

## KENT BUSINESS SCHOOL

School Website: [www.kent.ac.uk/kbs/](http://www.kent.ac.uk/kbs/)

**Please refer to the online Module Catalogue for full details of all modules:**  
[www.kent.ac.uk/courses/modules](http://www.kent.ac.uk/courses/modules)

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your course.

Please select a link below to view the requirements for your course:

- [Business Analytics](#)
- [Business Analytics \(Hong Kong\)](#)
- [Business Analytics –Operational Research Specialist HDA \(Part-time\)](#)
- [Finance & Management](#)
- [Finance, Investment and Risk](#)
- [Finance Dual Award \(Hong Kong\)](#)
- [Finance](#)
- [Financial Technology](#)
- [International Business and Management](#)
- [Leadership and Management](#)
- [Logistics & Supply Chain Management](#)
- [Marketing](#)
- [Master of Business Administration](#)
- [Master of Business Administration \(Part Time\)](#)

*The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module. **The University cannot guarantee whether all options will be available, or how they will be delivered, if Government Covid restrictions continue.***

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpgt@kent.ac.uk](mailto:kbsugandpgt@kent.ac.uk)) to discuss this option.

**STAGE 1 - 135 credits –**

You must take the following compulsory modules (105 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9040</a>	Machine Learning and Forecasting	15	Spring	7
<a href="#">BUSN9165</a>	Big Data Analytics and Visualisation	15	Spring	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9210</a>	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7
<a href="#">BUSN9660</a>	Simulation Modelling	15	Spring	7
<a href="#">BUSN9690</a>	Business Statistics with Python	15	Autumn	7
<a href="#">BUSN9970</a>	Prescriptive Analytics for Decision Making	15	Autumn	7

Remaining credits (15 credits in Autumn and 15 credits in Spring) should be taken from the following recommended modules or from elective modules with approval from the Director of Studies:

<b>Recommended modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN8020</a>	Corporate Finance	15	Spring	7
<a href="#">BUSN8021</a>	Foundations of Finance	15	Autumn	7
<a href="#">BUSN9058</a>	Warehousing and Global Transportation Management	15	Spring	7
<a href="#">BUSN9065</a>	Consumer Behaviour	15	Autumn	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7
<a href="#">BUSN9320</a>	Operations Management and Digital Transformation	15	Autumn	7
<a href="#">BUSN9960</a>	Logistics and Supply Chain Planning	15	Autumn	7

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9860*</a>	Business Analytics Research Project	45	7

\*Module cannot be condoned or compensated

**STAGE 1 - 150 credits**

**You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
BUSN9101	Simulation Modelling (ORBS7040)	15	Spring	7
BUSN9108	Machine Learning & Forecasting (ORBS7070)	15	Autumn	7
BUSN9109	Regression Analysis	15	Spring	7
BUSN9115	Advanced Spreadsheets and Decision Support Systems (ORBS7080)	15	Spring	7
BUSN9126	Prescriptive Analytics for Decision Making (ORBS7010)	15	Autumn	7
BUSN9147	Business Statistics with Python (ORBS7030)	10	Autumn	7
BUSN9148	Applied Time Series (ORBS7260)	10	Autumn	7
BUSN9149	Applied Multivariate Analysis (ORBS7520)	10	Spring	7
BUSN9166	Big Data Analytics and Visualisation	15	Spring	7

**You must take 30 credits from the following optional modules:**

<b>Optional modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
BUSN9151	Knowledge Discovery and Business Intelligence (ORBS7120)	10	Spring	7
BUSN9152	Advanced Operational Research (ORBS7180)	10	Spring	7
BUSN9153	Derivatives (ORBS7200)	10	Spring	7
BUSN9154	Work-Based Learning (ORBS7210)	10	Spring	7
BUSN9155	Risk and Portfolio Management (ORBS7220)	10	Spring	7
BUSN9156	Quantitative Models for Marketing (ORBS7110)	10	Summer	7
BUSN9157	Survey Sampling and Experimental Design (ORBS7130)	10	Summer	7
BUSN9158	Actuarial Statistics (ORBS7140)	10	Summer	7
BUSN9159	Network and Project Management (ORBS7160)	10	Summer	7

**STAGE 2 - 30 credits**

**You must take the following compulsory modules (30 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>
BUSN9161*	Dissertation I (ORBS7231)	15	7
BUSN9162*	Dissertation II (ORBS7232)	15	7

\*Module cannot be condoned or compensated

**STAGE 1 - 135 credits in total**

January 2022 Entry

**YEAR 1**

You must take the following compulsory modules (75 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9003</a>	The OR Specialist in a Modern Organisational Context	15	Summer	7
<a href="#">BUSN9165</a>	Big Data Analytics and Visualisation	15	Spring	7
<a href="#">BUSN9210</a>	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7
<a href="#">BUSN9660</a>	Simulation Modelling	15	Spring	7
<a href="#">BUSN9690</a>	Business Statistics with Python	15	Autumn	7

**YEAR 2**

You must take the following compulsory modules (60 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9004</a>	Problem Structuring Approaches for Operational Research	15	Autumn	7
<a href="#">BUSN9040</a>	Machine Learning and Forecasting	15	Spring	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7
<a href="#">BUSN9970</a>	Prescriptive Analytics for Decision Making	15	Autumn	7

**STAGE 2 – 45 Credits in total**

If you wish to progress onto the MSc Business Analytics you must take the following compulsory module (45 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9860*</a>	Business Analytics Research Project	45	Spring	7

\*Module cannot be compensated

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**STAGE 1 - 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8020</a>	Corporate Finance	15	Spring	7
<a href="#">BUSN8021</a>	Foundations of Finance	15	Autumn	7
<a href="#">BUSN9075</a>	International Financial Markets and Instruments	15	Autumn	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9340</a>	Global Strategy	15	Spring	7
<a href="#">BUSN9350</a>	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7
<a href="#">BUSN9370</a>	International Accounting for Decision Making	15	Autumn	7

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8015</a>	Financial Regulation and Financial Crises	15	Spring	7
<a href="#">BUSN8590</a>	Managing the Multinational Enterprise	15	Spring	7
<a href="#">BUSN9000</a>	Sustainability and Corporate Responsibility	15	Spring	7
<a href="#">BUSN9059</a>	Corporate Governance and Ethics	15	Spring	7
<a href="#">BUSN9060</a>	Finance with Excel	15	Spring	7
<a href="#">BUSN9074</a>	Credit Risk	15	Spring	7
<a href="#">BUSN9087</a>	Management Analytics	15	Spring	7
<a href="#">BUSN9090</a>	Marketing Across Cultures	15	Spring	7
<a href="#">BUSN9196</a>	Programming for Finance in Python	15	Spring	7

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9034*</a>	Project	45	7

\*Module cannot be condoned or compensated

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### STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8011</a>	Financial Risk Management	15	Autumn	7
<a href="#">BUSN8016</a>	Derivatives	15	Autumn	7
<a href="#">BUSN8022</a>	Quantitative Methods	15	Autumn	7
<a href="#">BUSN8030</a>	Investments and Portfolio Management	15	Spring	7
<a href="#">BUSN9074</a>	Credit Risk	15	Spring	7
<a href="#">BUSN9117</a>	Investment Management	15	Autumn	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8014</a>	Financial Econometrics	15	Spring	7
<a href="#">BUSN8020</a>	Corporate Finance	15	Spring	7
<a href="#">BUSN8025</a>	Fixed Income Markets	15	Spring	7
<a href="#">BUSN9059</a>	Corporate Governance and Ethics	15	Spring	7
<a href="#">BUSN9194</a>	Algorithmic Trading	15	Spring	7
<a href="#">BUSN9196</a>	Programming for Finance in Python	15	Spring	7

### STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9034*</a>	Project	45	7

\*Module cannot be condoned or compensated

**FINANCE DUAL AWARD (Hong Kong)****PFCE0001X3MS-F**

Autumn and Spring terms are taught in Canterbury, Summer term is taught in Hong Kong.

**STAGE 1 – 180 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN8011</a>	Financial Risk Management	15	Autumn	7
<a href="#">BUSN8014</a>	Financial Econometrics	15	Spring	7
<a href="#">BUSN8015</a>	Financial Regulation and Financial Crises	15	Spring	7
<a href="#">BUSN8016</a>	Derivatives	15	Autumn	7
<a href="#">BUSN8021</a>	Foundations of Finance	15	Autumn	7
<a href="#">BUSN8022</a>	Quantitative Methods	15	Autumn	7
<a href="#">BUSN8025</a>	Fixed Income Markets	15	Spring	7
<a href="#">BUSN8030</a>	Investments and Portfolio Management	15	Spring	7

**The remaining 60 credits are taken at Hong Kong Baptist University in the summer term. Students undertake following compulsory module topics:**

<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
Mathematical Finance (HKBU-MF)	12	Summer	7
Topics in Probability Theory and Stochastic Processes (HKBU- TPTSP)	12	Summer	7
Derivatives I (HKBU-DER)	12	Summer	7
Computational Finance (HKBU-CF)	12	Summer	7
Time Series Analysis (HKBU-TSA)	12	Summer	7

**The combined mark is recorded on your Kent transcript as the following module:**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9082</a>	HKBU Conversion mark	60	7

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpgt@kent.ac.uk](mailto:kbsugandpgt@kent.ac.uk)) to discuss this option.

### STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8011</a>	Financial Risk Management	15	Autumn	7
<a href="#">BUSN8014</a>	Financial Econometrics	15	Spring	7
<a href="#">BUSN8016</a>	Derivatives	15	Autumn	7
<a href="#">BUSN8021</a>	Foundations of Finance	15	Autumn	7
<a href="#">BUSN8022</a>	Quantitative Methods	15	Autumn	7
<a href="#">BUSN8030</a>	Investments and Portfolio Management	15	Spring	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8015</a>	Financial Regulation and Financial Crises	15	Spring	7
<a href="#">BUSN8020</a>	Corporate Finance	15	Spring	7
<a href="#">BUSN8025</a>	Fixed Income Markets	15	Spring	7
<a href="#">BUSN9059</a>	Corporate Governance and Ethics	15	Spring	7
<a href="#">BUSN9060</a>	Finance with Excel	15	Spring	7
<a href="#">BUSN9074</a>	Credit Risk	15	Spring	7
<a href="#">BUSN9194</a>	Algorithmic Trading	15	Spring	7
<a href="#">BUSN9196</a>	Programming for Finance in Python	15	Spring	7

### STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9034*</a>	Project	45	7

\*Module cannot be condoned or compensated



**STAGE 1 - 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN8011	Financial Risk Management	15	Autumn	7
BUSN8021	Foundations of Finance	15	Autumn	7
BUSN8022	Quantitative Methods	15	Autumn	7
BUSN9194	Algorithmic Trading	15	Spring	7
BUSN9195	Financial Technology	15	Autumn	7
BUSN9196	Programme for Finance in Python	15	Spring	7
BUSN9200	Research Methods and Consulting Skills	15	Autumn & Spring	7

PLUS 15 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN9040	Machine Learning and Forecasting	15	Spring	7
BUSN9165	Big Data Analytics and Visualisation	15	Spring	7

The remaining 15 credits can be taken from the optional modules above or from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
BUSN8014	Financial Econometrics	15	Spring	7
BUSN9059	Corporate Governance and Ethics	15	Spring	7
BUSN9060	Finance with Excel	15	Spring	7

**STAGE 2 - 45 credits**

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
BUSN9034*	Project	45	7

\*Module cannot be condoned or compensated

# INTERNATIONAL BUSINESS AND MANAGEMENT

PIBM0001X5MS-F

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpgt@kent.ac.uk](mailto:kbsugandpgt@kent.ac.uk)) to discuss this option.

## STAGE 1 - 150 credits

You must take the following compulsory modules (135 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8590</a>	Managing the Multinational Enterprise	15	Spring	7
<a href="#">BUSN9000</a>	Sustainability and Corporate Responsibility	15	Spring	7
<a href="#">BUSN9146</a>	Global Value Chains, Strategy and Development	15	Spring	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9330</a>	Strategic Marketing	15	Autumn	7
<a href="#">BUSN9340</a>	Global Strategy	15	Spring	7
<a href="#">BUSN9350</a>	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7
<a href="#">BUSN9360</a>	Business in an International Perspective	15	Autumn	7
<a href="#">BUSN9370</a>	International Accounting for Decision Making	15	Autumn	7

PLUS ONE of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9067</a>	Digital Marketing	15	Spring	7
<a href="#">BUSN9087</a>	Management Analytics	15	Spring	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7
<a href="#">BUSN9520</a>	Integrated and Digital Marketing Communications	15	Spring	7

## STAGE 2 - 30 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9002*</a>	Business Report	30	7

\*Module cannot be condoned or compensated

## LEADERSHIP AND MANAGEMENT

PLDR0001X1MS-F

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpgt@kent.ac.uk](mailto:kbsugandpgt@kent.ac.uk)) to discuss this option.

### STAGE 1 - 150 credits

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9000</a>	Sustainability and Corporate Responsibility	15	Spring	7
<a href="#">BUSN9047</a>	Leadership Theory and Practice	15	Autumn	7
<a href="#">BUSN9087</a>	Management Analytics	15	Spring	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9330</a>	Strategic Marketing	15	Autumn	7
<a href="#">BUSN9340</a>	Global Strategy	15	Spring	7
<a href="#">BUSN9350</a>	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7
<a href="#">BUSN9370</a>	International Accounting for Decision Making	15	Autumn	7

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9067</a>	Digital Marketing	15	Spring	7
<a href="#">BUSN9090</a>	Managing Across Cultures	15	Spring	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7
<a href="#">BUSN9520</a>	Integrated and Digital Marketing Communications	15	Spring	7

### STAGE 2 - 30 credits

You must take the following compulsory module (30 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9002*</a>	Business Report	30	7

\*Module cannot be condoned or compensated

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpjt@kent.ac.uk](mailto:kbsugandpjt@kent.ac.uk)) to discuss this option.

**STAGE 1 - 135 credits**

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8034</a>	Supply Chain Modelling and Analytics	15	Spring	7
<a href="#">BUSN9058</a>	Warehousing and Global Transportation Management	15	Spring	7
<a href="#">BUSN9107</a>	Strategic and Sustainable Procurement	15	Autumn	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9320</a>	Operations Management and Digital Transformation	15	Autumn	7
<a href="#">BUSN9660</a>	Simulation Modelling	15	Spring	7
<a href="#">BUSN9960*</a>	Logistics and Supply Chain Planning	15	Autumn	7

\*Module cannot be trailed, condoned or compensated

You must take 30 credits from the following optional modules (15 credits in each term):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN8021</a>	Foundations of Finance	15	Autumn	7
<a href="#">BUSN9000</a>	Sustainability and Corporate Responsibility	15	Spring	7
<a href="#">BUSN9027</a>	Innovation Management and New Product Development	15	Autumn	7
<a href="#">BUSN9040</a>	Machine Learning and Forecasting	15	Spring	7
<a href="#">BUSN9047</a>	Leadership Theory and Practice	15	Autumn	7
<a href="#">BUSN9065</a>	Consumer Behaviour	15	Autumn	7
<a href="#">BUSN9146</a>	Global Value Chains, Strategy & Development	15	Spring	7
<a href="#">BUSN9165</a>	Big Data Analytics and Visualisation	15	Spring	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7
<a href="#">BUSN9370</a>	International Accounting for Decision Making	15	Autumn	7
<a href="#">BUSN9690</a>	Business Statistics with Python	15	Autumn	7
<a href="#">BUSN9970</a>	Prescriptive Analytics for Decision Making	15	Autumn	7

**STAGE 2 – 45 credits** You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9175</a>	Dissertation and Industry-Based Project	45	7

## MARKETING

PMAR0001X2MS-F

You may undertake an industrial placement on this course. Please contact KBS directly ([kbsugandpgt@kent.ac.uk](mailto:kbsugandpgt@kent.ac.uk)) to discuss this option)

### STAGE 1 - 150 credits

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9027</a>	Innovation Management and New Product Development	15	Autumn	7
<a href="#">BUSN9065</a>	Consumer Behaviour	15	Autumn	7
<a href="#">BUSN9066</a>	Applied Marketing Research	15	Autumn	7
<a href="#">BUSN9090</a>	Marketing Across Cultures	15	Spring	7
<a href="#">BUSN9200</a>	Research Methods and Consulting Skills	15	Autumn & Spring	7
<a href="#">BUSN9330</a>	Strategic Marketing	15	Autumn	7
<a href="#">BUSN9370</a>	International Accounting for Decision Making	15	Autumn	7
<a href="#">BUSN9520</a>	Integrated and Digital Marketing Communications	15	Spring	7

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
<a href="#">BUSN9000</a>	Sustainability and Corporate Responsibility	15	Spring	7
<a href="#">BUSN9067</a>	Digital Marketing	15	Spring	7
<a href="#">BUSN9087</a>	Management Analytics	15	Spring	7
<a href="#">BUSN9146</a>	Global Value Chains, Strategy and Development	15	Spring	7
<a href="#">BUSN9173</a>	Project Management	15	Spring	7

### STAGE 2 - 30 credits

You must take the following compulsory module (30 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL
<a href="#">BUSN9001*</a>	Marketing Report	30	7

\*Module cannot be condoned or compensated

**STAGE 1 – 150 credits**

You must take the following compulsory modules (150 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN8870</a>	Entrepreneurship	15	Spring	7
<a href="#">BUSN9062</a>	Leadership and Change	15	Autumn	7
<a href="#">BUSN9085</a>	Corporate Social Responsibility and Sustainability Management	15	Spring	7
<a href="#">BUSN9088</a>	Business Analytics	15	Spring	7
<a href="#">BUSN9099</a>	Delivering Innovation	15	Spring	7
<a href="#">BUSN9143</a>	Financial Analysis for Decision Making	15	Autumn	7
<a href="#">BUSN9144</a>	Global Strategy and Economics	15	Spring	7
<a href="#">BUSN9410</a>	Strategic People Management	15	Autumn	7
<a href="#">BUSN9430</a>	Operations Management	15	Autumn	7
<a href="#">BUSN9440</a>	Strategic Marketing and Communication	15	Autumn	7

**PLUS the following extra-curricular compulsory module:**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9198</a>	Research Methods and Skills (MBA)	3	Autumn & Spring	7

**STAGE 2 - 30 credits**

You must take the following compulsory module (30 credits):

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9193*</a>	MBA Challenge	30	7

\*Module cannot be condoned or compensated

**STAGE 1 – (Year 1) - 75 credits**

You must take the following compulsory modules (75 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9085</a>	Corporate Social Responsibility and Sustainability Management	15	Spring	7
<a href="#">BUSN9099</a>	Delivering Innovation	15	Spring	7
<a href="#">BUSN9143</a>	Financial Analysis for Decision Making	15	Autumn	7
<a href="#">BUSN9410</a>	Strategic People Management	15	Autumn	7
<a href="#">BUSN9430</a>	Operations Management	15	Autumn	7

**STAGE 1 – (Year 2) - 75 credits**

You must take the following compulsory modules (75 credits):

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN8870</a>	Entrepreneurship	15	Spring	7
<a href="#">BUSN9062</a>	Leadership and Change	15	Autumn	7
<a href="#">BUSN9088</a>	Business Analytics	15	Spring	7
<a href="#">BUSN9144</a>	Global Strategy and Economics	15	Spring	7
<a href="#">BUSN9440</a>	Strategic Marketing and Communication	15	Autumn	7

**PLUS the following extra-curricular compulsory module:**

<b>Compulsory modules:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>TERM TAUGHT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9198</a>	Research Methods and Skills (MBA)	3	Autumn & Spring	7

**STAGE 2 – (Year 2) - 30 credits**

You must take the following compulsory module (30 credits):

<b>Compulsory module:</b>	<b>MODULE TITLE</b>	<b>CREDIT AMOUNT</b>	<b>CREDIT LEVEL</b>
<a href="#">BUSN9193*</a>	MBA Challenge	30	7

\*Module cannot be condoned or compensated