### AC300 Financial Accounting I

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<th>Term(s)</th>
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<th>Credit (ECTS)</th>
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<td>1</td>
<td>Canterbury</td>
<td>Whole Year</td>
<td>C</td>
<td>30 (15)</td>
<td>70% Exam, 30% Coursework</td>
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#### Contact Hours

- Total contact hours: 65
- Private study hours: 235
- Total study hours: 300

#### Learning Outcomes

The intended subject specific learning outcomes.

On successfully completing the module students will be able to:
- identify the professional and regulatory environments within which financial statements are prepared.
- define the conceptual framework underpinning the preparation of financial statements.
- manipulate financial data and analyse financial performance.
- record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.

On successfully completing the module students will be able to:
- exercise independent and self-managed learning.
- use communications and information technology.
- critically evaluate arguments and evidence.
- retrieve information from a variety of sources.

#### Method of Assessment

Main assessment methods:
- Exam, 3 hours (70%)
- The best two marks will be taken from the following:
  - Essay of 1000 words (15%)
  - In-course test, 45 minutes (15%)
  - Moodle Based Accounting Package (15%)

Reassessment method:
- 100% examination

#### Preliminary Reading


#### Restrictions

- May not be taken with CB369 Financial Accounting, Reporting and Analysis
- Not available as a ‘wild’ module
- Available to short-term/exchange students’

#### Synopsis

This is an introductory module to introduce students to the role and evolution of accounting. Topics to be covered may include: single entry accounting; double entry bookkeeping; financial reporting conventions; recording transactions and adjusting entries; principal financial statements; institutional requirements; auditing; monetary items; purchases and sales; bad and doubtful debts; inventory valuation; non-current assets and depreciation methods; liabilities; sole traders and clubs, partnerships, companies; capital structures; cash flow statements; interpretation of accounts through ratio analysis; problems of, and alternatives to, historical cost accounting.

### CB302 Managers and Organisations

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Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
Intended subject specific learning outcomes:

- Understand the key concepts and theories of organisational behaviour and management, including their historical development.
- Understand the key elements and operation of organisations and the process of management.
- Analyse the strengths and weaknesses of various organisational theories.
- Apply these theories to practical issues associated with the management of people and organisations.
- Discuss ideas relating to management and organisational behaviour, both orally and in writing.

Intended generic learning outcomes:

- Plan, work and study independently using relevant resources.
- Appreciate the context in which management decisions are made, drawing on the scholarly and critical insights of the Social Sciences.
- Appreciate and understand the relationships between the theories of behavioural science and the practical experiences of management and behaviour of people at work.
- Use group working skills, including listening, responding to different points of view, negotiating outcomes, and planning and making a joint presentation.
- Present a cogent argument orally, demonstrating good vocal skills which match the environment, and making use of appropriate presentational tools.
- Retrieve information from a variety of resources.

Method of Assessment
Main assessment methods
Group Presentation (15%)
Seminar Performance (5%)
In-Course Test – Essay (800 – 1000 words) (20%)
Exam, 2 hours (60%)

Reassessment method:
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The main strand of the lecture material will establish the foundations of organisational behaviour in the context of the historical development of ideas and theory. The theories will be related to practical examples and hence students will be introduced to modern experience, practice and scholarship. Once the information of the foundation of organisational behaviour is established, at the next level, contemporary topics of management will be touched upon briefly. This will provide students with basic knowledge related to modern management practices. The content of the module will, therefore, be based on the following topics:

- Scientific Management
- Human Relations School
- Bureaucracy
- Post Bureaucratic Organizations
- Contingency Approach
- Group and teams
- Motivation
- Power and authority
- Managing diversity
CB311  Business Skills & Employability

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Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
- demonstrate an ability to evaluate, interpret and synthesise a wide range of information, found through independent research.
- demonstrate knowledge and understanding of the theories underlying key employability skills.
- use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- demonstrate the ability to exercise personal responsibility.
- demonstrate the ability to research a topic independently to extract and synthesise information from a range of academic and online sources;
- make sound judgements to distinguish between fact and opinion, what is relevant and what is not and between opposing views based upon conflicting evidence;
- evaluate and interpret information from a variety of sources to formulate and support a well- reasoned and structured line of argument;
- relate knowledge of theory to practice and experience to enhance employability.

Method of Assessment
Main assessment methods:
- Individual Essay, 2000 words (40%)
- Report 1500 words (40%)
- VLE Award (pass/fail) (10%)
- Workshop Activity (10%)

Reassessment method:
100% coursework

Preliminary Reading


Restrictions
Available only to students taking Kent Business School related degrees. Not available as a 'Wild Module'. Not available to short-term/exchange students.
Topics the module will cover include:

• Orientation to studying at university, time management and learning styles.
• Research and cognitive development (writing essays and reports in higher education, research and referencing, plagiarism, how to make a reasoned argument, literature searches and introduction to critical and analytical thinking).
• The theories underlying personal skill development needed to achieve success at university and in the workplace (i.e. effective communication; working in groups, teamwork, problem solving, creative thinking, conflict management and negotiation).
• Personal Development Planning for Employability (including career search, CV writing, and making sense of employer skills requirements).
**CB312  Introduction to Management**

**Contact Hours**
Total contact hours: 22  
Private study hours: 128  
Total study hours: 150

**Learning Outcomes**
The intended subject specific learning outcomes. On successfully completing the module students will be able to:
- understand key theories of management
- understand the development of management thinking and the continuities and changes embedded in this
- understand the interplay between management and organizational forms
- understand the impact of management thinking on processes such as control, decision-making and communication
- understand the connection between management practices and the business environment

The intended generic learning outcomes. On successfully completing the module students will be able to:
- communicate management theories and ideas in writing
- present empirical examples
- interpret empirical examples through the lens of management theories
- retrieve information from a variety of sources
- plan work and study independently

**Method of Assessment**
Main assessment methods:
- Group Presentation (10%)  
- In-Course Test (Essay), 45 minutes (20%)  
- Examination, 2 hour (70%)

Reassessment method:
100% exam

**Preliminary Reading**
Core Textbook

**Restrictions**
CANNOT BE TAKEN WITH CB302 - NOT AVAILABLE AS A WILD MODULE
This module is available only to students taking single and joint honours Business Administration and International Business degrees. Students taking Accounting & Finance and Business Administration (joint honours) will take CB302.

Available to short-term/exchange students

**Synopsis**
The module introduces students to theories of management beginning with classical management perspectives through to contemporary management concepts. It will illustrate the continuities and transformations in management thinking throughout the 20th and 21st century. The main topics of study include: Scientific Management; Human Relations Approach; Bureaucracy and Post-Bureaucracy; The Contingency Approach; Culture Management; Leadership; Aesthetic Labour; Extreme Management.
Contact Hours
The module will be taught by lectures, computer terminal sessions and private study.
Total Contact Hours: 21
Private Study Hours: 129

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Use graphical, numerical and statistical techniques to handle a variety of business problems
- Summarise and analyse data and present it effectively to others and use appropriate software, including spreadsheets
- Use statistical techniques to draw well founded inferences from quantitative data
- Understand the scope and limitations of quantitative methods
- Identify sources of published statistics, understand their context and report on their wider relevance

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate numeracy and quantitative skills including organising data, abstracting meaning from information and supporting written work by following the required academic conventions
- Demonstrate a reflective approach to learning and critical thinking skills essential for success in business
- Demonstrate effective writing skills at Level 4 as required to complete written assignments and business reports
- Work and study independently and utilise resources effectively

Method of Assessment
The module is assessed 100% by coursework, divided as follows.
Main assessment:
VLE: quiz (20%)
+ In-course test (20%)
+ Statistics Report (60%): Students have to identify real examples of the use of quantitative information and statistics and produce a report including commentary and analysis and should be no more than 8 pages in length including tables and diagrams.

For reassessment:
Students will resubmit the statistics report as coursework

Preliminary Reading


Pre-requisites
None

Restrictions
Available only to students taking:
Business Administration
International Business
Marketing

Available to short-term/exchange students
So much of the world of business is based on quantitative information—sales, stock control, investments, loans, production levels, staffing numbers, share prices, interest rates, quality control, etc. etc. In almost any organisation where you work you must expect to deal with numbers. This module introduces you to the way you can make use of quantitative information through statistical analysis.

Topics may include:

- The nature and use of numerical information
- Summarising data
- Graphical representation of data: histograms, pie charts, cumulative frequency curves
- Measures of location and dispersion
- Probability, distributions and expected values
- Sampling and its uses
- The \( \chi^2 \) distribution, questionnaire analysis and contingency tables
- Correlation
Contact Hours
Two lectures of one hour and one seminar/workshop of one hour each week.

Learning Outcomes
Intended Subject specific learning outcomes:
8.1 Demonstrate knowledge and understanding of the professional and regulatory environments within which financial statements are prepared and used.
8.2 Demonstrate knowledge and understanding of the alternative technical language, concepts and practices proposed for use in the preparation of financial statements.
8.3 Manipulate and analyse financial data and financial performance.
8.4 Record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate the ability to undertake independent and self-managed learning.
9.2 Demonstrate the ability to use various forms of communication and understand the business/accounting software used in modern day businesses.
9.3 Demonstrate the ability to critically evaluate arguments and evidence.
9.4 Communicate a range of information, ideas and solutions effectively and at an appropriate level for the audience.

Method of Assessment
Examination – two-hour unseen and closed book
Financial Analysis Report – 1,000 words

Preliminary Reading
Core textbook:

Further indicative readings:

Pre-requisites
None

Synopsis
This module aims to give students a better understanding of the importance of accounting in the modern world, and how accounts are produced and regulated to produce meaningful information to all stakeholders in a business.

The key topics of the module are:
1) Role and evolution of accounting
2) Single entry accounting; double entry bookkeeping
3) Financial reporting conventions
4) Recording transactions and adjusting entries
5) Principal financial statements; monetary items; purchases and sales, and bad and doubtful debts
6) Stock valuation; fixed assets, and depreciation methods
7) Liabilities and provisions
8) Accounting for sole traders and Limited Companies
9) Cash flow statements
CB331 | Fundamentals of Management Accounting

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Contact Hours
- Lectures: 22 hours
- Seminars: 11 hours
- Preparation for Class Tests: 30 hours
- Preparation for Exam: 50 hours
- Seminar Preparation: 22 hours
- Independent study: 25 hours
- Total hours: 150

Learning Outcomes
- Understand the differences between management and financial accounting.
- Carry out the main costing procedures used in management accounting.
- Understand the behaviour of costs and carry out breakeven analysis.
- Utilise the different methods of determining prices.
- Forecast trends in costs.

Method of Assessment
- Examination – 2 hour unseen (70%); In Class Test One (15%); and, In Class Test Two (15%)

Preliminary Reading

Pre-requisites
- None

Synopsis
- Definition of management accounting;
- Relationship to financial accounting;
- Absorption costing; marginal costing;
- Process costing; joint costs;
- Activity based costing;
- Cost behaviour;
- Breakeven analysis;
- Pricing: external, internal, transfer pricing;
- Forecasting costs;
- Regression analysis;
- Information and management accounting
### CB333 Business Law

**Version** | Campus | Term(s) | Level | Credit (ECTS) | Assessment | Convenor  
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1 | Canterbury | Whole Year | C | 30 (15) | 70% Exam, 30% Coursework | Maxwell-Cole Mr A  

**Contact Hours**  
Total contact hours: 65  
Private study hours: 235  
Total study hours: 300  

**Learning Outcomes**  
The intended subject specific learning outcomes.  
On successfully completing the module students will be able to:  
- Demonstrate knowledge and understanding of the English Legal System in relation to business transactions and disputes.  
- Demonstrate knowledge and understanding of the role of law in facilitating and regulating the formation of business transactions.  
- Explain the legal concepts and principles of the law relating to the obligations that can arise between parties in a business relationship.  
- Demonstrate knowledge and understanding of the legal structure governing business organisations.  
- Apply problem-solving skills to solve legal-related issues that arise in the course of carrying out business.  

The intended generic learning outcomes.  
On successfully completing the module students will be able to:  
- Develop an ability to structure, formulate, communicate and defend arguments effectively.  
- Understand, select and synthesise complex information.  
- Plan work and study independently using relevant and appropriate resources.  
- Carry out independent research.  

**Method of Assessment**  
Main assessment methods  
- Moodle Test 1 (10%)  
- Moodle Test 2 (10%)  
- Essay, 2000 words (10%)  
- Examination, 3 hours (70%)  

Reassessment methods  
100% exam  

**Preliminary Reading**  

**Pre-requisites**  
None  

**Restrictions**  
Available to short-term/exchange students  

**Synopsis**  
The law affects the commercial world in many ways. This module focuses on its impact on how businesses conduct transactions; how they are structured; how they operate; how they employ staff, and how they manage and avoid disputes. By enabling students to become familiar with those parts of the law they are most likely to encounter in their careers and in business the module will help them better understand the obligations that parties have to each other in law.  

The module covers the following topic areas: the English Legal System, Legal Process and Dispute Resolution; Law of Contract – formation, terms, vitiating elements, discharge and remedies; Law of Negligence – general principles and negligent mis-statement, particularly the issues faced by accountants in the area of negligent advice; Law of Business Organisations - classification of business organisations; main principles applying to general and limited liability partnerships and registered companies; directors' duties, and insolvency; Employment Law - the general scope of the legal obligations owed by employers to employees, including the employment contract, discrimination and dismissal.

### CB343 Global Business Environment

**Version** | Campus | Term(s) | Level | Credit (ECTS) | Assessment | Convenor  
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1 | Canterbury | Autumn | C | 15 (7.5) | 60% Exam, 40% Coursework |  

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Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Develop knowledge of the global business environment by analysing specific real-world examples.
- Understand the complexity and diversity associated with undertaking business internationally.
- Understand the premises of, and risks associated with, international business.
- Understand different approaches for competing internationally, and their advantages and disadvantages.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Explain, and begin to analyse, international business situations.
- Source, select and use effectively relevant information.
- Undertake personal responsibility and self-discipline in studying independently.
- Demonstrate and enhance communication skills.

Method of Assessment
Main assessment methods:
Essay (30%)
VLE Test/Quiz (10%)
Exam, 2 hour (60%)

Reassessment method:
100% examination

Preliminary Reading

Pre-requisites
None

Restrictions
Restricted to students reading: Accounting & Finance and Management Science; Business Administration; Employment Relations or Human Resource Management (Canterbury); and Business & Management or Accounting & Management (Medway).

Available to short-term/exchange students.
The module will cover various aspects of the changing international business environment, and their impact upon business operations and strategy. It will give students an appreciation of the business difficulties faced; the variety of factors influencing the choices and compromises that have to be made in international businesses, and the implications of those for the future viability and effectiveness of the organisations concerned.

An indicative list of topics is given below:

1. Globalisation
2. External environment in a cross-border context
3. Introduction to international trade
4. Introduction to international investment
5. Global finance
6. Technology, Innovation and sustainability
7. Introduction to international entrepreneurship
8. Social responsibility and ecological environment
9. Challenges, risks and change
10. Variety of geopolitical country contexts
Business Analysis Tools

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Contact Hours
Total contact hours: 31
Private study hours: 119
Total study hours: 150

Learning Outcomes
Subject specific learning outcomes:
- Have knowledge of essential data analysis, modelling and decision making in a business environment.
- Have developed the necessary technical skills to structure, analyse and solve practical decision problems using Excel spreadsheets.
- Be able to analyse the quantitative/qualitative data and present findings both in tabular and graphical form.
- Be able to design, implement and use simple databases.
- Be able to carry out basic financial and "what-if" type analyses.
- Be able to design and implement a maintainable, well documented spreadsheet model suitable for end-users.

Intended generic learning outcomes:
- Plan work and study independently using relevant resources.
- Apply their model building, problem solving and numerical skills to solve everyday business problems.
- Present their findings in a clear manner.

Method of Assessment
Main assessment methods
- In-Course Test (45 minutes) 20%
- In-Course Test (45 minutes) 20%
- In-Course Test (45 minutes) 20%
- Individual Project (Excel based) 40%

Reassessment methods
- 100% Coursework

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students.

Synopsis
An indicative set of topics to be covered within the module are outlined below.
- Basic Spreadsheet Functionalities: Introduction to common spreadsheet features: workbooks, worksheets, menus, cells, rows, columns, data types, relative and absolute cell addressing, copying, basic formulae, naming cells, formatting, charts and graphs, printing.
- Data Management Facilities: sorting, filtering, data forms, pivot tables.
- What-If Analysis: scenario manager, goal seek, data tables.
- Basic Financial Analysis: Introduction to basic financial analysis and how to carry this out using spreadsheets: compound interest, discounting, NPV, IRR, loans and mortgages.
- Advanced Spreadsheet Functionalities: automating tasks and solving simple optimisation business problems.
Contact Hours
Formal contact hours comprise a one hour lecture and a one seminar per week.<BR><LI>Lectures: 11 hours<BR><LI>Seminars: 10 hours<BR><LI>Private Study: 25 hours<BR><LI>Preparation for Seminars: 24 hours<BR><LI>Preparation for in-class tests: 40 hours<BR><LI>Preparation for Examination: 40 hours</LI>
Total hours 150 hours</B>

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Demonstrate knowledge of the underlying concepts, competing theories and basic principles of microeconomics.
8.2 Understand the effect of economic forces on business decisions, behaviour and performance.
8.3 Present and evaluate economic data and develop well-structured lines of economic argument, offering critical comment on the arguments of others.
8.4 Demonstrate a knowledge of the importance of microeconomics in understanding current business issues in the UK, Europe and internationally.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Retrieve information from a variety of sources.
9.2 Undertake independent and self-managed learning.
9.3 Draw on social science concepts and theories in decision-making situations.
9.4 Communicate accurately and reliably both orally and in writing and apply other interpersonal skills.

Method of Assessment
Examination – 2 hour unseen 60%
MCQ test – definitions (in-course) 20%
MCQ test – data analysis 20%

Preliminary Reading

Pre-requisites
None
Synopsis
This module will cover the key concepts of microeconomics and theories related to the individual, firm and industry in the short and long run, underpinned by existing evidence on past and current economic trends in the UK, Europe and the rest of the world.
• Key microeconomic concepts such as opportunity cost and equity versus efficiency
• Supply and demand: elasticity
• Cost and revenues
• Profit maximisation under different market structures
• Input markets: labour and capital
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Contact Hours
There is a one-hour lecture and a one-hour seminar per week. <br>
- Lectures: 11 hours
- Seminars: 10 hours
- Private Study: 34 hours
- Preparation for seminars: 20 hours
- Preparation for Moodle tasks: 30 hours
- Preparation for Examination: 45 hours
- Total hours: 150 hours

Learning Outcomes
- Understand key theories of management
- Understand the development of management thinking and the continuities and changes embedded in this
- Understand the interplay between management and organisational forms
- Understand the connection between management practices and the business environment

Method of Assessment
The module is assessed by a combination of examination (60%) and timed essay (25%) and group presentation (15%)

Preliminary Reading

Pre-requisites
None

Synopsis
Management Principles aims to provide an understanding of the challenges of managing people within complex work organisations. The experience of work and employment are being affected by rapid change as a result of a number of factors including new technology, the growth of global competition and the changing demographic profiles and values of the workforce. These developments are considered within an historical context. An exploration of their implications for management practices and organisational forms will be conducted. Students will be introduced to the main concepts and theories through readings and discussions of the main authors in the field. Case studies will be used to show how these concepts can impact upon management decision making within work organisations.
Contact Hours
Total contact hours: 27
Private study hours: 123
Total study hours: 150

Department Checked

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Summarise and analyse data and present it effectively to others.
- Use statistical techniques to draw well-founded inferences from quantitative data.
- Identify sources of published statistics, understand their context and report on their wider relevance.
- Apply key mathematical formulae to calculate financial variables for decision-making.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate numeracy and quantitative skills.
- Scan and organise data and abstract meaning from information.
- Work and study independently, and utilise resources effectively.

Method of Assessment
Main assessment methods:
On-Line Moodle Test (20%)
Individual Stats Report (1000 words) (20%)
Examination, 2 Hour (60%)

Reassessment method:
100% examination

Preliminary Reading

Pre-requisites
None

Synopsis
The aim of this module is to give students a solid grounding in key statistical techniques required to analyse effectively business data and data relevant for business. Indicative content:
• Maths and statistical skills for business; revision of algebra and basic mathematical functions.
• Summarising data with histograms, bar charts, frequency distributions, measures of central tendency and dispersion.
• Spreadsheets: features and functions of commonly-used spreadsheet software including: workbook, worksheet, rows, columns, cells, data, text, formulae, formatting, printing, charts and graphs, data management facilities,
• Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory and Venn diagrams.
• Common Probability Density Functions.
• Regression and correlation: scatter plots; simple regression; interpreting computer output.
• Forecasting using spreadsheets.
• Hypothesis testing using z-scores and t-scores
• Simulations- random number generation
Contact Hours
Total contact hours: 32
Private study hours: 118
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate the link between financial accounting systems and business activities for a variety of organisations.
- Describe the role and limitations of financial reporting in providing useful information to decision makers.
- Be able to produce financial statements from trial balance for sole traders and limited companies incorporating post trial balance adjustments.
- Illustrate the various influences on the financial reporting process and how they impact on the annual report and accounts of UK listed companies, in particular, and why there is a need for regulating the practice of financial reporting.
- Analyse a set of financial statements and be able to explain the limitations of techniques of analysis.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate coherent writing skills on management and accounting issues.
- Plan work, manage time and study independently.
- Retrieve and communicate information from a variety of sources.

Method of Assessment
Main assessment methods:
Online MCQ Test (10%)  
Individual Report (1000 – 2000 words) (20%)  
Examination, 2 hours (70%)
Reassessment method:  
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The module will begin with an introduction to the link between business and accounting in order to show the value to the students of their having some knowledge of accounting. The module is designed to teach students how to prepare, read and interpret financial information with a view to their being future business managers rather than accountants. The module will continue with a brief demonstration of double-entry bookkeeping. Students will not be examined on this, it is merely to put bookkeeping and accounting in context. Following on from this, students will be shown how to prepare financial statements from a trial balance and make adjustments to the figures given by acting on information given in a short scenario. The regulatory framework of financial reporting will be considered as will the annual reports and accounts of a variety of organisations. The module will finish with an analysis of financial statements with students shown how to interpret data and make sensible recommendations.
Introduction to Marketing

Contact Hours
Total contact hours: 21
Private study hours: 129
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Explain and illustrate the principles and concepts of marketing.
- Define the boundaries of marketing and its integration to other business functions.
- Explain the relationship between the internal and external environments in the formulation of marketing practice.
- Apply the principles and concepts of marketing to specific markets and industries.
- Use data to provide 'solutions' to basic marketing problems.
- Evaluate the role of marketing in a management and business context.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Link theoretical perspectives to practical situations.
- Demonstrate effective communication skills
- Select appropriate data and information.

Method of Assessment
Main assessment methods:
Group Presentation (10%)
MCQ Test (20%)
Examination, 2 hours (70%)

Reassessment method:
100% Examination

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The module introduces to students the importance of marketing in competitive and dynamic environments. The key indicative topics of the module are:
• The marketing role and concept
• Auditing the marketing environment as part of the marketing planning process
• Market segmentation, targeting and positioning
• Brand development and management
• Management of the marketing mix
  o Product; including new product development and the marketing of services
  o Pricing
  o Promotion; including digital media, advertising, sales promotion, publicity, PR, personal sales et al.
  o Place
  o Extended marketing mix; including people, physical evidence and process
• Ethical issues in marketing
Mathematics and Statistics for Accounting and Finance

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Contact Hours
Total contact hours: 33
Private study hours: 117
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
Recognise and recall the range of quantitative concepts, tools and techniques that are useful in solving everyday problems in business, management and accounting.
Represent problems in a mathematical/statistical form to aid decision making.
Apply quantitative techniques in the solution of problems.
Assess the strengths and weaknesses of a problem with regards to its business, management and accounting context.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
Analyse quantitative information.
Process quantitative information from various sources to develop independent conclusions.
Effectively manage own use of the time, tools and resources required to analyse and solve a problem of a quantitative nature.
Express arguments, explanations, evaluations and conclusions effectively in writing.

Method of Assessment
Main assessment methods:
VLE MCQ Test - Maths (15%)
VLE MCQ Test - Stats (15%)
Examination, 2 hours (70%)

Reassessment method:
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The following topics will be taught:
• Summarising data with frequency distributions, measures of central tendency, spread and skewness. Visual representation of data in the form of graphs and charts.
• Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory; Venn diagrams.
• Distributions: Discrete (Binomial, Poisson) and Continuous (Uniform, Exponential, Normal).
• Sampling and hypothesis testing and its use in inference; applications of sampling in Quality Control, business and accounting.
• Regression and correlation: scatter plots; simple regression.
• Decision making: payoff tables and decision strategies; decision trees; the Bayesian approach.
• Functions, equations and inequalities: linear functions, solving linear equations and solving simultaneous linear equations graphically; simple polynomials such as quadratic and cubic functions; manipulation of inequalities.
• Linear Programming – problem formulation and the graphical solution method.
• Calculus: The concepts of differentiation and integration, and their relationship; stationary values.
• Financial mathematics: Logarithms and exponential functions. Simple and Compound interest, annuities and perpetuities, loans and mortgages, sinking funds and savings funds, discounting to find NPV and IRR and interpretation of NPV and IRR.
Employability and Study Skills for Success

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Contact Hours
The module will be taught by lectures, employability workshops seminars and private study.
Total Contact Hours: 28
Private Study Hours: 122

Learning Outcomes
The module is intended to equip students with the intellectual skills needed to complete academic assignments, as well as the personal and practical skills needed to cope with the varying demands of an academic course and the workplace.
Practical skills will be developed by reflecting on theory to inform practice and lay the foundations for employability skills.

On successfully completing the module students will be able to:

8.1 Demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
8.2 Evaluate, interpret and synthesise a range of information found through independent research.
8.3 Demonstrate knowledge and understanding of the theories underlying key employability skills.
8.4 Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:

9.1 Exercise personal responsibility.
9.2 Research a topic independently to extract and synthesise information from a range of academic and online sources.
9.3 Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
9.4 Evaluate and interpret information from a variety of sources to formulate and support a well-reasoned and structured line of argument.
9.5 Relate knowledge of theory to practice and experience to enhance employability

Method of Assessment
Main assessment methods
Essay – maximum of 2000 words: (40%)
Employability Skills Report: (40%)
Completion of the KBS 'Careers Award for Business' on a pass/fail basis (10%)
Attendance and Completion of Academic Skills week activities (10%)

Reassessment methods
100% coursework

Preliminary Reading

Pre-requisites
None

Synopsis
Topics the module will cover include:

- Orientation to studying at university: including time management, learning styles and making sense of feedback.
- Cognitive development: writing essays and reports in higher education; referencing and plagiarism; how to construct a reasoned argument, and an introduction to critical and analytical thinking.
- Research skills: understanding what is meant by business and/or management research, including in brief its process from generating a hypothesis to data collection, sampling and analysis; how to develop a literature review, and the differences between quantitative and qualitative research and primary and secondary sources.
- The theories underlying the personal skill development needed to achieve success at university and in the workplace, including: effective communication skills; group and team working; problem solving; creative and innovative thinking, and presentation skills.
- Personal Development Planning for Employability: including career exploration, CV writing, and making sense of employers' skills requirements.
### Contact Hours

The module will be taught by lectures, seminars and private study.

Total Contact Hours: 32
Private Study Hours: 118

### Learning Outcomes

- On successfully completing the module students will be able to:
  - Understand fundamental topics of mathematics.
  - Apply key mathematical formulae to calculate financial variables for decision-making.
  - Use quantitative techniques to analyse the behaviour of financial markets.
  - Understand the context of published academic finance literature.

- The intended generic learning outcomes.
  - Demonstrate numeracy and quantitative skills.
  - Demonstrate ability in data analysis.
  - Demonstrate understanding of the application of mathematical methods.
  - Work and study independently, and utilise resources effectively.

### Method of Assessment

- VLE test: 30%
- Examination – two-hour, closed book, unseen: 70%

### Preliminary Reading


### Pre-requisites

None

### Synopsis

This module builds on knowledge gained from CB367: Introduction to Data Analysis and Statistics for Business. The module is designed to provide a sound mathematical and statistical foundation for studying finance. Students will learn the key mathematical and statistical tools necessary to analyse effectively financial data.

Topics covered include:
- Basics: algebra, linear equations
- Solving simultaneous linear equations
- Rates of change and Differentiation
- Optimization (minimisation-maximisation)
- Introduction to matrix algebra
- The classical simple and multiple linear regression model (estimation – inference)
Contact Hours
The module will be taught by lectures, seminars and private study.
Total Contact Hours: 32
Private Study Hours: 118

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
Demonstrate knowledge and understanding of alternative capital budgeting techniques and the ability to evaluate investment projects using these techniques.
Demonstrate knowledge and understanding of the basics of risk and return in the context of investments and portfolio theory.
Demonstrate knowledge and understanding of various sources of short and long-term finance and the ability to determine the value of sources of long-term finance.
Demonstrate knowledge and understanding of basic theories of cost of capital and capital structure and the ability to estimate weighted average cost of capital for investment appraisal.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
Research, plan, and work independently.
Effectively communicate information, arguments and analysis.
Apply quantitative and problem solving tools.
Retrieve information from a variety of sources.

Method of Assessment
Multiple Choice in-course test: 20%
Multiple Choice VLE test: 20%
2 hour end of year unseen examination: 60%

Preliminary Reading

Pre-requisites
None

Synopsis
This module begins by looking at the role of investments and finance in an organisational context. It then considers the role of financial markets and the links between investors and businesses. Students will learn different investment appraisal techniques used in capital budgeting decisions, such as NPV and IRR. The module also covers the basics of any investment decision, such as the relation between return and risk. In the second part of the module, student will learn about short and long term sources (i.e. capital structure) of finance available to businesses and how to determine the cost and value of each source of long-term finance.
Topics covered include:
- Short-term and long term investment appraisal and capital budgeting techniques
- Estimation of return and risk in the context of portfolio theory
- Short-term finance and working capital management
- Long-term finance and the cost of each source of finance
- Capital structure and weighted average cost of capital
- Interaction of investment and financing decisions
CB376  Introduction to Financial Markets and Instruments

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**Contact Hours**
The module will be taught by lectures, seminars and private study.
Total Contact Hours: 32
Private Study Hours: 118

**Learning Outcomes**
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate knowledge of the history of international financial markets.
- Demonstrate knowledge and understanding of various financial markets operating in an economy.
- Demonstrate knowledge and understanding of various financial instruments available for trading in financial markets.
- Demonstrate knowledge and understanding of concepts and principles under which financial markets operate.

The intended generic learning outcomes
On successfully completing the module students will be able to:
- Demonstrate an ability to work with others to develop interpersonal and team-working skills.
- Structure and develop appropriate and effective communication skills, critically and self-critically, orally or in writing.
- Demonstrate numeracy, analysis, and problem solving skills.
- Present relevant information in a logical and precise manner.

**Method of Assessment**
VLE test: 10%
Group presentation: 20%
2 hour end of year unseen examination: 70%

**Preliminary Reading**

**Pre-requisites**
None

**Synopsis**
This module introduces students to different financial markets and their role in the economy. These markets include equity, bond/debt/interest rate, foreign exchange and derivative markets. In this module, students will also learn about the trading instruments used in these markets. Moreover, the module offers an exploration of current developments in the world's financial markets and institutions, including innovation, globalization, and deregulation, with a focus on the actual practices of financial institutions, investors, and financial instruments.

Topics covered include:
- The development of financial markets and instruments and their role in the economy
- Money, interest and bond markets and their major instruments
- Equity markets, their functions and instruments
- Derivative markets and their instruments
- Foreign exchange markets
Availability
Nor available to short-term or exchange students

Contact Hours
Total contact hours: 23
Private study hours: 127
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate knowledge and understanding of a variety of business types and functions.
- Demonstrate knowledge and understanding of major forces that shape the world of modern business such as innovation and knowledge creation, technology, ethics and sustainability, internationalisation, and entrepreneurship.
- Evaluate the business environment in terms of key PESTEL influences as well as major forces shaping business developments such as sustainability, innovation and internationalisation from the perspectives of managers from various management career contexts.
- Demonstrate knowledge and understanding of theories underlying key employability skills.
- Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Research topics independently to extract and synthesise information from a range of academic and online sources to formulate and support a well-reasoned and structured line of argument.
- Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
- Demonstrate and enhance leadership, communication, and teamwork skills
- Exercise personal responsibility.
- Relate knowledge of theory to practice and experience to enhance employability.

Method of Assessment
Main assessment methods:
Reflective essay, 1500 words (40%)
Individual report, 2000 words (50%)
VLE Employability Award (test) (10%)

Reassessment method:
100% coursework

Preliminary Reading

Pre-requisites
None

Synopsis
This module provides fundamental knowledge of a range of business organisations, business purpose, ownership types and stakeholder influence. It further introduces organisational structures, functional areas and the impact of the external environment on business. Furthermore, this module introduces the many factors that shape the nature of organisations operating in an increasingly complex business environment such as innovation, internationalisation, entrepreneurship, and sustainability. Module participants explore this dynamic nature of business and consider successful existence within modern organisations through studying and applying employability skills such as leadership, teamwork, and resilience.
### Survey and Monitoring for Biodiversity

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**Availability**
- BSc Wildlife Conservation
- BSc Environmental Social Science
- BSc Biology

**Contact Hours**
- Total contact hours: 30
- Private study hours: 120
- Total study hours: 150

**Learning Outcomes**
8.1 Demonstrate an understanding of, and ability to apply, the principles underlying good survey design and analysis in biodiversity assessment.
8.2 Demonstrate a practical knowledge of principle survey methods required for assessing populations and/or diversity of several taxa.
8.3 Demonstrate an understanding of health and safety, biosecurity, ethical and animal welfare issues relating to field work involving the assessment of populations

**Method of Assessment**
100% coursework
- Practical Assessment (75%)
- Group Participation and Oral Presentation (15%)
- Abstract (10%)

**Preliminary Reading**

**Pre-requisites**
None

**Synopsis**
The broad aim of this module is to provide students with practical field experience in biodiversity monitoring and assessment methods. Specific aims are to introduce students to a range of basic field techniques and develop their skills in the collection, analysis and presentation of field data. The module provides an essential practical element of the Wildlife Conservation programme.

The module is spread over the latter half of the Spring Term. Spreading the course out in this way allows different groups of organisms to be examined as they become available for survey and the dates may vary slightly from year to year. Groups of students will each undertake survey or monitoring projects under the supervision of a member of staff. Each project will assess the biodiversity of an appropriate taxonomic group (e.g., birds, amphibians, reptiles, plants, etc.) in either a terrestrial or freshwater habitat. Students will be expected carry out a range of surveys, analyse the data and present a short seminar on their results at the end of the module.
### DI304 Environmental Sustainability-An Introduction

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**Availability**

Contributes to BA Environmental Social Sciences; BSc Wildlife Conservation; BSc Human Ecology

**Learning Outcomes**

On completion of the module students will understand:

- The relationship between the environment and economy.
- The fundamentals of economic theory with reference to the use and management of natural resources.
- The distinctive characteristics of natural resources from an economic perspective and how this impacts on their conservation and management.
- The role of government intervention in promoting sustainable management of natural resources.

**Method of Assessment**

Exam (50%) Coursework (50%)

Coursework:
- Essay (25%)
- Group Report (15%)
- Group Presentation (10%)

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

None

**Synopsis**

Economic growth and consumerism are threatening our planet and the future of human kind. This module provides a comprehensive introduction to environmental sustainability, using a strongly interdisciplinary approach based on environmental science and economics. In Part 1, we define environmental sustainability and explain how environmental sustainability can be assessed in relation to renewable resources, non-renewable resources and pollution. We consider the main threats to environmental sustainability such as climate change, pollution and resource exploitation and how they arise from the economic-environmental system. In Part 2, we explore environmental threats and issues in more detail focusing on issues such as species extinction, deforestation, climate change, and fossil fuel burning. Throughout Part 2 we actively consider potential solutions to current global economic and environmental crises for example, through the development of green technology, renewable energy, resource efficiency, recycling of materials, and green infrastructure.
Availability
BSc in Wildlife Conservation
BA in Environmental Studies

Contact Hours
28

Learning Outcomes
8.1 demonstrate a clear understanding of the biodiversity concept and the magnitude of biodiversity
8.2 demonstrate a knowledge of how biodiversity is distributed across the planet and the key hypotheses that have been proposed to explain observed patterns
8.3 demonstrate an understanding of how levels of biodiversity have altered through time
8.4 demonstrate an appreciation of the different use and non-use values of biodiversity, using real world examples
8.5 demonstrate a basic knowledge of the contemporary threats to biodiversity and the ways in which conservationists attempt to protect/maintain biodiversity
8.6 demonstrate an insight into the Convention for Biological Diversity (CBD), and its strengths and weaknesses related to the conservation of biodiversity

Method of Assessment
50% Exam; 50% Coursework
Poster Presentation (30%)
PowerPoint Presentation (20%)

Preliminary Reading

Supplementary texts:

Journals:

Pre-requisites
None

Restrictions
None

Synopsis
This module will introduce a range of fundamental concepts that underpin our understanding of biodiversity and, therefore, the conservation of biodiversity and associated ecosystem services. The differences and similarities between the multiple definitions for the term 'biodiversity' will be considered, in addition to examining how scientists are trying to assess the magnitude of biodiversity on the planet. Spatial and temporal patterns of biodiversity will be investigated, along with the importance of biodiversity (both use and non-values). The module will then explore the contemporary threats to biodiversity and provision of associated ecosystem services, in conjunction with a broad overview of the methods conservationists employ to protect and maintain biodiversity.
The Green Planet

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Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
Understand the basics of plant biology and how this influences the formation and geographic patterning of habitats, ecosystems and biomes across the world.
Understand fundamental ecological concepts and how they apply to conservation biology.
Understand the core concepts of biogeography, including speciation, extinction, dispersal, continental drift and glaciation.
Describe the major biomes across the world and how these have been influenced by historic, as well as contemporary, factors
Appreciate how ecological and biogeographical theory can inform conservation strategies and practice, and better understand the threats to biodiversity from habitat loss and climate change

Method of Assessment
Assignment 1 - Biogeographical case-study report (2,000 words) (30%)
Assignment 2 - Biogeographical case-study poster (20%)
Examination - 2 hour (50%)

Preliminary Reading

Pre-requisites
None

Restrictions
None

Synopsis
The module explores the geographic patterns of biological diversity around the world (biogeography), and the relationships between plants, animals and their environment (ecology). It begins with how the physiology and reproductive biology of plants has shaped the variety of habitats, ecosystems and biomes seen in the natural world today. Key concepts and theories concerning how these geographical patterns have been affected by complex historical and current factors will also be explored. The module continues with an introduction to ecological concepts that define how species are distributed within communities and across landscapes. It concludes with a discussion of how biogeographical and ecological principles inform global conservation strategies, and help us better understand how to manage threats to biodiversity from environmental change.
Availability
BSc in Human Geography;
BA in Environmental Social Sciences;
BSc in Wildlife Conservation

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
8.1 Understand the relationship between human society and how it is organised and reproduced spatially.
8.2 Evaluate the key drivers of the spatial constitution of society, such as urbanisation and the rise of mega-cities
8.3 Understand the changing roles and relationships between society and space at range of spatial scales including locality, nation states and regional blocs and more generally in the context of globalisation.
8.4 Outline the main debates over the role of social-economic drivers of spatial change including transnational corporations, corporate power and the state.
8.5 Understand the key concepts of the changing geographies of gender, class and ethnicity and how these relate to the spatial reproduction of human societies over time.

Method of Assessment
Essay (2000 words) (40%)
Examination, 2 hours (60%)

Preliminary Reading

Plus selected articles from leading international academic journals such as The Geographical Journal; GeoJournal; Geoforum; Environment and Planning D: Society and Space; Progress in Human Geography etc

Restrictions
SAC Students only, capped at 25 students

Synopsis
This module builds on student learning from the autumn term and continues to introduce the discipline of Human Geography. The module examines the complex and changing relationships between society and space, specifically, how human social relations are constructed and reproduced spatially. The coverage of this module will focus on the salient expressions of social-spatialisation, for example urbanisation and the rise of mega-cities, agriculture and food systems, the changing role of regional blocs and nation states, transnational corporations and corporate power, and changing geographies of gender, class, and ethnicity and how these aspects are reproduced spatially at different scales.
## GEOG3003 Geographical Patterns and Processes

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### Availability
- BSc Human Geography
- BA Environmental Social Sciences
- BSc Wildlife Conservation

### Contact Hours
- Total contact hours: 48
- Private study hours: 252
- Total study hours: 300

### Method of Assessment
- Group presentation (20%)
- Journal (3000 words) (30%)
- Land Use Systems Report, (4500 words) (50%)

### Preliminary Reading

### Restrictions
- Not available as a wild module

### Synopsis
This module explores and evaluates geographical patterns and processes occurring within urban and rural systems. The module includes introductory lectures and seminars on conceptualizing the dynamics of urban and rural change and the underlying economic, social, cultural and environmental processes that drive their geographical expression. Understanding is set within a broader consideration of how social-spatial processes in urban and rural environments can be interpreted and assessed with respect to different values and priorities, and in relation to wider questions of environmental sustainability, social justice and economic prosperity. The introductory lectures and seminars for each section of the course (urban and rural) provide the context in which these systems are investigated empirically through field-based observation, interpretation and analysis.
Environmental Sustainability

**Availability**

BA Environmental Social Sciences; BSc Wildlife Conservation; BSc Human Ecology

**Learning Outcomes**

8.1 discuss the relationship between the environment and economy
8.2 discuss the fundamentals of economic theory with reference to the use and management of natural resources
8.3 discuss the distinctive characteristics of natural resources from an economic perspective and how this impacts on their conservation and management.
8.4 discuss the role of government intervention in promoting sustainable management of natural resources

**Method of Assessment**

Essay (1000 words) (25%)
Group Report (1500 words) (15%)
Group Presentation (10%)
Examination, 2 hour (50%).

**Synopsis**

Economic growth and consumerism are threatening our planet and the future of human kind. This module provides a comprehensive introduction to environmental sustainability, using a strongly interdisciplinary approach based on environmental science and economics. In Part 1, we define environmental sustainability and explain how environmental sustainability can be assessed in relation to renewable resources, non-renewable resources and pollution. We consider the main threats to environmental sustainability such as climate change, pollution and resource exploitation and how they arise from the economic-environmental system. In Part 2, we explore environmental threats and issues in more detail focusing on issues such as species extinction, deforestation, climate change, and fossil fuel burning. Throughout Part 2 we actively consider potential solutions to current global economic and environmental crises for example, through the development of green technology, renewable energy, resource efficiency, recycling of materials, and green infrastructure.
### Social Anthropology

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<th>Version</th>
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<td>1</td>
<td>Canterbury</td>
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<td>C</td>
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<td>C</td>
<td>30 (15)</td>
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**Availability**

BA: Social Anthropology and BSc: Anthropology; Joint Honours; with a Language; with a Year Abroad; with a Year in Professional Practice

**Contact Hours**

Total contact hours 34

**Learning Outcomes**

Drawing on studies of different cultures and societies, from the rainforests of west Africa to the industrial heartlands of Britain and America, this course will introduce students to the discipline of social and cultural anthropology through a selection of topics which have been chosen to give students a taste of the kind of issues that social and cultural anthropologists study and the kind of arguments and theories they have developed. The course is not, however, intended as a comprehensive introduction to the discipline, and does not by any means cover all of the issues, debates and sub-fields within social and cultural anthropology. Rather, by choosing a select number of topics, it is aimed at giving students a sense of what social and cultural anthropology is about, and what makes it different from other social sciences. In so doing it will give students a grounding in a discipline which they may want to continue to study in their second and final years.

**Method of Assessment**

50% written examination, 50% coursework

Coursework:

- Essay 1 (25%)
- Essay 2 (25%)

**Preliminary Reading**

- Delaney, C. Investigating Culture: An Experiential Introduction to Cultural Anthropology (Blackwell, 2004)

**Pre-requisites**

None

**Synopsis**

Social Anthropology is a discipline which arose with other social sciences in the mid- to late-nineteenth century, social and cultural anthropology has made a specialty of studying ‘other’ peoples worlds and ways of life. With increasing frequency, however, anthropologists have turned towards ‘home’, using insights gained from studying other cultures to illuminate aspects of their own society. By studying people’s lives both at ‘home’ and ‘abroad’, social and cultural anthropology attempt to both explain what may at first appear bizarre and alien about other peoples’ ways of living whilst also questioning what goes without saying about our own society and beliefs. Or, to put it another way, social and cultural anthropology attempt, among other things, to challenge our ideas about what we take to be natural about ‘human nature’ and more generally force us to take a fresh look at what we take for granted.

Page 33
Availability
This module is compulsory for BSc Anthropology (and associated year abroad programmes), BSc Biological Anthropology (and associated year abroad programmes) BA Social Anthropology (and associated year abroad programmes). Available as a Wild Module.

Contact Hours
44

Learning Outcomes
8.1. Understand the basic principles of evolution.

8.2. Acquire a good understanding of human prehistory and biology

8.3. Receive exposure to a range of evidence and knowledge drawn from palaeoanthropology, evolutionary biology, comparative primatology, bioarchaeology, medical anthropology, evolutionary psychology, and prehistoric archaeology.

8.4. Understand the basic origins of human culture, behaviour and language.

8.5. Appreciate humans as biological and cultural entities

Method of Assessment
Exam 50%; Coursework 50%
Essay 1 (25%)
Essay 2 (25%)
Note: Only the best mark from these two essays counts towards the final module mark
Course Quiz, 40 minutes (25%)

Preliminary Reading
Scarre, *The Human Past*, Thames & Hudson, 2005

Pre-requisites
None

Restrictions
This module is compulsory for BSc Anthropology (and associated year abroad programmes), BSc Biological Anthropology (and associated year abroad programmes) BA Social Anthropology (and associated year abroad programmes).

Synopsis
This module is an introduction to biological anthropology and human prehistory. It provides an exciting introduction to humans as the product of evolutionary processes. We will explore primates and primate behaviour, human growth and development, elementary genetics, the evolution of our species, origins of agriculture and cities, perceptions of race, and current research into human reproduction and sexuality. Students will develop skills in synthesising information from a range of sources and learn to critically evaluate various hypotheses about human evolution, culture, and behaviour. This module is required for all BSc and BA Anthropology students. The module is also suitable for students in other disciplines who want to understand human evolution, and the history and biology of our species. A background in science is not assumed or required, neither are there any preferred A-levels or other qualifications. The module is team-taught by the biological and medical anthropology staff.
SE306 | Animals, People and Plants: An introduction to Ethnobiology

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<td>C</td>
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<td>50% Coursework, 50% Exam</td>
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Availability
This module contributes to:
- BSc Human Ecology
- BSc Anthropology
- BSc Wildlife Conservation
- BA Environmental Social Sciences
- BA Social Anthropology

Contact Hours
22

Learning Outcomes
Upon successful completion of this module students should be able to understand:
- 8.1 Synthesise the wide-ranging relationships between humans, other animals and plants.
- 8.2 Understand how plants and other animals have affected human history and have contributed to the structure of contemporary societies around the world.
- 8.3 Appreciate aspects of utilitarian, welfare and rights-based perspectives, among others, that affect our contemporary relationships with plants and other animals.
- 8.4 Understand symbolic, mythological and religious perspectives of animals and plants.
- 8.5 Understand the development of legal, political and social institutions that manage plants and animals.
- 8.6 Understand the basic theories of how plants and animals are named, identified and classified by different peoples, including scientists.

Method of Assessment
100% Coursework
Analytic Note (20%)
Annotated Bibliography (20%)
Oral Presentation (20%)
Final Essay (40%).

Preliminary Reading

Pre-requisites
None

Synopsis
This module introduces students to a wide-ranging view of the relationships among people, other animals and plants. The module will provide social, political and cultural perspectives on these relationships and will introduce students to some of the technical aspects of ethnobiology. The module emphasises the importance of culture in mediating the use of plants and animals among humans, and explores the role of wild and domestic plants and animals in human evolution, including the way human societies have manipulated and altered the landscape. Contemporary problems in conservation, development and human and animals rights are also explored.
Availability
This module contributes: BA Social Anthropology; BSc Anthropology and BSc Biological Anthropology; with a Year Abroad / Professional Practice

Contact Hours
24

Learning Outcomes
8.1 Demonstrate a broad knowledge of the major thinkers who have influenced the history and development of anthropology as a discipline
8.2 Demonstrate a broad knowledge of the major schools of thought within anthropology
8.3 Demonstrate an understanding of the historical development of, and changes within, anthropology
8.4 Demonstrate an understanding of the historical relationship between sociocultural and biological anthropology

Method of Assessment
100% coursework:
In-Class Assessment 40%
Essay 60%

Preliminary Reading
Moore, J.D., "Visions of Culture: An Introduction to Anthropological Theories and Theorists", Walnut Creek: Altimira Press, 1996

Pre-requisites
Co-requisites:
SE308 Skills for Anthropology and Conservation;
SE301 Introduction to Social Anthropology;
SE302 Foundations of Human Culture

Synopsis
The module introduces students to the major figures who have shaped the discipline of Anthropology (both socio-cultural and biological) and take them through the historical development of the discipline. Major thinkers such as Marx, Weber and Durkheim on the one hand, and Linnaeus, Lamarck, Darwin and Mendel on the other, are introduced, and their influence on and contribution to the discipline traced. The module will provide an historical outline of major schools of thought within Anthropology - evolution, diffusionism, functionalism structuralism, postmodernism, socio-biology, evolutionary psychology - in both Britain and the USA, and examine the relationship between socio-cultural anthropology and biological anthropology from an historical perspective.
SE308  Skills for Anthropology and Conservation

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Availability
BA Social Anthropology; BSc Anthropology; BSc Biological Anthropology; BSc Wildlife Conservation, BSc Human Ecology, BSc Environmental Social Sciences (and associated programmes-Year Abroad or Year in Professional Practice)
Not available as Wild.

Contact Hours
25 hours

Learning Outcomes
8.1 understand the main differences and similarities among the disciplines of anthropology, human ecology, conservation biology and environmental social science
8.2 recognise the basic methodologies and approaches used in these disciplines
8.3 understand the basic principles of data collection, data handling and statistical analysis

Method of Assessment
100% coursework
Presentation (20%)
Article Analysis (20%)
Video (40%)
Individual Lab Report (20%)

Preliminary Reading

Pre-requisites

Restrictions
Not available as Wild.

Synopsis
This module introduces students to the range of basic research skills required across the range of the School's BA and BSc programmes, whilst also introducing the key areas of school disciplinary expertise. Students work in groups to collaboratively produce a 3 minute video addressing a question that requires knowledge of the diverse expertise of the school. The question will change in relation to the contemporary concerns and research interests of the school. An initial lecture introduces the course and collaborative video research that serves as the central methodology to communicate the results of qualitative and quantitative research on the question addressed. Lectures in the first part of the course introduce the key disciplinary and interdisciplinary resources to answer the question. Following lectures are divided between qualitative and quantitative methods. The course concludes with an open screening of all video projects.

SE309  Violence and Conflict in the Contemporary World

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<td>2</td>
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<td>15 (7.5)</td>
<td>100% Coursework</td>
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The aim of this module is to introduce students to the relevance of anthropological debates to current issues, specifically in relation to one of the most pertinent and persistent phenomena of the 20th century: violent conflict and war. Students will gain a first insight into one of anthropology’s main contributions: the way that small-scale issues can be related to much broader and perhaps universal questions about human nature, violence, poverty and inequality. Even though this module will focus on anthropological approaches to violence and conflict, it will also draw on discussions from other disciplines (such as philosophy and political theory), especially in relation to topics covered during the first weeks of term, such as human nature, war and genocide, legitimacy and the state. Other relevant topics that will be covered later in this course include memory, gender, subjectivity, structural violence, reconstruction and reconciliation, as well as anthropological approaches to peace, emotions and human suffering. In addition, by discussing the ethics of doing research in conflict situations, this course will allow students to critically engage with the challenges, dilemmas and limitations of anthropological research methods. The topics covered will be dealt with both thematically and historically, providing an account of their current relevance in anthropology and beyond. The module will be designed in a way that it encourages students to engage with current affairs and to get first insights into how anthropology can contribute to our understanding of political, social and historical events.
Availability
BA Social Anthropology, BA in Social Anthropology with a Year Abroad programs including all BA in Social Anthropology joint and subsidiary programs; this module is also suitable as an optional module for students of the following degree programmes: BSc Anthropology; BSc Anthropology with a Year Abroad, BSc Medical Anthropology.

Contact Hours
24

Learning Outcomes
On successfully completing the module students will be able to:

8.1 be conversant with the major theoretical positions taken in contemporary Social Anthropology.
8.2 discuss critically the evidence supporting competing anthropological theories.
8.3 connect the way anthropological debates relate to current affairs and conditions, including political, social and economic developments and historical events.
8.4 describe some of the historical development of anthropological ideas and perspectives in the 21st century
8.5 demonstrate an in-depth understanding of the recognised topic of classic and contemporary relatedness, a subject formerly referred to as kinship studies, and to link this to various cultural contexts and vernaculars and also to other core areas within anthropology such as economics, politics and religion.
8.6 construct coherent and logical arguments, particularly in written form, which combine general theoretical writings with discussion of ethnographic data.
8.7 comprehend and develop ideas that are culturally sensitive and not ethnocentric.
8.8 present their findings orally in order to develop their ideas in forms that are non-ethnocentric, make sense of cultural and social phenomena and linked to broader issues.

Method of Assessment
100% Coursework
Essay (40%)
Class Test (30%)
Class Briefing (15%)
Seminar Participation (15%).

Preliminary Reading

Pre-requisites
none

Synopsis
The aim of this module is to introduce students to anthropological thinking on a major field of enquiry that is widely considered to constitute a mainstay core of contemporary social anthropology: systems of relatedness, formally referred to as kinship studies. Here we examine relatedness - family, friendship, community and care – as fundamental yet changing aspects of society and social organization. These topics will be dealt with from historical but mostly contemporary perspectives, providing accounts of the development of social anthropology, and demonstrating the foundational and transformational positions that relatedness continues to hold in the definition of the discipline.
SE314  Contested Environments: People and Nature in the 21st Century

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<td>C</td>
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<td>50% Coursework, 50% Exam</td>
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**Availability**
- BA in Environmental Social Science
- BSc in Human Ecology
- Bsc in Wildlife Conservation

**Contact Hours**
20

**Learning Outcomes**
8.1 understand the relationship between society and nature from different disciplinary starting points in the social sciences, including introductory knowledge of some of the key concepts and theoretical frameworks they use;
8.2 acquire specific knowledge about the scope of environmental issues arising from society-nature relationships across different geographical and land use contexts;
8.3 understand the historical evolution of environmental debates in government, business and civic society;
8.4 link understanding of environmental issues to wider ethical frameworks and approaches to the sustainable management of natural resources.

**Method of Assessment**
- 50% Exam;
- 50% Coursework

**Coursework**:
- Essay (50%)

**Preliminary Reading**
- Hulme, M. (2010). Why We Disagree About Climate Change, Cambridge

**Pre-requisites**
None

**Synopsis**
This module provides an introduction to contemporary discourses and issues surrounding the relationship between nature, environment and society. The module begins by introducing people to the idea of ‘environment’, and specifically, to the range of assumptions we might hold about the relationship between environmental processes and human identity and behaviour. We go on to examine how ideas of human-environment relations play out across different geographical and land use contexts, at a range of different spatial scales (global, national, regional, urban and rural), and within the context of different stakeholder and social groups (such as policy makers, pressure groups, the media, and publics). More generally we provide a framework for critically evaluating the values and ethical assumptions that lay behind human constructions and uses of the non-human world and how we might manage, respond to and construct a range of environmental issues from a government, business and civic society starting point. More generally, the module aims to introduce students to basic conceptual distinctions that cut across these relationships, including ideas of ‘local and global’, ‘culture and nature’, and ‘representation and materiality’.
Available programs:
BA in Environmental Social Science
BSc in Human Ecology
BSc in Wildlife Conservation

Contact Hours
42

Learning Outcomes
8.1 understand the varied nature of land use systems and the competing values that surround priorities for them and how they are managed;
8.2 apply basic theories of landscape interpretation to different land use contexts
8.3 understand and appreciate the challenges of translating policies for sustainable land use management into practice.

Method of Assessment
100% Coursework
Journal (50%)
Land Use Systems Report (50%).

Preliminary Reading
A recommended module journal for an overall view of the dynamics and governance of land use systems is Land Use Policy. Each component of the course is supported by a number of key readings that will help you develop your ideas and thinking further. In the seminars you will have an opportunity to engage with directed readings as part of your learning.

Pre-requisites
None

Synopsis
This field based module explores how to interpret and assess the sustainability of land use systems. It involves local field investigations into different types and scales of system and the way these are valued and managed according to different, often competing, economic, social and environmental priorities for land. The local field investigations span key different contexts for learning. Contexts and emphases will vary over each year according to teaching staff but may include:

• Land-use systems at the landscape scale – such as the management of protected areas designated for their biodiversity and cultural value.
• Exploring and managing woodland environments – including the culture and practice of woodland management.
• Farming and agricultural change – spanning the environmental and economic dimensions of changes in farming systems and wider supply chain
• Urban ecosystems and landscapes – including a focus on the role of green infrastructure for linking people to the natural world
• Touristic and leisure landscapes – linking sustainable landscapes to a major sector for economic regeneration and growth

The module will include four day-long field trips to local (Kent-based) sites over the course of the term and contextualised through supporting lectures and group exercises. The trips will be timetabled to avoid clashes with existing student commitments (and may include attendance at weekend and during reading weeks). The module will provide practical learning to complement theoretical issues explored across anthropology and conservation programmes. The emphasis throughout will therefore be on learning from the experience of people and organisations directly engaged in creating, cultivating and managing land for different kinds of human benefit.
Availability
15 Credit Wild Module
Optional for programmes in the school of Anthropology and Conservation with the exception of BSc Anthropology (and associated year abroad programmes), BSc Biological Anthropology (and associated year abroad programmes) BA Social Anthropology (and associated year abroad programmes) who will continue to take the content as part of the compulsory AntB3020
Also suitable for short-course students

Contact Hours
Total contact hours: 26
Private study hours: 124
Total study hours: 150

Learning Outcomes
8.1 Show an understanding of the basic principles of evolution.
8.2 Demonstrate a good understanding of human prehistory.
8.3 Demonstrate familiarity with a range of evidence and theory drawn from the disciplines of palaeoanthropology, evolutionary biology, comparative primatology, quaternary science, bioarchaeology, and prehistoric archaeology.
8.4 Understand the basic origins of human culture, behaviour and language.
8.5 Appreciate humans as biological entities.
8.6 Appreciate spatial and temporal change in palaeoenvironments.
8.7 Understand the basic ecology and behaviour of extant and extinct primates

Method of Assessment
Essay (2,500 words) (50%)
Exam (2 hours) (50%)

Restrictions
Cannot be taken in conjunction with AntB3020

Synopsis
This module is an introduction to human and primate evolution, and human prehistory. It provides an exciting introduction to humans as the product of evolutionary processes. We will explore primates and primate behaviour, elementary genetics, the evolution of our species. Students will develop skills in synthesising information from a range of sources and learn to critically evaluate various hypotheses about primate and human evolution. The module is also suitable for students in other disciplines who want to understand human evolution, and the history of our planet and our species. A background in science is not assumed or required, neither are there any preferred A-levels or other qualifications. The module is team-taught by the biological and medical anthropology staff and human geography staff.
Availability
Compulsory for all students on Accounting and Finance degrees (except those on a joint degree with Economics). Available as a wild module for students within all Faculties.

Contact Hours
40 lectures
20 seminars

Learning Outcomes
By the end of the module, you will be able to:

* demonstrate introductory knowledge and understanding of the basic principles of economics.
* identify key concepts and economic methods used within the study of economics.
* apply relevant knowledge and understanding of economics to contemporary issues and debates
* demonstrate analytical, graphical and numerical skills to address economic problems
* utilise and solve simple economic models that explain economic behaviour and phenomena

Method of Assessment
In Course Test 1 (45 minutes) (5%)
In Course Test 2 (45 minutes) (5%)
Essay 1 (1500 words) (5%)
Essay 2 (1500 words) (5%)
Examination (3 hours) (80%)

Preliminary Reading
Richard Lipsey and Alex Chrystal, Economics, Oxford University Press, 13th ed, 2015

Pre-requisites
None.

Restrictions
Not available to students on single and joint honours degree programmes in Economics, including joint degree Accounting and Finance and Economics.

Synopsis
This module introduces students to the introductory principles of microeconomics and macroeconomics, and the application of economic models to explain economic phenomena. It is designed to expose the main ways in which economists think about problems and to consider important current economic issues in the United Kingdom, the European Union and the world economy. The module assumes no previous knowledge of the subject.

This module introduces students to the introductory principles of microeconomics and macroeconomics, and the application of economic models to explain economic phenomena. It is designed to expose the main ways in which economists think about problems and to consider important current economic issues in the United Kingdom, the European Union and the world economy. The module assumes no previous knowledge of the subject.

The module covers a range of microeconomic and macroeconomic issues each of which is explained, analysed and then discussed with applications relevant to the real world. The application of economics to contemporary issues illustrates how economic analysis and models can be used to understand the different parts of the economy and to inform and evaluate policy interventions that support a range of different economic outcomes.

The module is self-contained to provide a basic understanding of economic methods and debates. It is a suitable primer for further modules that can be taken in economics, either as part of another degree programme or as part of a future professional qualification.
**Learning Outcomes**

On successful completion of this module you will be able to:

* demonstrate knowledge and understanding of the basic principles of microeconomics and macroeconomics
* understand the way in which economics can be used to analyse the decisions of individuals, households, firms and governments.
* apply relevant knowledge and understanding of economic theory to contemporary economic issues and debates.
* demonstrate analytical, graphical and numerical skills to address economic problems.
* utilise and solve simple economic models that explain economic behaviour and phenomena.

**Method of Assessment**

Essay 1 (1500 words) (10%)  
In Course Test 1 (45 minutes) (10%)  
Essay 2 (1500 words) (10%)  
In Course Test 2 (45 minutes) (10%)  
Examination, 3 hours (60%)  

**Preliminary Reading**

Steven Levitt and Stephen J Dubner, Freakonomics, Allen Lane, 2015  
T Harford, The Undercover Economist, Abacus, 2007

**Synopsis**

The module provides students with a thorough understanding of economics at an introductory level and provides the basis for all subsequent study that is taken on economics degree programmes. It is designed to teach students how to think as an economist and how to construct and use economic models. It also shows them how to be critical of economic models and how empirical evidence can be used in economic analysis.

The module explores how people make choices about what and how to produce and consume. It looks at the differences in economic outcomes between firms, people and countries and how they can be related to the effects of choices they, and others, make. It builds on the very simple and plausible assumption that people make decisions in their own interests and subject to constraints.

The first term covers the principles of microeconomics and shows how they can be applied to real-life situations and economic policy. The second term develops a framework for understanding macroeconomic events and macroeconomic policy. The emphasis throughout both terms is to demonstrate the usefulness of economics as an analytical tool for thinking about real world problems.
Availability
This module (or its equivalent EC306) is compulsory for all students studying single and joint honours degrees in Economics.
This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 38 hours
Private study hours: 112
Total study hours: 150

Learning Outcomes
By the end of the module, you will be able to:
* understand and use a range of mathematical techniques relevant to economics.
* present solutions to mathematical problems
* understand how mathematics is used in economics.
* handle abstract concepts and consider them mathematically.
* model economic behaviour mathematically.

Method of Assessment
In Course Test 1 (45 minutes) (10%)
In Course Test 2 (45 minutes) (10%)
Examination, 2 hours (80%)

Preliminary Reading

Pre-requisites
A level Mathematics or an equivalent qualification.

Restrictions
EC306 cannot be taken with this module.

Synopsis
This Stage 1 module is designed for students who have an A-Level in mathematics, AS mathematics or equivalent qualification. A first-year mathematics module (either Mode A or B) is a compulsory part of all economics degree programmes and these modules take place in the Autumn term with a statistics module following on in the Spring term. If you are unsure whether your mathematical background is equivalent to an A level pass, please consult the module convenors.

The module introduces students to a basic understanding of mathematics necessary for intermediate and advanced level modules (levels 5 and 6) taken in Stages 2 and 3. The module is designed for students who have A-Level mathematics or an equivalent qualification. The module (or its equivalent for students with A-level mathematics) is compulsory for all Single and Joint Honours degree programmes in economics.

The module considers the following topics: linear equations, quadratic equations, multivariable functions; matrix algebra; differentiation; techniques of optimisation; constrained optimisation; non-linear functions and integration. These topics cover the important uses of mathematics in economics (and business) and are developed within a clear, contextual framework derived from first principles. Each topic is applied to a range of economic phenomena and problems and linked explicitly to the core Stage 1 economics module - EC304 Principles of Economics. Notably, the analytical and quantitative skills developed in the module are transferable across many different occupations.
Availability
This module (or its equivalent EC305) is compulsory for all students studying single and joint honours degrees in Economics.
This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 38 hours
Private study hours: 112
Total study hours: 150

Learning Outcomes
By the end of the module you should be able to:
* understand and use a range of mathematical techniques relevant to economics.
* present solutions to mathematical problems.
* understand how mathematics is used in economics.
* handle abstract concepts and consider them mathematically.
* model economic behaviour mathematically.

Method of Assessment
In Course Test 1 (45 minutes) (10%)
In Course Test 2 (45 minutes) (10%)
Examination, 2 hours (80%)

Preliminary Reading

Restrictions
EC305 cannot be taken with this module.

Synopsis
The module introduces students to a basic understanding of mathematics necessary for intermediate and advanced level modules (levels 5 and 6) taken in Stages 2 and 3. The module is designed for students who do not have A-Level mathematics, AS mathematics or an equivalent qualification. The module (or its equivalent for students with A-level mathematics) is compulsory for all Single and Joint Honours degree programmes in economics.

The module considers the following topics: linear equations, quadratic equations, multivariable functions; matrix algebra; differentiation; techniques of optimisation; constrained optimisation; and non-linear functions. These topics cover the important uses of mathematics in economics (and business) and are developed within a clear, contextual framework derived from first principles. Each topic is applied to a range of economic phenomena and problems and linked explicitly to the core Stage 1 economics module - EC304 Principles of Economics. Notably, the analytical and quantitative skills developed in the module are transferable across many different occupations.
Availability
This module is compulsory for all students studying single and joint honours degrees in Economics.
This module is not available to students across other degree programmes in the University.

Contact Hours
22 lectures
10 seminars
10 drop-ins

Learning Outcomes
By the end of the module, you will be able to:
* organise, describe and summarise data.
* understand the principles of probability.
* understand the principles underlying sampling theory.
* apply hypothesis testing and interval estimation to sample data.
* use regression analysis to consider relationships between two variables.

Method of Assessment
In Course Test (90 minutes) (20%)
Examination (2 hours) (80%)

Preliminary Reading
M Barrow, Statistics for Economics, Accounting and Business Studies, (7th ed), Longman
T H and R J Wonnacott, Introductory Statistics for Business and Economics, Wiley (any edition)

Synopsis
This module introduces students to the basic concepts of probability and statistics, with applications to a variety of topics illustrated with real data. The techniques that are discussed can be used in their own right to solve simple problems, but also serve as an important foundation for later, more advanced, modules. Importantly, the module serves as a prerequisite for Stage 2 econometric modules EC580 and EC581.
The module commences with an overview of descriptive statistics. It then considers the key ideas in probability theory before moving on to statistical inference - the science of drawing conclusions from data. The main topics covered in the module include:

• Graphical and numerical analyses of data
• The principles of probability
• Probability Density Functions
• Sampling and its use in inference
• Regression and correlation
Learning Outcomes
On completion of the module, you will:
- have learned some basic information about how modern economies work
- have gained knowledge of some of the differences between the major European economies in terms of structure, performance and policy
- have learned the role of economics in providing a framework for tackling issues which transcend social science disciplines
- have the ability to structure and analyse a current economic issue using contemporary sources
- be able to present economic arguments and ideas in seminars and workshops
- be able to work in a group on problems and structure and write a report in conjunction with other students
- be able to follow the economic analysis of decisions, construct economic arguments and offer critical comments on the arguments of others

Method of Assessment
100% coursework based on a collaborative group project (70%) and a Moodle quiz (30%)

Preliminary Reading
- B Eichengreen, The European Economy since 1945, Princetown University Press, 2007
- Marcel P Timmer, Robert Inklaar, Mary O’Mahony, Bart van Ark, Economic Growth in Europe, Cambridge University Press, 2010

Restrictions
Only available to students on Economics single honours and joint honours programmes.

Synopsis
The module provides a largely non-technical introduction to the major issues affecting the European economy in the 20th and first years of the 21st century. As well as providing the context of contemporary issues, providing case studies for the application of the more analytical approaches in modules for students taking single of joint honours degrees in Economics, the module will enable non-Economics students to gain insight into the development of the European economies in the last 100 years, which provides context as well as lessons for current economic problems and issues.

The module covers following topics: the development of the European economy 1913-2005, an overview; economic growth in the long run; measurement of economic growth; sources of economics growth, proximate vs fundamental; the European economy in the interwar years, the Great Depression, post-WWII reconstruction, the heyday of the Golden Age 1950-1973 and the centrally planned economies, Europe on decline and recovery 1973-1990, Europe 1990s-2000, and Europe in the long 20th century.
## EC312 Strategy and Games

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<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<td>C</td>
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### Availability
This module is an elective for all students on Single and Joint Honours degree programmes in Economics. This module is not available to students across other degree programmes in the University.

### Contact Hours
- 11 lectures
- 5 seminars
- 6 terminals

### Learning Outcomes
By the end of the module you will be able to:

- demonstrate knowledge and understanding of the basic principles of game theory.
- describe how game theory and experiments can be applied to real world phenomena.
- introduce the concepts relevant to a game and/or experiment.
- predict and model decision-making processes using game theory methods and tools.
- evaluate economic behaviour and phenomena using a game theoretical approach.

### Method of Assessment
- In Course Test (45 minutes) (20%)
- Experiment Log Book (2000 words) (30%)
- Experiment report (2000 words) (50%)

### Preliminary Reading
- Avinash Dixit and Susan Skeath, Games of Strategy, Norton (2nd ed) 2006
- Edward Cartwright, Behavioural Economics, Routledge, 2011

### Restrictions
Only available to students on Economics single honours and joint honours programmes.

### Synopsis
The module introduces students to the exciting fields of game theory, experimental economics and behavioural economics, and equips them with all the essential tools to analyse strategic interaction, in economics, politics and other social sciences. The module provides an understanding of the basic principles of game theory as well as experience in the practical issues of experimental economics. The emphasis throughout the module is on discussing practical applications and providing hands-on experience of experimental economics and game theory.
EC313  Microeconomics for Business

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<tr>
<th>Version</th>
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**Availability**
This module is compulsory for all students on any of the following programmes: BSc Management, BSc Marketing, BSc International Business, BA Mathematics and Accounting and Finance and associated programmes. This module is an elective for all Stage 1 students except for those on Single or Joint Honours degree programmes in Economics.

**Contact Hours**
10 lectures
9 seminars
2 workshops

**Learning Outcomes**
By the end of the module, you will be able to:

* understand the basic principles of microeconomics.
* understand the main ways in which microeconomics can be used to analyse business decisions, behaviour, problems and issues the basic principles of game theory.
* understand the economic analysis of important current business issues in the UK, the European Union and the world economy.
* utilise simple microeconomics models to explain economic behaviour and phenomena.

**Method of Assessment**
In Course Test (45 minutes) (20%)
Essay 1 (Max 750 words) (20%)
Examination (2 hours) (60%)

**Preliminary Reading**
Chris Mulearn and Howard Vane, Economics for Business (2nd ed), Palgrave Macmillan, 2012

**Restrictions**
EC302, EC304 and MA309 cannot be taken with this module.

Not available to students on Single and Joint Honours degree programmes in Economics

**Synopsis**
This module is designed for students who have not studied Microeconomics for Business before or who have not previously completed a comprehensive introductory course in economics. However, the content is such that it is also appropriate for students with A-level Economics or equivalent, as it focuses on the analysis, tools and knowledge of microeconomics for business.

The module applies economics to business issues and each topic is introduced assuming no previous knowledge of the subject. The lectures and related seminar programme explain the economic principles underlying the analysis of each topic and relate the theory to the real world and business examples. In particular, many examples are taken from the real world to show how economic analysis and models can be used to understand the different parts of business and how policy has been used to intervene in the working of the economy. Workshops are included in the module to apply economic analysis and techniques to business situations.

The module is carefully designed to tell you what topics are covered under each major subject area, to give readings for these subjects, and to provide a list of different types of questions to test and extend your understanding of the material.
Availability
This module is compulsory for all students studying single honours degrees in Economics and is optional for those students on joint Economics degree programmes.
This module is not available to students across other degree programmes in the University.

Contact Hours
11 lectures
6 seminars
11 PC workshops
9 drop-ins

Learning Outcomes
On successful completion of this module, you will be able to:
* search, identify and access secondary data sources.
* utilise spreadsheets, in particular, Microsoft Excel.
* utilise specialist data analysis and reporting tools e.g. Macrobond
* undertake graphical and numerical data analyses.
* apply data analysis techniques in the context of economic theory and policy.

Method of Assessment
Data Report 1 (2000 words) (25%)
Data Report 2 (2000 words) (25%)
Workshop Attendance (10%)
Group Project (2500 words) (40%)

Preliminary Reading

Restrictions
Only available to students studying single honours programmes in the School of Economics

Synopsis
The module introduces students to fundamental key skills used by economists in the application of economics to real world issues. It develop students' use of information technology and their ability to access electronic and other secondary sources of data. In particular, the module promote students' computing and quantitative skills within a structured environment.

The module covers the following topics:

- Data collection and sampling, accessing and downloading electronic data
- Descriptive statistics, graphical and numerical techniques for summarising data
- Index numbers, Paasche and Laspeyres indices, chained and non-chained indices
- National income accounts, growth accounting, logarithm and exponent functions
- Investment decisions, discounting, NPV, internal rates of return
### Availability
This module is optional for all students studying single and joint honours degree programmes in Economics. This module is not available to students across other degree programmes in the University.

### Contact Hours
- 3 one hour lectures
- 10 two hour seminars

### Learning Outcomes
By the end of the module you will be able to:
- understand and abstract the essentials features of an economic issue, problem and system.
- synthesize and critically compare different economic analyses of an economic issue.
- apply analytical skills to a range of economic concepts, problems and issues.
- interpret data in the context of economic theory and policy.
- analyse reports and papers to support their understanding of economics.

### Method of Assessment
- Group Outline 1 (approx. 500 words) 20%
- Group Outline 2 (approx. 500 words) (20%)
- Group Presentation (10 Minutes) (20%)
- Take-Away Precis (400 words) (20%)
- In Course Test (Precis) (45 minutes) (20%)

### Preliminary Reading
There is no core text to accompany this module. Instead we provide reading material in various formats on each field of activity that is covered. In addition, you are encouraged to examine in detail various institutions web pages for examples of economic analysis and output, as well as regular economics commentaries on the economy. Examples include:

- Economist and Financial Times
- Institute for Fiscal Studies (www.ifs.org.uk/)
- Bank of England (www.bankofengland.co.uk/
- HM Treasury (www.hm-treasury.gov.uk/)
- European Central Bank (ECB) (www.ecb.int/home/html/index.en.html)
- Oxera (www.oxera.com)
- OFWAT (www.ofwat.gov.uk/)
- World Bank (www.worldbank.org/)
- IMF (www.imf.org/external/index.htm)

### Restrictions
Only available to students on Economics single honours and joint honours programmes

### Synopsis
This module introduces students to the application of economic analysis and the role of professional economists within the real-world economy. It exposes students to the main fields of activity that require the involvement of economists, to the institutions involved in these fields, their responsibilities, and the types of economic problem that are addressed. It also provides them with opportunities to contextualise their learning of conceptual economic ideas and issues, and to apply their knowledge and understanding to practical everyday issues.

Module content is organised thematically around a series of both microeconomic and macroeconomic topics. These topics are diverse and updated in line with contemporary issues and developments in the field. Each topic is examined in the context of how professional economists put into practice economics across a range of different institutional settings such as the Government Economic Service, Regulatory Authorities, private sector consultancy and academia.
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<tr>
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<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
<th>Assessment</th>
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1. Medway Whole Year C 0 (0) 100% Exam
2. Medway Whole Year C 0 (0) 100% Exam with Pass/Fail Elements
JN300 History of Journalism

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**Availability**

Autumn Term
This module will not run from September 2020 and is replaced by a new module 15 credit module - Studying Journalism.

**Contact Hours**

Total Contact Hours: 24
Private Study Hours: 126
Total Study Hours: 150

**Learning Outcomes**

1. Demonstrate knowledge of the development of journalism in the United Kingdom from the fifteenth century to the twenty-first.
2. Show a basic understanding of the relationship between government and journalists from the establishment of the first printing press to the advent of blogging.
3. Understand the responsibility journalists have to report accurately and fairly located in a historical, professional and social context.
4. Develop awareness of the relationship between the development of democracy and the growth of the news industry.
5. Engage with the culture of journalism in a UK context, its principles and its practice.

**Method of Assessment**

Essay (2,500 words) – 25%
Essay (3,000 words) – 25%
Examination (3 hrs) - 50%

**Preliminary Reading**

Barnett S (2011), The Rise and Fall of Television Journalism, London, Bloomsbury
Griffiths D (2006), Fleet Street: Five Hundred Years of the Press, British Library Publishing
Paine T (1792), The Rights of Man, Dover Thrift Edition
Preston P (2008), We Saw Spain Die – Foreign Correspondents in the Spanish Civil War, London: Constable
Temple M (2008), The British Press, Maidenhead: Open University

**Pre-requisites**

None

**Restrictions**

Closed to exchange and short term students

**Synopsis**

The development of journalism in the United Kingdom from the fifteenth century to the age of the internet. How and why newspapers were first printed. Whose interests are served by the publication of news? How government has sought to control and censor journalism. The forces propelling the growth of newspapers during the English Civil Wars and the industrialisation of the press in the nineteenth century. The emergence of professional reporters. The era of the Press Barons. The birth of radio. International reporting of the Spanish Civil War and the Blitz. The birth of television. The dawn of the multimedia age.
JN301 Reporting and Writing I

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Availability
Autumn and Spring term

Contact Hours
Total Contact Hours: 156
Private Study Hours: 294
Total Study Hours: 450

Learning Outcomes
1. Understand key processes, principles and skills involved in writing for publication in print and online
2. Understand what a news story is and why different news providers treat them in different ways
3. Apply news reporting skills within editorial deadlines
4. Understand the concepts of bias and spin and apply the skills required to produce fair, comprehensive and balanced news reporting
5. Read widely within the genre of news in recent and contemporary newspapers and online
6. Acquire writing, research and shorthand note-taking skills and experiment in deploying them in the coverage of news stories
7. Learn to make every word count in the writing of tight, accurate copy to deadline
8. Understand how to apply different research and writing techniques and how to evaluate their applicability
9. Understand the law concerning privilege and the importance of accurate, contemporaneous note taking

Method of Assessment
Timed Writing 1 – 21%
Timed Writing 2 – 21%
Portfolio – 28%
Exam – 30%

Preliminary Reading
Harcup T (2009), Journalism Principles and Practice, Sage Publications
Harris G and Spark D (2010), Practical Newspaper Reporting, 3rd rev ed, Butterworth-Heinemann Ltd
Harrison J (2005), News, Routledge
Hanna, M (2016), McNae's Essential Law for Journalists, 23rd edition, OUP

Pre-requisites
None

Synopsis
What is news? Which sources are trustworthy? Writing news reports and the inverted pyramid. Reporting court cases and council meetings. Working off-diary. Distinction between comment, conjecture and fact. Public interest.
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<td>60% Coursework, 40% Exam</td>
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Availability
Spring term

Contact Hours
Total Contact Hours: 24
Private Study Hours: 126
Total Study Hours: 150

Learning Outcomes
1. Have an understanding of the basic principles of the British constitution, the functions of Britain's national political institutions and their role in delivering accountable and representative outcomes.
2. Have an understanding of the electoral process, comparative electoral systems and the key issues facing electoral participation in a modern democracy.
3. Have an appreciation of the advantages and disadvantages of the "Westminster model".
4. Be familiar with how a range of approaches can be used to investigate how British political systems work, and with what success.
5. Have an understanding of the structure and financing of public services including the National Health Service, and social services.
6. Understand the development and principles of British democracy and constitution in the era of universal suffrage.

Method of Assessment
Essay (2,000 words) 40%
Seminar presentation - 20%
Examination: two hours - 40%

Preliminary Reading
Judge, D, 2005, Political Institutions in the United Kingdom, Oxford University Press, Oxford
Moran, M, 2011, Politics and Governance in the UK, 2nd edn, Palgrave Macmillan, Basingstoke

Pre-requisites
None

Restrictions
Closed to exchange and short term students.

Synopsis
This module provides an overview of the British political system, focusing on recent political and constitutional developments. It will investigate topics such as the roles of Parliament, the Prime Minister and Cabinet, political parties, and the electoral system. It will assess key issues facing democratic government and institutions within the UK, analysing for example the role of Europe, the challenges posed by devolution, the Treasury and the National Health Service. There will also be discussion of contemporary political behaviour, including the issue of political participation.
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**Availability**

Autumn and Spring term

**Contact Hours**

- Total Contact Hours: 96
- Private Study Hours: 354
- Total Study Hours: 450

**Learning Outcomes**

1. Understand key processes, principles and skills involved in writing and reporting in digital sound and video
2. Understand key processes, principles and skills involved in the design and production of editorial pages for newspapers and magazines
3. Develop an understanding of the concept and nature of radio, how it differs from other media in its production processes and its narrative grammar
4. Understand key processes, principles and skills involved in producing audio, video and written journalism for the web
5. Understand the structure of editorial teams in broadcasting, newspapers, magazines and online publications and the nature of the roles within them
6. Know how to assess and use audio and video sources, text and image sources such as raw feeds, wire copy archive material, picture libraries and other media
7. Understand how to originate and develop ideas for news stories, and how particular approaches work in different media
8. Develop basic skills in writing, cues, reports and headlines for radio and television news bulletins

**Method of Assessment**

- TV Assessment 1 - 15%
- Print Assessment 2 - 15%
- Radio Assessment 3 - 15%
- Online Assessment 4 – 15%
- Blog Postings – 7.5%
- News Conference Pitches – 7.5%
- Examination (2 hours) – 25%

**Preliminary Reading**

- Quinn S (2005), Convergent Journalism: The Fundamentals of Multimedia Reporting, Peter Lang
- Evans H (1997), Pictures on a Page, Heinemann

**Pre-requisites**

None

**Synopsis**

British radio journalism, its history and development. Magazine and online production development. Use of microphones, audio and video recording equipment and studio production. Setting up and conducting of interviews. Use of digital audio and video editing systems to compile news packages and features. Team working. Sound and video on the internet. Publishing journalism online.
JN304
Introduction to Reporting

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<td>15 (7.5)</td>
<td>60% Coursework, 40% Exam</td>
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**Availability**
Autumn Term

**Contact Hours**
Total Contact Hours: 24
Private Study Hours: 126
Total Study Hours: 150

**Learning Outcomes**
1. Understand the basic processes, principles and skills involved in writing for publication in print and online.
2. Understand what a news story is and why different news providers treat them in different ways.
3. Apply news reporting skills within editorial deadlines and word limits.
4. Acquire an understanding of the news agenda by reading, watching and listening widely within the genre of news in recent and contemporary newspaper reports, television and radio broadcasts, and online reports.
5. Understand how to apply different research and writing techniques and how to evaluate their applicability

**Method of Assessment**
Examination: two hours – 40%
Two in-class tests (45 mins each) – 40%
Seminar presentation – 20%

**Preliminary Reading**
Harcup T (2011), Journalism Principles and Practice, Sage Publications
Hicks W et al (2008), Writing for Journalists, Routledge
Marr A (2005), My Trade, Pan
Randall D (2011), The Universal Journalist, Pluto Books
Smith J (2010), Essential Reporting, Sage Publications

**Pre-requisites**
Co-requisite: JOUR3050 (JN305) Essentials of Reporting
This module is a pre-requisite for:
JOUR5190 (JN519) Introduction to Feature Writing
JOUR5180 (JN518) Essentials of Feature Writing

**Synopsis**
What is news? What sources are trustworthy? Writing news reports – who, what, when and why and the inverted pyramid. Distinguishing between comment, conjecture and fact. Understanding how news organisations are structured.
### Essentials of Reporting

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<td>60% Coursework, 40% Exam</td>
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#### Availability

Spring Term

#### Contact Hours

- Total Contact Hours: 24
- Private Study Hours: 126
- Total Study Hours: 150

#### Learning Outcomes

1. Develop a further understanding of the processes, principles and skills involved in writing for publication in print and online
2. Understand the ethical problems faced by journalists and how this relates to a wider debate about regulation and freedom of speech
3. Understand the concept of public interest and how it is applied by journalists
4. Understand the concepts of bias and spin and how journalists produce fair, balanced and objective news reports
5. Apply further news reporting skills within editorial deadlines
6. Acquire a deeper understanding of the news agenda by reading, listening and watching widely in recent and contemporary newspapers, radio and TV broadcasts and online
7. Understand how to apply different research and writing techniques and how to evaluate their applicability

#### Method of Assessment

- Examination: two hours – 40%
- Two in-class tests (45 mins each) – 40%
- Seminar presentation – 20%

#### Preliminary Reading

- Davies N (2009), Flat Earth News, Vintage
- Frost C (2011), Journalism Ethics and Regulation, Routledge
- Harcup T (2011), Journalism Principles and Practice, Sage Publications
- Mair J (ed) (2013), After Leveson?, Abramis
- Randall D (2011), The Universal Journalist, Pluto Books

#### Pre-requisites

- Prerequisite: JOUR3040 (JN304) Introduction to Reporting
- This module is a pre-requisite for:
  - JOUR5190 (JN519) Introduction to Feature Writing
  - JOUR5180 (JN518) Essentials of Feature Writing

#### Synopsis

Spin, PR and the news factory: How the news industry is being re-shaped, the spread of misinformation, and the importance of fact-checking. Introduction to journalism ethics and the code of practice. Objectivity, balance and bias. Understanding campaigns and committed journalism. Public interest v. interests of the public. The future of journalism: social media, citizen journalism, and the state of the industry.
### Television Craft I

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#### Availability
Autumn and Spring

#### Contact Hours
- Workshops: 96 hours
- Private study: 354 hours

#### Learning Outcomes
- Understand key processes, principles and skills involved in writing and producing digital video and audio
- Understand the concept and nature of television, how it differs from other media in its production processes and its narrative grammar
- Understand key processes in producing video content for the web
- Understand how to originate and develop ideas for video content
- Deploy basic skills in writing pitches, scripts and cues for television and video content

#### Method of Assessment
100% coursework
- Portfolio assessment: 80%
- Presentation (5 minutes): 10%
- Self-Assessment Report 1,000 words: 10%

#### Preliminary Reading
- Current TV (2011) Production Resources. [Internet]. Available from: http://current.com/participate/resources.htm

#### Pre-requisites
None

#### Restrictions
This module in only available from September 2020.
Cannot be taken as a wild module.

#### Synopsis
Students will be introduced to the practical craft of producing video content. They will learn how to develop an initial concept, write scripts, shoot and edit video using professional standard equipment, light a scene, edit audio, and work as part of a creative production team. Teaching will be most intensive in the Autumn term, with assessments largely taking place in the Spring.
Students will focus on single camera projects, learning how to shoot and edit short films independently and as part of a production crew.
JN402  Television Project I

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Availability
Spring term

Contact Hours
Workshops: 12 hours
Supervisions: At least four one-hour sessions
Project work: 284 hours

Learning Outcomes
• Understand the key process, principles and skills involved in producing video content for broadcast and online distribution
• Work productively to produce a video project to a brief and deadline
• Understand the workflow of television production from idea to post-production
• Consider and evaluate their work with reference to professional standards

Method of Assessment
100% coursework
Project 5-minute film 80%
1,000 word individual project diary: 20 %

Preliminary Reading
• BBC. BBC Academy. TV Production on Location [Article/Internet] Available from: http://www.bbc.co.uk/academy/en/articles/art20130702112133397

Pre-requisites
Co-requisite: Television Craft I

Restrictions
This module is available from September 2020.
This module cannot be taken as wild module.

Synopsis
In this module, students will produce original video content for broadcast or online distribution. Students will be given a clear brief and individually produce one five minute film, managing the entire project from storyboard to screen. Students will learn to work with presenters and talent, and manage shooting either in a studio or on location. The projects will largely involve independent work by the students, but will be supported by workshops early in the term and regular supervisions by the module convenor.
### TV: From the BBC to Netflix and Beyond

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**Availability**

Autumn term

**Contact Hours**

- Lectures: 12 hours
- Seminars: 12 hours
- Private study: 276 hours
- Total: 300 hours

**Learning Outcomes**

- Understand how visual entertainment has developed since the advent of public service broadcasting into the digital age in the UK.
- Evaluate aesthetic, technological and economic approaches to the history of television.
- Understand key landmarks in the history of visual entertainment and broadcasting.
- Research particular aspects of television history and evaluate them critically.
- Understand the difference between appointment-to-view and on-demand television and the roles of public, commercial and subscription broadcasting platforms.
- Identify new challenges and opportunities born from the advent of online streaming.
- Understand the general role that regulation has played throughout the development of broadcasters in the UK and how that might differ from other countries.

**Method of Assessment**

- Critique 1: (1,500 words): 30%
- Critique 2: (1,500 words): 50%
- In-class Presentation: (5 minutes): 20%

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

This module is available from September 2020.

**Synopsis**

This module examines the history of television through a series of case studies and analyses in the UK and abroad. Students will learn about the key landmarks in video entertainment and broadcasting to understand how modern forms developed and what part regulation has had to play in it. This will include considering the evolution from appointment-to-view broadcasting to on-demand streaming and the fragmentation of audiences in the cable/satellite/digital era. Students will explore these through close analysis of case studies, encouraging evaluation of their aesthetic, technological, economic and social values.
Availability
Spring Term

Contact Hours
Total Contact Hours: 48
Private Study Hours: 102
Total Study Hours: 150

Learning Outcomes
• Demonstrate knowledge of the key ideas and texts by major theorists in the field of television and visual culture.
• Demonstrate knowledge of why the critical analysis of visual representation is important.
• Demonstrate knowledge, vocabulary and skills that will enable them to engage in critical debates in the broad field of visual culture.
• Critically apply semiotic approaches to the analysis of visual representations.
• Reflect critically on the history of theoretical approaches to media and mediated culture.

Method of Assessment
Individual Presentation (10 minutes) (50%)
Essay 1500 words (50%)

Preliminary Reading

Pre-requisites
None

Restrictions
This module is available from September 2020.

Synopsis
This module focuses on some of the major themes and topics that relate to the study of television culture. It introduces students to some of the most common examples and forms of what is taken to be television culture, and examines the media, journalistic, political and academic debates associated with these examples. The module introduces students to the forms and developments of common debates, and develops students’ knowledge of the specific contributions of media and cultural studies scholarship in these areas. It encourages students to consider how visual mediums such as television making meaning and how audiences interpret television content. This leads into a broader exploration of the cultural value of media texts with reference to theories of ideology and hegemony. Issues of representation are also examined in relation to theories of discourse, including representations of gender, sexuality and stereotyping.
Contact Hours
One hour lecture and one hour seminar weekly.

Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate a sound knowledge and understanding of the structure and workings, within the English legal system, of the common law, legislation, European law, civil process and criminal process;
2. Demonstrate an understanding of the courts, tribunals and other legal institutions, including those of the European Convention on Human Rights;
3. Demonstrate an understanding of the systems of legal help and public legal services, including the Community Legal Service; and of judicial review, juries, the police, the Crown Prosecution Service, the legal profession and the judiciary; with particular emphasis upon criminal process
4. Analyse and evaluate critically aspects of the operation of the English legal system in its social, economic and political contexts; and develop the ability to deploy and elucidate relevant information and abstract concepts in reasoned arguments about issues arising from the operation of the English legal system;
5. Demonstrate competence in legal analysis: the identification and interpretation of relevant facts and the application of law to those facts; legal research skills: library skills (including full use of information technology); using primary and subordinate statutory and case law material eg Acts, Treaties, Statutory Instruments, Law Reports etc; citation and referencing of legal sources.

Method of Assessment
100% coursework.

Synopsis
Legal Process will introduce the institutions and procedures of the English legal system, and the principles and doctrines on which it is based. Through consideration of the constitutional framework underpinning the legal system, there will be critical discussion concerning the development and operation of the English legal system in its social, economic and political context. A careful consideration of the sources of law will provide the basis for a sound understanding of the common law, legislation, European law, civil procedure and criminal procedure. The nature, extent and effectiveness of access to legal remedies in this country will be considered and students will be given the opportunity to develop certain general and legal skills, particularly legal research skills.
Contact Hours
Total contact hours 54.

Learning Outcomes
Students who complete the module successfully will have the ability to:
Demonstrate an understanding of the basic concepts and principles at issue in contemporary critical and analytical legal theory.
Demonstrate a capacity to apply basic critical legal concepts to contemporary contexts and debates
Demonstrate a sociological, historical and political perspective towards claims about law's objectivity and neutrality.
Understand law as an instrument of politics and ideology.

Method of Assessment
100% coursework.

Preliminary Reading
Ward, I. - 'Introduction to Critical Legal Theory', 2nd ed., Cavendish, 2004

Restrictions
This module is only available to Law students

Synopsis
The module will introduce students to critical legal techniques grounded in critical legal and social theory, feminist and queer theory, postcolonial theory and law and the humanities. Throughout the course, concepts are introduced through socio-legal and critical investigation of selected case studies - such as new pieces of legislation, emerging political campaigns and prominent litigation - ensuring that the course maintains a focus on 'law in action'. Particular attention will be paid to developments in foreign jurisdictions and in the international arena. Accordingly, case studies will alter from year to year, and draw heavily on research projects on-going in the Law School. The course has a heavy focus on primary legal materials and core critical texts, but will also draw on film, museum artefacts, art and literature as appropriate.
Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate an understanding of the nature of private law, its main subdivisions and its development.
2. Demonstrate a knowledge of the main types of legal obligation.
3. Demonstrate an outline knowledge of the principles of the law of contract and tort.
4. Demonstrate an understanding of the distinctive nature of case law and of the common law in particular.
5. Identify the contractual and tortious legal issues raised in simple problem situations.
6. Use case-law to predict the legal outcome of problem situations in at least one area of contract law and one area of tort.

Method of Assessment
100% coursework consisting of a case note and a problem question

Preliminary Reading
J N Adams & R Brownsword Understanding Contract Law (Sweet & Maxwell 5th ed, 2007)
A Weir An Introduction to Tort Law (2nd ed Oxford University Press, 2006)
C Harlowe Understanding Tort Law (Sweet and Maxwell 3rd ed, 2005)
J Conaghan and W Mansell The Wrongs of Tort (Pluto 2nd ed, 1999)

Synopsis
This module introduces the law of obligations, which comprises the private law of duties and rights to which individuals and organisations are subject. Traditionally, it includes the law of contract and tort (but not property). As well as introducing some of the content (which is covered more extensively in LW650 and LW651), a key focus is on the institution of the common law through which most of the law of obligations has emerged. This aspect is especially explored through the case classes, which run alongside the lectures and seminars.
Foundations of Property

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Contact Hours
10 hours of lectures, 10 hours of seminars, 10 hours of case classes (approximately)

Department Checked
Yes

Learning Outcomes
- Demonstrate knowledge and understanding of the concepts, principles and rules of a range of property law topics.
- Demonstrate an understanding of the foundational role of equity and trusts in the development of property law.
- Identify and explain property-related issues.
- Appreciate the historical, cultural, political and economic contexts relevant to the discussion of 'property', and situate and discuss these elements through an examination of specific property law issues and case material.

Method of Assessment
50% coursework (consisting of one essay); 50% written examination

Preliminary Reading
- Preliminary Viewing - Its a Wonderful Life, 1946, Dir F.Copra
- Preliminary Viewing - The Truman Show, 1998, Dir P Wier
- Preliminary Viewing - District 13, 2004, Dir P Morel
- Preliminary Viewing - La Terre Parle Arabe, 2007, Dir M. Gargour
- Preliminary Viewing - The Inner Tour, 2002, Dir R. Alexandowicz
- Preliminary Viewing - All That Remains, 2005, Dir Nada El-Yassir
- C Dickens, Bleak House

Pre-requisites
Co-requisite - This module is to be taken with LW315 Introduction to Obligations. Only available to students following a Law programme of study (either single or joint honours).

Restrictions
Only available to Law students.

Synopsis
Following on from 'Introduction to Obligations', 'Foundations of Property' continues the study of private law by introducing students to property law. 'Property' is something we tend to presume we know about, and rarely examine as an idea or practice closely. Most often we use it to connote an object or 'thing', and presume that it has something to do with 'ownership' of that object; we use expressions such as, 'This is mine,' and often do not examine the detail of what that really means.

This module begins to unpack and examine the ideas and practices of property more closely, looking in particular at land to ask questions such as: what do we mean by 'ownership'? What happens when a number of competing 'ownership claims' in one object exist? What are the limits of 'ownership'? Does 'ownership' entail social obligation?

When preparing for the module it will be useful to think about (and collect material on) current debates over contested ownership (or use) of property and resources, especially in relation to land.
Contact Hours
10 hours.

Learning Outcomes
The course will introduce and provide knowledge and understanding of:
The basic principles of the English Legal System
The law-making process
The court structure and administrative justice system
Legal research skills

Method of Assessment
50% multiple choice test and 50% portfolio.

Preliminary Reading
Wilson S and others, English Legal System (2nd edn, Oxford University Press 2016)
Finch E and Fafinski S, Legal Skills (5th edn, Oxford University Press 2015)
Knowles J, Effective Legal Research (4th edn, Sweet and Maxwell 2016)
Bradney A and others, How to Study Law (7th edn, Sweet and Maxwell 2014)

Restrictions
Only available to students following a Law degree both single and joint honours. Not available to select during module registration or to exchange students.

Synopsis
Part A: English Legal System
This module provides an overview of the English Legal System, including the following indicative topics:
1) An introduction to Parliament and the legislative process
2) The court structure and the doctrine of precedent
3) An introduction to case law, including how to identify and the importance of ratio decidendi and obiter dicta
Part B: Introduction to Legal Skills
The module also gives students an introduction to the basic legal skills that they will develop further in their other modules throughout the degree. The focus here is on specific exercises to support exploration and use of the library resources that are available, both in paper copy and electronically through the legal databases, and on understanding practices of legal citation.
Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate a sound grounding in the concepts, principles and rules of criminal offences; in particular the law relating to murder/manslaughter, non-fatal offences, defences, theft, fraud, sexual and inchoate offences.
2. Demonstrate a sound understanding of the wider debate in respect of the place of criminal law in the social context, the definitions of harm and the boundaries of criminal law.
3. Demonstrate knowledge of the major theoretical debates in the criminal law field.
4. Assess criminal liability in a given factual situation and identify any defences by applying relevant legal principles, case law and statute law to the facts, and critically debate any issues raised.
5. Engage in a reasoned and informed discussion of the major areas of criminal law making appropriate reference to legal and academic source authorities.
6. Evaluate the operation of the criminal law in the social context.

Method of Assessment
Written examination worth 80% and 20% coursework consisting of an oral (which must be passed in order to pass the module) and a case note.

Preliminary Reading
J Herring  Great Debates: Criminal Law (Palgrave Macmillan, 2012)
A Norrie  'Crime, Reason and History' ( Weidenfeld & Nicholson 2nd ed, 2001)

Restrictions
Only available to Law students.

Synopsis
• Introduction to the concept of crime, the structure of criminal justice and the general principles of liability
• Harm and the boundaries of criminal law
• Murder, the problem of causation and omissions and intent to kill
• Defences to murder, self-defence, provocation, insanity and diminished responsibility
• Manslaughter, unlawful act, recklessness and gross negligence
• Non-fatal offences against the person
• Sexual offences
• Theft and the Fraud Act 2006
• Inchoative offences

The module is structured to provide students with the opportunity to explore the major issues in criminal law through class presentation, through consideration of essay style topics and by working through criminal law problem questions. At the commencement of the module students are provided with a Seminar Workbook which outlines the weekly seminar topic and task.
Contact Hours
11 hours of lectures and 11 hours of seminars.

Learning Outcomes
Understand the way that political decisions are reached in Britain.
Be able to identify the evidence and criteria used in determining which actors shape key policy decisions.
Understand the recent structural changes to Britain's political system, and the effects these changes have had.
Be able to critically review the strengths and weaknesses of political institutions in Britain, and analytically evaluate the merits of alternative institutional arrangements.
Understand how the design and operation of Britain's political system relates to arrangements in other western democracies, and be able to identify the main consequences of these similarities and differences.

Method of Assessment
50% coursework (essay of ≤2000 words), 50% exam (2 hours).

Preliminary Reading
KING, A. - 'Does the UK Still Have a Constitution?', 2001

Synopsis
Democracy in Britain does not appear to be in a healthy state. Citizens are less engaged with political institutions, and less trusting in politicians, than they used to be. Critical questions are being asked about the role and effectiveness of such key institutions as the electoral system and parliament. Meanwhile, the nature of political authority in Britain is changing rapidly. Power has been transferred upwards to the European Union, and downwards to devolved bodies in Scotland, Wales, Northern Ireland and London. Non-electoral actors such as the media also play an important role in shaping political decisions. Where does this leave the political system at the start of the 21st century? Is government in Britain effective and democratic? Or are Britain’s political institutions failing?

This module provides students with an introduction to some of the key issues facing the political system in Britain today. The module examines the challenges facing the political system, the effectiveness of existing political arrangements and the merits of institutional reform. While the focus is domestic, many of the same challenges are also faced by political systems in other west European countries, to which the course will make reference. The module thus aims to go beyond a simple focus on British politics, by introducing students to some of the key contemporary issues facing many western democracies.
Contact Hours
11 lectures and 11 seminars

Learning Outcomes
By the end of the module, students will:
- Have a basic knowledge of some of the key themes and events in the study of international history;
- Be able to relate these historical debates to some of the key debates in International Relations theory;
- Have an introductory knowledge of some of the International Relations literature relating to issues of war and peace, security, foreign policy, sovereignty, and inequality;
- Be able to discuss liberal alternatives to war such as international organizations and the democratic peace principle, and have a basic knowledge of the 'end of history' thesis and its relevance.

Method of Assessment
50% coursework (essay of 2000 words), 50% exam (2hr)

Preliminary Reading

Synopsis
This module introduces first year undergraduate students to some of the key historical events of modern history, and related debates and questions that have occupied the discipline of International Relations (IR). The focus is on communicating a few key themes, ideas, issues and principles that recur throughout the history of the last hundred years, and that cut across various theoretical approaches and different schools of thought. These key ideas include: war, conflict, violence and terror; international reformism; the nature of international order under conditions of anarchy; the balance of power; the influence of ideology on international affairs and on theorising; the tension between order and justice in the international sphere; and the nature of imperialism and its effects. Exploration of these themes, ideas, and issues emerges through analysis of the World Wars, the Cold War, decolonisation and the emergence of the US as the world’s sole superpower in the post-Cold War era. The course places an emphasis on historical events between the global North and South, as these events often led to dramatic shifts and changes in international relations and foreign policy. Students will be encouraged to identify significant continuities and changes in international politics across the period studied.
PO310 Introduction to International Politics

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Contact Hours
11 lectures and 11 seminars

Learning Outcomes
Students will:
- Have an awareness of, and have been given a basic level of exposure to, many of the major issue areas in the study of contemporary international relations
- Be aware of the main sub-fields that exist within the study of international relations and be able to relate them to each other
- Have established a good basis from which to appreciate at a higher level the theoretical schools of thought in the study of international relations
- Have provided a strong grounding in the study of international politics (including factual and conceptual questions) as the basis for the further study in Part 2 on the subject matter of the discipline of international relations

Method of Assessment
50% coursework (essay of maximum 1,500 - 2,000 words); 50% exam (2hr)

Preliminary Reading
BROWN, C. - 'Understanding International Relations'

Synopsis
This module is addressed to students who have hitherto had no training in the academic field of International Relations. It aims to establish a good basis from which to appreciate at a higher level the theoretical schools of thought in the study of international relations, and to provide a strong grounding in the study of international politics as the basis for the further study in Stage 2 on the subject matter of the discipline of international relations. The course proceeds by examining a number of theoretical perspectives on International Relations and offers examples from history and current affairs to demonstrate the extent to which theories can be used to make sense of major issues in areas such as international security and international political economy.
## 2019-20 Social Sciences Undergraduate Stage 1 Module Handbook

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### Contact Hours
11 lectures and 11 seminars

### Learning Outcomes
Students will gain:
- familiarity with the practice of normative political enquiry
- familiarity with the philosophical foundations of political issues
- familiarity with the historical evolution of Western political thought
- introductory knowledge of the works of key political thinkers
- introductory knowledge of the great political ideologies of the modern epoch

### Method of Assessment
50% coursework (1 essay of 1,500 words); 50% exam (2hr)

### Preliminary Reading

### Synopsis
This module introduces students to the study of political concepts that are central to thinking about political life. Through the study of these concepts students will be introduced to the principal ideas of many of the major figures in the history of Western political thought (for example, Plato, Hobbes, Rousseau and Marx) and to the work of many contemporary political theorists as well (John Rawls, Michael Sandel, Richard Rorty, Susan Okin and others). In addition, lectures and tutorials will familiarise students with a variety of different debates about how best to understand any given concept (such as, debates about what constitutes 'human nature') as well as how to understand the relationship between different concepts (such as, whether a just society must be an equal one or not). Moreover, the module is designed to allow students to develop a set of 'conceptual tools' with which to interrogate and shape the political world in which they find themselves; a world which is saturated everyday with competing articulations of the political concepts that we will study in this module. As such, students should come to develop a subtle appreciation of how the concepts examined on this module are, to greater or lesser degrees, intrinsic to all of their studies in politics and international relations (and related subjects).
Introduction to Conflict Analysis and Resolution

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Contact Hours
150 hours including 22 hours lecture/seminar; 128 study hours

Learning Outcomes
Upon completion of this module, students will be able to:
- Recognize key approaches to the study of conflict.
- Understand the main concepts and theories of international conflict and conflict resolution.
- Identify the main practices of conflict resolution and their limitations.
- Engage with empirical cases and simulations of international conflicts.
- Identify the main critiques of conflict theories.

Method of Assessment
60% coursework (essay (40%), reading assignments (20%), 40% exam (2 hrs).

Preliminary Reading

Synopsis
The module is designed to introduce students to the principle approaches to conflict and conflict resolution. Starting with a discussion of the pervasiveness of conflict in human existence, the module will engage with the key question of “what is conflict?” Students will be introduced to conflict management and conflict resolution approaches before engaging with conflict resolution processes such as negotiation and mediation. The module will rely on case studies and simulations to help students engage directly and better grasp the different theoretical approaches. Case studies will include an in-depth analysis of the Oslo process and a discussion of the specific difficulties linked to negotiations with “terrorists.” The students will emerge from the module with knowledge of the central paradigms and concepts of conflict analysis and resolution, and with an initial set of skills (negotiation and mediation) which can be used to further understand international politics but also in their personal engagement with others.
Introduction to Political Science

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Contact Hours

1 hour lecture and 1 hour seminar per week (not including reading week), plus an additional hour long seminar every two weeks.

Learning Outcomes

On successful completion of this module students will
- Be able to understand the different approaches used in the study of Politics
- Be able to understand the basic logic of the research process
- Be familiar with several themes central to political research
- Have improved their ability to identify and use evidence, including basic statistical techniques
- Be able to choose among a wide range of approaches to develop their own methods to explore substantive research questions in the fields of politics and international relations.

Method of Assessment

100% Coursework (5 online quizzes (4% each, 20% total), Research reports (2 reports worth 80% total; first is 1000 words worth 32%, second is 2000 words worth 48%))

Preliminary Reading

None.

Synopsis

This core module introduces students to the wide range of different methodologies commonly employed in political science. This includes the scientific method and both traditional and newer forms of research. Students will also be introduced to some of the fields of inquiry that dominate the study of politics, including public choice, social movements, political behaviour, economic development and democracy. The module integrates these two main components to create both an awareness of the breadth of political science and its approaches, ultimately providing students with the foundation for further study in political science. Substantive topics include: the nature of inquiry (questioning and determining what constitutes evidence), methods of comparison, theory and hypotheses. They will also be introduced to and explore quantitative methods, formal methods, experimental methods and empirical quantitative methods. Students will implement basic quantitative research techniques for themselves. Finally, they will be introduced to concepts such as equivalence, selection bias, spuriousness, value bias and ecological and individualist fallacy in order to illuminate the difficulties faced when making comparisons.
**Learning Outcomes**

On successful completion of this module, students will:
- Understand what is meant by comparative politics and be familiar with the comparative method.
- Be familiar with the main debates and issues in the comparative study of political institutions and processes.
- Be able to classify political systems according to different criteria.
- Possess a basic understanding of how executive, legislative and judicial institutions are structured.
- Possess a basic understanding of how citizens behave politically in relation to such institutions.
- Possess a basic understanding of the intermediate actors that link citizens and government (such as political parties, interest groups and the media).
- Be familiar with some of the major data sources in the sub-field of comparative politics and with how they can be used to explore key questions addressed by the sub-field.

**Method of Assessment**

50% coursework (essay of 2000 words), 50% exam (2hr - two parts; set of multiple choice questions, and an essay answering one of six questions)

**Preliminary Reading**


**Synopsis**

The module introduces students to the empirical study of the key structures, institutions and processes in political life. It does so through the lens of the comparative method, in which political systems are compared and contrasted to test hypotheses about the factors producing similarities and differences across countries and over time. The module first introduces the comparative method, and then discusses the different ways in which political systems can be organized and classified. It focuses on the three key powers in all political systems – executive, legislative and judicial – the 'intermediate' actors that link people to their governments, namely political parties, interest groups and the media, and how citizens behave politically in relation to such institutions and actors. Throughout the module, students are encouraged to identify the factors and the processes leading to different political outcomes across states and over time and to use both qualitative and quantitative data to support their arguments.
Contact Hours
11 hours lectures and 11 hours of seminars

Learning Outcomes
On successful completion of this module, students will be able to:
- Understand the various economic and political processes of globalisation
- Understand the ways in which globalisation evolved, to what degree it is managed and to what degree it can be controlled.
- Identify and assess the impact that globalisation has on equality, rights, environment, economic development as well as inter and intra state conflict.
- Identify and assess the impact of globalisation on global governance.
- Identify and assess forces of resistance to globalisation.

Method of Assessment
50% coursework (essay of 2,000 words); 50% exam (2hr)

Preliminary Reading
Joseph Stiglitz (2003), Globalization and its discontents, (Penguin)
Nicola Phillips (ed.) (2005), Globalising International Political Economy (Palgrave)

Synopsis <span style="color:red;">*</span>
Globalisation is a contentious phenomenon with opinions divided as to whether it has (mostly) positive or negative consequences. This module assesses the complex process of globalisation by exploring the economic and political dimensions of globalisation, what drives the process, how it affects states and domestic constituencies and to what degree it can be managed. The module explores the role of individuals, states, international economic organisations, and non-state actors in processes and governance of globalisation as well as the growing resistance movements against globalisation. It also examines the relationship between globalisation and (in)equality, economic development, personal rights, environment and armed conflict.
Availability
The module contributes:
BA in Liberal Arts (Honours)

Contact Hours
Lectures: 24 hours, Seminars: 48 hours

Learning Outcomes
On completion of this module, students will be able to:
- Demonstrate knowledge and understanding of key academics studies within the sciences, humanities and social sciences, how they were implemented, and their impact on broader society
- Understand how to develop and test hypotheses using study design approaches appropriate to the discipline
- Understand the utility and interpretation of qualitative and quantitative data
- Demonstrate the ability to critically evaluate primary and secondary literature appropriate to the discipline
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.
- Formulate research questions, organise a research project in response to those questions and produce a well-written research thesis integrating qualitative and quantitative data in answering the questions.

Method of Assessment
100% Coursework (one 2000 word essay (25%), seminar performance (10%), the development of a mixed methods study design of approximately 1000 words in response to a self-developed research question (15%), reading diary (10%), mixed methods research thesis of approx 3500 words (40%))

Preliminary Reading
There is no set text for this module. It will feature a case study driven approach to introduce students to original research literature at an early stage. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original journal articles will be selected from existing library journal provision and will provide the focus for bi-weekly discussions. Where necessary, students will be directed towards on-line learning support for specific issues relating to statistical evaluation. Research design will be addressed by, among other texts and case studies, John Creswell and Vicki Price’s Designing and Conducting Mixed Methods Research (Sage, 2010).

Restrictions
This module is not available to short term/exchange students.

Synopsis
One of the impediments to communication between different academic disciplines is their use of different ways of making, and validating, arguments and proofs. A key element of the programme in Liberal Arts is to develop a genuine interdisciplinary approach so that students can understand, appreciate and assimilate the findings from diverse academic approaches. This module examines the varying modes of developing scientific, social scientific and humanities discourses to facilitate cross-disciplinary understanding of qualitative and quantitative reasoning. Following an introduction to Modes of Thought, engaging students with concepts of rationality as elaborated in logic and analytical reasoning, it will familiarise students in lectures and readings with quantitative and qualitative methodologies as well as with associated processes of data presentation, validation and conclusion reaching. Seminars will serve both to discuss and assess approaches and to familiarise students with working with techniques of data analysis and representation (quantitatively through statistical methods and software packages such as Excel and SPSS and qualitatively through sessions engaging grounded theory, narratology, actor network theory and image studies). Insofar as an element at the core of reasoning is representation per se, the issue of cognition and its unconscious shaping by both social and psychological forces will be addressed. Themes introduced here not only intertwine with teaching and practical exercises in the two concurrent first year core modules (for instance the training in research design, statistical methods, and data analysis carried out here will be drawn upon in Understanding the Contemporaries’ study of social and historical changes in local communities) but also recur throughout the rest of the programme. The cross-disciplinary debates – and communications – opened in this module will be revisited, and nuanced, over the following three years.

The module Modes of Reasoning is rich in transferable skills training, helping students to develop numeric and analytical skills, engaging them in the formulation and design of research questions and hypotheses, and familiarising them with select software packages.

Complimentary modules - Roots of Transformation (Autumn) and Understanding the Contemporary (Spring)
Availability
The programmes of study to which the module contributes:
BA in Liberal Arts (Honours)

Contact Hours
20 hours

Learning Outcomes
On completion of this module, students will be able to:
Demonstrate a knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
Demonstrate an awareness of key ideas informing representations and critiques of the contemporary period.
Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
Show an ability to relate issues in contemporary politics and society to developments in contemporary arts and culture.
Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

Method of Assessment
Essay plan of 500 words (10%)
Reading diary of 500 words (10%)
Essay of 2000 words (80%)

Preliminary Reading
There is no set text for this module. It will feature a topic driven approach, with sample texts and extracts being introduced to address the given issue from a range of disciplines. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original essays, journal articles and extracts from books will be selected from existing library provision and will provide the focus for bi-weekly discussions.

The following list is indicative of the kind of reading students will be introduced to:
Alain Badiou, The Meaning of Sarkozy (Verso, 2010)
Tim Clark, Farewell to an Idea: Episodes from a History of Modernism (Yale 2001)
Don DeLillo, Cosmopolis (Picador, 2011)
David Harvey, Rebel Cities: From the Right to the City to the Urban Revolution (Verso, 2011)
Arundhati Roy, Field Notes on Democracy: Listening to Grasshoppers (Haymarket Books, 2009)
Hulme, Mike, Why we disagree about Climate change (Cambridge, 2009)

Restrictions
This module is not available to short term/exchange students.

Synopsis
‘Understanding the Contemporary’ will enable students to think critically about their own period, and analyse the forces and events shaping contemporary culture and society. Students will consider texts from a range of disciplines and will be selectively introduced to key ideas in contemporary theory and philosophy. They will furthermore apply insights drawn from their readings and discussions to practical analysis of contemporary situations, not only through developing awareness of current events but also through designing and carrying out field analysis of social and historical changes in local communities (linked both to the research plan designed in Modes of Reasoning and to SSPSSR’s quantitative teaching methods programme). The focus of the module will be on the period since 2000, though clearly it will be necessary to reach back before that date to contextualise current issues. Students will be required to think critically about the ways different disciplines are formulating representations of the contemporary period, and to discuss themes and ideas that cross disciplines. Week by week, seminars and lectures will address topics that define the present period, for instance, migration, environmental change, financial crisis, democratic agency, and new media. The module will consider how different disciplines and intellectual traditions are responding to and framing such issues and developments so developing skills of comparative and cross-disciplinary reading. It is in the nature of the module that its study topics will vary from year to year. Overall, the module will develop multi-disciplinary understandings of the contemporary world and will encourage students to consider their role in shaping it.

Complimentary modules: Modes of Reasoning (Autumn and Spring), Roots of Transformation (Autumn)
Availability
The programmes of study to which the module contributes
BA in Liberal Arts (Honours)

Contact Hours
22 hours

Learning Outcomes
On completion of this module, students will be able to:

- Demonstrate knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
- Demonstrate an awareness of the relation of key ideas informing representations and critiques of the contemporary period with the matrices of technological and social changes in which they have developed.
- Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
- Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
- Show an ability to relate issues in contemporary politics and society to developments in science and technology.
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

Method of Assessment
100% coursework (Reading diary (20%), 1000 word essay (30%), 2000 word essay (50%)

Preliminary Reading
Jeremy Black, War and Technology (Indiana 2013).
Leo Charney and Vanessa Schwartez, eds. Cinema and the Invention of Modern Life (California 1995)
Stuart Elden, Mapping the Present: Heidegger, Foucault and the Project of a Spatial History (Continuum 2001).
James Gleick, The Information, A History, a Theory, A Flood. (Fourth Estate, 2012)

Restrictions
This module is not available to short term/exchange students.

Synopsis
The module will prepare students to think critically about the forces shaping ways of being in the contemporary world, with attention to how 'the modern' has emerged from innovations and continuities in modes of production, reproduction and communication in the past two centuries.

This module examines the technological and economic revolutions that shape human cultures, with a particular focus from the 17th century to the early 20th century roots of modernity and the impacts of recent and developing technological innovations. Students will be introduced to basic issues in scientific and technological developments impacting upon the contemporary world and will, building on their understanding of these, investigate their ramifications in social practices and ideations, in philosophical discourse and in the fields of aesthetic and literary production.

Students will be required to think critically about the ways different disciplines respond to and are shaped by technological and social developments, and will be encouraged to engage these from a cross-disciplinary perspective.

Overall, the module will develop multi-disciplinary understandings of the history of the contemporary world and will encourage students to become aware of, and to understand, the 'unseen' influences which enable and constrain our ways of being so as to both work with them and, where appropriate, seek to shape them.

Complimentary modules: Modes of Reasoning (Autumn and Spring), Understanding the Contemporary (Spring)
SA300 Social Policy and Social Control

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Contact Hours
21 contact hours consisting of lectures, workshops and seminars
129 hours of private study
150 total hours for this module

Learning Outcomes
Understand the underlying rationale for social policies, including their interconnections with processes of social control
Understand the key stages of the policy making process
Demonstrate an ability to identify the key actors related to a given policy question
Articulate and apply the principles of the different ways of affecting behavioural change in relation to social policy and social control
Critically evaluate the solutions to social problems
Have an understanding of the role of (quantitative) evidence in policy making

Method of Assessment
100% coursework

Essay 1: 1500 words Retrospective Policy Analysis (40%)
Essay 2: 2000 words Prospective Policy Analysis (60%)

Preliminary Reading

Pre-requisites
None

Restrictions
Unavailable for Stage 3 students

Synopsis
The module aims to develop the understanding of the policy making process and the role of the different actors within the wider context of the tools and limits of the ability of the UK national government to influence behaviour. It has a particular focus on processes of social control as they relate to social policy. Learning will be centred around two main tasks:

i. Understanding the links between social policy and the regulation of behaviour e.g. the uses and outcomes of incentives, sanctions and educative communication to promote behavioural changes sought by policy makers.

ii. Taking topical examples of policy issues, contextualised analysis of the policy making process, its 'stages', key actors and institutions will be used to explore how and why particular policy options emerge and evolve. A central concern will be to help students understand the nature of support and opposition for particular policy proposals and the implications for developing alternative policies.
Health, Care and Wellbeing

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Contact Hours
22 (1 hour lecture and 1 hour seminar weekly)
Evaluative and analytic skills, to assess the outcomes of social policy intervention on individuals and communities.

Department Checked
Department checked.

Learning Outcomes
Knowledge of the current sources of welfare in the UK in relation to health and social care
An understanding of some of the key concepts used in the field, in particular in relation to concepts of care and wellbeing
Problem solving skills and the ability to seek solutions to social issues and individual needs.
Sensitivity to the values and interests of others and to the dimensions of difference.
Able to identify and use theories and concepts in relation to health, care and wellbeing.
Distinguish between technical, normative, moral and political questions
Communicate ideas and arguments to others, both in written and spoken form.
Develop interpersonal and team work skills to enable them to work collaboratively, negotiate, listen and deliver results.

Method of Assessment
50% coursework (2 essays each of 1,250 words in length)
50% written examination (2 hours)

Preliminary Reading
Baggott R (2007) Understanding Health Policy

Restrictions
unavailable to stage 3 students

Synopsis
Health, care and wellbeing are central concerns in all our lives; and they raise questions of the interconnected roles of the state, the market and the individual in their creation and support. In this module we explore how we understand and conceptualise these areas, and the potential role of policy interventions in support of them. The module examines the social determinants of health, exploring the ways in which often replicate wider inequalities in society. It asks how we might best address changing health needs, particularly in relation to the growing proportion of older people, exploring these in the context of the new politics of the NHS. What are the best structures to deliver health care? How should these best be funded? Life style is increasingly implicated in health outcomes, and the module explores the dilemmas raised by rising levels of obesity and alcohol consumption. These are matters of personal choice, but they challenge the health and wellbeing of the population, and raise questions of how choices are shaped in the context of market production. Governments increasingly declare that they are interested not simply in health or prosperity, but also of wellbeing. The module explores what this means, and why there is a new interest in this area. It also examines the interface between health and care, both institutionally and conceptually and in turn, how these relate to issues of wellbeing. The module’s content covers a range of issues affecting adults and children/young people.
Environmental Issues: Social Science Approaches

Key environmental issues such as global warming, climate change and waste, and the policy responses to them
Why some situations come to be defined as problems while others are ignored
How the behaviour of households and business produces environmental impacts
The ways in which environmental concern is translated into public action
How actions at local, national and international levels address environmental problems, and the main obstacles they encounter
The various ways in which the environment and environmental issues are conceptualised by various disciplines

Method of Assessment
50% coursework (three 1,500 word essays) and 50% examination (summer term)

Preliminary Reading
Bell M An Invitation to Environmental Sociology
Bell S, McGillivray D & Pederson O (8th ed 2013) Environmental Law
Carter N (2nd edn. 2007) Politics and the Environment
Connelly J & Smith G (2nd edn. or later) Politics and the Environment: From Theory to Practice
Goldfarb T Taking Sides: Clashing Views on Controversial Environmental Issues
Harper CL (3rd or later edn.) Environment and Society: Human Perspectives on Environmental Issues
Stallworthy M (2008) Understanding Environmental Law

Synopsis
This module aims to give you an understanding of a range of key environmental issues, the ways in which they have arisen, and the means by which they might be addressed. Among the topics considered are: global warming, climate change and energy policy; waste and waste management; transport and tourism; development population, and agriculture; the politics of food production and supply; the rise of environmental concern; the socially constructed character of environmental issues; representations of environmental issues in mass media; environmental movements and protest; environmentalism and global justice; cultural conceptions of nature; environmental policy and the nature of environmental law and regulation. The module includes contributions from the perspectives of sociology, anthropology, social policy, political science and law.
**SA312 The Politics of Social Policy**

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**Availability**
Runs every year

**Contact Hours**
2 hours a week

**Department Checked**
14/03/2017

**Learning Outcomes**
On successfully completing the module students will be able to:
- Understand the way society defines and constructs social problems
- Evaluate a range of current social problems relevant to social scientists, social work, and criminal justice
- Compare, contrast and evaluate different ideological and party political approaches to solving social problems, and to evaluate the role of political ideologies in directing & shaping social policy
- Understand the processes by which 'private troubles' become 'social problems'
- Analyse policies and policy documents, applying knowledge of the legislative processes of government
- Use analytical techniques to assess the causes and consequences of problems
- Communicate information and analysis using relevant IT packages
- Analyse and interpret statistics and data and present findings in a form understandable to different audiences
- Debate, discuss and examine possible solutions to problems
- Debate and discuss various policy options and reach balanced conclusions on the basis of the evidence

**Method of Assessment**
100% coursework, comprising two equally weighted assignments of 2,000 words each.

**Preliminary Reading**
- Dorling, D (2015) Inequality and the 1%. Verso

**Synopsis**<span style="color:red;">*</span>
This module introduces students to the politics of social policy, building specifically on their learning in SO326 Understanding Contemporary Britain. Students will explore the role of politicians, pressure groups, the media and public opinion in shaping responses to social problems, and the party-political and ideological approaches to policy-making. Students will explore the tensions between welfare and the economy and the main tensions between individualism and collectivism in the political environment of the contemporary welfare state. Students will be introduced to the role of politics in social policy making to understand the different value positions political parties hold. Students will examine these issues through five policy sectors of employment, social security, health, housing, and education.
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**Availability**
Runs every year

**Contact Hours**
2 hours every week

**Department Checked**
14/03/2017

**Learning Outcomes**
On successfully completing the module students will be able to demonstrate:
Knowledge of the development of the social science disciplines.
Knowledge of the key concepts and debates in social scientific research.
The ability to evaluate debates surrounding key issues in social sciences.
Organise material and communicate clearly in written essays
Conduct research using appropriate library and web-based resources in preparation for assessments
Demonstrate an understanding of different schools of thought and the ability to distinguish them.

**Method of Assessment**
The assessment methods will consist of an essay of 2,500 words, worth 40% of the final mark for the module. There will also be a 2 hour examination worth 40% of the final mark for the module. Seminar participation 20%.

**Preliminary Reading**

**Synopsis**
This module introduces debates about the nature of social research methods principally in sociology, criminology, social history and psychology, with reference to social policy, politics and other social sciences. It will introduce students to social research from an interdisciplinary perspective. Students will develop key study and research skills for research methods module in Stage 2 and the dissertation in Stage 3.

Topics to be covered include: the history and politics of the social sciences; interdisciplinarity; what is reality/knowledge?: emotions and reason; positive, normative, moral and political thinking; critical thinking and reading; research skills; essay writing and presentation skills; use of documentary/archival and visual sources.
### SO305 Introduction to Criminology

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**Contact Hours**

1 hour lecture (11 weeks) and 1 hour seminar (10 weeks).

**Department Checked**

Department checked

**Learning Outcomes**

- Demonstrate knowledge of the core debates and arguments in criminology
- Critically assess the ways in which images and notions of crime are constructed and represented
- Have acquired a basic understanding of the way the criminal justice system operates.
- Be aware of different sources on crime and victimisation and will be able to assess their usefulness for understanding the extent of crime in society.
- Have a rudimentary understanding of how race, gender and age affect offending and victimisation.
- Have a basic understand of the relationship between drug use and criminality.
- Understood the basic role of psychology within criminology.

**Method of Assessment**

50% coursework (1 essay of 1,500 words in length) 50% two hour exam (summer term)

**Preliminary Reading**


**Pre-requisites**

SO305 is the pre-requisite module for the Stage 2 / 3 modules SO505 Sociology of Deviance, and SO536 Criminal Justice in Modern Britain.

**Restrictions**

unavailable to stage 2 and 3 students

**Synopsis**

Crime is a major social and political issue and the source of much academic and popular debate. Key criminological issues will be examined during the course of the module within their wider sociological and social policy context. There will be a particular focus on understanding the nature and extent of crime and victimisation, analysing public and media perceptions of crime, and exploring the relationship between key social divisions (age, gender and ethnicity) and patterns of offending and victimisation.
Learning Outcomes

On successfully completing the module students will be able to:

- Critically assess the ways in which images and notions of crime are constructed and represented
- Describe and evaluate the core theoretical debates in criminology and criminal justice
- Describe and understand the key stages in criminal justice processes and the role of key justice agencies
- Use empirical data to explore the nature and extent of crime and victimisation
- Describe and evaluate links between crime and key social divisions in society
- Demonstrate written communication and presentation skills
- Organise information in a clear and coherent manner
- Demonstrate problem-solving skills and adaptability to changing situations
- Demonstrate an ability to synthesise knowledge from different schools and disciplines of enquiry
- Demonstrate research skills with regard to using library e-journals and other on-line resources in preparing for assessments (i.e. examination revision and essay preparation)

Method of Assessment

50% course and 50% exam. Comprising one 2,500 word essay (50%) and one two-hour examination (50%).

Preliminary Reading


Pre-requisites

None

Synopsis

This introductory course in criminology and criminal justice will introduce students to the ways in which images and notions of crime are constructed and represented, including the links between crime and the key social divisions of age, gender and ethnicity. They will be introduced to the workings of the criminal justice system and its key agencies. Students would also receive lectures covering:

- The measurement of crime
- Media representations of crime
- The aims and justifications of punishment
- The structure and operation of the criminal justice system
### Crime and Society

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**Contact Hours**
1 lecture (1 hour) per week (11 weeks) and 1 seminar (1 hour) per week (11 weeks)

**Department Checked**
Department checked

**Learning Outcomes**
- Understand the structure of the criminal justice system and the development of the institutions on which it is founded.
- Recognise the criminological importance of discrimination in shaping our understandings of crime and punishment;
- Identify and make use of different sources of media and other empirical data on crime and victimisation, and assess its usefulness for understanding the nature and extent of crime in society;
- Understand the value of criminological theory and how it is both applied within and used to critique practical criminal justice issues;
- Demonstrate a rudimentary understanding of how race, gender and age affect offending and victimisation;
- Demonstrate an awareness of different sources on crime and victimisation and be able to assess their usefulness for understanding the extent of crime in society.

**Method of Assessment**
- 80% coursework (1 essay of 2,500 words in length)
- 20% in class test

**Preliminary Reading**

**Pre-requisites**
None

**Restrictions**
unavailable to stage 2 and 3 students

**Synopsis**
Societies expend huge amounts of intellectual and financial capital attempting to understand and explain the problem of crime. The module will provide a general introduction to the different types of crime that occur throughout the social structure in Western democracies, from the mundane, quotidian crimes of everyday life, to crimes perpetrated by the most powerful members of society. To that end, the module will contain lectures on subjects such as the nature and extent of violent crime, the process and effects of victimisation, and the relationship between key social divisions (age, gender and ethnicity) and patterns of offending. The module will also include a focus on how the media and popular culture intertwine with the practices of crime and crime control.
SO334  Modern Culture

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Contact Hours

22 hours (11 lectures and 11 seminars)

Learning Outcomes

At the end of the module students will be able to:

Evaluate the historical, political, and philosophical importance of how the idea of culture is positioned.
Implement key analytical approaches to the study of mediated modern culture.
Understand Cultural Studies as an inter-disciplinary body of work.
Understand culture is both product and process and gives rise to social and political 'forms of life'.

Method of Assessment

30% Critical Reflection on a Cultural Text (1000 words), 50% Essay (1500 words), 20% Class Participation

Preliminary Reading


Restrictions

unavailable to stage 3 students

Synopsis <span style="color:red;">*</span>

This module introduces students to discussions and debates surrounding modern culture. It looks at why culture has always been such a contested sphere and has a decisive impact on society at large. Students will look at culture in the widest sense, ranging from 'the arts' to the banalities of everyday life in our consumer society; at how culture has expressed and organised the way people think and live from the days of 'protestantism' to those of post-punk. Books, magazines, radio, TV, movies, cartoons, fashion, graffiti, the cult of celebrity, youth subcultures and pop music will be used to understand class, history, sexuality, colonialism, revolution, conflict and globalisation.
Contemporary culture is 'now-time' culture, but when did 'now' begin - and, will it be over before the course starts? This module focuses on analysing contemporary culture and media and aims to demonstrate the range of possible interpretations that mediated culture can be open to. It raises questions about how culture can be viewed from aesthetic, political, ethical and economic perspectives. What is culture really for? Is it product or a process? Who owns it? Is it for fun or is it deadly serious? In order to think through contemporary issues such as gender relations, sexuality, multiculturalism and otherness, and what they might imply about our changing perceptions of space, place, and belonging, we'll be taking a case study approach to a range of cultural products and objects, media and institutions, and post-modern practices of communication. This module aims to understand the transformation of culture and media and everyday life we are living through and the way it changes who we are.
Contact Hours
This module’s teaching is based on 22 contact hours and 128 hours private study.

Department Checked
Department checked

Learning Outcomes
Understand a wide range of topics which comprise contemporary sociology.
Display knowledge of competing sociological arguments.
Understand some of the controversies encountered by sociologists in order to promote critical thinking.
Understand how the discipline of sociology focuses on the social circumstances which shape and influence our lives.

Method of Assessment
Coursework 60% - Essay (2000 words) 40%, Seminar Participation 20%
Exam 40%

Preliminary Reading

Pre-requisites
None

Restrictions
unavailable to stage 3 students

Synopsis
This course is designed to provide students with an introduction to the ways sociologists attempt to document and explain the social experience of everyday life. Each week the category of ‘social experience’ is held up for analytical scrutiny in relation to a particular component of ‘everyday life’. The course aims to illustrate the value of sociology for helping individuals to better understand the contents and conditions of their social experience of the world. It also aims to document the ways in which sociological theories and methods have developed in correspondence with the evolution of modern societies. The curriculum will include topics such as: Sex, Gender and Sexuality, Racial and Ethnic Identities, Risk and Society, Crime and Deviance, Health, Media, Religion or Family.
**SO337 Fundamentals of Sociology**

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**Contact Hours**

Contact hours: 22. Private study hours: 128.

This module's teaching is based upon weekly lectures and seminars.

Students will have research and other skills session in the library during which they will learn more advanced skills in finding and understanding social science sources. This session is compulsory and will take place in one of the aforementioned seminar contact hours.

**Department Checked**

Department checked

**Learning Outcomes**

- Understand different theoretical perspectives in sociology.
- Understand competing sociological arguments.
- Understand the importance and use of empirical evidence used in sociology, including quantitative and qualitative evidence.
- Understand more abstract social processes and institutions.

**Method of Assessment**

One 1,500 word essay (30% of final grade), one 2,500 word essay (50% of final grade). The final 20% of the grade will be awarded based on seminar attendance and participation.

**Preliminary Reading**


**Restrictions**

Unavailable to stage 3 students

**Synopsis**

Sociology is the study of human societies. It is a discipline committed to the attempt to map out and explain the constitution of society. It also aims to attend to and explain the distinctive character of people's social experience of the world. Sociologists operate from the premise that, by working to explain human characteristics and behaviours in social terms and as relative products of society, they stand to offer insights into some of the major forces that determine our thoughts and behaviours. They work under the conviction that human beings are fundamentally social beings and are products of distinct forms of society. This course is designed to provide you with a basic introduction to Sociology. A particular focus is brought to how sociologists venture to understand the social structures and determinant social forces that shape our living conditions and life chances. It also outlines some of the ways in which such matters are addressed as problems for sociological theory and empirical sociological research.

The curriculum will include topics such as:

- What is Sociology?
- Theories and Theorizing
- Methods and Research
- Cities and Communities
- The State, Social Policy and Control
- Globalization
- Work, Employment and Leisure
- Inequality, Poverty and Wealth
- Stratification, Class and Status
Contact Hours
11 hour lectures and 11 hour seminars

Department Checked
Department checked

Learning Outcomes
• Understand the basic principles underlying the validity of quantitative claims and thereby demonstrate an ability to critically evaluate these claims
• Demonstrate an ability to find and retrieve relevant publicly-available quantitative data, and to do basic manipulation of this data to create tables and graphs in spreadsheet software (e.g. Excel)
• Understand how to collect and conduct basic analysis of qualitative interview data
• Persuasively present basic quantitative and qualitative data within a wider critical social explanation (or 'story')

Method of Assessment
Coursework – critique report (1,000 words) - 35%
Coursework – research report (1,500 words) - 55%
Coursework – seminar participation - 10%

Preliminary Reading
Douglas, H (2009), Science, Policy and the Value-free Ideal.
Robson, C (2011), Real World Research 3e. Wiley.

Prerequisites
None

Restrictions
unavailable to stage 3 students

Synopsis
This course is designed to help students understand and critique the numbers and research they encounter in their everyday lives. The first half of the course focuses on teaching the knowledge and skills need to critically evaluate factual quantitative claims. Each lecture uses example quantitative claims, largely drawn from the news media, to teach a particular quantitative skill. For example, highlighting a statistic based on a biased sample to teach students the principles of sampling. The seminars build on the content of the lectures and aim to teach students the practical, computer-based skills needed to evaluate quantitative claims.

The second half of the course is based around students conducting their own research, and also brings in qualitative skills element. Students apply the critical and quantitative skills they have learned to conducting their own mixed-methods project.
### Understanding Contemporary Britain

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#### Availability
Runs every year

#### Contact Hours
2 hours a week

#### Department Checked
14/03/2017

#### Learning Outcomes
- Demonstrate a general understanding of the theory and practice of economic growth and industrialisation, and technological change and employment.
- Demonstrate awareness of the broad processes of social, economic and political change in Britain since 1900, of continuities and discontinuities.
- Understand the historical and contemporary importance of developments such as the growth of trade unions, the creation of the 'Welfare State' and the changing role of women in society.
- Demonstrate an awareness of the historiography of the period with reference to specific historical debates.
- Demonstrate an awareness of the variety of sources used by historians of contemporary Britain and how these are used.
- Undertake research effectively using library resources and information technology.
- Analyse and understand numerical data e.g. from the census.
- Show an understanding of different schools of thought and the ability to distinguish them.

#### Method of Assessment
Assessment follows the route of 100% coursework. The coursework element takes the form of a 1000 word primary source exercise (40%) and an essay of 2,500 words (60%).

#### Preliminary Reading
- Carnevali, F and J-M Strange, Twentieth Century Britain: Economic, Cultural and Social Change (Harlow: Longman, 2007)

#### Pre-requisites
None

#### Synopsis
This module introduces students to the history of Britain in the twentieth and twenty-first centuries, through an exploration of changes and continuities across three themes: the political world; the economy; and social life. The political world theme engages with the creation of a mass democracy in 1918, the varying fortunes of the political parties, and Britain's changing place in the world. The economy theme explores the impact of depressions and recoveries, industrial relations, affluence and globalization. The social life theme draws out the human scale of such experiences, looking at changing social conditions, the experience of war, and shifting social attitudes to gender, race, sexuality and religion. Students will consider the range of primary sources that historians use to analyse past events and processes, building skills in documentary analysis.
## Learning Outcomes

On successfully completing the module students will be able to:

- Understand a range of theoretical perspectives in sociology.
- Understand how classical and contemporary sociological perspectives address key debates.
- Understand key sociological concepts, such as class, gender and 'race'.
- Understand the importance and use of empirical evidence used in sociology.
- Demonstrate communication skills, utilising empirical data and information technology as appropriate.
- Demonstrate skills in information technology, including using virtual learning environments to develop essay writing.
- Demonstrate skills in regard to the organisation of information in a clear and coherent manner.
- Demonstrate an understanding of theory and research.

## Method of Assessment

100% Coursework

Assessment compromises one reflective essay of 1,000 words (worth 20%) and one argumentative essay (3,000 words, worth 80%).

## Preliminary Reading

- Matthewman, S. et al. (2007), Being Sociological, Basingstoke: Palgrave

## Pre-requisites

None

## Synopsis

The module will discuss classical and contemporary sociological perspectives (including Marxism, Weberianism, feminism and Bourdieusian), examining how they address key sociological debates, such as modernity, social order, conflict, agency and power. The module will also discuss key sociological concepts (such as class, gender and 'race'), explaining how they are used to understand social practices and structures in everyday life.
### Learning Outcomes

On successfully completing the module students will be able to:

- Understand a range of substantive topics (e.g., families, economy, cities and political power) in sociology.
- Have knowledge of competing sociological arguments on social practices and institutions.
- Understand the implications of social processes and institutions on everyday practices.
- Understand some of the sociological controversies in promoting a critical social science.
- Demonstrate skills in written and verbal communication, utilising empirical data and information technology.
- Demonstrate skills in information technology, using virtual learning environments.
- Demonstrate skills in regard to the organisation of information in a clear and coherent manner through essay writing and seminar-based group discussion.
- Demonstrate an understanding of theory and research.

### Method of Assessment

100% Coursework

Assessment methods comprise one essay (3,000 words, worth 80%) and seminar participation (worth 20%).

### Preliminary Reading


Note: although some of the books in the list are the same as the module Sociological Perspectives and Concepts, the chapters covered by each module are different.

### Pre-requisites

None

### Synopsis

The module will discuss a range of substantive topics (e.g., families, deviance, economy and cities), examining how they address key sociological issues, such as agency, power and culture. The module will also discuss the implications of social practices and institutions for understanding everyday life and social change, explaining how class, gender, ethnicity and other social inequalities are significant concepts in shaping people's lived experiences. Classical and contemporary macro- and micro-theoretical perspectives (such as Marxism, feminism and postmodernism) will be employed to understand and explain social practices and institutions.
### Contact Hours

11 one hour lectures and 11 one hour seminars

### Learning Outcomes

On successfully completing the module students will have:

- A basic knowledge of key sociological theories and concept in the 'classical' tradition.
- An understanding of the historical contexts and problems for which theories are developed.
- An understanding of the phenomena that theorists seek to explain.
- An understanding of what theorists are treated as 'classical' within sociology.
- An understanding of how theoretical ideas have shaped the discipline of sociology.

### Method of Assessment

100% coursework (two 2500 word essays)

### Preliminary Reading


### Pre-requisites

None

### Restrictions

unavailable to stage 3 students

### Synopsis

This module provides an introduction to the major issues and controversies surrounding the definition, development and teaching of ‘classical’ social theory. It introduces students to the key problems that have set the agendas for sociological inquiry as well as the main concepts and theoretical traditions that have shaped sociological thought. A considerable debate surrounds the meaning of ‘classical’ social theory and what should be associated with this term. For some, ‘classical’ social theory refers to ideas developed by a generation of thinkers whose works belong to a particular period of our cultural/intellectual history (usually dated c.1880- c.1920). Others understand this as a label for ‘canonical’ texts that define the project and enterprise of sociology. For many, it simply means the works of Karl Marx, Émile Durkheim, Max Weber and Georg Simmel (the so-called ‘founding fathers’ of the discipline). Classical sociology has also been identified as a critical tradition of placing society in question so as individuals may be better equipped to understand how their personal troubles are the product of determining socio-economic structures and processes. Each of these approaches to understanding ‘classical’ social theory will be explored and analysed.
Contact Hours
Contact Hours: 22 (one lecture and one seminar each week)

Learning Outcomes
Demonstrate knowledge of validity, reliability and transparency issues when carrying out statistical analyses;
Understand the difference between descriptive statistics (i.e. central tendency and dispersion) and inferential statistics (i.e. correlation, regression);
Demonstrate an ability to select the correct method of statistical analysis (description, correlation/association, statistical inference) based on the research question under study, the study design and data available;
Demonstrate an ability to read, understand and report/represent (e.g. tables, graphs) the results of regression analyses;
Demonstrate an ability to carry out multiple forms of regression analysis with the help of statistical software (e.g. SPSS, Excel);
Demonstrate an ability to investigate the assumptions of regression (e.g. heterocedasticity) and assess whether to take appropriate actions when assumptions are not met (e.g. remove outliers);
Understand the underlying principles of causality and main limitations when assessing causal inference;
Understand the advantages and limitations of using regression for the study of causality

Method of Assessment
Class participation (5%) - Students will be assessed on their participation in class, focusing in particular on their contribution to in-class debates, preparing appropriately for the classes, and doing (and putting the requisite effort into) formative assignments.

Group presentation (40%) - Each group will give an in-class presentation on a research question of their choice.

Personal study (coursework) Report (55%) - Students will write a 2500 word report trying to answer a research question. Students will be required to conduct a literature review, operationalise concepts, select the relevant variables for analysis and the statistical method, carry out the analysis and report the outcomes of the analysis.

Preliminary Reading
Allison, P.D. (1999), Multiple Regression: A Primer. SAGE Publications

Pre-requisites
None although students will be expected to be able to use basic algebra

Restrictions
unavailable to stage 3 students

Synopsis
This module aims to develop key statistical skills in students on their arrival at Kent, which they can build on in their further research and substantive modules in their degree. Learning will be oriented towards:
i. Assessing the strengths and limitations of using regression analysis for the establishment of causal inference; This includes:
   o Distinction between causality, correlation or association
   o Levels of measurement (e.g. nominal, ordinal, interval, ratio)
   o Methods of regression analysis (e.g. OLS and logistic regression) and related assumptions
ii. Learning how to respond to research questions with the application of statistical methods of analysis, mainly regression methods, with the help of statistical software.
iii. Learning how to interpret the outcome of regression models and contextualise the results within broader theories.
Contact Hours
88 hours. This is typically formed of a 1 one-hour statistics lecture, 1 one-hour methodology lecture, and a combination of practicals and workshops per week.

Department Checked

Learning Outcomes
Subject specific learning outcomes:

8.1 Understand elementary principles of research design, the scientific method, experimental and descriptive research, and to understand how these three topics interact
8.2 Understand how principles of scientific method are instantiated in specific research examples taken from the psychological literature and the research done in the department
8.3 Understand about relationships between statistics and research hypotheses in psychology
8.4 Conduct simple statistical tests that are commonly used in psychology, using commonly used computer software. To interpret results of these inferential tests. To relate these results to psychological theories.
8.5 Learn and practice reading psychological papers and to learn how to write reports on psychological research adhering to the psychological standards in publishing (APA guidelines).

Generic learning outcomes
9.1 Read, digest and summarise scientific papers
9.2 Write research reports that are complete, concise, and well-structured
9.3 Present statistical data and numbers in an accessible manner
9.4 Use generically available software for psychological statistics (for example, spreadsheet programs like MS Excel) and to use specialist software for psychological statistics (for example, statistical software like SPSS, SAS, or R).
9.5 Conduct small research projects with a group of peers

Method of Assessment
60% Coursework, formed of group and individual reports, and a 40% Examination

Preliminary Reading

Restrictions
This module is available only to UKC students studying Psychology. Not available wild. Not available to short-term credit students.

Synopsis
SP300 is concerned with methodology in psychology, with statistics in psychology, and how they interact. In the lectures, relevant topics in methodology and statistics are introduced over the course of the year (examples are design considerations, counterbalancing, sample versus population, descriptive statistics, histograms, summary statistics, hypothesis testing). There are a number of dedicated lectures looking at how the psychological literature reflects the methodological and statistical issues that have been addressed in the lectures, and how researchers have balanced the requirements of methods, statistics and theory-driven investigation.
Contact Hours
1 two-hour lecture per week plus a 1.5 hour weekly study skills workshop, which is integrated with the other core subject in year 1 (SP302).

Learning Outcomes
8. The intended subject specific learning outcomes. On successfully completing the module students will be able to:
8.1 demonstrate knowledge and understanding of main phenomena, methods, and theorising in biological and cognitive psychology
8.2 demonstrate development of subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring issues in biological and cognitive psychology, and employing the inferential method in science
8.3 understand historical development of cognitive psychology as a science
9. The intended generic learning outcomes. On successfully completing the module students will be able to:
9.1 demonstrate development of intellectual skills, including reading and writing skills, critical reflection and written analysis and interpretation
9.2 demonstrate development of transferable skills, including communication skills, numeracy, use of information technology, working with others, and problem solving

Method of Assessment
40% Coursework. Formed of a MCQ In Course Test (20%) and an In Course Test timed essay assignment (20%).
60% Examination

Preliminary Reading
Core reading:
Core reading:
Supplementary Reading:
Supplementary Reading:

Restrictions
This module is available only to Kent students studying Psychology. Not available wild. Not available to short-term credit students.

Synopsis
Psychology is an increasingly popular discipline, possibly because of its relevance to the problems of everyday life. It is also a scientific discipline and draws on other areas of scientific investigation for its concepts and ideas, including Biology, Linguistics, Computer Science and Philosophy. The general aim of this module is to introduce students to the scientific study of behaviour, covering the basic approaches to the subject, including the Biological approach, the Cognitive approach, Behaviourism and Ethology, the Development perspective and related philosophical ideas. Rather than teach these topics in separate blocks, the module is organised so as to emphasise how the theoretical frameworks underlying these approaches relate and contrast. The module also shows how psychological theories and ideas can be used to account for both everyday and abnormal human behaviour.
Introduction to Social Psychology

Contact Hours
1 weekly two-hour lecture and a 1.5 hour weekly study skills workshop, which is integrated with the other core subject in year 1 (SP301).

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Demonstrate understanding of the scientific underpinnings of psychology as a discipline, its historical origins, development and limitations
8.2 Demonstrate knowledge and understanding of main phenomena, methods and theorising in social psychology
8.3 Demonstrate knowledge and understanding of main phenomena, methods, and theorising in developmental psychology
8.4 Demonstrate subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring psychological issues

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate communication skills in written assignments
9.2 Demonstrate skills in critical reflection and analysis of relevant literature
9.3 Demonstrate computer literacy skills to retrieve, analyse and present information

Method of Assessment
40% Coursework. Formed of an essay (20%) and a study skills assignment (20%).
60% Examination

Preliminary Reading
Core reading:
Supplementary reading:
Supplementary reading:
Supplementary reading:

Restrictions
This module is available only to Kent students studying Psychology. Not available wild. Not available to short-term credit students.

Synopsis
This module, along with other Stage 1 psychology modules, provides a foundation for Stages 2 and 3. It will provide students with an introduction to the methods, techniques and issues involved in the study of social psychology. The emphasis of the module is on theory as the foundation of an empirical discipline and the importance of scientific methodology. It highlights the interplay between theory, research, and application in social psychology. Focus is placed on core theories and research in social psychology, developmental psychology, personality psychology, and applied psychology. The module is taught through lectures and skills workshops.
Availability
Available Wild. Available to short-term credit students.

Contact Hours
22 hours

Learning Outcomes
8. The intended subject specific learning outcomes. On successfully completing the module students will be able to:
  8.1 Demonstrate an introductory knowledge of psychology as a science and the research methods used within the study of psychology
  8.2 Show a familiarity and awareness of how key concepts in psychology relate to current and contemporary issues in modern society
  8.3 Demonstrate an awareness of sub-disciplines within psychology and how they relate to each other
  8.4 Demonstrate introductory knowledge of key concepts in the study of abnormal psychology, sensation, consciousness, child psychology, motivation, emotion, memory and attitudes, and group processes
  8.5 Demonstrate knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology

9. The intended generic learning outcomes. On successfully completing the module students will be able to:
  9.1 Demonstrate an understanding of the quality of theories, methods and findings in published research
  9.2 Demonstrate the use of information technology (e.g. study guides, on-line tests and other resources on the web described in the recommended text book) to support learning and personal understanding of psychology

Method of Assessment
20% Coursework. Formed of Research Participation credits collected during the term. https://www.kent.ac.uk/psychology/rps/
80% Examination.
(NB: In the case of short-term exchange students whose registration ends before the summer term, the examination may be replaced by a single piece of coursework of increased length.)

Preliminary Reading
Please refer to the module reading list online: http://resourcelists.kent.ac.uk/index.html

Restrictions
This module is not available to Kent students studying Psychology. Available wild for non-Psychology students

Synopsis
This module introduces students to the study of psychology, with the aim of providing an introductory understanding of some key topics within psychology and seminal psychological research. No prior knowledge of psychology is expected nor assumed. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society (e.g. drug and alcohol addiction, learning styles, language, love, health and illness, prejudice, and helping).
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**Contact Hours**

1 weekly two-hour lecture

**Learning Outcomes**

Knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology
Introductory knowledge and basic understanding of the principal topics in psychology and how they relate to contemporary society
An awareness of sub-disciplines within psychology and how they are connected
The development of independent learning skills to support learning and personal development through the use of available resources (e.g. the web)

**Method of Assessment**

20% Coursework. Formed of Research Participation credits collected during the term. https://www.kent.ac.uk/psychology/rps/
80% Examination.
(NB: In the case of short-term exchange students whose registration ends before the summer term, the examination may be replaced by a single piece of coursework of increased length.)

**Preliminary Reading**

Please refer to the reading list via http://resourcelists.kent.ac.uk/index.html

**Restrictions**

This module is not available to Kent students studying Psychology. Available wild to non-Psychology students

**Synopsis**

This module introduces students to the study of psychology, with the aim of providing an introductory understanding of some key topics within psychology and seminal psychological research. No prior knowledge of psychology is expected or assumed. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society (e.g. the evolution of mind, mental illness and treatment, self and personality, understanding emotions, identity development and crises, and use of language).
Contact Hours
22 hours

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Understand the practical role played by contemporary forensic psychologists in society
8.2 Demonstrate a knowledge of forensic psychology as a discipline and research methods used within forensic psychology
8.3 Demonstrate awareness of the fundamental application of psychology, as a science, to understand key forensic issues
8.4 Demonstrate understanding of key concepts and sub-topics within forensic psychology and how they relate to each other (i.e. ability to synthesise core concepts within forensic psychology)
8.5 Evaluate core theories and research in forensic psychology

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate an understanding of the variety of theoretical and methodological approaches used in psychology
9.2 Demonstrate independent learning and research skills required to support academic learning and development

Method of Assessment
100% Examination.
(NB: In the case of short-term exchange students whose registration ends before the summer term, the examination may be replaced by a single piece of coursework of increased length.)

Preliminary Reading
The module reading list can be found online at the reading list pages here: http://resourcelists.kent.ac.uk/index.html

Pre-requisites
None.

Synopsis
This module will introduce students to key topics in Forensic Psychology including theories of offending, the development of offending, the rehabilitation of offenders, the criminal justice system, criminal statistics, policing, and the public’s response to crime. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important forensic issues, and (2) key research methods common in forensic psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the important forensic psychological issues outlined.
Availability
No pre-requisites for Kent students registered for a Psychology programme of study.
For non-psychology students EITHER SP304 Introduction to Psychology I OR SP305 Introduction to Psychology II

Contact Hours
30 hours. Comprised of lectures and workshops. Students should note that there is an assessed presentation in week 23 that occurs on a Wednesday afternoon.

Department Checked
Added note about week 23 wed afternoon presentation.
25.1.18 - spelling mistake corrected TF

Learning Outcomes
8. The intended subject specific learning outcomes. On successfully completing the module students will be able to:
8.1. Understand of the practical role played by contemporary organisational and business psychologists in society
8.2. Demonstrate introductory knowledge of psychology in the workplace as a discipline and research methods used within psychology in the workplace
8.3. Show awareness of the fundamental application of psychology, as a science, to understand key organisational and business issues
8.4. Demonstrate understanding of key concepts and sub-topics within psychology of the workplace and how they relate to each other (i.e., ability to synthesise core concepts within organisational and business psychology)
8.5. Evaluate core theories and research in psychology of the workplace
8.6. Summarise research evidence for a wide audience

9. The intended generic learning outcomes. On successfully completing the module students will be able to:
9.1. Appreciate and understand the variety of theoretical and methodological approaches used in psychology
9.2. Utilise self-reflective qualities required to receive constructive feedback from staff in order to improve understanding and academic performance
9.3. Demonstrate independent learning and research skills required to support academic learning and development
9.4. Use self-regulation skills in the form of study planning and overall time management
9.5. Demonstrate development of information technology skills required to obtain key learning resources (e.g., use of online journals and learning resources as directed by lecturers).
9.6. Work effectively in a group

Method of Assessment
75% Examination.
25% Coursework. Formed of a poster presentation. NB: This occurs in week 23 on a Wednesday afternoon.
(NB: In the case of short-term exchange students whose registration ends before the summer term, the examination may be replaced by a single piece of coursework of increased length.)

Preliminary Reading
The module reading list can be found online at the reading list pages here: http://resourcelists.kent.ac.uk/index.html

Pre-requisites
No pre-requisites for Kent students registered for a Psychology programme of study.
For non-psychology students EITHER SP304 Introduction to Psychology I OR SP305 Introduction to Psychology II

Synopsis
This module will introduce students to key topics about Psychology in the workplace such as leadership, corporate crime, and workplace motivation – there will be a focus on the application of psychology to real business issues and questions, and lectures will focus on expertise within the School of Psychology at Kent. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important business, work, and organisational issues, and (2) key research methods common in work and organisation psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the application of psychology to core work and organisational issues.
Availability
This module is delivered at the Medway campus.

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1. Describe the development of psychology as a discipline
8.2. Compare and contrast psychology with the natural and other social sciences
8.3. Compare and contrast different theoretical approaches in psychology
8.4. Understand how psychological research and theory have been applied to specific aspects of human experience and behaviour
8.5. Understand key controversial issues in psychological research and theory

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1. Locate journal articles using e-journals and other on-line sources; recognise reliable and unreliable sources of information online
9.2. Understand the basics of conducting empirical research including the design of studies, data collection and descriptive statistics
9.3. Communicate with others through seminar-based group discussions and problem-based group work
9.4. Organise material and communicate clearly in written essays and reports

Method of Assessment
This module is assessed by 100% coursework, comprising an essay (37.5%), a report (37.5%) and Research Participation component (25%).
*To accommodate students who do not wish to take part in research studies as a participant, an alternative assignment on psychological research (1,500 words) will be offered.

Preliminary Reading
The module reading list can be found online at the reading list pages here: http://resourcelists.kent.ac.uk/index.html

Pre-requisites
None

Synopsis
The lectures will give a brief history and overview of the discipline, followed by an examination of different approaches to explaining human behaviour. Different areas of psychology (such as social and cognitive) will be explained and examples of topics in these areas examined as illustrations. The focus will be on the nature of psychology as a discipline, the types of methods and approaches used in psychology, and how it compares and contrasts with other disciplines in the social sciences.
Perspectives examined in the course will include:
• biopsychology (the nervous system, including structure, functions and effects of damage)
• evolutionary principles and their relevance to behaviour
• behaviourism (principles of learning through conditioning)
• cognitive psychology (e.g., memory, decision-making)
• social psychology (e.g., group membership)
• clinical issues (anxiety disorders)
Availability
Available wild - see Level 4 Wild Module List. Available to Short Term Credit students.

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Understand the practical role played by contemporary clinical psychologists in society
8.2 Demonstrate a knowledge of clinical psychology as a discipline and research methods used within clinical psychology
8.3 Demonstrate awareness of the fundamental application of psychology, as a science, to understand key clinical issues
8.4 Demonstrate understanding of key concepts and sub-topics within clinical psychology and how they relate to each other
(i.e. ability to synthesise core concepts within clinical psychology)
8.5 Evaluate core theories and research in clinical psychology

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate an understanding of the variety of theoretical and methodological approaches used in psychology
9.2 Demonstrate independent learning and research skills required to support academic learning and development

Method of Assessment
100% Exam

Preliminary Reading
The module reading list can be found online at http://resourcelists.kent.ac.uk/index.html

Pre-requisites
None.

Synopsis <span style="color:red;">*</span>
This module will introduce students to key topics in Clinical Psychology. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important clinical issues, and (2) key research methods common in clinical psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the important clinical psychological issues outlined.
Availability
Autumn

Contact Hours
38

Department Checked
Yes

Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate the ability to evaluate a range of applied techniques to critically analyse arguments, assumptions, concepts and data, and to propose, and apply where applicable, solutions to issues arising from the analysis.
2. Demonstrate the capacity for autonomous learning and working with others, in order to evaluate the need to undertake further training, develop new and/or existing skills, and acquire new competencies commensurate with assuming greater personal responsibility and/or responsibility within organisations.
3. Demonstrate written and oral communication skills through seminar participation and written submission.
4. Demonstrate the ability to appraise and present material, data and scientific literature through the use of the internet and other sources.

Method of Assessment
An oral presentation demonstrating competence in the acquisition of critical appraisal skills related to the progression of professional practice (12-15 minutes duration)
A reflective analysis which reviews previous learning and shows professional experience and capability relevant to the student's own professional context (3000 words).

Preliminary Reading

Pre-requisites
n/a

Synopsis
Learning and Development in Professional Practice explore the principles and application of experiential learning within a workplace context. It will focus on the relevance of the individual within the workplace context and how professional practice and organisational effectiveness can be developed through individual developing strategies for continuous professional development and participation in learning opportunities within their workplace settings and professional context. The module will provide a strong grounding in the principles of continuous professional development. Topics to be covered are: Organisational learning, personal development within a professional context, experiential learning and reflective practice.
**WL537  Enquiring into Professional Practice: Project Dissertation (BA Hons)**

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<th>Version</th>
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<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
<th>Assessment</th>
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<td>1</td>
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<td>Whole Year</td>
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<td>60 (30)</td>
<td>100% Coursework</td>
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**Availability**
Autumn

**Contact Hours**
The module includes up to 40 hours of contact teaching, split over 3 weekends, plus up to 8 hours of individual tutorial beyond the taught sessions. A guided self-study package, requiring a minimum 15 hours of student learning endeavor, will be issued approximately 3 weeks prior to attending the initial taught session.

**Department Checked**
Yes

**Learning Outcomes**
On successfully completing the module students will be able to:

1. Demonstrate the writing and literature management skills necessary to structure, progress and produce a dissertation report, which reviews an area of enquiry, with reference to methodology, implementation and outcomes within a work-related context.
2. Draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences and analyse and critically assess evidence of the application of those research findings to improve working practice.
3. Demonstrate an understanding of professional and ethical considerations appropriate to their workplace setting.
4. Demonstrate the ability to disseminate findings across professional groups.

**Method of Assessment**
1. Oral presentation of 10 minutes, with PowerPoint slides(20%)
2. Submission of an individual piece of work in the form of an 8000 words dissertation(60%)
3. Academic poster presentation, which presents key elements of the dissertation(20%)

**Preliminary Reading**

Additional readings will be advised to support your academic development from your own area of professional practice.

**Pre-requisites**
This module is co-requisite to the Critical Appraisal and Research Skills in Professional Practice.

**Synopsis**
During this module the student will explore and apply the knowledge and skills to systematically explore professionally related literature to respond to a question, based on an area of enquiry related to the student's own practice. Module 'Critical Appraisal and Research Skills in Professional Practice' provided the basis for this area of enquiry.

For the award of BA (Hons) the student should draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences. The submission resulting from this module should have validity and applicability to advancing professional standards within a workplace context. Therefore, throughout the module students are encouraged to critically evaluate the worth and applicability of professionally relevant literature within their preferred subject area. Students will clearly state the case for their chosen subject, how it contributes to the raising of current standards of practice, and supports any case for change, and follow the framework required for the submission. Students will be assigned an academic member of staff for the duration of their project dissertation who will provide support, guidance and advise students on the management of their study.
Critical Appraisal and Research Skills in Professional Practice

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Availability
Spring

Contact Hours
36

Department Checked
Yes

Learning Outcomes
On successfully completing the module students will be able to:
1. Demonstrate the ability to apply techniques to critically analyse arguments, assumptions, concepts and data, and to propose, and apply where applicable, solutions to issues arising from the analysis.
2. Demonstrate the capacity for autonomous learning and for working with others.
3. Demonstrate written and oral communication skills through seminar participation and written submission.
4. Demonstrate the ability to appraise and present material, data and scientific literature through the use of the internet and other sources.

Method of Assessment
An oral presentation (12-15 minutes) demonstrating the acquisition of critical appraisal skills related to the progression of enquiring into an area of professional practice
Prepare a proposal for the research dissertation that is relevant to own professional practice. The proposal will then form the basis of the project dissertation WL539 (3000 words). The proposal should be supported with an extended bibliography.

Preliminary Reading

Pre-requisites
n/a (note: This module leads student to do Enquiring into Professional Practice: Project Dissertation, which is WL539-60CP)

Synopsis
This module will focus on developing the skills to ensure that students become effective users of research findings, within the context to enhancing the quality of their own practice and workplace setting. This module will provide an opportunity to discuss the principles of research, the mechanisms and barriers to integrating practice competence with the best available external evidence from research, and how this can be applied to achieve the ultimate goal of improving competence within the students own area of practice. Sessions will cover the process of forming a practice focused question, designing a search strategy using relevant databases and gaining experience in the use of the tools and techniques available to undertake a project through the efficient search and retrieval of the literature. Topics covered in the session include: the process of retrieving and critically appraising the literature related to practice, exploring recognised appraisal tools available to aid the assessment of validity and relevance of literature, understanding broader research methodology and methods, the principles of completing a project proposal (based on a literature review methodology).