

KENT BUSINESS SCHOOL

School Website: www.kent.ac.uk/kbs/

Please refer to the online Module Catalogue for full details of all modules:
www.kent.ac.uk/courses/modules

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

Please select a link below to view the requirements for your programme:

- [Business Analytics](#)
- [Business Analytics \(Hong Kong\)](#)
- [Business Analytics \(Finance\)](#)
- [Business Analytics \(Smart Logistics\)](#)
- [Finance & Management](#)
- [Finance, Investment and Risk](#)
- [Finance Dual Award \(Hong Kong\)](#)
- [Finance](#)
- [Human Resource Management](#)
- [International Business and Management](#)
- [International Business and Management \(with a Foreign Language\)](#)
- [Logistics & Supply Chain Management](#)
- [Marketing](#)
- [Master of Business Administration](#)
- [Master of Business Administration \(Part Time\)](#)

*The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module. **The University cannot guarantee whether all options will be available, or how they will be delivered, if Government Covid restrictions continue.***

You may undertake an industrial placement on this programme of study. Please contact KBS directly (kbsugandpgt@kent.ac.uk) to discuss this option.

STAGE 1 - 135 credits – 60 credits in Autumn, 75 credits in Spring

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	CB8005
BUSN9040	Machine Learning and Forecasting	15	Spring	7	CB9040
BUSN9165	Big Data Analytics and Visualisation	15	Spring	7	CB9165
BUSN9210	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7	CB921
BUSN9660	Simulation Modelling	15	Spring	7	CB966
BUSN9690	Business Statistics with Python	15	Autumn	7	CB969
BUSN9970	Prescriptive Analytics for Decision Making	15	Autumn	7	CB997

*Module cannot be compensated

Remaining credits (15 credits in Autumn and 15 credits in Spring) should be taken from the following recommended modules or from elective modules with approval from the Programme Director:

Recommended modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8020	Corporate Finance	15	Spring	7	CB8020
BUSN8021	Foundations of Finance	15	Autumn	7	CB8021
BUSN9058	Warehousing and Global Transportation Management	15	Spring	7	CB9058
BUSN9065	Consumer Behaviour	15	Autumn	7	CB9065
BUSN9066	Applied Marketing Research	15	Autumn	7	CB9066
BUSN9090	Marketing Across Cultures	15	Spring	7	CB9090
BUSN9173	Project Management	15	Spring	7	CB9173
BUSN9174	Supply Chain Finance and Blockchain Technology Not running in 2021/22	15	Spring	7	CB9174
BUSN9320	Operations Management and Digital Transformation	15	Autumn	7	CB932
BUSN9520	Integrated and Digital Marketing Communications	15	Spring	7	CB952
BUSN9960	Logistics and Supply Chain Planning	15	Autumn	7	CB996

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9860*	Dissertation	45	7	CB986

*Module cannot be condoned or compensated

STAGE 1 - 150 credits

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9101	Simulation Modelling (ORBS7040)	15	Spring	7	CB9101
BUSN9108	Machine Learning & Forecasting (ORBS7070)	15	Autumn	7	CB9108
BUSN9115	Advanced Spreadsheets and Decision Support Systems (ORBS7080)	15	Spring	7	CB9115
BUSN9126	Prescriptive Analytics for Decision Making (ORBS7010)	15	Autumn	7	CB9126
BUSN9147	Business Statistics with Python (ORBS7030)	10	Autumn	7	CB9147
BUSN9148	Applied Time Series (ORBS7260)	10	Autumn	7	CB9148
BUSN9149	Applied Multivariate Analysis (ORBS7520)	10	Spring	7	CB9149
BUSN9166	Big Data Analytics and Visualisation	15	Spring	7	CB9166
BUSN9109	Regression Analysis	15	Spring	7	CB9109

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9151	Knowledge Discovery and Business Intelligence (ORBS7120)	10	Spring	7	CB9151
BUSN9152	Advanced Operational Research (ORBS7180)	10	Spring	7	CB9152
BUSN9153	Derivatives (ORBS7200)	10	Spring	7	CB9153
BUSN9154	Work-Based Learning (ORBS7210)	10	Spring	7	CB9154
BUSN9155	Risk and Portfolio Management (ORBS7220)	10	Spring	7	CB9155
BUSN9156	Quantitative Models for Marketing (ORBS7110)	10	Summer	7	CB9156
BUSN9157	Survey Sampling and Experimental Design (ORBS7130)	10	Summer	7	CB9157
BUSN9158	Actuarial Statistics (ORBS7140)	10	Summer	7	CB9158
BUSN9159	Network and Project Management (ORBS7160)	10	Summer	7	CB9159

STAGE 2 - 30 credits

You must take the following compulsory modules (30 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9161*	Dissertation I (ORBS7231)	15	7	CB9161
BUSN9162*	Dissertation II (ORBS7232)	15	7	CB9162

*Module cannot be compensated

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STAGE 1 - 135 credits – 60 credits in Autumn, 75 credits in Spring

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	CB8005
BUSN8011	Financial Risk Management	15	Autumn	7	CB8011
BUSN8021	Foundations of Finance	15	Autumn	7	CB8021
BUSN9040	Machine Learning and Forecasting	15	Spring	7	CB9040
BUSN9060	Finance with Excel	15	Spring	7	CB9060
BUSN9165	Big Data Analytics and Visualisation	15	Spring	7	CB9165
BUSN9690	Business Statistics with Python	15	Autumn	7	CB969
BUSN9970	Prescriptive Analytics for Decision Making	15	Autumn	7	CB997

*Module cannot be compensated

Remaining 15 credits should be taken from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8020	Corporate Finance	15	Spring	7	CB8020
BUSN9058	Warehousing and Global Transportation Management	15	Spring	7	CB9058
BUSN9090	Marketing Across Cultures	15	Spring	7	CB9090
BUSN9173	Project Management	15	Spring	7	CB9173
BUSN9520	Integrated and Digital Marketing Communications	15	Spring	7	CB952

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9860*	Dissertation	45	7	CB986

*Module cannot be condoned or compensated

You may undertake an industrial placement on this programme of study. Please contact KBS directly (kbsugandpgt@kent.ac.uk) to discuss this option.

STAGE 1 - 135 credits – 60 in Autumn, 75 in Spring

You must take the following compulsory modules (135 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8005*	Consultancy, Negotiations and Research Skills	15	Spring	7	CB8005
BUSN9040	Machine Learning and Forecasting	15	Spring	7	CB9040
BUSN9058	Warehousing and Global Transportation Management	15	Spring	7	CB9058
BUSN9165	Big Data Analytics and Visualisation	15	Spring	7	CB9165
BUSN9210	Advanced Spreadsheets and Decision Support Systems	15	Autumn	7	CB921
BUSN9320	Operations Management and Digital Transformation	15	Autumn	7	CB932
BUSN9660	Simulation Modelling	15	Spring	7	CB966
BUSN9690	Business Statistics with Python	15	Autumn	7	CB969
BUSN9960	Logistics and Supply Chain Planning	15	Autumn	7	CB996

*Module cannot be compensated

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9860*	Dissertation	45	7	CB986

*Module cannot be condoned or compensated

You may undertake an industrial placement on this programme of study. Please contact KBS directly (kbsugandp@kent.ac.uk) to discuss this option.

STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8020	Corporate Finance	15	Spring	7	CB8020
BUSN8021	Foundations of Finance	15	Autumn	7	CB8021
BUSN9075	International Financial Markets and Instruments	15	Autumn	7	CB9075
BUSN9078	Research Methods and Skills (Finance)	15	Autumn	7	CB9078
BUSN9350	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7	CB935
BUSN9370	International Accounting for Decision Making	15	Autumn	7	CB937
BUSN9340	Global Strategy	15	Spring	7	CB934

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8015	Financial Regulation and Financial Crises	15	Spring	7	CB8015
BUSN8590	Managing the Multinational Enterprise	15	Spring	7	CB859
BUSN9059	Corporate Governance and Ethics Not running in 2021/22	15	Spring	7	CB9059
BUSN9074	Credit Risk	15	Spring	7	CB9074
BUSN9090	Marketing Across Cultures	15	Spring	7	CB9090
BUSN9000	Corporate Responsibility and Globalisation	15	Spring	7	CB900
BUSN9060	Finance with Excel	15	Spring	7	CB9060

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9034*	Project	45	7	CB9034

*Module cannot be condoned or compensated

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STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8011	Financial Risk Management	15	Autumn	7	CB8011
BUSN8016	Derivatives	15	Autumn	7	CB8016
BUSN8022	Quantitative Methods	15	Autumn	7	CB8022
BUSN8030	Investments and Portfolio Management	15	Spring	7	CB8030
BUSN9074	Credit Risk	15	Spring	7	CB9074
BUSN9117	Investment Management	15	Autumn	7	CB9117
BUSN9078	Research Methods and Skills (Finance)	15	Autumn	7	CB9078

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8014	Financial Econometrics	15	Spring	7	CB8014
BUSN8020	Corporate Finance	15	Spring	7	CB8020
BUSN8025	Fixed Income Markets	15	Spring	7	CB8025
BUSN9059	Corporate Governance and Ethics Not running in 2021/22	15	Spring	7	CB9059
BUSN9118	Fundamentals of Financial Economics Not running in 2021/22	15	Spring	7	CB9118
BUSN9121	Mathematics of Finance Not running in 2021/22	15	Spring	7	CB9121
BUSN9196	Programming for Finance in Python	15	Spring	7	CB9196

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9034*	Project	45	7	CB9034

*Module cannot be condoned or compensated

Autumn and Spring terms are taught in Canterbury, Summer term is taught in Hong Kong.

STAGE 1 – 180 credits – 60 in each term

You must take the following compulsory modules (90 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8011	Financial Risk Management	15	Autumn	7	<i>CB8011</i>
BUSN8014	Financial Econometrics	15	Spring	7	<i>CB8014</i>
BUSN8016	Derivatives	15	Autumn	7	<i>CB8016</i>
BUSN8021	Foundations of Finance	15	Autumn	7	<i>CB8021</i>
BUSN8022	Quantitative Methods	15	Autumn	7	<i>CB8022</i>
BUSN8030	Investments and Portfolio Management	15	Spring	7	<i>CB8030</i>

You must take 30 credits from the following modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8015	Financial Regulation and Financial Crises	15	Spring	7	<i>CB8015</i>
BUSN8025	Fixed Income Markets	15	Spring	7	<i>CB8025</i>

The remaining 60 credits are taken at Hong Kong Baptist University in the summer term. Students undertake following compulsory module topics:

MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL
Mathematical Finance (HKBU-MF)	12	Summer	7
Topics in Probability Theory and Stochastic Processes (HKBU-TPTSP)	12	Summer	7
Derivatives I (HKBU-DER)	12	Summer	7
Computational Finance (HKBU-CF)	12	Summer	7
Time Series Analysis (HKBU-TSA)	12	Summer	7

The combined mark is recorded on your Kent transcript as the following module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9082	HKBU Conversion mark	60	7	<i>CB9082</i>

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STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8011	Financial Risk Management	15	Autumn	7	CB8011
BUSN8014	Financial Econometrics	15	Spring	7	CB8014
BUSN8016	Derivatives	15	Autumn	7	CB8016
BUSN8021	Foundations of Finance	15	Autumn	7	CB8021
BUSN8022	Quantitative Methods	15	Autumn	7	CB8022
BUSN8030	Investments and Portfolio Management	15	Spring	7	CB8030
BUSN9078	Research Methods and Skills (Finance)	15	Autumn	7	CB9078

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8015	Financial Regulation and Financial Crises	15	Spring	7	CB8015
BUSN8025	Fixed Income Markets	15	Spring	7	CB8025
BUSN9059	Corporate Governance and Ethics Not running in 2021/22	15	Spring	7	CB9059
BUSN9060	Finance with Excel	15	Spring	7	CB9060
BUSN9118	Fundamentals of Financial Economics Not running in 2021/22	15	Spring	7	CB9118
BUSN8020	Corporate Finance	15	Spring	7	CB8020
BUSN9196	Programming for Finance in Python	15	Spring	7	CB9196

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9034*	Project	45	7	CB9034

*Module cannot be condoned or compensated

HUMAN RESOURCE MANAGEMENT

HUMRS:MSC-T
PHRM0001X1MS-F

STAGE 1 - 135 credits - no more than 75 credits per term

You must take the following compulsory modules (75 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9044*	Developing Skills for HRM	15	Autumn	7	CB9044
BUSN9045*	Human Resource Management in Context	15	Autumn	7	CB9045
BUSN9046*	Human Resource Management and Development in Practice	15	Autumn	7	CB9046
BUSN9047*	Leadership and Management	15	Autumn	7	CB9047
BUSN9048*	Research Methods (HRM)	15	Autumn	7	CB9048

*Module cannot be trailed, condoned or compensated to be eligible for the CIPD award

PLUS the following modules (60 Credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8000	Employee Resourcing	15	Spring	7	CB8000
BUSN8001	Employment Relations	15	Spring	7	CB8001
BUSN8029	The Psychology of Selection and Assessment	15	Spring	7	CB8029
BUSN9167	HR Analytics	15	Spring	7	CB9167

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9072*	Human Resource Management Business Report	45	7	CB9072

*Module cannot be condoned or compensated

STAGE 1 - 135 credits - no more than 75 credits per term

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8590	Managing the Multinational Enterprise	15	Spring	7	CB859
BUSN9000	Corporate Responsibility and Globalisation	15	Spring	7	CB900
BUSN9146	Global Value Chains, Strategy and Development	15	Spring	7	CB9146
BUSN9330	Strategic Marketing	15	Autumn	7	CB933
BUSN9340	Global Strategy	15	Spring	7	CB934
BUSN9350	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7	CB935
BUSN9360	Business in an International Perspective	15	Autumn	7	CB936
BUSN9370	International Accounting for Decision Making	15	Autumn	7	CB937

PLUS ONE of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9067	Digital Marketing	15	Spring	7	CB9067
BUSN9087	Management Analytics	15	Spring	7	CB9087
BUSN9173	Project Management	15	Spring	7	CB9173
BUSN9520	Integrated and Digital Marketing Communications	15	Spring	7	CB952

PLUS the following extra-curricular compulsory module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9197	Research Methods and Skills	5	Autumn & Spring	7	CB9197

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9164*	Business Report	45	7	CB9164

*Module cannot be condoned or compensated

INTERNATIONAL BUSINESS AND MANAGEMENT (with a Foreign Language)

MANIB(FL):MSC-T
PIBL0001X1MS-F

STAGE 1 - 135 credits - no more than 75 credits per term

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8590	Managing the Multinational Enterprise	15	Spring	7	CB859
BUSN9000	Corporate Responsibility and Globalisation	15	Spring	7	CB900
BUSN9330	Strategic Marketing	15	Autumn	7	CB933
BUSN9340	Global Strategy	15	Spring	7	CB934
BUSN9350	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7	CB935
BUSN9360	Business in an International Perspective	15	Autumn	7	CB936
BUSN9370	International Accounting for Decision Making	15	Autumn	7	CB937

PLUS ONE of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
WOLA3040	Japanese Beginners	15	Autumn	4	LA304
WOLA3070	Arabic Beginners	15	Autumn	4	LA307
WOLA3090	Russian Beginners	15	Autumn	4	LA309

PLUS ONE of the following optional modules (15 credits):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
WOLA3050	Japanese Elementary	15	Spring	4	LA305
WOLA3080	Arabic Elementary	15	Spring	4	LA308
WOLA3100	Russian Elementary	15	Spring	4	LA310

PLUS the following extra-curricular compulsory module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9197	Research Methods and Skills	5	Autumn & Spring	7	CB9197

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9164*	Business Report	45	7	CB9164

*Module cannot be condoned or compensated

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STAGE 1 - 135 credits

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8005	Consultancy, Negotiations and Research Skills	15	Spring	7	<i>CB8005</i>
BUSN8034	Supply Chain Modelling and Analytics	15	Spring	7	<i>CB8034</i>
BUSN9058	Warehousing and Global Transportation Management	15	Spring	7	<i>CB9058</i>
BUSN9107	Strategic and Sustainable Procurement	15	Autumn	7	<i>CB9107</i>
BUSN9320	Operations Management and Digital Transformation	15	Autumn	7	<i>CB932</i>
BUSN9660	Simulation Modelling	15	Spring	7	<i>CB966</i>
BUSN9960*	Logistics and Supply Chain Planning	15	Autumn	7	<i>CB996</i>

*Module cannot be trailed, condoned or compensated

You must take 30 credits from the following optional modules (15 credits in each term):

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8590	Managing the Multinational Enterprise	15	Spring	7	<i>CB859</i>
BUSN9000	Corporate Responsibility and Globalisation	15	Spring	7	<i>CB900</i>
BUSN9027	Innovation Management and New Product Development	15	Autumn	7	<i>CB9027</i>
BUSN9040	Machine Learning and Forecasting	15	Spring	7	<i>CB9040</i>
BUSN9047	Leadership and Management	15	Autumn	7	<i>CB9047</i>
BUSN9065	Consumer Behaviour	15	Autumn	7	<i>CB9065</i>
BUSN9067	Digital Marketing	15	Spring	7	<i>CB9067</i>
BUSN9146	Global Value Chains, Strategy & Development	15	Spring	7	<i>CB9146</i>
BUSN9165	Big Data Analytics and Visualisation	15	Spring	7	<i>CB9165</i>
BUSN9173	Project Management	15	Spring	7	<i>CB9173</i>
BUSN9174	Supply Chain Finance and Blockchain Technology Not running in 2021/22	15	Spring	7	<i>CB9174</i>
BUSN9330	Strategic Marketing	15	Autumn	7	<i>CB933</i>
BUSN9350	Organisational Behaviour and HRM: A Global Perspective	15	Autumn	7	<i>CB935</i>
BUSN9370	International Accounting for Decision Making	15	Autumn	7	<i>CB937</i>
BUSN9690	Business Statistics with Python	15	Autumn	7	<i>CB969</i>
BUSN9970	Prescriptive Analytics for Decision Making	15	Autumn	7	<i>CB997</i>
BUSN8021	Foundations of Finance	15	Autumn	7	<i>CB8021</i>
BUSN9090	Marketing Across Cultures	15	Spring	7	<i>CB9090</i>

STAGE 2 – 45 credits You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE ONLY
BUSN9175	Dissertation and Industry-Based Project	45	7	<i>CB9175</i>

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STAGE 1 - 135 credits - no more than 75 credits per term

You must take the following compulsory modules (105 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9027	Innovation Management and New Product Development	15	Autumn	7	<i>CB9027</i>
BUSN9065	Consumer Behaviour	15	Autumn	7	<i>CB9065</i>
BUSN9066	Applied Marketing Research	15	Autumn	7	<i>CB9066</i>
BUSN9090	Marketing Across Cultures	15	Spring	7	<i>CB9090</i>
BUSN9330	Strategic Marketing	15	Autumn	7	<i>CB933</i>
BUSN9370	International Accounting for Decision Making	15	Autumn	7	<i>CB937</i>
BUSN9520	Integrated and Digital Marketing Communications	15	Spring	7	<i>CB952</i>

You must take 30 credits from the following optional modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9000	Corporate Responsibility and Globalisation	15	Spring	7	<i>CB900</i>
BUSN9067	Digital Marketing	15	Spring	7	<i>CB9067</i>
BUSN9087	Management Analytics	15	Spring	7	<i>CB9087</i>
BUSN9146	Global Value Chains, Strategy and Development	15	Spring	7	<i>CB9146</i>
BUSN9173	Project Management	15	Spring	7	<i>CB9173</i>

PLUS the following extra-curricular compulsory module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9197	Research Methods and Skills	5	Autumn & Spring	7	<i>CB9197</i>

STAGE 2 - 45 credits

You must take the following compulsory module (45 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9068*	Marketing Report	45	7	<i>CB9068</i>

*Module cannot be condoned or compensated

STAGE 1 – 150 credits

You must take the following compulsory modules (150 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8870	Entrepreneurship	15	Spring	7	CB887
BUSN9062	Leadership and Change	15	Autumn	7	CB9062
BUSN9085	Corporate Social Responsibility and Sustainability Management	15	Spring	7	CB9085
BUSN9088	Business Analytics	15	Spring	7	CB9088
BUSN9099	Delivering Innovation	15	Spring	7	CB9099
BUSN9143	Financial Analysis for Decision Making	15	Autumn	7	CB9143
BUSN9144	Global Strategy and Economics	15	Spring	7	CB9144
BUSN9410	Strategic People Management	15	Autumn	7	CB941
BUSN9430	Operations Management	15	Autumn	7	CB943
BUSN9440	Strategic Marketing and Communication	15	Autumn	7	CB944

PLUS the following extra-curricular compulsory module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9198	Research Methods and Skills (MBA)	3	Autumn & Spring	7	CB9198

STAGE 2 - 30 credits

You must take the following compulsory module (30 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9193*	MBA Challenge	30	7	CB9193

*Module cannot be condoned or compensated

STAGE 1 – (Year 1) - 75 credits

You must take the following compulsory modules (75 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9099	Delivering Innovation	15	Spring	7	CB9099
BUSN9143	Financial Analysis for Decision Making	15	Autumn	7	CB9143
BUSN9410	Strategic People Management	15	Autumn	7	CB941
BUSN9430	Operations Management	15	Autumn	7	CB943
BUSN9085	Corporate Social Responsibility and Sustainability Management	15	Spring	7	CB9085

STAGE 1 – (Year 2) - 75 credits

You must take the following compulsory modules (75 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN8870	Entrepreneurship	15	Spring	7	CB887
BUSN9088	Business Analytics	15	Spring	7	CB9088
BUSN9144	Global Strategy and Economics	15	Spring	7	CB9144
BUSN9440	Strategic Marketing and Communication	15	Autumn	7	CB944
BUSN9062	Leadership and Change	15	Autumn	7	CB9062

PLUS the following extra-curricular compulsory module:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE
BUSN9198	Research Methods and Skills (MBA)	3	Autumn & Spring	7	CB9198

STAGE 2 – (Year 2) - 30 credits

You must take the following compulsory module (30 credits):

Compulsory module:	MODULE TITLE	CREDIT AMOUNT	CREDIT LEVEL	OFFICE USE
BUSN9193*	MBA Challenge	30	7	CB9193

*Module cannot be condoned or compensated