

## **KENT BUSINESS SCHOOL**

Dean: Professor Marian Garcia  
School Website: [www.kent.ac.uk/kbs/](http://www.kent.ac.uk/kbs/)

**Please refer to the online Module Catalogue for full details of all modules:**  
[www.kent.ac.uk/courses/modules](http://www.kent.ac.uk/courses/modules)

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

Please select a link below to view the requirements for your programme:

### Taught Masters

- [Business Analytics](#)
- [Business Analytics \(Hong Kong\)](#)
- [Business Analytics \(Finance\)](#)
- [Business Analytics \(Smart Logistics\)](#)
- [Finance \(Finance & Management\)](#)
- [Finance \(Finance, Investment and Risk\)](#)
- [Finance \(Financial Markets\)](#)
- [Finance \(Financial Markets\) \(Hong Kong\)](#)
- [Finance \(International Banking And Finance\)](#)
- [Human Resource Management](#)
- [International Business and Management](#)
- [International Business and Management \(with a Foreign Language\)](#)
- [Logistics & Supply Chain Management](#)
- [Marketing](#)
- [Master of Business Administration](#)
- [Master of Business Administration \(Part Time\)](#)

*The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module.*

**BUSINESS ANALYTICS****BUSANALYTICS:MSC-T**

You may undertake an industrial placement on this programme of study. Please contact KBS directly to discuss this option.

**STAGE 1 - 135 credits** – 60 in Autumn, 75 in Spring

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	BUSN8005
CB9040	Machine Learning and Forecasting	15	Spring	7	BUSN9040
CB9165	Big Data Analytics and Visualisation	15	Spring	7	BUSN9165
CB921	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7	BUSN9210
CB966	Simulation Modelling	15	Spring	7	BUSN9660
CB969	Business Statistics with R	15	Autumn	7	BUSN9690
CB997	Prescriptive Analytics for Decision Making	15	Autumn	7	BUSN9970

\*Module cannot be compensated

Remaining credits (15 credits in Autumn and 15 credits in Spring) should be taken from the following recommended modules or from elective (wild) modules with approval from the Programme Director:

Recommended modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8006	Financial Statement Analysis	15	Spring	7	BUSN8006
CB8020	Corporate Finance	15	Spring	7	BUSN8020
CB8021	Foundations of Finance	15	Autumn	7	BUSN8021
CB9058	Warehousing and Global Transportation Management	15	Spring	7	BUSN9058
CB9065	Buyer Decision Making	15	Autumn	7	BUSN9065
CB9066	Applied Marketing Research	15	Autumn	7	BUSN9066
CB9084	Managing Organisational Performance	15	Spring	7	BUSN9084
CB9090	Marketing Across Cultures	15	Spring	7	BUSN9090
CB9173	Project Management	15	Spring	7	BUSN9173
CB9174	Supply Chain Finance and Blockchain Technology	15	Spring	7	BUSN9174
CB932	Operations Management and Digital Transformation	15	Autumn	7	BUSN9320
CB952	Integrated Marketing Communications	15	Spring	7	BUSN9520
CB996	Logistics and Supply Chain Planning	15	Autumn	7	BUSN9960

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB986	Dissertation	45	7	BUSN986

**STAGE 1 - 150 credits**

**You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB9101	Simulation Modelling (ORBS7040)	15	Spring	7	BUSN9101
CB9108	Machine Learning & Forecasting (ORBS7070)	15	Autumn	7	BUSN9108
CB9109	Managing Organisational Performance (ORBS7090)	15	Spring	7	BUSN9109
CB9115	Advanced Spreadsheets and Decision Support Systems (ORBS7080)	15	Spring	7	BUSN9115
CB9126	Prescriptive Analytics for Decision Making (ORBS7010)	15	Autumn	7	BUSN9126
CB9147	Business Statistics and Database Management (ORBS7030)	10	Autumn	7	BUSN9147
CB9148	Applied Time Series (ORBS7260)	10	Autumn	7	BUSN9148
CB9149	Applied Multivariate Analysis (ORBS7520)	10	Spring	7	BUSN9149
CB9166	Big Data Analytics and Visualisation	15	Spring	7	BUSN9166

**You must take 30 credits from the following optional modules:**

<b>Optional modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB9151	Knowledge Discovery and Business Intelligence (ORBS7120)	10	Spring	7	BUSN9151
CB9152	Advanced Operational Research (ORBS7180)	10	Spring	7	BUSN9152
CB9153	Derivatives (ORBS7200)	10	Spring	7	BUSN9153
CB9154	Work-Based Learning (ORBS7210)	10	Spring	7	BUSN9154
CB9155	Risk and Portfolio Management (ORBS7220)	10	Spring	7	BUSN9155
CB9156	Quantitative Models for Marketing (ORBS7110)	10	Summer	7	BUSN9156
CB9157	Survey Sampling and Experimental Design (ORBS7130)	10	Summer	7	BUSN9157
CB9158	Actuarial Statistics (ORBS7140)	10	Summer	7	BUSN9158
CB9159	Network and Project Management (ORBS7160)	10	Summer	7	BUSN9159

**STAGE 2 - 30 credits**

**You must take the following compulsory modules (30 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB9161*	Dissertation I (ORBS7231)	15	7	BUSN9161
CB9162*	Dissertation II (ORBS7232)	15	7	BUSN9162

\*Module cannot be compensated

**STAGE 1 - 135 credits** – 60 in Autumn, 75 in Spring

**You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	BUSN8005
CB8011	Essentials of Financial Risk Management	15	Autumn	7	BUSN8011
CB8021	Foundations of Finance	15	Autumn	7	BUSN8021
CB9040	Machine Learning and Forecasting	15	Spring	7	BUSN9040
CB9060	Finance with Excel	15	Spring	7	BUSN9060
CB9165	Big Data Analytics and Visualisation	15	Spring	7	BUSN9165
CB969	Business Statistics with R	15	Autumn	7	BUSN9690
CB997	Prescriptive Analytics for Decision Making	15	Autumn	7	BUSN9970

\*Module cannot be compensated

**Remaining 15 credits should be taken from the following optional modules:**

<b>Optional modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB8006	Financial Statement Analysis	15	Spring	7	BUSN8006
CB8020	Corporate Finance	15	Spring	7	BUSN8020
CB9058	Warehousing and Global Transportation Management	15	Spring	7	BUSN9058
CB9084	Managing Organisational Performance	15	Spring	7	BUSN9084
CB9090	Marketing Across Cultures	15	Spring	7	BUSN9090
CB9173	Project Management	15	Spring	7	BUSN9173
CB952	Integrated Marketing Communications	15	Spring	7	BUSN9520

**STAGE 2 - 45 credits**

**You must take the following compulsory module (45 credits):**

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB986	Dissertation	45	7	BUSN986

**STAGE 1 - 135 credits** – 60 in Autumn, 75 in Spring**You must take the following compulsory modules (135 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	BUSN8005
CB9040	Machine Learning and Forecasting	15	Spring	7	BUSN9040
CB9058	Warehousing and Global Transportation Management	15	Spring	7	BUSN9058
CB9165	Big Data Analytics and Visualisation	15	Spring	7	BUSN9165
CB921	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7	BUSN9210
CB932	Operations Management and Digital Transformation	15	Autumn	7	BUSN9320
CB966	Simulation Modelling	15	Spring	7	BUSN9660
CB969	Business Statistics with R	15	Autumn	7	BUSN9690
CB996	Logistics and Supply Chain Planning	15	Autumn	7	BUSN9960

\*Module cannot be compensated

**STAGE 2 - 45 credits****You must take the following compulsory module (45 credits):**

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB986	Dissertation	45	7	BUSN986

**STAGE 1 - 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8020	Corporate Finance	15	Spring	7	BUSN8020
CB8021	Foundations of Finance	15	Autumn	7	BUSN8021
CB900	Corporate Responsibility and Globalisation	15	Spring	7	BUSN9000
CB9075	International Financial Markets and Instruments	15	Autumn	7	BUSN9075
CB9078	Research Methods and Skills (Finance)	15	Autumn & Spring	7	BUSN9078
CB935	Organisational Behaviour and Human Resource Management	15	Autumn	7	BUSN9350
CB936	Business in an International Perspective	15	Autumn	7	BUSN9360

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8015	Financial Regulation and Financial Crises	15	Spring	7	BUSN8015
CB8030	Investments and Portfolio Management	15	Spring	7	BUSN8030
CB859	Managing the Multinational Enterprise	15	Spring	7	BUSN8590
CB9059	Ethics of International Business	15	Spring	7	BUSN9059
CB9074	Credit Risk	15	Spring	7	BUSN9074
CB934	Strategy	15	Spring	7	BUSN9340

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9079	Business Report in Finance	45	7	BUSN9079

## STAGE 1 - 150 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8011	Essentials of Financial Risk Management	15	Autumn	7	BUSN8011
CB8016	Derivatives	15	Autumn	7	BUSN8016
CB8022	Quantitative Methods	15	Autumn	7	BUSN8022
CB8030	Investments and Portfolio Management	15	Spring	7	BUSN8030
CB9074	Credit Risk	15	Spring	7	BUSN9074
CB9117	Investment Management	15	Autumn	7	BUSN9117
CB9121	Mathematics of Finance	15	Autumn	7	BUSN9121

You must take 45 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8006	Financial Statement Analysis	15	Spring	7	BUSN8006
CB8014	Financial Data Modelling	15	Spring	7	BUSN8014
CB8020	Corporate Finance	15	Spring	7	BUSN8020
CB8025	Fixed Income Markets	15	Spring	7	BUSN8025
CB9059	Ethics of International Business	15	Spring	7	BUSN9059
CB9118	Fundamentals of Financial Economics	15	Spring	7	BUSN9118

## STAGE 2 - 30 credits

You must take the following compulsory module (30 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9116	Project in Finance	30	7	BUSN9116

## STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8011	Essentials of Financial Risk Management	15	Autumn	7	BUSN8011
CB8014	Financial Data Modelling	15	Spring	7	BUSN8014
CB8016	Derivatives	15	Autumn	7	BUSN8016
CB8021	Foundations of Finance	15	Autumn	7	BUSN8021
CB8022	Quantitative Methods	15	Autumn	7	BUSN8022
CB8030	Investments and Portfolio Management	15	Spring	7	BUSN8030
CB9078	Research Methods and Skills (Finance)	15	Autumn	7	BUSN9078

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8006	Financial Statement Analysis	15	Spring	7	BUSN8006
CB8015	Financial Regulation and Financial Crises	15	Spring	7	BUSN8015
CB8025	Fixed Income Markets	15	Spring	7	BUSN8025
CB9059	Ethics of International Business	15	Spring	7	BUSN9059
CB9060	Finance with Excel	15	Spring	7	BUSN9060
CB9118	Fundamentals of Financial Economics	15	Spring	7	BUSN9118

## STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9034	Dissertation for the MSc Finance	45	7	BUSN9034



Autumn and Spring terms are taught in Canterbury, Summer term is taught in Hong Kong.

**STAGE 1 – 180 credits – 60 in each term**

You must take the following compulsory modules (90 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8011	Essentials of Financial Risk Management	15	Autumn	7	BUSN8011
CB8014	Financial Data Modelling	15	Spring	7	BUSN8014
CB8016	Derivatives	15	Autumn	7	BUSN8016
CB8021	Foundations of Finance	15	Autumn	7	BUSN8021
CB8022	Quantitative Methods	15	Autumn	7	BUSN8022
CB8030	Investments and Portfolio Management	15	Spring	7	BUSN8030

You must take 30 credits from the following modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8015	Financial Regulation and Financial Crises	15	Spring	7	BUSN8015
CB8025	Fixed Income Markets	15	Spring	7	BUSN8025

The remaining 60 credits are taken at Hong Kong Baptist University in the summer term. Students undertake following compulsory module topics:

MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
Mathematical Finance (HKBU-MF)	12	Summer	7
Topics in Probability Theory and Stochastic Processes (HKBU-TPTSP)	12	Summer	7
Derivatives I (HKBU-DER)	12	Summer	7
Computational Finance (HKBU-CF)	12	Summer	7
Time Series Analysis (HKBU-TSA)	12	Summer	7

The combined mark is recorded on your Kent transcript as the following module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9082	HKBU Conversion mark	60	7	BUSN9082

**STAGE 1 – 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8011	Essentials of Financial Risk Management	15	Autumn	7	BUSN8011
CB8012	Financial Institutions Management	15	Autumn	7	BUSN8012
CB8013	Domestic and International Banking	15	Autumn	7	BUSN8013
CB8015	Financial Regulation and Financial Crises	15	Spring	7	BUSN8015
CB8016	Derivatives	15	Autumn	7	BUSN8016
CB8020	Corporate Finance	15	Spring	7	BUSN8020
CB9078	Research Methods and Skills (Finance)	15	Autumn	7	BUSN9078

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8006	Financial Statement Analysis	15	Spring	7	BUSN8006
CB8019	International Money and Finance	15	Spring	7	BUSN8019
CB8030	Investments and Portfolio Management	15	Spring	7	BUSN8030
CB9059	Ethics of International Business	15	Spring	7	BUSN9059
CB9060	Finance with Excel	15	Spring	7	BUSN9060
CB9074	Credit Risk	15	Spring	7	BUSN9074

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9079	Business Report in Finance	45	7	BUSN9079

**STAGE 1 - 135 credits - no more than 75 credits per term**

**You must take the following compulsory modules (75 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB9044*	Developing Skills for HRM	15	Autumn	7	BUSN9044
CB9045*	Human Resource Management in Context	15	Autumn	7	BUSN9045
CB9046*	Human Resource Management and Development in Practice	15	Autumn	7	BUSN9046
CB9047*	Leadership and Management	15	Autumn	7	BUSN9047
CB9048*	Research Methods (HRM)	15	Autumn	7	BUSN9048

\*Module cannot be trailed, condoned or compensated to be eligible for the CIPD award

**PLUS the following modules (60 Credits):**

<b>Optional modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB8000	Employee Resourcing	15	Spring	7	BUSN8000
CB8001	Employment Relations	15	Spring	7	BUSN8001
CB8029	The Psychology of Selection and Assessment	15	Spring	7	BUSN8029
CB9050	Reward & Performance Management	15	Spring	7	BUSN9050

**STAGE 2 - 45 credits**

**You must take the following compulsory module (45 credits):**

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
CB9072*	Human Resource Management Business Report	45	7	BUSN9072

\*Module cannot be condoned or compensated

**STAGE 1 - 135 credits** - no more than 75 credits per term

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB859	Managing the Multinational Enterprise	15	Spring	7	BUSN8590
CB900	Corporate Responsibility and Globalisation	15	Spring	7	BUSN9000
CB9146	Global Value Chains, Strategy and Development	15	Spring	7	BUSN9146
CB933	Strategic Marketing	15	Autumn	7	BUSN9330
CB934	Strategy	15	Spring	7	BUSN9340
CB935	Organisational Behaviour and Human Resource Management	15	Autumn	7	BUSN9350
CB936	Business in an International Perspective	15	Autumn	7	BUSN9360
CB937	Financial and Management Accounting	15	Autumn	7	BUSN9370

**PLUS ONE** of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB9067	Digital Marketing	15	Spring	7	BUSN9067
CB9087	Models for Decision Making	15	Spring	7	BUSN9087
CB9173	Project Management	15	Spring	7	BUSN9173
CB952	Integrated Marketing Communications	15	Spring	7	BUSN9520

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9164	Business Report	45	7	BUSN9164

\*Module cannot be condoned or compensated

# INTERNATIONAL BUSINESS AND MANAGEMENT (with a Foreign Language)

MANIB(FL):MSC-T

**STAGE 1 - 135 credits** - no more than 75 credits per term

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB859	Managing the Multinational Enterprise	15	Spring	7	BUSN8590
CB900	Corporate Responsibility and Globalisation	15	Spring	7	BUSN9000
CB933	Strategic Marketing	15	Autumn	7	BUSN9330
CB934	Strategy	15	Spring	7	BUSN9340
CB935	Organisational Behaviour and Human Resource Management	15	Autumn	7	BUSN9350
CB936	Business in an International Perspective	15	Autumn	7	BUSN9360
CB937	Financial and Management Accounting	15	Autumn	7	BUSN9370

**PLUS ONE** of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
LA304	Japanese Beginners	15	Autumn	4	WOLA3040
LA307	Arabic Beginners	15	Autumn	4	WOLA3070
LA309	Russian Beginners	15	Autumn	4	WOLA3090

**PLUS ONE** of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
LA305	Japanese Elementary	15	Spring	4	WOLA3050
LA308	Arabic Elementary	15	Spring	4	WOLA3080
LA310	Russian Elementary	15	Spring	4	WOLA3100

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9164	Business Report	45	7	BUSN9164

\*Module cannot be condoned or compensated

**LOGISTICS & SUPPLY CHAIN MANAGEMENT****LOGISTSUPCHMGT:MSC-T**

You may undertake an industrial placement on this programme of study. Please contact KBS directly to discuss this option.

**STAGE 1 - 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB8005	Consultancy, Negotiations and Research Skills	15	Spring	7	BUSN8005
CB8034	Supply Chain Modelling and Analytics	15	Spring	7	BUSN8034
CB9058	Warehousing and Global Transportation Management	15	Spring	7	BUSN9058
CB9107	Strategic and Sustainable Procurement	15	Autumn	7	BUSN9107
CB932	Operations Management and Digital Transformation	15	Autumn	7	BUSN932
CB966	Simulation Modelling	15	Spring	7	BUSN9660
CB996*	Logistics and Supply Chain Planning	15	Autumn	7	BUSN9960

\*Module cannot be trailed, condoned or compensated

You must take 30 credits from the following optional modules (15 credits in each term):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
CB859	Managing the Multinational Enterprise	15	Spring	7	BUSN8590
CB900	Corporate Responsibility and Globalisation	15	Spring	7	BUSN9000
CB9027	Innovation Management and New Product Development	15	Autumn	7	BUSN9027
CB9040	Machine Learning and Forecasting	15	Spring	7	BUSN9040
CB9047	Leadership and Management	15	Autumn	7	BUSN9047
CB9065	Buyer Decision Making	15	Autumn	7	BUSN9065
CB9067	Digital Marketing	15	Spring	7	BUSN9067
CB9084	Managing Organisational Performance	15	Spring	7	BUSN9084
CB9146	Global Value Chains, Strategy & Development	15	Spring	7	BUSN9146
CB9165	Big Data Analytics and Visualisation	15	Spring	7	BUSN9165
CB9173	Project Management	15	Spring	7	BUSN9173
CB9174	Supply Chain Finance and Blockchain Technology	15	Spring	7	BUSN9174
CB933	Strategic Marketing	15	Autumn	7	BUSN9330
CB935	Organisational Behaviour and Human Resource Management	15	Autumn	7	BUSN9350
CB937	Financial and Management Accounting	15	Autumn	7	BUSN9370
CB969	Business Statistics with R	15	Autumn	7	BUSN9690
CB997	Prescriptive Analytics for Decision Making	15	Autumn	7	BUSN9970

**STAGE 2 – 45 credits** You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
CB9175	Dissertation and Industry-Based Project	45	7	BUSN9175

## MARKETING

## MARKETING:MSC-T

You may undertake an industrial placement on this programme of study. Please contact KBS directly to discuss this option.

**STAGE 1 - 135 credits** - no more than 75 credits per term

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
<a href="#">CB9027</a>	Innovation Management and New Product Development	15	Autumn	7	<i>BUSN9027</i>
<a href="#">CB9065</a>	Buyer Decision Making	15	Autumn	7	<i>BUSN9065</i>
<a href="#">CB9066</a>	Applied Marketing Research	15	Autumn	7	<i>BUSN9066</i>
<a href="#">CB9090</a>	Marketing Across Cultures	15	Spring	7	<i>BUSN9090</i>
<a href="#">CB933</a>	Strategic Marketing	15	Autumn	7	<i>BUSN9330</i>
<a href="#">CB937</a>	Financial and Management Accounting	15	Autumn	7	<i>BUSN9370</i>
<a href="#">CB952</a>	Integrated Marketing Communications	15	Spring	7	<i>BUSN9520</i>

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	Office Use Only
<a href="#">CB900</a>	Corporate Responsibility and Globalisation	15	Spring	7	<i>BUSN900</i>
<a href="#">CB9067</a>	Digital Marketing	15	Spring	7	<i>BUSN9067</i>
<a href="#">CB9087</a>	Models for Decision Making	15	Spring	7	<i>BUSN9087</i>
<a href="#">CB9146</a>	Global Value Chains, Strategy and Development	15	Spring	7	<i>BUSN9146</i>
<a href="#">CB9173</a>	Project Management	15	Spring	7	<i>BUSN9173</i>

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	Office Use Only
<a href="#">CB9068</a>	Marketing Report	45	7	<i>BUSN9068</i>

**STAGE 1 - 165 credits**

**You must take the following compulsory modules (165 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
<a href="#">CB887</a>	Entrepreneurship	15	Spring	7	<i>BUSN8870</i>
<a href="#">CB9062</a>	Leadership and Change	15	Autumn & Spring	7	<i>BUSN9062</i>
<a href="#">CB9085</a>	Corporate Social Responsibility and Sustainability Management	15	Spring	7	<i>BUSN9085</i>
<a href="#">CB9088</a>	Business Analytics	15	Spring	7	<i>BUSN9088</i>
<a href="#">CB9099</a>	Delivering Innovation	15	Spring	7	<i>BUSN9099</i>
<a href="#">CB9143</a>	Financial Analysis for Decision Making	15	Autumn	7	<i>BUSN9143</i>
<a href="#">CB9144</a>	Global Strategic Management	15	Spring	7	<i>BUSN9144</i>
<a href="#">CB9163</a>	Business Skills and Personal Development	15	Yearlong	7	<i>BUSN9163</i>
<a href="#">CB941</a>	Strategic People Management	15	Autumn	7	<i>BUSN9410</i>
<a href="#">CB943</a>	Operations Management	15	Autumn	7	<i>BUSN9430</i>
<a href="#">CB944</a>	Strategic Marketing and Communication	15	Autumn	7	<i>BUSN9440</i>

**STAGE 2 - 30 credits**

**You must take the following compulsory module (30 credits):**

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
<a href="#">CB9039*</a>	MBA Business Report	30	7	<i>BUSN9039</i>

\*Module cannot be condoned or compensated



**STAGE 1 – (Year 1) - 90 credits**

You must take the following compulsory modules (90 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
<a href="#">CB9085</a>	Corporate Social Responsibility and Sustainability Management	15	Spring	7	<i>BUSN9085</i>
<a href="#">CB9099</a>	Delivering Innovation	15	Spring	7	<i>BUSN9099</i>
<a href="#">CB9143</a>	Financial Analysis for Decision Making	15	Autumn	7	<i>BUSN9143</i>
<a href="#">CB9163</a>	Business Skills and Personal Development	15	Yearlong	7	<i>BUSN9163</i>
<a href="#">CB941</a>	Strategic People Management	15	Autumn	7	<i>BUSN9410</i>
<a href="#">CB943</a>	Operations Management	15	Autumn	7	<i>BUSN9430</i>

BUSN9163 runs across years 1 and 2.

**STAGE 1 – (Year 2) - 75 credits**

You must take the following compulsory modules (75 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
<a href="#">CB887</a>	Entrepreneurship	15	Spring	7	<i>BUSN8870</i>
<a href="#">CB9062</a>	Leadership and Change	15	Autumn	7	<i>BUSN9062</i>
<a href="#">CB9088</a>	Business Analytics	15	Spring	7	<i>BUSN9088</i>
<a href="#">CB9144</a>	Global Strategic Management	15	Spring	7	<i>BUSN9144</i>
<a href="#">CB944</a>	Strategic Marketing and Communication	15	Autumn	7	<i>BUSN9440</i>

**STAGE 2 – (Year 2) - 30 credits**

You must take the following compulsory module (30 credits):

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>	<b>Office Use Only</b>
<a href="#">CB9039*</a>	MBA Business Report	30	7	<i>BUSN9039</i>

\*Module cannot be condoned or compensated