

## KENT BUSINESS SCHOOL

All programmes, unless specified in the subject requirements for that programme, require that you take modules amounting to 120 Level 4 Credits in total, 60 credits in Autumn and 60 Credits in Spring

Please refer to the online Module Catalogue for full details of all modules: [www.kent.ac.uk/courses/modules](http://www.kent.ac.uk/courses/modules)

**Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.**

**Please select a link below to view the Stage 1 requirements for your programme:**

- [Accounting & Finance with a Foundation Year](#)
- [Accounting & Finance](#)
- [Accounting & Finance with a Year in Industry](#)
- [Accounting & Finance with a Year Abroad](#)
- [Accounting & Finance and Economics](#)
- [Accounting & Finance and Economics with a Year in Industry](#)
- [Business & Management \[See Medway Subject Requirements\]](#)
- [Business Top-Up \[See KBS Stage 2+ Subject Requirements\]](#)
- [Chartered Manager \[See HDA Subject Requirements\]](#)
- [Economics and Management \[See Division of Human and Social Sciences\]](#)
- [English Language and Linguistics and Management \[See Division of Arts and Humanities\]](#)
- [French and Management \[See Division of Arts and Humanities\]](#)
- [German and Management \[See Division of Arts and Humanities\]](#)
- [Hispanic Studies and Management \[See Division of Arts and Humanities\]](#)
- [International Business with a Foundation Year](#)
- [International Business](#)
- [International Business with a Year in Industry](#)
- [International Business with a Year Abroad](#)
- [Italian and Management \[See Division of Arts and Humanities\]](#)
- [Law and Accounting & Finance \[See Division for Law, Society and Social Justice\]](#)
- [Law and Management \[See Division for Law, Society and Social Justice\]](#)
- [Management with a Foundation Year](#)
- [Management](#)
- [Management with a Year in Industry](#)
- [Management with a Year Abroad](#)
- [Management \(Business Analytics\)](#)
- [Management \(People Management\)](#)
- [Marketing with a Foundation](#)
- [Marketing](#)
- [Marketing with a Year in Industry](#)
- [Marketing with a Year Abroad](#)
- [Mathematics and Accounting & Finance \[see Division of Computing, Engineering and Mathematical Sciences\]](#)
- [Philosophy and Management \[See Division of Arts and Humanities\]](#)

***The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module.***

**ACCOUNTING AND FINANCE WITH A FOUNDATION YEAR**  
ACCF-F-4:BSC1

**UACF0001F1BS-F**

You must take the following compulsory modules (105 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
FOUN0004	Economics for University Study	30	Autumn & Spring	3
FOUN0013	Mathematics and Statistics for University Study	30	Autumn & Spring	3
FOUN0033	Introductory European and International Business for University	15	Autumn	3
FOUN0036 ▲	Academic Skills Development	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3
FOUN0052	Business Analysis for Foundation Studies	15	Spring	3

▲ Term taken depends on your English language level and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

You must take ONE of the following compulsory modules (15 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
FOUN0035 ▲	Foundation Project	15	Spring <b>OR</b> Summer	3
FOUN0037 ▲	English for Academic Study	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3

▲ Term taken depends on your English language level and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

**ACCOUNTING & FINANCE**

ACCF:BSC

**UACF0001X1BS-F**

**ACCOUNTING & FINANCE WITH A YEAR IN INDUSTRY**

ACCF-S:BSC

**UACF0001P1BS-F**

**ACCOUNTING & FINANCE WITH A YEAR ABROAD**

ACCF-A:BSC

**UACF0001A1BS-F**

Single Honours

**STAGE 1 – 120 credits – 60 in each term**

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
ACCT3000	Financial Accounting *	30	Autumn & Spring	4
ACCT3050	Principles of Management Accounting	15	Spring	4
BUSN3012	Contract Law and Consumer Protection	15	Autumn	4
BUSN3014	Financial Markets and Institutions *	15	Spring	4
BUSN3120	Introduction to Management	15	Spring	4
BUSN3720	Mathematics and Statistics for Accounting & Finance *	15	Autumn	4
ECON3007	Economics for Accounting	15	Autumn	4

\*Modules cannot be trailed, condoned or compensated

**ACCOUNTING & FINANCE AND ECONOMICS**

ACCF-ECON:BSC

UACFECO2X1BS-F

**ACCOUNTING & FINANCE AND ECONOMICS WITH  
A YEAR IN INDUSTRY**

ACCF-ECON-S:BSC

UACFECO2P1BS-F

Joint Honours

**STAGE 1 – 120 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
ACCT3000	Financial Accounting *	30	Autumn & Spring	4
ACCT3050	Principles of Management Accounting	15	Spring	4
BUSN3640	Business Analysis Tools *	15	Autumn	4
ECON3040	Principles of Economics *	30	Autumn & Spring	4
ECON3050†	Mathematics for Economics Mode A * (A-level Mathematics or equivalent required)	15	Autumn	4
ECON3090	Statistics for Economics	15	Spring	4

\*Modules cannot be trailed, condoned or compensated

†Students can be changed to ECON3060 if they have not studied Mathematics at A-level. This will be confirmed to students early in the Autumn term.

**INTERNATIONAL BUSINESS WITH A FOUNDATION YEAR –  
INTBUS-F-4:BSC1X**

UIBS0001F1BS-F

**You must take the following compulsory modules (105 credits):**

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
FOUN0004	Economics for University Study	30	Autumn & Spring	3
FOUN0013	Mathematics and Statistics for University Study	30	Autumn & Spring	3
FOUN0033	Introductory European and International Business for University	15	Autumn	3
FOUN0036 ▲	Academic Skills Development	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3
FOUN0052	Business Analysis for Foundation Studies	15	Spring	3

▲ Term taken depends on your English language level and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)**You must take ONE of the following compulsory modules (15 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
FOUN0035 ▲	Foundation Project	15	Spring <b>OR</b> Summer	3
FOUN0037 ▲	English for Academic Study	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3

▲ Term taken depends on your English language level and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

**INTERNATIONAL BUSINESS**

INTBUS:BSC

**INTERNATIONAL BUSINESS WITH A YEAR ABROAD**

INTBUS-A:BSC

UIBS0001X1BS-F

UIBS0001A1BS-F

Single Honours

**STAGE 1 – 120 credits – 60 in each term****You must take the following compulsory modules (90 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN3016</a>	Dynamics and Challenges of International Business	15	Spring	4
<a href="#">BUSN3430</a>	Global Business Environment *	15	Autumn	4
<a href="#">BUSN3640</a>	Business Analysis Tools	15	Autumn	4
<a href="#">BUSN3690</a>	Financial Accounting, Reporting and Analysis	15	Spring	4
<a href="#">BUSN3700</a>	Introduction to Marketing	15	Autumn	4
<a href="#">ECON3130</a>	Economics for Business	15	Spring	4

\*Modules cannot be trailed, condoned or compensated

The remaining 30 credits below are also compulsory unless you wish to take 30 credits of European language modules [please note that you will be automatically registered for these modules]:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN3130</a>	Introduction to Statistics for Business	15	Spring	4
<a href="#">BUSN3910</a>	Business Organisation, Issues and Skills	15	Autumn	4

If you wish to take a language, you may replace [BUSN3130](#) and [BUSN3910](#) with 30 credits from the following optional modules depending on your existing language level. Please email [csao@kent.ac.uk](mailto:csao@kent.ac.uk) if you wish to take a language option:

**FRENCH** [FREN3000](#) is for students who have studied French at A Level. [FREN3300](#) is for students who have not studied French at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">FREN3000</a>	French Lower Intermediate B1*	30	Autumn & Spring	4
<a href="#">FREN3300</a>	French Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4

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**GERMAN** [GRMN3010](#) is for students who have studied German at A Level. [GRMN3290](#) is for students who have not studied German at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">GRMN3010</a>	German Lower Intermediate B1*	30	Autumn & Spring	4
<a href="#">GRMN3290</a>	German Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4

\*Modules cannot be trailed, condoned or compensated

**ITALIAN** [ITAL3010](#) is for students who have not studied Italian at A Level. [ITAL3080](#) is for students who have studied Italian at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">ITAL3010</a>	Italian Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4
<a href="#">ITAL3080</a>	Italian Lower Intermediate B1*	30	Autumn & Spring	4

\*Modules cannot be trailed, condoned or compensated

**SPANISH HISP3000** is for students who have studied Spanish at A Level. **HISP3020** is for students who have not studied Spanish at A Level.

<b>Optional modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">HISP3000</a>	Spanish Lower Intermediate B1*	30	Autumn & Spring	4
<a href="#">HISP3020</a>	Spanish Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4

\*Modules cannot be trailed, condoned or compensated

**INTERNATIONAL BUSINESS WITH A YEAR IN INDUSTRY**  
INTBUS-S:BSC

**UIBS0001P1BS-F**

Single Honours

**STAGE 1 – 120 credits – 60 in each term**

**You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN3016</a>	Dynamics and Challenges of International Business	15	Spring	4
<a href="#">BUSN3130</a>	Introduction to Statistics for Business	15	Spring	4
<a href="#">BUSN3430</a>	Global Business Environment *	15	Autumn	4
<a href="#">BUSN3640</a>	Business Analysis Tools	15	Autumn	4
<a href="#">BUSN3690</a>	Financial Accounting, Reporting and Analysis	15	Spring	4
<a href="#">BUSN3700</a>	Introduction to Marketing	15	Autumn	4
<a href="#">BUSN3910</a>	Business Organisation, Issues and Skills	15	Autumn	4
<a href="#">ECON3130</a>	Economics for Business	15	Spring	4

\*Modules cannot be trailed, condoned or compensated

**MANAGEMENT WITH A FOUNDATION YEAR**  
MANAGEMENT-F-4:BSC

**UMGT0001F1BS-F**

**You must take the following compulsory modules (105 credits):**

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">FOUN0004</a>	Economics for University Study	30	Autumn & Spring	3
<a href="#">FOUN0013</a>	Mathematics and Statistics for University Study	30	Autumn & Spring	3
<a href="#">FOUN0033</a>	Introductory European and International Business for University	15	Autumn	3
<a href="#">FOUN0036</a> ▲	Academic Skills Development	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3
<a href="#">FOUN0052</a>	Business Analysis for Foundation Studies	15	Spring	3

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**You must take ONE of the following compulsory modules (15 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">FOUN0035</a> ▲	Foundation Project	15	Spring <b>OR</b> Summer	3
<a href="#">FOUN0037</a> ▲	English for Academic Study	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3

▲ Term taken depends on English language level at the start of the course and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

**MANAGEMENT**

MANAGEMENT:BSC

**MANAGEMENT WITH A YEAR IN INDUSTRY**

MANAGEMENT-S:BSC

**MANAGEMENT WITH A YEAR ABROAD**

MANAGEMENT-A:BSC

**MANAGEMENT (BUSINESS ANALYTICS)**

MANAGEMENT(BA):BSC1

**MANAGEMENT (PEOPLE MANAGEMENT)**

MANAGEMENT(HR):BSC1

UMGT0001X1BS-F

UMGT0001P1BS-F

UMGT0001A1BS-F

UMGB0001X1BS-F

UMGH0001X1BS-F

Single Honours

**STAGE 1 – 120 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN3120</a>	Introduction to Management *	15	Spring	4
<a href="#">BUSN3130</a>	Introduction to Statistics for Business	15	Spring	4
<a href="#">BUSN3430</a>	Global Business Environment	15	Autumn	4
<a href="#">BUSN3640</a>	Business Analysis Tools	15	Autumn	4
<a href="#">BUSN3690</a>	Financial Accounting, Reporting and Analysis	15	Spring	4
<a href="#">BUSN3700</a>	Introduction to Marketing	15	Autumn	4
<a href="#">BUSN3910</a>	Business Organisation, Issues and Skills	15	Autumn	4
<a href="#">ECON3130</a>	Economics for Business	15	Spring	4

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Single Honours

**You must take the following compulsory modules (105 credits):**

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">FOUN0004</a>	Economics for University Study	30	Autumn & Spring	3
<a href="#">FOUN0013</a>	Mathematics and Statistics for University Study	30	Autumn & Spring	3
<a href="#">FOUN0033</a>	Introductory European and International Business for University	15	Autumn	3
<a href="#">FOUN0036</a> ▲	Academic Skills Development	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3
<a href="#">FOUN0052</a>	Business Analysis for Foundation Studies	15	Spring	3

▲ Term taken depends on English language level at the start of the course and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

**You must take ONE of the following compulsory modules (15 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">FOUN0035</a> ▲	Foundation Project	15	Spring <b>OR</b> Summer	3
<a href="#">FOUN0037</a> ▲	English for Academic Study	15	Autumn <b>OR</b> Spring <b>OR</b> Summer	3

▲ Term taken depends on English language level at the start of the course and as such will be allocated separately to OMR. For further information, please speak to [internationalprogrammes@kent.ac.uk](mailto:internationalprogrammes@kent.ac.uk)

**MARKETING**

**UMAR0001X1BS-F**

MARKETING:BSC

**MARKETING WITH A YEAR IN INDUSTRY**

**UMAR0001P1BS-F**

MARKETING-S:BSC

**MARKETING WITH A YEAR ABROAD**

**UMAR0001A1BS-F**

MARKETING-A:BSC

Single Honours

**STAGE 1 – 120 credits – 60 in each term**

**You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN3120</a>	Introduction to Management	15	Spring	4
<a href="#">BUSN3430</a>	The Global Business Environment	15	Autumn	4
<a href="#">BUSN3640</a>	Business Analysis Tools	15	Autumn	4
<a href="#">BUSN3690</a>	Financial Accounting, Reporting and Analysis	15	Spring	4
<a href="#">BUSN3700</a>	Introduction to Marketing *	15	Autumn	4
<a href="#">BUSN3910</a>	Business Organisation, Issues and Skills	15	Autumn	4
<a href="#">BUSN4020</a>	Introduction to Digital Marketing	15	Spring	4
<a href="#">ECON3130</a>	Economics for Business	15	Spring	4

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