

KENT BUSINESS SCHOOL

All programmes, unless specified in the subject requirements for that programme, require that you take modules amounting to 120 Level 4 Credits in total, 60 credits in Autumn and 60 Credits in Spring

Please refer to the online Module Catalogue for full details of all modules: <https://www.kent.ac.uk/courses/modules>

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

Please select a link below to view the Stage 2 and 3 requirements for your programme:

- [Accounting & Finance](#)
- [Accounting & Finance with a Year in Industry](#)
- [Accounting & Finance with a Year Abroad](#)
- [Accounting & Finance and Economics](#)
- [Accounting & Finance and Economics with a Year in Industry](#)
- Business and Management *[See Medway Subject Requirements]*
- Business Top-Up *[See KBS Stage 2+ Subject Requirements]*
- Chartered Manager *[See Medway Subject Requirements]*
- Economics and Management *[See Division of Human and Social Sciences]*
- English Language and Linguistics and Management *[See Division of Humanities]*
- Finance and Investment *[See Medway Subject Requirements]*
- French and Management *[See Division of Humanities]*
- German and Management *[See Division of Humanities]*
- Hispanic Studies and Management *[See Division of Humanities]*
- [International Business](#)
- [International Business with a Year in Industry](#)
- [International Business with a Year Abroad](#)
- Italian and Management *[See Division of Humanities]*
- Law and Accounting & Finance *[See Division for Law, Society and Social Justice]*
- Law and Management *[See Division for Law, Society and Social Justice]*
- [Management](#)
- [Management with a Year in Industry](#)
- [Management with a Year Abroad](#)
- [Marketing](#)
- [Marketing with a Year in Industry](#)
- [Marketing with a Year Abroad](#)
- Mathematics and Accounting & Finance *[see Division of Computing, Engineering and mathematical Sciences]*
- Philosophy and Management *[See Division of Humanities]*

The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module.

ACCOUNTING & FINANCE
ACCOUNTING & FINANCE with a YEAR IN INDUSTRY
ACCOUNTING & FINANCE with a YEAR ABROAD
 Single Honours

ACCF:BSC
ACCF-S:BSC
ACCF-A:BSC

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
AC300*	Financial Accounting I	30	Autumn & Spring	4	ACCT3000
CB312	Introduction to Management	15	Autumn	4	BUSN3120
CB333	Business Law	30	Autumn & Spring	4	BUSN3330
CB372*	Mathematics and Statistics for Accounting & Finance	15	Spring	4	BUSN3720
EC302	Introduction to Economics	30	Autumn & Spring	4	ECON3020

*Modules cannot be trailed, condoned or compensated

ACCOUNTING & FINANCE AND ECONOMICS
ACCOUNTING & FINANCE AND ECONOMICS with a YEAR IN INDUSTRY
 Joint Honours

ACCF-ECON:BA/ACCF-ECON:BSC
ACCF-ECON-S:BA/ACCF-ECON-S:BSC

Joint Honours

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (90 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
AC300*	Financial Accounting I	30	Autumn & Spring	4	ACCT3000
CB364*	Business Analysis Tools	15	Autumn	4	BUSN3640
EC304*	Principles of Economics	30	Autumn & Spring	4	ECON3040
EC309	Statistics for Economics	15	Spring	4	ECON3090

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PLUS ONE of the following 15 credit modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
EC305*	Mathematics for Economics Mode A (A-level Mathematics or equivalent required)	15	Autumn	4	ECON3050
EC306*	Mathematics for Economics Mode B (GCSE Maths. or equivalent required)	15	Autumn	4	ECON3060

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The remaining 15 credits can be taken from the following recommended module or from the list of [elective \(wild\) modules](#).

Recommended modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
EC315	Professional Economics	15	Spring	4	ECON3150

**INTERNATIONAL BUSINESS
INTERNATIONAL BUSINESS WITH A YEAR ABROAD**

Single Honours

**INTBUS:BSC
INTBUS-A:BSC**

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (90 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB312	Introduction to Management	15	Autumn	4	BUSN3120
CB343*	Global Business Environment	15	Spring	4	BUSN3430
CB364	Business Analysis Tools	15	Autumn	4	BUSN3640
CB369	Financial Accounting, Reporting and Analysis	15	Spring	4	BUSN3690
CB370	Introduction to Marketing	15	Spring	4	BUSN3700
EC313	Microeconomics for Business	15	Autumn	4	ECON3130

The remaining 30 credits below are also compulsory unless you wish to take 30 credits of European language modules [please note that you will be automatically registered for these modules]:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB313	Introduction to Statistics for Business	15	Spring	4	BUSN3130
CB391	Business Organisation, Issues and Skills	15	Autumn	4	BUSN3910

If you wish to take a language, you may replace CB313 and CB391 with 30 credits from the following optional modules depending on your existing language level. Please email csao@kent.ac.uk if you wish to take a language option:

FRENCH FR300 is for students who have studied French at A Level. FR330 is for students who have not studied French at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
FR300*	French Lower Intermediate B1	30	Autumn & Spring	4	FREN3000
FR330*	French Beginners A1-A2 (Intensive)	30	Autumn & Spring	4	FREN3300

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GERMAN GE301 is for students who have studied German at A Level. GE329 is for students who have not studied German at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
GE301*	German Lower Intermediate B1	30	Autumn & Spring	4	GRMN3010
GE329*	German Beginners A1-A2 (Intensive)	30	Autumn & Spring	4	GRMN3290

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ITALIAN IT301 is for students who have not studied Italian at A Level. IT308 is for students who have studied Italian at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
IT301*	Italian Beginners A1-A2 (Intensive)	30	Autumn & Spring	4	ITAL3010
IT308*	Italian Lower Intermediate B1	30	Autumn & Spring	4	ITAL3080

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SPANISH LS300 is for students who have studied Spanish at A Level. LS302 is for students who have not studied Spanish at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
LS300*	Spanish Lower Intermediate B1	30	Autumn & Spring	4	HISP3000
LS302*	Spanish Beginners A1-A2 (Intensive)	30	Autumn & Spring	4	HISP3020

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INTERNATIONAL BUSINESS WITH A YEAR IN INDUSTRY**INTBUS-S:BSC**

Single Honours

STAGE 1 - 120 credits – 60 in each term**You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
CB312	Introduction to Management	15	Autumn	4	<i>BUSN3120</i>
CB313	Introduction to Statistics for Business	15	Spring	4	<i>BUSN3130</i>
CB343*	Global Business Environment	15	Spring	4	<i>BUSN3430</i>
CB364	Business Analysis Tools	15	Autumn	4	<i>BUSN3640</i>
CB369	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>BUSN3690</i>
CB370	Introduction to Marketing	15	Spring	4	<i>BUSN3700</i>
CB391	Business Organisation, Issues and Skills	15	Autumn	4	<i>BUSN3910</i>
EC313	Microeconomics for Business	15	Autumn	4	<i>ECON3130</i>

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**MANAGEMENT
MANAGEMENT WITH A YEAR IN INDUSTRY
MANAGEMENT WITH A YEAR ABROAD****MANAGEMENT:BSC
MANAGEMENT-S:BSC
MANAGEMENT-A:BSC**

Single Honours

STAGE 1 - 120 credits – 60 in each term**You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB312*	Introduction to Management	15	Autumn	4	<i>BUSN3120</i>
CB313	Introduction to Statistics for Business	15	Spring	4	<i>BUSN3130</i>
CB343	Global Business Environment	15	Spring	4	<i>BUSN3430</i>
CB364	Business Analysis Tools	15	Autumn	4	<i>BUSN3640</i>
CB369	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>BUSN3690</i>
CB370	Introduction to Marketing	15	Spring	4	<i>BUSN3700</i>
CB391	Business Organisation, Issues and Skills	15	Autumn	4	<i>BUSN3910</i>
EC313	Microeconomics for Business	15	Autumn	4	<i>ECON3130</i>

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**MARKETING
MARKETING WITH A YEAR IN INDUSTRY
MARKETING WITH A YEAR ABROAD**

Single Honours

**MARKETING:BSC
MARKETING-S:BSC
MARKETING-A:BSC**

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB312	Introduction to Management	15	Autumn	4	<i>BUSN3120</i>
CB313	Introduction to Statistics for Business	15	Spring	4	<i>BUSN3130</i>
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CB369	Financial Accounting, Reporting & Analysis	15	Spring	4	<i>BUSN3690</i>
CB370	Introduction to Marketing*	15	Spring	4	<i>BUSN3700</i>
CB391	Business Organisation, Issues and Skills	15	Autumn	4	<i>BUSN3910</i>
EC313	Microeconomics for Business	15	Autumn	4	<i>ECON3130</i>

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