AC300  Financial Accounting I

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Contact Hours
3 hours per week (2 hours lectures and 1 hour seminar)<BR>
- Lectures:44
- Seminars:21
- Independent study: 235
- Total hours:300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 identify the professional and regulatory environments within which financial statements are prepared.
8.2 define the conceptual framework underpinning the preparation of financial statements.
8.3 manipulate financial data and analyse financial performance.
8.4 record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 exercise independent and self-managed learning.
9.2 use communications and information technology.
9.3 critically evaluate arguments and evidence.
9.4 retrieve information from a variety of sources.

Method of Assessment
Closed book test 10%
Moodle-based Accounting package 10%
Essay – 1000 words 10%
Examination 70%

Preliminary Reading
Indicative Reading List

Restrictions
- May not be taken with CB675 Financial Accounting, Reporting and Analysis
- Not available as a ‘wild’ module

Synopsis <span style="color:red;">*</span>
A synopsis of the curriculum
- Role and evolution of accounting; single entry accounting
- double entry bookkeeping
- financial reporting conventions
- recording transactions and adjusting entries
- principal financial statements
- institutional requirements
- auditing; monetary items
- purchases and sales
- bad and doubtful debts
- inventory valuation
- non-current assets and depreciation methods
- liabilities
- sole traders and clubs; partnerships; companies
- capital structures
- cash flow statements
- interpretation of accounts through ratio analysis
- problems of, and alternatives to, historical cost accounting
Contact Hours
Lectures: 11
Seminars: 10
Private Study: 27
Preparation for Seminars: 22
Preparation for Presentation: 15
Preparation and research for timed essay: 25
Preparation for Examination: 40
Total hours: 150

Learning Outcomes
Intended subject specific learning outcomes:
Understand the key concepts and theories of organisational behaviour and management, including their historical development.  
Understand the key elements and operation of organisations and the process of management.  
Analyse the strengths and weaknesses of various organisational theories.  
Apply these theories to practical issues associated with the management of people and organisations  
Discuss ideas relating to management and organisational behaviour, both orally and in writing.

Intended generic learning outcomes:
Plan, work and study independently using relevant resources.  
Appreciate the context in which management decisions are made, drawing on the scholarly and critical insights of the Social Sciences.  
Appreciate and understand the relationships between the theories of behavioural science and the practical experiences of management and behaviour of people at work.  
Use group working skills, including listening, responding to different points of view, negotiating outcomes, and planning and making a joint presentation.  
Present a cogent argument orally, demonstrating good vocal skills which match the environment, and making use of appropriate presentational tools.  
Retrieve information from a variety of resources.

Method of Assessment
Unseen two-hour examination* 60%  
Coursework 800 – 1000 word timed essay 20%  
Seminar performance/attendance 5%  
Presentation 15%

Preliminary Reading
The recommended textbook is:

Other useful background books are

Restrictions
Available to short-term/exchange students
The main strand of the lecture material will establish the foundations of organisational behaviour in the context of the historical development of ideas and theory. The theories will be related to practical examples and hence students will be introduced to modern experience, practice and scholarship. Once the information of the foundation of organisational behaviour is established, at the next level, contemporary topics of management will be touched upon briefly. This will provide students with basic knowledge related to modern management practices. The content of the module will, therefore, be based on the following topics:

- Scientific Management
- Human Relations School
- Bureaucracy
- Post Bureaucratic Organizations
- Contingency Approach
- Group and teams
- Motivation
- Power and authority
- Managing diversity

**CB311  Business Skills & Employability**

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**Contact Hours**

- Lectures: 11 hours
- Moodle Exercises: 10 hours
- Weekly Readings: 11 hours
- Workshops: 6 hours
- Independent study: 112 hours
- Total hours: 150

**Learning Outcomes**

**Intended subject specific learning outcomes**

The module is intended to equip students with the intellectual skills needed to complete academic assignments as well as the personal and practical skills needed to cope with the varying demands of an academic course and the workplace. Practical skills will be developed by reflecting on theory to inform practice and lay the foundations for employability skills. On successfully completing the module students will be able to:

- Demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
- Demonstrate an ability to evaluate, interpret and synthesise a wide range of information, found through independent research.
- Demonstrate knowledge and understanding of the theories underlying key employability skills.
- Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes

On successful completion of this module students will be able to:

- Demonstrate the ability to exercise personal responsibility.
- Demonstrate the ability to research a topic independently to extract and synthesise information from a range of academic and online sources;
- Make sound judgements to distinguish between fact and opinion, what is relevant and what is not and between opposing views based upon conflicting evidence;
- Be able to evaluate and interpret information from a variety of sources to formulate and support a well-reasoned and structured line of argument;
- Relate knowledge of theory to practice and experience to enhance employability.

**Method of Assessment**

- Academic Essay (1250 words max to test key academic skills including research, referencing and development of argument). 40%
- Employability Skills Report (1500 words max to link theory to business practice and personal development). 50%
- Workshop Attendance and completion of workshop activities 10%
2017-18 Social Sciences Undergraduate Stage 1 Module Handbook

Preliminary Reading


Restrictions
Available only to students taking Kent Business School related degrees. Not available as a 'Wild Module'.

Synopsis
Topics the module will cover include:

• Orientation to studying at university, time management and learning styles.
• Research and cognitive development (writing essays and reports in higher education, research and referencing, plagiarism, how to make a reasoned argument, literature searches and introduction to critical and analytical thinking).
• The theories underlying personal skill development needed to achieve success at university and in the workplace (i.e. effective communication; working in groups, teamwork, problem solving, creative thinking, conflict management and negotiation).
• Personal Development Planning for Employability (including career search, CV writing, and making sense of employer skills requirements).

CB312 Introduction to Management

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Availability
Closed to short-term students for 2016/17.

Contact Hours
1 hour lecture and 1 hour seminar per week

Lectures: 11
Seminars:11
Preparation for in-class test: 20
Preparation for timed essay: 20
Seminar preparation: 22
Independent study: 26
Preparation for Exam: 40

Total hours: 150
Learning Outcomes

Intended subject specific learning outcomes:

- Understand key theories of management.
- Understand the development of management thinking and the continuities and changes embedded in this.
- Understand the interplay between management and organizational forms.
- Understand the impact of management thinking on processes such as decision-making and communication.
- Understand the connection between management practices and the business environment.

Intended generic learning outcomes:

- Students' oral communication skills will be developed and enhanced.
- Students' ability to write coherently about management issues will be developed.
- Students' ability to draw on social science concepts and theories will be developed.
- The module will facilitate the development of group working skills including an ability to examine and respond to different points of view, accept accountability for tasks and negotiate outcomes.
- Plan work and study independently.
- Retrieve information from a variety of sources.

Method of Assessment

Examination – 2 hour unseen 70%

In-Class Test (Timed Essay) 20%

Group Presentation 10%

Preliminary Reading


Restrictions

CANNOT BE TAKEN WITH CB302 - NOT AVAILABLE AS A WILD MODULE

This module is available only to students taking single and joint honours Business Administration and International Business degrees. Students taking Accounting & Finance and Business Administration (joint honours) will take CB302.

Available to short-term/exchange students

Synopsis

The module introduces students to theories of management, beginning with classical management systems through to contemporary management concepts. It will illustrate the continuities and transformations in management thinking throughout the 20th and 21st century. The main topics of study include:

- Scientific Management
- The Human Relations School
- Bureaucracy
- Post Bureaucratic Organizations
- The Contingency Approach
- Culture Management
- Leadership
- Decision-Making
- Managing Ethically

CB313 Introduction to Statistics for Business

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Contact Hours

Lectures: 11
Terminals: 10
Private Study: 129

Total hours: 150
Learning Outcomes

The intended subject specific learning outcomes.

On successfully completing the module students will be able to:

8.1 Demonstrate an ability to use graphical, numerical and statistical techniques to handle a variety of business problems
8.2 Demonstrate an ability to summarise and analyse data and present it effectively to others
8.3 Use statistical techniques to draw well founded inferences from quantitative data
8.4 Demonstrate an ability to use appropriate software, including spreadsheets
8.5 Demonstrate an ability to understand the scope and limitations of quantitative methods
8.6 Identify sources of published statistics, understand their context and report on their wider relevance

The intended generic learning outcomes.

On successfully completing the module students will be able to:

9.1 Problem solve and demonstrate decision taking skills
9.2 Demonstrate numeracy and quantitative skills
9.3 Scan and organise data, abstract meaning from information and share knowledge with others
9.4 Demonstrate effective research skills, to synthesise information and to support written work by following the required academic conventions
9.5 Develop a reflective approach to learning and critical thinking skills essential for success in business
9.6 Demonstrate effective written skills at Level 4 as required to complete written assignments and business reports
9.7 Work and study independently and utilise resources effectively

Method of Assessment

100% coursework comprising of:

3 VLE quizzes: 60%
Statistics report: 40%

Preliminary Reading


Pre-requisites

None

Restrictions

Available only to students taking:

Business Administration
International Business
Marketing

Available to short-term/exchange students

Synopsis

So much of the world of business is based on quantitative information—sales, stock control, investments, loans, production levels, staffing numbers, share prices, interest rates, quality control, etc. In almost any organisation where you work you must expect to deal with numbers. This module introduces you to the way you can make use of quantitative information through statistical analysis.

Topics may include:

- The nature and use of numerical information
- Summarising data
- Graphical representation of data: histograms, pie charts, cumulative frequency curves
- Measures of location and dispersion
- Probability, distributions and expected values
- Sampling and its uses
- The ?2 distribution, questionnaire analysis and contingency tables
- Correlation
Contact Hours
Two lectures of one hour and one seminar/workshop of one hour each week.

Contact Hours
Two lectures of one hour and one seminar/workshop of one hour each week.

Learning Outcomes
Intended Subject specific learning outcomes:
8.1 Demonstrate knowledge and understanding of the professional and regulatory environments within which financial statements are prepared and used.
8.2 Demonstrate knowledge and understanding of the alternative technical language, concepts and practices proposed for use in the preparation of financial statements.
8.3 Manipulate and analyse financial data and financial performance.
8.4 Record and summarise economic events through double entry bookkeeping and prepare financial statements.

Learning Outcomes
Intended Subject specific learning outcomes:
8.1 Demonstrate knowledge and understanding of the professional and regulatory environments within which financial statements are prepared and used.
8.2 Demonstrate knowledge and understanding of the alternative technical language, concepts and practices proposed for use in the preparation of financial statements.
8.3 Manipulate and analyse financial data and financial performance.
8.4 Record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate the ability to undertake independent and self-managed learning.
9.2 Demonstrate the ability to use various forms of communication and understand the business/accounting software used in modern day businesses.
9.3 Demonstrate the ability to critically evaluate arguments and evidence.
9.4 Communicate a range of information, ideas and solutions effectively and at an appropriate level for the audience.

Method of Assessment
Examination – two-hour unseen and closed book
Financial Analysis Report – 1,000 words

Preliminary Reading
Core textbook:

Further indicative readings:

Pre-requisites
None

Synopsis
This module aims to give students a better understanding of the importance of accounting in the modern world, and how accounts are produced and regulated to produce meaningful information to all stakeholders in a business.

The key topics of the module are:
1) Role and evolution of accounting
2) Single entry accounting; double entry bookkeeping
3) Financial reporting conventions
4) Recording transactions and adjusting entries
5) Principal financial statements; monetary items; purchases and sales, and bad and doubtful debts
6) Stock valuation; fixed assets, and depreciation methods
7) Liabilities and provisions
8) Accounting for sole traders and Limited Companies
9) Cash flow statements
Contact Hours

- Lectures: 22 hours
- Seminars: 11 hours
- Preparation for Class Tests: 30 hours
- Preparation for Exam: 50 hours
- Seminar Preparation: 22 hours
- Independent study: 25 hours

Total hours: 150

Learning Outcomes

- Understand the differences between management and financial accounting.
- Carry out the main costing procedures used in management accounting.
- Understand the behaviour of costs and carry out breakeven analysis.
- Utilise the different methods of determining prices.
- Forecast trends in costs.

Method of Assessment

Examination – 2 hour unseen (70%); In Class Test One (15%); and, In Class Test Two (15%)

Preliminary Reading


Pre-requisites

None

Synopsis

- Definition of management accounting;
- Relationship to financial accounting;
- Absorption costing; marginal costing;
- Process costing; joint costs;
- Activity based costing;
- Cost behaviour;
- Breakeven analysis;
- Pricing: external, internal, transfer pricing;
- Forecasting costs;
- Regression analysis;
- Information and management accounting
The law affects the commercial world in many ways. This module focuses on its impact on how businesses conduct transactions; how they are structured; how they operate; how they employ staff, and how they manage and avoid disputes. By enabling students to become familiar with those parts of the law they are most likely to encounter in their careers and in business the module will help them better understand the obligations that parties have to each other in law.

The module covers the following topic areas:

- The English Legal System, Legal Process and Dispute Resolution;
- Law of Contract – formation, terms, vitiating elements, discharge and remedies;
- Law of Negligence – general principles and negligent mis-statement, particularly the issues faced by accountants in the area of negligent advice;
- Law of Business Organisations - classification of business organisations; main principles applying to general and limited liability partnerships and registered companies; directors’ duties, and insolvency;
- Employment Law - the general scope of the legal obligations owed by employers to employees, including the employment contract, discrimination and dismissal.
## CB343 Global Business Environment

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### Contact Hours
- Lectures 11
- Seminars 10
- Independent study 129

Total hours 150

### Learning Outcomes
- Understand the complexity and diversity associated with doing business internationally
- Develop a sound knowledge of the global business environment by analysing specific real world examples.
- Establish specific links between their studies and the changing business world.
- Understand the key definitions of business terminology and idioms appropriate for a Business programme.
- Knowledge and understanding of the organisations, their environments and their management, including: the management of people, operations management, finance, marketing and organisational strategy.
- Knowledge and understanding of the social science concepts and theories and the ability to apply them to business and management contexts.
- Knowledge and understanding of the contemporary and pervasive issues, deepening and/or integrating core knowledge.

The intended generic learning outcomes
- Link business problems with their everyday life.
- Understand where they can apply their knowledge from their degree.
- Study the organizations, their management, and the changing global environment.
- Be prepared for developing a career in business and management.

### Method of Assessment
- Examination – 3 hour 70%
- 2000 Word Essay 30%

### Preliminary Reading

### Restrictions
- Restricted to students reading: Accounting & Finance and Management Science; Business Administration; Employment Relations or Human Resource Management (Canterbury); and Business & Management or Accounting & Management (Medway).

Available to short-term/exchange students.

### Synopsis
The module will cover various aspects of the changing global environment. An indicative list of topics is given below, however the main aim of the module is to examine contemporary issues within the global business environment that are likely to impact upon business operations and strategy:
- Globalisation: Definition, Evolution, Implications for countries, firms and people
- The Triad: European Union, United States, Japan - Investment, Trade, Relations
- World Institutions: World Trade Organisation, International Monetary Fund, United Nations
- International Economic Environment: Exchange Rates and patterns of trade
- Environment: Global Warming – Kyoto Agreement
- Business and Corporate Culture: Japan & Germany VS UK & US
- Innovation & Technology
- Mergers and Acquisitions
- Firm and Stakeholders - Ethical Issues
Business Analysis Tools

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Contact Hours
Lectures: 11 hours
Terminals: 20 hours
Independent Study: 119 hours
Total hours: 150

Learning Outcomes
Subject specific learning outcomes:
- Have knowledge of essential data analysis, modelling and decision making in a business environment.
- Have developed the necessary technical skills to structure, analyse and solve practical decision problems using Excel spread sheets.
- Be able to analyse the quantitative/qualitative data and present findings both in tabular and graphical form.
- Be able to design, implement and use simple databases.
- Be able to carry out basic financial and "what-if" type analyses.
- Be able to design and implement a maintainable, well documented spread sheet model suitable for end-users.

Intended generic learning outcomes:
- Plan work and study independently using relevant resources.
- Apply their model building, problem solving and numerical skills to solve everyday business problems.
- Present their findings in a clear manner.

Method of Assessment
ICT #1 20%
ICT #2 20%
ICT #3 20%
Individual Project 40%

Preliminary Reading

Pre-requisites
There are no pre-requisites for this module

Restrictions
May not be taken with other Stage 1 Quantitative modules.

Available to short-term/exchange students.

Synopsis
An indicative set of topics to be covered within the module are outlined below.
- Basic Spreadsheet Functionalities: Introduction to common spreadsheet features: workbooks, worksheets, menus, cells, rows, columns, data types, relative and absolute cell addressing, copying, basic formulae, naming cells, formatting, charts and graphs, printing.
- Data Management Facilities: sorting, filtering, data forms, pivot tables.
- What-If Analysis: scenario manager, goal seek, data tables.
- Basic Financial Analysis: introduction to basic financial analysis and how to carry this out using spreadsheets: compound interest, discounting, NPV, IRR, loans and mortgages.
- Advanced Spreadsheet Functionalities: automating tasks and solving simple optimisation business problems.
- The Art of Modelling: effective methods for designing, building and testing business models.
Contact Hours
Formal contact hours comprise a one hour lecture and a one seminar per week:
- Lectures: 11 hours
- Seminars: 10 hours
- Private Study: 25 hours
- Preparation for Seminars: 24 hours
- Preparation for in-class tests: 40 hours
- Preparation for Examination: 40 hours
Total hours: 150 hours

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Demonstrate knowledge of the underlying concepts, competing theories and basic principles of microeconomics.
8.2 Understand the effect of economic forces on business decisions, behaviour and performance.
8.3 Present and evaluate economic data and develop well-structured lines of economic argument, offering critical comment on the arguments of others.
8.4 Demonstrate a knowledge of the importance of microeconomics in understanding current business issues in the UK, Europe and internationally.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Retrieve information from a variety of sources.
9.2 Undertake independent and self-managed learning.
9.3 Draw on social science concepts and theories in decision-making situations.
9.4 Communicate accurately and reliably both orally and in writing and apply other interpersonal skills.

Method of Assessment
Examination – 2 hour unseen 60%
MCQ test – definitions (in-course) 20%
MCQ test – data analysis 20%

Preliminary Reading

Pre-requisites
None

Synopsis
This module will cover the key concepts of microeconomics and theories related to the individual, firm and industry in the short and long run, underpinned by existing evidence on past and current economic trends in the UK, Europe and the rest of the world.
- Key microeconomic concepts such as opportunity cost and equity versus efficiency
- Supply and demand: elasticity
- Cost and revenues
- Profit maximisation under different market structures
- Input markets: labour and capital
## CB366 Management Principles

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### Contact Hours
There is a one-hour lecture and a one-hour seminar per week.  
- Lectures: 11 hours  
- Seminars: 10 hours  
- Private Study: 34 hours  
- Preparation for seminars: 20 hours  
- Preparation for Moodle tasks: 30 hours  
- Preparation for Examination: 45 hours  
Total hours: 150 hours

### Learning Outcomes
- Understand key theories of management  
- Understand the development of management thinking and the continuities and changes embedded in this  
- Understand the interplay between management and organisational forms  
- Understand the connection between management practices and the business environment

### Method of Assessment
The module is assessed by a combination of examination (60%) and timed essay (25%) and group presentation (15%)

### Preliminary Reading

### Pre-requisites
None

### Synopsis
Management Principles aims to provide an understanding of the challenges of managing people within complex work organisations. The experience of work and employment are being affected by rapid change as a result of a number of factors including new technology, the growth of global competition and the changing demographic profiles and values of the workforce. These developments are considered within an historical context. An exploration of their implications for management practices and organisational forms will be conducted. Students will be introduced to the main concepts and theories through readings and discussions of the main authors in the field. Case studies will be used to show how these concepts can impact upon management decision making within work organisations.
Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

8.1 Summarise and analyse data and present it effectively to others.
8.2 Use statistical techniques to draw well-founded inferences from quantitative data.
8.3 Identify sources of published statistics, understand their context and report on their wider relevance.
8.4 Apply key mathematical formulae to calculate financial variables for decision-making.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

9.1 Demonstrate numeracy and quantitative skills.
9.2 Scan and organise data and abstract meaning from information.
9.3 Work and study independently, and utilise resources effectively.

Method of Assessment
Online Moodle Test 20%
Individual Statistical report 20%
Examination 60%

Preliminary Reading
Recommended readings:

Pre-requisites
None

Synopsis <span style="color:red;">*</span>
The aim of this module is to give students a solid grounding in key statistical techniques required to analyse effectively business data and data relevant for business. The content includes:
• Maths and statistical skills for business; revision of algebra and basic mathematical functions.
• Summarising data with histograms, bar charts, frequency distributions, measures of central tendency and dispersion.
• Spreadsheets: features and functions of commonly-used spreadsheet software including: workbook, worksheet, rows, columns, cells, data, text, formulae, formatting, printing, graphics and macros, charts and graphs, data management facilities, data validation, spreadsheet security and documentation.
• Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory and Venn diagrams.
• Common Probability Density Functions.
• Sampling and its use in inference, and applications of sampling in business management.
• Regression and correlation: scatter plots; simple regression; interpreting computer output.
• Forecasting using spreadsheets.
**CB369 Financial Accounting, Reporting and Analysis**

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**Contact Hours**

- Private Study 118
- Lectures 22
- Seminars 10

Total hours 150

**Learning Outcomes**

The intended subject specific learning outcomes.

On successfully completing the module students will be able to:

8.1 Demonstrate the link between financial accounting systems and business activities for a variety of organisations.
8.2 Describe the role and limitations of financial reporting in providing useful information to decision makers.
8.3 Be able to produce financial statements from trial balance for sole traders and limited companies incorporating post trial balance adjustments.
8.4 Illustrate the various influences on the financial reporting process and how they impact on the annual report and accounts of UK listed companies, in particular, and why there is a need for regulating the practice of financial reporting.
8.5 Analyse a set of financial statements and be able to explain the limitations of techniques of analysis.

The intended generic learning outcomes.

On successfully completing the module students will be able to:

9.1 Demonstrate coherent writing skills on management and accounting issues.
9.2 Plan work, manage time and study independently.
9.3 Retrieve and communicate information from a variety of sources.

**Method of Assessment**

- Online MCQ test 10%
- 1000-2000 word Individual Report 20%
- 2 hour unseen Examination 70%

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

Available to short-term/exchange students

**Synopsis**

The module will begin with an introduction to the link between business and accounting in order to show the value to the students of having some knowledge of accounting. The module is designed to teach students how to prepare, read and interpret financial information with a view to their being future business managers rather than accountants. The module will continue with a brief demonstration of double-entry bookkeeping. Students will not be examined on this, it is merely to put bookkeeping and accounting in context. Following on from this, students will be shown how to prepare financial statements from a trial balance and make adjustments to the figures given by acting on information given in a short scenario. The regulatory framework of financial reporting will be considered as will the annual reports and accounts of a variety of organisations. The module will finish with an analysis of financial statements with students shown how to interpret data and make sensible recommendations.
**Introduction to Marketing**

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**Contact Hours**
- **Lectures**: 11
- **Seminars**: 10
- **Independent study**: 129

**Total 150**

**Learning Outcomes**
On successfully completing the module students will be able to:
8.1 Explain and illustrate the principles and concepts of marketing.
8.2 Define the boundaries of marketing and its integration to other business functions.
8.3 Explain the relationship between the internal and external environments in the formulation of marketing practice.
8.4 Apply the principles and concepts of marketing to specific markets and industries.
8.5 Use data to provide 'solutions' to basic marketing problems.
8.6 Evaluate the role of marketing in a management and business context.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Link theoretical perspectives to practical situations.
9.2 Demonstrate effective communication skills
9.3 Select appropriate data and information.

**Method of Assessment**
- Examination – 2 hour unseen 70%
- Group Presentation 10%
- Group Report (1800 words) 20%

**Preliminary Reading**

**Pre-requisites**
None

**Restrictions**
Available to short-term/exchange students

**Synopsis**
A synopsis of the curriculum
The module introduces to students the importance of marketing in competitive and dynamic environments.

- The key topics of the module are:
  - The marketing concept
  - The marketing environment
  - Market segmentation & targeting
  - Brand development and management
  - Management of the marketing mix
- o Product; including new product development and the marketing of services
- o Pricing
- o Promotion; including digital media, advertising, sales promotion, publicity, PR, personal sales et al.
- o Place
- o Extended marketing mix; including people, physical evidence and process
  - Ethical issues in marketing
## CB372 Mathematics and Statistics for Accounting and Finance

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### Contact Hours
- Lectures 22
- Seminars/Example Classes 10
- Independent study 118
- Total hours 150

### Learning Outcomes
The intended subject specific learning outcomes.

On successfully completing the module students will be able to:

- 8.1 Recognise and recall the range of quantitative concepts, tools and techniques that are useful in solving everyday problems in business, management and accounting.
- 8.2 Represent problems in a mathematical/statistical form to aid decision making.
- 8.3 Apply quantitative techniques in the solution of problems.
- 8.4 Assess the strengths and weaknesses of a problem with regards to its business, management and accounting context.

The intended generic learning outcomes.

On successfully completing the module students will be able to:

- 9.1 Analyse quantitative information.
- 9.2 Process quantitative information from various sources to develop independent conclusions.
- 9.3 Effectively manage own use of the time, tools and resources required to analyse and solve a problem of a quantitative nature.
- 9.4 Express arguments, explanations, evaluations and conclusions effectively in writing.

### Method of Assessment
- Examination – 2 hour unseen 70%
- Maths Assignments (1 MOODLE MCQ Tests) 15%
- Statistics Assignments (1 MOODLE MCQ Tests) 15%

### Preliminary Reading

### Pre-requisites
None

### Synopsis
The following topics will be taught:
- Summarising data with frequency distributions, measures of central tendency, spread and skewness. Visual representation of data in the form of graphs and charts.
- Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory, Venn diagrams.
- Distributions: Discrete (Binomial, Poisson) and Continuous (Uniform, Exponential, Normal).
- Sampling and hypothesis testing and its use in inference; applications of sampling in Quality Control, business and accounting.
- Regression and correlation: scatter plots; simple regression.
- Decision making: payoff tables and decision strategies; decision trees; the Bayesian approach.
- Functions, equations and inequalities: linear functions, solving linear equations and solving simultaneous linear equations graphically; simple polynomials such as quadratic and cubic functions; manipulation of inequalities.
- Linear Programming – problem formulation and the graphical solution method.
- Calculus: The concepts of differentiation and integration, and their relationship; stationary values.
- Financial mathematics: Logarithms and exponential functions. Simple and Compound interest, annuities and perpetuities, loans and mortgages, sinking funds and savings funds, discounting to find NPV and IRR and interpretation of NPV and IRR.

## CB373 Employability and Study Skills for Success

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Contact Hours

Private Study (including assessment and workshop preparation) 106
Lectures 11
Moodle exercises to support lecture material 10
Required weekly readings to support lectures 11
Employability Workshops 6
Completion of the ‘Careers Award for Business’ 6

Total 150

Learning Outcomes

The intended subject specific learning outcomes.
The module is intended to equip students with the intellectual skills needed to complete academic assignments, as well as the personal and practical skills needed to cope with the varying demands of an academic course and the workplace.
Practical skills will be developed by reflecting on theory to inform practice and lay the foundations for employability skills.

On successfully completing the module students will be able to:

8.1 Demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
8.2 Evaluate, interpret and synthesise a wide range of information found through independent research.
8.3 Demonstrate knowledge and understanding of the theories underlying key employability skills.
8.4 Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes.

On successfully completing the module students will be able to:

9.1 Exercise personal responsibility.
9.2 Research a topic independently to extract and synthesise information from a range of academic and online sources.
9.3 Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
9.4 Evaluate and interpret information from a variety of sources to formulate and support a well-reasoned and structured line of argument.
9.5 Relate knowledge of theory to practice and experience to enhance employability.

Method of Assessment

Academic Essay (2,000 words max) 40%
Employability Skills Report (1,500 words max) 40%
Careers Award for Business (online on Moodle) 20%

Preliminary Reading


Pre-requisites

None

Synopsis

Topics the module will cover include:

• Orientation to studying at university: including time management, learning styles and making sense of feedback.
• Cognitive development: writing essays and reports in higher education; referencing and plagiarism; how to construct a reasoned argument, and an introduction to critical and analytical thinking.
• Research skills: understanding what is meant by business and/or management research, including in brief its process from generating a hypothesis to data collection, sampling and analysis; how to develop a literature review, and the differences between quantitative and qualitative research and primary and secondary sources.
• The theories underlying the personal skill development needed to achieve success at university and in the workplace, including: effective communication skills; group and team working; problem solving; creative and innovative thinking, and presentation skills.
• Personal Development Planning for Employability: including career exploration, CV writing, and making sense of employers’ skills requirements.
Availability
This module is available to be taken as a wild module.
The module contributes: BSc Wildlife Conservation.

Contact Hours
Contact hours = 30 hrs; total study hours = 15 x 10 = 150 hrs

Learning Outcomes
An ability to analyse and present data relating to the survey and monitoring of populations.
An understanding of health and safety, biosecurity, ethical and animal welfare issues relating to field work involving the assessment of populations.
An ability to organise work within a team and to present a co-ordinated oral presentation of field work results.
An understanding of - and ability to apply - the principles underlying good survey design and analysis
A practical knowledge of the principle survey methods required for assessing populations of several taxa
A practical knowledge of the correct way to handle and measure a range of animals in the field

Method of Assessment
100% coursework comprising of write-ups of practical work carried out during the module.

Preliminary Reading
Elzinga, C. L. et al "Monitoring Plant and Animal Populations"
Henderson, P. A. "Practical Methods in Ecology"
Krebs, C. "Ecological Methodology"
Sutherland, W. J. "Ecological Census Techniques: A Handbook"
Fowler, J et al "Practical Statistics for Field Biology"

Synopsis
The broad aim of this module is to provide students with practical field experience in biodiversity monitoring and assessment methods. Specific aims are to introduce students to a range of basic field techniques and develop their skills in the collection, analysis and presentation of field data. The module provides an essential practical element of the Wildlife Conservation programme.

The module is spread over the latter half of the Spring Term, the Easter Vacation, plus the Summer Term. Spreading the course out in this way allows different groups of organisms to be examined as they become available for survey and the dates may vary slightly from year to year. Groups of students will each undertake survey or monitoring projects under the supervision of a member of staff. Each project will assess the biodiversity of an appropriate taxonomic group (e.g., invertebrates, birds, mammals, amphibians, reptiles, plants, etc.) in either a terrestrial or freshwater habitat. Students will be expected to arrive at an appropriate design for data collection in discussion with their supervisor, carry out the survey, analyse the data and present a short seminar on their results at the end of the week.
### Economic and Environmental Systems

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**Availability**
Contributes to BA Environmental Social Sciences; BSc Wildlife Conservation; BSc Human Ecology

**Contact Hours**
Study hours:
- Contact hours: 24
- Independent Study Hours: 126
- Total Study Hours: 150

**Learning Outcomes**
On completion of the module students will understand:
- The relationship between the environment and economy.
- The fundamentals of economic theory with reference to the use and management of natural resources.
- The distinctive characteristics of natural resources from an economic perspective and how this impacts on their conservation and management.
- The role of government intervention in promoting sustainable management of natural resources.

**Method of Assessment**
Exam (50%)
Coursework (50%)

**Preliminary Reading**

**Pre-requisites**
None

**Synopsis**
Economic growth and consumerism are threatening our planet and the future of human kind. This module provides a comprehensive introduction to environmental sustainability, using a strongly interdisciplinary approach based on environmental science and economics. In Part 1, we define environmental sustainability and explain how environmental sustainability can be assessed in relation to renewable resources, non-renewable resources and pollution. We consider the main threats to environmental sustainability such as climate change, pollution and resource exploitation and how they arise from the economic-environmental system. In Part 2, we explore environmental threats and issues in more detail focusing on issues such as species extinction, deforestation, climate change, and fossil fuel burning. Throughout Part 2 we actively consider potential solutions to current global economic and environmental crises for example, through the development of green technology, renewable energy, resource efficiency, recycling of materials, and green infrastructure.
Availability
This module is only available to students on BSc in Wildlife Conservation and BA in Environmental Studies

This module contributes: BSc in Wildlife Conservation and BA in Environmental Studies

Contact Hours
The module will be taught via a combination of the following, with a total of 28 contact hours:
• Eleven one hour lectures
• Eleven one hour seminars
• One full day field trip to the Darwin Centre, National History Museum, London

Learning Outcomes
On successful completion of the module a student should be able to demonstrate:
A clear understanding of the biodiversity concept and the magnitude of biodiversity.
A knowledge of how biodiversity is distributed across the planet and the key hypotheses that have been proposed to explain observed patterns.
An understanding of how levels of biodiversity have altered through time.
An appreciation of the different use and non-use values of biodiversity, using real world examples.
A basic knowledge of the contemporary threats to biodiversity and the ways in which conservationists attempt to protect/maintain biodiversity.
An insight into the Convention for Biological Diversity (CBD), and its strengths and weaknesses related to the conservation of biodiversity.

Method of Assessment
• A poster presentation (30%)
• A small group PowerPoint presentation (20%)
• A two hour written examination (50%)

Preliminary Reading
Core text:

Supplementary texts:

Journals:

Pre-requisites
None

Synopsis
This module will introduce a range of fundamental concepts that underpin our understanding of biodiversity and, therefore, the conservation of biodiversity and associated ecosystem services. The differences and similarities between the multiple definitions for the term 'biodiversity' will be considered, in addition to examining how scientists are trying to assess the magnitude of biodiversity on the planet. Spatial and temporal patterns of biodiversity will be investigated, along with the importance of biodiversity (both use and non-values). The module will then explore the contemporary threats to biodiversity and provision of associated ecosystem services, in conjunction with a broad overview of the methods conservationists employ to protect and maintain biodiversity.
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### Contact Hours
24 x 1 hour sessions: 12 lectures & 12 seminars

### Learning Outcomes
Students who successfully complete this module will:
- Have a sound understanding of basic plant biodiversity and conservation.
- Fundamental ecological concepts and how they apply to conservation biology.
- Practical understanding of wildlife conservation.
- General learning and study skills.
- Ability to express ideas in writing and orally.
- Field biology skills (surveys, sampling, etc.)

Gain skills in interpreting plant structures:
- Critical and analytical skills.
- Ability to make a structured and logical argument.
- Field biology skills (surveys, sampling, etc.)
- Skills to evaluate sustainability of wildlife use

Understand how a knowledge of plant biology (e.g., anatomy) impacts on conservation practice:
- Fundamental ecological concepts and how they apply to conservation biology.
- Species conservation and how it relates to wildlife conservation.
- Practical understanding of wildlife conservation.
- Principles of sustainable use and wildlife management.
- General learning and study skills.
- Critical and analytical skills.
- Ability to express ideas in writing and orally.
- Ability to make a structured and logical argument.
- Field biology skills (surveys, sampling, etc.)
- Skills to evaluate sustainability of wildlife use

### Method of Assessment
This module is assessed by 50% coursework and 50% examination

### Preliminary Reading

### Pre-requisites
None

### Synopsis
The module will begin with the question of what defines a plant and how they related to the other kingdoms. This will then lead on to a journey from the plant cell to vegetation communities and how they interact with, and are import to, other groups of organisms. The module will then finish with a discussion surrounding the Global Strategy for Plant Conservation (from the Convention on Biological Diversity) and the targets within this document.
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**Availability**

This module contributes:

BA: Social Anthropology and BSc: Anthropology; Joint Honours; with a Language; with a Year Abroad

**Contact Hours**

Taught by lecture and seminar (totalling 40 contact hours) plus film and video screenings. Total number of study hours expected = 10 per week (inclusive of lectures and seminars), plus film and video screenings.

**Learning Outcomes**

Drawing on studies of different cultures and societies, from the rainforests of west Africa to the industrial heartlands of Britain and America, this course will introduce students to the discipline of social and cultural anthropology through a selection of topics which have been chosen to give students a taste of the kind of issues that social and cultural anthropologists study and the kind of arguments and theories they have developed. The course is not, however, intended as a comprehensive introduction to the discipline, and does not by any means cover all of the issues, debates and sub-fields within social and cultural anthropology. Rather, by choosing a select number of topics, it is aimed at giving students a sense of what social and cultural anthropology is about, and what makes it different from other social sciences. In so doing it will give students a grounding in a discipline which they may want to continue to study in their second and final years.

**Method of Assessment**

50% written examination, 50% coursework

**Preliminary Reading**


**Pre-requisites**

None

**Synopsis**

Social Anthropology is a discipline which arose with other social sciences in the mid- to late-nineteenth century, social and cultural anthropology has made a speciality of studying ‘other’ peoples worlds and ways of life. With increasing frequency, however, anthropologists have turned towards ‘home’, using insights gained from studying other cultures to illuminate aspects of their own society. By studying people’s lives both at ‘home’ and ‘abroad’, social and cultural anthropology attempt to both explain what may at first appear bizarre and alien about other peoples’ ways of living whilst also questioning what goes without saying about our own society and beliefs. Or, to put it another way, social and cultural anthropology attempt, among other things, to challenge our ideas about what we take to be natural about ‘human nature’ and more generally force us to take a fresh look at what we take for granted.
Availability
This module is compulsory for BSc Anthropology (and associated year abroad programmes), BSc Biological Anthropology (and associated year abroad programmes), BSc Medical Anthropology, BA Social Anthropology (and associated year abroad programmes), BA Social Anthropology joint honours programmes

Contact Hours
33 lectures, 11 seminars, 1 field trip

Learning Outcomes
Students will gain:
12.1. an understanding of the basic principles of evolution.
12.2. a good understanding of human prehistory and biology.
12.3. an exposure to a range of evidence and knowledge drawn from palaeoanthropology, evolutionary biology, comparative primatology, bioarchaeology, medical anthropology, evolutionary psychology, and prehistoric archaeology.
12.4. an understanding of the origins of human culture, behaviour and language.
12.5. an appreciation of humans as biological and cultural entities.

Method of Assessment
50% written examination, 50% coursework (essay 25%, course test 25%)

Preliminary Reading
Scarre, "The Human Past", Thames & Hudson, 2005

Pre-requisites
None

Restrictions
This module is compulsory for BSc Anthropology (and associated year abroad programmes), BSc Biological Anthropology (and associated year abroad programmes), BSc Medical Anthropology, BA Social Anthropology (and associated year abroad programmes), BA Social Anthropology joint honours programmes.

Synopsis
This module is an introduction to biological anthropology and human prehistory. It provides an exciting introduction to humans as the product of evolutionary processes. We will explore primates and primate behaviour, human growth and development, elementary genetics, the evolution of our species, origins of agriculture and cities, perceptions of race, and current research into human reproduction and sexuality. Students will develop skills in synthesising information from a range of sources and learn to critically evaluate various hypotheses about human evolution, culture, and behaviour. This module is required for all BSc and BA Anthropology students. The module is also suitable for students in other disciplines who want to understand human evolution, and the history and biology of our species. A background in science is not assumed or required, neither are there any preferred A-levels or other qualifications. The module is team-taught by the biological and medical anthropology staff.
This module introduces students to a wide-ranging view of the relationships among people, other animals and plants. The module will provide social, political and cultural perspectives on these relationships and will introduce students to some of the technical aspects of ethnobiology. The module emphasises the importance of culture in mediating the use of plants and animals among humans, and explores the role of wild and domestic plants and animals in human evolution, including the way human societies have manipulated and altered the landscape. Contemporary problems in conservation, development and human and animals rights are also explored.
Availability
This module contributes: BA Social Anthropology; BSc Anthropology and BSc Biological Anthropology.

Contact Hours
12 x 2 hour lectures

Learning Outcomes
A broad knowledge of the major thinkers who have influenced the development of Anthropology.
A broad knowledge of the major schools of thought within Anthropology.
An understanding of the historical development of, and changes within, Anthropology.
An understanding of the historical relationship between sociocultural and biological anthropology.

Method of Assessment
Assessment for this module is 100% coursework, weighted at 40% for the class test during term-time and 60% for the end-of-term essay.

Preliminary Reading
Moore, J.D., "Visions of Culture: An Introduction to Anthropological Theories and Theorists", Walnut Creek: Altimira Press, 1996

Pre-requisites
Co-requisites:
SE308 Skills for Anthropology and Conservation;
SE301 Introduction to Social Anthropology;
SE302 Foundations of Human Culture

Synopsis <span style="color:red;">*</span>
The module introduces students to the major figures who have shaped the discipline of Anthropology (both socio-cultural and biological) and take them through the historical development of the discipline. Major thinkers such as Marx, Weber and Durkheim on the one hand, and Linnaeus, Lamarck, Darwin and Mendel on the other, are introduced, and their influence on and contribution to the discipline traced. The module will provide an historical outline of major schools of thought within Anthropology - evolution, diffusionism, functionalism structuralism, postmodernism, socio-biology, evolutionary psychology - in both Britain and the USA, and examine the relationship between socio-cultural anthropology and biological anthropology from an historical perspective.
Availability

THIS MODULE IS NOT AVAILABLE TO BE TAKEN AS A 'WILD' MODULE

This module contributes:
BA Social Anthropology; BSc Anthropology; BSc Biological Anthropology; BSc Medical Anthropology; BSc Wildlife Conservation

Contact Hours

24 hours

Learning Outcomes

Acquisition of skills necessary for successful completion of the School’s BA and BSc programmes including:

12.1 Acquisition of literary skills - different types of academic writing, and when to use them
12.2 Acquisition of reading skills - how to read an academic paper, precis an argument, make notes on a book chapter
12.3 Acquisition of bibliographical skills - using the library, online databases, full-text journals etc.
12.4 Acquisition of referencing skills
12.5 Acquisition of practical skills in the use of photography/video
12.6 Introduction to data collection and handling
12.7 Introduction to planning projects and fieldwork
12.8 Introduction to programme specific IT skills e.g. kinship software for social anthropology; cladistic software for biological anthropology, wildlife conservation and biodiversity

Method of Assessment

100% coursework

Preliminary Reading

Ashman & Creme, "How to Write Essays", Blackwell, 2005
Ashman & Creme, "Reading for Study", Blackwell, 1990
Ashman & Creme, "Taking Notes from Lectures", Blackwell, 2005
Fisher & Harrison, "Citing References", Blackwell, 2005

Pre-requisites

BA Social Anthropology co-requisites: SE301 Introduction to Social Anthropology; SE 302 Foundations of Human Culture; SE 307 Thinkers and Theories
BSc Anthropology co-requisites: SE301 Introduction to Soc Anthropology; SE 302 Foundations of Human Culture; SE 307 Thinkers and Theories
BSc Biological Anthropology co-requisites: SE301 Introduction to Social Anthropology; SE 302 Foundations of Human Culture; SE 307 Thinkers and Theories
BSc Medical Anthropology co-requisites: SE301 Introduction to Social Anthropology; SE 302 Foundations of Human Culture; SE 307 Thinkers and Theories
BSc Wildlife Conservation: DI305 Biodiversity; DI311 Green Planet; SA 303 Social Science Introduction to the Environment

Synopsis

This module is designed to introduce students to the range of basic practical and technical skills required across the School’s BA and BSc programmes. The following areas will be covered:

Literary skills - different types of academic writing, and when and how to use them.
Reading skills - how to read an academic paper, how to precis an argument, how to make notes on a book chapter.
Bibliographical skills - how to construct a bibliography and the use of the library, online databases and full-text journals.
Data collection and handling - the use of spreadsheets for simple statistics and graphs.
Planning projects and fieldwork.
The use of appropriate specialist software.
Photography and video skills.
SE309  Violence and Conflict in the Contemporary World

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**Availability**
The module contributes:
BA in Social Anthropology and BA in Social Anthropology with a Year Abroad programs including all BA in Social Anthropology joint and subsidiary programs; BSc in Anthropology; BSc Anthropology with a Year Abroad.

**Contact Hours**
22

**Learning Outcomes**
On successful completion of this module, students should:
- Be conversant with the major theoretical positions taken in contemporary Social Anthropology.
- Be able to discuss critically the evidence supporting competing anthropological theories.
- Be able to connect the way anthropological debates relate to current affairs, including political, social and economic developments and historical events.
- Be able to describe some of the historical development of anthropological ideas in the 20th century.
- Have cultivated an in-depth understanding of the recognised topic in anthropology of violence and conflict and the related fields of power and politics, the nation-state, anthropological approaches to memory and emotions, gender, war and ethics.
- Be able to construct coherent and logical arguments, particularly in written form, which combine general theoretical writings with discussion of ethnographic data.
- Be able to plan a small research project that connects anthropological debates to broader social issues and current events.
- Be able to present their findings in an oral presentation and work with other students in order to develop their ideas.

**Method of Assessment**
Assessment is by 100% coursework. The coursework component comprises an essay based on a research project (60%), an oral presentation (10%) and a timed class test requiring short answers and factual knowledge (30%). The oral presentation will be a group presentation of 20 minutes that will be carried out during the seminars. For the research project (2,500-3,000 words) students will focus on one particular case study (e.g. one case of conflict or war in the 20th century), which they use to discuss major theoretical debates in relation to violence and conflict. The class test will test the range of students' knowledge of substantive issues and theoretical approaches to the subject. The class test, the oral presentation and the essay together are designed to cater to the different learning strengths of students as well as ensuring their mastery of the module’s objectives.

**Preliminary Reading**

**Pre-requisites**
None
The aim of this module is to introduce students to the relevance of anthropological debates to current issues, specifically in relation to one of the most pertinent and persistent phenomena of the 20th century: violent conflict and war. Students will gain a first insight into one of anthropology’s main contributions: the way that small-scale issues can be related to much broader and perhaps universal questions about human nature, violence, poverty and inequality. Even though this module will focus on anthropological approaches to violence and conflict, it will also draw on discussions from other disciplines (such as philosophy and political theory), especially in relation to topics covered during the first weeks of term, such as human nature, war and genocide, legitimacy and the state. Other relevant topics that will be covered later in this course include memory, gender, subjectivity, structural violence, reconstruction and reconciliation, as well as anthropological approaches to peace, emotions and human suffering. In addition, by discussing the ethics of doing research in conflict situations, this course will allow students to critically engage with the challenges, dilemmas and limitations of anthropological research methods. The topics covered will be dealt with both thematically and historically, providing an account of their current relevance in anthropology and beyond. The module will be designed in a way that it encourages students to engage with current affairs and to get first insights into how anthropology can contribute to our understanding of political, social and historical events.
### 2017-18 Social Sciences Undergraduate Stage 1 Module Handbook

#### SE310

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### Availability
The module contributes:
BA in Liberal Arts (Honours)

### Contact Hours
Lectures: 24 hours, Seminars: 48 hours

### Learning Outcomes
On completion of this module, students will be able to:
- Demonstrate knowledge and understanding of key academics studies within the sciences, humanities and social sciences, how they were implemented, and their impact on broader society
- Understand how to develop and test hypotheses using study design approaches appropriate to the discipline
- Understand the utility and interpretation of qualitative and quantitative data
- Demonstrate the ability to critically evaluate primary and secondary literature appropriate to the discipline
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.
- Formulate research questions, organise a research project in response to those questions and produce a well-written research thesis integrating qualitative and quantitative data in answering the questions.

### Method of Assessment
100% Coursework (one 2000 word essay (25%), seminar performance (10%), the development of a mixed methods study design of approximately 1000 words in response to a self-developed research question (15%), reading diary (10%), mixed methods research thesis of approx 3500 words (40%))

### Preliminary Reading
There is no set text for this module. It will feature a case study driven approach to introduce students to original research literature at an early stage. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original journal articles will be selected from existing library journal provision and will provide the focus for bi-weekly discussions. Where necessary, students will be directed towards on-line learning support for specific issues relating to statistical evaluation. Research design will be addressed by, among other texts and case studies, John Creswell and Vicki Price’s Designing and Conducting Mixed Methods Research (Sage, 2010).

### Pre-requisites
Co-requisites: Roots of Transformation (Autumn) and Understanding the Contemporary (Spring)

### Restrictions
This module is not available to short term/exchange students.

**Synopsis**

One of the impediments to communication between different academic disciplines is their use of different ways of making, and validating, arguments and proofs. A key element of the programme in Liberal Arts is to develop a genuine interdisciplinary approach so that students can understand, appreciate and assimilate the findings from diverse academic approaches. This module examines the varying modes of developing scientific, social scientific and humanities discourses to facilitate cross-disciplinary understanding of qualitative and quantitative reasoning. Following an introduction to Modes of Thought, engaging students with concepts of rationality as elaborated in logic and analytical reasoning, it will familiarise students in lectures and readings with quantitative and qualitative methodologies as well as with associated processes of data presentation, validation and conclusion reaching. Seminars will serve both to discuss and assess approaches and to familiarise students with working with techniques of data analysis and representation (quantitatively through statistical methods and software packages such as Excel and SPSS and qualitatively through sessions engaging grounded theory, narratology, actor network theory and image studies). Insofar as an element at the core of reasoning is representation per se, the issue of cognition and its unconscious shaping by both social and psychological forces will be addressed. Themes introduced here not only intertwine with teaching and practical exercises in the two concurrent first year core modules (for instance the training in research design, statistical methods, and data analysis carried out here will be drawn upon in Understanding the Contemporaries’ study of social and historical changes in local communities) but also recur throughout the rest of the programme. The cross-disciplinary debates – and communications – opened in this module will be revisited, and nuanced, over the following three years.

The module Modes of Reasoning is rich in transferable skills training, helping students to develop numeric and analytical skills, engaging them in the formulation and design of research questions and hypotheses, and familiarising them with select software packages.
## Understanding the Contemporary

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**Availability**
The programmes of study to which the module contributes:
BA in Liberal Arts (Honours)

**Contact Hours**
20 hours

**Learning Outcomes**
On completion of this module, students will be able to:
- Demonstrate a knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
- Demonstrate an awareness of key ideas informing representations and critiques of the contemporary period.
- Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
- Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
- Show an ability to relate issues in contemporary politics and society to developments in contemporary arts and culture.
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

**Method of Assessment**
100% coursework (seminar performance (10%), 2 1500 word essays (45% each))

**Preliminary Reading**
There is no set text for this module. It will feature a topic driven approach, with sample texts and extracts being introduced to address the given issue from a range of disciplines. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original essays, journal articles and extracts from books will be selected from existing library provision and will provide the focus for bi-weekly discussions.

The following list is indicative of the kind of reading students will be introduced to:
- Alain Badiou, The Meaning of Sarkozy (Verso, 2010)
- Tim Clark, Farewell to an Idea: Episodes from a History of Modernism (Yale 2001)
- Don DeLillo, Cosmopolis (Picador, 2011)
- David Harvey, Rebel Cities: From the Right to the City to the Urban Revolution (Verso, 2011)
- Arundhati Roy, Field Notes on Democracy: Listening to Grasshoppers (Haymarket Books, 2009)
- Hulme, Mike, Why we disagree about Climate change (Cambridge, 2009)

**Pre-requisites**
Co-requisites: Modes of Reasoning (Autumn and Spring), Roots of Transformation (Autumn)

**Restrictions**
This module is not available to short term/exchange students.

**Synopsis**
‘Understanding the Contemporary’ will enable students to think critically about their own period, and analyse the forces and events shaping contemporary culture and society. Students will consider texts from a range of disciplines and will be selectively introduced to key ideas in contemporary theory and philosophy. They will furthermore apply insights drawn from their readings and discussions to practical analysis of contemporary situations, not only through developing awareness of current events but also through designing and carrying out field analysis of social and historical changes in local communities (linked both to the research plan designed in Modes of Reasoning and to SSPSSR’s quantitative teaching methods programme). The focus of the module will be on the period since 2000, though clearly it will be necessary to reach back before that date to contextualise current issues. Students will be required to think critically about the ways different disciplines are formulating representations of the contemporary period, and to discuss themes and ideas that cross disciplines. Week by week, seminars and lectures will address topics that define the present period, for instance, migration, environmental change, financial crisis, democratic agency, and new media. The module will consider how different disciplines and intellectual traditions are responding to and framing such issues and developments so developing skills of comparative and cross-disciplinary reading. It is in the nature of the module that its study topics will vary from year to year. Overall, the module will develop multi-disciplinary understandings of the contemporary world and will encourage students to consider their role in shaping it.
Availability
The programmes of study to which the module contributes
BA in Liberal Arts (Honours)

Contact Hours
20 hours

Learning Outcomes
On completion of this module, students will be able to:

Demonstrate knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
Show an ability to link technological changes – in forces of production, reproduction, and communication – to changes in social practices, ideation, and creativity.
Demonstrate an awareness of the relation of key ideas informing representations and critiques of the contemporary period with the matrices of technological and social changes in which they have developed.
Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
Show an ability to relate issues in contemporary politics and society to developments in science and technology.
Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

Method of Assessment
100% coursework (presentation (10%), reading diary (10%), 1000 word essay (30%), 2000 word essay (50%)

Preliminary Reading
Jeremy Black, War and Technology (Indiana 2013).
Leo Charney and Vanessa Schwartez, eds. Cinema and the Invention of Modern Life (California 1995)
Stuart Elden, Mapping the Present: Heidegger, Foucault and the Project of a Spatial History (Continuum 2001).
James Gleick, The Information, A History, a Theory, A Flood. (Fourth Estate, 2012)

Pre-requisites
Co-requisites: Modes of Reasoning (Autumn and Spring), Understanding the Contemporary (Spring)

Restrictions
This module is not available to short term/exchange students.

Synopsis
The module will prepare students to think critically about the forces shaping ways of being in the contemporary world, with attention to how ‘the modern’ has emerged from innovations and continuities in modes of production, reproduction and communication in the past two centuries.

This module examines the technological and economic revolutions that shape human cultures, with a particular focus on the 19th and early 20th century roots of modernity and the impacts of recent and developing technological innovations. Students will be introduced to basic issues in scientific and technological developments impacting upon the contemporary world and will, building on their understanding of these, investigate their ramifications in social practices and ideations, in philosophical discourse and in the fields of aesthetic and literary production.

Students will be required to think critically about the ways different disciplines respond to and are shaped by technological and social developments, and will be encouraged to engage these from a cross-disciplinary perspective.

Overall, the module will develop multi-disciplinary understandings of the history of the contemporary world and will encourage students to become aware of, and to understand, the ‘unseen’ influences which enable and constrain our ways of being so as to both work with them and, where appropriate, seek to shape them.
Availability
BA Social Anthropology, BA in Social Anthropology with a Year Abroad programs including all BA in Social Anthropology joint and subsidiary programs; this module is also suitable as an optional module for students of the following degree programmes: BSc Anthropology; BSc Anthropology with a Year Abroad, BSc Medical Anthropology.

Contact Hours
24

Learning Outcomes
Be conversant with the major theoretical positions taken in contemporary Social Anthropology.

Be able to discuss critically the evidence supporting competing anthropological theories.

Be able to connect the way anthropological debates relate to current affairs and conditions, including political, social and economic developments and historical events.

Be able to describe some of the historical development of anthropological ideas and perspectives in the 21st century

Have cultivated an in-depth understanding of the recognised topic of classic and contemporary relatedness, a subject formerly referred to as kinship studies, and to link this to various cultural contexts and vernaculars and also to other core areas within anthropology such as economics, politics and religion.

Be able to construct coherent and logical arguments, particularly in written form, which combine general theoretical writings with discussion of ethnographic data.

Be able to comprehend and develop ideas that are culturally sensitive and not ethnocentric.

Be able to present their findings orally in order to develop their ideas in forms that are non-ethnocentric, make sense of cultural and social phenomena and linked to broader issues.

Method of Assessment
100% Coursework

Preliminary Reading


Pre-requisites
none

Synopsis
The aim of this module is to introduce students to anthropological thinking on a major field of enquiry that is widely considered to constitute a mainstay core of contemporary social anthropology: systems of relatedness, formally referred to as kinship studies. Here we examine relatedness - family, friendship, community and care – as fundamental yet changing aspects of society and social organization. These topics will be dealt with from historical but mostly contemporary perspectives, providing accounts of the development of social anthropology, and demonstrating the foundational and transformational positions that relatedness continues to hold in the definition of the discipline.
Contested Environments: People and Nature in the 21st Century

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Availability
BA in Environmental Social Science
BSc in Human Ecology
BSc in Wildlife Conservation

Contact Hours
20 hours

Learning Outcomes
On successfully completing the module students will be able to:
1. Understand the relationship between society and nature from different disciplinary starting points in the social sciences, including introductory knowledge of some of the key concepts and theoretical frameworks they use;
2. Acquire specific knowledge about the scope of environmental issues arising from society-nature relationships across different geographical and land use contexts;
3. Understand the historical evolution of environmental debates in government, business and civic society;
4. Link understanding of environmental issues to wider ethical frameworks and approaches to the sustainable management of natural resources.

Method of Assessment
50% Coursework
50% Exam

Preliminary Reading
Hulme, M. (2010). Why We Disagree About Climate Change, Cambridge

Pre-requisites
None

Synopsis
This module provides an introduction to contemporary discourses and issues surrounding the relationship between nature, environment and society. The module begins by introducing people to the idea of ‘environment’, and specifically, to the range of assumptions we might hold about the relationship between environmental processes and human identity and behaviour. We go on to examine how ideas of human-environment relations play out across different geographical and land use contexts, at a range of different spatial scales (global, national, regional, urban and rural), and within the context of different stakeholder and social groups (such as policy makers, pressure groups, the media, and publics). More generally we provide a framework for critically evaluating the values and ethical assumptions that lay behind human constructions and uses of the non-human world and how we might manage, respond to and construct a range of environmental issues from a government, business and civic society starting point. More generally, the module aims to introduce students to basic conceptual distinctions that cut across these relationships, including ideas of ‘local and global’, ‘culture and nature’, and ‘representation and materiality’.
Availability
This module contributes to: BA in Environmental Social Science, BSc in Human Ecology, BSc in Wildlife Conservation

Contact Hours
42 contact hours

Lectures: 6 hours (2 x general lectures + 4 x 1 hour Field Visit Intro. Lecture)
Field visits: 28 hours (4 x 7 hours)
Seminar discussion: 8 hours (4 x 2 Hours)

Learning Outcomes
On successfully completing the module students will be able to:
8.1. Understand the varied nature of land use systems and the competing values that surround priorities for them and how they are managed;
8.2. Apply basic theories of landscape interpretation to different land use contexts
8.3. Understand and appreciate the challenges of translating policies for sustainable land use management into practice.

Method of Assessment
Assessment is by 100% coursework

• A field course journal (50%) completed within contact and private study time and documented on my MyFolio. The journal (2500 words) will include typing up a written (and where appropriate photographic) record of observations and reflections from directed group and individual tasks conducted during the course of each field day.

• A land use systems report (2500 Words) (50%) – chosen from one of the four field classes: *Meeting the challenges of sustainable land use in e.g. *Urban*/Farming*/Woodland*/Designated* Landscape

Pre-requisites
None

Synopsis
This field based module explores how to interpret and assess the sustainability of land use systems. It involves local field investigations into different types and scales of system and the way these are valued and managed according to different, often competing, economic, social and environmental priorities for land. The local field investigations span key different contexts for learning. Contexts and emphasises will vary over each year according to teaching staff but may include:

• Land-use systems at the landscape scale –such as the management of protected areas designated for their biodiversity and cultural value.
• Exploring and managing woodland environments– including the culture and practice of woodland management.
• Farming and agricultural change –spanning the environmental and economic dimensions of changes in farming systems and wider supply chain
• Urban ecosystems and landscapes – including a focus on the role of green infrastructure for linking people to the natural world
• Touristic and leisure landscapes – linking sustainable landscapes to a major sector for economic regeneration and growth

The module will include four day-long field trips to local (kent-based) sites over the course of the term and contextualised through supporting lectures and group exercises. The trips will be timetabled to avoid clashes with existing student commitments (and may include attendance at weekend and during reading weeks). The module will provide practical learning to complement theoretical issues explored across anthropology and conservation programmes. The emphasis throughout will therefore be on learning from the experience of people and organisations directly engaged in creating, cultivating and managing land for different kinds of human benefit.
Availability
Compulsory for all students on Accounting and Finance degrees (except those on a joint degree with Economics). Available as a wild module for students within all Faculties.

Contact Hours
42 lectures and 20 seminars

Department Checked
HS 25.11.16

Learning Outcomes
By the end of the module, you will be able to follow analysis of economic problems, construct your own economic arguments and offer critical comments on the arguments of others
be able to present economics arguments and ideas in seminars
be able to write economics essays and answers to short economics questions
be able to work in a group on economics seminar problems
have been introduced to the following economics topics: supply and demand; allocation of resources; trade; exchange; organisation of markets; consumer, producer and government decision making; distribution of income; poverty; market failure; the environment; government policy; national income; unemployment; inflation; economic growth; business cycles; macroeconomic models; government spending and taxation (fiscal policy); money; interest rates (monetary policy); macroeconomic control of the economy (stabilisation using fiscal and monetary policy); the financial crisis; and balance of payments and exchange rates.

Method of Assessment
20% coursework (two essays, two in-class tests), 80% three-hour end-of-year exam

Preliminary Reading
Richard Lipsey and Alex Chrystal, Economics, Oxford University Press, 13th ed, 2015
‘The Economic Review’, Philip Allan, quarterly periodical

Pre-requisites
None.

Restrictions
Not available to students on single and joint honours degree programmes in Economics, including joint degree Accounting and Finance and Economics.

Synopsis
This module has been designed for students who need to study what is often described as a Principles of Economics course. Each economics topic is introduced assuming no previous knowledge of the subject. The lectures and related seminar programme explain the economic principles underlying the analysis of each topic and relate the concepts to the real world. In particular, many examples are taken from the real world to show how economic analysis and models can be used to understand the different parts of the economy and how policy has been used to intervene in the working of the economy.

This module aims to introduce you to the basic principles of Economics, to the main ways in which economists think about problems and to the important current economic issues in the United Kingdom, the European Union and the world economy. The module is self-contained, so that if you do not study Economics further, you should have a basic understanding of economic methods and debates. It is also suitable as a basis for further modules that you may take in economics, either as part of another degree programme or as part of a future professional qualification.
Contact Hours
40 lectures and 21 seminars

Department Checked
HS 25.11.16

Learning Outcomes
Successfully completing this module will:
- improve your understanding of economic problems confronted by individuals, firms, governments and countries
- provide an understanding of how economists tackle economic problems
- improve your analytical skills
- improve your ability to develop a logical, coherent argument
- improve your ability to communicate logical, coherent arguments by means of essay-writing
- develop your knowledge of economics to the level required for continued undergraduate study

Method of Assessment
20% coursework consisting of two class tests and two timed essays; 80% end-of-year exam

Preliminary Reading
Steven Levitt and Stephen J Dubner, Freakonomics, Allen Lane, 2015
T Harford, The Undercover Economist, Abacus, 2007
The Economic Review (quarterly periodical)

Restrictions
Only open to students taking single honours or joint honours programmes in Economics. EC302, EC313 and MA309 cannot be taken with this module

Synopsis
Economics is about how people make choices about what and how to produce and consume. It looks at the differences in economic outcomes between firms, people and countries and how they can be related to the effects of choices they and others have made. It builds on the very simple and plausible assumption that people make decisions in their own interests and subject to constraints. Studying economics entails both gaining an understanding of the economies in which we all live, and developing skills to think logically about economic situations. The emphasis in this module is on how economics can help us to understand the society we live in.

The module aims to provide a thorough understanding of economics at an introductory level and provides the basis for all subsequent study you may undertake in economics. It is designed to teach you how to think as an economist and how to construct and use economic models. It also shows you how be critical of economic models and how empirical evidence can be used in economic analysis.

The first term covers the principles of microeconomics and shows how they can be applied to real-life situations and economic policy. The second term develops a framework for understanding macroeconomic events and macroeconomic policy. Throughout the module and in the seminars in particular, we demonstrate the usefulness of economics as an analytical tool for thinking about real world problems.
EC305  Mathematics for Economics and Business Mode A

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Contact Hours
21 lectures and 10 seminars

Department Checked
HS 25.11.16

Learning Outcomes
By the end of the module, you will
- be able to understand and use the mathematical techniques presented
- be able to understand how mathematics is used in economics
- be able to answer mathematical economics questions
- have improved your analytical and quantitative skills
- be equipped to deal with the mathematical parts of your Economics degree programmes
- be able to present solutions to mathematical problems
- have been introduced to the following areas of the use of mathematics in economics: functional relationships; matrix algebra; differentiation; techniques of optimisation; constrained optimisation; non-linear functions and integration

Method of Assessment
20% coursework (one class test, one take-home test); 80% end-of-year exam

Preliminary Reading

Pre-requisites
A level Mathematics or an equivalent qualification.

Restrictions
EC306 cannot be taken with this module. Not available to students taking CB314 Quantitative Models and Methods for Accounting and Finance

Synopsis
This Stage 1 module is designed for students who have an A-Level in mathematics, AS mathematics or equivalent qualification. A first-year mathematics module (either Mode A or B) is a compulsory part of all economics degree programmes and these modules take place in the Autumn term with a statistics module following on in the Spring term. If you are unsure whether your mathematical background is equivalent to an A level pass, please consult the module convenors.

The aim of the module is to provide you with a good understanding of the mathematics necessary for your Stages 1, 2 and 3 Economics modules. The teaching of each topic starts from first principles, but the speed of the module assumes that you have studied mathematics before (but not economics). By the end of the module, you will have covered the important uses of mathematics in economics (and business) and be able to use many mathematical techniques commonly used to analyse economic problems. In the long term, the analytical and quantitative skills you acquire from this module are relevant to many different occupations.
EC306 Mathematics for Economics and Business Mode B

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Contact Hours
22 lectures and 11 seminars, 9 revision workshops

Learning Outcomes
By the end of the module you should be able to:
- appreciate why economists use mathematics
- use basic algebra, and understand linear, quadratic and simultaneous equations
- understand how functions and equations are used in economics
- calculate elasticities and work out equilibrium outcomes
- differentiate simple functions and economic relationships
- sketch curves and understand optimising behaviour in the context of marginal relationships
- differentiate multivariable functions and calculate partial elasticities
- set up and solve constrained optimisation problems
- understand the basic concepts of matrices and matrix algebra

Method of Assessment
20% coursework consisting of two class tests, 80% end-of-year exam

Preliminary Reading

Restrictions
EC305 cannot be taken with this module. Not available to students taking CB314 Quantitative Models and Methods for Accounting and Finance

Synopsis
The main aim of this module is to provide you with a basic understanding of mathematics suitable for the Stages 2 and 3 degree programmes in Economics, Business, and Accounting. The mathematics material is developed in a clear, contextual framework, and is linked to a Stage 1 module in Economics. You develop your understanding with suitable problem sets combining mathematical concepts and economic methods.
Contact Hours
22 lectures and 11 seminars, 7 optional workshops

Department Checked
HS 25.11.16

Learning Outcomes
By the end of the module, you will be able to:
- organise and describe statistical data
- appreciate the importance of probability concepts and apply the basic properties of probabilities and probability distributions
- understand the basis of hypothesis testing and interval estimation and apply the methods to estimation of population means and regression parameters
- use regression to analyse relationships between two variables
- analyse simple data sets using a calculator

Method of Assessment
20% coursework, consisting of two class tests, 80% end-of-year exam

Preliminary Reading
M Barrow, Statistics for Economics, Accounting and Business Studies, (6th ed), Longman
Suitable alternatives textbooks are:
T H and R J Wonnacott, Introductory Statistics for Business and Economics, Wiley (any edition)
J Kazmier and N F Pohl, Basic Statistics for Business and Economics, McGraw-Hill

Restrictions
Not available to students taking CB314 Quantitative Models and Methods for Accounting and Finance. Not available as a wild module.

Synopsis
The main aim of this module is to provide you with a basic understanding of statistics suitable for the Stages 2 and 3 degree programmes in Economics, although it is also suitable for students taking other Social Science degrees. This module is a prerequisite for Stages 2 and 3 Economics modules and is a core input to the second year quantitative modules, EC580 and EC581. So as well as learning basic statistics, the module provides you with the opportunity to apply statistical concepts to economic and business data using calculators and computer software. Work with Excel is an independent study element of the module, and using calculators to undertake basic descriptive statistics is an important focus of the practical problem solving.
## Learning Outcomes

On completion of the module, you will:

1. Have learned some basic information about how modern economies work.
2. Have gained knowledge of some of the differences between the major European economies in terms of structure, performance, and policy.
3. Have learned the role of economics in providing a framework for tackling issues which transcend social science disciplines and have the ability to structure and analyse a current economic issue using contemporary sources.
4. Be able to present economic arguments and ideas in seminars and workshops.
5. Be able to work in a group on problems and structure and write a report in conjunction with other students.
6. Be able to follow the economic analysis of decisions, construct economic arguments and offer critical comments on the arguments of others.

## Method of Assessment

100% coursework based on a collaborative group project (70%) and a Moodle quiz (30%).

## Preliminary Reading


## Synopsis

The module provides a largely non-technical introduction to the major issues affecting the European economy in the 20th and first years of the 21st century. As well as providing the context of contemporary issues, providing case studies for the application of the more analytical approaches in modules for students taking single of joint honours degrees in Economics, the module will enable non-Economics students to gain insight into the development of the European economies in the last 100 years, which provides context as well as lessons for current economic problems and issues.

The module covers following topics: the development of the European economy 1913-2005, an overview; economic growth in the long run; measurement of economic growth; sources of economics growth, proximate vs fundamental; the European economy in the interwar years, the Great Depression, post-WWII reconstruction, the heyday of the Golden Age 1950-1973 and the centrally planned economies, Europe on decline and recovery 1973-1990, Europe 1990s-2000, and Europe in the long 20th century.
EC312  Strategy and Games

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<td>100% Coursework</td>
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Contact Hours
11 lectures, 10 seminars/computer terminal classes

Department Checked
HS 25.11.16

Learning Outcomes
By the end of the module you will
be able to follow analysis of interactive decision making, construct your own arguments, and offer critical comments on the arguments of others
be able to describe how game theory can be used to analyse real world problems
be able to write answers to short game theoretic questions

Method of Assessment
100% coursework, consisting a class test (30%), an experiment log book (30%) and an experimental report (40%).

Preliminary Reading
Avinash Dixit and Susan Skeath, Games of Strategy, Norton (2nd ed) 2006
Edward Cartwright, Behavioural Economics, Routledge, 2011
Harrington, Games, Strategy and Decision Making, Palgrave, 2009.

Restrictions
Only available to students on Economics single honours and joint honours programmes.

Synopsis
This module is aimed to be accessible to all students, requiring no previous education in economics. It introduces you to the exciting fields of game theory, experimental economics and behavioural economics, and equips you with all the essential tools to analyse strategic interaction, in economics, biology, politics or other social sciences. The emphasis throughout the module is on discussing practical applications and providing hands-on experience of experimental economics and game theory. By the end of the module you should have a good understanding of the basic principles of game theory as well as experience in the practical issues of experimental economics.
Availability
Compulsory for all students studying single honours degrees in Management, recommended for certain Industrial Relations degrees.

Contact Hours
10 lectures, 10 seminars, 3 workshops

Department Checked
CR 16.03.2017

Learning Outcomes
By the end of the module, you will
be equipped with the microeconomic analysis skills and understanding necessary for business and other degrees
be able to construct your own economic arguments and offer critical comments on the arguments of others.
understand the basic principles of microeconomics
understand the main ways in which microeconomics can be used to analyse business decisions, behaviour, problems and issues
understand the economic analysis of important current business issues in the UK, the European Union and the world economy
have been introduced to the following economics topics: business organisations; supply and demand; operation of markets; business in a market environment; the consumer; profit maximisation; consumer, producer and government decision making; pricing strategies; and input markets.

Method of Assessment
40% coursework, consisting of one essays (20% each) and one class test (20%); 60% written examination

Preliminary Reading
Chris Mulearum and Howard Vane, Economics for Business (2nd ed), Palgrave Macmillan, 2012

Restrictions
EC302, EC304 and MA309 cannot be taken with this module.

Not available to students on single and joint honours degree programmes in Economics

Synopsis
This module is designed for students who have not studied Microeconomics for Business before or who have not previously completed a comprehensive introductory course in economics. However, the content is such that it is also appropriate for students with A-level Economics or equivalent, as it focuses on the analysis, tools and knowledge of microeconomics for business. The module applies economics to business issues and each topic is introduced assuming no previous knowledge of the subject. The lectures and related seminar programme explain the economic principles underlying the analysis of each topic and relate the theory to the real world and business examples. In particular, many examples are taken from the real world to show how economic analysis and models can be used to understand the different parts of business and how policy has been used to intervene in the working of the economy. Workshops are included in the module to apply economic analysis and techniques to business situations. The module is carefully designed to tell you what topics are covered under each major subject area, to give readings for these subjects, and to provide a list of different types of questions to test and extend your understanding of the material.
EC314 Data Analysis for Economists

Contact Hours
12 lectures, 6 seminars, 12 computing workshops

Learning Outcomes
On successful completion of this module, you will:
be practised in searching and retrieving electronic data
be practised in using Microsoft Excel and Macrobond to analyse data
have a better understanding of graphical and numerical data analyses
be able to analyse data in the context of economic theory and policy
have developed economic and independent learning skills
be practised in the application of quantitative techniques
be practised in planning and working as part of a group
be practised in developing logical, coherent verbal and written arguments

Method of Assessment
10% seminar attendance and participation,
50% two individual written reports (20% each),
40% group report and reflective summary

Preliminary Reading
Michael Barrow, Statistics for Economics, Accounting and Business Studies, 6th ed, 2013, Prentice Hall

Restrictions
Only available to students studying single honours programmes in the School of Economics

Synopsis
The aim of the module is to introduce you to fundamental key skills used by economists in applying economics to real world issues. The module develops your use of information technology and your ability to access electronic and other secondary sources of data, particularly the range of skills necessary for evaluating and analysing economic data. Finally, the module will improve your computing and quantitative skills within a structured environment.
**Contact Hours**
3 one-hour lectures, 9 two-hour workshops

**Learning Outcomes**
By the end of the module you will be able to identify the key economic institutions for each major thematic area of economics and understand the role that the professional economist plays within each of these institutions. You will also understand the main ways in which economics is used to analyse problems in everyday life, be able to identify relevant economic information from various sources within a theme and synthesise it into a coherent argument using economic analysis.

**Method of Assessment**
Group presentation (40%), written precis (20%), class test precis (40%)

**Preliminary Reading**
There is no core text to accompany this module. Instead we provide reading material in various formats on each field of activity that is covered. In addition, you are encouraged to examine in detail various institutions web pages for examples of economic analysis and output, as well as regular economics commentaries on the economy. Examples include:

- Economist and Financial Times
- Institute for Fiscal Studies (www.its.org.uk)
- Bank of England (www.bankofengland.co.uk)
- HM Treasury (www.hm-treasury.gov.uk)
- European Central Bank (ECB) (www.ecb.int/home/html/index.en.html)
- Oxera (www.oxera.com)
- OFWAT (www.ofwat.gov.uk)
- World Bank (www.worldbank.org)
- IMF (www.imf.org/external/index.htm)

**Restrictions**
Only available to students on Economics single honours and joint honours programmes

**Synopsis**
This module has been designed as a complement to the core modules you take in Stage 1 economics programmes. Each topic is introduced assuming no previous knowledge of the subject, but points out the connections with the economic content of other School of Economics modules. In particular, they key purpose of the module is to show how economic analysis can be used to understand the role that professional economists play within the real-world economy. In order to do so, the module is organised by themes, within which it examines the key institutions, their roles within society, and the economic questions they face.

The module introduces you to the main fields of activity that require the involvement of economists, to the institutions involved in these fields and their responsibilities, to the type of economic problem that is addressed in each of these and the type of work carried out by economists, and to how general economic modules and knowledge are adapted and applied to the realities of each field. The aim is for you to be able to link the conceptual knowledge delivered as part of your economics degree with practical everyday issues, and to identify the main thematic areas of economics and the key institutions involved, so that you can start forming career strategies early on in your degree.

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2017-18 Social Sciences Undergraduate Stage 1 Module Handbook
Contact Hours
Total contact hours: 23½ (10 hours of lectures, 13½ hours of seminars)
Study hours: 150

Learning Outcomes
1. Intended subject specific learning outcomes
On completion of the module students will be able to demonstrate:
(a) a sound knowledge and understanding of the structure and workings, within the English legal system, of the common law, legislation, European law, civil process and criminal process, with a particular emphasis on the latter; of the courts, tribunals and other legal institutions, including those of the European Convention on Human Rights; of the systems of legal help and public legal services, including the Community Legal Service; and of judicial review, juries, the police, the Crown Prosecution Service, the legal profession and the judiciary,
(b) the ability to analyse and evaluate critically aspects of the operation of the English legal system in its social, economic and political contexts; and the ability to deploy and elucidate relevant information and abstract concepts in reasoned arguments about issues arising from the operation of the English legal system,
(c) legal analysis skills, including the identification and interpretation of relevant facts and the application of law to those facts and legal research skills including the use of the law library, using statutory and case law materials and the proper citation and referencing of legal sources.

Relationship to programme learning outcomes: Criminal Justice and Criminology looks at the key elements of contemporary crime policy: policing, the courts, punishment and prevention. A good grounding in the basics of the legal environment and in the ability to analyse and evaluate important aspects of it are obviously crucial to the subject.

2. Intended generic learning outcomes
On completion of the module students will be able to demonstrate competence in the following range of transferable skills:
(a) learning skills: the ability to reflect upon and learn from the conduct of both group and individual exercises as undertaken during the module,
(b) problem solving skills: the ability to identify and diagnose set problems, to generate solutions and to evaluate alternative solutions,
(c) written skills: the ability to write reports, present group research and prepare analytical and evaluative assessments,
(d) oral skills: the ability to argue, reason and present legal submissions
(e) self management skills: management of time, forward planning and evaluation of competing priorities,
(f) group work skills: teamwork, interpersonal skills, motivation of others, the design and implementation of common plans.

Relationship to programme learning outcomes: in order to achieve the abilities required in their subject, criminal justice students need to develop these generally transferable skills as listed above.

3. Personal Development
By the end of this module you will have developed:
• Teamworking skills
• Presentation skills
• Time management skills
• Spoken and written communication skills
• Research skills
Method of Assessment

(1) Assessment One: A Court Report
Students will work in groups of 3. Each student must visit both the Magistrates’ Court and the Crown Court and unless impossible make the visit together with the other members of their group. Students should strive to spend the whole day at each court but if this is not possible then they must spend at least half a day at each court.

Following the visit, the students are expected to discuss the visit as a group and research any legal or broader issues relevant to the cases you have observed.

Each group must then write one report on no more than 4000 words. Each member of the group is expected to contribute equally to the finished product; how they do this is for the group to decide.

The report must be divided into two sections: A and B. Section A must be approximately 1500 words. Section B must be approximately 2500 words.

Section A must contain:
A brief account of the nature and function of each of the institutions you have visited and where they fit into the overall system
A brief account of each of the different proceedings you have witnessed, with a clear statement of the basic law and facts involved
A brief description of the main participants in each of the courts and their role in the proceedings.

Section B must contain:
A fuller account of the law and procedure involved in one or more of the more substantial cases which were observed, showing that the group has researched in detail the law relating to at least one of the cases
A critical commentary on what has been observed, with regard to the procedure and/or the substantive matters of law and policy, including matters relating to the broad social and political context from which the cases spring. The weight given to different aspects of this section of the report is up to the group. Some will concentrate upon the legal technicalities of a case, others will want to explore the broader issues. All of them however must contain some material on law, procedure, policy and context.

Part B may concentrate upon one or more cases, and can treat observed cases individually or comparatively.

This assessment is directed towards the subject specific learning outcomes (1) a to c above, with particular emphasis upon the principles, institutions and procedures of the criminal process, and the generic learning outcomes (2) a to f above, with particular emphasis upon précis and report writing, time management and group work.

The report (one per group) must be submitted online using the turnitin software on moodle by 2pm Friday 16th November 2015. An essay submission sheet must be completed and then you must add your assessment into the document, enabling you to submit a single document that includes the submission sheet and your work submitted for marking. The essay submission sheet is available on this module’s moodle page under the assessments heading.

(2) Assessment Two: The Debate
Students will work in groups of 3. You will be given a proposition in advance and told if your group are for or against it. One group will then present the arguments supporting their stance whilst another group will present their counter arguments in the form of a mini debate until each group has performed. Each individual member of the group will have to speak for exactly three minutes and each contribution will be expected to form an integral part of one coherent group presentation.

In addition, each group must present a written document no longer than one typed side of A4 paper to assist the judge of the debate (your seminar leader) in understanding your arguments.

The presentation will be audio recorded for assessment purposes.

This assessment is directed towards the subject specific learning outcomes (1) a to c above, with particular emphasis upon legal analysis and reasoning and the ability to deploy and elucidate relevant information and abstract concepts in reasoned arguments about issues arising from the operation of the English legal system, and the generic learning outcomes (2) a to f above, with particular emphasis upon the ability to argue, reason and present legal submissions and group work.

The handout (one per group) must be submitted online using the turnitin software on moodle by 2pm on 16th November 2015. An essay submission sheet must be completed and then you must add your assessment into the document, enabling you to submit a single document that includes the submission sheet and your work submitted for marking. The essay submission sheet is available on this module’s moodle page under the assessments heading.

The oral presentation will take place during seminars in the week commencing 16th November 2015.

(3) Assessment Three: Rape Case Report
Students will consider the papers in a criminal prosecution of a charge of rape and prepare a 2000 word written commentary on various issues arising from the papers. Students may choose to write this commentary and be assessed on an individual rather than a group basis.

This assessment is directed towards the subject specific learning outcomes (1) a to c above, with particular emphasis upon the criminal process and critical, analytical and evaluative skills, and the generic learning outcomes (2) a to f above, with particular emphasis upon the written skills.

The report (one per group or per individual student if working alone) must be submitted online using the turnitin software on moodle by 2pm on Friday 18th December 2015. An essay submission sheet must be completed and then you must add your assessment into the document, enabling you to submit a single document that includes the submission sheet and your work submitted for marking. The essay submission sheet is available on this module’s moodle page under the assessments heading.
A grounding in the legal environment and in the ability to analyse and evaluate aspects of it are crucial for Criminal Justice students. This module acquaints students with the basic principles, structures and procedures of the legal system in England and Wales. The module develops a range of skills, and emphasises self-directed methods of learning. Tasks include visits to (criminal) courts and reporting thereon, making oral submissions in a debate and conducting legal research. There is a heavy emphasis on teamwork, and group collective responsibility for module exercises.

Aims

(1) to introduce the institutions and procedures of the English legal system, and the principles and doctrines on which it is based, and the methods of its operation,
(2) to provide the basis for a sound understanding of the workings, within the English Legal System, of the common law, legislation, European law, civil procedure and criminal procedure, with a particular emphasis upon the latter,
(3) to consider the nature, extent and effectiveness of access to legal remedies in this country,
(4) to promote a critical discussion about the development and operation of the English legal system in its social, economic and political context,
(5) to provide the opportunity for the development of certain general and legal skills, particularly legal research skills,
(6) to provide a foundation (a) for the understanding of the English legal system during the study of criminal justice and (b) for the future study of other modules in KLS programmes that are based in English law.

Learning Outcomes

Students who complete the module successfully will have the ability to:

- Demonstrate an understanding of the basic concepts and principles at issue in contemporary critical and analytical legal theory.
- Demonstrate a capacity to apply basic critical legal concepts to contemporary contexts and debates.
- Demonstrate a sociological, historical and political perspective towards claims about law's objectivity and neutrality.
- Understand law as an instrument of politics and ideology.

Method of Assessment

100% coursework.

Preliminary Reading

Ward, I. - 'Introduction to Critical Legal Theory', 2nd ed., Cavendish, 2004

Restrictions

This module is only available to Law students.

Synopsis

The module will introduce students to critical legal techniques grounded in critical legal and social theory, feminist and queer theory, postcolonial theory and law and the humanities. Throughout the course, concepts are introduced through socio-legal and critical investigation of selected case studies - such as new pieces of legislation, emerging political campaigns and prominent litigation - ensuring that the course maintains a focus on 'law in action'. Particular attention will be paid to developments in foreign jurisdictions and in the international arena. Accordingly, case studies will alter from year to year, and draw heavily on research projects on-going in the Law School. The course has a heavy focus on primary legal materials and core critical texts, but will also draw on film, museum artefacts, art and literature as appropriate.
Contact Hours
16 hours of lectures, 4 hours of case classes (approximately) and weekly seminars.

Learning Outcomes
- demonstrate a knowledge of the main types of legal obligation
- demonstrate an outline knowledge of the principles of the law of contract, restitution and tort
- to identify the contractual and tortious legal issues raised in simple problem situations
- to have the ability to use case-law, to predict the legal outcome of problem situations in at least one area of contract law and one area of tort
- to have an understanding of the nature of private law, its main subdivisions and its development
- to have an understanding of the distinctive nature of case law and of common law

Method of Assessment
100% coursework consisting of a case note and a problem question

Preliminary Reading
J N Adams & R Brownsword Understanding Contract Law (Sweet & Maxwell 5th ed, 2007)
A Weir An Introduction to Tort Law (2nd ed Oxford University Press, 2006)
C Harlowe Understanding Tort Law (Sweet and Maxwell 3rd ed, 2005)
J Conaghan and W Mansell The Wrongs of Tort (Pluto 2nd ed, 1999)

Pre-requisites
Co-requisite - This module is to be taken with LW316/LW416 Foundations of Property and is a pre-requisite for LW650 The Law of Contract and LW651 The Law of Tort. Only available to students following a Law programme of study (either single or joint honours).

Synopsis
This module introduces the law of obligations, which comprises the private law of duties and rights to which individuals and organisations are subject. Traditionally, it includes the law of contract and tort (but not property). As well as introducing some of the content (which is covered more extensively in LW650 and LW651), a key focus is on the institution of the common law through which most of the law of obligations has emerged. This aspect is especially explored through the case classes, which run alongside the lectures and seminars.
## Contact Hours
10 hours of lectures, 10 hours of seminars, 10 hours of case classes (approximately)

## Department Checked
Yes

## Learning Outcomes
- Demonstrate knowledge and understanding of the concepts, principles and rules of a range of property law topics.
- Demonstrate an understanding of the foundational role of equity and trusts in the development of property law.
- Appreciate the historical, cultural, political and economic contexts relevant to the discussion of 'property', and situate and discuss these elements through an examination of specific property law issues and case material.

## Method of Assessment
50% coursework (consisting of one essay); 50% written examination

## Preliminary Reading
- Preliminary Viewing - Its a Wonderful Life, 1946, Dir F.Copra
- Preliminary Viewing - The Truman Show, 1998, Dir P Wier
- Preliminary Viewing - District 13, 2004, Dir P Morel
- Preliminary Viewing - La Terre Parle Arabe, 2007, Dir M. Gargour
- Preliminary Viewing - The Inner Tour, 2002, Dir R. Alexandowicz
- Preliminary Viewing - All That Remains, 2005, Dir Nada El-Yassir
- C Dickens Bleak House

## Pre-requisites
Co-requisite - This module is to be taken with LW315 Introduction to Obligations. Only available to students following a Law programme of study (either single or joint honours).

## Restrictions
Only available to Law students.

## Synopsis
‘Property’ is something we tend to presume we know about, and rarely examine as an idea or practice closely. Most often we use it to connote an object or ‘thing’, and presume that it has something to do with ‘ownership’ of that object. It is so simple to say ‘my property’ or ‘this is mine’. This module begins to unpack and examine the ideas and practices of property more closely: How are property claims constructed? What do we mean by ‘ownership’? What happens when a number of competing ‘ownership claims’ in one object exist? When preparing for the module it will be useful to think about (and collect material on) current debates over contested ownership (or use) of property and resources: art collections or cultural artefacts, land or natural resources dispossessed, land squatted, etc. And why, in our jurisdiction in particular, has such a strong link been made between being a ‘property owner’ (in this context a ‘home-owner’) and a ‘good citizen’.
Contact Hours
10 hours.

Learning Outcomes
The course will introduce and provide knowledge and understanding of:
The basic principles of the English Legal System
The law-making process
The court structure and administrative justice system
Legal research skills

Method of Assessment
50% multiple choice test and 50% portfolio.

Preliminary Reading
Wilson S and others, English Legal System (2nd edn, Oxford University Press 2016)
Finch E and Fafinski S, Legal Skills (5th edn, Oxford University Press 2015)
Knowles J, Effective Legal Research (4th edn, Sweet and Maxwell 2016)
Bradney A and others, How to Study Law (7th edn, Sweet and Maxwell 2014)

Restrictions
Only available to students following a Law degree both single and joint honours. Not available to select during module registration or to exchange students.

Synopsis
Part A: English Legal System
This module provides an overview of the English Legal System, including the following indicative topics:
1) An introduction to Parliament and the legislative process
2) The court structure and the doctrine of precedent
3) An introduction to case law, including how to identify and the importance of ratio decidendi and obiter dicta
Part B: Introduction to Legal Skills
The module also gives students an introduction to the basic legal skills that they will develop further in their other modules throughout the degree. The focus here is on specific exercises to support exploration and use of the library resources that are available, both in paper copy and electronically through the legal databases, and on understanding practices of legal citation.
**Introduction to German Civil Law**

**Availability**
Only for those students on the LLB English and German Law.

**Contact Hours**
10 hours of seminars.

**Department Checked**
yes

**Learning Outcomes**
On successful completion of this module, students will have:
11.1 knowledge and understanding of the German legal system
11.2 a sound grounding in aspects of German civil law
11.3 knowledge and understanding of the relevant legal terminology in the German language
11.4 increased their oral and written fluency in the German language

**Method of Assessment**
This module is not part of the formal 120 credit diet for Stage 1, therefore assessments do not formally 'count' for the degree. This module represents extra learning for students on the degree programme.

The module convenor will assess students' level of performance as demonstrated by their attendance, level of preparation for, and participation in seminars and at least one piece of written work of 1500 – 2000 words. Students who do not demonstrate the appropriate level of performance will not be deemed to have passed the module and will therefore not be permitted to proceed to a year abroad. Appropriate level of performance in this context means the ability to apply the case method competently (i.e. at a level sufficient to attain a pass mark) in relation to matters pertaining to the declarations of intent, formation of contracts, doctrines of mistake, challenges to validity of declarations of intent, deception and threats, and representation.

**Restrictions**
Not available to select during online registration.

**Synopsis**
The module provides an introduction to German civil law including elements of practice and procedure.
LW331  Introduction to Italian Civil Law

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**Availability**

Only available to students on the LLB English and Italian Law.

**Contact Hours**

10 hours of seminars.

**Cost**

yes

**Learning Outcomes**

On successful completion of this module students will have:

11.1 knowledge and understanding of the Italian legal system;
11.2 a sound grounding in aspects of Italian civil law;
11.3 knowledge and understanding of methods of assessment used in Italian universities, in preparation for the year of study abroad;
11.4 knowledge and understanding of the relevant legal terminology in the Italian language;
11.5 increased their oral and written fluency in the Italian language.

**Method of Assessment**

This module is not part of the formal 120 credit diet for Stage 1, therefore assessments do not formally ‘count’ for the degree. This module represents extra learning for students on the degree programme.

The module convenor will assess students’ level of performance as demonstrated by their attendance, level of preparation for, and participation in seminars and at least one piece of written work of 1500 – 2000 words.

**Restrictions**

Not available to select during online registration.

**Synopsis**

The module introduces students to some basic aspects of Italian Civil Law. After a short historical introduction, the fundamental distinction between real rights and obligations (Jura in re / Jura in persona) is emphasised. Within the notion of obligations and their sources, the distinction between contractual and extra-contractual liability (damnum aquilianum aut damnum injuria datum aut damnum ex maleficio) is then dealt with. A short reference is finally made to a peculiarity of the Italian Civil Law system, that is to say the lack of a Commercial Code and the fact that most of the commercial matters are regulated by the V book of the Civil code.
Availability
Only available to students on the LLB English and Spanish Law.

Contact Hours
22 hours of seminars.

Department Checked
yes

Learning Outcomes
On successful completion of the module students will have:
11.1 knowledge and understanding of the Spanish legal system
11.2 a sound grounding in aspects and key elements of Spanish Civil Law
11.3 an understanding of the methods of assessment used in Law faculties at Spanish universities, in preparation for the year of study abroad
11.4 knowledge and understanding of the relevant legal terminology in the Spanish language
11.5 Increased their oral and written fluency in Spanish language in general and legal Spanish in particular.

Method of Assessment
This module is not part of the formal 120 credit diet for Stage 1, therefore assessments for this module do not formally ‘count’ for the degree. This module represents extra learning for students on the degree programme.

The module convenor will assess student’s level of performance as demonstrated by their attendance, level of preparation for, and participation in seminars and at least one piece of written work of 1500 – 2000 words.

Restrictions
Not available to select during online registration.

Synopsis
The module provides an introduction to Spanish civil law including elements of practice and procedure.
- Introduction to the Spanish legal system
- Historical background
- Codification
- Historical overview of Civil Law
- The concept of law
- The World’s legal traditions
- Sources of Law
- Main divisions of law: Public and Private
- Introduction to Private Law
- The Law of Persons
- The Law of Obligations
- The Law of Goods
- The Law of Property
- The Law of Family
- The Law of Succession
Availability
Please note: This module is only available to students following a Law programme of study (either single or joint honours).

Contact Hours
40 hours lectures; 20 hours seminars (approximately)

Learning Outcomes
Demonstrate a sound grounding in the concepts, principles and rules of criminal offences; in particular the law relating to murder/manslaughter, non-fatal offences, defences, theft, fraud, sexual and inchoate offences.

Demonstrate a good understanding of the wider debate in respect of the place of criminal law in the social context, the definitions of harm and the boundaries of criminal law.

Demonstrate knowledge of the major theoretical debates in the criminal law field.

Assess criminal liability in a given factual situation and identify any defences by applying relevant legal principles, case law and statute law to the facts, and critically debate any issues raised.

Engage in a reasoned and informed discussion of the major areas of criminal law making appropriate reference to legal and academic source authorities.

Evaluate the operation of the criminal law in the social context.

Method of Assessment
Written examination worth 80% and 20% coursework consisting of an oral and a case note.

Preliminary Reading
J Herring  Great Debates: Criminal Law (Palgrave Macmillan, 2012)
A Norrie  ‘Crime, Reason and History’  (Weidenfeld & Nicholson 2nd ed, 2001)

Synopsis
• Introduction to the concept of crime, the structure of criminal justice and the general principles of liability
• Harm and the boundaries of criminal law
• Murder, the problem of causation and omissions and intent to kill
• Defences to murder, self-defence, provocation, insanity and diminished responsibility
• Manslaughter, unlawful act, recklessness and gross negligence
• Non-fatal offences against the person
• Sexual offences
• Theft and the Fraud Act 2006
• Inchoate offences

The module is structured to provide students with the opportunity to explore the major issues in criminal law through class presentation, through consideration of essay style topics and by working through criminal law problem questions. At the commencement of the module students are provided with a Seminar Workbook which outlines the weekly seminar topic and task.
Contact Hours
11 hours of lectures and 11 hours of seminars.

Learning Outcomes
Understand the way that political decisions are reached in Britain.
Be able to identify the evidence and criteria used in determining which actors shape key policy decisions.
Understand the recent structural changes to Britain’s political system, and the effects these changes have had.
Be able to critically review the strengths and weaknesses of political institutions in Britain, and analytically evaluate the merits of alternative institutional arrangements.
Understand how the design and operation of Britain’s political system relates to arrangements in other western democracies, and be able to identify the main consequences of these similarities and differences.

Method of Assessment
50% coursework (essay of ≤2000 words), 50% exam (2 hours).

Preliminary Reading
KING, A. - ‘Does the UK Still Have a Constitution?’, 2001

Synopsis
Democracy in Britain does not appear to be in a healthy state. Citizens are less engaged with political institutions, and less trusting in politicians, than they used to be. Critical questions are being asked about the role and effectiveness of such key institutions as the electoral system and parliament. Meanwhile, the nature of political authority in Britain is changing rapidly. Power has been transferred upwards to the European Union, and downwards to devolved bodies in Scotland, Wales, Northern Ireland and London. Non-electoral actors such as the media also play an important role in shaping political decisions. Where does this leave the political system at the start of the 21st century? Is government in Britain effective and democratic? Or are Britain’s political institutions failing?

This module provides students with an introduction to some of the key issues facing the political system in Britain today. The module examines the challenges facing the political system, the effectiveness of existing political arrangements and the merits of institutional reform. While the focus is domestic, many of the same challenges are also faced by political systems in other west European countries, to which the course will make reference. The module thus aims to go beyond a simple focus on British politics, by introducing students to some of the key contemporary issues facing many western democracies.
Contact Hours
11 lectures and 11 seminars

Learning Outcomes
By the end of the module, students will:
Have a basic knowledge of some of the key themes and events in the study of international history;
Be able to relate these historical debates to some of the key debates in International Relations theory;
Have an introductory knowledge of some of the International Relations literature relating to issues of war and peace, security, foreign policy, sovereignty, and inequality;
Have an understanding of war, terror, empire and revolutions as the 'motors' of history;
Be able to discuss liberal alternatives to war such as international organizations and the democratic peace principle, and have a basic knowledge of the 'end of history' thesis and its relevance.

Method of Assessment
50% coursework (essay of 2000 words), 50% exam (2hr)

Preliminary Reading


Synopsis
This module introduces first year undergraduate students to some of the key historical events of modern history, and related debates and questions that have occupied the discipline of International Relations (IR). The focus is on communicating a few key themes, ideas, issues and principles that recur throughout the history of the last hundred years, and that cut across various theoretical approaches and different schools of thought. These key ideas include: war, conflict, violence and terror; international reformism; the nature of international order under conditions of anarchy; the balance of power; the influence of ideology on international affairs and on theorising; the tension between order and justice in the international sphere; and the nature of imperialism and its effects. Exploration of these themes, ideas, and issues emerges through analysis of the World Wars, the Cold War, decolonisation and the emergence of the US as the world's sole superpower in the post-Cold War era. The course places an emphasis on historical events between the global North and South, as these events often led to dramatic shifts and changes in international relations and foreign policy. Students will be encouraged to identify significant continuities and changes in international politics across the period studied.
Introduction to International Politics

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**Contact Hours**

11 lectures and 11 seminars

**Learning Outcomes**

Students will:
- Have an awareness of, and have been given a basic level of exposure to, many of the major issue areas in the study of contemporary international relations
- Be aware of the main sub-fields that exist within the study of international relations and be able to relate them to each other
- Have established a good basis from which to appreciate at a higher level the theoretical schools of thought in the study of international relations
- Have provided a strong grounding in the study of international politics (including factual and conceptual questions) as the basis for the further study in Part 2 on the subject matter of the discipline of international relations

**Method of Assessment**

50% coursework (essay of maximum 1,500 - 2,000 words); 50% exam (2hr)

**Preliminary Reading**


BROWN, C. - *Understanding International Relations*


**Synopsis**

This module is addressed to students who have hitherto had no training in the academic field of International Relations. It aims to establish a good basis from which to appreciate at a higher level the theoretical schools of thought in the study of international relations, and to provide a strong grounding in the study of international politics as the basis for the further study in Stage 2 on the subject matter of the discipline of international relations. The course proceeds by examining a number of theoretical perspectives on International Relations and offers examples from history and current affairs to demonstrate the extent to which theories can be used to make sense of major issues in areas such as international security and international political economy.
Contact Hours
11 lectures and 11 seminars

Learning Outcomes
Students will gain:
- familiarity with the practice of normative political enquiry
- familiarity with the philosophical foundations of political issues
- familiarity with the historical evolution of Western political thought
- introductory knowledge of the works of key political thinkers
- introductory knowledge of the great political ideologies of the modern epoch

Method of Assessment
50% coursework (1 essay of 1,500 words); 50% exam (2hr)

Preliminary Reading

Synopsis
This module introduces students to the study of political concepts that are central to thinking about political life. Through the study of these concepts students will be introduced to the principal ideas of many of the major figures in the history of Western political thought (for example, Plato, Hobbes, Rousseau and Marx) and to the work of many contemporary political theorists as well (John Rawls, Michael Sandel, Richard Rorty, Susan Okin and others). In addition, lectures and tutorials will familiarise students with a variety of different debates about how best to understand any given concept (such as, debates about what constitutes 'human nature') as well as how to understand the relationship between different concepts (such as, whether a just society must be an equal one or not). Moreover, the module is designed to allow students to develop a set of 'conceptual tools' with which to interrogate and shape the political world in which they find themselves; a world which is saturated everyday with competing articulations of the political concepts that we will study in this module. As such, students should come to develop a subtle appreciation of how the concepts examined on this module are, to greater of lesser degrees, intrinsic to all of their studies in politics and international relations (and related subjects).
Introduction to Conflict Analysis and Resolution

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Contact Hours
150 hours including 22 hours lecture/seminar; 128 study hours

Learning Outcomes
Upon completion of this module, students will be able to:
- Recognize key approaches to the study of conflict.
- Understand the main concepts and theories of international conflict and conflict resolution.
- Identify the main practices of conflict resolution and their limitations.
- Engage with empirical cases and simulations of international conflicts.
- Identify the main critiques of conflict theories.

Method of Assessment
60% coursework (essay (40%), reading assignments (20%), 40% exam (2 hrs).

Preliminary Reading

Synopsis
The module is designed to introduce students to the principle approaches to conflict and conflict resolution. Starting with a discussion of the pervasiveness of conflict in human existence, the module will engage with the key question of "what is conflict?" Students will be introduced to conflict management and conflict resolution approaches before engaging with conflict resolution processes such as negotiation and mediation. The module will rely on case studies and simulations to help students engage directly and better grasp the different theoretical approaches. Case studies will include an in-depth analysis of the Oslo process and a discussion of the specific difficulties linked to negotiations with "terrorists." The students will emerge from the module with knowledge of the central paradigms and concepts of conflict analysis and resolution, and with an initial set of skills (negotiation and mediation) which can be used to further understand international politics but also in their personal engagement with others.
Contact Hours
1 hour lecture and 1 hour seminar per week (not including reading week), plus an additional hour long seminar every two weeks

Learning Outcomes
On successful completion of this module students will
- Be able to understand the different approaches used in the study of Politics
- Be able to understand the basic logic of the research process
- Be familiar with several themes central to political research
- Have improved their ability to identify and use evidence, including basic statistical techniques
- Be able to choose among a wide range of approaches to develop their own methods to explore substantive research questions in the fields of politics and international relations.

Method of Assessment
100% Coursework (5 online quizzes (4% each, 20% total), Research reports (2 reports worth 80% total; first is 1000 words worth 32%, second is 2000 words worth 48%))

Preliminary Reading
None.

Synopsis
This core module introduces students to the wide range of different methodologies commonly employed in political science. This includes the scientific method and both traditional and newer forms of research. Students will also be introduced to some of the fields of inquiry that dominate the study of politics, including public choice, social movements, political behaviour, economic development and democracy. The module integrates these two main components to create both an awareness of the breadth of political science and its approaches, ultimately providing students with the foundation for further study in political science. Substantive topics include: the nature of inquiry (questioning and determining what constitutes evidence), methods of comparison, theory and hypotheses. They will also be introduced to and explore quantitative methods, formal methods, experimental methods and empirical quantitative methods. Students will implement basic quantitative research techniques for themselves. Finally, they will be introduced to concepts such as equivalence, selection bias, spuriousness, value bias and ecological and individualist fallacy in order to illuminate the difficulties faced when making comparisons.
Contact Hours
11 lectures, 16 seminars (One seminar per week for 11 weeks, with a reading week at half term, to discuss lecture and reading topics, plus an additional five seminars (one seminar per fortnight) to explore data analysis.)

Learning Outcomes
On successful completion of this module, students will:
- Understand what is meant by comparative politics and be familiar with the comparative method.
- Be familiar with the main debates and issues in the comparative study of political institutions and processes.
- Be able to classify political systems according to different criteria.
- Possess a basic understanding of how executive, legislative and judicial institutions are structured.
- Possess a basic understanding of how citizens behave politically in relations to such institutions.
- Possess a basic understanding of the intermediate actors that link citizens and government (such as political parties, interest groups and the media).
- Be familiar with some of the major data sources in the sub-field of comparative politics and with how they can be used to explore key questions addressed by the sub-field.

Method of Assessment
50% coursework (essay of 2000 words), 50% exam (2hr - two parts; set of multiple choice questions, and an essay answering one of six questions)

Preliminary Reading

Synopsis
The module introduces students to the empirical study of the key structures, institutions and processes in political life. It does so through the lens of the comparative method, in which political systems are compared and contrasted to test hypotheses about the factors producing similarities and differences across countries and over time. The module first introduces the comparative method, and then discusses the different ways in which political systems can be organized and classified. It focuses on the three key powers in all political systems – executive, legislative and judicial – the ‘intermediate’ actors that link people to their governments, namely political parties, interest groups and the media, and how citizens behave politically in relations to such institutions and actors. Throughout the module, students are encouraged to identify the factors and the processes leading to different political outcomes across states and over time and to use both qualitative and quantitative data to support their arguments.
Contact Hours
11 hours lectures and 11 hours of seminars

Learning Outcomes
On successful completion of this module, students will be able to:
- Understand the various economic and political processes of globalisation
- Understand the ways in which globalisation evolved, to what degree it is managed and to what degree it can be controlled.
- Identify and assess the impact that globalisation has on equality, rights, environment, economic development as well as inter and intra state conflict.
- Identify and assess the impact of globalisation on global governance.
- Identify and assess forces of resistance to globalisation.

Method of Assessment
50% coursework (essay of 2,000 words); 50% exam (2hr)

Preliminary Reading
Joseph Stiglitz (2003), Globalization and its discontents, (Penguin)
Nicola Phillips (ed.) (2005), Globalising International Political Economy (Palgrave)

Synopsis
Globalisation is a contentious phenomenon with opinions divided as to whether it has (mostly) positive or negative consequences. This module assesses the complex process of globalisation by exploring the economic and political dimensions of globalisation, what drives the process, how it affects states and domestic constituencies and to what degree it can be managed. The module explores the role of individuals, states, international economic organisations, and non-state actors in processes and governance of globalisation as well as the growing resistance movements against globalisation. It also examines the relationship between globalisation and (in)equality, economic development, personal rights, environment and armed conflict.
## SE310: Modes of Reasoning

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### Availability
The module contributes:
- BA in Liberal Arts (Honours)

### Contact Hours
- Lectures: 24 hours, Seminars: 48 hours

### Learning Outcomes
On completion of this module, students will be able to:
- Demonstrate knowledge and understanding of key academics studies within the sciences, humanities and social sciences, how they were implemented, and their impact on broader society
- Understand how to develop and test hypotheses using study design approaches appropriate to the discipline
- Understand the utility and interpretation of qualitative and quantitative data
- Demonstrate the ability to critically evaluate primary and secondary literature appropriate to the discipline
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.
- Formulate research questions, organise a research project in response to those questions and produce a well-written research thesis integrating qualitative and quantitative data in answering the questions.

### Method of Assessment
100% Coursework (one 2000 word essay (25%), seminar performance (10%), the development of a mixed methods study design of approximately 1000 words in response to a self-developed research question (15%), reading diary (10%), mixed methods research thesis of approx 3500 words (40%))

### Preliminary Reading
There is no set text for this module. It will feature a case study driven approach to introduce students to original research literature at an early stage. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original journal articles will be selected from existing library journal provision and will provide the focus for bi-weekly discussions. Where necessary, students will be directed towards on-line learning support for specific issues relating to statistical evaluation. Research design will be addressed by, among other texts and case studies, John Creswell and Vicki Price's Designing and Conducting Mixed Methods Research (Sage, 2010).

### Pre-requisites
Co-requisites: Roots of Transformation (Autumn) and Understanding the Contemporary (Spring)

### Restrictions
This module is not available to short term/exchange students.

### Synopsis
One of the impediments to communication between different academic disciplines is their use of different ways of making, and validating, arguments and proofs. A key element of the programme in Liberal Arts is to develop a genuine inter-disciplinary approach so that students can understand, appreciate and assimilate the findings from diverse academic approaches. This module examines the varying modes of developing scientific, social scientific and humanities discourses to facilitate cross-disciplinary understanding of qualitative and quantitative reasoning. Following an introduction to Modes of Thought, engaging students with concepts of rationality as elaborated in logic and analytical reasoning, it will familiarise students in lectures and readings with quantitative and qualitative methodologies as well as with associated processes of data presentation, validation and conclusion reaching. Seminars will serve both to discuss and assess approaches and to familiarise students with working with techniques of data analysis and representation (quantitatively through statistical methods and software packages such as Excel and SPSS and qualitatively through sessions engaging grounded theory, narratology, actor network theory and image studies). Insofar as an element at the core of reasoning is representation per se, the issue of cognition and its unconscious shaping by both social and psychological forces will be addressed. Themes introduced here not only intertwine with teaching and practical exercises in the two concurrent first year core modules (for instance the training in research design, statistical methods, and data analysis carried out here will be drawn upon in Understanding the Contemporaries’ study of social and historical changes in local communities) but also recur throughout the rest of the programme. The cross-disciplinary debates – and communications – opened in this module will be revisited, and nuanced, over the following three years.

The module Modes of Reasoning is rich in transferable skills training, helping students to develop numeric and analytical skills, engaging them in the formulation and design of research questions and hypotheses, and familiarising them with select software packages.
Understanding the Contemporary

### Availability
The programmes of study to which the module contributes:
- BA in Liberal Arts (Honours)

### Contact Hours
20 hours

### Learning Outcomes
On completion of this module, students will be able to:
- Demonstrate a knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
- Demonstrate an awareness of key ideas informing representations and critiques of the contemporary period.
- Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
- Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
- Show an ability to relate issues in contemporary politics and society to developments in contemporary arts and culture.
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

### Method of Assessment
100% coursework (seminar performance (10%), 2 1500 word essays (45% each))

### Preliminary Reading
There is no set text for this module. It will feature a topic driven approach, with sample texts and extracts being introduced to address the given issue from a range of disciplines. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original essays, journal articles and extracts from books will be selected from existing library provision and will provide the focus for bi-weekly discussions.

The following list is indicative of the kind of reading students will be introduced to:
- Alain Badiou, The Meaning of Sarkozy (Verso, 2010)
- Tim Clark, Farewell to an Idea: Episodes from a History of Modernism (Yale 2001)
- Don DeLillo, Cosmopolis (Picador, 2011)
- David Harvey, Rebel Cities: From the Right to the City to the Urban Revolution (Verso, 2011)
- Arundhati Roy, Field Notes on Democracy: Listening to Grasshoppers (Haymarket Books, 2009)
- Hulme, Mike, Why we disagree about Climate change (Cambridge, 2009)

### Pre-requisites
Co-requisites: Modes of Reasoning (Autumn and Spring), Roots of Transformation (Autumn)

### Restrictions
This module is not available to short term/exchange students.

### Synopsis
‘Understanding the Contemporary’ will enable students to think critically about their own period, and analyse the forces and events shaping contemporary culture and society. Students will consider texts from a range of disciplines and will be selectively introduced to key ideas in contemporary theory and philosophy. They will furthermore apply insights drawn from their readings and discussions to practical analysis of contemporary situations, not only through developing awareness of current events but also through designing and carrying out field analysis of social and historical changes in local communities (linked both to the research plan designed in Modes of Reasoning and to SSPSSR’s quantitative teaching methods programme). The focus of the module will be on the period since 2000, though clearly it will be necessary to reach back before that date to contextualise current issues. Students will be required to think critically about the ways different disciplines are formulating representations of the contemporary period, and to discuss themes and ideas that cross disciplines. Week by week, seminars and lectures will address topics that define the present period, for instance, migration, environmental change, financial crisis, democratic agency, and new media. The module will consider how different disciplines and intellectual traditions are responding to and framing such issues and developments so developing skills of comparative and cross-disciplinary reading. It is in the nature of the module that its study topics will vary from year to year. Overall, the module will develop multi-disciplinary understandings of the contemporary world and will encourage students to consider their role in shaping it.
Availability
The programmes of study to which the module contributes
BA in Liberal Arts (Honours)

Contact Hours
20 hours

Learning Outcomes
On completion of this module, students will be able to:

- Demonstrate knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.
- Show an ability to link technological changes – in forces of production, reproduction, and communication – to changes in social practices, ideation, and creativity.
- Demonstrate an awareness of the relation of key ideas informing representations and critiques of the contemporary period with the matrices of technological and social changes in which they have developed.
- Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics - conceptualise the contemporary period and its concerns.
- Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.
- Show an ability to relate issues in contemporary politics and society to developments in science and technology.
- Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

Method of Assessment
100% coursework (presentation (10%), reading diary (10%), 1000 word essay (30%), 2000 word essay (50%)

Preliminary Reading
Jeremy Black, War and Technology (Indiana 2013).
Leo Charney and Vanessa Schwartez, eds. Cinema and the Invention of Modern Life (California 1995)
Stuart Elden, Mapping the Present: Heidegger, Foucault and the Project of a Spatial History (Continuum 2001).
James Gleick, The Information, A History, a Theory, A Flood. (Fourth Estate, 2012)

Pre-requisites
Co-requisites: Modes of Reasoning (Autumn and Spring), Understanding the Contemporary (Spring)

Restrictions
This module is not available to short term/exchange students.

Synopsis
The module will prepare students to think critically about the forces shaping ways of being in the contemporary world, with attention to how ‘the modern’ has emerged from innovations and continuities in modes of production, reproduction and communication in the past two centuries.

This module examines the technological and economic revolutions that shape human cultures, with a particular focus on the 19th and early 20th century roots of modernity and the impacts of recent and developing technological innovations. Students will be introduced to basic issues in scientific and technological developments impacting upon the contemporary world and will, building on their understanding of these, investigate their ramifications in social practices and ideations, in philosophical discourse and in the fields of aesthetic and literary production.

Students will be required to think critically about the ways different disciplines respond to and are shaped by technological and social developments, and will be encouraged to engage these from a cross-disciplinary perspective.

Overall, the module will develop multi-disciplinary understandings of the history of the contemporary world and will encourage students to become aware of, and to understand, the ‘unseen’ influences which enable and constrain our ways of being so as to both work with them and, where appropriate, seek to shape them.
### Contact Hours
22 (1 hour lecture and 1 hour seminar weekly).

### Department Checked
Department checked

### Learning Outcomes
An understanding of the ways in which phenomena come to be labelled as social problems;
An understanding of some of the key concepts used in social policy, such as need, equity, inequality, poverty, exclusion and diversity;
An ability to critically evaluate the solutions to social problems that are suggested and adopted;
An awareness of the way in which social policy not only responds to such problems but actually helps to shape them.
Developing skills in presentation and debate, both verbal and written;
Developing problem solving skills and the ability to seek solutions to social problems and individual needs.

### Method of Assessment
100% coursework (Essay 1 - 40%, Essay 2 60%)

### Preliminary Reading

### Restrictions
Unavailable for Stage 3 students

### Synopsis
This module is designed both for students intending to specialise in social policy, and for other students who are interested in social problems and responses to them. We explore the ways in which phenomena come to be labelled as social problems, we focus upon the 'problem of youth' and why certain youth behaviours are seen as problematic, who defines them as such and what is expected in terms of the balance between state and family responsibility. Issues explored include: young people's changing relationship to the family; teenage pregnancy; education, transitions to work, migration drug (mis)use, youth homelessness and anti-social behaviour.
SA301  Social Problems and Social Policy II: The Market, The Family and the St

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### Availability
Available 2016/17

### Contact Hours
22 (1 hour lecture and 1 hour seminar weekly)

### Evaluative and analytic skills, to assess the outcomes of social policy intervention on individuals and communities.

### Learning Outcomes
- Knowledge of the current sources of welfare in the UK in relation to health and social care
- An understanding of some of the key concepts used in the field, in particular in relation to concepts of care and wellbeing
- Problem solving skills and the ability to seek solutions to social issues and individual needs.
- Sensitivity to the values and interests of others and to the dimensions of difference.
- Able to identify and use theories and concepts in relation to health, care and wellbeing.
- Distinguish between technical, normative, moral and political questions
- Communicate ideas and arguments to others, both in written and spoken form.
- Develop interpersonal and team work skills to enable them to work collaboratively, negotiate, listen and deliver results.

### Method of Assessment
- 50% coursework (2 essays 1,200-1,500 words in length)
- 50% written examination (2 hours)

### Preliminary Reading
- Baggott R (2007) Understanding Health Policy

### Restrictions
unavailable to stage 3 students

### Synopsis
Health, care and wellbeing are central concerns in all our lives; and they raise questions of the interconnected roles of the state, the market and the individual in their creation and support. In this module we explore how we understand and conceptualise these areas, and the potential role of policy interventions in support of them. The module examines the social determinants of health, exploring the ways in which often replicate wider inequalities in society. It asks how we might best address changing health needs, particularly in relation to the growing proportion of older people, exploring these in the context of the new politics of the NHS. What are the best structures to deliver health care? How should these best be funded? Life style is increasingly implicated in health outcomes, and the module explores the dilemmas raised by rising levels of obesity and alcohol consumption. These are matters of personal choice, but they challenge the health and wellbeing of the population, and raise questions of how choices are shaped in the context of market production. Governments increasingly declare that they are interested not simply in health or prosperity, but also of wellbeing. The module explores what this means, and why there is a new interest in this area.
Environmental Issues: Social Science Approaches

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Availability
Not available 2016/17

Contact Hours
42

Department Checked
Department checked

Learning Outcomes
Key environmental issues such as global warming, climate change and waste, and the policy responses to them
Why some situations come to be defined as problems while others are ignored
How the behaviour of households and business produces environmental impacts
The ways in which environmental concern is translated into public action
How actions at local, national and international levels address environmental problems, and the main obstacles they encounter
The various ways in which the environment and environmental issues are conceptualised by various disciplines

Method of Assessment
50% coursework (three 1,500 word essays) and 50% examination (summer term)

Preliminary Reading
Bell M An Invitation to Environmental Sociology
Bell S, Mc Gillivray D & Pederson O (8th ed 2013) Environmental Law
Carter N (2nd edn. 2007) Politics and the Environment
Connelly J & Smith G (2nd edn. or later) Politics and the Environment: From Theory to Practice
Goldfarb T Taking Sides: Clashing Views on Controversial Environmental Issues
Harper CL (3rd or later edn.) Environment and Society: Human Perspectives on Environmental Issues
Stallworthy M (2008) Understanding Environmental Law

Synopsis
This module aims to give you an understanding of a range of key environmental issues, the ways in which they have arisen, and the means by which they might be addressed. Among the topics considered are: global warming, climate change and energy policy; waste and waste management; transport and tourism; development, population, and agriculture; the politics of food production and supply; the rise of environmental concern; the socially constructed character of environmental issues; representations of environmental issues in mass media; environmental movements and protest; environmentalism and global justice; cultural conceptions of nature; environmental policy and the nature of environmental law and regulation. The module includes contributions from the perspectives of sociology, anthropology, social policy, political science and law.

Social Problems and Social Policy (UKM)

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Learning Outcomes
- Understand the way society defines and constructs social problems
- Be able to illustrate how they can take a critical approach to examining a range of social problems and social issues
- Understand the processes by which ‘private troubles’ become ‘social problems’
- How social policies address social need
- To understand social policy is about human well-being, rights and social justice
- To be able to evaluate the ‘market’ and ‘state’ approaches to solving social problems and to apply their knowledge gained from the module to social policy topics such as poverty, unemployment, health, education and social security
- Assess the effectiveness of social democratic and neo-liberal approaches to the provision and delivery of ‘welfare’
- To Understand and have knowledge about the role of political ideologies in directing and shaping social policy
- Knowledge of the legislative processes of government

At the end of this module successful students will also have developed skills in:
- Communicating and presenting ideas
- Interpreting quantitative and qualitative evidence relevant to social policy
- Using and applying IT skills to research issues and topics under discussion & to retrieve information and research findings related to key social policy topics
- More developed skills of critical thinking and critical writing
- Analyse through examining possible solutions to social problems and to be able to evaluate the policies and proposals put forward by political parties, pressure groups, social commentators, public opinion and academics.
Method of Assessment

Assessment: 50% Coursework:
1. Essay
2. Policy/film Analysis & seminar presentation
3. 50% Examination

Preliminary Reading

J. Fink (2004) Care

Synopsis

This module aims to introduce students to social policy and social issues. Current issues and social problems will be analysed in a clear and structured manner, taking into account the political, social and economic environments that influence and shape social policy. The module will evaluate research findings and examine policy recommendations as well as the political and ideological debates that direct social policy in relation to a number of key policy areas.

The study of social policy will be introduced by examining a number of key ‘social problems’ that concern society. How do issues become a ‘social problem’? Who determines what is regarded as a ‘social problem’? What are the roles of politicians, pressure groups, the public and the media in constructing and defining a ‘social problem’?

Dean H 2006 p.1. suggests:
“Social policy entails the study of the social relations necessary for human well-being and the systems by which well-being may be promoted. It’s about the many and various things that affect the kinds of life that you and I and everyone can live”.
“....well-being is about how well people are not how well they do” Welfare or well-being? What do people need to live? Social services, healthcare, education, employment, appropriate housing and a criminal justice system. These necessities are organised by governments, local associations, churches, voluntary sector agencies, businesses, neighbours, families and loved ones.
The Politics of Social Policy

### Learning Outcomes

On successfully completing the module students will be able to:

1. Understand the way society defines and constructs social problems.
2. Evaluate a range of current social problems relevant to social scientists, social work, and criminal justice.
3. Compare, contrast, and evaluate different ideological and party political approaches to solving social problems, and to understand the role of political ideologies in directing & shaping social policy.
4. Understand the processes by which 'private troubles' become 'social problems'.
5. Analyse policies and policy documents, applying knowledge of the legislative processes of government.
6. Use analytical techniques to assess the causes and consequences of problems.
7. Communicate information and analysis using relevant IT packages.
8. Debate, discuss, and examine possible solutions to problems.
9. Debate and discuss various policy options and reach balanced conclusions on the basis of the evidence.

### Method of Assessment

100% coursework, comprising two equally weighted assignments of 2,000 words each.

### Preliminary Reading

- Dorling. D (2015) Inequality and the 1%. Verso

### Synopsis

This module introduces students to the politics of social policy, building specifically on their learning in SO326 Understanding Contemporary Britain. Students will explore the role of politicians, pressure groups, the media and public opinion in shaping responses to social problems, and the party-political and ideological approaches to policy-making. Students will explore the tensions between welfare and the economy and the main tensions between individualism and collectivism in the political environment of the contemporary welfare state. Students will be introduced to the role of politics in social policy making to understand the different value positions political parties hold. Students will examine these issues through five policy sectors of employment, social security, health, housing, and education.
## Foundations of Social and Criminological Research 1

### Version

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### Availability

Runs every year

### Contact Hours

2 hours every week

### Department Checked

14/03/2017

### Learning Outcomes

On successfully completing the module students will be able to demonstrate:
- Knowledge of the development of the social science disciplines.
- Knowledge of the key concepts and debates in social scientific research.
- The ability to evaluate debates surrounding key issues in social sciences.
- Evaluate key qualitative data sources.
- Organise material and communicate clearly in written essays.
- Conduct research using appropriate library and web-based resources in preparation for assessments.
- Demonstrate an understanding of different schools of thought and the ability to distinguish them.

### Method of Assessment

The assessment methods will consist of an essay of 2,500 words, worth 50% of the final mark for the module. There will also be a 2 hour examination worth 50% of the final mark for the module.

### Preliminary Reading


### Synopsis

This module introduces debates about the nature of social research methods principally in sociology, criminology, social history and psychology, with reference to social policy, politics and other social sciences. It will introduce students to social research from an interdisciplinary perspective. Students will develop key study and research skills for research methods module in Stage 2 and the dissertation in Stage 3.

Topics to be covered include: the history and politics of the social sciences; interdisciplinarity; what is reality/knowledge?: emotions and reason; positive, normative, moral and political thinking; critical thinking and reading; research skills; essay writing and presentation skills; use of documentary/archival and visual sources.
Contact Hours
1 hour lecture (11 weeks) and 1 hour seminar (10 weeks).

Department Checked
Department checked

Learning Outcomes
Demonstrate knowledge of the core debates and arguments in criminology
Critically assess the ways in which images and notions of crime are constructed and represented
Have acquired a basic understanding of the way the criminal justice system operates.
Be aware of different sources on crime and victimisation and will be able to assess their usefulness for understanding the extent of crime in society.
Have a rudimentary understanding of how race, gender and age affect offending and victimisation.
Have a basic understand of the relationship between drug use and criminality.
Understood the basic role of psychology within criminology.

Method of Assessment
50% coursework (1 essay of 1,500 words in length) 50% two hour exam (summer term)

Preliminary Reading

Pre-requisites
SO305 is the pre-requisite module for the Stage 2 / 3 modules SO505 Sociology of Deviance, and SO536 Criminal Justice in Modern Britain.

Restrictions
unavailable to stage 3 students

Synopsis
Crime is a major social and political issue and the source of much academic and popular debate. Key criminological issues will be examined during the course of the module within their wider sociological and social policy context. There will be a particular focus on understanding the nature and extent of crime and victimisation, analysing public and media perceptions of crime, and exploring the relationship between key social divisions (age, gender and ethnicity) and patterns of offending and victimisation.
Learning Outcomes
On successfully completing the module students will be able to:
Critically assess the ways in which images and notions of crime are constructed and represented
Describe and evaluate the core theoretical debates in criminology and criminal justice
Describe and understand the key stages in criminal justice processes and the role of key justice agencies
Use empirical data to explore the nature and extend of crime and victimisation
Describe and evaluate links between crime and key social divisions in society
Demonstrate written communication and presentation skills
Organise information in a clear and coherent manner
Demonstrate problem-solving skills and adaptability to changing situations
Demonstrate an ability to synthesise knowledge from different schools and disciplines of enquiry
Demonstrate research skills with regard to using library e-journals and other on-line resources in preparing for assessments (i.e. examination revision and essay preparation)

Method of Assessment
50% course and 50% exam. Comprising one 2,500 word essay (50%) and one two-hour examination (50%).

Preliminary Reading

Pre-requisites
None

Synopsis
This introductory course in criminology and criminal justice will introduce students to the ways in which images and notions of crime are constructed and represented, including the links between crime and the key social divisions of age, gender and ethnicity. They will be introduced to the workings of the criminal justice system and its key agencies. Students would also receive lectures covering:
- The measurement of crime
- Media representations of crime
- The aims and justifications of punishment
- The structure and operation of the criminal justice system
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**Contact Hours**

1 lecture (1 hour) per week (11 weeks) and 1 seminar (1 hour) per week (11 weeks)

**Department Checked**

Department checked

**Learning Outcomes**

- Identify and explain some of the ways cultural dynamics intertwine with the practices of crime and crime control within contemporary society.
- Recognise the criminological importance of deconstructing media/popular understandings of crime and punishment.
- Identify and make use of different sources of media and other empirical data on crime and victimisation, and assess its usefulness for understanding the nature and extent of crime in society.
- Understand the value of criminological theory and how it is both applied within and used to critique practical criminal justice issues.
- Recognise the main types of criminological research methods, their differences and applications within criminology.
- The intended generic learning outcomes and, as appropriate, their relationship to programme learning outcomes.
- Demonstrate skills in presentation and debate, both verbal and written, and in utilization of research and empirical data.
- Be able to synthesise the theoretical contributions of different schools and disciplines of enquiry.
- Be able to gather appropriate library and web-based resources for undergraduate study; make critical judgements about their merits and use the available evidence to construct an argument to be presented orally or in writing.

**Method of Assessment**

- 60% coursework (1 essay of 2,500 words in length)
- 40% class test

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

unavailable to stage 3 students

**Synopsis**

This module provides first year students with a general introduction to the various ways in which cultural dynamics intertwine with the practices of crime and crime control within contemporary society. To that end, the course will contain lectures on subjects such as crime and everyday life, "reality" crime tv, surveillance and the culture of control, and police culture and the politics of crime control. The module will also seek to introduce students to other essential areas of criminological interest (such as the critical analysis of criminological theory, and criminological methods) via innovative teaching techniques involving staff debates and the close textual reading/analysis of contemporary crime news stories. In addition, this module provides a space to embed key generic social science skills (in the form of three lecture-seminar slots)
Modern Culture

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Contact Hours
22 hours (11 lectures and 11 seminars)

Learning Outcomes
At the end of the module students will be able to:
Evaluate the historical, political, and philosophical importance of how the idea of culture is positioned.
Implement key analytical approaches to the study of mediated modern culture.
Understand Cultural Studies as an inter-disciplinary body of work.
Understand culture is both product and process and gives rise to social and political 'forms of life'.

Method of Assessment
30% Chapter Review (1000 words) , 50% Essay (1500 words), 20% Class Participation

Preliminary Reading

Restrictions
unavailable to stage 3 students

Synopsis
This module introduces students to discussions and debates surrounding modern culture. It looks at why culture has always been such a contested sphere and has a decisive impact on society at large. Students will look at culture in the widest sense, ranging from ‘the arts’ to the banalities of everyday life in our consumer society; at how culture has expressed and organised the way people think and live from the days of ‘protestantism’ to those of post-punk. Books, magazines, radio, TV, movies, cartoons, fashion, graffiti; the cult of celebrity, youth subcultures and pop music will be used to understand class, history, sexuality, colonialism, revolution, conflict and globalisation.
Contemporary Culture and Media

Contact Hours
22 hours (11 lectures and 11 seminars)

Learning Outcomes
At the end of the module students will be able to:

• Situate ‘contemporary culture and media’ and the idea of ‘the contemporary’ within a philosophical and historical context.
• Implement key analytical approaches for the study of contemporary culture and media through case studies.
• Understand contemporary culture and media through an inter-disciplinary body of work.
• Understand the contemporary cultural conjuncture as a political, economic and social phenomenon.

Method of Assessment
30% Coursework (one essay 1500 words), 20% Class participation, 50% Examination

Preliminary Reading
• A. Kirkby, Digimodernism (Oxford: Continuum, 2009).
• J. McGuigan, Modernity and Postmodern Culture (Buckingham: Open University Press, 1999).
• S. Connor, Postmodernist Culture: An Introduction to Theories of the Contemporary (Oxford: Blackwell, 1989).

Restrictions
unavailable to stage 3 students

Synopsis
Contemporary culture is ‘now-time’ culture, but when did ‘now’ begin - and, will it be over before the course starts? This module focuses on analysing contemporary culture and media and aims to demonstrate the range of possible interpretations that mediated culture can be open to. It raises questions about how culture can be viewed from aesthetic, political, ethical and economic perspectives. What is culture really for? Is it product or a process? Who owns it? Is it for fun or is it deadly serious? In order to think through contemporary issues such as gender relations, sexuality, multiculturalism and otherness, and what they might imply about our changing perceptions of space, place, and belonging, we'll be taking a case study approach to a range of cultural products and objects, media and institutions, and post-modern practices of communication. This module aims to understand the transformation of culture and media and everyday life we are living through and the way it changes who we are.
### Sociology of Everyday Life

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<td>60% Coursework, 40% Exam</td>
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**Availability**

Available 2016/17

**Contact Hours**

Contact Hours: 22 (one lecture and one seminar each week)

**Department Checked**

Department checked

**Learning Outcomes**

To develop a significant understanding of a range of social issues and how the sociological understanding differs from 'common sense'
To develop writing skills through essay construction
To develop group work skills through seminar work
To acquire skills in locating and sourcing sociological research and data

**Method of Assessment**

50% coursework (2 essays/assignments of 1500-2000 words) 50% exam

**Preliminary Reading**


**Restrictions**

unavailable to stage 3 students

**Synopsis**

Sociology offers insight into how society works. To do this, we question and look behind the ‘common sense’ view of everything in the social world. This course looks at a range of important and topical aspects of society and explains how we can make better sense of them by ‘thinking sociologically’. The aim is to introduce students to the wide range of topics which comprise contemporary Sociology and indicate how social circumstances shape and influence our lives. Why do powerful differences and inequalities between men and women persist even though both are now formally equal? Why, in a world that is safer and healthier than ever before, do we witness so much concern about risks such as to our health, children and security. These are type of questions we will begin to answer. The course is suitable both for those who have studied sociology at A level, and those who have not. There is a considerable emphasis on interactive discussion, through weekly seminar groups.
Contact Hours
Contact Hours: 22 (one lecture and one seminar each week) plus three hour study skills lectures and a tutorial hour each week.

Department Checked
Department checked

Learning Outcomes
To develop and understanding of different theoretical perspectives
To introduce students to competing sociological arguments
To raise some of the controversies encountered by sociologists in order to promote critical thinking
To obtain sufficient knowledge of the empirical evidence used in sociology
To become familiar with understanding more abstract social processes and institutions

Method of Assessment
100% coursework (2 essays 2500 words each)

Preliminary Reading
Fulcher and Scott, Sociology (3rd edn.), Chapters: 1, 2, 3, 13, 15, 16, 17, 18, 19

Restrictions
unavailable to stage 3 students

Synopsis
This course provides grounding in the basic history and assumptions of sociological thinking and research, and how they apply to key aspects of our society. Topics are less from everyday experience than in the Sociology of Everyday Life course, focusing on more abstract topics such as the state and globalization. Students will also be encouraged to consider competing perspectives on these topics and how they might be assessed. There will be a lecture and seminar each week and students will be encouraged to engage in informed discussion and debate.
Availability
Available 2016/17

Contact Hours
11 hour lectures and 11 hour seminars

Department Checked
Department checked

Learning Outcomes
1. Understand how to interpret basic quantitative information
2. Understand how to find and retrieve publicly available quantitative data, and to carry out basic manipulations of this data in Excel (or similar spreadsheet software)
3. Understand how to collect and present basic qualitative and quantitative information
4. Understand what we mean when we talk about inequality, and how this relates to individual life-chances, with particular reference to inequalities within the county of Kent

Method of Assessment
1,500 word report (50%), group multimedia presentation and associated individual report (50%)

Preliminary Reading
Douglas, H (2009), Science, Policy and the Value-free Ideal.
Robson, C (2011), Real World Research 3e. Wiley.

Pre-requisites
None

Restrictions
unavailable to stage 3 students

Synopsis
This course is designed to help students understand and critique the numbers and research they encounter in their everyday lives. The first half of the course focuses on teaching the knowledge and skills need to critically evaluate factual quantitative claims. Each lecture uses example quantitative claims, largely drawn from the news media, to teach a particular quantitative skill. For example, highlighting a statistic based on a biased sample to teach students the principles of sampling. The seminars build on the content of the lectures and aim to teach students the practical, computer-based skills needed to evaluate quantitative claims.

The second half of the course is based around students conducting their own research, and also brings in qualitative skills element. Students apply the critical and quantitative skills they have learned to conducting their own mixed-methods project.
Availability
Runs every year

Contact Hours
2 hours a week

Department Checked
14/03/2017

Learning Outcomes
On successfully completing the module students will be able to
Demonstrate a general understanding of the theory and practice of economic growth and industrialisation, and technological change and employment.
Demonstrate awareness of the broad processes of social, economic and political change in Britain since 1900, of continuities and discontinuities.
Understand the historical and contemporary importance of developments such as the growth of trade unions, the creation of the ‘Welfare State’ and the changing role of women in society.
Demonstrate an awareness of the historiography of the period with reference to specific historical debates.
Demonstrate the ability to organise information in written work.
Analyse and understand numerical data e.g. from the census.
Show an understanding of different schools of thought and the ability to distinguish them.

Method of Assessment
Assessment follows the route of 100% coursework. The coursework element takes the form of a 1000 word primary source exercise (40%) and an essay of 2,500 words (60%).

Preliminary Reading
Carnevali, F and J-M Strange, Twentieth Century Britain: Economic, Cultural and Social Change (Harlow: Longman, 2007)

Pre-requisites
None

Synopsis
This module introduces students to the history of Britain in the twentieth and twenty-first centuries, through an exploration of changes and continuities across three themes: the political world; the economy; and social life. The political world theme engages with the creation of a mass democracy in 1918, the varying fortunes of the political parties, and Britain's changing place in the world. The economy theme explores the impact of depressions and recoveries, industrial relations, affluence and globalization. The social life theme draws out the human scale of such experiences, looking at changing social conditions, the experience of war, and shifting social attitudes to gender, race, sexuality and religion. Students will consider the range of primary sources that historians use to analyse past events and processes, building skills in documentary analysis.
Availability
Runs every year

Contact Hours
2 hours a week

Department Checked
14/03/2017

Learning Outcomes
On successfully completing the module students will be able to:
Understand a range of theoretical perspectives in sociology.
Understand how classical and contemporary sociological perspectives address key debates.
Understand key sociological concepts, such as class, gender and ‘race’.
Understand the importance and use of empirical evidence used in sociology.
Demonstrate communication skills, utilising empirical data and information technology as appropriate.
Demonstrate skills in information technology, including using virtual learning environments to develop essay writing.
Demonstrate skills in regard to the organisation of information in a clear and coherent manner.
Demonstrate an understanding of theory and research.

Method of Assessment
100% Coursework
Assessment compromises one reflective essay of 1,000 words (worth 20%) and one argumentative essay (3,000 words, worth 80%).

Preliminary Reading
Matthewman, S. et al. (2007), Being Sociological, Basingstoke: Palgrave

Pre-requisites
None

Synopsis
The module will discuss classical and contemporary sociological perspectives (including Marxism, Weberianism, feminism and Bourdieusian), examining how they address key sociological debates, such as modernity, social order, conflict, agency and power. The module will also discuss key sociological concepts (such as class, gender and ‘race’), explaining how they are used to understand social practices and structures in everyday life.
Availability
Runs every year

Contact Hours
2 hours a week

Department Checked
14/03/2017

Learning Outcomes
On successfully completing the module students will be able to:
Understand a range of substantive topics (e.g., families, economy, cities and political power) in sociology.
Have knowledge of competing sociological arguments on social practices and institutions.
Understand the implications of social processes and institutions on everyday practices.
Understand some of the sociological controversies in promoting a critical social science.
Demonstrate skills in written and verbal communication, utilising empirical data and information technology.
Demonstrate skills in information technology, using virtual learning environments.
Demonstrate skills in regard to the organisation of information in a clear and coherent manner through essay writing and seminar-based group discussion.
Demonstrate an understanding of theory and research.

Method of Assessment
100% Coursework
Assessment methods comprise one essay (3,000 words, worth 80%) and seminar participation (worth 20%).

Preliminary Reading

Note: although some of the books in the list are the same as the module Sociological Perspectives and Concepts, the chapters covered by each module are different.

Pre-requisites
None

Synopsis
The module will discuss a range of substantive topics (e.g., families, deviance, economy and cities), examining how they address key sociological issues, such as agency, power and culture. The module will also discuss the implications of social practices and institutions for understanding everyday life and social change, explaining how class, gender, ethnicity and other social inequalities are significant concepts in shaping people's lived experiences. Classical and contemporary macro- and micro-theoretical perspectives (such as Marxism, feminism and postmodernism) will be employed to understand and explain social practices and institutions.
Contact Hours
11 one hour lectures and 11 one hour seminars

Learning Outcomes
By the end of the module, students should be able to:
- Describe and assess a range of ‘classical’ approaches to theorising society
- Summarise the key concerns featured in the works of Karl Marx, Max Weber, Emile Durkheim and Georg Simmel
- Explain the relevance of ‘classical’ social theory for sociological methods of investigation and analysis
- Demonstrate an understanding of the links between sociological theories and the socio-historical context in which these are developed
- Engage with the task of practising a ‘sociological imagination’ in their writing

Method of Assessment
100% coursework (two 2500 word essays)

Preliminary Reading

Pre-requisites
None

Restrictions
unavailable to stage 3 students

Synopsis
This module provides an introduction to the major issues and controversies surrounding the definition, development and teaching of ‘classical’ social theory. It introduces students to the key problems that have set the agendas for sociological inquiry as well as the main concepts and theoretical traditions that have shaped sociological thought. A considerable debate surrounds the meaning of ‘classical’ social theory and what should be associated with this term. For some, ‘classical’ social theory refers to ideas developed by a generation of thinkers whose works belong to a particular period of our cultural/intellectual history (usually dated c. 1880- c.1920). Others understand this as a label for ‘canonical’ texts that define the project and enterprise of sociology. For many, it simply means the works of Karl Marx, Émile Durkheim, Max Weber and Georg Simmel (the so-called ‘founding fathers’ of the discipline). Classical sociology has also been identified as a critical tradition of placing society in question so as individuals may be better equipped to understand how their personal troubles are the product of determining socio-economic structures and processes. Each of these approaches to understanding ‘classical’ social theory will be explored and analysed.
Availability
Available 2016/17

Contact Hours
Contact Hours: 22 (one lecture and one seminar each week)

Learning Outcomes
Demonstrate knowledge of validity, reliability and transparency issues when carrying out statistical analyses;
Understand the difference between descriptive statistics (i.e. central tendency and dispersion) and inferential statistics (i.e. correlation, regression);
Demonstrate an ability to select the correct method of statistical analysis (description, correlation/association, statistical inference) based on the research question under study, the study design and data available;
Demonstrate an ability to read, understand and report/represent (e.g. tables, graphs) the results of regression analyses;
Demonstrate an ability to carry out multiple forms of regression analysis with the help of statistical software (e.g. SPSS, Excel).
Demonstrate an ability to investigate the assumptions of regression (e.g. heterocedasticity) and assess whether to take appropriate actions when assumptions are not met (e.g. remove outliers);
Understand the underlying principles of causality and main limitations when assessing causal inference;
Understand the advantages and limitations of using regression for the study of causality

Method of Assessment
Class participation (5%) - Students will be assessed on their participation in class, focusing in particular on their contribution to in-class debates, preparing appropriately for the classes, and doing (and putting the requisite effort into) formative assignments.

Group presentation (40%) - Each group will give an in-class presentation on a research question of their choice.

Personal study (coursework) Report (55%) - Students will write a 2500 word report trying to answer a research question. Students will be required to conduct a literature review, operationalise concepts, select the relevant variables for analysis and the statistical method, carry out the analysis and report the outcomes of the analysis.

Preliminary Reading
Allison, P.D. (1999), Multiple Regression: A Primer. SAGE Publications

Pre-requisites
None although students will be expected to be able to use basic algebra

Restrictions
unavailable to stage 3 students

Synopsis
This module aims to develop key statistical skills in students on their arrival at Kent, which they can build on in their further research and substantive modules in their degree. Learning will be oriented towards:
i. Assessing the strengths and limitations of using regression analysis for the establishment of causal inference; This includes:
o Distinction between causality, correlation or association
o Levels of measurement (e.g. nominal, ordinal, interval, ratio)
o Methods of regression analysis (e.g. OLS and logistic regression) and related assumptions
ii. Learning how to respond to research questions with the application of statistical methods of analysis, mainly regression methods, with the help of statistical software.
iii. Learning how to interpret the outcome of regression models and contextualise the results within broader theories.
Contact Hours
3 hours per week. 1 one-hour statistics lecture, 1 one-hour methodology lecture, and a combination of practicals and workshops.

Learning Outcomes
To understand elementary principles of research design, the scientific method, experimental and descriptive research
To learn how principles of scientific method are instantiated in specific research examples
To learn about relationships between statistics and research hypotheses
To conduct simple statistical tests
To interpret results of inferential statistics
To report research concisely and accurately

Method of Assessment
60% Coursework. Formed of RPS (15% of the coursework), 2 group reports (30% of the coursework), 2 individual reports (30% of the coursework), 1 long individual report (worth 25% of the coursework).
40% Examination

Preliminary Reading

Progression
Successful completion of the RPS element of this module is required for Stage progression. Therefore a fail in this part will result in a module fail.

Restrictions
This module is available only to UKC students studying Psychology. Not available wild.

Synopsis
This module consists of statistics and research methods lectures and workshops, as well as laboratory demonstrations. Assessment is by structured coursework, research report writing, statistics exercises, multiple choice and essay examinations. Meetings take place three times per week (consisting of combinations of lectures, workshops or laboratory demonstrations).
### Contact Hours

1 two-hour lecture per week plus a 1.5 hour weekly study skills workshop, which is integrated with the other core subject in year 1 (SP302).

### Learning Outcomes

- Knowledge and understanding of main phenomena, methods, and theorising in biological and cognitive psychology
- Develop subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring issues in biological and cognitive psychology, and employing the inferential method in science
- Understanding of historical development of cognitive psychology as a science

### Method of Assessment

40% Coursework. Formed of a MCQ In Course Test (20%) and a In Course Test timed essay assignment (20%).
60% Examination

### Preliminary Reading


### Restrictions

This module is available only to Kent students studying Psychology. Not available wild.

### Synopsis

Psychology is an increasingly popular discipline, possibly because of its relevance to the problems of everyday life. It is also a scientific discipline and draws on other areas of scientific investigation for its concepts and ideas, including Biology, Linguistics, Computer Science and Philosophy. The general aim of this module is to introduce students to the scientific study of behaviour, covering the basic approaches to the subject, including the Biological approach, the Cognitive approach, Behaviourism and Ethology, the Development perspective and related philosophical ideas. Rather than teach these topics in separate blocks, the module is organised so as to emphasise how the theoretical frameworks underlying these approaches relate and contrast. The module also shows how psychological theories and ideas can be used to account for both everyday and abnormal human behaviour.
Introduction to Social Psychology

Contact Hours
1 weekly two-hour lecture and a 1.5 hour weekly study skills workshop, which is integrated with the other core subject in year 1 (SP301).

Learning Outcomes
Knowledge and understanding of main phenomena, methods, and theorising in social psychology
Develop intellectual skills, including reading and writing skills, critical reflection and written analysis and interpretation
Develop subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring issues in social psychology, and employing the inferential method in science
Develop transferable skills, including communication skills, numeracy, use of information technology, working with others, and problem solving

Method of Assessment
40% Coursework. Formed of an essay (20%) and a personal development portfolio based on the study skills workshops (20%).
60% Examination

Preliminary Reading
Core reading:
Supplementary reading:
Supplementary reading:
Supplementary reading:

Restrictions
This module is available only to Kent students studying Psychology. Not available wild.

Synopsis
This module, along with other Stage 1 psychology modules, provides a foundation for Stages 2 and 3. It will provide students with an introduction to the methods, techniques and issues involved in the study of social psychology. The emphasis of the module is on theory as the foundation of an empirical discipline and the importance of scientific methodology. It highlights the interplay between theory, research, and application in social psychology. Focus is placed on core theories and research in social psychology, developmental psychology, personality psychology, and applied psychology. The module is taught through lectures and skills workshops.
**Availability**
Available Wild. Available to short-term credit students.

**Contact Hours**
1 weekly two-hour lecture

**Learning Outcomes**
Knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology
Introductory knowledge and basic understanding of some principal topics in psychology and how they relate to contemporary society
An awareness of sub-disciplines within psychology and how they are connected
The development of independent learning skills to support learning and personal development through the use of available resources (e.g. the web)

**Method of Assessment**
20% Coursework. Formed of Research Participation credits collected during the term. https://www.kent.ac.uk/psychology/rps/
80% Examination.

**Preliminary Reading**
Please refer to the module reading list online: http://resourcelists.kent.ac.uk/index.html

**Restrictions**
This module is not available to Kent students studying Psychology. Available wild for non-Psychology students

**Synopsis**
This module introduces students to the study of psychology, with the aim of providing an introductory understanding of some key topics within psychology and seminal psychological research. No prior knowledge of psychology is expected nor assumed. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society (e.g. drug and alcohol addiction, learning styles, language, love, health and illness, prejudice, and helping).
Contact Hours
1 weekly two-hour lecture

Learning Outcomes
Knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology
Introductory knowledge and basic understanding of the principal topics in psychology and how they relate to contemporary society
An awareness of sub-disciplines within psychology and how they are connected
The development of independent learning skills to support learning and personal development through the use of available resources (e.g. the web)

Method of Assessment
20% Coursework. Formed of Research Participation credits collected during the term.
https://www.kent.ac.uk/psychology/rps/
80% Examination.

Preliminary Reading
Please refer to the reading list via http://resourcelists.kent.ac.uk/index.html

Restrictions
This module is not available to Kent students studying Psychology. Available wild to non-Psychology students

Synopsis
This module introduces students to the study of psychology, with the aim of providing an introductory understanding of some key topics within psychology and seminal psychological research. No prior knowledge of psychology is expected or assumed. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society (e.g. the evolution of mind, mental illness and treatment, self and personality, understanding emotions, identity development and crises, and use of language).
Contact Hours
1 weekly two-hour lecture

Learning Outcomes
To gain a basic understanding of the concepts of Forensic Psychology
To develop basic knowledge about various theories related to the occurrence of criminal behaviour
To develop basic knowledge of various interventions employed in the rehabilitation of criminal offenders
To become familiar with how scientific/research methodology is employed in the context of forensic psychology

Method of Assessment
100% Examination

Preliminary Reading
The module reading list can be found online at the reading list pages here: http://resourcelists.kent.ac.uk/index.html

Pre-requisites
None.

Synopsis
This module will introduce students to key topics in Forensic Psychology including theories of offending, the development of offending, the rehabilitation of offenders, the criminal justice system, criminal statistics, policing, and the public’s response to crime. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important forensic issues, and (2) key research methods common in forensic psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the important forensic psychological issues outlined.
Availability
No pre-requisites for Kent students registered for a Psychology programme of study.
For non-psychology students EITHER SP304 Introduction to Psychology I OR SP305 Introduction to Psychology II

Contact Hours
10 two-hour lectures and 3 two-hour workshops. Students should note that there is an assessed presentation in week 23 that occurs on a Wednesday afternoon.

Department Checked
Added note about week 23 wed afternoon presentation.

Learning Outcomes
Understanding of the practical role played by contemporary organizational and business psychologists in society.
Introductory knowledge of psychology in the workplace as a discipline and research methods used within psychology in the workplace.
Awareness of the fundamental application of psychology, as a science, to understand key organizational and business issues.
Understanding of key concepts and sub-topics within psychology of the workplace and how they relate to each other (i.e., ability to synthesise core concepts within organizational and business psychology).
Basic ability to evaluate core theories and research in psychology of the workplace.
Ability to summarise research evidence for a wide audience.

Method of Assessment
75% Examination.
25% Coursework. Formed of a poster presentation. NB: This occurs in week 23 on a Wednesday afternoon.

Preliminary Reading
The module reading list can be found online at the reading list pages here: http://resourcelists.kent.ac.uk/index.html

Pre-requisites
No pre-requisites for Kent students registered for a Psychology programme of study.
For non-psychology students EITHER SP304 Introduction to Psychology I OR SP305 Introduction to Psychology II

Synopsis
This module will introduce students to key topics about Psychology in the workplace such as leadership, corporate crime, and workplace motivation – there will be a focus on the application of psychology to real business issues and questions, and lectures will focus on expertise within the School of Psychology at Kent. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important business, work, and organisational issues, and (2) key research methods common in work and organization psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the application of psychology to core work and organisational issues.
### Introduction to Psychology

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**Availability**

This module is delivered at the Medway campus.

**Contact Hours**

150 contact hours. 11 hours of lectures, 11 hours of seminars and 128 hours of independent study.

**Department Checked**

populated TF 6.3.17

**Learning Outcomes**

The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Describe the development of psychology as a discipline
8.2 Compare and contrast psychology with the natural and other social sciences
8.3 Compare and contrast different theoretical approaches in psychology
8.4 Understand how psychological research and theory have been applied to specific aspects of human experience and behaviour
8.5 Understand key controversial issues in psychological research and theory

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Locate journal articles using e-journals and other on-line sources; recognise reliable and unreliable sources of information online
9.2 Understand the basics of conducting empirical research including the design of studies, data collection and descriptive statistics
9.3 Communicate with others through seminar-based group discussions and problem-based group work
9.4 Organise material and communicate clearly in written essays and reports

**Method of Assessment**

This module is assessed by 100% coursework.

The coursework consists of three components:

1 x 2000 word essay (37.5% weighting)
1 x 1500 word practical report (37.5% weighting)
1 x research participation component (25% weighting)*

*To accommodate students who do not wish to take part in research studies as a participant, an alternative assignment on psychological research (1,500 words) will be offered.

**Preliminary Reading**

The module reading list can be found online at the reading list pages here: [http://resourcelists.kent.ac.uk/index.html](http://resourcelists.kent.ac.uk/index.html)

**Pre-requisites**

None

**Synopsis**

The lectures will give a brief history and overview of the discipline, followed by an examination of different approaches to explaining human behaviour. Different areas of psychology (such as social and cognitive) will be explained and examples of topics in these areas examined as illustrations. The focus will be on the nature of psychology as a discipline, the types of methods and approaches used in psychology, and how it compares and contrasts with other disciplines in the social sciences.

Perspectives examined in the course will include:

- biopsychology (the nervous system, including structure, functions and effects of damage)
- evolutionary principles and their relevance to behaviour
- behaviourism (principles of learning through conditioning)
- cognitive psychology (e.g. memory, decision-making)
- social psychology (e.g. group membership)
- clinical issues (anxiety disorders)
Learning and Development in Professional Practice

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Availability
Autumn

Contact Hours
38

Department Checked
Yes

Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate the ability to evaluate a range of applied techniques to critically analyse arguments, assumptions, concepts and data, and to propose, and apply where applicable, solutions to issues arising from the analysis.
2. Demonstrate the capacity for autonomous learning and working with others, in order to evaluate the need to undertake further training, develop new and/or existing skills, and acquire new competencies commensurate with assuming greater personal responsibility and/or responsibility within organisations.
3. Demonstrate written and oral communication skills through seminar participation and written submission.
4. Demonstrate the ability to appraise and present material, data and scientific literature through the use of the internet and other sources.

Method of Assessment
An oral presentation demonstrating competence in the acquisition of critical appraisal skills related to the progression of professional practice (12-15 minutes duration)
A reflective analysis which reviews previous learning and shows professional experience and capability relevant to the student's own professional context (3000 words).

Preliminary Reading

Pre-requisites
n/a

Synopsis
Learning and Development in Professional Practice explore the principles and application of experiential learning within a workplace context. It will focus on the relevance of the individual within the workplace context and how professional practice and organisational effectiveness can be developed through individual developing strategies for continuous professional development and participation in learning opportunities within their workplace settings and professional context. The module will provide a strong grounding in the principles of continuous professional development. Topics to be covered are: Organisational learning, personal development within a professional context, experiential learning and reflective practice.
Availability
Autumn

Contact Hours
The module includes up to 40 hours of contact teaching, split over 3 weekends, plus up to 8 hours of individual tutorial beyond the taught sessions. A guided self-study package, requiring a minimum 15 hours of student learning endeavor, will be issued approximately 3 weeks prior to attending the initial taught session.

Department Checked
Yes

Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate the writing and literature management skills necessary to structure, progress and produce a dissertation report, which reviews an area of enquiry, with reference to methodology, implementation and outcomes within a work-related context.
2. Draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences and analyse and critically assess evidence of the application of those research findings to improve working practice.
3. Demonstrate an understanding of professional and ethical considerations appropriate to their workplace setting.
4. Demonstrate the ability to disseminate findings across professional groups.

Method of Assessment
1. Oral presentation of 10 minutes, with PowerPoint slides (20%)
2. Submission of an individual piece of work in the form of an 8000 words dissertation (60%)
3. Academic poster presentation, which presents key elements of the dissertation (20%)

Preliminary Reading

Additional readings will be advised to support your academic development from your own area of professional practice.

Pre-requisites
This module is co-requisite to the Critical Appraisal and Research Skills in Professional Practice.

Synopsis
During this module the student will explore and apply the knowledge and skills to systematically explore professionally related literature to respond to a question, based on an area of enquiry related to the student’s own practice. Module ‘Critical Appraisal and Research Skills in Professional Practice’ provided the basis for this area of enquiry.

For the award of BA (Hons) the student should draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences. The submission resulting from this module should have validity and applicability to advancing professional standards within a workplace context. Therefore, throughout the module students are encouraged to critically evaluate the worth and applicability of professionally relevant literature within their preferred subject area. Students will clearly state the case for their chosen subject, how it contributes to the raising of current standards of practice, and supports any case for change, and follow the framework required for the submission. Students will be assigned an academic member of staff for the duration of their project dissertation who will provide support, guidance and advise students on the management of their study.
**Critical Appraisal and Research Skills in Professional Practice**

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<td>H</td>
<td>30 (15)</td>
<td>100% Coursework</td>
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**Availability**
Spring

**Contact Hours**
36

**Department Checked**
Yes

**Learning Outcomes**
On successfully completing the module students will be able to:
1. Demonstrate the ability to apply techniques to critically analyse arguments, assumptions, concepts and data, and to propose, and apply where applicable, solutions to issues arising from the analysis.
2. Demonstrate the capacity for autonomous learning and for working with others.
3. Demonstrate written and oral communication skills through seminar participation and written submission.
4. Demonstrate the ability to appraise and present material, data and scientific literature through the use of the internet and other sources.

**Method of Assessment**
An oral presentation (12-15 minutes) demonstrating the acquisition of critical appraisal skills related to the progression of enquiring into an area of professional practice.
Prepare a proposal for the research dissertation that is relevant to own professional practice. The proposal will then form the basis of the project dissertation WL539 (3000 words). The proposal should be supported with an extended bibliography.

**Preliminary Reading**

**Pre-requisites**
n/a (note: This module leads student to do Enquiring into Professional Practice: Project Dissertation, which is WL539-60CP)

**Synopsis**
This module will focus on developing the skills to ensure that students become effective users of research findings, within the context to enhancing the quality of their own practice and workplace setting. This module will provide an opportunity to discuss the principles of research, the mechanisms and barriers to integrating practice competence with the best available external evidence from research, and how this can be applied to achieve the ultimate goal of improving competence within the students own area of practice. Sessions will cover the process of forming a practice focused question, designing a search strategy using relevant databases and gaining experience in the use of the tools and techniques available to undertake a project through the efficient search and retrieval of the literature. Topics covered in the session include: the process of retrieving and critically appraising the literature related to practice, exploring recognised appraisal tools available to aid the assessment of validity and relevance of literature, understanding broader research methodology and methods, the principles of completing a project proposal (based on a literature review methodology).