students should consult the Director of Studies. Exemptions are subject to review on a regular basis.

COMPUTING AND ACCOUNTING & FINANCE

Students take **240 Credits** at Kent. **120 Credits** must be taken at each Stage, and in each subject.

Stage 2 and 3

AC508 Principles of Finance (30 Credits, Level H)

AC520 Management Accounting I (30 Credits, Level H)

plus either

AC506 Financial Accounting II (30 Credits, Level H)

or

AC507 Management Accounting II (30 Credits, Level H) *prerequisite AC520*

plus 30 credits from the Accounting & Finance list of optional modules

and 90 credits (at least 30 of which must be taken in Stage 2) from the Applied Computing modules chosen in accordance with the requirements for Applied Computing Joint Honours Programmes as set out in the Computing Section of this handbook.

and either

CO600 Computing Project (Group) (30 Credits, Level H) Stage 3

or

CO620 Computing Research Project (30 Credits, Level H) Stage 3

Credit by condonement or compensation will not be awarded for either of these Computing modules.

BACHELOR OF BUSINESS ADMINISTRATION – BBA

The Director of Studies for BBA and International Business may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The Director of Studies may also make appropriate additional requirements regarding the content of Stages 2 and 3 and the sequencing of modules for those students transferring into BBA, who have not taken the relevant combination of Stage 1 modules.

Students must take **240 credits** across stages 2 and 3. **120 credits** must be taken at each Stage and **60 credits** in each teaching period:

Stage 2 – students take the following compulsory modules (90 credits):

CB514 Operations Management (15 Credits, Level H) (Autumn)

***CB676** Strategy Analysis and Tools (15 Credits, Level I) (Spring)

CB677 Accounting for Management Control and Decision Making (15 Credits, Level I) (Autumn)

Prerequisite CB675

CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring)

Prerequisite CB302 or CB312

CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*

CB683 Marketing Strategy (15 Credits, Level H) (Autumn) *prerequisite CB680*

plus 30 credits (Level I or H) of **Spring term** modules from the following:

CB546 Marketing Communications (15 Credits, Level H) (Spring) *prerequisites CB680 and CB683*

CB588 Business to Business Marketing (15 Credits, Level H) (Spring) *prerequisites CB680 and CB683*

CB602 E-Marketing (15 Credits, Level H) (Spring)

CB613 Enterprise (15 Credits, Level H) (Spring)

CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*

CB667 Simulation Modelling (15 Credits, Level H) (Spring)

EC566 Macroeconomics for Business (15 Credits, Level I) (Spring). *Prerequisite EC313*

SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/2013 (is biennial)*

* compensation and condonement not available

Stage 3 – students take the following compulsory modules (60 credits):

CB520 Service Management (15 Credits, Level H) (Spring)

CB678 Contemporary Management Challenges (15 Credits, Level H) (Spring) *Prerequisite CB312 or CB302*

CB679 Corporate and Business Strategy (15 Credits, Level H) (Autumn) Stage 3 only *prerequisite CB676*

CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*

plus 60 credits of options (Level I or H) from the BBA options list below.

Students must include at least one module primarily assessed by an individual project report (CB542, CB544, CB545, CB546, CB587, CB588, CB602, CB667). No Level C modules can be taken at Stage 3. At least 30 credits of the options chosen must be Level H.

Note:

Please note there is restricted space on some of the modules included in the BBA Options list. To ensure that you secure a place on your chosen modules, please submit your module choices by the deadline specified by the Faculty of Social Sciences. Please also note that where there is high demand for a module, spaces will be allocated on a first-come first-served basis.

BBA Options List

AC501 Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 Prerequisites: For Accounting students AC300, AC520, EC302 or EC304. For BBA students CB675, EC313, CB677.*

CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*

CB501 International Employment Relations and Human Resource Management (30 credits, Level H)

CB523 International Business (30 Credits, Level H) *Prerequisite EC313*

CB542 Business/Management Project (30 Credits, Level H) Stage 3

CB544 International Marketing (15 Credits, Level H) (Autumn) Stage 3 *prerequisites CB680 and CB683*

- CB545 Marketing Research (15 Credits, Level H) (Autumn) Stage 3 prerequisites [CB680](#) and [CB683](#)
- CB546 Marketing Communications (15 Credits, Level H) (Spring) prerequisites [CB680](#) and [CB683](#)
- CB587 E-Commerce and Business (15 Credits, Level H) (Autumn)
- CB588 Business to Business Marketing (15 Credits, Level H) (Spring) prerequisites [CB680](#) and [CB683](#)
- CB602 E-Marketing (15 Credits, Level H) (Spring)
- CB610 The Psychology of the Workplace (30 Credits, Level H) prerequisite [CB312](#)
- CB612 New Enterprise Startup (15 Credits, Level I) (Autumn)
- CB613 Enterprise (15 Credits, Level H) (Spring)
- CB658 Diversity in Organisations (15 Credits, Level H) (Spring) prerequisite [CB682](#)
- CB667 Simulation Modelling (15 Credits, Level H) (Spring)
- CB710 Entrepreneurial Marketing (15 Credits, Level H) (Autumn) *Not available 2012/2013*
- EC566 Macroeconomics for Business (15 Credits, Level I) (Spring) prerequisite [EC313](#)
- EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
- LW561 Law of the Workplace (30 Credits, Level H)
- SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/2013 (is biennial)*

Students may also take Management Science modules for which they have taken the necessary prerequisites. This requires the approval of the Director of Studies.

In addition honours Business Administration students may choose:

Up to 30 Credits of Applied Computing modules for which the pre-requisite are met (*see Computing section of this Handbook*)

Or up to 30 credits of approved European language modules for which the relevant entry conditions are met (*see languages entry in this Handbook*)

Or up to 30 credits of 'wild' modules agreed with the Director of Studies for Business Administration.

BACHELOR OF BUSINESS ADMINISTRATION (MARKETING) – BBA (MARKETING)

This programme follows the rubric for the BBA above, with the additional requirement that BBA (Marketing) students take at least 60 credits of Marketing options in either Stage 2 or Stage 3 from the following:

At least **60 Credits** from the following:

- CB544 International Marketing (15 Credits, Level H) (Autumn) prerequisites [CB680](#) and [CB683](#)
- CB545 Marketing Research (15 Credits, Level H) (Autumn) prerequisites [CB680](#) and [CB683](#)
- CB546 Marketing Communications (15 Credits, Level H) (Spring) prerequisites [CB680](#) and [CB683](#)
- CB588 Business to Business Marketing (15 Credits, Level H) (Spring) prerequisites [CB680](#) and [CB683](#)
- CB602 E-Marketing (15 Credits, Level H) (spring)

BACHELOR OF BUSINESS ADMINISTRATION (EUROPEAN MANAGEMENT) –BBA (EUROPEAN MANAGEMENT)

This is a four-year programme. Students will spend the first two years and the final year (Stages 1, 2 and 3) at Kent, and the third year (Stage A) in University study in *LIUC Castellanza*, or *l'Université Jean-Moulin Lyon 3*, or *Philipps-Universität Marburg*, or *Universidad de Oviedo*.

Students entering this degree programme at Stage 2 must normally have taken modules broadly equivalent to Stage 1 of the BBA above, and in respect of the relevant language, demonstrate their competence to study the appropriate Stage 2 module below.

Stage 2 – students take the following compulsory modules (75 credits):

- * [CB676](#) Strategy Analysis and Tools (15 Credits, Level I) (Spring)
 - [CB677](#) Accounting for Management Control and Decision Making (15 Credits, Level I) (Autumn) prerequisite [CB675](#)
 - [CB681](#) Managing Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring) Prerequisite [CB312](#) or [CB302](#)
 - [CB682](#) Managing People (15 Credits, Level I) (Autumn) prerequisite [CB312](#) or [CB302](#)
 - [CB683](#) Marketing Strategy (15 Credits, Level H) (Autumn) prerequisite [CB680](#)
- plus a 15 Credit Spring** option module selected from those listed as available to BBA students at stage 2)
plus 30 credits of the relevant language:
- [FR589](#) Learning French 4 (15 Credits, Level I) (Year Long) [FR300](#) or [FR330](#) prerequisite
- and**
- [FR590](#) Learning French: Business French I (15 Credits, Level I) (Year Long) [FR589](#) co-requisite

Note: native or bilingual speakers of French with secondary education in a Francophone country should consult the School of European Languages and Culture for advice about appropriate modules. Such students are not allowed to take language modules that are directed at those with basic language skills. A higher Level language module or an increased number of content modules must be taken instead.

- [GE507](#) Learning German 4 (30 Credits, Level 1) [GE301](#) or [GE307](#) passed at a high Level, prerequisite
- [IT508](#) Italian: Intermediate (30 Credits, Level I) [IT301](#) prerequisite
- [LS504](#) Learning Spanish 3B (Intensive Post 'A' Level) (30 Credits, Level I) [LS302](#) prerequisite

* compensation and condonement not available

Stage A (120 Credits)

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall and pass the relevant language module(s). Those not achieving the required standard will be transferred to the three-year BBA degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

Stage 3 – students take the following compulsory modules (60 credits):

CB520 Service Management (15 Credits, Level H) (Spring)

CB678 Contemporary Management Challenges (15 credits, Level H) (Spring) *prerequisite* [CB312](#) or [CB302](#)

CB679 Corporate and Business Strategy (15 Credits, Level H) (Autumn) Stage 3 only *prerequisite* [CB676](#)

CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite* [CB681](#)

The remaining 60 credits are to be taken from the BBA Options List with at least 30 credits of these at Level H. With the permission of the Director of Studies for BBA, students may choose further credits of their relevant language. These may be taken instead of options from the BBA Options List. No Level C modules to be taken at Stage 3.

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTING

Stage 2 - students take the following compulsory modules (75 Credits):

***CB676** Strategy Analysis and Tools (15 Credits, Level I) (Spring)

CB677 Accounting for Management Control and Decision Making (15 Credits, Level I) (Autumn) *prerequisite* [CB675](#)

CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring) *prerequisite* [CB312](#)

CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite* [CB312](#) or [CB302](#)

CB683 Marketing Strategy (15 Credits, Level I) (Autumn) *prerequisite* [CB680](#)

plus one 15 Credit spring term option module from those listed as available to BBA students at stage 2) **and 30 Credits** chosen from the Applied Computing module list (see *Handbook entry for Applied Computing section of this Handbook*)

* compensation and condonement not available

Stage 3 - Students take the following compulsory modules (60 Credits):

CB520 Service Management (15 Credits, Level H) (Spring)

CB678 Contemporary Management Challenges (15 credits, Level H) (Spring) *prerequisites* [CB312](#) or [CB302](#)

CB679 Corporate and Business Strategy (15 Credits, Level H) (Autumn) Stage 3 only *prerequisite* [CB676](#)

CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite* [CB681](#)

plus 30 Credits from the BBA options list either one 30 credit module or 2 x 15 credit modules, one Autumn and one Spring. At least 15 credits must be at Level H.

plus 30 Credits chosen from the Applied Computing module list (see *separate entry for Applied Computing*)

The requirement that at least one BBA module primarily assessed by project must be included in module choices can be met by BBA with Computing Students with a business or management related Applied Computing module assessed by a project such as [CO689 Information Systems Study](#). Agreement of the BBA Director of Studies must be sought.

Students are required to pass the Stage 2 Computing papers in order to be permitted to proceed to the later Stage(s) of these degrees. If they do not they will be required to amend their degree registration by dropping 'with Computing' from their degree title.

JOINT HONOURS DEGREES INVOLVING BUSINESS ADMINISTRATION

Note:

Where there is a specific rubric for a joint honours degree involving Business Administration, this has priority over these rules. There are joint honours degrees combining Business Administration and Accounting & Finance, Computer Science, Computing, Economics (the joint degree is called Business and Economics), European Management Science, French, German, Italian, Law, Management Science (the joint degree is called Business Analytics), Philosophy, Politics, Spanish. In all cases except Politics, it is the other board of studies or School that is the lead board/School.

Stages 2 and 3

Students take **120 Credits** in each year, of which at least **90 Credits** and no more than **150 Credits** must be from each of the two subjects to be combined. In a joint honours degree involving Business Administration no more than 30 Credits may be 'wild'. (This is because of the breadth of topics within Business Administration.)

Within the Business Administration part of Stages 2 and 3:

Students taking only **90** Business Administration Credits must take at least **60 Credits** of BBA compulsory modules.

Those taking **105** or **120** Business Administration Credits must include at least **75 Credits** of BBA compulsory modules; Students taking **135** or **150** Business Administration Credits must include at least **90 Credits** of BBA compulsory modules.

Stage 2

Students take **120 Credits** of which at least **60 Credits** are from the BBA compulsory modules, normally:

***CB676** Strategy Analysis and Tools (15 credits, Level I) (Spring)

CB677 Accounting for Management Control and Decision Making (15 credits, Level I) (Autumn)

CB675 prerequisite

CB681 Managing Human Resources in Contemporary Organisations (15 credits, Level I) (Spring)

prerequisite CB312

CB682 Managing People (15 credits, Level I) (Autumn) *prerequisite CB312 or CB302*

remaining 60 Credits should be chosen in accordance with the rules for the other subject when taken as part of a joint honours degree.

* compensation and condonement not available

Stage 3

Students take **120 Credits**. Between 30 and 90 Credits must be chosen from the following list of compulsory modules and from the BBA options list.

CB520 Service Management (15 credits, Level H) (Spring)

CB678 Contemporary Management Challenges (15 credits, Level H) (Spring) *prerequisite CB312*

CB679 Corporate and Business Strategy (15 credits, Level H) (Autumn) Stage 3 only *prerequisite CB676*

CB684 Strategic Human Resource Management (15 credits, Level H) (Autumn) *prerequisite CB681*

Other modules should be chosen in accordance with the rules for the other subject when taken as part of a joint honours degree.

KENT BUSINESS SCHOOL DEGREES WITH A YEAR IN INDUSTRY

Canterbury based students on single and joint honours KBS programmes who are registered for three-year degrees may take a four-year degree 'with a year in industry'. The business placement year in industry is taken between Stage 2 and Stage 3. The placement year is known as **Stage S** (S stands for Sandwich year, an alternative name for a business or industrial placement year). The placement must be with an employer, but the reference to "in industry" is intended to cover employers in any service sector as well as in production. Undertaking a four-year degree has to be registered with the relevant funding body as well as the University, and hence has to be arranged as soon as possible. Students wishing to undertake a placement must ensure that they are registered for a sandwich degree within twelve months of their original registration. Failure to adhere to these deadlines may result in a termination of funding. You should also note that government rules currently mean the university has to charge a means-tested contribution to tuition fees for a placement year. The maximum is about half that required for UK or EU students in full-time study. See the university's Student Finance web pages for further details.

It is essential that students contact their funding body to ascertain their eligibility for funding before proceeding with any change of programme. A placement is a formal part of the degree and you will be required to keep a log of your training and work experience during the year. A portfolio of evidence and a related report of a satisfactory standard must be written by the end of the year. You will be visited by a member of staff from the university during your placement year. Your employer will be asked to report on your performance.

The Placement Co-ordinator for the Canterbury based KBS sandwich programmes will be advised by the Kent Business School. The co-ordinator will organise briefings about these degrees to assist you in finding a suitable placement but the search effort is primarily down to you. Failure to obtain a placement will result in you reverting to the corresponding three-year programme. A pass in Stage 2 is a necessary prerequisite for going on placement.

Please ensure you make contact with the Placement Coordinator before starting Stage 2, or as soon after the start of the Autumn Term as possible.

Notes: Separate organisational arrangements apply to the Business Schools degrees taught by KBS at the Medway Campus.

Arrangements have been made so that students will receive additional credits, based on the work done, including the employer's assessment of performance and assessment of a placement report. 30 (15 ECTS) of these additional Credits will be used for classifying their degree and the remaining 90 Credits (45 ECTS) will be recorded on a pass/fail basis. This gives a total of 270 Credits from Stages 2, 3 and S used for degree classification. During the placement year students will be registered for modules **CB698** and **CB699**. Work is done on these during the placement year, and has to be completed by the start of the following academic year.

EMPLOYMENT RELATIONS AND HUMAN RESOURCE MANAGEMENT

The main degree programme in Employment Relations and Human Resource Management has eight core Credit modules (195 Credits). The remaining 45 Credits are chosen from a list offered by KBS and six other Schools. Seven other variants of the programme allow Employment Relations and Human Resource Management to be combined with the following subjects:

- Accounting & Finance
- Economics
- Law
- Politics
- Social Policy
- Social Psychology
- Sociology

For the prerequisite requirements for modules from other Schools, please refer to the module outlines in the relevant section of this handbook.

These degrees contain compulsory Employment Relations and Human Resource Management core modules, as well as core modules taught by the other School involved, in addition to electives. In exercising choice of modules, students may need to consult both the Director of Studies for Employment Relations and Human Resource Management and the Director of Studies for the other relevant discipline. **CB500** *Employment Relations*, **CB681** *Managing Human Resources*, and **CB682** *Managing People* should be taken in Stage 2.

EMPLOYMENT RELATIONS AND HUMAN RESOURCE MANAGEMENT

Students take **240 Credits**. **120 Credits** must be taken at each Stage. **60 credits** must be taken in each term.

Stage 2 - Students take the following compulsory modules (90 credits):

CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*
CB681 Managing Human Resource in Contemporary Organisations (15 Credits, Level I) (Spring) *Prerequisite CB312 or CB302*
CB682 Managing People (15 credits, Level I) (Autumn) *prerequisite CB312 or CB302*
LW561 Law of the Workplace (30 Credits, Level H)
plus 30 credits from the ER & HRM Options list*

Stage 3 - Students take the following compulsory modules (105 credits):

CB501 International Employment Relations and Human Resource Management (30 Credits, Level H)
CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
CB690 ER & HRM Project (30 Credits, Level H)
CB610 Psychology of the Workplace (30 credits, Level H) *prerequisite CB312*
or
EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
plus 15 credits in SPRING term from the ER & HRM Options list*

***ER & HRM list of options:**

CB610 Psychology of the Workplace (30 credits, Level H) (if not taken as a compulsory module in Stage 3) *prerequisite CB312*
CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
CB676 Strategy Analysis and Tools (15 credits, Level I, Spring)
CB679 Corporate and Business Strategy (15 credits, Level H, Autumn) Stage 3 only *prerequisite CB676*
EC545 Education, Skills and Earnings (15 Credits, Level H) (Autumn)
EC547 Industrial Economics (15 Credits, Level H) (Autumn)
SE584 The Anthropology of Business (15 credits, Level H, Spring) *Not available 2012/2013 (is biennial)*
SO500 Concepts & Theories of Sociology (30 credits, Level I) *prerequisites SO336 and SO337*
either Computing (30 Credits) 1 Autumn and 1 Spring, from Computing list,
or a Modern Language (30 Credits)

Students should check prerequisites for modules in the list of options.

ER & HRM (ACCOUNTING & FINANCE)

Students take **240 Credits**. **120 Credits** must be taken at each Stage. **60 credits** must be taken in each term.

Stages 2 and 3

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Accounting) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (120 credits)

- AC506 Financial Accounting II (30 Credits, Level H)
- AC508 Principles of Finance (30 Credits, Level H)
- AC520 Management Accounting (30 Credits, Level H)
- CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I (Spring)
Prerequisite CB312 or CB302
- CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*

Stage 3 – Students take the following compulsory modules (105 credits)

- AC501 Social Responsibility Accounting (30 Credits, Level H) *Not running 2012/2013 prerequisites AC300 & AC508*
 - CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*
 - CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
 - CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
 - or
 - EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
- plus 15 Credits** from the following:
- CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
 - SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/2013 (is biennial)*

ER & HRM (ECONOMICS)

Stages 2 and 3

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Economics) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (120 credits)

- CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*
- CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I (Spring)
Prerequisite CB312 or CB302
- CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
- EC500 Microeconomics (30 Credits, Level I)
- EC502 Macroeconomics (30 Credits, Level I)

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501 International Employment Relations and Human Resource Management (30 Credits, Level H)
 - CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
 - CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
 - or
 - EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
 - EC545 Education, Skills and Earnings (15 Credits, Level H) (Autumn)
 - EC547 Industrial Economics (15 Credits, Level H) (Autumn)
- plus 15 credits** from:
- CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
 - SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/13 (is biennial)*

ER & HRM (LAW)

Stage 2 – Students take the following compulsory modules (90 Credits)

- CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*
 - CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I (Spring)
Prerequisite CB312 or CB302
 - CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
 - LW561 Law of the Workplace (30 Credits, Level H)
- plus 30 credits** from the ER & HRM Options List below*

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501 International Employment Relations and Human Resource Management (30 Credits, Level H)
 - CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
 - CB690 ER & HRM Project (30 Credits, Level H)
 - EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
 - or
 - CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
- plus 15 credits** in **Spring term** from the ER & HRM Options List below*:

*ER & HRM Options List

- CB610 Psychology of the Workplace (if not taken as a required module in Stage 3) (30 Credits, Level H)
prerequisite CB312
- CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
- CB676 Strategy Analysis and Tools (15 Credits, Level I (Spring)
- SE584 The Anthropology of Business (15 Credits, Level I) (Spring) *Not available, 2012/2013 (is biennial)*

ER & HRM (POLITICS)

Stages 2 and 3

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Politics) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (90 Credits)

- CB500** Employment Relations (30 Credits, Level H) *Not available 2012/2013*
CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I (Spring))
Prerequisite CB312 or CB302
CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
LW561 Law of the Workplace (30 Credits, Level H)
plus 30 credits from the ER & HRM Options List below*

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501** International Employment Relations and Human Resource Management (30 Credits, Level H)
CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
CB690 ER & HRM Project (30 Credits, Level H)
CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
or
EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
plus 15 credits in **Spring term** from the ER & HRM Options List below*:

*ER & HRM Options List:

- CB610** Psychology of the Workplace (if not taken as a required module in Stage 3) (30 Credits, Level H)
prerequisite CB312
CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
CB676 Strategy Analysis and Tools (15 Credits, Level I (Spring))
SE584 The Anthropology of Business (15 Credits, Level I) (Spring) *Not available, 2012/2013 (is biennial)*

ER & HRM (SOCIAL POLICY)

Stages 2 and 3

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Social Policy) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (90 Credits)

- CB500** Employment Relations (30 Credits, Level H) *Not available 2012/2013*
CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I (Spring))
Prerequisite CB312 or CB302
CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
LW561 Law of the Workplace (30 Credits, Level H)
plus 30 credits from the ER & HRM Options List below*

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501** International Employment Relations and Human Resource Management (30 Credits, Level H)
CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
CB690 ER & HRM Project (30 Credits, Level H)
CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
or
EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
plus 15 credits in **Spring term** from the ER & HRM Options List below*:

*ER & HRM Options List:

- CB610** Psychology of the Workplace (if not taken as a required module in Stage 3) (30 Credits, Level H)
prerequisite CB312
CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
CB676 Strategy Analysis and Tools (15 Credits, Level I (Spring))
EC545 Education, Skills and Earnings (15 Credits, Level H) (Autumn)
SE584 The Anthropology of Business (15 Credits, Level I) (Spring) *Not available 2012/2013 (is biennial)*

ER & HRM (SOCIAL PSYCHOLOGY)

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Social Psychology) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (105 Credits)

- CB500** Employment Relations (30 Credits, Level H) *Not available 2012/2013*
CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring)
Prerequisite CB312 or CB302
CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
LW561 Law of the Workplace (30 Credits, Level H)
SP620 The Social Psychology of the Individual (15 Credits, Level I) (Autumn)
plus 15 credits for Spring term from the ER & HRM Options List below*

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501** International Employment Relations and Human Resource Management (30 Credits, Level H)
CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
CB690 ER & HRM Project (30 Credits, Level H)
CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
 or
EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
plus 15 credits in Spring term from the ER & HRM Options List below*:

***ER & HRM Options List:**

- CB658** Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
CB676 Strategy Analysis and Tools (15 Credits, Level I) (Spring)
SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/2013 (is biennial)*

ER & HRM (SOCIOLOGY)

Stages 2 and 3

The Director of Studies (DoS) For ER & HRM may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those transferring into an ER & HRM (Sociology) degree who have not taken the relevant combination of Stage 1 modules.

Stage 2 – Students take the following compulsory modules (90 Credits)

- CB500** Employment Relations (30 Credits, Level H) *Not available 2012/2013*
CB681 Managing Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring)
Prerequisite CB312 or CB302
CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*
LW561 Law of the Workplace (30 Credits, Level H)
plus 30 credits from the ER & HRM Options List below*

Stage 3 – Students take the following compulsory modules (105 credits)

- CB501** International Employment Relations and Human Resource Management (30 Credits, Level H)
CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite CB681*
CB690 ER & HRM Project (30 Credits, Level H)
CB610 Psychology of the Workplace (30 Credits, Level H) *prerequisite CB312*
 or
EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*
plus 15 credits in Spring term from the ER & HRM Options List below*:

***ER & HRM Options List:**

- CB610** Psychology of the Workplace (30 Credits, Level H) (if not taken as a req'd module in Stage 3)
prerequisite CB312
CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*
CB676 Strategy Analysis and Tools (15 Credits, Level I) (Spring)
EH510 The Rise of the Modern Corporation (30 Credits, Level H) (if not taken as a required module in Stage 3) *Not available 2013/2014*
SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *Not available 2012/2013 (is biennial)*

BA (HONS) INTERNATIONAL BUSINESS

The Director of Studies for BBA and International Business may allow modules to be taken in a different Stage because of timetable clashes or for academic reasons. The DoS may also make appropriate additional requirements about the content of Stages 2 and 3 and the sequencing of modules for those students transferring into International Business who have not taken the relevant combination of Stage 1 modules

Students must take **240 credits** across Stages 2 and 3. **120 credits** must be taken at each Stage and **60 credits** in each teaching period:

Stage 2 – Students take the following compulsory modules (105 credits):

- CB514** Operations Management (15 credits, Level H) (Autumn)
CB523 International Business (30 Credits, Level H) *EC313 prerequisite*
CB673 Business in Emerging Markets (15 Credits, Level I) (Spring)
CB676 Strategy Analysis and Tools (15 Credits, Level I) (Spring)

CB682 Managing People (15 credits, Level I) (Autumn) *prerequisite* [CB312](#) or [CB302](#)
CB683 Marketing Strategy (15 credits, Level H) (Autumn) *prerequisite* [CB680](#)
plus a 15 credit **Spring** term option (Level C, I or H) from the International Business options list below

For students wishing to take a language module:

A 30 credit language module can be taken instead of [CB514](#) *Operations Management* in Autumn and an International Business option in Spring.

Stage 3 – students take the following compulsory modules (60 Credits):

CB605 European Business (30 Credits, Level H)

CB674 International Business: A Strategic Perspective (30 Credits, Level H)

plus 60 credits of options (Level I or H) from the International Business Options list below

Out of these 60 credits at least 30 credits must be Level H. **No Level C modules can be taken at Stage 3**

For students wishing to take a language module:

30 credits of language modules can be taken alongside 30 credits of options from the International Business Options List.

International Business Options List

CB313 Introduction to Statistics for Business (15 Credits, Level C) (Spring) (Stage 2 Only)

CB501 International Employment Relations and Human Resource Management (30 credits, Level H)

CB520 Service Management (15 Credits, Level H) (Spring)

CB542 Business Management Project (30 Credits, Level H) (Stage 3 only)

CB544 International Marketing (15 Credits, Level H) (Autumn) *CB680* and *CB683* *prerequisites*

CB602 E-Marketing (15 Credits, Level H) (Spring)

CB610 The Psychology of the Workplace (30 Credits, Level H) *prerequisite* [CB312](#)

CB612 New Enterprise Start-Up (15 Credits, Level I) (Autumn)

CB613 Enterprise (15 Credits, Level H) (Spring)

CB677 Accounting for Management Control and Decision Making (15 Credits, Level I) (Autumn) [CB675](#) *prerequisite*

CB679 Corporate and Business Strategy (15 Credits, Level H) (Autumn) Stage 3 only *prerequisite* [CB676](#)

CB681 Management of Human Resources in Contemporary Organisations (15 Credits, Level I) (Spring) *CB312* *prerequisite*

EC566 Macroeconomics for Business (15 Credits, Level I) (Spring) *prerequisite* [EC313](#)

LW517 International Business Transactions (30 Credits, Level H)

PO658 The Rise of China (15 Credits, Level I) (Autumn) *Not available to students who have taken or are taking* [PO318](#) *The Rise of China*

PO559 Ethics in International Relations (15 Credits, Level H) (Autumn)

In addition International Business students may choose up to 30 credits of 'wild' modules (modules from another programme) by agreement with the Director of Studies for BBA and International Business.

BA (HONS) INTERNATIONAL BUSINESS WITH A YEAR IN EUROPE

This is a four-year programme. Students will spend the first two years and the final year (Stages 1, 2 and 3) at Kent, and the third year (Stage A) in University study in *LIUC Castellanza*, or *l'Université Jean-Moulin Lyon 3*, or *Philipps-Universität Marburg*, or *Universidad de Oviedo*.

Students entering this degree programme at Stage 2 must normally have taken modules broadly equivalent to Stage 1 of International Business and in respect of the relevant language must have taken and successfully passed a 30 credit language module in one of the following: French, German, Italian or Spanish.

Stage 2

Students take **120 credits**, comprising **90 credits** from the International Business Core Module list

CB523 International Business (30 Credits, Level H) *prerequisite* [EC313](#)

CB682 Managing People (15 credits, Level I) (Autumn) *prerequisite* [CB312](#) or [CB302](#)

CB683 Marketing Strategy (15 Credits, Level H) (Autumn) *prerequisite* [CB680](#)

CB673 Business in Emerging Markets (15 Credits, Level I) (Spring)

CB676 Strategy Analysis and Tools (15 Credits, Level I) (Spring)

and 30 credits of the relevant language:

FR589 Learning French 4 (Advanced) (15 Credits, Level I) (Year Long) [FR300](#) or [FR330](#) *prerequisite*

and

FR590 Learning French (Business 1) (15 Credits, Level I) (Year Long) [FR589](#) *co-requisite*

Note: Native or bilingual speakers of French with secondary education in a Francophone country should consult the School of European Languages and Culture for advice about appropriate modules. Such students are not permitted to take language modules that are directed at those with basic language skills. A higher Level language module or an increased number of content modules must be taken instead.

GE507 Learning German 4 (30 Credits, Level 1) *prerequisite* [GE301](#) or [GE307](#) *passed at a high Level*

IT508 Italian (Intermediate) (30 Credits Level I) *prerequisite* [IT301](#)

LS504 Learning Spanish 3B (Intensive Post 'A' Level) (30 Credits Level I) *prerequisite* [LS302](#)

Stage A (120 Credits)

To proceed to the third year with study abroad (Stage A) students must pass Stage 2 overall and pass the relevant language module(s). Those not achieving the required standard will be transferred to the three-year IB degree programme. The arrangements for Stage A vary according to the country and university visited. Briefing about the choice of modules for Stage A will be provided by the relevant Kent Business School country co-ordinator during Stage 2. Details of credit achieved in Stage A may be obtained from the Director of Studies.

Stage 3

Students take **120 Credits** made up of a combination of stage 3 core modules and International Business Options:

Students must take following compulsory modules (60 credits):

CB605 European Business (30 Credits, Level H)

CB674 International Business: A Strategic Perspective (30 Credits, Level H)

The remaining 60 credits can be taken from the International Business Options List above. With the permission of the Director of Studies for BBA and International Business students may choose further credits of their relevant language to be taken instead of options from the International Business Options List above:

MANAGEMENT SCIENCE

Notes (All Management Science Degree Programmes)

1. All modules outside the Faculty of Social Sciences are taken subject to the approval of the Director of Studies.
2. Exceptionally, a student may be allowed to take compulsory modules at stages other than those indicated.
3. All choices of Applied Computing modules must comply with the requirements given in the Computing Section of this Handbook
4. Students must take 60 Credits in each of Autumn and Spring terms (for every stage studied at the University of Kent).
5. There is a specified range of elective modules from which the student may make a choice. Students must take the indicated number of such modules for their programme.

MANAGEMENT SCIENCE (SINGLE HONOURS)

Students must take **240 credits**, **120 Credits** must be taken at each Stage, **60 credits** must be taken in each term.

Stage 3 – students take the following compulsory modules (75 Credits):

CB520 Service Management (15 Credits, Level H) (Spring)

CB670 Research Frontiers in Management Science (15 Credits, Level H) (Autumn)

CB692 Optimization and Heuristics (15 Credits, Level H) (Autumn)

MA660 Project in Management Science or Social Statistics (30 Credits, Level H)

plus 45 credits from the list of elective modules below (15 credits in Autumn and 30 credits in Spring)

Recommended Elective Modules for Stage 2 and Stage 3

AC508 Principles of Finance (30 credits, Level H)

CB545 Marketing Research (15 credits, Level H) (Autumn) *prerequisites* **CB680** and **CB683**

CB546 Marketing Communications (15 credits, Level H) (Spring) *prerequisites* **CB680** and **CB683**

CB547 Strategic Management (30 credits, Level H)

CB600 Games and Networks (15 Credits, Level H) (Spring)

CB602 E-Marketing (15 Credits, Level H) (Spring)

CB668 Linear Programming and its Applications (15 credits, Level H) (Autumn) *prerequisite* **CB314**

CB675 Financial Accounting, Reporting and Analysis (15 Credits, Level I) (Spring)

CB677 Accounting for Management Control and Decision Making (15 Credits, Level I) (Autumn) *prerequisite* **CB675**

CB680 Introduction to Marketing (15 Credits, Level I) (Spring)

CB681 Managing HR in Contemporary Organisations (15 Credits, Level I) (Spring) *Prerequisite* **CB312** or **CB302**

CB683 Marketing Strategy (15 Credits, Level H) (Autumn) *prerequisite* **CB680**

CB684 Strategic Human Resource Management (15 Credits, Level H) (Autumn) *prerequisite* **CB681**

EC542 Econometrics I: Foundations of Econometric Theory (15 Credits, Level H) (Autumn)

Also see modules from the list of Applied Computing, as defined by the Computing School including the required modules.

BUSINESS ANALYTICS

Students take **120 Credits** in each year, of which at least **90 Credits** and no more than **150 Credits** must be from each of the two subjects to be combined. In a joint honours degree involving Business Administration no more than 30 Credits may be 'wild'. (This is because of the breadth of topics within Business Administration.)
Compulsory modules:

Stage 3 – Students take the following compulsory modules (45 Credits):

CB600 Games and Networks (15 Credits, Level H) (Spring)

CB668 Linear Programming and its Applications (15 Credits, Level H) (Autumn) *prerequisite* **CB314**

CB692 Optimisation and Heuristics (15 Credits, Level H) (Autumn)

plus one of the following projects:

CB542 Business/Management Project (30 Credits, Level H)

or

CB525 Project in Management Science or Social Statistics (15 Credits, Level H) Autumn and Spring

or

MA660 Project in Management Science or Social Statistics (30 Credits, Level H)

plus at least 45 credits from Business Administration need to be chosen in line with programme specification for joint honours in Business Administration

Remaining modules

Remaining modules must be chosen according to the specifications given in the section 'Joint Honours degrees involving Business Administration'.

Note: Module choice is subject to the approval of the Director of Studies.

Exactly 120 credits must be studied at each stage, 60 credits must be studied in each of the Autumn and Spring terms. At least 210 credits over the full three years must be taken at Level I and H. This implies, for a three year programme, that, over the whole three years, **no more than 150 credits may be at Level C.**

EUROPEAN MANAGEMENT SCIENCE (VISITING EXCHANGE STUDENTS)

Only for students with a Licence Sciences de Gestion from Université Jean Moulin Lyon 3

Students must take:

CB514 Operations and Service Management (15 Credits, Level H) (Autumn)

CB670 Research Frontiers in Management Science (15 Credits, Level H) (Autumn)

MA660 Project in Management Science or Social Statistics (30 Credits, Level H)

plus 60 credits (Level I or H), to be agreed with the Exchange Coordinators in Lyon 3 and KBS.

MANAGEMENT SCIENCE MODULE CHOICES

The modules that must be taken on any Management Science degree programme are given in the detailed descriptions above. There is a range of modules related to the study of management that are particularly appropriate for these degree programmes. They are described in the following section. However, please note that registration on any of these modules requires the permission of the relevant convenor.

Other Modules related to Management

Any Applied Computing Modules (CO codes). Please see the Computing Section of this Handbook for details of the Applied Computing modules. Students should take note of the recommended modules and must comply with the prerequisites which determine the combinations of modules that are allowable.)

Any Business School Module (CB, AC or EH codes)

Any modules not coming under these categories but which are mentioned in the lists below.

Language Modules

Students must consult with SECL when choosing language modules.

FR589 Learning French 4 **and**

FR590 Learning French: Business French I (15 Credits each, both Level I)

GE507 Learning German 4 (30 Credits, Level I)

IT508 Italian: Intermediate (30 Credits, Level I)

LS504 Learning Spanish 3B (Intensive Post A-Level) (30 Credits, Level I)

DIPLOMA PROGRAMMES OFFERED BY KBS

Individual module outlines should be checked for availability in any year.

DIPLOMA IN ACCOUNTING & FINANCE

Students take 120 Credits:

AC506 Financial Accounting II (30 Credits, Level H)

AC508 Principles of Finance (30 Credits, Level H)

AC520 Management Accounting I (30 Credits, Level H)

CB547 Strategic Management (30 Credits, Level H)

Approval may, however, be given to a student to take a different combination of Stage 2 modules in Accounting & Finance if this is more appropriate in the light of a student's interests and previous studies.

DIPLOMA IN BUSINESS ADMINISTRATION

Students take a total of **120 Credits**, at least 90 of which must be Level I or above. Unless equivalent modules have been studied previously, at Kent or elsewhere, at least 60 (preferably 90) Credits should be chosen from the

Business Administration Core Modules list (see *Business Administration degree entry*) with any remainder being chosen from:

either the Business Administration Options List (see *Business Administration degree entry*),
or other KBS modules for which the necessary prerequisites are met.

Up to **30 Credits** within the programme may be provided by:

either Applied Computing modules for which the relevant prerequisites are met (see *Applied Computing entry*),
or an approved European language module for which the relevant entry conditions are met (see *Languages entry*),
or wild modules agreed with the Director of Studies for undergraduate Business Administration.

Notes: The overall choice of modules must be agreed with the Director of Studies for Business Administration, who will take into account relevant prior learning. Broadly equivalent modules taken elsewhere may be used to meet prerequisite conditions.

Partner universities in an approved ERASMUS Exchange scheme involving KBS may make more specific requirements or provide guidance about their students' choice of modules. This should be clearly documented by the partner institution and lodged with the Director of Studies for Business Administration, the relevant KBS Exchange Co-ordinator and the Social Sciences Faculty Office.

DIPLOMA IN EMPLOYMENT RELATIONS AND HUMAN RESOURCE MANAGEMENT

Students take 120 Credits. 60 credits are taken in each of Autumn and Spring terms:

Students take the following compulsory modules (90 Credits):

CB500 Employment Relations (30 Credits, Level H) *Not available 2012/2013*

CB681 Managing Human Resource in Contemporary Organisations (15 Credits, Level I) (Spring) *Prerequisite CB312 or CB302*

CB682 Managing People (15 Credits, Level I) (Autumn) *prerequisite CB312 or CB302*

LW561 Law of the Workplace (30 Credits, Level H)

plus 30 Credits from the following:

CB501 International Employment Relations and Human Resources Management (30 Credits, Level H)

CB610 Psychology of the Workplace (30 credits, Level H) (if not taken as a compulsory module in Stage 3) *prerequisite CB312*

CB658 Diversity in Organisations (15 Credits, Level H) (Spring) *prerequisite CB682*

CB676 Strategy Analysis and Tools (15 Credits, Level I) (Spring)

CB679 Corporate and Business Strategy (15 Credits, Level H), (Autumn) Stage 3 only *prerequisite CB676*

EC545 Education, Skills and Earnings (15 Credits, Level H) (Autumn)

EC547 Industrial Economics (15 Credits, Level H) (Autumn)

EH510 The Rise of the Modern Corporation (30 Credits, Level H) *Not available 2013/2014*

SE584 The Anthropology of Business (15 Credits, Level H) (Spring) *not available 2012/2013 (is biennial)*

SO500 Concepts & Theories of Sociology (30 Credits, Level I) *prerequisites SO336 and SO337*

either Computing (30 Credits) 1 Autumn and 1 Spring, from Computing list

or a Modern Language (30 Credits)

DIPLOMA IN EUROPEAN MANAGEMENT SCIENCE

This Diploma is offered specifically for students visiting exchange students. Other students may study for this diploma, but there may be some modules they cannot take because all the places are already taken. Students take modules to make a total of 120 Credits.

Required Modules

30 Credits from the following:

CB600 Games and Networks (15 Credits, Level H) (Spring)

CB668 Linear Programming and its Application (15 Credits, Level H) (Autumn) *prerequisite CB314*

CB692 Optimization and Heuristics (15 Credits, Level H) (Autumn)

CB670 Research Frontiers in Management Science (15 Credits, Level H) (Autumn)

plus 30 Credits from the list above or the list below

CB514 Operations Management (15 Credits, Level H) (Autumn)

CB520 Service Management (15 Credits, Level H) (Spring)

CB525 Project in Management Science or Social Statistics (15 Credits, Level H) (Autumn and Spring)
(*CB525 may not be taken with MA660*)

CB587 E-commerce and Business (15 Credits, Level H) (Autumn)

MA660 Project in Management Science or Social Statistics (30 Credits, Level H)
(*MA660 may not be taken with CB525*)

30 Credits from any modules offered by the following Schools:

- Kent Business School (codes AC, CB and EH)
- Computing Laboratory (code CO)
- School of Economics (code EC)
- Electronic Engineering Laboratory (code EL)
- Kent Law School (code LW)
- School of Mathematics, Statistics and Actuarial Science (code MA)

PLUS A FURTHER 30 CREDITS FROM MODULES OFFERED BY THE UNIVERSITY (PLEASE CONSULT THE DIRECTOR OF STUDIES)

N.B: IN DECIDING WHICH MODULES TO SELECT, PLEASE ENSURE THAT YOU HAVE MET THE PREREQUISITES