Learning and Development in Professional Practice explore the principles and application of experiential learning within a workplace context. It will focus on the relevance of the individual within the workplace context and how professional practice and organisational effectiveness can be developed through individual developing strategies for continuous professional development and participation in learning opportunities within their workplace settings and professional context. The module will provide a strong grounding in the principles of continuous professional development. Topics to be covered are: Organisational learning, personal development within a professional context, experiential learning and reflective practice.
Availability
Autumn

Contact Hours
The module includes up to 40 hours of contact teaching, split over 3 weekends, plus up to 8 hours of individual tutorial beyond the taught sessions. A guided self-study package, requiring a minimum 15 hours of student learning endeavor, will be issued approximately 3 weeks prior to attending the initial taught session.

Department Checked
Yes

Learning Outcomes
On successfully completing the module students will be able to:

1. Demonstrate the writing and literature management skills necessary to structure, progress and produce a dissertation report, which reviews an area of enquiry, with reference to methodology, implementation and outcomes within a work-related context.
2. Draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences and analyse and critically assess evidence of the application of those research findings to improve working practice.
3. Demonstrate an understanding of professional and ethical considerations appropriate to their workplace setting.
4. Demonstrate the ability to disseminate findings across professional groups.

Method of Assessment
1. Oral presentation of 10 minutes, with PowerPoint slides(20%)
2. Submission of an individual piece of work in the form of an 8000 words dissertation(60%)
3. Academic poster presentation, which presents key elements of the dissertation(20%)

Preliminary Reading
Additional readings will be advised to support your academic development from your own area of professional practice.

Pre-requisites
This module is co-requisite to the Critical Appraisal and Research Skills in Professional Practice.

Synopsis
During this module the student will explore and apply the knowledge and skills to systematically explore professionally related literature to respond to a question, based on an area of enquiry related to the student’s own practice. Module 'Critical Appraisal and Research Skills in Professional Practice' provided the basis for this area of enquiry.

For the award of BA (Hons) the student should draw upon an authoritative and pertinent literature base that is related to cultural, social and intellectual histories, theories and influences. The submission resulting from this module should have validity and applicability to advancing professional standards within a workplace context. Therefore, throughout the module students are encouraged to critically evaluate the worth and applicability of professionally relevant literature within their preferred subject area. Students will clearly state the case for their chosen subject, how it contributes to the raising of current standards of practice, and supports any case for change, and follow the framework required for the submission. Students will be assigned an academic member of staff for the duration of their project dissertation who will provide support, guidance and advise students on the management of their study.
## Critical Appraisal and Research Skills in Professional Practice

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### Availability
- Spring

### Contact Hours
- 36

### Department Checked
- Yes

### Learning Outcomes
On successfully completing the module students will be able to:
1. Demonstrate the ability to apply techniques to critically analyse arguments, assumptions, concepts and data, and to propose, and apply where applicable, solutions to issues arising from the analysis.
2. Demonstrate the capacity for autonomous learning and for working with others.
3. Demonstrate written and oral communication skills through seminar participation and written submission.
4. Demonstrate the ability to appraise and present material, data and scientific literature through the use of the internet and other sources.

### Method of Assessment
An oral presentation (12-15 minutes) demonstrating the acquisition of critical appraisal skills related to the progression of enquiring into an area of professional practice
Prepare a proposal for the research dissertation that is relevant to own professional practice. The proposal will then form the basis of the project dissertation WL539 (3000 words). The proposal should be supported with an extended bibliography.

### Preliminary Reading

### Pre-requisites
- n/a (note: This module leads student to do Enquiring into Professional Practice: Project Dissertation, which is WL539-60CP)

### Synopsis
This module will focus on developing the skills to ensure that students become effective users of research findings, within the context to enhancing the quality of their own practice and workplace setting. This module will provide an opportunity to discuss the principles of research, the mechanisms and barriers to integrating practice competence with the best available external evidence from research, and how this can be applied to achieve the ultimate goal of improving competence within the students own area of practice. Sessions will cover the process of forming a practice focused question, designing a search strategy using relevant databases and gaining experience in the use of the tools and techniques available to undertake a project through the efficient search and retrieval of the literature. Topics covered in the session include: the process of retrieving and critically appraising the literature related to practice, exploring recognised appraisal tools available to aid the assessment of validity and relevance of literature, understanding broader research methodology and methods, the principles of completing a project proposal (based on a literature review methodology).
Contact Hours
21 contact hours consisting of lectures, workshops and seminars
129 hours of private study
150 total hours for this module

Learning Outcomes
Understand the underlying rationale for social policies, including their interconnections with processes of social control
Understand the key stages of the policy making process
Demonstrate an ability to identify the key actors related to a given policy question
Articulate and apply the principles of the different ways of affecting behavioural change in relation to social policy and social control
Critically evaluate the solutions to social problems
Have an understanding of the role of (quantitative) evidence in policy making

Method of Assessment
100% coursework

Essay 1: 1500 words Retrospective Policy Analysis (40%)
Essay 2: 2000 words Prospective Policy Analysis (60%)

Preliminary Reading

Pre-requisites
None

Restrictions
Unavailable for Stage 3 students

Synopsis
The module aims to develop the understanding of the policy making process and the role of the different actors within the wider context of the tools and limits of the ability of the UK national government to influence behaviour. It has a particular focus on processes of social control as they relate to social policy. Learning will be centred around two main tasks:

i. Understanding the links between social policy and the regulation of behaviour e.g. the uses and outcomes of incentives, sanctions and educative communication to promote behavioural changes sought by policy makers.

ii. Taking topical examples of policy issues, contextualised analysis of the policy making process, its ‘stages’, key actors and institutions will be used to explore how and why particular policy options emerge and evolve. A central concern will be to help students understand the nature of support and opposition for particular policy proposals and the implications for developing alternative policies.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150
Department Checked
Yes - LSSJ - 03/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:
1. Have an introductory level understanding how a number of key social problems are perceived and dealt with by UK social policy.
2. Have an introductory level knowledge of the aims of social policies.
3. Have an introductory level knowledge of some recent developments in UK social policy.
4. Be familiar with some of the key debates relating to current social policies.
5. Have demonstrated an ability to evaluate the effectiveness of social policies at introductory level (contributing to university Key Skill 6 – Problem Solving)

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Have developed skills in presentation of ideas and debate.
2. Have demonstrated an ability to apply social science theory and research evidence.

Method of Assessment
Main assessment methods
Coursework - Essay 1 (1500 words) - 50%
Coursework Essay 2 (1500 words) - 50%

Reassessment methods
100% coursework

Preliminary Reading

Pre-requisites
None

Restrictions
Not available to stage 3 students

Synopsis
Health, care and wellbeing are central concerns in all our lives; and they raise questions of the interconnected roles of the state, the market and the individual in their creation and support. In this module we explore how we understand and conceptualise these areas, and the potential role of policy interventions in support of them. The module examines the social determinants of health, exploring the ways in which inequalities in society can be replicated. It asks how we might best address changing health needs, particularly in relation to the growing proportion of older people, exploring these in the context of the new politics of the NHS. What are the best structures to deliver health care? How should these best be funded? Life style is increasingly implicated in health outcomes, and the module explores the dilemmas raised by rising levels of obesity and alcohol consumption. These are matters of personal choice, but they challenge the health and wellbeing of the population, and raise questions of how choices are shaped in the context of market production. Governments increasingly declare that they are interested not simply in health or prosperity, but also of wellbeing. The module explores what this means, and why there is a new interest in this area. It also examines the interface between health and care, both institutionally and conceptually and in turn, how these relate to issues of wellbeing. The module's content covers a range of issues affecting adults and children/young people.
Environmental Issues: Social Science Approaches

Key environmental issues such as global warming, climate change and waste, and the policy responses to them
Why some situations come to be defined as problems while others are ignored
How the behaviour of households and business produces environmental impacts
The ways in which environmental concern is translated into public action
How actions at local, national and international levels address environmental problems, and the main obstacles they encounter
The various ways in which the environment and environmental issues are conceptualised by various disciplines

Method of Assessment
50% coursework (three 1,500 word essays) and 50% examination (summer term)

Preliminary Reading
Bell M An Invitation to Environmental Sociology
Bell S, McGillivray D & Pederson O (8th ed 2013) Environmental Law
Carter N (2nd edn. 2007) Politics and the Environment
Connelly J & Smith G (2nd edn. or later) Politics and the Environment: From Theory to Practice
Goldfarb T Taking Sides: Clashing Views on Controversial Environmental Issues
Harper CL (3rd or later edn.) Environment and Society: Human Perspectives on Environmental Issues
Stallworthy M (2008) Understanding Environmental Law

Synopsis
This module aims to give you an understanding of a range of key environmental issues, the ways in which they have arisen, and the means by which they might be addressed. Among the topics considered are: global warming, climate change and energy policy; waste and waste management; transport and tourism; development population, and agriculture; the politics of food production and supply; the rise of environmental concern; the socially constructed character of environmental issues; representations of environmental issues in mass media; environmental movements and protest; environmentalism and global justice; cultural conceptions of nature; environmental policy and the nature of environmental law and regulation. The module includes contributions from the perspectives of sociology, anthropology, social policy, political science and law.
**SA312**

**The Politics of Social Policy**

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**Availability**
Runs every year

**Contact Hours**
2 hours a week

**Department Checked**
22/01/2020

**Learning Outcomes**
On successfully completing the module students will be able to:
- Understand the way society defines and constructs social problems
- Evaluate a range of current social problems relevant to social scientists, social work, and criminal justice
- Compare, contrast and evaluate different ideological and party political approaches to solving social problems, and to evaluate the role of political ideologies in directing & shaping social policy
- Understand the processes by which 'private troubles' become 'social problems'
- Analyse policies and policy documents, applying knowledge of the legislative processes of government
- Use analytical techniques to assess the causes and consequences of problems
- Communicate information and analysis using relevant IT packages
- Analyse and interpret statistics and data and present findings in a form understandable to different audiences
- Debate, discuss and examine possible solutions to problems
- Debate and discuss various policy options and reach balanced conclusions on the basis of the evidence

**Method of Assessment**
Coursework – policy analysis assignment (2000 words) – 50%
Coursework – essay (2000 words) – 50%

**Preliminary Reading**
- Dorling. D (2015) Inequality and the 1%. Verso

**Synopsis**
This module introduces students to the politics of social policy, building specifically on their learning in SO326 Understanding Contemporary Britain. Students will explore the role of politicians, pressure groups, the media and public opinion in shaping responses to social problems, and the party-political and ideological approaches to policy-making. Students will explore the tensions between welfare and the economy and the main tensions between individualism and collectivism in the political environment of the contemporary welfare state. Students will be introduced to the role of politics in social policy making to understand the different value positions political parties hold. Students will examine these issues through five policy sectors of employment, social security, health, housing, and education.
SA313  Foundations of Social and Criminological Research 1

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**Availability**
Runs every year

**Contact Hours**
- Contact hours: 22
- Private study hours: 128
- Total study hours: 150

**Department Checked**
- yes - LSSJ- 14/09/2021

**Learning Outcomes**
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to demonstrate:
1. Knowledge of the development of the social science disciplines.
2. Knowledge of the key concepts and debates in social scientific research.
3. The ability to evaluate debates surrounding key issues in social sciences.
4. The ability to evaluate key qualitative data sources.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Organise material and communicate clearly in written essays
2. Conduct research using appropriate library and web-based resources in preparation for assessments
3. Demonstrate an understanding of different schools of thought and the ability to distinguish them

**Method of Assessment**
- Main assessment methods
  - Coursework - essay (2,500 words): 50%
  - Examination - 2 hours: 50%

* Students must attain a pass in both elements to pass the module overall.

**Preliminary Reading**

**Synopsis**
This module introduces debates about the nature of social research methods, principally in sociology, criminology, social history and psychology, with reference to social policy, politics and other social sciences. It will introduce students to social research from an interdisciplinary perspective. Students will develop key study and research skills for research methods module in Stage 2 and the dissertation in Stage 3.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
Yes - LSSJ - 08/03/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate knowledge of the core debates and arguments in criminology.
2. Recognise the debates provoked by the pivotal criminological question ‘what is crime?’, and understand related issues surrounding the generation and construction of crime data
3. Critically assess the ways in which images and notions of crime are constructed and represented
4. Demonstrate a basic understanding of the criminal justice system and an awareness of the principle debates in penology
5. Understand the basic role of psychology within criminology

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Conduct basic research by using library e-journals and other on-line resources.
2. Demonstrate basic skills in regard to the organisation of information in a clear and coherent manner
3. Demonstrate a rudimentary understanding of theory and research to the solution of problems.
4. Analyse and utilise basic statistical data drawn from research and official sources at a rudimentary level

Method of Assessment
Main assessment methods
Coursework - essay assignment (1500 words) – 50%
Examination - (2-hours) – 50%
**The essay must be passed in order to pass the module.

Reassessment methods
100% coursework

Preliminary Reading

Pre-requisites
None

Synopsis
Crime is a major social and political issue and the source of much academic and popular debate. Key criminological issues will be examined during the course of the module within their wider sociological and social policy context. There will be a particular focus on understanding the nature and extent of crime and victimisation, analysing public and media perceptions of crime, and exploring the relationship between key social divisions (age, gender and ethnicity) and patterns of offending and victimisation
Introduction to Criminology and Criminal Justice

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Availability
Runs every year

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
yes - LSSJ - 23/03/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Critically assess the ways in which images and notions of crime are constructed and represented
2. Describe and evaluate the core theoretical debates in criminology and criminal justice
3. Describe and understand the key stages in criminal justice processes and the role of key justice agencies
4. Use empirical data to explore the nature and extent of crime and victimisation
5. Describe and evaluate links between crime and key social divisions in society

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate written communication and presentation skills
2. Organise information in a clear and coherent manner
3. Demonstrate problem-solving skills and adaptability to changing situations
4. Demonstrate an ability to synthesise knowledge from different schools and disciplines of enquiry
5. Demonstrate research skills with regard to using library e-journals and other on-line resources in preparing for assessments (i.e. examination revision and essay preparation)

Method of Assessment
Main assessment methods
Examination – 2 hours - 50%
Coursework - Essay 1 – 20%
Coursework - Essay 2 – 20%
Coursework - Book Review – 10%

Reassessment methods
100% coursework.

Preliminary Reading

Pre-requisites
None

Synopsis
This introductory course in criminology and criminal justice will introduce students to the ways in which images and notions of crime are constructed and represented, including the links between crime and the key social divisions of age, gender and ethnicity. They will be introduced to the workings of the criminal justice system and its key agencies. Students would cover the measurement of crime, media representations of crime, the aims and justifications of punishment and the structure and operation of the criminal justice.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
yes - LSSJ - 03/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Understand the structure of the criminal justice system and the development of the institutions on which it is founded.
2. Recognise the criminological importance of discrimination in shaping our understandings of crime and punishment;
3. Identify and make use of different sources of media and other empirical data on crime and victimisation, and assess its usefulness for understanding the nature and extent of crime in society;
4. Understand the value of criminological theory and how it is both applied within and used to critique practical criminal justice issues;
5. Demonstrate a rudimentary understanding of how race, gender and age affect offending and victimisation;
6. Demonstrate an awareness of different sources on crime and victimisation and be able to assess their usefulness for understanding the extent of crime in society.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate skills in written presentation and debate, and in the utilization of research and empirical data
2. Synthesise the theoretical contributions of different schools and disciplines of enquiry
3. Gather appropriate library and web-based resources for undergraduate study and make critical judgments about their merits

Method of Assessment
Main assessment methods
Coursework - Essay (2500 Words) – 80%
Coursework - In-class test (30 Mins) – 20%

Reassessment methods
100% coursework.

Preliminary Reading

Pre-requisites
None

Restrictions
NOT available to stage 2 and 3 students

Synopsis
Societies expend huge amounts of intellectual and financial capital attempting to understand and explain the problem of crime. The module will provide a general introduction to the different types of crime that occur throughout the social structure in Western democracies, from the mundane, quotidian crimes of everyday life, to crimes perpetrated by the most powerful members of society. To that end, the module will contain lectures on subjects such as the nature and extent of violent crime, the process and effects of victimisation, and the relationship between key social divisions (age, gender and ethnicity) and patterns of offending. The module will also include a focus on how the media and popular culture intertwine with the practices of crime and crime control.
SO334  Modern Culture

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**Contact Hours**
- Total contact hours: 22
- Private study hours: 128
- Total study hours: 150

**Department Checked**
Yes - LSSJ - 16/09/2021 PS

**Learning Outcomes**
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Evaluate the historical, political, and philosophical importance of how the idea of culture is positioned.
2. Implement key analytical approaches to the study of mediated modern culture.
3. Understand Cultural Studies as an inter-disciplinary body of work.
4. Understand culture is both product and process and gives rise to social and political 'forms of life'.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Understand cultural studies as a cross-disciplinary critical practice applied to social and cultural phenomena.
2. Understand elements of cultural theory and its relation to cultural analysis.
3. Enhance their skills of presentation and debate.
4. Gain ability to assess critically, scholarly theory, hypotheses and theses and their implications.
5. Enhance library-based study skills, use of web-based resources and the discipline of close reading of key texts in cultural theory.

**Method of Assessment**
- Main assessment methods
  - Coursework - Essay (1500 words) – 50%
  - Coursework - Critical Reading of a Cultural Text (1000 words) – 30%
  - Coursework - Class Participation – 20%

- Reassessment methods
  - 100% coursework.

**Preliminary Reading**

**Restrictions**
- NOT available to stage 3 students

**Synopsis**
This module introduces students to discussions and debates surrounding modern culture. It looks at why culture has always been such a contested sphere and has a decisive impact on society at large. Students will look at culture in the widest sense, ranging from 'the arts' to the banalities of everyday life in our consumer society; at how culture has expressed and organised the way people think and live from the days of 'protestantism' to those of post-punk. Books, magazines, radio, TV, movies, cartoons, fashion, graffiti, the cult of celebrity, youth subcultures and pop music will be used to understand class, history, sexuality, colonialism, revolution, conflict and globalisation.
Contemporary culture is 'now-time' culture, but when did 'now' begin - and, will it be over before the course starts? This module focuses on analysing contemporary culture and media and aims to demonstrate the range of possible interpretations that mediated culture can be open to. It raises questions about how culture can be viewed from aesthetic, political, ethical and economic perspectives. What is culture really for? Is it product or a process? Who owns it? Is it for fun or is it deadly serious? In order to think through contemporary issues such as gender relations, sexuality, multiculturalism and otherness, and what they might imply about our changing perceptions of space, place, and belonging, we'll be taking a case study approach to a range of cultural products and objects, media and institutions, and post-modern practices of communication. This module aims to understand the transformation of culture and media and everyday life we are living through and the way it changes who we are.
Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:

1. Understand a wide range of topics which comprise contemporary sociology.
2. Display knowledge of competing sociological arguments.
3. Understand some of the controversies encountered by sociologists in order to promote critical thinking.
4. Understand how the discipline of sociology focuses on the social circumstances which shape and influence our lives.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:

1. Conduct basic research by using library e-journals and other online resources.
2. Display basic skills in regard to the organisation of information in a clear and coherent manner through essay writing and seminar-based group discussion.
3. Demonstrate a basic understanding of theory and research.
4. Analyse and utilise basic statistical data drawn from research and official sources at a basic level.

Method of Assessment
Main assessment methods:
Coursework - Essay (2000 words) - 40%
Coursework - Seminar Participation - 20%
Examination - 40%

Short-term overseas students not present in the exam period will be given the alternative assessment of a second essay instead of the exam.

Reassessment methods
100% Coursework

Preliminary Reading

Synopsis
This course is designed to provide students with an introduction to the ways sociologists attempt to document and explain the social experience of everyday life. Each week the category of ‘social experience’ is held up for analytical scrutiny in relation to a particular component of ‘everyday life’. The course aims to illustrate the value of sociology for helping individuals to better understand the contents and conditions of their social experience of the world. It also aims to document the ways in which sociological theories and methods have developed in correspondence with the evolution of modern societies. The curriculum will include topics such as: Sex, Gender and Sexuality, Racial and Ethnic Identities, Risk and Society, Crime and Deviance, Health, Media, Religion or Family.
Contact Hours
Contact hours: 22.
Private study hours: 128
Total study hours - 150

Students will have research and other skills session in the library during which they will learn more advanced skills in finding and understanding social science sources. This session is compulsory and will take place in one of the for-mentioned seminar contact hours.

Department Checked
Yes - LSSJ - 16/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Understand different theoretical perspectives in sociology.
2. Understand competing sociological arguments.
3. Understand the importance and use of empirical evidence used in sociology, including quantitative and qualitative evidence.
4. Understand more abstract social processes and institutions.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate skills in verbal and written communication, drawing upon their research and using appropriate information technology.
2. Demonstrate skills in information technology, using virtual learning environments and Web 2.0 technology where appropriate.
3. Demonstrate basic skills in regard to the organisation of information in a clear and coherent manner through essay writing and seminar-based group discussion.
4. Demonstrate a basic understanding of theory and research.
5. Be able to analyse and utilise basic statistical data drawn from research and official sources at a basic level.

Method of Assessment
Main assessment methods
Coursework - essay (1500 words) - 30%
Coursework - essay (2500 words) - 50%
Coursework - seminar participation - 20%

Reassessment methods.
100% Coursework

Preliminary Reading

Restrictions
NOT available to stage 3 students

Synopsis
Sociology is the study of human societies. It is a discipline committed to the attempt to map out and explain the constitution of society. It also aims to attend to and explain the distinctive character of people's social experience of the world.
Sociologists operate from the premise that, by working to explain human characteristics and behaviours in social terms and as relative products of society, they stand to offer insights into some of the major forces that determine our thoughts and behaviours. They work under the conviction that human beings are fundamentally social beings and are products of distinct forms of society. This course is designed to provide you with a basic introduction to Sociology. A particular focus is brought to how sociologists venture to understand the social structures and determinant social forces that shape our living conditions and life chances. It also outlines some of the ways in which such matters are addressed as problems for sociological theory and empirical sociological research.

The curriculum will include topics such as:
What is Sociology?
Theories and Theorizing
Methods and Research
Cities and Communities
The State, Social Policy and Control
Globalization
Work, Employment and Leisure
Inequality, Poverty and Wealth
Stratification, Class and Status
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
yes - LSSJ - 23/03/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Understand the basic principles underlying the validity of quantitative claims and thereby demonstrate an ability to critically evaluate these claims
2. Demonstrate an ability to find and retrieve relevant publicly-available quantitative data, and to do basic manipulation of this data to create tables and graphs in spreadsheet software (e.g. Excel)
3. Understand how to collect and conduct basic analysis of qualitative interview data
4. Persuasively present basic quantitative and qualitative data within a wider critical social explanation (or ‘story’)

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate key quantitative and qualitative research and critical thinking skills
2. Demonstrate team-working skills, including an understanding of the different roles of different individuals within a team, and the ability to negotiate conflicts within teams
3. Demonstrate independent study skills, including the ability to conduct independent research, including qualitative and quantitative data collection

Method of Assessment
Main assessment methods
Coursework – critique report (1,000 words) - 35%
Coursework – research report (1,500 words) - 55%
Coursework – seminar participation - 10%

Reassessment methods
100% coursework.

Preliminary Reading
Douglas, H (2009), Science, Policy and the Value-free Ideal.
Robson, C (2011), Real World Research 3e. Wiley.

Pre-requisites
None

Restrictions
Not available to stage 3 students

Synopsis
This module is designed to help students understand and critique the numbers and research they encounter in their everyday lives. The first half of the course focuses on teaching the knowledge and skills need to critically evaluate factual quantitative claims. Each lecture uses example quantitative claims, largely drawn from the news media, to teach a particular quantitative skill. For example, highlighting a statistic based on a biased sample to teach students the principles of sampling. The seminars build on the content of the lectures and aim to teach students the practical, computer-based skills needed to evaluate quantitative claims.

The second half of the module is based around students conducting their own research, and also brings in qualitative skills element. Students apply the critical and quantitative skills they have learned to conducting their own mixed-methods project.
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<td>100% Coursework</td>
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**Availability**
Runs every year

**Contact Hours**
- Total Contact Hours: 22
- Private Study Hours: 128
- Total: 150

**Department Checked**
yes - LSSJ - 23/03/2021

**Learning Outcomes**
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Demonstrate knowledge of the broad processes of social, economic and political change in Britain since 1900, of continuities and discontinuities.
2. Demonstrate knowledge and understanding of the historical and contemporary importance of developments such as the growth of trade unions, the creation of the 'Welfare State' and the changing role of women in society.
3. Demonstrate knowledge of the historiography of the period with reference to specific historical debates.
4. Demonstrate knowledge of the variety of sources used by historians of contemporary Britain and the ability to evaluate how these are used.
5. Demonstrate a general understanding of the theory and practice of economic growth and industrialisation, and technical change and employment.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate the ability to organise information in written work.
2. Undertake research effectively using library resources and information technology.
3. Analyse and understand different sources of data.
4. Show an understanding of different schools of thought and the ability to distinguish them.

**Method of Assessment**
Main assessment methods
- Coursework - Primary Source Exercise (1000 Words) - 40%
- Coursework - Essay (2,500 words) - 60%

Reassessment methods
100% coursework.

**Preliminary Reading**
- Carnevali, F and J-M Strange, Twentieth Century Britain: Economic, Cultural and Social Change (Harlow: Longman, 2007)

**Pre-requisites**
None

**Synopsis**
This module introduces students to the history of Britain in the twentieth and twenty-first centuries, through an exploration of changes and continuities across three themes: the political world; the economy; and social life. The political world theme engages with the creation of a mass democracy in 1918, the varying fortunes of the political parties, and Britain's changing place in the world. The economy theme explores the impact of depressions and recoveries, industrial relations, affluence and globalization. The social life theme draws out the human scale of such experiences, looking at changing social conditions, the experience of war, and shifting social attitudes to gender, race, sexuality and religion. Students will consider the range of primary sources that historians use to analyse past events and processes, building skills in documentary analysis.
SO345

Sociological Perspectives and Concepts

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**Availability**
Runs every year

**Contact Hours**
Total contact hours: 22
Private study hours: 128
Total study hours: 150

**Department Checked**
Yes LSSJ - 28/09/2021

**Learning Outcomes**
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Understand a range of theoretical perspectives in sociology.
2. Understand how classical and contemporary sociological perspectives address key debates.
3. Understand key sociological concepts, such as class, gender and 'race'.
4. Understand the importance and use of empirical evidence used in sociology.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate communication skills, utilising empirical data and information technology as appropriate.
2. Demonstrate skills in information technology, including using virtual learning environments to develop essay writing.
3. Demonstrate skills in regard to the organisation of information in a clear and coherent manner.
4. Demonstrate an understanding of theory and research.

**Method of Assessment**
Main assessment methods
coursework - Essay plan (500 words) – 20%
coursework - Essay (argumentative) (2500 words) – 80%

Reassessment methods
100% coursework.

**Preliminary Reading**
Matthewman, S. et al. (2007), Being Sociological, Basingstoke: Palgrave

**Pre-requisites**
None

**Restrictions**
This is a Medway campus module

**Synopsis**
The module will discuss classical and contemporary sociological perspectives (including Marxism, Weberianism, feminism and Bourdieusian), examining how they address key sociological debates, such as modernity, social order, conflict, agency and power. The module will also discuss key sociological concepts (such as class, gender and 'race'), explaining how they are used to understand social practices and structures in everyday life.
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<td>C</td>
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**Availability**
Runs every year

**Contact Hours**
Total contact hours: 22
Private study hours: 128
Total study hours: 150

**Department Checked**
yes - LSSJ - 28/09/2021

**Learning Outcomes**
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. Understand a range of substantive topics (e.g., families, economy, cities and political power) in sociology.
2. Have knowledge of competing sociological arguments on social practices and institutions.
3. Understand the implications of social processes and institutions on everyday practices.
4. Understand some of the sociological controversies in promoting a critical social science.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate skills in written and verbal communication, utilising empirical data and information technology.
2. Demonstrate skills in information technology, using virtual learning environments.
3. Demonstrate skills in regard to the organisation of information in a clear and coherent manner through essay writing and seminar-based group discussion.
4. Demonstrate an understanding of theory and research.

**Method of Assessment**
Main assessment methods
coursework - essay plan (500 words) – 20%
Coursework - Essay (2500 words) - 80%

Reassessment methods
100% coursework.

**Preliminary Reading**

Note: although some of the books in the list are the same as the module Sociological Perspectives and Concepts [SOC3450 (SO345)], the chapters covered by each module are different.

**Pre-requisites**
None

**Restrictions**
This is a Medway campus module

**Synopsis**
The module will discuss a range of substantive topics (e.g., families, deviance, economy and cities), examining how they address key sociological issues, such as agency, power and culture. The module will also discuss the implications of social practices and institutions for understanding everyday life and social change, explaining how class, gender, ethnicity and other social inequalities are significant concepts in shaping people's lived experiences. Classical and contemporary macro- and micro-theoretical perspectives (such as Marxism, feminism and postmodernism) will be employed to understand and explain social practices and institutions.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
Yes - LSSJ - 04/10/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successful completion of this module students will be able to:
1. A basic knowledge of key sociological theories and concept in the ‘classical’ tradition.
2. An understanding of the historical contexts and problems for which theories are developed.
3. An understanding of the phenomena that theorists seek to explain.
4. An understanding of what theorists are treated as ‘classical’ within sociology and how the ‘canon’ has been critiqued.
5. An understanding of how theoretical ideas have shaped the discipline of sociology.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Knowledge of the underlying concepts and principles associated with their area(s) of study and an ability to evaluate and interpret these within the context of that area of study.
2. An ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of their subject(s) of study.

Method of Assessment
Main assessment methods
Coursework - Seminar contribution – 20%
Coursework - Essay plan (500 words) – 20%
Coursework - Essay (2500 words) – 60%

Reassessment methods
100% coursework

Preliminary Reading

Pre-requisites
None

Restrictions
NOT available to stage 3 students

Synopsis
This module provides an introduction to the major issues and controversies surrounding the definition, development and teaching of 'classical' social theory. It introduces students to the key problems that have set the agendas for sociological inquiry as well as the main concepts and theoretical traditions that have shaped sociological thought. A considerable debate surrounds the meaning of 'classical' social theory and what should be associated with this term. For some, 'classical' social theory refers to ideas developed by a generation of thinkers whose works belong to a particular period of our cultural/intellectual history (usually dated c.1880–c.1920). Others understand this as a label for 'canonical' texts that define the project and enterprise of sociology. For many, it simply means the works of Karl Marx, Émile Durkheim, Max Weber and Georg Simmel (the so-called 'founding fathers' of the discipline). Classical sociology has also been identified as a critical tradition of placing society in question so as individuals may be better equipped to understand how their personal troubles are the product of determining socio-economic structures and processes. Each of these approaches to understanding 'classical' social theory will be explored and analysed.
### Effective Support

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<tr>
<td>1</td>
<td>Canterbury</td>
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<td>C</td>
<td>30 (15)</td>
<td>70% Coursework, 30% Exam</td>
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**Contact Hours**

Total contact hours: 20
Private study hours: 280
Total study hours: 300

This module will be taught through blended learning. Blended learning features online forum and chat discussions, case-study work, group exercises, videos, guided reading of text based materials and study questions.

**Department Checked**

Yes- LSSJ -13/09/2021

**Learning Outcomes**

The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:

1. Demonstrate knowledge and understanding of different evidenced based models of supporting individuals on the autism spectrum or with intellectual and developmental disabilities that are suitable for schools, families, residential or employment settings including; Positive Behaviour Support, Skills Building & Choice, Communication, SPELL, TEACCH, Person Centred Active Support
2. Demonstrate understanding of overcoming implementation barriers in effectively supporting individuals on the autism spectrum or with intellectual and developmental disabilities
3. Demonstrate understanding of quantitative and qualitative methods used in the evaluation of effective support for individuals on the autism spectrum or with intellectual and developmental disabilities

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:

1. Evaluate and reflect on data from personal experiences and research
2. Demonstrate the ability to understand and communicate key concepts
3. Use information technology (word processing, email, internet, online learning resources) to meet the programme demands
4. Effectively manage time by successfully meeting deadlines for the completion of an academic assignment and revising for exams
5. Recognise issues relating to equality and diversity by using non-discriminatory language in written work and online contributions

**Method of Assessment**

Main assessment methods
Coursework - essay (3500 words) - 60%
Coursework - Seminar (online forum) – 10%
Examination (1 hour) - 30%

13.2 Reassessment methods
Like-for-Like

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

Only available to students on Tizard Centre undergraduate courses

**Synopsis**

This module will provide information on assessing the effectiveness of interventions in autism or intellectual and developmental disabilities suitable for schools, families, services or employment. Interventions include Positive Behaviour Support, Skills Building & Choice, Communication, SPELL, TEACCH, Person Centred Active Support and other approaches. Students will have an introduction into overcoming barriers to implementation. Students will be introduced to evaluation methods that include both quantitative and qualitative measures.
<table>
<thead>
<tr>
<th>TZ326</th>
<th>Introduction to Autism Spectrum Conditions</th>
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<td>Version</td>
<td>Campus</td>
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<td>1</td>
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**Contact Hours**

Total contact hours: 20
Private study hours: 280
Total study hours: 300

This module will be taught through blended learning, students attend campus for one workshop at commencement of the academic year and a further workshop to undertake exams and have additional lectures in term 2. Blended learning features online forum and chat discussions, case study work, group exercises, videos, guided reading of text-based materials and study questions.

**Department Checked**

Yes - LSSJ - 03/09/2021

**Learning Outcomes**

The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:

1. Understand what an autism spectrum condition is, including the subtypes and how it is diagnosed
2. Understand the range and amount of people currently considered to be on the autism spectrum
3. Understand what the condition means for people on the autism spectrum and their families, and how it affects their lives
4. Demonstrate an awareness of the causes of autism in terms of understanding key theories
5. Demonstrate awareness of the impact of models of disability as applied to the autism spectrum
6. Demonstrate a critical understanding of the issues for human services (co-morbidity, structure, sensory and environmental issues, empowerment and advocacy) as they relate to people on the autism spectrum

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:

1. Show capacity to draw on both published work and personal experience
2. Make effective use of information technology (word processing, email, internet, online learning resources) to meet deadlines and complete tasks
3. Recognise issues relating to equality and diversity by using non-discriminatory language

**Method of Assessment**

Main assessment methods
Coursework – Essay (2,000 words) - 40%
Coursework – Presentation/Assignment – 30%
Examination (1 hour) – 30%

Reassessment methods
Like-for-Like

**Preliminary Reading**


**Pre-requisites**

None

**Restrictions**

Only available to students enrolled on Tizard Centre undergraduate courses

**Synopsis**

This module will provide information on historical and current understanding and explanations of autism spectrum conditions and will examine the epidemiology of the spectrum. It will introduce the students to current key theories. The module will look at medical and social models of disability, and critiques of these models. The module will consider the impact of our historical and current understanding of autism on provision today.
Contact Hours
Total contact hours: 33

Cost
No cost - handouts provided

Learning Outcomes
1. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
1.1. identify the structure of a lecture, follow key information and take notes.
1.2. follow the content of a lecture through the study of subject specific vocabulary and key language structures
1.3. appropriately incorporate information from required reading in written assignments.
1.4. distinguish between formal and informal English and use the appropriate register in context
1.5. use a wide range of grammatically accurate written structures in extended writing

Method of Assessment
Main assessment methods
In Course Test 1 (45 minutes) (20%)
Presentation (7 minutes) (20%)
Essay, (1800 words) (60%)

Reassessment methods
Reassessment Instrument: 100% coursework

Preliminary Reading
Indicative reading:
Materials for reading and writing practice will be taken from the recommended reading lists on students' core modules.
Students will be expected to extend their reading to include a wider range of subject specific texts

Additional language practice texts include:

Synopsis
On this introductory autumn module you will review and develop your English language skills to help you succeed on your current degree programme, especially in building academic vocabulary and grammar, academic writing and presentation skills. On ENLA4001 you will develop strategies for extending your subject-specific vocabulary and academic English; extracting relevant information from texts; and expressing ideas in discussions. Sessions will also help you familiarise yourself with Kent University requirements and expectations in academic writing such as assignment submission, avoiding plagiarism and preparing you for a final essay related to your subject area. On this module, learning takes place in workshops to allow for plenty of practice. Individual tutorials will focus on your development and help you to plan your learning.
**ENLA4002 Extending English Language Skills**

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<td>C</td>
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<td>100% Coursework</td>
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**Contact Hours**
Total contact hours: 22

**Cost**
No cost - materials included

**Learning Outcomes**
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
1. apply the conventions of academic discourse
2. appropriately incorporate information from required reading in written assignments
3. use a wide range of grammatically accurate written structures in extended writing
4. use a wide corpus of subject-specific vocabulary appropriately
5. present and refute arguments
6. integrate arguments appropriately with source material in written form

**Method of Assessment**
Main assessment methods
In Course Test 1 (45 minutes) (20%)
Learning Journal (300 words) (20%)
Essay, (2000 words) (60%)

Reassessment methods
Reassessment Instrument: 100% coursework

**Preliminary Reading**
Indicative reading:
Materials for reading and writing practice will be taken from the recommended reading lists on students' core modules.
Students will be expected to extend their reading to include a wider range of subject specific texts
Additional language practice texts include:

**Synopsis**
On this spring module you will review and extend your English Language Skills to help you succeed in your degree programme, especially in reading, vocabulary and writing. You may have taken ENLA4001 in the autumn term, but you do not have to have taken it as course content does not overlap. On ENLA 4002 you will develop strategies for: presenting, refuting and integrating arguments into your writing; using sources and references in extended writing; using a wide range of grammatical structures in essay writing; and creating, planning and organizing extended written assignments. On this module, learning takes place in workshops to allow for plenty of practice. Individual tutorials will focus on your development and help you to plan your learning.
**ENLA4003 Reading and Writing Academic Texts**

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**Contact Hours**
Total contact hours per week over 11 weeks (22 hours)

**Cost**
No cost- handouts provided.

**Learning Outcomes**
1. The intended subject specific learning outcomes.
   On successfully completing the module students will be able to:
   1.1. express themselves in appropriate academic register
   1.2. distinguish voice, stance and perspective in academic texts
   1.3. critically challenge arguments in written texts
   1.4. paraphrase, summarise and synthesise from appropriate sources
   1.5. structure paragraphs with appropriate thematic progression
   1.6. structure essays in a variety of academic discourse patterns
   1.7. write suitable thesis statements

**Method of Assessment**
1. Main assessment methods
   In-course Test 1 (45 minutes) (20%)
   Essay, (2000 words) (80%)

2. Reassessment methods
   Reassessment Instrument: 100% coursework

**Preliminary Reading**
Indicative reading:

**Synopsis**
A level 4 course that focuses study tasks most commonly required on linguistically demanding academic programmes.
With an emphasis on the reading and writing skills required for preparation for lectures, seminars and written assignments, this course is delivered through a combination of seminars and workshops. The seminars allow students to discover and learn different reading techniques, recognise differences in written style, and assess the suitability of texts as sources for assignments. The workshops give students the opportunity to produce, assess and edit written texts. Assessment is through a combination of written assignments (including a 2000-word essay) and a reflective journal.
ENLA4004 Advanced Listening Skills for Academic Study

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Contact Hours
Total contact hours: 22
Private study hours: 128
Total Study hours: 150

Cost
No cost- all materials included.

Learning Outcomes
Learning outcomes:
1.1. identify the skills and sub-skills involved in the listening process
1.2. identify and adopt appropriate listening strategies to complete a number of academic tasks
1.3. demonstrate an understanding of how stress and intonation in English can affect meaning
1.4. recognise the characteristics of a range of accents in spoken English
1.5. identify the causes of common misunderstandings in listening to spoken English
1.6. plan and manage their own learning
1.7. manage their time
1.8. communicate appropriately with a specialist and non-specialist audience
1.9. solve problems and make and evaluate decisions

Method of Assessment
In Course Test 1 (45 minutes) (20%)
Assignment (Analysis of recorded text) (500 words) (20%)
Essay (1800 words) (60%)

Preliminary Reading
Indicative reading:

Synopsis
This is an English language Skills module which will help you to develop your lecture listening skills and succeed on your current degree programme. This module is intended for students for whom English is an additional language. You will attend lectures that give input on elements of the listening process including: skills and strategies for effective listening; listening to different accents and dialects; listening for structure, argument and content; and the functions of stress and intonation. In supporting seminars, you will analyse the phonological features of English and other elements of spoken language in academic contexts in more detail. Practical workshop sessions will focus on using appropriate listening skills and strategies to interact with spoken texts. During the workshops, you will also have the opportunity to recognise and overcome your own listening challenges. Tutorials focus on individual development and planning of independent learning.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Cost

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:
• identify the basic syntactical and morphological features of English and compare them with those of their first language
• analyse language at word, phrase, clause and sentence level
• recognise the most common grammatical and lexical features of academic discourse
• identify and describe the characteristics of academic register
• identify and employ functional devices to produce cohesive text
• identify and correct grammatical errors in self and peer generated texts

The intended generic learning outcomes. On successfully completing the module students will be able to:
• plan and manage their own learning
• manage their time
• communicate appropriately with a specialist audience
• solve problems and make and evaluate decisions

Method of Assessment
Main assessment methods:
In Course Test 1 (45 minutes – 650 words) (20%)
Assignment 1 (750 words) (30%)
Essay, (1800 words) (50%)

Preliminary Reading
Texts for analysis and comparison will be taken from academic journals across a number of relevant disciplines. The following texts will be available in the library for reference and practise.

Synopsis
This skills and language module is intended for students for whom English is an additional language. The lectures will provide you with an overview of the grammatical features of English, and of academic discourse and register which will help you to succeed further on your current degree programme. In supporting seminars, you will analyse elements of language in academic text in more detail. Practical workshop sessions will focus on studying language at several levels and applying this knowledge to the analysis of academic texts for cohesion, register and accuracy. The workshops will also give you the opportunity to produce, proof read and edit your own original texts in a supportive environment.
Contact Hours
Two contact hours per week over 11 weeks (22 contact hours)

Cost
No cost- all materials are included.

Learning Outcomes
1.1. understand how English speech sounds are produced,
1.2. understand the concept of the phoneme and how this relates to the sound system of English,
1.3. understand the structure of the English syllable, perceive and recognise strong and weak syllables,
1.4. perceive and recognise English word stress,
1.5. perceive and recognise weak forms,
1.6. perceive and recognise aspects of connected speech,
1.7. perceive and recognise the form and function of English intonation.

Method of Assessment
Main assessment methods
In Course Test 1 (45 minutes) (20%)
Essay (2000 words) (80%)

Reassessment methods
Reassessment Instrument: 100% coursework

Preliminary Reading
Indicative reading:

Synopsis
This is an English language skills module to help you succeed on your current degree programme by developing your English pronunciation. The module is intended for students for whom English is an additional language. You will learn the various aspects of English pronunciation including: the theory and application of articulatory phonetics; phonetic transcription; phoneme theory; phonemic transcription; syllable structure; syllable weight; stress; weak forms; aspects of connected speech and intonation. By the end of the course, you will have a solid understanding of core concepts of English pronunciation. On this module, learning takes place in workshops to allow for plenty of practice. Individual tutorials will focus on your development and help you to plan your learning.
Contact Hours
Contact hours: 33
Independent study hours: 117

* Alongside this module, students can also study a language (via Language Express) in the autumn and spring term (40 hours 20 x 2-hour classes) or in the autumn term only (20 hours 10 x 2-hour classes). This is an optional feature and not a compulsory form of the module, there will be no language assessment.

Learning Outcomes
Learning outcomes:
8.1 demonstrate and understanding of communication within and across social groups and in relation to themselves and their own culture.
8.2 identify examples of ethnocentrism and cultural bias to ascertain where potential misunderstandings can occur between cultural groups.
8.3 demonstrate an understanding of cultural differences and in comparison to their own culture and to be able to reflect more objectively and collaborate effectively in a multicultural environment.
8.4 demonstrate a sensitivity to the social, cultural and political issues which surround language.
8.5 identify the influences and impact history has had on both culture and language to gain a deeper understanding of a selected culture and language in their chosen case study.

The intended generic learning outcomes.
On successfully completing the module students will be able to
9.1 undertake research on a chosen topic and communicate the results of studies, identify possible issues raised and present coherent arguments to support a thesis/opinion.
9.2 synthesise information and communicate ideas, problems and solutions and their own interpretations of these.
9.3 undertake independent learning to achieve goals and deadlines by selecting and using appropriate library and information technology application and resources.
9.4 reflect upon their own learning experiences demonstrated in individual learner journals and through peer review of a written project, as well as evaluate and respond perceptively to other learner contributions.

Method of Assessment
Learning outcomes will be assessed by 100% coursework.
Written Project 1500 words (50%)
Learner Journal 1 - 600 words (25%)
Learner Journal 2 - 600 words (25%)

Preliminary Reading

Pre-requisites
None

Synopsis
The module aims to increase awareness of cultural differences and will explore cultural heritage, prejudices and stereotypes. Intercultural communication (verbal and non-verbal) will be explored across cultures to identify possible barriers which may result in cultural misunderstandings. Other aspects of cultures will be of focus, such as politeness, respect and power, sociocultural norms and etiquette. During the module, students will be encouraged to focus on a specific culture (which can be associated to a language learnt via Language Express) to gain a deeper understanding of both the culture and language combined.

Students will actively participate in independent and collaborative work. It is anticipated that through the range of seminars, students will develop their communication skills to engage effectively while in discussion and negotiation, both in written and in oral form, individually and as part of a team. In addition, students will be expected to read widely on related topics to underpin their credibility as both opinion leaders and as serious academic researchers.
ENLA6001  Advanced English for Academic Study in the Applied Sciences

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<tr>
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Contact Hours
Block 1: Autumn term: Weeks 1-5 & 7 - 11 (10wks x 2hrs per wk) + 1 x 20 minute individual tutorial.
Block 2: Spring Term: Weeks 13 – 18 (6 weeks x 2 hrs per wk) + 1 x 20 minute individual tutorial, and 3 extra hours for presentations.
You are expected to complete 10.25 hours of private study per week in each term.; a total of 150 hours.

Cost
There are no additional costs for this module

Learning Outcomes
On successfully completing the module students will be able to:
1. write accurate English (grammar: word order, word form, tense, modality; spelling; punctuation)
2. use correct register and style for a range of written documents (including numerical, reports, essays)
3. summarise visual, aural and textual information from academic sources and present reasoned arguments orally in seminars in the appropriate register
4. achieve cohesion and coherence in academic writing
5. give technical presentations to specialist and non-specialist audiences

Method of Assessment
100% coursework comprising:
A short technical report of 800 words (20%);
A final written assignment on a subject specific topic 1600 words (40%),
A short presentation (20%)
Seminar participation- 2 assessed seminars (20%)

Preliminary Reading

Synopsis <span style="color:red;">*</span>
The focus of the module is on the development of the advanced English language competence necessary for post graduate study in scientific disciplines. This includes the ability to interpret and evaluate authentic scientific texts; analyse, discuss and summarise written and visual information both in writing and orally; organise written texts effectively and submit them in grammatically accurate English, and present the results of research orally in a coherent and stimulating way.
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Contact Hours
Total contact hours: 65
Private study hours: 235
Total study hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- identify the professional and regulatory environments within which financial statements are prepared.
- define the conceptual framework underpinning the preparation of financial statements.
- manipulate financial data and analyse financial performance.
- record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- exercise independent and self-managed learning.
- communicate effectively to a variety of audiences and/or using a variety of methods.
- critically evaluate arguments and evidence.
- retrieve information from a variety of sources.

Method of Assessment
Main assessment methods:
Exam, 3 hours (70%)
Essay of 1000 words (10%)
VLE Test 1 (10%)
VLE Test 2 (10%)

Reassessment method:
100% examination

Preliminary Reading

Synopsis
This is an introductory module to introduce students to the role and evolution of accounting
Topics to be covered may include: single entry accounting; double entry bookkeeping; financial reporting conventions; recording transactions and adjusting entries; principal financial statements; institutional requirements; auditing; monetary items; purchases and sales; bad and doubtful debts; inventory valuation; non-current assets and depreciation methods; liabilities; sole traders and clubs, partnerships, companies; capital structures; cash flow statements; interpretation of accounts through ratio analysis; problems of, and alternatives to, historical cost accounting.
Contact Hours
Contact hours: 32
Independent learning hours: 118
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Differentiate the contexts in which management and financial accounting operate.
- Understand the planning and control cycle of a business and how accounting information can support managers’ needs.
- Understand the nature and classification of costs based on different terms and purposes.
- Identify and use different methods to estimate costs.
- Use cost information to perform cost-volume-profit-analysis for single and multi-product firms.
- Calculate product costs under various costing systems.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Communicate effectively to a variety of audiences and/or using a variety of methods and appropriate technical language.
- Manage their own learning by planning and working independently using appropriate learning resources.
- Evaluate arguments, assumptions and data to make judgements, and frame appropriate questions to achieve a solution to a problem.

Method of Assessment
Main assessment methods:
In-course test (15%)
VLE test (15%)
Exam, 2 hours (70%)

Reassessment methods:
Exam, 2 hours (100%)

Preliminary Reading


Synopsis <span style="color:red;">*</span>
The module provides an understanding of the role of management accounting in the current global scenario and develops key skills in relation to cost accumulation and determination for decision-making. Areas that will be covered are:

Identify what is management accounting and how it differs from financial accounting. Appreciate who are the users of management accounting information and how management accountants can suit their information needs for the creation of customer and shareholder value in a complex and rapidly changing international context.

Understand the different typologies of costs that can be used for decision-making purposes and how cost behaviour has a significant impact on management accounting reports. Appreciate why different costs must be used for different decisions.

Analyse the relationship between the cost structure of a business and the level of production needed to achieve the desired level of profit for the said business. Apply this knowledge to the preparation of the optimal production plan for single and multi-product businesses. Appreciate the impact of any changes in the original assumptions on the forecasted profit for a business.

Calculate the cost of products/services considering all costs involved. Allocate costs to products under different internationally recognised costing systems and understand how the choice of a costing system is linked to the activity performed by a business. Understand the differences between different methodologies of cost calculation and their impact of on decision-making.

Core areas of the syllabus are:
• Management accounting and management accountants in an international context
• Cost terms and purposes
• Cost-volume-profit analysis
• Costing systems
The law affects the commercial world in many ways. This module focuses on the importance of law in governing transactions between individuals and businesses; what is required for legally compliant contracts; what the law expects of organisations in terms of protecting the consumer, and how businesses manage and avoid disputes. By enabling students to become familiar with those parts of the law they are most likely to encounter in their careers and in business the module helps them better understand the obligations that parties have to each other in law.

Indicative topic areas are:

- The English Legal System
- The Legal Process and Dispute Resolution
- Law of Contract – including:
  - Formation
  - Contract terms
  - Vitiating elements, including misrepresentation and economic duress
  - Performance and discharge of contract, including frustration
  - Breach of contract
- Common law and equitable remedies, including damages
- Consumer Protection
Contact Hours
Total contact hours: 21
Private study hours: 129
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- demonstrate an understanding of key areas of innovation in contemporary business;
- identify established and emerging approaches to innovation management;
- identify and discuss drivers for business change;
- demonstrate an understanding of the challenges faced by organisations as they seek to innovate.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- demonstrate the initiative and research skills to evaluate and synthesise information;
- demonstrate an ability to organise and present an analysis;
- communicate information, ideas and solutions using a variety of communication techniques at an appropriate level for the audience;
- demonstrate initiative and personal responsibility in working and studying independently.

Method of Assessment
Main assessment methods:
Individual briefing – 500 words (20%)
Group presentation (20%)
Individual Essay – 2000 words (60%)

Reassessment methods:
100% coursework

Preliminary Reading

Synopsis
This module is designed to expose students to contemporary innovation management issues and the choices that businesses have to make when dealing with them. This module will explore the historical context, current perspective and emerging issues for innovation management in business organisations, including the challenges and opportunities they face. Indicative topics of the module are:
• The role of innovation in business models
• Linear and non-linear approaches to innovation
• Open and Closed approaches to innovation
• The key role of Users in innovation
• Managing innovation processes in contemporary organisations
• The digital age
Contact Hours
Total contact hours: 36
Private study hours: 114
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate an awareness of the financial system
- Understand the role of financial intermediaries
- Demonstrate an understanding of financial markets and their operations
- Present and evaluate finance data
- Develop well-structured argument relating to financial information

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Undertake independent and self-managed learning
- Communicate effectively to a variety of audiences and/or using a variety of methods
- Present relevant information in a logical and precise manner
- Locate, extract and analyse data from multiple sources, including the acknowledgement and referencing of sources
- Develop numeracy skills
- Present quantitative and qualitative information, together with analysis, argument and commentary

Method of Assessment
Main assessment methods:
Individual reflective piece (750 words) 10%
Group Video 25%
Examination (2 hours) 70%

Reassessment methods:
Exam 100%

Preliminary Reading

Synopsis
This module will introduce the financial system, the markets within the system, various instruments and key concepts. It provides an overview of the roles of financial intermediaries, as well as the fundamental products that they trade. The module will include an historical consideration of the markets, as well as the investigation of current developments, to allow understanding of inter-relationships within the wider economy. An introduction to various financial securities will provide contexts for focus on key concepts of Finance.
### CB3015 Principles of New Venture Creation

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#### Contact Hours
- Total contact hours: 44
- Total private study hours: 256
- Total module study hours: 300 hours

#### Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate an understanding of the role entrepreneurs play in global and local economies, as well as the evolving nature of entrepreneurship.
- Demonstrate an understanding of the skills and attributes that make up entrepreneurial behaviour.
- Develop skills and expertise relevant in the initial stages of starting new ventures, including market research, opportunity creation and recognition, and creative problem solving.
- Prepare creative content to communicate the process of ideation in new venture creation.
- Exploit innovative research tools and technologies to harness untapped market opportunities.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Develop a creative and curious approach to problem solving.
- Select and use appropriate methods to collect relevant data, based on which sound decisions in periods of uncertainties can be made.
- Work within small teams to build foundational competencies in managing project teams.
- Refine and adopt superior courses of action or thinking based on constructive self-evaluation and feedback from peers.

#### Method of Assessment
Main assessment methods:
- Written Individual Written Report (2500 words) 50%
- Group Presentation 20%
- Individual Reflective Video 30%

The group presentation must be passed in order to pass the module.

#### Reassessment methods:
100% coursework

#### Preliminary Reading

#### Synopsis
This module is the first in a series of three consecutive modules (Principles of New Venture, launching a start-up and sustainable commercialisation) aimed at equipping students with knowledge and hands-on skills relevant for starting, launching and scaling a new venture, be it an independent start-up, or a new venture within an existing organisation. Principles of the New Venture provides students with a first-hand understanding and appreciation of the processes, practices and skills that are key to early stages of the entrepreneurial journey, with an emphasis on problem identification and framing. These are situated in the context of the evolving nature of entrepreneurship, and unique ways different cultures manifest these.

Students have an opportunity to engage with real-life case studies of the history of well-known ventures, and the entrepreneurs who spearheaded these projects. They also engage in activities that directly nurture the entrepreneurial mind-set, creativity and critical thinking skills. Supported by the ASPIRE team, the module will receive inputs from entrepreneurial alumni from the University of Kent, SME owners and established entrepreneurs in the Kent region and beyond. This will be through guest speakers, ideation pitches and marketing competitions. All students will be encouraged to engage with the Business Start Up Journey of ASPIRE.

Indicative topics include:
- Evolving nature of entrepreneurship
- How do entrepreneurs think?
- What makes a successful entrepreneur?
- Opportunity creation and Opportunity recognition
- The business idea
- The role of technology in the entrepreneurial process
- Idea-market Fit: Conducting market research

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Dynamics and challenges of International Business

Contact Hours
Total contact hours: 23
Private study hours: 127
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate understanding of the dynamics and spatial aspects of global business environment
- Demonstrate knowledge and understanding of emerging challenges of international business including changing trade environment, finance, global risks and sustainability issues
- Analyse the impact of global challenges and dynamics of business environment on managerial practice and decision making
- Understand the premises of, and risks associated with, international business

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Identify and explain changing and emerging international business situations.
- Source, select and use effectively relevant information.
- Undertake personal responsibility and self-discipline in studying independently.
- Demonstrate and enhance communication skills

Method of Assessment
Main assessment methods:
VLE test 20%
Group Presentation 20%
Final Examination (2 hours) 60%

Reassessment methods:
100% exam

The exam must be passed in order to pass the module.

Preliminary Reading

Pre-requisites
CB343

Synopsis
The module builds upon CB343 Global Business Environment to advance understanding of the dynamics and contemporary challenges of global business. This module will be a core for BSc IB students and aims to develop knowledge and skills to analyse the complexity of global business and learn about issues that shape strategies of international business organisations including multinational enterprises, international new ventures, SME internationalisation or offshoring providers amongst others.

Indicative topics include:
- Dynamics of International Business Environment,
- Geography and Spatial aspects of international business environment,
- Changing Trade Environment I – policy and trade agreements,
- Changing Trade Environment II – geopolitical issues,
- Global Finance,
- Global Risks,
- International Logistics,
- Global CSR,
- Ecological Challenges,
- Global Sustainability Challenges

Managers and Organisations

Contact Hours
Total contact hours: 23
Private study hours: 127
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate understanding of the dynamics and spatial aspects of global business environment
- Demonstrate knowledge and understanding of emerging challenges of international business including changing trade environment, finance, global risks and sustainability issues
- Analyse the impact of global challenges and dynamics of business environment on managerial practice and decision making
- Understand the premises of, and risks associated with, international business

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Identify and explain changing and emerging international business situations.
- Source, select and use effectively relevant information.
- Undertake personal responsibility and self-discipline in studying independently.
- Demonstrate and enhance communication skills

Method of Assessment
Main assessment methods:
VLE test 20%
Group Presentation 20%
Final Examination (2 hours) 60%

Reassessment methods:
100% exam

The exam must be passed in order to pass the module.
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
Intended subject specific learning outcomes:
- Understand the key concepts and theories of organisational behaviour and management, including their historical development.
- Understand the key elements and operation of organisations and the process of management.
- Analyse the strengths and weaknesses of various organisational theories.
- Apply these theories to practical issues associated with the management of people and organisations.
- Discuss ideas relating to management and organisational behaviour, both orally and in writing.

Intended generic learning outcomes:
- Plan, work and study independently using relevant resources.
- Appreciate the context in which management decisions are made, drawing on the scholarly and critical insights of the Social Sciences.
- Appreciate and understand the relationships between the theories of behavioural science and the practical experiences of management and behaviour of people at work.
- Use group working skills, including listening, responding to different points of view, negotiating outcomes, and planning and making a joint presentation.
- Present a cogent argument orally, demonstrating good vocal skills which match the environment, and making use of appropriate presentational tools.
- Retrieve information from a variety of resources.

Method of Assessment
Main assessment methods
Group Presentation (15%)
Seminar Performance (5%)
In-Course Test – Essay (800 – 1000 words) (20%)
Exam, 2 hours (60%)

Reassessment method:
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The main strand of the lecture material will establish the foundations of organisational behaviour in the context of the historical development of ideas and theory. The theories will be related to practical examples and hence students will be introduced to modern experience, practice and scholarship. Once the information of the foundation of organisational behaviour is established, at the next level, contemporary topics of management will be touched upon briefly. This will provide students with basic knowledge related to modern management practices. The content of the module will, therefore, be based on the following topics:

- Scientific Management
- Human Relations School
- Bureaucracy
- Post Bureaucratic Organizations
- Contingency Approach
- Group and teams
- Motivation
- Power and authority
- Managing diversity

CB311 | Business Skills & Employability
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Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
- demonstrate an ability to evaluate, interpret and synthesise a wide range of information, found through independent research.
- demonstrate knowledge and understanding of the theories underlying key employability skills.
- use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- demonstrate the ability to exercise personal responsibility.
- demonstrate the ability to research a topic independently to extract and synthesise information from a range of academic and online sources;
- make sound judgements to distinguish between fact and opinion, what is relevant and what is not and between opposing views based upon conflicting evidence;
- evaluate and interpret information from a variety of sources to formulate and support a well- reasoned and structured line of argument;
- relate knowledge of theory to practice and experience to enhance employability.

Method of Assessment
Main assessment methods:
Individual Essay, 2000 words (40%)
Report 1500 words (40%)
VLE Award (pass/fail) (10%)
Workshop Activity (10%)

Reassessment method;
100% coursework

Preliminary Reading

Restrictions
Available only to students taking Kent Business School related degrees. Not available as a 'Wild Module'. Not available to short-term/exchange students.

Synopsis
Topics the module will cover include:
- Orientation to studying at university, time management and learning styles.
- Research and cognitive development (writing essays and reports in higher education, research and referencing, plagiarism, how to make a reasoned argument, literature searches and introduction to critical and analytical thinking).
- The theories underlying personal skill development needed to achieve success at university and in the workplace (i.e. effective communication; working in groups, teamwork, problem solving, creative thinking, conflict management and negotiation).
- Personal Development Planning for Employability (including career search, CV writing, and making sense of employer skills requirements).
Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- understand key theories of management
- understand the development of management thinking and the continuities and changes embedded in this
- understand the interplay between management and organizational forms
- understand the impact of management thinking on processes such as control, decision-making and communication
- understand the connection between management practices and the business environment

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- communicate management theories and ideas in writing
- present empirical examples
- interpret empirical examples through the lens of management theories
- retrieve information from a variety of sources
- plan work and study independently

Method of Assessment
Main assessment methods:
Group Presentation (10%)
In-Course Test (Essay), 45 minutes (20%)
Examination, 2 hour (70%)

Reassessment method:
100% exam

Preliminary Reading
Core Textbook

Restrictions
CANNOT BE TAKEN WITH CB302 - NOT AVAILABLE AS A WILD MODULE
This module is available only to students taking single and joint honours Business Administration and International Business degrees. Students taking Accounting & Finance and Business Administration (joint honours) will take CB302.

Available to short-term/exchange students

Synopsis
The module introduces students to theories of management beginning with classical management perspectives through to contemporary management concepts. It will illustrate the continuities and transformations in management thinking throughout the 20th and 21st century. The main topics of study include: Scientific Management; Human Relations Approach; Bureaucracy and Post-Bureaucracy; The Contingency Approach; Culture Management; Leadership; Aesthetic Labour; Extreme Management.
Introduction to Statistics for Business

Contact Hours
The module will be taught by lectures, computer terminal sessions and private study.
Total Contact Hours: 21
Private Study Hours: 129

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

- Use graphical, numerical and statistical techniques to handle a variety of business problems
- Summarise and analyse data and present it effectively to others and use appropriate software, including spreadsheets
- Use statistical techniques to draw well founded inferences from quantitative data
- Understand the scope and limitations of quantitative methods
- Identify sources of published statistics, understand their context and report on their wider relevance

The intended generic learning outcomes. On successfully completing the module students will be able to:

- Demonstrate numeracy and quantitative skills including organising data, abstracting meaning from information and supporting written work by following the required academic conventions
- Demonstrate a reflective approach to learning and critical thinking skills essential for success in business
- Demonstrate effective writing skills at Level 4 as required to complete written assignments and business reports
- Work and study independently and utilise resources effectively

Method of Assessment
The module is assessed 100% by coursework, divided as follows.

VLE: quiz (20%)
1 online VLE quizzes (20%) testing technical aspects of the syllabus

In-course test (20%)
1 x 45 minute in-course test

Statistics Report (60%)
Students have to identify real examples of the use of quantitative information and statistics and produce a report including commentary and analysis and should be no more than 8 pages in length including tables and diagrams.

For reassessment, students will resubmit the statistics report as coursework

Preliminary Reading


Seeley J. (2002), One Step Ahead: Writing Reports, Oxford: OUP.

Pre-requisites
None
So much of the world of business is based on quantitative information—sales, stock control, investments, loans, production levels, staffing numbers, share prices, interest rates, quality control, etc. etc. In almost any organisation where you work you must expect to deal with numbers. This module introduces you to the way you can make use of quantitative information through statistical analysis.

Topics may include:

* The nature and use of numerical information
* Summarising data
* Graphical representation of data: histograms, pie charts, cumulative frequency curves
* Measures of location and dispersion
* Probability, distributions and expected values
* Sampling and its uses
* The $\chi^2$ distribution, questionnaire analysis and contingency tables
* Correlation
CB330  Fundamentals of Financial Accounting

Contact Hours
Two lectures of one hour and one seminar/workshop of one hour each week.
- Lectures: 22 hours
- Seminars: 10 hours
- Independent study: 118 hours
- Total hours: 150

Learning Outcomes
Intended Subject specific learning outcomes:
8.1 Demonstrate knowledge and understanding of the professional and regulatory environments within which financial statements are prepared and used.
8.2 Demonstrate knowledge and understanding of the alternative technical language, concepts and practices proposed for use in the preparation of financial statements.
8.3 Manipulate and analyse financial data and financial performance.
8.4 Record and summarise economic events through double entry bookkeeping and prepare financial statements.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Demonstrate the ability to undertake independent and self-managed learning.
9.2 Demonstrate the ability to use various forms of communication and understand the business/accounting software used in modern day businesses.
9.3 Demonstrate the ability to critically evaluate arguments and evidence.
9.4 Communicate a range of information, ideas and solutions effectively and at an appropriate level for the audience.

Method of Assessment
Examination – two-hour unseen and closed book
Financial Analysis Report – 1,000 words

Preliminary Reading
Core textbook:

Further indicative readings:

Pre-requisites
None

Synopsis
This module aims to give students a better understanding of the importance of accounting in the modern world, and how accounts are produced and regulated to produce meaningful information to all stakeholders in a business.

The key topics of the module are:
1) Role and evolution of accounting
2) Single entry accounting; double entry bookkeeping
3) Financial reporting conventions
4) Recording transactions and adjusting entries
5) Principal financial statements; monetary items; purchases and sales, and bad and doubtful debts
6) Stock valuation; fixed assets, and depreciation methods
7) Liabilities and provisions
8) Accounting for sole traders and Limited Companies
9) Cash flow statements
Contact Hours

- Lectures: 22 hours
- Seminars: 11 hours
- Preparation for Class Tests: 30 hours
- Preparation for Exam: 50 hours
- Seminar Preparation: 22 hours
- Independent study: 25 hours

Total hours: 150

Learning Outcomes

- Understand the differences between management and financial accounting.
- Carry out the main costing procedures used in management accounting.
- Understand the behaviour of costs and carry out break-even analysis.
- Utilise the different methods of determining prices.
- Forecast trends in costs.

Method of Assessment

Examination – 2 hour unseen (70%); In Class Test One (15%); and In Class Test Two (15%)

Preliminary Reading


Pre-requisites

None

Synopsis

Definition of management accounting;
Relationship to financial accounting;
Absorption costing; marginal costing;
Process costing; joint costs;
Activity based costing;
Cost behaviour;
Break-even analysis;
Pricing: external, internal, transfer pricing;
Forecasting costs;
Regression analysis;
Information and management accounting
## CB333 Business Law

**Version** 1  
**Campus** Canterbury  
**Term(s)** Whole Year  
**Level** C  
**Credit (ECTS)** 30 (15)  
**Assessment** 70% Exam, 30% Coursework  
**Convenor**

### Contact Hours
- Total contact hours: 65
- Private study hours: 235
- Total study hours: 300

### Learning Outcomes
The intended subject specific learning outcomes.

On successfully completing the module students will be able to:

- Demonstrate knowledge and understanding of the English Legal System in relation to business transactions and disputes.
- Demonstrate knowledge and understanding of the role of law in facilitating and regulating the formation of business transactions.
- Explain the legal concepts and principles of the law relating to the obligations that can arise between parties in a business relationship.
- Demonstrate knowledge and understanding of the legal structure governing business organisations.
- Apply problem-solving skills to solve legal-related issues that arise in the course of carrying out business.

The intended generic learning outcomes.

On successfully completing the module students will be able to:

- Develop an ability to structure, formulate, communicate and defend arguments effectively.
- Understand, select and synthesise complex information.
- Plan work and study independently using relevant and appropriate resources.
- Carry out independent research.

### Method of Assessment
**Main assessment methods**
- Moodle Test 1 (10%)
- Moodle Test 2 (10%)
- Essay, 2000 words (10%)
- Examination, 3 hours (70%)

**Reassessment methods**
100% exam

### Preliminary Reading

### Pre-requisites
None

### Restrictions
Available to short-term/exchange students

**Synopsis**
The law affects the commercial world in many ways. This module focuses on its impact on how businesses conduct transactions; how they are structured; how they operate; how they employ staff, and how they manage and avoid disputes. By enabling students to become familiar with those parts of the law they are most likely to encounter in their careers and in business the module will help them better understand the obligations that parties have to each other in law.

The module covers the following topic areas: the English Legal System, Legal Process and Dispute Resolution; Law of Contract – formation, terms, vitiating elements, discharge and remedies; Law of Negligence – general principles and negligent mis-statement, particularly the issues faced by accountants in the area of negligent advice; Law of Business Organisations - classification of business organisations; main principles applying to general and limited liability partnerships and registered companies; directors' duties, and insolvency; Employment Law - the general scope of the legal obligations owed by employers to employees, including the employment contract, discrimination and dismissal.

## CB343 Global Business Environment

**Version** 1  
**Campus** Canterbury  
**Term(s)** Autumn  
**Level** C  
**Credit (ECTS)** 15 (7.5)  
**Assessment** 70% Exam, 30% Coursework  
**Convenor**
**Contact Hours**
Total contact hours: 21
Private study hours: 129
Total study hours: 150

**Learning Outcomes**
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

- Develop knowledge of the global business environment by analysing specific real-world examples.
- Understand the complexity and diversity associated with undertaking business internationally.
- Understand the premises of, and risks associated with, international business.
- Understand different approaches for competing internationally, and their advantages and disadvantages.

The intended generic learning outcomes. On successfully completing the module students will be able to:

- Explain, and begin to analyse, international business situations.
- Source, select and use effectively relevant information.
- Undertake personal responsibility and self-discipline in studying independently.
- Demonstrate and enhance communication skills.

**Method of Assessment**
Main assessment methods:
Essay (2000 words) (30%)
VLE Test/Quiz (10%)
Exam, 2 hour (60%)

Reassessment method:
100% examination

**Preliminary Reading**

**Pre-requisites**
None
The module will cover various aspects of the changing international business environment, and their impact upon business operations and strategy. It will give students an appreciation of the business difficulties faced; the variety of factors influencing the choices and compromises that have to be made in international businesses, and the implications of those for the future viability and effectiveness of the organisations concerned.

An indicative list of topics is given below:

1. Globalisation
2. External environment in a cross-border context
3. Introduction to international trade
4. Introduction to international investment
5. Global finance
6. Technology, Innovation and sustainability
7. Introduction to international entrepreneurship
8. Social responsibility and ecological environment
9. Challenges, risks and change
10. variety of geopolitical country contexts
CB364  Business Analysis Tools

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Contact Hours
Total contact hours: 31
Private study hours: 119
Total study hours: 150

Learning Outcomes
Subject specific learning outcomes:
- Have knowledge of essential data analysis, modelling and decision making in a business environment.
- Have developed the necessary technical skills to structure, analyse and solve practical decision problems using Excel spreadsheets.
- Be able to analyse the quantitative/qualitative data and present findings both in tabular and graphical form.
- Be able to design, implement and use simple databases.
- Be able to carry out basic financial and "what-if" type analyses.
- Be able to design and implement a maintainable, well documented spreadsheet model suitable for end-users.

Intended generic learning outcomes:
- Plan work and study independently using relevant resources.
- Apply their model building, problem solving and numerical skills to solve everyday business problems.
- Present their findings in a clear manner.

Method of Assessment
Main assessment methods
In-Course Test (45 minutes) 20%
In-Course Test (45 minutes) 20%
In-Course Test (45 minutes) 20%
Individual Project (Excel based) 40%

Reassessment methods
100% Coursework

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students.

Synopsis
An indicative set of topics to be covered within the module are outlined below.
- Basic Spreadsheet Functionalities: Introduction to common spreadsheet features: workbooks, worksheets, menus, cells, rows, columns, data types, relative and absolute cell addressing, copying, basic formulae, naming cells, formatting, charts and graphs, printing.
- Data Management Facilities: sorting, filtering, data forms, pivot tables.
- What-If Analysis: scenario manager, goal seek, data tables.
- Basic Financial Analysis: Introduction to basic financial analysis and how to carry this out using spreadsheets: compound interest, discounting, NPV, IRR, loans and mortgages.
- Advanced Spreadsheet Functionalities: automating tasks and solving simple optimisation business problems.
Contact Hours
Formal contact hours comprise a one hour lecture and a one seminar per week:

- Lectures: 11 hours
- Seminars: 10 hours
- Private Study: 25 hours
- Preparation for Seminars: 24 hours
- Preparation for in-class tests: 40 hours
- Preparation for Examination: 40 hours

Total hours: 150 hours

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

8.1 Demonstrate knowledge of the underlying concepts, competing theories and basic principles of microeconomics.
8.2 Understand the effect of economic forces on business decisions, behaviour and performance.
8.3 Present and evaluate economic data and develop well-structured lines of economic argument, offering critical comment on the arguments of others.
8.4 Demonstrate a knowledge of the importance of microeconomics in understanding current business issues in the UK, Europe and internationally.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

9.1 Retrieve information from a variety of sources.
9.2 Undertake independent and self-managed learning.
9.3 Draw on social science concepts and theories in decision-making situations.
9.4 Communicate accurately and reliably both orally and in writing and apply other interpersonal skills.

Method of Assessment
Examination – 2 hour unseen 60%
MCQ test – definitions (in-course) 20%
MCQ test – data analysis 20%

Preliminary Reading

Pre-requisites
None

Synopsis
This module will cover the key concepts of microeconomics and theories related to the individual, firm and industry in the short and long run, underpinned by existing evidence on past and current economic trends in the UK, Europe and the rest of the world.

- Key microeconomic concepts such as opportunity cost and equity versus efficiency
- Supply and demand: elasticity
- Cost and revenues
- Profit maximisation under different market structures
- Input markets: labour and capital
Management Principles

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Contact Hours
Total contact hours: 21
Private study hours: 129
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Understand key theories of management.
- Understand the development of management thinking and the continuities and changes embedded in this.
- Understand the interplay between management and organisational forms.
- Understand the connection between management practices and the business environment.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Organise and present an analysis as a considered viewpoint.
- Find, select and synthesise complex information.
- Evidence interpersonal skills required for interacting within groups and small teams.
- Evidence team presentation skills.
- Plan work and study independently using relevant resources.
- Communicate effectively orally and in writing.

Method of Assessment
Main assessment methods
- Group Presentation (30%)
- Examination, 2 Hour (70%)

Reassessment methods
100% examination

Preliminary Reading
Pre-requisites
None

Synopsis
Management Principles aims to provide an understanding of the challenges of managing people within complex work organisations. The experience of work and employment are being affected by rapid change as a result of a number of factors including new technology, the growth of global competition and the changing demographic profiles and values of the work force. These developments are considered within an historical context. An exploration of their implications for management practices and organisational forms will also be conducted.

Students will be introduced to the main concepts and theories through readings and discussions of the main authors in the field. Case studies will be used to show how these concepts can impact upon management decision making within work organisations.
**Learning Outcomes**

The intended subject specific learning outcomes.

On successfully completing the module students will be able to:
- Summarise and analyse data and present it effectively to others.
- Use statistical techniques to draw well-founded inferences from quantitative data.
- Identify sources of published statistics, understand their context and report on their wider relevance.
- Apply key mathematical formulae to calculate financial variables for decision-making.

The intended generic learning outcomes.

On successfully completing the module students will be able to:
- Demonstrate numeracy and quantitative skills.
- Scan and organise data and abstract meaning from information.
- Work and study independently, and utilise resources effectively.

**Method of Assessment**

Main assessment methods:
- On-Line Moodle Test (20%)
- Individual Stats Report (1000 words) (20%)
- Examination, 2 Hour (60%)

Reassessment method:
- 100% examination

**Preliminary Reading**


**Synopsis**

The aim of this module is to give students a solid grounding in key statistical techniques required to analyse effectively business data and data relevant for business. Indicative content:

• Maths and statistical skills for business; revision of algebra and basic mathematical functions.
• Summarising data with histograms, bar charts, frequency distributions, measures of central tendency and dispersion.
• Spreadsheets: features and functions of commonly-used spreadsheet software including: workbook, worksheet, rows, columns, cells, data, text, formulae, formatting, printing, charts and graphs, data management facilities,
• Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory and Venn diagrams.
• Common Probability Density Functions.
• Regression and correlation: scatter plots; simple regression; interpreting computer output.
• Forecasting using spreadsheets.
• Hypothesis testing using z-scores and t-scores
• Simulations- random number generation
Contact Hours
Total contact hours: 32
Private study hours: 118
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate the link between financial accounting systems and business activities for a variety of organisations.
- Describe the role and limitations of financial reporting in providing useful information to decision makers.
- Be able to produce financial statements from trial balance for sole traders and limited companies incorporating post trial balance adjustments.
- Illustrate the various influences on the financial reporting process and how they impact on the annual report and accounts of UK listed companies, in particular, and why there is a need for regulating the practice of financial reporting.
- Analyse a set of financial statements and be able to explain the limitations of techniques of analysis.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate coherent writing skills on management and accounting issues.
- Plan work, manage time and study independently.
- Retrieve and communicate information from a variety of sources.

Method of Assessment
Main assessment methods:
Online MCQ Test (10%)
Individual Report (1000 – 2000 words) (20%)
Examination, 2 hours (70%)

Reassessment method:
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The module will begin with an introduction to the link between business and accounting in order to show the value to the students of having some knowledge of accounting. The module is designed to teach students how to prepare, read and interpret financial information with a view to their being future business managers rather than accountants. The module will continue with a brief demonstration of double-entry bookkeeping. Students will not be examined on this, it is merely to put bookkeeping and accounting in context. Following on from this, students will be shown how to prepare financial statements from a trial balance and make adjustments to the figures given by acting on information given in a short scenario. The regulatory framework of financial reporting will be considered as will the annual reports and accounts of a variety of organisations. The module will finish with an analysis of financial statements with students shown how to interpret data and make sensible recommendations.
Introduction to Marketing

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Contact Hours
Total contact hours: 21
Private study hours: 129
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- explain and illustrate the key roles, principles and concepts of marketing;
- explain the relationship between the internal and external environments in the formulation of marketing practice and planning;
- apply the principles and concepts of marketing to specific markets and industries;
- understand the commercial and ethical challenges of marketing decision-making in domestic and international business environments.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- link theoretical perspectives to practical situations;
- demonstrate effective communication skills;
- select appropriate data and information.

Method of Assessment
Main assessment methods:
Group Presentation (10%)
MCQ Test (20%)
Examination, 2 hours (70%)

Reassessment method:
100% Examination

Preliminary Reading

Pre-requisites
None

Synopsis
The module introduces to students the importance of marketing in competitive and dynamic environments. The key indicative topics of the module are:
- The marketing role and concept
- Auditing the marketing environment as part of the marketing planning process
- Market segmentation, targeting and positioning
- Brand development and management
- Management of the marketing mix
  - Product; including new product development and the marketing of services
  - Pricing
  - Promotion; including digital media, advertising, sales promotion, publicity, PR, personal sales
  - Place
  - Extended marketing mix; including people, physical evidence and process
- Ethical issues in marketing
Contact Hours
Total contact hours: 33
Private study hours: 117
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
Recognise and recall the range of quantitative concepts, tools and techniques that are useful in solving everyday problems in business, management and accounting.
Represent problems in a mathematical/statistical form to aid decision making.
Apply quantitative techniques in the solution of problems.
Assess the strengths and weaknesses of a problem with regards to its business, management and accounting context.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
Analyse quantitative information.
Process quantitative information from various sources to develop independent conclusions.
Effectively manage own use of the time, tools and resources required to analyse and solve a problem of a quantitative nature.
Express arguments, explanations, evaluations and conclusions effectively in writing.

Method of Assessment
Main assessment methods:
VLE MCQ Test - Maths (15%)
VLE MCQ Test - Stats (15%)
Examination, 2 hours (70%)

Reassessment method:
100% exam

Preliminary Reading

Pre-requisites
None

Restrictions
Available to short-term/exchange students

Synopsis
The following topics will be taught:
• Summarising data with frequency distributions, measures of central tendency, spread and skewness. Visual representation of data in the form of graphs and charts.
• Probability: The relationship between probability, proportion and percent, addition and multiplication rules in probability theory; Venn diagrams.
• Distributions: Discrete (Binomial, Poisson) and Continuous (Uniform, Exponential, Normal).
• Sampling and hypothesis testing and its use in inference; applications of sampling in Quality Control, business and accounting.
• Regression and correlation testing and its use in inference; applications of sampling in Quality Control, business and accounting.
• Regression and correlation: scatter plots; simple regression.
• Decision making: payoff tables and decision strategies; decision trees; the Bayesian approach.
• Functions, equations and inequalities: linear functions, solving linear equations and solving simultaneous linear equations graphically; simple polynomials such as quadratic and cubic functions; manipulation of inequalities.
• Linear Programming – problem formulation and the graphical solution method.
• Calculus: The concepts of differentiation and integration, and their relationship; stationary values.
• Financial mathematics: Logarithms and exponential functions. Simple and Compound interest, annuities and perpetuities, loans and mortgages, sinking funds and savings funds, discounting to find NPV and IRR and interpretation of NPV and IRR.
Contact Hours
The module will be taught by lectures, employability workshops seminars and private study.
Total Contact Hours: 28
Private Study Hours: 122

Learning Outcomes
The module is intended to equip students with the intellectual skills needed to complete academic assignments, as well as the personal and practical skills needed to cope with the varying demands of an academic course and the workplace.
Practical skills will be developed by reflecting on theory to inform practice and lay the foundations for employability skills.

On successfully completing the module students will be able to:

8.1 Demonstrate sound academic skills to complete assignments in accordance with the required academic conventions.
8.2 Evaluate, interpret and synthesise a range of information found through independent research.
8.3 Demonstrate knowledge and understanding of the theories underlying key employability skills.
8.4 Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:

9.1 Exercise personal responsibility.
9.2 Research a topic independently to extract and synthesise information from a range of academic and online sources.
9.3 Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
9.4 Evaluate and interpret information from a variety of sources to formulate and support a well-reasoned and structured line of argument.
9.5 Relate knowledge of theory to practice and experience to enhance employability

Method of Assessment
Main assessment methods
Essay – maximum of 2000 words: (40%)
Employability Skills Report: (40%)
Completion of the KBS 'Careers Award for Business' on a pass/fail basis (10%)
Attendance and Completion of Academic Skills week activities (10%)

Reassessment methods
100% coursework

Preliminary Reading

Pre-requisites
None

Synopsis
Topics the module will cover include:

• Orientation to studying at university: including time management, learning styles and making sense of feedback.
• Cognitive development: writing essays and reports in higher education; referencing and plagiarism; how to construct a reasoned argument, and an introduction to critical and analytical thinking.
• Research skills: understanding what is meant by business and/or management research, including in brief its process from generating a hypothesis to data collection, sampling and analysis; how to develop a literature review, and the differences between quantitative and qualitative research and primary and secondary sources.
• The theories underlying the personal skill development needed to achieve success at university and in the workplace, including: effective communication skills; group and team working; problem solving; creative and innovative thinking, and presentation skills.
• Personal Development Planning for Employability: including career exploration, CV writing, and making sense of employers’ skills requirements.
Contact Hours
The module will be taught by lectures, seminars and private study.
Total Contact Hours: 32
Private Study Hours: 118

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

- Understand fundamental topics of mathematics.
- Apply key mathematical formulae to calculate financial variables for decision-making.
- Use quantitative techniques to analyse the behaviour of financial markets.
- Understand the context of published academic finance literature.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

- Demonstrate numeracy and quantitative skills.
- Demonstrate ability in data analysis.
- Demonstrate understanding of the application of mathematical methods.
- Work and study independently, and utilise resources effectively.

Method of Assessment
Main assessment methods:
VLE Test (30%)
Examination, 2 Hour (70%)

Reassessment Instrument: 100% examination

Preliminary Reading

Pre-requisites
None

Synopsis
This module builds on knowledge gained from CB367: Introduction to Data Analysis and Statistics for Business. The module is designed to provide a sound mathematical and statistical foundation for studying finance. Students will learn the key mathematical and statistical tools necessary to analyse effectively financial data.

Topics covered include:
- Basics: algebra, linear equations
- Solving simultaneous linear equations
- Rates of change and Differentiation
- Optimization (minimisation-maximisation)
- Introduction to matrix algebra
- The classical simple and multiple linear regression model (estimation – inference)
Fundamentals of Finance and Investments

Contact Hours
The module will be taught by lectures, seminars and private study.
Total Contact Hours: 32
Private Study Hours: 118

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
Demonstrate knowledge and understanding of alternative capital budgeting techniques and the ability to evaluate investment projects using these techniques.
Demonstrate knowledge and understanding of the basics of risk and return in the context of investments and portfolio theory.
Demonstrate knowledge and understanding of various sources of short and long-term finance and the ability to determine the value of sources of long-term finance.
Demonstrate knowledge and understanding of basic theories of cost of capital and capital structure and the ability to estimate weighted average cost of capital for investment appraisal.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
Research, plan, and work independently.
Effectively communicate information, arguments and analysis.
Apply quantitative and problem solving tools.
Retrieve information from a variety of sources.

Method of Assessment
Multiple Choice in-course test: 20%
Multiple Choice VLE test: 20%
2 hour end of year unseen examination: 60%

Preliminary Reading

Pre-requisites
None

Synopsis
This module begins by looking at the role of investments and finance in an organisational context. It then considers the role of financial markets and the links between investors and businesses. Students will learn different investment appraisal techniques used in capital budgeting decisions, such as NPV and IRR. The module also covers the basics of any investment decision, such as the relation between return and risk. In the second part of the module, student will learn about short and long term sources (i.e. capital structure) of finance available to businesses and how to determine the cost and value of each source of long-term finance.
Topics covered include:
- Short-term and long term investment appraisal and capital budgeting techniques
- Estimation of return and risk in the context of portfolio theory
- Short-term finance and working capital management
- Long-term finance and the cost of each source of finance
- Capital structure and weighted average cost of capital
- Interaction of investment and financing decisions
Introduction to Financial Markets and Instruments

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Contact Hours
The module will be taught by lectures, seminars and private study.
Total Contact Hours: 32
Private Study Hours: 118

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
Demonstrate knowledge of the history of international financial markets.
Demonstrate knowledge and understanding of various financial markets operating in an economy.
Demonstrate knowledge and understanding of various financial instruments available for trading in financial markets.
 Demonstrate knowledge and understanding of concepts and principles under which financial markets operate.

The intended generic learning outcomes
On successfully completing the module students will be able to:
Demonstrate an ability to work with others to develop interpersonal and team-working skills.
Structure and develop appropriate and effective communication skills, critically and self-critically, orally or in writing.
Demonstrate numeracy, analysis, and problem solving skills.
Present relevant information in a logical and precise manner.

Method of Assessment
VLE Test (10%)
Group Presentation (20%)
Examination, 2 Hour (70%)

Reassessment methods
Reassessment Instrument: 100% examination

Preliminary Reading

Pre-requisites
None

Synopsis
This module introduces students to different financial markets and their role in the economy. These markets include equity, bond/debt/interest rate, foreign exchange and derivative markets. In this module, students will also learn about the trading instruments used in these markets. Moreover, the module offers an exploration of current developments in the world's financial markets and institutions, including innovation, globalization, and deregulation, with a focus on the actual practices of financial institutions, investors, and financial instruments.

Topics covered include:
• The development of financial markets and instruments and their role in the economy
• Money, interest and bond markets and their major instruments
• Equity markets, their functions and instruments
• Derivative markets and their instruments
• Foreign exchange markets
Business Organisation, Issues and Skills

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**Availability**

Nor available to short-term or exchange students

**Contact Hours**

Total contact hours: 23
Private study hours: 127
Total study hours: 150

**Learning Outcomes**

The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate knowledge and understanding of a variety of business types and functions.
- Demonstrate knowledge and understanding of major forces that shape the world of modern business such as innovation and knowledge creation, technology, ethics and sustainability, internationalisation, and entrepreneurship.
- Evaluate the business environment in terms of key PESTEL influences as well as major forces shaping business developments such as sustainability, innovation and internationalisation from the perspectives of managers from various management career contexts.
- Demonstrate knowledge and understanding of theories underlying key employability skills.
- Use theory to inform practice by analysing and reflecting on a range of key employability skills in the context of personal development and business management.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Research topics independently to extract and synthesise information from a range of academic and online sources to formulate and support a well-reasoned and structured line of argument.
- Make sound judgements to distinguish between fact and opinion; relevant and irrelevant information, and between opposing views based upon conflicting evidence.
- Demonstrate and enhance leadership, communication, and teamwork skills
- Exercise personal responsibility.
- Relate knowledge of theory to practice and experience to enhance employability.

**Method of Assessment**

Main assessment methods:

- Individual report, 2500-3000 words (60%)
- MCQ Online moodle test (15%)
- Seminar Groupwork (15%)
- VLE Employability Award (10%)

Reassessment method:
100% coursework

**Preliminary Reading**


**Pre-requisites**

None

**Synopsis**

This module provides fundamental knowledge of a range of business organisations, business purpose, ownership types and stakeholder influence. It further introduces organisational structures, functional areas and the impact of the external environment on business. Furthermore, this module introduces the many factors that shape the nature of organisations operating in an increasingly complex business environment such as innovation, internationalisation, entrepreneurship, and sustainability. Module participants explore this dynamic nature of business and consider successful existence within modern organisations through studying and applying employability skills such as leadership, teamwork, and resilience.
Introduction to Digital Marketing

Contact Hours
Total contact hours: 21
Private study hours: 129
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate knowledge and understanding of the digital marketing environment and its evolution.
- Evaluate the impact of digital technology on marketing activities
- Evaluate the effect of digital technology on customers
- Assess the range and use of key digital marketing tools
- Demonstrate knowledge and understanding of how basic digital marketing content is created.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
- Demonstrate knowledge of the underlying concepts and principles associated with digital marketing
- Link theoretical perspectives to practical situations
- Analyse and interpret information.
- Effectively communicate the results of their study/work accurately and reliably, and with structured and coherent arguments
- Exercise personal responsibility when working independently and/or with others

Method of Assessment
Main assessment methods:
Individual Report (2500- 3000 words) (60%)
Group presentation (20%)
VLE test (20%)

Reassessment methods:
100% coursework

Preliminary Reading

Pre-requisites
CB370

Synopsis
This module aims to develop an understanding of the digital marketing environment and introduce the impact that digital technology has had on marketing activity and customers. It also aims to develop an understanding of the range of digital marketing tools available to marketers and how they can be used to develop marketing content. Indicative topics are:

- Evolution of Digital Technologies in marketing
- Organisation and governance of the internet
- Digital platforms available to Marketers and how they engage with different customers
- Digitalisation and implications for consumer behaviour
- Digital brand management
- The main elements in the digital marketing toolbox
- How digital marketing tools can be used with a range of different customers
- Overview of different content options for Digital Marketing tools
- Key steps for producing successful Digital marketing content.
PO304 Analysing British Politics Today

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<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<td>3</td>
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<td>50% Coursework, 50% Exam</td>
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Availability
Politics BA
Available as an elective module

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
04.03.2021

Learning Outcomes
On successfully completing the module students will be able to:

1. Understand the way that political decisions are reached in Britain, focusing on the links between citizens, intermediary bodies and executive institutions.

2. Identify the main evidence and criteria used in determining which actors shape key policy decisions.

3. Identify the ways in which Britain's political system has undergone significant structural change in the last decade or so.

4. Critically examine the strengths and weaknesses of political institutions in Britain, and analytically evaluate arguments around the merits of alternative institutional arrangements.

5. Understand how the design and operation of Britain’s political system relates to alternative arrangements in other western democracies, and identify the main consequences of these similarities and differences.

Method of Assessment
* Essay - 2000 words (50%)
* Exam - 2hrs (50%)

Reassessment Instrument: 100% coursework

Preliminary Reading
* Anthony King, Does the UK Still Have a Constitution? Sweet and Maxwell (2001)

Pre-requisites
None

Synopsis
Democracy in Britain does not appear to be in a healthy state. Citizens are less engaged with political institutions, and less trusting in politicians, than they used to be. Critical questions are being asked about the role and effectiveness of such key institutions as the electoral system and parliament. Meanwhile, the nature of political authority in Britain is changing rapidly. Power has been transferred upwards to the European Union, and downwards to devolved bodies in Scotland, Wales, Northern Ireland and London. Non-electoral actors such as the media also play an important role in shaping political decisions. Where does this leave the political system at the start of the 21st century? Is government in Britain effective and democratic? Or are Britain's political institutions failing? This module provides students with an introduction to some of the key issues facing the political system in Britain today. The module examines the challenges facing the political system, the effectiveness of existing political arrangements and the merits of institutional reform. While the focus is domestic, many of the same challenges are also faced by political systems in other western European countries, to which the course will make reference. The module thus aims to go beyond a simple focus on British politics, by introducing students to some of the key contemporary issues facing many western democracies.
PO314 | Introduction to Political Thought

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1. Canterbury | Spring | C | 15 (7.5) | 50% Coursework, 50% Exam |

**Availability**
Available as an elective module

**Contact Hours**
Total contact hours: 22
Private study hours: 128
Total study hours: 150

**Department Checked**
24.02.21

**Learning Outcomes**
On successfully completing the module students will be able to:

1. demonstrate familiarity with the practice of normative political enquiry;
2. demonstrate familiarity with the philosophical foundations of political issues;
3. demonstrate familiarity with the historical evolution of Western political thought;
4. demonstrate introductory knowledge of the works of key political thinkers;
5. demonstrate introductory knowledge of the great political ideologies of the modern epoch

**Method of Assessment**
* Essay, 1500 words (50%)
* Exam, 2hrs (50%)

Reassessment Instrument: 100% coursework

**Preliminary Reading**

**Synopsis**
This module introduces students to the study of political concepts that are central to thinking about political life. Through the study of these concepts students will be introduced to the principal ideas of many of the major figures in the history of Western political thought (for example, Plato, Hobbes, Rousseau and Marx) and to the work of many contemporary political theorists as well (John Rawls, Michael Sandel, Richard Rorty, Susan Okin and others). In addition, lectures and tutorials will familiarise students with a variety of different debates about how best to understand any given concept (such as, debates about what constitutes ‘human nature’) as well as how to understand the relationship between different concepts (such as, whether a just society must be an equal one or not). Moreover, the module is designed to allow students to develop a set of ‘conceptual tools’ with which to interrogate and shape the political world in which they find themselves; a world which is saturated everyday with competing articulations of the political concepts that we will study in this module. As such, students should come to develop a subtle appreciation of how the concepts examined on this module are, to greater or lesser degrees, intrinsic to all of their studies in politics and international relations (and related subjects).
PO325 Introduction to Conflict Analysis and Resolution

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<td>Canterbury</td>
<td>Spring</td>
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Available as an elective module

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
24.02.21

Learning Outcomes
On successfully completing the module students will be able to:

1. recognise key approaches to the study of conflict
2. understand the main concepts and theories of international conflict and conflict resolution
3. identify the main practices of conflict resolution and their limitations
4. engage with empirical cases and simulations of international conflicts
5. identify the main critiques of conflict theories

Method of Assessment
* Conflict Report, 2000 words (40%)
* Reading Quizzes x4 (5% each, 20% overall)
* Exam, 2 hrs (40%)

Reassessment Instrument: 100% coursework

Preliminary Reading


Synopsis
The module is designed to introduce students to the principle approaches to conflict and conflict resolution. Starting with a discussion of the pervasiveness of conflict in human existence, the module will engage with the key question of "what is conflict?" Students will be introduced to conflict management and conflict resolution approaches before engaging with conflict resolution processes such as negotiation and mediation. The module will rely on case studies and simulations to help students engage directly and better grasp the different theoretical approaches. Case studies will include an in-depth analysis of the Oslo process and a discussion of the specific difficulties linked to negotiations with "terrorists." The students will emerge from the module with knowledge of the central paradigms and concepts of conflict analysis and resolution, and with an initial set of skills (negotiation and mediation) which can be used to further understand international politics but also in their personal engagement with others.
### Introduction to Political Science

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<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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#### Contact Hours

- Total contact hours: 27
- Private study hours: 123
- Total study hours: 150

#### Learning Outcomes

On successfully completing the module students will be able to:

1. understand the different approaches used in the study of Politics
2. understand the basic logic of the research process
3. be familiar with several themes central to political research
4. have improved their ability to identify and use evidence, including basic statistical techniques
5. choose among a wide range of approaches to develop their own methods to explore substantive research questions in the fields of politics and international relations

#### Method of Assessment

- Moodle Quizzes x5 (4% each, 20% overall)
- Research Report 1, 1000 words (32%)
- Research Report 2, 2000 words (48%)

Reassessment Instrument: 100% coursework

#### Preliminary Reading


#### Synopsis

This core module introduces students to the wide range of different methodologies commonly employed in political science. This includes the scientific method and both traditional and newer forms of research. Students will also be introduced to some of the fields of inquiry that dominate the study of politics, including public choice, social movements, political behaviour, economic development and democracy. The module integrates these two main components to create both an awareness of the breadth of political science and its approaches, ultimately providing students with the foundation for further study in political science.
Introduction to Comparative Politics

Department Checked
24.02.21

Learning Outcomes
On successfully completing the module students will be able to:

1. understand what is meant by comparative politics and be familiar with the comparative method
2. be familiar with the main debates and issues in the comparative study of political institutions and processes
3. classify political systems according to different criteria
4. demonstrate a basic understanding of how executive, legislative and judicial institutions are structured
5. demonstrate a basic understanding of how citizens behave politically in relations to such institutions
6. demonstrate a basic understanding of the intermediate actors that link citizens and government (such as political parties, interest groups and the media)
7. be familiar with some of the major data sources in the sub-field of comparative politics and with how they can be used to explore key questions addressed by the sub-field

Method of Assessment
* Essay, 2000 words (50%)
* Exam, 2hrs (50%)

Reassessment Instrument: 100% coursework

Preliminary Reading

Synopsis
The module introduces students to the empirical study of the key structures, institutions and processes in political life. It does so through the lens of the comparative method, in which political systems are compared and contrasted to test hypotheses about the factors producing similarities and differences across countries and over time. The module first introduces the comparative method, and then discusses the different ways in which political systems can be organized and classified. It focuses on the three key powers in all political systems – executive, legislative and judicial – the ‘intermediate’ actors that link people to their governments, namely political parties, interest groups and the media, and how citizens behave politically in relations to such institutions and actors. Throughout the module, students are encouraged to identify the factors and the processes leading to different political outcomes across states and over time and to use both qualitative and quantitative data to support their arguments.
Learning Outcomes
On successfully completing the module students will be able to:

1. Understand the various economic and political processes of globalisation

2. Understand the ways in which globalisation evolved, to what degree it is managed and to what degree it can be controlled.

3. Identify and assess the impact that globalisation has on equality, rights, environment, economic development as well as inter and intra state conflict.

4. Identify and assess the impact of globalisation on global governance.

5. Identify and assess forces of resistance to globalisation

Method of Assessment
* Essay 2000 words, 50%
* Exam 2 hours, 50%

Reassessment Instrument: 100% coursework

Preliminary Reading
Joseph Stiglitz (2003), Globalization and its discontents, (Penguin)
Nicola Phillips (ed.) (2005), Globalising International Political Economy (Palgrave)

Synopsis
Globalisation is a contentious phenomenon with opinions divided as to whether it has (mostly) positive or negative consequences. This module assesses the complex process of globalisation by exploring the economic and political dimensions of globalisation, what drives the process, how it affects states and domestic constituencies and to what degree it can be managed. The module explores the role of individuals, states, international economic organisations, and non-state actors in processes and governance of globalisation as well as the growing resistance movements against globalisation. It also examines the relationship between globalisation and (in)equality, economic development, personal rights, environment and armed conflict.
PO331 \textbf{Modes of Reasoning} \\
\begin{tabular}{|c|c|c|c|c|}
\hline
Version & Campus & Term(s) & Level & Credit (ECTS) & Assessment & Convenor \\
\hline
1 & Canterbury & Autumn & C & 15 (7.5) & 100\% Coursework & \\
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\end{tabular}

\textbf{Availability} \\
Available as an elective module

\textbf{Contact Hours} \\
Total contact hours: 20 \\
Private study hours: 130 \\
Total study hours: 150

\textbf{Learning Outcomes} \\
On successfully completing the module students will be able to: 
- evaluate the appropriateness of different approaches to solving problems related to their own areas of study and across a range of disciplines
- interpret arguments, evidence and data; marshalling information from published sources; critical evaluation of own research and that of others
- use technology to retrieve, analyse and present information
- construct arguments across different intellectual contexts and disciplines
- communicate across disciplines; mediate key ideas between disciplines; write persuasively
- manage time and workload in order to meet personal targets and imposed deadlines

\textbf{Method of Assessment} \\
- Three Moodle quizzes (30\%) \\
- Essay of 2,500 words (70\%)

Reassessment Instrument: 100\% coursework reassessment

\textbf{Preliminary Reading} \\
Oreskes, Naomi (2004). The Scientific Consensus on Climate Change: How Do We Know We're Not Wrong? In A. Lloyd E., Winsberg E. (eds) Climate Modelling, pp. 31-64. New York: Palgrave Macmillan. \\

\textbf{Restrictions} \\
This module will be capped at 20 students and priority given to POLIR students.

\textbf{Synopsis} \\
One of the impediments to communication between different academic disciplines is their use of different ways of making, and validating, arguments and proofs. These differences are the product of diverging approaches to answering a single question: what counts as knowledge? A key element of the programme in Liberal Arts is enabling students to understand, appreciate and assimilate findings from diverse academic approaches. This module introduces students to the ways in which different academic disciplines conceptualise the nature of knowledge. Through a range of lectures, seminars and workshops the course will introduce the students to a range of ways that 'truth' is established across the sciences, social sciences and humanities by way of several key theoretical approaches that span these disciplines. These questions will be introduced through a number of case studies in which several contemporary issues will be analysed from the perspective of different disciplines across several weeks.

PO332 \textbf{Understanding the Contemporary} \\
\begin{tabular}{|c|c|c|c|c|}
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Version & Campus & Term(s) & Level & Credit (ECTS) & Assessment & Convenor \\
\hline
1 & Canterbury & Spring & C & 15 (7.5) & 100\% Coursework & \\
\hline
\end{tabular}

\textbf{Availability} \\
BA (Hons) Liberal Arts \\
BA (Hons) Liberal Arts with Year Abroad \\
Available as an elective module

\textbf{Contact Hours} \\
Contact hours: 20 \\
Private Study Hours: 130 \\
Total Study Hours: 150

\textbf{Department Checked} \\
08.03.2021
Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Identify and describe key forces and events shaping contemporary thought and behaviour.
8.2 Identify and describe key ideas informing representations and critiques of the contemporary period.
8.3 Summarise key aspects of the varying ways in which different disciplines conceptualise the contemporary period and its concerns.
8.4 Respond to, and comment on, the problems and challenges shaping contemporary culture and society.

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Interpret arguments, evidence and data; to marshal information from published sources; to critically evaluate their own research and that of others
9.2. Use technology to retrieve, analyse and present information
9.3. Construct arguments within different intellectual contexts and disciplines
9.4. Communicate across disciplines, to mediate key ideas between disciplines, to write persuasively.
9.5. Work independently to manage time and workloads in order to meet personal targets and imposed deadlines

Method of Assessment
Reading journal (30%)
Essay, 2,500 words (70%)

Reassessment methods: 100% coursework reassessment

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)


Pre-requisites
None

Restrictions
This module will be capped at 20 students and priority given to POLIR students.

Synopsis
A key element of a Liberal Arts education is the ability to critically understand and respond to current affairs. 'Understanding the Contemporary' will enable students to think critically about their own period, and analyse the forces and events shaping contemporary culture and society. Students will consider texts from a range of disciplines and will be selectively introduced to key ideas in contemporary theory and philosophy. They will apply insights drawn from their readings and discussions within analyses of contemporary situations. The focus of the module will be on the period since 2000, though where necessary it will reach back before that date to contextualise current issues. Students will be required to think critically about the ways different disciplines are formulating representations of the contemporary period, and to discuss themes and ideas that cross those disciplines. Seminars and lectures will address topics that define the present period and it is in the nature of the module that its study topics will vary from year to year.

PO334 Global Politics in Question

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<th>Credit (ECTS)</th>
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<td>Spring</td>
<td>C</td>
<td>30 (15)</td>
<td>50% Coursework, 50% Exam</td>
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Availability
The module contributes to all programmes offered by the School of Politics and International Relations as well as to joint honours programmes with politics.
Available as an elective module.

Contact Hours
Contact hours: 44
Private study: 256
Total study hours: 300
Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

1. Identify key issues, events, developments and trends that characterise the contemporary international environment

2. Identify and explain key historical processes that informed and shaped key issues, events, developments and trends in contemporary international politics

3. Identify a limited range of political science tools that can be used to study and analyse the issues, events, developments and trends discussed in the module

4. Describe, study and analyse global political issues, events, developments and trends from multiple perspectives

5. Demonstrate a familiarity with introductory literature on the global issues, events, developments and trends discussed in the module

6. Name and explain basic concepts and theories relevant to the global issues, events, developments and trends discussed in the module

The intended generic learning outcomes. On successfully completing the module students will be able to:

1. Engage critically with political phenomena, using a limited range of concepts, theories and methods of political science debate

2. Examine and evaluate different interpretations of political issues, events and solutions to problems

3. Describe, evaluate and apply different approaches involved in collecting, analysing and presenting political information

4. Develop reasoned arguments, synthesise relevant information and exercise critical judgement

5. Communicate ideas effectively and fluently in writing

6. Use information and communication technology for bibliographical searches, data acquisition, data analysis and presentation

7. Work independently, demonstrating initiative, self-organisation and time-management

Method of Assessment
Essay, 3000 words, 50%
Exam, 2 hours, 50%

13.2 Reassessment methods: 100% coursework reassessment

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)


John Baylis, Patricia Owns and Steve Smith (eds), The Globalization of World Politics: An Introduction to International Relations (Oxford: Oxford University Press, 8th ed. 2019)


Pre-requisites
None

Synopsis
The module will discuss key issues, events, developments and trends that characterise today’s global politics. The precise list of issues to be included will vary from year to year depending on the global political landscape and staff availability, but examples of issues that may be covered in a given year include climate change, globalisation, global dimensions of poverty and inequality, the global economy of waste, religion and global politics, global governance, global aspects of war and conflict, colonialism and imperialism, superpower politics and influence, weapons of mass destruction, terrorism, international organisations, refugees and migration etc. The issues chosen will be studied from multiple perspectives, starting from a basic, empirical analysis and progressing towards conceptual and theoretical issues suitable to the module level. Lectures will be complemented by small groups seminars and workshops.
Availability
Available as an elective module.

Contact Hours
Contact hours: 44
Private study: 256
Total study hours: 300

Learning Outcomes
On successfully completing the module students will be able to:
- explain what the study of politics entails
- describe the main aspects of political systems, including structures and institutions
- explain how citizens tend to behave in different sorts of political systems
- explain and evaluate key approaches to studying politics
- investigate political questions, including identifying evidence and utilising basic statistical techniques

Method of Assessment
Online quizzes (10 x 5% = 50%)
Essay – 2500 Words (50%)

Reassessment instrument: 100% coursework reassessment

Preliminary Reading
Peter Ferdinand, Robert Garner, Stephanie Lawson, Politics (Oxford: Oxford University Press, 2018)
Sandra Halperin, Oliver Heath, Political Research: Methods and Practical Skills (Oxford: Oxford University Press, 2nd ed. 2016)

Synopsis
This module introduces students to the empirical study of the key structures, institutions, processes, outcomes and behaviour in political systems. It familiarises students with both the content and shape of political life and how academic scholars study it. But it also introduces the data, methods and techniques that allow students to study it themselves. Students learn about political life by learning how to do basic political research.
PO336 Politics Today

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<tr>
<td>1</td>
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<td>15 (7.5)</td>
<td>100% Coursework</td>
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Availability

The module contributes to all programmes offered by and with the School of Politics and International Relations. Available as an elective module.

Contact Hours

Contact hours: 22
Private study: 128
Total: 150

Department Checked

15.01.21

Learning Outcomes

On successfully completing the module students will be able to:
1. Identify and describe key problems and issues in contemporary national or international politics
2. Analyse at least one of these problems or issues drawing on current literature
3. Demonstrate an understanding of how the interests of the political actors involved in the relevant situation may shape their approach to, and perception of, the situation.
4. Demonstrate an awareness of how problems and issues in international politics can be explored and analysed from different perspectives, using different methods and approaches.
5. Use the analysis of at least one of these problems, and issues in order to explore and discuss solutions and policy advice evaluating possible costs and benefits.
6. Account for the complexity of contemporary problems in national or international politics.

Method of Assessment

5 Moodle quizzes – 20%
Essay 2,000 words - 80%

Reassessment method

100% coursework reassessment

Preliminary Reading


Apart from such generic titles, the reading list for each year will depend on the 'current issues' selected for discussion. The discussion of the issues will make use of a range of media including e.g. background material (books), online sources, articles, newspapers.

Pre-requisites

None

Synopsis

The Politics Today module enables us to engage our first year students in debates on current political issues, typically on issues that dominate our newspapers and therefore are close to the students' own awareness and experience. However, in the introduction to the module we will also consider how such issues enter our awareness and why, and whether indeed 'relevance' itself is a political construct. The module will be responsive to current world affairs, and therefore the precise selection of issues to be discussed may change from year to year. After a general introduction, 2-3 issues will be presented and analysed, typically by considering historical backgrounds, key political actors, configurations of interests, possible developments and outcomes. The module endeavours to help students appreciate and conceptualise the complexities of the modern world by discussing current national and/or world issues from diverse perspectives and angles. At the beginning of the course, students will also be given the opportunity to vote on issues of interest which are not already included in the curriculum. The issue with the most votes will then be added to the curriculum, and students will be involved in preparing the issue for discussion and analysis.

SE310 Modes of Reasoning

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<tr>
<td>2</td>
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<td>100% Coursework</td>
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Availability

BA (Hons) Liberal Arts
BA (Hons) Liberal Arts with Year Abroad
Contact Hours
Total contact hours: 44
Private study hours: 256
Total study hours: 300

Department Checked
24.02.21

Learning Outcomes
On successfully completing the module students will be able to:

1. demonstrate knowledge and understanding of key academics studies within the sciences, humanities and social sciences, how they were implemented, and their impact on broader society
2. understand how to develop and test hypotheses using study design approaches appropriate to the discipline
3. understand the utility and interpretation of qualitative and quantitative data
4. demonstrate the ability to critically evaluate primary and secondary literature appropriate to the discipline
5. demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society
6. understand how to formulate research questions and design research projects in response to those problems and challenges, and develop lines of argument and make sound judgements

in an extended essay project that presents, evaluates and interprets qualitative and quantitative data in an attempt to address those problems

Method of Assessment
* Essay, 2000 words (25%)
* Oral Presentation and Seminar Participation (10%)
* Mixed Methods Research Proposal, 1000 words (15%)
* Reading Diary (10%)
* Mixed Methods Research Project, 3500 words (40%)

Reassessment Instrument: 100% coursework

Preliminary Reading
There is no set text for this module. It will feature a case study driven approach to introduce students to original research literature at an early stage. This is an intentional strategy to place students at the heart of the creation of knowledge. As such, original journal articles will be selected from existing library journal provision and will provide the focus for bi-weekly discussions. Where necessary, students will be directed towards on-line learning support for specific issues relating to statistical evaluation. Research design will be addressed by, among other texts and case studies, John Creswell and Vicki Price’s Designing and Conducting Mixed Methods Research (Sage, 2010).

Synopsis
One of the impediments to communication between different academic disciplines is their use of different ways of making, and validating, arguments and proofs. A key element of the programme in Liberal Arts is to develop a genuine interdisciplinary approach so that students can understand, appreciate and assimilate the findings from diverse academic approaches. This module examines the varying modes of developing scientific, social scientific and humanities discourses to facilitate cross-disciplinary understanding of qualitative and quantitative reasoning. Following an introduction to Modes of Thought, engaging students with concepts of rationality as elaborated in logic and analytical reasoning, it will familiarise students in lectures and readings with quantitative and qualitative methodologies as well as with associated processes of data presentation, validation and conclusion reaching. Seminars will serve both to discuss and assess approaches and to familiarise students with working with techniques of data analysis and representation (quantitatively through statistical methods and software packages such as Excel and SPSS and qualitatively through sessions engaging grounded theory, narratology, actor network theory and image studies). Insofar as an element at the core of reasoning is representation per se, the issue of cognition and its unconscious shaping by both social and psychological forces will be addressed.

Themes introduced here not only intertwine with teaching and practical exercises in the two concurrent first year core modules but also recur throughout the rest of the programme. The cross-disciplinary debates – and communications – opened in this module will be revisited and nuanced over the following three years.

The module Modes of Reasoning is rich in transferable skills training, helping students to develop numeric and analytical skills, engaging them in the formulation and design of research questions and hypotheses, and familiarising them with select software packages. These methodological skills will combine with the analytical skills taught in the production of a research project on topics of students’ own choosing which will be produced at the end of the year.
Understanding the Contemporary

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<th>Version</th>
<th>Campus</th>
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<td>Canterbury</td>
<td>Spring</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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**Availability**

BA in Liberal Arts (Honours) and Liberal Arts with a Year Abroad

**Contact Hours**

Total Contact Hours: 20

Private Study Hours: 130

Total study hours: 150

**Department Checked**

24.02.21

**Learning Outcomes**

On successfully completing the module students will be able to:

8.1 Identify and describe key forces and events shaping contemporary thought and behaviour.

8.2 Identify and describe key ideas informing representations and critiques of the contemporary period.

8.3 Summarise key aspects of the varying ways in which different disciplines conceptualise the contemporary period and its concerns.

8.4 Respond to, and comment on, the problems and challenges shaping contemporary culture and society.

**Method of Assessment**

- Reading journal (30%)
- Essay, 2,500 words (70%)

Reassessment Instrument: 100% coursework reassessment

**Preliminary Reading**


**Synopsis**

A key element of a Liberal Arts education is the ability to critically understand and respond to current affairs. 'Understanding the Contemporary' will enable students to think critically about their own period, and analyse the forces and events shaping contemporary culture and society. Students will consider texts from a range of disciplines and will be selectively introduced to key ideas in contemporary theory and philosophy. They will apply insights drawn from their readings and discussions within analyses of contemporary situations. The focus of the module will be on the period since 2000, though where necessary it will reach back before that date to contextualise current issues. Students will be required to think critically about the ways different disciplines are formulating representations of the contemporary period, and to discuss themes and ideas that cross those disciplines. Seminars and lectures will address topics that define the present period and it is in the nature of the module that its study topics will vary from year to year.
## Roots of Transformation

### Version
- **Campus:** Canterbury
- **Term(s):** Autumn
- **Level:** C
- **Credit (ECTS):** 15 (7.5)
- **Assessment:** 100% Coursework
- **Convenor:**

### Availability
BA in Liberal Arts and BA in Liberal Arts with a Year Abroad

### Contact Hours
- **Total Contact Hours:** 22
- **Private Study Hours:** 128
- **Total Study Hours:** 150

### Learning Outcomes
On successfully completing the module students will be able to:

8.1 Demonstrate knowledge of the forces and events shaping contemporary thought and behaviour across a range of practices and disciplines.

8.2 Demonstrate an awareness of the relation of key ideas informing representations and critiques of the contemporary period with the matrices of technological and social changes in which they have developed.

8.3 Demonstrate an understanding of the varying ways in which different disciplines and practices – across the arts, the social sciences, history and politics – conceptualise the contemporary period and its concerns.

8.4 Demonstrate a knowledge and understanding of forms of representation that have emerged in the contemporary period.

8.5 Show an ability to relate issues in contemporary politics and society to developments in science and technology.

8.6 Demonstrate an ability to formulate and intellectually respond to the problems and challenges shaping contemporary culture and society.

### Method of Assessment
- **Reading Diary (20%)**
- **Essay 1, 1000 words (30%)**
- **Essay 2, 2000 words (50%)**

**Reassessment Instrument:** 100% coursework

### Preliminary Reading

### Restrictions

### Synopsis
The module will prepare students to think critically about the forces shaping ways of being in the contemporary world, with attention to how 'the modern' has emerged from innovations and continuities in modes of production, reproduction and communication in the past two centuries. This module examines the technological and economic revolutions that shape human cultures, with a particular focus from the 17th to the early 20th century roots of modernity and the impacts of recent and developing technological innovations. Students will be introduced to basic issues in scientific and technological developments impacting upon the contemporary world and will, building on their understanding of these, investigate their ramifications in social practices and ideations, in philosophical discourse and in the fields of aesthetic and literary production. Students will be required to think critically about the ways different disciplines respond to and are shaped by technological and social developments, and will be encouraged to engage these from a cross-disciplinary perspective. Overall, the module will develop multi-disciplinary understandings of the history of the contemporary world and will encourage students to become aware of, and to understand, the 'unseen' influences which enable and constrain our ways of being so as to both work with them and, where appropriate, seek to shape them.
Contact Hours
88 hours.

Department Checked

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Understand elementary principles of research design, the scientific method, experimental and descriptive research, and to understand how these three topics interact
8.2 Understand how principles of scientific method are instantiated in specific research examples taken from the psychological literature and the research done in the department
8.3 Understand about relationships between statistics and research hypotheses in psychology
8.4 Conduct simple statistical tests that are commonly used in psychology, using commonly used computer software. To interpret results of these inferential tests. To relate these results to psychological theories.
8.5 Learn and practice reading psychological papers and to learn how to write reports on psychological research adhering to the psychological standards in publishing (APA guidelines).

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Read, digest and summarise scientific papers
9.2 Write research reports that are complete, concise, and well-structured
9.3 Present statistical data and numbers in an accessible manner
9.4 Use generically available software for psychological statistics (for example, spreadsheet programs like MS Excel) and to use specialist software for psychological statistics (for example, statistical software like SPSS, SAS, or R).
9.5 Conduct small research projects with a group of peers
9.6 Demonstrate the ability to develop, monitor, and assess own learning

Method of Assessment
This module is assessed by 100% Coursework. This is comprised of Moodle quizzes, project reports, and In Class Tests.

This module is reassessed by 100% Examination.

Preliminary Reading
Navarro, D. (2013). Learning statistics with R. (version 0.6 or greater)

Restrictions
This module is available only to UKC students studying a Psychology programme of study. Not available wild. Not available to short-term credit students.

Synopsis
SP300 is concerned with methodology in psychology, with statistics in psychology, and how they interact. In the lectures, relevant topics in methodology and statistics are introduced over the course of the year (examples are design considerations, counterbalancing, sample versus population, descriptive statistics, histograms, summary statistics, hypothesis testing). There are a number of dedicated lectures looking at how the psychological literature reflects the methodological and statistical issues that have been addressed in the lectures, and how researchers have balanced the requirements of methods, statistics and theory-driven investigation.
Contact Hours
56 hours (lectures & seminars)

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 demonstrate knowledge and understanding of main phenomena, methods, and theorising in biological and cognitive psychology
8.2 demonstrate development of subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring issues in biological and cognitive psychology, and employing the inferential method in science
8.3 understand historical development of cognitive psychology as a science

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 demonstrate development of intellectual skills, including reading and writing skills, critical reflection and written analysis and interpretation
9.2 demonstrate development of transferable skills, including communication skills, numeracy, use of information technology, working with others, and problem solving

Method of Assessment
40% Coursework. Formed of two In Course Tests (20% each)
60% Examination

Preliminary Reading
Core reading:
Core reading:
Supplementary Reading:
Supplementary Reading:

Restrictions
This module is available only to Kent students studying Psychology. Not available wild. Not available to short-term credit students.

Synopsis
Psychology is an increasingly popular discipline, possibly because of its relevance to the problems of everyday life. It is also a scientific discipline and draws on other areas of scientific investigation for its concepts and ideas, including Biology, Linguistics, Computer Science and Philosophy. The general aim of this module is to introduce students to the scientific study of behaviour, covering the basic approaches to the subject, including the Biological approach, the Cognitive approach, Behaviourism and Ethology, the Development perspective and related philosophical ideas. Rather than teach these topics in separate blocks, the module is organised so as to emphasise how the theoretical frameworks underlying these approaches relate and contrast. The module also shows how psychological theories and ideas can be used to account for both everyday and abnormal human behaviour.
## SP302 Introduction to Social Psychology

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**Availability**
This module is available only to Kent students studying Psychology. Not available as elective. Not available to short-term credit students.

**Contact Hours**
- Total contact hours: 51
- Private study hours: 249
- Total study hours: 300

**Department Checked**
15.02.21

**Learning Outcomes**
On successfully completing the module students will be able to:

8.1 Demonstrate understanding of the scientific underpinnings of psychology as a discipline, its historical origins, development and limitations
8.2 Demonstrate knowledge and understanding of main phenomena, methods and theorising in social psychology
8.3 Demonstrate knowledge and understanding of main phenomena, methods, and theorising in developmental psychology
8.4 Demonstrate subject-specific skills, including evaluating and selecting appropriate frameworks and methodologies for exploring psychological issues

**Method of Assessment**
- Study Skills Assignment 800 words 20%
- Essay 1,200 words 20%
- Examination 2 hours 60%

Reassessment method
Like for Like.

**Preliminary Reading**
Core reading:

**Synopsis**
This module, along with other Stage 1 psychology modules, provides a foundation for Stages 2 and 3. It will provide students with an introduction to the methods, techniques and issues involved in the study of social psychology and developmental psychology. The emphasis of the module is on theory as the foundation of an empirical discipline and the importance of scientific methodology. It highlights the interplay between theory, research, and application in both social psychology and developmental psychology. In one part of the module, focus is placed on core theories and research in, as well as applications of, social psychology. In the other part of the module, focus is placed on core theories and research in, as well as applications of, developmental psychology. Each part begins with an overview of the historical development of the subject before introducing students to current theories and methods.
Availability
Offered as an elective module to non-psychology students. Available to Short-Term credit students.

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
02.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate an introductory knowledge of psychology as a science and the research methods used within the study of psychology
8.2 Show a familiarity and awareness of how key concepts in psychology relate to current and contemporary issues in modern society
8.3 Demonstrate an awareness of sub-disciplines within psychology and how they relate to each other
8.4 Demonstrate introductory knowledge of key concepts in the study of abnormal psychology, sensation, consciousness, child psychology, motivation, emotion, memory and attitudes, and group processes
8.5 Demonstrate knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate an understanding of the quality of theories, methods and findings in published research
9.2 Demonstrate the use of information technology (e.g. study guides, on-line tests and other resources on the web described in the recommended text book) to support learning and personal understanding of psychology

Method of Assessment
Examination 2 hours 80%
Research Participation 20%

* An alternative assessment may be provided for those short-term students who will no longer be registered when the examination takes place. This alternative assessment will assess the same learning outcomes as the end of year exam.

Reassessment methods: Like for Like.

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)

Additional readings will be recommended from this text in each lecture

Pre-requisites
None

Restrictions
Not available to students registered on a Psychology related programme of Study.

Synopsis
This module introduces students to the study of psychology, with the aim of providing an introductory understanding of key topics within psychology and seminal psychological research. The module explores psychology as a science and the research methods common in psychological research. The lectures will cover some of the key concepts and findings in the study of abnormal psychology, sensation, consciousness, child psychology, motivation, emotion, memory and attitudes, and group processes. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society.
## Introduction to Psychology II

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<th>Version</th>
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<th>Term(s)</th>
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<td>Canterbury</td>
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<td>90% Exam, 10% Coursework</td>
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<tr>
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<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
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<tr>
<td>1</td>
<td>Canterbury</td>
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<td>C</td>
<td>15 (7.5)</td>
<td>90% Exam, 10% Coursework</td>
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### Availability
Offered as an elective module to non-psychology students. Available to Short-Term credit students.

### Contact Hours
- Total contact hours: 22
- Private study hours: 128
- Total study hours: 150

### Department Checked
02.03.2021

### Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate an introductory knowledge of psychology as a science and the research methods used within the study of psychology

8.2 Show a familiarity and awareness of how key concepts in psychology relate to current and contemporary issues in modern society

8.3 Demonstrate an awareness of sub-disciplines within psychology and how they relate to each other

8.4 Demonstrate introductory knowledge of key concepts in the study of abnormal psychology, sensation, consciousness, child psychology, motivation, emotion, memory and attitudes, and group processes

8.5 Demonstrate knowledge, understanding, and appreciation of the diversity of theoretical and empirical approaches in psychology

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate an understanding of the quality of theories, methods and findings in published research

9.2 Demonstrate the use of information technology (e.g. study guides, on-line tests and other resources on the web described in the recommended text book) to support learning and personal understanding of psychology

### Method of Assessment
Examination 2 hours 80%

Research Participation 20%

* An alternative assessment may be provided for those short-term students who will no longer be registered when the examination takes place. This alternative assessment will assess the same learning outcomes as the end of year exam.

Reassessment methods: Like for Like.

### Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)


Additional readings will be recommended from this text in each lecture

### Pre-requisites
None

### Restrictions
Not available to students registered on a Psychology related programme of Study.
This module introduces students to the study of psychology, with the aim of providing an introductory understanding of key topics within psychology and seminal psychological research. The module explores psychology as a science and the research methods common in psychological research. The lectures will cover some of the key concepts and findings in the study of abnormal psychology, sensation, consciousness, child psychology, motivation, emotion, memory and attitudes, and group processes. The module encourages students to explore classical concepts in psychology within the context of cutting edge research and contemporary issues within modern society. There is a particular focus on how psychology and concepts within the subject can inform controversial issues in everyday society.

<table>
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<th>SP306</th>
<th>Introduction to Forensic Psychology</th>
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<td>Version</td>
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### Availability
Compulsory to: Psychology with Forensic Psychology BSc
Optional to: Psychology BSc
Psychology with a Placement Year
Psychology with Clinical Psychology and a Placement Year
Psychology with Clinical Psychology
Social Psychology
Available as an elective module to non-psychology students. Available to Short Term Credit Students

### Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

### Department Checked
02.03.2021

### Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

**8.1** Understand the practical role played by contemporary forensic psychologists in society

**8.2** Demonstrate a knowledge of forensic psychology as a discipline and research methods used within forensic psychology

**8.3** Demonstrate awareness of the fundamental application of psychology, as a science, to understand key forensic issues

**8.4** Demonstrate understanding of key concepts and sub-topics within forensic psychology and how they relate to each other (i.e. ability to synthesise core concepts within forensic psychology)

**8.5** Evaluate core theories and research in forensic psychology

The intended generic learning outcomes. On successfully completing the module students will be able to:

**9.1** Demonstrate an understanding of the variety of theoretical and methodological approaches used in psychology

**9.2** Demonstrate independent learning and research skills required to support academic learning and development

### Method of Assessment
Examination 2 hours (100%)
Reassessments: Like-for-Like

### Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)


### Pre-requisites
None

### Synopsis
This module will introduce students to key topics in Forensic Psychology including the development of offending, the rehabilitation of offenders, the criminal justice system, criminal statistics, policing, and the public response to crime. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important forensic issues, and (2) key research methods common in forensic psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the important forensic psychological issues outlined.
Availability
Compulsory for Business Psychology BSc and Business Psychology with a Placement Year BSc. Optional to all single-honour undergraduate Psychology programmes. Available Elective. Available to short-term credit students.

Contact Hours
Total contact hours: 30
Private study hours: 120
Total study hours: 150

Department Checked
02.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1. Understand of the practical role played by contemporary organisational and business psychologists in society
8.2. Demonstrate introductory knowledge of psychology in the workplace as a discipline and research methods used within psychology in the workplace
8.3. Show awareness of the fundamental application of psychology, as a science, to understand key organisational and business issues
8.4. Demonstrate understanding of key concepts and sub-topics within psychology of the workplace and how they relate to each other (i.e., ability to synthesise core concepts within organisational and business psychology)
8.5. Evaluate core theories and research in psychology of the workplace
8.6. Summarise research evidence for a wide audience

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Appreciate and understand the variety of theoretical and methodological approaches used in psychology
9.2. Utilise self-reflective qualities required to receive constructive feedback from staff in order to improve understanding and academic performance
9.3. Demonstrate independent learning and research skills required to support academic learning and development
9.4. Use self-regulation skills in the form of study planning and overall time management
9.5. Demonstrate development of information technology skills required to obtain key learning resources (e.g., use of online journals and learning resources as directed by lecturers).
9.6. Work effectively in a group

Method of Assessment
Examination 2 hours 75%
Poster Presentation 25%

Reassessment methods: Like for like.

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)

Main Texts:

Supplementary Reading:

Pre-requisites
No prerequisites will be required for students registered for a psychology Programme of Study.

For non-psychology students either Introduction to Psychology I (PSYC3040) or Introduction to Psychology II (PSYC3050) will be required as a pre/co-requisite.
This module will introduce students to key topics about Psychology in the workplace such as leadership, corporate crime, and workplace motivation – there will be a focus on the application of psychology to real business issues and questions, and lectures will focus on expertise within the School of Psychology at Kent. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important business, work, and organisational issues, and (2) key research methods common in work and organization psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the application of psychology to core work and organisational issues.
### SP312 Introduction to Psychology

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<td>Medway</td>
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**Availability**

Compulsory to: BSc (Hons) Social Sciences

**Contact Hours**

Total contact hours: 22  
Private study hours: 128  
Total study hours: 150

**Department Checked**

02.03.2021

**Learning Outcomes**

The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1. Describe the development of psychology as a discipline

8.2. Compare and contrast psychology with the natural and other social sciences

8.3. Compare and contrast different theoretical approaches in psychology

8.4. Understand how psychological research and theory have been applied to specific aspects of human experience and behaviour

8.5. Understand key controversial issues in psychological research and theory

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Locate journal articles using e-journals and other on-line sources; recognise reliable and unreliable sources of information online

9.2. Understand the basics of conducting empirical research including the design of studies, data collection and descriptive statistics

9.3. Communicate with others through seminar-based group discussions and problem-based group work

9.4. Organise material and communicate clearly in written essays and reports

**Method of Assessment**

Essay 2,000 words 37.5%  
Report 1,500 words 37.5%  
Research Participation 25%

Reassessment methods: Like for Like.

**Preliminary Reading**

Reading List (Indicative list, current at time of publication. Reading lists will be published annually)


**Pre-requisites**

None

**Synopsis**

The lectures will give a brief history and overview of the discipline, followed by an examination of different approaches to explaining human behaviour. Different areas of psychology (such as social and cognitive) will be explained and examples of topics in these areas examined as illustrations. The focus will be on the nature of psychology as a discipline, the types of methods and approaches used in psychology, and how it compares and contrasts with other disciplines in the social sciences.

Perspectives examined in the course will include:

- biopsychology (the nervous system, including structure, functions and effects of damage)
- evolutionary principles and their relevance to behaviour
- behaviouralism (principles of learning through conditioning)
- cognitive psychology (e.g. memory, decision-making)
- social psychology (e.g. group membership)
- clinical issues (anxiety disorders)
Availability
Compulsory to all Psychology Undergraduate provision. Non-contributory credits. PASS / FAIL only. Required for progression / award

Contact Hours
Total contact hours: 40
Private study hours: 0
Total study hours: 40

Department Checked
02.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1. Experience and participate in a wide range of practical research studies.
8.2. Reflect upon an understanding of data collection under controlled conditions.
8.3. Use gained experience in future research data collection.

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Be sensitive to contextual and interpersonal factors
9.2. Use effective personal planning and time keeping skills to attend and undertake studies.
9.3. Use of Information Technology to participate in research data collection.

Method of Assessment
Pass/Fail RPS credit collection – Block I Autumn Term 40%
Pass/Fail RPS credit collection – Block II Spring Term 40%
Pass/Fail RPS credit collection – Block III Summer Term 20%

Students who do not wish to participate in studies (due to, but not limited to, personal or ethical reasons) are permitted to complete the RPS requirement by submitting one or more written assignments instead. Each block of the RPS is treated separately and can be completed through an essay.

Reassessment methods: This module will be reassessed by 100% coursework.

Preliminary Reading
This is a practical participation module, and therefore no reading is required.

Progression
PASS / FAIL only. Required for progression / award

Restrictions
Not available elective. Not available to Short-Term credit students.

Synopsis
The Research Participation Scheme (RPS) enables students commencing their training in Psychology to gain experience with academic research through participation in studies conducted by staff and other students who are more advanced in their studies (i.e., Final Year, MSc, PhD). Students enrolled in the RPS accumulate credits that correspond to the time spent participating in studies. All studies offered via the RPS have received independent ethical approval and comply with the BPS Code of Human Research Ethics.
Introduction to Clinical Psychology

<table>
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Availability
Compulsory to Psychology with Clinical Psychology BSc/MSci
Available as an elective module. Available to Short Term Credit Students.

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
02.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Understand the practical role played by contemporary clinical psychologists in society
8.2 Demonstrate a knowledge of clinical psychology as a discipline and research methods used within clinical psychology
8.3 Demonstrate awareness of the fundamental application of psychology, as a science, to understand key clinical issues
8.4 Demonstrate understanding of key concepts and sub-topics within clinical psychology and how they relate to each other (i.e. ability to synthesise core concepts within clinical psychology)
8.5 Evaluate core theories and research in clinical psychology

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate an understanding of the variety of theoretical and methodological approaches used in psychology
9.2 Demonstrate independent learning and research skills required to support academic learning and development

Method of Assessment
Examination 2 hours 100%

Reassessment methods: Like-for-like.

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)

Pre-requisites
None

Synopsis
This module will introduce students to key topics in Clinical Psychology. In particular, this module will focus on (1) fundamental applications of psychology, as a science, for understanding important clinical issues, and (2) key research methods common in clinical psychological research. Throughout the module, students will be encouraged to apply contemporary psychological concepts and methods to understand the important clinical psychological issues outlined.
Forensic Psychology Reflective Log (Stage 2)

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Availability
Compulsory to Psychology with Forensic Psychology BSc. Non-contributory credits. PASS / FAIL only. Required for progression / award

Contact Hours
Total contact hours: 8
Private study hours: 32
Total study hours: 40

Department Checked
03.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1. Adopt multiple perspectives on issues concerning Forensic Psychology, and systematically analyse the relationships between them.

8.2. Pose, operationalise and critique research questions.

8.3. Present and evaluate research findings

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Engage in reflective practice on professional development and career trajectory

9.2. Be sensitive to contextual and interpersonal factors

9.3. Use effective personal planning and recording to maintain a record of a series of research related activities

Method of Assessment
Pass/Fail Logbook 100%

Reassessment methods: Like for like.

Preliminary Reading
No core texts are required. However, cutting edge journal articles will be made available for discussion as part of the module. These will be subject to change each year.

Pre-requisites
None

Progression
PASS / FAIL only. Required for progression / award

Restrictions
Not available elective. Not available to Short-Term credit students.

Synopsis
Students will attend up to 4 talks specifically relating to careers in Forensic Psychology (e.g. a forensic psychologist from the prison service, a forensic psychologist from a mental health setting, an academic, and someone from the BPS Division of Forensic Psychology). They will be required to keep a log book, starting in Stage 2 where they record non-assessed activities relating to the forensic component of the BSc (guest lectures, research experience, etc.). This allows the students to have a record of activities for their CV, contributes to employability, and gives practice for similar requirements at MSc level or in pursuing BPS Stage 2 of professional training in Forensic Psychology.
Availability
Psychology with Forensic Psychology: COMPULSORY

Contact Hours
Total contact hours: 12
Private study hours: 28
Total study hours: 40

Department Checked
03.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1. Adopt multiple perspectives on issues concerning Forensic Psychology, and systematically analyse the relationships between them.

8.2. Pose, operationalise and critique research questions.

8.3. Present and evaluate research findings

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1. Engage in effective group discussions

9.2. Be sensitive to contextual and interpersonal factors

9.3. Use effective personal planning and recording to maintain a record of a series of research related activities

Method of Assessment
Pass/Fail Log Book 100%

Reassessment methods: Like for Like.

Preliminary Reading
No core texts are required. However, cutting edge journal articles will be made available for discussion as part of the module. These will be subject to change each year.

Pre-requisites
None

Restrictions
Not available as an elective module.

Synopsis
Students will attend talks relating to key topics in Forensic Psychology. These sessions will be facilitated, and will include group discussions on the topics. Students will be required to keep a log book, to keep a record of these discussions. This log book allows the students to have a record of activities for their CV, contributes to employability, and gives practice for similar requirements at MSc level or in pursuing BPS Stage 2 of professional training in Forensic Psychology.
### DI303 Survey and Monitoring for Biodiversity

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**Availability**

- BSc Wildlife Conservation
- BSc Environmental Social Science
- BSc Anthropology
- BSc Biology
- Also available as an elective module

**Contact Hours**

- Total contact hours: 30
- Private study hours: 120
- Total study hours: 150

**Department Checked**

24.02.21

**Learning Outcomes**

On successfully completing the module students will be able to:

8.1 Demonstrate an understanding of, and ability to apply, the principles underlying good survey design and analysis in biodiversity assessment.

8.2 Demonstrate a practical knowledge of principle survey methods required for assessing populations and/or diversity of several taxa.

8.3 Demonstrate an understanding of health and safety, biosecurity, ethical and animal welfare issues relating to field work involving the assessment of populations.

8.4 Analyse and present data relating to the survey and monitoring of populations.

8.5 Write-up survey and monitoring data in the form of concise scientific reports.

**Method of Assessment**

- Assignment – Birds Practical write-up (33%)
- Assignment - Wildlife Practical write-up (33%)
- Assignment – Amphibians Practical write-up (34%)

Reassessment Instrument: 100% coursework.

**Preliminary Reading**

The broad aim of this module is to provide students with practical field experience in biodiversity monitoring and assessment methods. Specific aims are to introduce students to a range of basic field techniques and develop their skills in the collection, analysis and presentation of field data. The module provides an essential practical element of the Wildlife Conservation programme.

The module is spread over the term, allowing different groups of organisms to be examined as they become available for survey, and the dates may vary slightly from year to year. Groups of students will each undertake survey or monitoring projects under the supervision of a member of staff. Each project will assess the biodiversity of an appropriate taxonomic group (e.g. birds, amphibians, reptiles, plants, etc.) in either a terrestrial or freshwater habitat. Students will be expected carry out a range of surveys, analyse the data and write-up their results.
2021-22 Social Sciences Undergraduate Stage 1 Module Handbook

Availability
BSc Wildlife Conservation
BA Environmental Social Sciences
BSc Human Geography
Also available as an elective module

Contact Hours
Total contact hours: 28
Private study hours: 122
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate knowledge of environments being the result of natural processes
8.2 Demonstrate a clear understanding of the drivers of change in the natural world over space and time, demonstrating knowledge of the interactions between climate, ecosystems, and landscapes
8.3 Demonstrate a clear understanding of the biodiversity concept and the magnitude of biodiversity
8.4 Demonstrate a knowledge of how biodiversity is distributed across the planet and the key hypotheses that have been proposed to explain observed patterns in both space and time
8.5 Demonstrate an appreciation of the different use and non-use values of biodiversity, using real world examples
8.6 Demonstrate a basic knowledge of the contemporary threats to biodiversity and the ways in which conservationists attempt to protect/maintain biodiversity

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate advanced communication skills in order to disseminate knowledge to a range of audiences (from the general public to subject specialists)
9.2 Understand how to manage study/work time effectively
9.3 Demonstrate developed critical thinking, reading and writing skills

Method of Assessment
Poster Presentation (30%)
Examination, 2 hour (70%).
Reassessment methods: Reassessment Instrument: 100% exam.

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)

Pre-requisites
None

Restrictions
None

Synopsis
This module will introduce a range of fundamental concepts that underpin our understanding of biodiversity and, therefore, the conservation of biodiversity and associated ecosystem services. The differences and similarities between the multiple definitions for the term 'biodiversity' will be considered, in addition to examining how scientists are trying to assess the magnitude of biodiversity on the planet. Spatial and temporal patterns of biodiversity will be investigated, including how past geophysical processes have shaped biodiversity as we see it distributed across biomes today. The importance of biodiversity (both use and non-values) will be discussed – including a case study of the global carbon cycle, explaining how that links to biodiversity and ecosystem service provision. The module will then explore the contemporary threats to biodiversity and provision of associated ecosystem services, in conjunction with a broad overview of the methods conservationists employ to protect and maintain biodiversity.
Skills for Wildlife Conservation and Management

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**Availability**
BSc in Wildlife Conservation

**Contact Hours**
Total contact hours: 20
Private study hours: 130
Total study hours: 150

**Department Checked**
26.02.21

**Learning Outcomes**
On successfully completing the module students will be able to:

8.1 Understand key human impacts on species and how multidisciplinary research can help to develop effective strategies that practically address conservation problems

8.2 Understand how ecological, population and genetic theory underlies conservation management

8.3 Gain knowledge on the assessment of priorities in conservation through practical and desk-based experience

8.4 Gain knowledge on how to appreciate the importance of habitat quality through practical experience using a relevant taxonomic group

8.4 Demonstrate practical experience in how to undertake a habitat assessment using a relevant taxonomic group

**Method of Assessment**
Report (2500 words) (50%)
Examination, 2 hour (50%)

Reassessment method:
Like for like

**Preliminary Reading**

Synopsis <span style="color:red;">*</span>
The aim of the module is to link theory and practice in wildlife conservation. A number of practical conservation problems will be used to introduce key theoretical concepts that underlie modern biodiversity management. Particular emphasis will be placed on the challenges of collecting useable data for understanding threats, establishing conservation priorities (at the species and habitat levels) and informing decision-making. Students will develop an understanding of the practical skills and scientific principles that underlie conservation management goals and plans at different geographical and temporal scales.

Principles of Biogeography and Ecology

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Availability
BSc Wildlife Conservation
BSc Human Geography
BSc Biology
Available as an elective module

Contact Hours
Total contact hours: 22
Private study hours: 128
Total study hours: 150

Department Checked
04.03.2021

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 understand the basics of plant biology and how this influences the formation and geographic patterning of habitats, ecosystems and biomes across the world.

8.2 understand fundamental ecological concepts and how they apply to conservation biology.

8.3 understand the core concepts of biogeography, including speciation, extinction, dispersal, continental drift and glaciation.

8.4 describe the major biomes across the world and how these have been influenced by historic, as well as contemporary, factors

8.5 appreciate how ecological and biogeographical theory can inform conservation strategies and practice, and better understand the threats to biodiversity from habitat loss and climate change

The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 demonstrate added confidence and competence in their analytical skills through report writing

9.2 demonstrate competent written and verbal communication skills

9.3 demonstrate the ability to synthesise the research of others to form a coherent argument

9.4 demonstrate research skills of their own with which to identify and locate appropriate sources through library and independent research skills

Method of Assessment
Biogeographical case-study report (2,000 words) (30%)
Examination, 2 hour (70%)

Reassessment methods: 100% coursework

Preliminary Reading
Reading list (Indicative list, current at time of publication. Reading lists will be published annually)


Pre-requisites
None

Synopsis
The module explores the geographic patterns of biological diversity around the world (biogeography), and the relationships between plants, animals and their environment (ecology). It begins with how the physiology and reproductive biology of plants has shaped the variety of habitats, ecosystems and biomes seen in the natural world today. Key concepts and theories concerning how these geographical patterns have been affected by complex historical and current factors will also be explored. The module continues with an introduction to ecological concepts that define how species are distributed within communities and across landscapes. It concludes with a discussion of how biogeographical and ecological principles inform global conservation strategies, and help us better understand how to manage threats to biodiversity from environmental change.
**Geographies of People and Place**

### Module Details

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### Availability

- BSc in Human Geography;
- BA in Environmental Social Sciences;
- BSc in Wildlife Conservation

Available as an elective module.

### Contact Hours

- Total contact hours: 22
- Private study hours: 128

Total study hours: 150

### Learning Outcomes

8.1 Understand the relationship between human society and how it is organised and reproduced spatially.

8.2 Evaluate the key drivers of the spatial constitution of society.

8.3 Understand the changing roles and relationships between society and space at range of spatial scales including locality, nation states and regional blocs and more generally in the context of globalisation.

8.4 Outline the main debates over the role of social-economic drivers of spatial change

8.5 Understand the key concepts of the changing geographies of gender, class and ethnicity and how these relate to the spatial reproduction of human societies over time.

### Method of Assessment

- Essay (2000 words) (40%)
- Examination, 2 hours (60%)

Reassessment instrument: 100% coursework

### Preliminary Reading


Plus selected articles from leading international academic journals such as The Geographical Journal; Geojournal; Geoforum; Environment and Planning D: Society and Space; Progress in Human Geography etc

### Synopsis

This module builds on student learning within the autumn term and continues to introduce the discipline of Human Geography. The module examines the complex and changing relationships between society and space, specifically, how human social relations are constructed and reproduced spatially. The coverage of this module will focus on the salient expressions of social-spatialisation, for example urbanisation and the rise of mega-cites, agriculture and food systems, the changing role of regional blocs and nation states, transnational corporations and corporate power, and changing geographies of gender, class, and ethnicity and how these aspects are reproduced spatially at different scales.
This module explores and evaluates geographical patterns and processes occurring within urban and rural systems. The module includes introductory lectures and seminars on conceptualizing the dynamics of urban and rural change and the underlying economic, social, cultural and environmental processes that drive their geographical expression. Understanding is set within a broader consideration of how social-spatial processes in urban and rural environments can be interpreted and assessed with respect to different values and priorities, and in relation to wider questions of environmental sustainability, social justice and economic prosperity. The introductory lectures and seminars for each section of the course (urban and rural) provide the context in which these systems are investigated empirically through field-based observation, interpretation and analysis.
**Environmental Sustainability**

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**Availability**
- Compulsory for: BA Environmental Social Sciences; BSc Human Geography; BSc Wildlife Conservation (and cognate courses)
- Optional for: BSc Anthropology
- Available as an elective module

**Contact Hours**
- Total contact hours: 22
- Private study hours: 128
- Total study hours: 150

**Department Checked**
15.01.21

**Learning Outcomes**
On successfully completing the module students will be able to:

8.1 Understand the key issues of concern in the human-environment interaction.
8.2 Understand the key environmental challenges in the contemporary world.
8.3 Critically engage with and understand the complexity of sustainable development issues.
8.4 Apply systems thinking to understand complex real world issues and problems.

**Method of Assessment**
- Essay (1500 words) (30%)  
- Group Presentation (20%)  
- Examination (2 hours) (50%).

**Pre-requisites**
None

**Synopsis**
We are living in the era of the Anthropocene (the era of human kind), when humans have become the key driver of planetary changes. This module provides a comprehensive introduction to environmental sustainability in the context of the Anthropocene, understanding human impacts on nature. Using a strongly interdisciplinary approach based on human and environmental geography, we discuss key environmental challenges including climate change, pollution, and biodiversity loss, among others. We explore contemporary debates around sustainable development and critically analyse these in relation to real world sustainability problems along with an understanding of the relevant policy context. Students are introduced to a series of case studies that illustrate human-environment relations as connected to social, economic and political processes at different scales. The module introduces systems thinking, initiating the understanding of interconnectedness and the interrelation of the environmental and social systems, and the complexities involved.
GEOG3005  Geographical Patterns and Process

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Availability
Compulsory for BSc Human Geography and BA Environmental Social Science
Optional for BSc Wildlife Conservation and BSc Anthropology
Available as an elective module

Contact Hours
Total contact hours 24
Private study hours 126
Total study hours 150

Department Checked
15.01.21

Learning Outcomes
On successfully completing the module students will be able to:
8.1 Understand the varied nature and character of urban and rural systems and the competing value and priorities concerning their organisation and management
8.2 Learn to interpret urban and rural environments through the application of geographical theory and concepts
8.3 Understand and appreciate the practical challenges of managing rural and urban environments with respect to questions of environmental sustainability, social justice and economic prosperity
8.4 Demonstrate an understanding of the application of mapping and visual representations of geographic data

Method of Assessment
Group presentation 30%
Journal (3500 words) 70%

Reassessment Method
100% coursework

Preliminary Reading

Pre-requisites
None

Synopsis
This module explores and evaluates geographical patterns and processes occurring within urban and rural systems. The module includes introductory lectures and seminars on conceptualising the dynamics of urban and rural change and the underlying economic, social, cultural and environmental processes that drive their geographical expression. Understanding is set within a broader consideration of how social-spatial processes in urban and rural environments can be interpreted and assessed with respect to different values and priorities, and in relation to wider questions of environmental sustainability, social justice and economic prosperity. The introductory lectures and seminars for each section of the module (urban and rural) provide the context in which these systems are investigated empirically through field-based observation, interpretation and analysis.
SE301  Social Anthropology

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Availability
Compulsory to BSc Anthropology
Available as an elective module

Contact Hours
Total contact hours 31
Private study hours 269
Total study hours 300

Department Checked
15.01.21

Learning Outcomes
On successfully completing the module students will be able to:
8.1. Draw on studies of different cultures and societies.
8.2. Understand the issues that social and cultural anthropologists study and the kind of arguments and theories they have developed.
8.3. Understand the key topics within social and cultural anthropology, and what makes the field different from other social sciences.
8.4. Acquire a grounding in a discipline which they may wish to continue to study in second and final years.

Method of Assessment
Essay 1 1,500 words 25%
Essay 2 1,500 words 25%
Examination 3 hours 50%
Reassessment methods
Reassessment Instrument: 100% coursework.

Preliminary Reading

Pre-requisites
None

Synopsis
A discipline which arose with other social sciences in the mid- to late-nineteenth century, social and cultural anthropology has made a speciality of studying 'other' people's worlds and ways of life. With increasing frequency, however, anthropologists have turned towards 'home', using insights gained from studying other cultures to illuminate aspects of their own society. By studying people's lives both at 'home' and 'abroad', social and cultural anthropology attempt to both explain what may at first appear bizarre and alien about other peoples' ways of living whilst also questioning what goes without saying about our own society and beliefs. Or, to put it another way, social and cultural anthropology attempt, among other things, to challenge our ideas about what we take to be natural about 'human nature' and more generally force us to take a fresh look at what we take for granted.
Availability
This module is compulsory for BSc Anthropology and BSc Human Biology and Behaviour. Available as an Elective Module. Only suitable for short-course students who are in the UK for both terms.

Contact Hours
Total contact hours: 50
Private study hours: 250
Total study hours: 300

Department Checked
15.01.21

Learning Outcomes
On successfully completing the module students will be able to:
8.1 Show an understanding of the basic principles of evolution.
8.2 Demonstrate a good understanding of human prehistory and biology.
8.3 Demonstrate familiarity with a range of evidence and theory drawn from the disciplines of palaeoanthropology, evolutionary biology, comparative primatology, quaternary science, bioarchaeology, medical anthropology, evolutionary psychology, and prehistoric archaeology.
8.4 Understand the basic origins of human culture, behaviour and language.
8.5 Appreciate humans as biological and cultural entities.
8.6 Appreciate spatial and temporal change in palaeoenvironments.
8.7 Understand the basic ecology and behaviour of extant and extinct primates.

Method of Assessment
• Essay 1 (1,000 words) (25%)
• Course Quiz, 40 minutes (25%)
• Examination, 3 hours (50%)

Reassessment method
Like for Like

Preliminary Reading

Pre-requisites
None

Restrictions
Cannot be taken in conjunction with SE316 (ANTB3160)

Synopsis
This module is an introduction to biological anthropology and human prehistory. It provides an exciting introduction to humans as the product of evolutionary processes. We will explore primates and primate behaviour, human growth and development, elementary genetics, the evolution of our species, origins of agriculture and cities, perceptions of race and diversity, and current research into human reproduction and sexuality. Students will develop skills in synthesising information from a range of sources and learn to critically evaluate various hypotheses about primate and human evolution, culture, and behaviour. This module is required for all BSc Anthropology students. The module is also suitable for students in other disciplines who want to understand human evolution, and the history, biology, and behaviour of our species. A background in science is not assumed or required, neither are there any preferred A-levels or other qualifications. The module is team-taught by the biological and social anthropology staff.
## SE306 Animals, People and Plants: An Introduction to Ethnobiology

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<td>15 (7.5)</td>
<td>100% Coursework</td>
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<td>1</td>
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<td>15 (7.5)</td>
<td>50% Coursework, 50% Exam</td>
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### Availability
This module contributes to:
- BSc Human Ecology
- BSc Anthropology
- BSc Wildlife Conservation
- BA Environmental Social Sciences
- BA Social Anthropology

### Contact Hours
- Total contact hours: 22
- Private study hours: 128
- Total study hours: 150

### Learning Outcomes
Upon successful completion of this module, students should be able to:

8.1 Synthesise the wide-ranging relationships between humans, other animals and plants.
8.2 Understand how plants and other animals have affected human history and have contributed to the structure of contemporary societies around the world.
8.3 Appreciate aspects of utilitarian, welfare and rights-based perspectives, among others, that affect our contemporary relationships with plants and other animals.
8.4 Understand symbolic, mythological and religious perspectives of animals and plants.
8.5 Understand the development of legal, political and social institutions that manage plants and animals.
8.6 Understand the basic theories of how plants and animals are named, identified and classified by different peoples, including scientists.

### Method of Assessment
- Analytic Note (20%)
- Annotated Bibliography (20%)
- Oral Presentation (20%)
- Final Essay (40%)

Reassessment method: Like for like

### Preliminary Reading

### Pre-requisites

### Synopsis
This module introduces students to a wide-ranging view of the relationships among people, other animals and plants. The module will provide social, political and cultural perspectives on these relationships and will introduce students to some of the technical aspects of ethnobiology. The module emphasises the importance of culture in mediating the use of plants and animals among humans, and explores the role of wild and domestic plants and animals in human evolution, including the way human societies have manipulated and altered the landscape. Contemporary problems in conservation, development and human and animals rights are also explored.
SE307 Thinkers and Theories in Anthropology

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<td>15 (7.5)</td>
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Availability
Compulsory to: BSc Anthropology (and cognate year abroad / professional practice programmes)

Contact Hours
Total contact hours 27 (Lecture Hours: 22, Field Trip: 5)
Private study hours 123
Total study hours 150
Department Checked
15/01/21

Learning Outcomes
On successfully completing the module students will be able to:
8.1 Demonstrate a broad knowledge of the major thinkers who have influenced the history and development of anthropology as a discipline
8.2 Demonstrate a broad knowledge of the major schools of thought within anthropology
8.3 Demonstrate an understanding of the historical development of, and changes within, anthropology
8.4 Demonstrate an understanding of the historical relationship between sociocultural and biological anthropology

Method of Assessment
MCQ via Moodle assessment 60 mins 20%
Essay 2,500 words 80%

Reassessment methods
100% coursework (Essay)

Preliminary Reading

Pre-requisites
None

Synopsis
This module explores the emergence of Anthropology as a discipline. It introduces students to the major figures, theories and approaches that have shaped Anthropology, both Sociocultural and Biological. It presents an historical outline of the major schools of thought and discusses the connections between social, cultural, and biological anthropology. It focuses on major figures who have contributed to, and shaped the discipline, and on their theoretical legacies. Students will be asked to think clearly and critically about the development of the discipline (with particular regard to colonialism and racism), and how Anthropological ideas have been applied and misapplied.
### SE308 Academic Skills

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<td>3</td>
<td>Canterbury</td>
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<td>100% Coursework</td>
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**Availability**

Compulsory to: BSc Anthropology
- BA Social Anthropology (remaining cohorts)
- BSc Human Biology and Behaviour
- BSc Wildlife Conservation
- BSc Human Geography
- BA Environmental Social Sciences
  (and cognate Year Abroad or Year in Professional Practice for all of the above)

**Contact Hours**

- Total contact hours: 24
- Private study hours: 126
- Total study hours: 150

**Department Checked**

15.01.21

**Learning Outcomes**

On successfully completing the module students will be able to:

8.1 understand how to use library and online resources to conduct scholarly research in the disciplines of anthropology, human geography, conservation science and environmental science.

8.2 understand the similarities and differences in academic writing, and how to analyse academic articles in these disciplines.

8.3 understand how to appropriately write and cite literature in these disciplines.

8.4 understand the basic principles of collecting, organising and analysing quantitative data for the purposes of hypothesis-testing in these disciplines.

**Method of Assessment**

<table>
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<tr>
<th>Article Analysis Essay</th>
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<tbody>
<tr>
<td>Qualitative Analysis Group Presentation</td>
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<tr>
<td>Quantitative Analysis Poster Presentation</td>
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</table>

**Reassessment methods**

Reassessment Instrument: Like for like

**Preliminary Reading**


**Pre-requisites**

None

**Synopsis**

This module introduces students to the range of basic academic and research skills required across the range of the School's BA and BSc programmes. Students will learn to independently use library resources to conduct scholarly research in their field of study and related fields, how to appropriately analyse that literature, and incorporate it into their own academic writing. Beyond writing, student will learn how to effectively communicate scholarly topics in the format of oral and poster presentations. Students will then be introduced to the basic aspects of collecting and analysing qualitative data as relevant in their own field of study and related disciplines. Finally, the module will focus on the skills needed to organise, analyse, and present quantitative data for the purpose of hypothesis testing in these disciplines.

### SE309 Violence and Conflict in the Contemporary World

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<tr>
<td>1</td>
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<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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Availability
The module contributes:
BA in Social Anthropology and BA in Social Anthropology with a Year Abroad programs including all BA in Social Anthropology joint and subsidiary programs; BSc in Anthropology; BSc Anthropology with a Year Abroad.

Contact Hours
22

Learning Outcomes
On successful completion of this module, students should:
Be conversant with the major theoretical positions taken in contemporary Social Anthropology.
Be able to discuss critically the evidence supporting competing anthropological theories.
Be able to connect the way anthropological debates relate to current affairs, including political, social and economic developments and historical events.
Be able to describe some of the historical development of anthropological ideas in the 20th century
Have cultivated an in-depth understanding of the recognised topic in anthropology of violence and conflict and the related fields of power and politics, the nation-state, anthropological approaches to memory and emotions, gender, war and ethics.
Be able to construct coherent and logical arguments, particularly in written form, which combine general theoretical writings with discussion of ethnographic data.
Be able to plan a small research project that connects anthropological debates to broader social issues and current events.
Be able to present their findings in an oral presentation and work with other students in order to develop their ideas.

Method of Assessment
Assessment is by 100% coursework. The coursework component comprises an essay based on a research project (60%), an oral presentation (10%) and a timed class test requiring short answers and factual knowledge (30%). The oral presentation will be a group presentation of 20 minutes that will be carried out during the seminars. For the research project (2,500-3,000 words) students will focus on one particular case study (e.g. one case of conflict or war in the 20th century), which they use to discuss major theoretical debates in relation to violence and conflict. The class test will test the range of students’ knowledge of substantive issues and theoretical approaches to the subject. The class test, the oral presentation and the essay together are designed to cater to the different learning strengths of students as well as ensuring their mastery of the module’s objectives.

Preliminary Reading

Pre-requisites
None
The aim of this module is to introduce students to the relevance of anthropological debates to current issues, specifically in relation to one of the most pertinent and persistent phenomena of the 20th century: violent conflict and war. Students will gain a first insight into one of anthropology's main contributions: the way that small-scale issues can be related to much broader and perhaps universal questions about human nature, violence, poverty and inequality. Even though this module will focus on anthropological approaches to violence and conflict, it will also draw on discussions from other disciplines (such as philosophy and political theory), especially in relation to topics covered during the first weeks of term, such as human nature, war and genocide, legitimacy and the state. Other relevant topics that will be covered later in this course include memory, gender, subjectivity, structural violence, reconstruction and reconciliation, as well as anthropological approaches to peace, emotions and human suffering. In addition, by discussing the ethics of doing research in conflict situations, this course will allow students to critically engage with the challenges, dilemmas and limitations of anthropological research methods. The topics covered will be dealt with both thematically and historically, providing an account of their current relevance in anthropology and beyond. The module will be designed in a way that it encourages students to engage with current affairs and to get first insights into how anthropology can contribute to our understanding of political, social and historical events.
Relations: Global Perspectives on Family, Friendship and Care

Availability
BA Social Anthropology, BA in Social Anthropology with a Year Abroad programs including all BA in Social Anthropology joint and subsidiary programs; this module is also suitable as an optional module for students of the following degree programmes: BSc Anthropology; BSc Anthropology with a Year Abroad

Contact Hours
Total contact hours: 24
Private study hours: 126
Total study hours: 150

Department Checked
18.02.21

Learning Outcomes
On successfully completing the module students will be able to:

8.1 be conversant with the major theoretical positions taken in contemporary Social Anthropology.
8.2 discuss critically the evidence supporting competing anthropological theories.
8.3 connect the way anthropological debates relate to current affairs and conditions, including political, social and economic developments and historical events.
8.4 describe some of the historical development of anthropological ideas and perspectives in the 21st century.
8.5 demonstrate an in-depth understanding of the recognised topic of classic and contemporary relatedness, a subject formerly referred to as kinship studies, and to link this to various cultural contexts and vernaculars and also to other core areas within anthropology such as economics, politics and religion.
8.6 construct coherent and logical arguments, particularly in written form, which combine general theoretical writings with discussion of ethnographic data.
8.7 comprehend and develop ideas that are culturally sensitive and not ethnocentric.
8.8 present their findings orally in order to develop their ideas in forms that are non-ethnocentric, make sense of cultural and social phenomena and linked to broader issues.

Method of Assessment
Essay (1500-2000 words) (40%)
Class Test (30%)
Class Briefing (15%)
Seminar Participation (15%)

Reassessment instrument: 100% coursework

Preliminary Reading


Synopsis
The aim of this module is to introduce students to anthropological thinking on a major field of enquiry that is widely considered to constitute a mainstay core of contemporary social anthropology: systems of relatedness, formally referred to as kinship studies. Here we examine relatedness - family, friendship, community and care – as fundamental yet changing aspects of society and social organization. These topics will be dealt with from historical but mostly contemporary perspectives, providing accounts of the development of social anthropology, and demonstrating the foundational and transformational positions that relatedness continues to hold in the definition of the discipline.
Contested Environments: People and Nature in the 21st Century

Version
Campus
Term(s)
Level
Credit (ECTS)
Assessment
Convenor
1
Canterbury
Autumn
C
15 (7.5)
50% Coursework, 50% Exam

Availability
BA in Environmental Social Science
BSc in Human Ecology
BSc in Wildlife Conservation

Contact Hours
Total contact hours: 20
Private study hours: 130
Total study hours: 150

Department Checked
24.02.21

Learning Outcomes
On successfully completing the module students will be able to:

8.1 understand the relationship between society and nature from different disciplinary starting points in the social sciences, including introductory knowledge of some of the key concepts and theoretical frameworks they use;

8.2 acquire specific knowledge about the scope of environmental issues arising from society-nature relationships across different geographical and land use contexts;

8.3 understand the historical evolution of environmental debates in government, business and civic society;

8.4 link understanding of environmental issues to wider ethical frameworks and approaches to the sustainable management of natural resources.

Method of Assessment
Essay (2500 words) (50%)
Examination, 2 hours (50%).

Reassessment method
Like for Like.

Preliminary Reading
Hulme, M. (2010). Why We Disagree About Climate Change, Cambridge

Synopsis
This module provides an introduction to contemporary discourses and issues surrounding the relationship between nature, environment and society. The module begins by introducing people to the idea of ‘environment’, and specifically, to the range of assumptions we might hold about the relationship between environmental processes and human identity and behaviour. We go on to examine how ideas of human-environment relations play out across different geographical and land use contexts, at a range of different spatial scales (global, national, regional, urban and rural), and within the context of different stakeholder and social groups (such as policy makers, pressure groups, the media, and publics). More generally we provide a framework for critically evaluating the values and ethical assumptions that lay behind human constructions and uses of the non-human world and how we might manage, respond to and construct a range of environmental issues from a government, business and civic society starting point. More generally, the module aims to introduce students to basic conceptual distinctions that cut across these relationships, including ideas of ‘local and global’, ‘culture and nature’, and ‘representation and materiality’.

Page 108
Field Class: Sustainable Land Use Systems

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<tr>
<th>Version</th>
<th>Campus</th>
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<tr>
<td>1</td>
<td>Canterbury</td>
<td>Spring</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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**Availability**

BA in Environmental Social Science  
BSc in Human Ecology  
BSc in Wildlife Conservation

**Contact Hours**

Total contact hours: 42  
Private study hours: 108  
Total study hours: 150

**Learning Outcomes**

On successfully completing the module students will be able to:

8.1 understand the varied nature of land use systems and the competing values that surround priorities for them and how they are managed;  
8.2 apply basic theories of landscape interpretation to different land use contexts  
8.3 understand and appreciate the challenges of translating policies for sustainable land use management into practice.

**Method of Assessment**

Journal (2500 words) (50%)  
Land Use Systems Report (2500 words) (50%).

Reassessment Instrument: 100% coursework

**Preliminary Reading**

A recommended module journal for an overall view of the dynamics and governance of land use systems is Land Use Policy. Each component of the course is supported by a number of key readings that will help you develop your ideas and thinking further. In the seminars you will have an opportunity to engage with directed readings as part of your learning.

**Synopsis**

This field based module explores how to interpret and assess the sustainability of land use systems. It involves local field investigations into different types and scales of system and the way these are valued and managed according to different, often competing, economic, social and environmental priorities for land. The local field investigations span key different contexts for learning. Contexts and emphases will vary over each year according to teaching staff but may include:

- Land-use systems at the landscape scale – such as the management of protected areas designated for their biodiversity and cultural value.  
- Exploring and managing woodland environments – including the culture and practice of woodland management.  
- Farming and agricultural change – spanning the environmental and economic dimensions of changes in farming systems and wider supply chain  
- Urban ecosystems and landscapes – including a focus on the role of green infrastructure for linking people to the natural world  
- Touristic and leisure landscapes – linking sustainable landscapes to a major sector for economic regeneration and growth

The module will include four day-long field trips to local (kent-based) sites over the course of the term and contextualised through supporting lectures and group exercises. The trips will be timetabled to avoid clashes with existing student commitments (and may include attendance at weekend and during reading weeks). The module will provide practical learning to complement theoretical issues explored across anthropology and conservation programmes. The emphasis throughout will therefore be on learning from the experience of people and organisations directly engaged in creating, cultivating and managing land for different kinds of human benefit.
SE316
How Humans Evolved

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<td>50% Coursework, 50% Exam</td>
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**Availability**
Available as an elective module and to short-term students.

**Contact Hours**
Total contact hours: 26
Private study hours: 124
Total study hours: 150

**Department Checked**
18.02.21

**Learning Outcomes**
On successfully completing the module students will be able to:

8.1 Show an understanding of the basic principles of evolution.
8.2 Demonstrate a good understanding of human prehistory.
8.3 Demonstrate familiarity with a range of evidence and theory drawn from the disciplines of palaeoanthropology, evolutionary biology, comparative primatology, quaternary science, bioarchaeology, and prehistoric archaeology.
8.4 Understand the basic origins of human culture, behaviour and language.
8.5 Appreciate humans as biological entities.
8.6 Appreciate spatial and temporal change in palaeoenvironments.
8.7 Understand the basic ecology and behaviour of extant and extinct primates

**Method of Assessment**
Essay (2,500 words) (50%)
Exam (2 hours) (50%)

Reassessment: Like for Like

**Preliminary Reading**
Jones et al. (eds. 1994), The Cambridge Encyclopaedia of Human Evolution, Cambridge University Press.
Scarre (2005), The Human Past: World prehistory & the development of human societies, Thames & Hudson.

**Restrictions**
Cannot be taken in conjunction with ANTB3020 (SE302)

**Synopsis**
This module is an introduction to human and primate evolution, and human prehistory. It provides an exciting introduction to humans as the product of evolutionary processes. We will explore primates and primate behaviour, elementary genetics, prehistoric archaeology, and the evolution of our species (and that of our ancestors such as Australopithecines and Neanderthals). Students will develop skills in synthesising information from a range of sources and learn to critically evaluate various hypotheses about primate and human evolution. The module is also suitable for students in other disciplines who want to understand human evolution, and the history of our planet and our species. A background in science is not assumed or required, neither are there any preferred A-levels or other qualifications.
# Violent Conflicts and Warfare in the Contemporary World

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<td>15 (7.5)</td>
<td>100% Coursework</td>
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## Availability
- BSc Anthropology and associated programmes
- BA Social Anthropology and associated programmes
- Also available as an elective module

## Contact Hours
- Total contact hours: 22
- Private study hours: 128
- Total study hours: 150

## Department Checked
18.02.21

## Learning Outcomes
On successfully completing the module students will be able to:

8.1 Converse about major theoretical positions taken on violence and conflict in contemporary Social Anthropology;

8.2 Discuss the evidence supporting competing anthropological theories;

8.3 Connect the way anthropological debates relate to current affairs of violence and conflict including political, social and economic developments and historical events;

8.4 Describe different anthropological approaches on violence in the 20th century;

8.5 Demonstrate an understanding of the recognised topic in anthropology of violence and conflict and the related fields of power and politics, the nation-state, anthropological approaches to memory, war and ethics;

## Method of Assessment
- Final essay (3000 words) (60%) this component must be passed in order to successfully complete the module.
- Book Review (2000 words) (40%)

Reassessment method: Like for Like

## Preliminary Reading
- Aretxaga, Begoña. 2005 States of Terror: Begoña Aretxaga’s Essays. Reno, NV: Center for Basque Studies, University of Nevada, Reno

## Synopsis
Violence has been a pivotal subject of study for anthropologists over many decades. Violence is an overarching term that refers to multiple actions, discourses, and interactions between agents at the local, national, and global scale. In this module, we will use anthropological and ethnographic tools to explore forms of violent conflicts that include war, ethnic conflicts, and genocide. We will particularly engage with how people experience and remember violence with reference to critical events of recent history. The questions we will address in this module include: What is political violence? What are the historical, political, and economic factors that produce and reproduce it? How are societies transformed during violent conflicts and their aftermath? How are people mobilised to go to war? Who becomes victim and who becomes the perpetrator? How do we differentiate acts of “resistance” and “terrorism”; “war” and “peace and reconciliation”? Exploring different anthropological perspectives on the critical events of recent history, such as the Holocaust, the genocides in Rwanda and Bosnia, resistance movements and ethnic conflicts in Turkey and Latin America, and wars in Iraq and Syria, this module aims to engage students in critical thinking about the causes and effects of on-going violent conflicts in the contemporary global world.
### Learning Outcomes

The intended subject specific learning outcomes.

On successfully completing the module students will be able to:
- Demonstrate introductory knowledge and understanding of the basic principles of economics
- Identify key concepts and relation of variables used within the study of economics
- Apply relevant knowledge and understanding of economics to contemporary issues and debates
- Show simple graphical representation of economic concepts
- Utilise economic concepts to understand various economic scenarios

The intended generic learning outcomes.

On successfully completing the module students will be able to:
- Retrieve information from a variety of sources
- Draw on economics concepts and theories in decision-making situations
- Address an economic problem using deductive and inductive reasoning
- Present economic ideas and arguments to a variety of audiences and/or using a variety of methods
- Plan work and study independently

### Method of Assessment

Main assessment methods:
- VLE test 1 (15\%)
- VLE test 2 (15\%)
- Exam, 2 hours (70\%)

Reassessment methods:
- Reassessment Instrument: 100\% exam

### Preliminary Reading

- Eileen Tipoe and Ralf Becker, Doing Economics, (Coreecon, Creative Commons).

### Restrictions

Cannot be taken with ECON3040 or ECON3130

### Synopsis

This module introduces students to economics in its two main components, microeconomics and macroeconomics. The module is designed to explain the main ways in which economists think about economic problems faced by individuals, firms, markets and governments.

The first part of the module focuses on explaining a selection of microeconomic topics including, the behaviour of individuals and firms; demand and supply of goods and services and determination of prices; costs in the short and long term and market structures. The second part aims to introduce the core of macroeconomic topics; for instance, macroeconomic objectives and trade-offs; unemployment; inflation; international trade; balance of payments and exchange rates; and the main types of economic policies that are implemented by governments. Overall, the application of economics to contemporary issues illustrates how economic analysis can be used to understand the different parts of the economy and to inform and evaluate policy interventions that support a range of different economic outcomes.

The module is self-contained to provide a basic understanding of economic concepts and debates. It is a suitable module for students interested in taking economics further, either as part of another degree programme or as part of a future professional qualification.
**EC302 Introduction to Economics**

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<td>2</td>
<td>Canterbury</td>
<td>Whole Year</td>
<td>C</td>
<td>30 (15)</td>
<td>80% Exam, 20% Coursework</td>
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**Availability**

Compulsory for all students on Accounting and Finance degrees (except those on a joint degree with Economics). Available as a wild module for students within all Faculties.

**Contact Hours**

Total contact hours: 60 hours

Private study hours: 240

Total study hours: 300

**Learning Outcomes**

By the end of the module, you will be able to:

* demonstrate introductory knowledge and understanding of the basic principles of economics.
* identify key concepts and economic methods used within the study of economics.
* apply relevant knowledge and understanding of economics to contemporary issues and debates
* demonstrate analytical, graphical and numerical skills to address economic problems
* utilise and solve simple economic models that explain economic behaviour and phenomena

**Method of Assessment**

20% Coursework, as follows:

- Essay 1 (500 words) (10%)
- Essay 2 (500 words) (10%)

Examination, 3 hours (80%)

**Preliminary Reading**

Richard Lipsey and Alex Chrystal, Economics, Oxford University Press, 13th ed, 2015


**Pre-requisites**

None.

**Restrictions**

Not available to students on single and joint honours degree programmes in Economics, including joint degree Accounting and Finance and Economics.

**Synopsis**

This module introduces students to the introductory principles of microeconomics and macroeconomics, and the application of economic models to explain economic phenomena. It is designed to expose the main ways in which economists think about problems and to consider important current economic issues in the United Kingdom, the European Union and the world economy. The module assumes no previous knowledge of the subject.

This module introduces students to the introductory principles of microeconomics and macroeconomics, and the application of economic models to explain economic phenomena. It is designed to expose the main ways in which economists think about problems and to consider important current economic issues in the United Kingdom, the European Union and the world economy. The module assumes no previous knowledge of the subject.

The module covers a range of microeconomic and macroeconomic issues each of which is explained, analysed and then discussed with applications relevant to the real world. The application of economics to contemporary issues illustrates how economic analysis and models can be used to understand the different parts of the economy and to inform and evaluate policy interventions that support a range of different economic outcomes.

The module is self-contained to provide a basic understanding of economic methods and debates. It is a suitable primer for further modules that can be taken in economics, either as part of another degree programme or as part of a future professional qualification.
EC304 Principles of Economics

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<td>2</td>
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<td>Whole Year</td>
<td>C</td>
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<td>60% Exam, 40% Coursework</td>
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<td>2</td>
<td>Canterbury</td>
<td>Whole Year</td>
<td>C</td>
<td>30 (15)</td>
<td>80% Exam, 20% Coursework</td>
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Availability
This module is compulsory for all students studying single and joint honours Economics programmes.
This module is not available to students across other degree programmes.

Contact Hours
Total contact hours: 72 hours
Private study hours: 228
Total study hours: 300

Department Checked
12.02.21

Learning Outcomes
On successful completion of this module you will be able to:
* demonstrate knowledge and understanding of the basic principles of microeconomics and macroeconomics
* understand the way in which economics can be used to analyse the decisions of individuals, households, firms and governments.
* apply relevant knowledge and understanding of economic theory to contemporary economic issues and debates.
* demonstrate analytical, graphical and numerical skills to address economic problems.
* utilise and solve simple economic models that explain economic behaviour and phenomena.

Method of Assessment
40% Coursework as follows:
- Autumn Moodle Quiz 1 (10%)
- Autumn Moodle Quiz 2 (10%)
- Spring Moodle Quiz 1 (10%)
- Spring Moodle Quiz 2 (10%)

Examination, 3 hours (60%)

Reassessment Instrument: 100% exam

Preliminary Reading
Steven Levitt and Stephen J Dubner, Freakonomics, Allen Lane, 2015
T Harford, The Undercover Economist, Abacus, 2007

Restrictions
Cannot be taken with ECON3007 or ECON3130

Synopsis
The module provides students with a thorough understanding of economics at an introductory level and provides the basis for all subsequent study that is taken on economics degree programmes. It is designed to teach students how to think as an economist and how to construct and use economic models. It also shows them how to be critical of economic models and how empirical evidence can be used in economic analysis.

The module explores how people make choices about what and how to produce and consume. It looks at the differences in economic outcomes between firms, people and countries and how they can be related to the effects of choices they, and others, make. It builds on the very simple and plausible assumption that people make decisions in their own interests and subject to constraints.

The first term covers the principles of microeconomics and shows how they can be applied to real-life situations and economic policy. The second term develops a framework for understanding macroeconomic events and macroeconomic policy. The emphasis throughout both terms is to demonstrate the usefulness of economics as an analytical tool for thinking about real world problems.
Availability
This module (or its equivalent EC306) is compulsory for all students studying single and joint honours degrees in Economics.

This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 36
Private study hours: 114
Total study hours: 150

Department Checked
15.01.21

Learning Outcomes
By the end of the module, you will be able to:

* understand and use a range of mathematical techniques relevant to economics.
* present solutions to mathematical problems
* understand how mathematics is used in economics.
* handle abstract concepts and consider them mathematically.
* model economic behaviour mathematically.

Method of Assessment
"Temporary assessment for 21-22 only"
Term-time Problem Sets (40%)
Online Test (60%)

Reassessment methods
Reassessment Instrument: 100% exam

Preliminary Reading

Pre-requisites
Students have either successfully completed a two-year higher level course in mathematics at the end of their secondary education (e.g. A Level mathematics), or have demonstrated that they pass the minimum entry standard in a pre-entry test.

Restrictions
EC306 cannot be taken with this module.

Synopsis
The module introduces students to a basic understanding of mathematics necessary for intermediate and advanced level modules (levels 5 and 6) taken in Stages 2 and 3. The module is designed for students who have A-Level mathematics or an equivalent qualification, or who meet the minimum entry standard. The module (or its equivalent for students without A-level mathematics) is compulsory for all Single and Joint Honours degree programmes in economics.

The module considers the following topics: linear equations, quadratic equations, multivariable functions; matrix algebra; differentiation; techniques of optimisation; constrained optimisation; non-linear functions and integration. These topics cover the important uses of mathematics in economics (and business) and are developed within a clear, contextual framework derived from first principles. Each topic is applied to a range of economic phenomena and problems and linked explicitly to the core Stage 1 economics module - EC304 Principles of Economics. Notably, the analytical and quantitative skills developed in the module are transferable across many different occupations.
EC306  Mathematics for Economics Mode B

<table>
<thead>
<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<tr>
<td>2</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>60% Exam, 40% Coursework</td>
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<tr>
<td>2</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
<td></td>
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<tr>
<td>2</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>80% Exam, 20% Coursework</td>
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Availability
This module (or its equivalent EC305) is compulsory for all students studying single and joint honours degrees in Economics. This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 48 hours
Private study hours: 102
Total study hours: 150

Department Checked
15.01.21

Learning Outcomes
On successfully completing the module students will be able to:
8.1 Understand and use a range of mathematical techniques relevant to economics
8.2 Present solutions to mathematical problems
8.3 Understand how mathematics is used in economics
8.4 Handle abstract concepts and consider them mathematically
8.5 Model economic behaviour mathematically

Method of Assessment
*Temporary assessment for 21-22 only*
Term-time Problem Sets (40%)
Online Test (60%)

Reassessment methods
Reassessment Instrument: 100% exam

Preliminary Reading

Pre-requisites
Students are expected to have a mathematics background well below A-Level mathematics. For the UK, this equates normally to GCSE mathematics.

Restrictions
EC305 cannot be taken with this module.

Synopsis
The module introduces students to a basic understanding of mathematics necessary for intermediate and advanced level modules (levels 5 and 6) taken in Stages 2 and 3. The module is designed for students who do not have A-Level mathematics, AS mathematics or an equivalent qualification and who do not meet a minimum entry standard. The module (or its equivalent for students with A-level mathematics) is compulsory for all Single and Joint Honours degree programmes in economics.

The module considers the following topics: linear equations, quadratic equations, multivariable functions; matrix algebra; differentiation; techniques of optimisation; constrained optimisation; and non-linear functions. These topics cover the important uses of mathematics in economics (and business) and are developed within a clear, contextual framework derived from first principles. Each topic is applied to a range of economic phenomena and problems and linked explicitly to the core Stage 1 economics module - EC304 Principles of Economics. Notably, the analytical and quantitative skills developed in the module are transferable across many different occupations.

In addition to the core Stage 1 mathematics curriculum, the module offers targeted support to students in order to identify gaps in their basic understanding mathematics and raise their proficiency to the level required in Stage 2.
Availability
This module is compulsory for all students studying single and joint honours degrees in Economics. This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 32
Private study hours: 118
Total study hours: 150

Learning Outcomes
On successfully completing the module students will be able to:
8.1 Organise, describe and summarise data
8.2 Understand the principles of probability
8.3 Understand the principles underlying sampling theory
8.4 Use regression analysis to consider relationships between two variables

Method of Assessment
*Temporary assessment for 21-22 only*
Term-time Problem Sets (40%)
Online Test (60%)

Reassessment methods
Reassessment Instrument: 100% exam

Preliminary Reading

Pre-requisites
None

Synopsis
This module introduces students to the basic concepts of probability and statistics, with applications to a variety of topics illustrated with real data. The techniques that are discussed can be used in their own right to solve simple problems, but also serve as an important foundation for later, more advanced, modules. Importantly, the module serves as a prerequisite for Stage 2 econometric modules EC580 and EC581.

The module commences with an overview of descriptive statistics. It then considers the key ideas in probability theory before moving on to statistical inference - the science of drawing conclusions from data. The main topics covered in the module include:
- Graphical and numerical analyses of data
- The principles of probability
- Probability Density Functions
- Sampling and its use in inference
- Regression and correlation
EC311  The Economic Development of Europe: An Introduction

<table>
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<tr>
<td>3</td>
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<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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<tr>
<td>2</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
<td></td>
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</table>

Availability
This module is optional for all students studying single and joint honours degree programmes in economics.

The module is NOT available to students across other degree programmes in the University

Contact Hours
Total contact hours: 23
Private study hours: 127
Total study hours: 150

Department Checked
18.02.21

Learning Outcomes
On successfully completing the module students will be able to:

8.1. Apply economic principles to observed economic development across European economies

8.2. Evaluate the performance of European economies in light of their historical development

8.3. Understand the usefulness of economic analysis in addressing policy relevant issues.

8.4. Demonstrate an introductory knowledge and basic understanding of economic principles and methods and how they relate to economic behaviour.

Method of Assessment
Moodle Quiz, (20%) Group Project, (4,000 words) (80%)

Reassessment Instrument: Coursework – 5 short essay questions (100%)

Preliminary Reading

Other suggested readings:

Synopsis
The aim of the module is to introduce students to the development of European economies in the long-run. It examines major economic shocks and challenges faced by European economies over the past few centuries and introduces various economic concepts to gain deeper understanding of long-run economic development. It discusses, among others, the issues of industrialization, economic growth, inequality, globalization, international trade, international monetary system as well as a relationship between institutions and economic growth.
**Availability**

This module is an elective for all students on Single and Joint Honours degree programmes in Economics. This module is available as an elective module subject to available space. Priority may be given to students belonging to the Division of Human & Social Sciences.

**Contact Hours**

Total contact hours: 22 hours  
Private study hours: 128  
Total study hours: 150

**Learning Outcomes**

By the end of the module you will be able to:

* demonstrate knowledge and understanding of the basic principles of game theory.  
* describe how game theory and experiments can be applied to real world phenomena.  
* introduce the concepts relevant to a game and/or experiment.  
* predict and model decision-making processes using game theory methods and tools.  
* evaluate economic behaviour and phenomena using a game theoretical approach.

**Method of Assessment**

100% Coursework as follows:

Moodle Quiz (20%)  
Experiment Log Book (2000 words) (30%)  
Experiment report (2000 words) (50%)  
Reassessment Instrument: 100% exam

**Preliminary Reading**

- E. Cartwright (2011), Behavioural Economics, Routledge  
- Dixit, A. and S. Skeath (2006), Games of Strategy (2nd ed.), Norton  
- J. Harrington (2009), Games, Strategy and Decision Making, Palgrave.  
- C. Holt (2006), Markets, Games and Strategic Behavior, Addison Wesley  
- P. Straffin (1995), Game Theory and Strategy, Mathematical Society of America

**Synopsis**

The module introduces students to the exciting fields of game theory, experimental economics and behavioural economics, and equips them with all the essential tools to analyse strategic interaction, in economics, politics and other social sciences. The module provides an understanding of the basic principles of game theory as well as experience in the practical issues of experimental economics. The emphasis throughout the module is on discussing practical applications and providing hands-on experience of experimental economics and game theory.
EC313 Economics for Business

<table>
<thead>
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<td>Spring</td>
<td>C</td>
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<td>60% Exam, 40% Coursework</td>
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<tr>
<td>1</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>60% Exam, 40% Coursework</td>
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</tbody>
</table>

Availability
Compulsory to: BSc International Business, BSc Management, BSc Marketing, BSc International Business with a Year in Industry

Contact Hours
Total contact hours: 32
Private study hours: 118
Total study hours: 150

Department Checked
15.01.21

Learning Outcomes
On successfully completing the module students will be able to:
8.1. Understand the basic principles of microeconomics.
8.2. Understand the basic principles of macroeconomics.
8.3. Use elementary microeconomic concepts and their use to analyse business decisions.
8.4. Use elementary macroeconomic concepts and their use to analyse business decisions.
8.5. Show and apply the links of a selection of microeconomic concepts to business scenarios/cases.
8.6. Show and apply the links of a selection of macroeconomic concepts to business scenarios/cases.

Method of Assessment
Main assessment methods:
- VLE test 1 (20%)
- VLE test 2 (20%)
- Examination, 2 hours (60%)

Reassessment methods:
Reassessment Instrument: 100% exam

Preliminary Reading
- Eileen Tipoe and Ralf Becker, Doing Economics, Coreecon, Creative Commons.

Pre-requisites
None

Restrictions
Cannot be taken with ECON3040 or ECON3007

Synopsis
This module introduces students to economics in its two main components, microeconomics and macroeconomics. The module is designed to explain the main ways in which economists think about economic problems faced by individuals, firms, markets and governments. The module emphasises the use of basic economic concepts to business analysis.

The first part of the module focuses on explaining a selection of basic microeconomic topics including, the behaviour of individuals and firms; demand and supply of goods and services and determination of prices; costs in the short and long term and market structures. The second part aims to introduce the core of macroeconomic topics; for instance, macroeconomic objectives and trade-offs; unemployment; inflation; international trade; balance of payments and exchange rates; and the main types of economic policies that are implemented by governments. The attention is to understand the relevance of macroeconomics topics (e.g. interest rates, exchange rates, etc.) to business.

The module is self-contained to provide a basic understanding of simple economic concepts and debates. It is a suitable module for students interested in taking economics further, either as part of another degree programme or as part of a future professional qualification.
Availability
This module is compulsory for all students studying single honours degrees in Economics and is optional for those students on joint Economics degree programmes.
This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 28 hours
Private study hours: 122
Total study hours: 150

Learning Outcomes
On successful completion of this module, you will be able to:
* search, identify and access secondary data sources.
* utilise spreadsheets, in particular, Microsoft Excel.
* utilise specialist data analysis and reporting tools e.g. Macrobond
* undertake graphical and numerical data analyses.
* apply data analysis techniques in the context of economic theory and policy.

Method of Assessment
*Temporary for 2021-2022*
Data Report 1 (2000 words) (25%)
Data Report 2 (2000 words) (25%)
Group Project (2500 words) (50%)

Reassessment Instrument: 100% coursework

Preliminary Reading

Synopsis
The module introduces students to fundamental key skills used by economists in the application of economics to real world issues. It develop students’ use of information technology and their ability to access electronic and other secondary sources of data. In particular, the module promote students' computing and quantitative skills within a structured environment.
The module covers the following topics:

* Data collection and sampling, accessing and downloading electronic data
* Descriptive statistics, graphical and numerical techniques for summarising data
* Index numbers, Paasche and Laspeyres indices, chained and non-chained indices
* National income accounts, growth accounting, logarithm and exponent functions
* Investment decisions, discounting, NPV, internal rates of return
Availability
This module is optional for all students studying single and joint honours degree programmes in Economics. This module is not available to students across other degree programmes in the University.

Contact Hours
Total contact hours: 23 hours
Private study hours: 127
Total study hours: 150

Learning Outcomes
By the end of the module you will be able to:

* understand and abstract the essentials features of an economic issue, problem and system.
* synthesize and critically compare different economic analyses of an economic issue.
* apply analytical skills to a range of economic concepts, problems and issues.
* interpret data in the context of economic theory and policy.
* analyse reports and papers to support their understanding of economics.

Method of Assessment
*Temporary assessment for 21-22 only*
Group Outline 1 (approx. 500 words) 20%
Group Outline 2 (approx. 500 words) (20%)
Group Presentation (10 Minutes) (20%)
Take-Away Precis (400 words) 20%
Online Test (Precis) (20%)

Reassessment Instrument: 100% coursework

Preliminary Reading
There is no core text to accompany this module. Instead we provide reading material in various formats on each field of activity that is covered. In addition, you are encouraged to examine in detail various institutions web pages for examples of economic analysis and output, as well as regular economics commentaries on the economy. Examples include:

• Economist and Financial Times
• Journal of Economic Surveys (www.wiley.com/bw/journal.asp?ref=0950-0804)
• Institute for Fiscal Studies (www.ifs.org.uk/)
• Bank of England (www.bankofengland.co.uk/)
• HM Treasury (www.hm-treasury.gov.uk/)
• European Central Bank (ECB) (www.ecb.int/home/html/index.en.html)
• Oxera (www.oxera.com)
• OFWAT (www.ofwat.gov.uk/)
• World Bank (www.worldbank.org/)
• IMF (www.imf.org/external/index.htm)

Restrictions
ECON3040 (EC304) Principles of Economics is a co-requisite module

Synopsis
This module introduces students to the application of economic analysis and the role of professional economists within the real-world economy. It exposes students to the main fields of activity that require the involvement of economists, to the institutions involved in these fields, their responsibilities, and the types of economic problem that are addressed. It also provides them with opportunities to contextualise their learning of conceptual economic ideas and issues, and to apply their knowledge and understanding to practical everyday issues.

Module content is organised thematically around a series of both microeconomic and macroeconomic topics. These topics are diverse and updated in line with contemporary issues and developments in the field. Each topic is examined in the context of how professional economists put into practice economics across a range of different institutional settings such as the Government Economic Service, Regulatory Authorities, private sector consultancy and academia.
Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand the main points of clear standard speech on familiar matters regularly encountered in work, school, leisure, etc;
2. Understand texts that consist mainly of high frequency every day or job-related language and most texts likely to encountered whilst travelling an area where the language is spoken;
3. Deal with most situations likely to arise whilst travelling in an area where the language is spoken and enter unprepared into conversation on topics that are familiar, of personal interest or pertinent to everyday life (e.g. family, hobbies, work, travel and current events);
4. Write simple connected texts on topics that are familiar or of personal interest, including letters, describing experiences and impressions;
5. Demonstrate knowledge and understanding of key aspects of key cultural aspects connected to the French language;
6. Get by, with sufficient grammar to express themselves with some hesitation and circumlocutions on topics such as family, hobbies and interests, work, travel, and current events;
7. Demonstrate improved confidence in the interpretation of texts in another language.

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level B1.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workload;
4. Use information technology effectively.

Method of Assessment
Main Assessment Methods:

• Group Oral In-Course Test (5 minutes per student) – 20%
• Audio-visual Comprehension Online Test (40 minutes) – 20%
• Language Skills Online Test (40 minutes) – 20%
• Reading and Writing Assignment (600 words equivalent) – 20%
• Writing Online Test (40 minutes) – 20%

Reassessment method:
• Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List

Pre-requisites
Ability in French language equivalent to Level A2 of the CEFR (typically achieved with an A-Level in French)

Restrictions
Bilingual students and French native speakers cannot register for this module
Cannot be taken as an elective module.

Synopsis
This module is for Post-A-level students and students who have mastered level A2 but not yet B1 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level B1. The emphasis in this course is on furthering knowledge of the structure of the language as well as vocabulary and cultural insights while further developing the speaking, listening, reading and writing skills.
**Contact Hours**
Total Contact Hours: 80
Private Study Hours: 220
Total Study Hours: 300

**Learning Outcomes**
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. basic personal and family information, shopping, local geography, employment);
2. Understand short, simple texts, incl. letters and everyday material (e.g. advertisement, menus, timetables) related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment);
3. Communicate verbally in simple and routine tasks requiring simple and direct exchange of information on familiar and routine matters;
4. Communicate in writing for routine tasks requiring simple and direct communication of information on familiar and routine matters;
5. Demonstrate knowledge and understanding of key aspects of key cultural aspects connected to the French language;
6. Use basic grammar in simple and routine tasks requiring simple and direct communication of information on familiar and routine matters;
7. Use highest frequency vocabulary related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment).

The subject specific learning outcomes are according to the requirements/specifications for the Common European Framework of Reference for Languages, level A2.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workloads;
4. Use information technology effectively.

**Method of Assessment**
Main assessment methods:

- Group Oral In-Course Test (5 minutes per student) – 20%
- Audio-visual Comprehension Online Test (40 minutes) – 20%
- Language Skills Online Test (40 minutes) – 20%
- Reading and Writing Assignment (600 words) – 30%
- Reading Comprehension Online Test (30 minutes) – 10%

Reassessment method:

Reassessment Instrument: 100% Coursework

**Preliminary Reading**
Indicative Reading List


**Restrictions**
Students with an existing A-Level in French, bi-lingual or native speakers cannot register for this module.

**Synopsis**
This is an intensive module for absolute beginners, Post-GCSE students and students who have not yet mastered level A2 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level A2. The emphasis in this course is on acquiring a sound knowledge of the structure of the language as well as basic vocabulary and cultural insights while developing the speaking, listening, reading and writing skills.
Contact Hours
Total Contact Hours: 60
Private Study Hours: 240
Total Study Hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand the main points of clear standard speech on familiar matters regularly encountered in work, school, leisure, etc;
2. Deal with most situations likely to arise whilst travelling in an area where the language is spoken;
3. Write simple connected texts on topics that are familiar or of personal interest, including letters, describing experiences and impressions;
4. Demonstrate knowledge and understanding of key aspects of key cultural aspects connected to the German language;
5. Get by, with sufficient grammar to express themselves with some hesitation and circumlocutions on topics such as family, hobbies and interests, work, travel, and current events;
6. Demonstrate improved confidence in the interpretation of texts in another language.

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level B1.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workload;
4. Use information technology effectively.

Method of Assessment
Main assessment methods:
Group Oral In-Course Test (5 minutes per student) – 20%
Audio-visual Comprehension Online Test (40 minutes) – 20%
Language Skills Online Test (40 minutes) – 20%
Reading and Writing Assignment (600 words equivalent) – 20%
Writing Online Test (40 minutes) – 20%

Reassessment method:
Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List

Pre-requisites
Ability in German language equivalent to Level A2 of the CEFR (typically achieved with an A-Level in German)

Restrictions
Bilingual students and German native speakers cannot register for this module.

Synopsis
This module is for Post-A-level students and students who have mastered level A2 but not yet B1 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level B1. The emphasis in this course is on furthering knowledge of the structure of the language as well as vocabulary and cultural insights while further developing the speaking, listening, reading and writing skills.
Contact Hours
Total Contact Hours: 80
Private Study Hours: 220
Total Study Hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. basic personal and family information, shopping, local geography, employment);
2. Understand short, simple texts, incl. letters and everyday material (e.g. advertisement, menus, timetables) related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment);
3. Communicate verbally in simple and routine tasks requiring simple and direct exchange of information on familiar and routine matters;
4. Communicate in writing in routine tasks requiring simple and direct communication of information on familiar and routine matters;
5. Demonstrate knowledge and understanding of key cultural aspects connected to German language;
6. Use basic grammar in simple and routine tasks requiring simple and direct communication of information on familiar and routine matters;
7. Use highest frequency vocabulary related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment).

The subject specific learning outcomes are according to the requirements/specifications for the Common European Framework of Reference for Languages, level A2.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workloads;
4. Use information technology effectively.

Method of Assessment
Main assessment methods:

- Group Oral In-Course Test (5 minutes per student) – 20%
- Audio-visual Comprehension Online Test (40 minutes) – 20%
- Language Skills Online Test (40 minutes) – 20%
- Reading and Writing Assignment (600 words) – 30%
- Reading Comprehension Online Test (30 minutes) – 10%

Reassessment method:
Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List


Students should also purchase a good bilingual German dictionary such as the Oxford Duden or Collins German Dictionary as well as Reimann's Essential German Grammar. These reference books can also be consulted in the library.

Synopsis
This is an intensive module for absolute beginners, Post-GCSE students and students who have not yet mastered level A2 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level A2. The emphasis in this course is on acquiring a sound knowledge of the structure of the language as well as basic vocabulary and cultural insights while developing the speaking, listening, reading and writing skills.
Contact Hours
Total Contact Hours: 80
Private Study Hours: 220
Total Study Hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. basic personal and family information, shopping, local geography, employment);
2. Understand short, simple texts, incl. letters and everyday material (e.g. advertisement, menus, timetables) related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment);
3. Communicate verbally in simple and routine tasks requiring simple and direct exchange of information on familiar and routine matters;
4. Communicate in writing for routine tasks requiring simple and direct communication of information on familiar and routine matters;
5. Demonstrate knowledge and understanding of key cultural aspects connected to the Italian language;
6. Use basic grammar in simple and routine tasks requiring simple and direct communication of information on familiar and routine matters;
7. Use highest frequency vocabulary related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment).

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level A2.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workloads;
4. Use information technology effectively.

Method of Assessment
Main assessment methods
- Group Oral In-Course Test (5 minutes per student) – 20%
- Audio-visual Comprehension Online Test (40 minutes) – 20%
- Language Skills Online Test (40 minutes) – 20%
- Reading and Writing Assignment (600 words) – 30%
- Reading Comprehension Online Test (30 minutes) – 10%

Reassessment methods
- Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List:


Pre-requisites
None

Synopsis
This is an intensive module for absolute beginners, Post-GCSE students and students who have not yet mastered level A2 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level A2. The emphasis in this course is on acquiring a sound knowledge of the structure of the language as well as basic vocabulary and cultural insights while developing the speaking, listening, reading and writing skills.
Contact Hours
Total Contact Hours: 60
Private Study Hours: 240
Total Study Hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Understand the main points of clear standard speech on familiar matters regularly encountered in work, school, and leisure;
2. Understand texts that consist mainly of high frequency every day or job-related language and most texts likely to encountered whilst travelling an area where the language is spoken;
3. Deal with most situations likely to arise whilst travelling in an area where the language is spoken and enter unprepared into conversation on topics that are familiar, of personal interest or pertinent to everyday life (e.g. family, hobbies, work, travel and current events);
4. Write simple connected texts on topics that are familiar or of personal interest, including letters, describing experiences and impressions;
5. Demonstrate knowledge and understanding of Italian culture;
6. Get by, with sufficient grammar to express themselves with some hesitation and circumlocutions on topics such as family, hobbies and interests, work, travel, and current events;
7. Demonstrate improved confidence in the interpretation of texts in another language.

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level B1.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workload;
4. Use information technology effectively.

Method of Assessment
Main assessment methods
- Group Oral In-Course Test (5 minutes per student) – 20%
- Audio-visual Comprehension Online Test (40 minutes) – 20%
- Language Skills Online Test (40 minutes) – 20%
- Reading and Writing Assignment (600 words equivalent) – 20%
- Writing Online Test (40 minutes) – 20%

Reassessment methods
- Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List

Pre-requisites
Ability in Italian language equivalent to Level A2 of the CEFR (typically achieved with an A-Level in Italian)

Synopsis
This module is for Post-A-level students and students who have mastered level A2 but not yet B1 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level B1. The emphasis in this course is on furthering knowledge of the structure of the language as well as vocabulary and cultural insights while further developing the speaking, listening, reading and writing skills.
Contact Hours
Total Contact Hours: 20

Learning Outcomes
On successfully completing the module students will be able to:

- Demonstrate knowledge of the core production of neorealism (by Rossellini, De Sica and Visconti), arguably the most influential style of Italian cinema, and the way it diverges from classical Hollywood and films of the Fascist era.
- Demonstrate knowledge and understanding of the connection between neorealism and its social and historical context.
- Demonstrate knowledge of the theoretical notions of realism in the cinema and apply these to the films studied on the course.
- Demonstrate knowledge and understanding of the legacy of neorealism in a range of Italian films from Italy and around the world from the 1950s and beyond.

Method of Assessment

Essay 1 (1,500 words) – 40%
Essay 2 (1,500 words) – 40%
Presentation (20 minutes) – 20%

Preliminary Reading

Indicative Reading List:


Synopsis

In the decade between 1943-1952, Italian cinema produced a series of films that departed dramatically from the traditions of mainstream cinema (both that of Hollywood and that produced under Fascism). These ‘Neorealist’ films were enormously influential around the world and had a lasting impact on film technique and style. This course will introduce students to the study of Italian cinema through an exploration of Neorealism – arguably the most significant ‘movement’ in Italian film history – and the work of several of the major Italian filmmakers involved in the movement (e.g. Rossellini, De Sica, Visconti).

In particular the course will consider:

- How to analyse a film, in terms of narrative, technique and style...
- The ways in which Neorealism constituted an alternative mode of practice to that of mainstream cinema (e.g. Hollywood) and the ways in which it rejected the tenets of the cinema of the Fascist era.
- The notion of realism in the cinema, in particular through the work of theorists such as André Bazin and Cesare Zavattini, and the ways in which this concept can be applied to the films studied.
- The social and political upheavals of wartime and post-war Italy and how these were reflected and negotiated in film.
- How and why Neorealism ended in the early 1950s and the ways in which its legacy is reflected in later Italian films.
Contact Hours
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate a broad understanding of the socio-historical and cultural background of Italian Literature and Culture from the Unification (1861) to the late 20th century;
2. Demonstrate understanding of a variety of texts by some of the most important writers and intellectuals in modern and contemporary Italian literature;
3. Analyse set texts in detail;
4. Demonstrate knowledge and understanding of the ways in which Italian social and political history is manifested in the set texts.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate communicative skills in class presentations and discussions;
2. Write cogent and well-constructed essays;
3. Undertake independent and wide-ranging research in the Library and on the Web;
4. Take responsibility for personal and professional learning and development.

Method of Assessment
Main assessment methods

• Essay 1 (1,500 words) – 40%
• Essay 2 (1,500 words) – 40%
• Presentation (15 minutes) – 20%

Reassessment methods

• Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading List:


Pre-requisites
None

Synopsis
This module aims to introduce students to Italian literature and culture from the Unification to the late 20th century. It will explore the principal historical events of this period (e.g. the Risorgimento, Fascism, the Second World War and the birth of the new Republic, the 'economic miracle', the 'years of lead' and the Berlusconi era) and examine how these periods have been interpreted by a number of key literary authors, artists and intellectuals such as Di Lampedusa, Vittorini and Pasolini. Particular emphasis will be placed on the relationship between Italian literature and social and political history.
**LA302**  
**Mandarin Chinese Beginners**

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<thead>
<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
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<th>Assessment</th>
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<td>7</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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**Contact Hours**

Total contact hours: 30

**Learning Outcomes**

On successfully completing the module students will be able to:

1. read and hand write approximately 150 Mandarin Chinese characters;
2. demonstrate a familiarity with basic Mandarin Chinese vocabulary equivalent to a Beginners level;
3. demonstrate a basic understanding of the main points of standard materials in the target language related to basic topics in everyday life;
4. express and exchange basic information in the target language in areas of immediate need or on very familiar topics;
5. demonstrate a knowledge and understanding of the life and multiple cultures of the target language countries within the context of that area of study.

**Method of Assessment**

- In Course Test, speaking (Oral) – 20%
- Assignment: Language Skills – 80%

**Preliminary Reading**


**Progression**

Students who complete this module successfully can progress onto LA303 (WOLA3030) Mandarin Chinese Elementary.

**Restrictions**

This module is not available for native speakers or near native speakers of Mandarin Chinese with secondary education in China.

If you have studied Mandarin Chinese before you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk.

**Synopsis**

The curriculum content is intended to give students some familiarity, at a level comparable to A1 level on CEFR, with everyday life, activities and the culture in Mandarin Chinese speaking countries. Topics for listening, speaking, reading and writing will focus on an introductory level of communication skills used in everyday life including greetings and introductions, talking about oneself and getting to know each other. Basic skills useful to people visiting China will be taught including describing preferred drinks and daily activities. An introductory level of Chinese culture will be covered such as social interaction and geography including major cities.

The cultural aspects of the above topic areas will be taught in seminars, by means of Mandarin Chinese course books, audio materials and online resources and through sharing experiences of a tutor and students.

Students will have access to these materials and additional resources on Moodle. A range of resources is also available at the library.
LA303 Mandarin Chinese Elementary

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<td>C</td>
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Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing the module students will be able to:
1) read and hand write approximately an additional 200 Mandarin Chinese characters;
2) demonstrate a familiarity with Mandarin Chinese vocabulary equivalent to an elementary level;
3) demonstrate a basic understanding of sentences and frequently used expressions in the target language related to areas of most immediate environment;
4) express and exchange basic information in areas of immediate need or on familiar topics in the simple terms in the target language;
5) demonstrate a knowledge and understanding of the life and cultures of the target language countries within the context of the area of study.

Method of Assessment
• In Course Test, Speaking (Oral) – 20%
• Assignment: Language Skills – 80%

Preliminary Reading

Pre-requisites
LA302 (WOLA3020) Mandarin Chinese Beginners or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA551 (WOLA5510) Mandarin Chinese Pre-Intermediate

Restrictions
This module is not available for native speakers or near native speakers of Mandarin Chinese with secondary education in China.

If you have studied Mandarin Chinese before you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk.

Synopsis
The curriculum content is intended to give students some familiarity, at a level comparable to lower A2 level on CEFR, with everyday life, activities and the Chinese culture. Topics for listening, speaking, reading and writing will focus on an elementary level of communication skills to explain very simple factual information on personal and very familiar topics such as talking about food, time, asking and giving simple opinions on familiar topics. Basic skills useful to people visiting China will be taught including expressing how to go to/come to somewhere and taking transports. An elementally level of Chinese culture will be covered such as festivals, geography including major cities and famous places.

The cultural aspects of the above topic areas will be taught in seminars, by means of course books, audio materials and online resources and through sharing experiences of a tutor and students.

Students will have access to these materials and additional resources on Moodle. A range of resources is also available at the library.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Read and write Japanese Kana letters;
(b) Demonstrate a familiarity with basic Japanese vocabulary equivalent to a Beginners level;
(c) Demonstrate a basic understanding of the main points of standard materials in the target language related to basic and familiar topics in everyday life;
(d) Express and exchange basic information in the target language in areas of immediate need or on very familiar topics;
(e) Demonstrate a knowledge and understanding of the life and culture in Japan within the context of that area of study.

Method of Assessment
• In Course Test: Speaking (Max. 3 minutes) – 20%
• Language Skills (Equivalent to 1,000 Japanese characters) words) – 40%
• Cultural Research and Writing (300 Japanese characters) – 40%

Preliminary Reading

Pre-requisites

Progression
Students who complete this module successfully can progress onto LA305 (WOLA3050) Japanese Elementary.

Restrictions
This module is not available for native speakers or near native speakers of Japanese with secondary education in Japan.

If you have studied Japanese before you should get in touch with our Japanese Tutor, Ms Mano Suzuki:
M.Suzuki@kent.ac.uk

Synopsis
The curriculum content is intended to give students some familiarity, at a level comparable to A1 level on CEFR, with everyday life, activities and the culture in Japan. Topics for listening, speaking, reading and writing will focus on an introductory level of communication skills used in everyday life including greetings and introductions, talking about oneself and getting to know each other. Basic skills useful to people visiting Japan will be taught including describing locations and shopping. An introductory level of Japanese culture will be covered such as social interaction and geography including major cities.

The cultural aspects of the above topic areas will be taught in seminars, by means of course books, audio materials and online resources and through sharing experiences of a tutor and students.

Students will have access to these materials and additional resources on Moodle. A range of resources is also available at the library.
Contact Hours
3 hours of seminars per week for 10 weeks; 30 contact hours in total. 10 hours of self-study per week.

Cost
Core textbooks: £30-£80 approximately.
*Students who took LA304 do not need to purchase two of the three core textbooks for this module as the same ones are used in the module.

Learning Outcomes
On successful completion of this module, students will be able to:

- Communicate in Japanese by asking and answering simple direct questions with some detailed answers on familiar topics such as personal preference and abilities, impressions on people and places, locations and comparisons.
- Explain very simple factual information on personal and familiar topics such as expressing a travel experience in the past and explaining the location of one's house, university, country and so on.
- Read and write Japanese letters and some very basic Japanese characters called Kanji.
- Understand short simple texts such as short letters, emails and diaries explaining past experiences and plans, and very simple essays explaining the location of familiar places and buildings.
- Gain introductory knowledge of the life and culture in Japan such as family, house, food and menu, festivals and sightseeing places.

Method of Assessment
In-Course Tests will account for 80% of the overall mark, consisting of;
• Speaking test (20%) up to 3 minutes
• Reading test (20%) 45 minutes
• Writing test (20%) 45 minutes
• Listening test (20%) 30 minutes

Course assignment will account for 20% of the overall mark. The task of the assignment is cultural research and writing in Japanese of 350 characters.

Preliminary Reading
Core-textbook:

Pre-requisites
LA304 Japanese Beginners or equivalent proficiency in Japanese

Progression
Students who complete this module successfully can progress onto LA553 Japanese Pre- Intermediate in Autumn term of the next academic year.

Restrictions
Placement Test:
If you have studied Japanese before, but you have not taken one of our lower level modules, you need to take a placement test, which is available on the link below. The test is used as a guide to assess your knowledge of Japanese. Please submit the mark sheet and the questionnaire to the convenor of the relevant module. The convenor will contact you for further information if necessary.
https://www.kent.ac.uk/cewl/courses/world/world-lang-modules.html

Synopsis <span style="color:red;">*</span>
The module is for students who can read and write Japanese letters, Hiragana and Katakana, and have very basic knowledge and skills of Japanese. The curriculum content is intended to give students some familiarity with everyday life, activities and the culture in Japan. Topics for listening, speaking, reading and writing will focus on an elementary level of communication skills to explain very simple factual information on personal and very familiar topics. Basic skills useful to people visiting Japan will be taught including ordering food, making very simple enquiries and asking for locations. An introductory level of Japanese culture will be covered in seminars.
LA307 Arabic Beginners

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<tr>
<td>3</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>C</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Read and write Arabic;
(b) Demonstrate a familiarity with Arabic vocabulary equivalent to a Beginners level;
(c) Demonstrate a basic understanding of the main points of standard materials in the target language related to basic and familiar topics in everyday life;
(d) Express opinions and exchange basic information in the target language on very familiar topics;
(e) Demonstrate a knowledge and understanding of the life and multiple cultures of the target language countries within the context of that area of study.

Method of Assessment
Assignment, Language Skills – 80%
In Course Test, Speaking – 20%

Preliminary Reading

Progression
Students who complete this module successfully can progress onto LA308 (WOLA3080) Arabic Elementary.

Restrictions
This module is not available for native speakers or near native speakers of Arabic.

If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla:
M.Awadalla@kent.ac.uk

Synopsis <span style="color:red;">*</span>
The curriculum content is intended to give students some familiarity, at a level comparable to A1 level on CEFR, with everyday life, activities and the culture in Arabic speaking countries. Topics for listening, speaking, reading and writing will focus on an introductory level of communication skills used in everyday life including greetings and introductions, talking about oneself and getting to know each other. Basic skills useful to people visiting the areas, where the target language is spoken, including going out and buying objects will be taught. An introductory level of Arabic culture will be covered such as social interaction and geography including major cities.

The cultural aspects of the above topic areas will be taught in seminars, by means of Arabic language course books, audio materials and online resources and through sharing experiences of a tutor and students.

Students will have access to these materials and additional resources on Moodle. A range of resources is also available at the library.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Read and write Arabic to an elementary level;
(b) Demonstrate a familiarity with Arabic vocabulary equivalent to an elementary level;
(c) Demonstrate a basic understanding of sentences and frequently used expressions in the target language related to areas of most immediate environment;
(d) Express and exchange basic information in the target language in areas of immediate need or on familiar topics in simple terms;
(e) Demonstrate a knowledge and understanding of life and multiple cultures of the target language countries within the context of the area of study.

Method of Assessment
Assignment: Language Skills – 80%
In Course Test, Speaking – 20%

Preliminary Reading

Pre-requisites
LA307 (WOLA3070) Arabic Beginners or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA549 (WOLA5490) Arabic Pre-Intermediate.

Restrictions
This module is not available for native speakers or near native speakers of Arabic.

If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla:
M.Awadalla@kent.ac.uk

Synopsis
The curriculum content is intended to give students some familiarity, at a level comparable to lower A2 level on CEFR, with everyday life, activities and the Arabic culture. Topics for listening, speaking, reading and writing will focus on an elementary level of communication skills to explain simple factual information on personal and familiar topics such as talking about distance between places, duration of time. Basic skills useful to people visiting the Arab world will be taught including topics related to travelling. An elementally level of the Arabic culture will be covered such as geography including major cities and famous places.

The cultural aspects of the above topic areas will be taught in seminars, by means of Arabic language course books, audio materials and online resources and through sharing experiences of a tutor and students.

Students will have access to these materials and additional resources on Moodle. A range of resources is also available at the library.
LA538 Mandarin Chinese Lower Advanced

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<tr>
<td>2</td>
<td>Canterbury</td>
<td>Whole Year</td>
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<td>100% Coursework</td>
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Contact Hours
Total contact hours: 60

Learning Outcomes
On successfully completing the module students will be able to:
1) demonstrate a familiarity with commonly used authentic/colloquial Mandarin Chinese phrases and expressions comparable to lower advanced level;
2) demonstrate a strong understanding of standard speech spoken at a normal rate and follow complex lines of argument on familiar topics;
3) demonstrate an understanding of the main points of TV news, current affairs programmes and short films in standard dialect on familiar topics;
4) communicate with a degree of fluency; take an active part in discussions in familiar contexts by providing relevant explanations and arguments to sustain views;
5) demonstrate a deep understanding of the life and multiple cultures of the target language countries.

Method of Assessment
• In Course Test, Speaking (max. 15 minutes) – 20%
• Language Skills (Equivalent to 2,000 words) – 40%
• Cultural research and Writing (1,000 Mandarin Chinese characters) – 40%

Preliminary Reading
Wang, Tao (2016) China Focus中国微镜头—汉语视听说系列教材 中级, China, Beijing Language and Culture University Press

Pre-requisites
LA562 (WOLA5620) Mandarin Chinese Upper Intermediate or equivalent must be demonstrated.

Restrictions
If you have studied Mandarin Chinese before, but you have not taken one of our lower-level modules, you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk.

Synopsis
The curriculum will focus on ordinary people's lives in China and current affairs and issues around the world. One topic is covered each week or every two weeks, focusing on:
• new phrases and expressions which are practiced during seminars to improve students understanding of the language and the embedded culture elements.
• formal and colloquial expressions will be introduced to help students to be able to confidently understand and convey information about themselves and their environment, and express their feelings and wishes, across the four linguistic skills.
• topics relevant to the modern world and contemporary Chinese society will be studied in depth to improve students’ language ability to account for and sustain views clearly by providing relevant explanations and arguments for and against particular points of view.
Contact Hours
3 hours of seminars per week for 11 weeks in the Autumn term, 10 weeks for the Spring term; 63 contact hours in total. 10 hours of self-study per week.

Cost
Core textbook: £36-£45 approximately.

Learning Outcomes
On successfully completing the module students will be able to:
(a) Demonstrate an understanding of the key points of standard speech and text on a range of social subjects widely discussed in a real life in Japan.
(b) Express key points and structured opinions on complex subjects, using language flexibly and effectively with a broad range of lexical and grammatical features in an appropriate style.
(c) Demonstrate an understanding and appreciation of Japanese culture.

Method of Assessment
In-Course Tests will account for 60% of the overall mark, consisting of:
• Presentation & Q&A (20%) up to 10 minutes, Week 22
• Reading Test (20%) 45 minutes, Week 24
• Writing Test (20%) 45 minutes, Week 24

Course assignments will account for 40% of the overall mark, consisting of:
• Cultural research and writing (20%) 700 Japanese characters, the submission deadline – Week 11
• Video review (20%) watching a video and review verbally, recorded up to 10 minutes, the submission deadline – Week 18

Preliminary Reading

Pre-requisites
This module is for students who studied LA546, Japanese Upper Intermediate B2.1 or have equivalent proficiency in Japanese.

Restrictions
Placement Test:
If you have studied Japanese before, but you have not taken one of our lower level modules, you need to take a placement test, which is available on the link below. The test is used as a guide to assess your knowledge of Japanese. Please submit the mark sheet and the questionnaire to the convenor of the relevant module. The convenor will contact you for further information if necessary.

https://www.kent.ac.uk/cewl/courses/world/world-lang-modules.html

Synopsis
The curriculum will focus on a range of topics students encounter in a real life in Japan, or will face when working in the country in the future. Topics include social subjects and current affairs which are widely discussed in Japan. Students also learn how to explain and discuss the main points of their own academic subjects. Various styles of readings and authentic audio materials will be used and discussions on the topics take place in seminars.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing of this module, students will be able to:
(a) Read and write and type in Arabic;
(b) Demonstrate a familiarity with Arabic vocabulary equivalent to upper pre-intermediate;
(c) Demonstrate a good understanding of the main points of standard materials on familiar matters in the target language regularly encountered in everyday life.
(d) Express opinions and exchange information in the target language on topics such as friendships, hobbies and travel, etc simple terms and initiate and sustain close simple, routine exchanges without undue effort.
(e) Demonstrate knowledge and a critical understanding of the life and multiple cultures of the target language countries.

Method of Assessment
Assignment, Language Skills 80%
In Course Test, Speaking 20%

Preliminary Reading

Pre-requisites
LA308 (WOLA3080) Arabic Elementary or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA550 (WOLA5500) Arabic Lower Intermediate.

Restrictions
If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla:
M.Awadalla@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be able to demonstrate the ability to take a more active role in and greater ability to sustain communication. Students will be able to express how they feel and opinions in simple terms and initiate and sustain close simple, routine exchanges without undue effort.

Topics at a pre-intermediate level (comparable to an upper A2 level on the CEFR) will include everyday communication skills such as asking and giving directions, talking about family life.

The cultural aspects of the above topic areas will be taught through seminars and the means of Arabic language course books, video, audio materials.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Read and write and type in Arabic;
(b) Demonstrate an understanding of the main points of clear standard texts on familiar matters in the target language regularly encountered in university, work and leisure and with a degree of flexibility using a range of simple vocabulary and structures and demonstrating the use and understanding of more complex/intermediate level language with some precision;
(c) Express opinions and exchange information in the target language on familiar and/or routine topics such as personal experiences, events, travel in the Arab world, etc.;
(d) Demonstrate knowledge and a critical understanding of the life and multiple cultures of the target language countries;
(e) Demonstrate a familiarity with Arabic vocabulary equivalent to lower-intermediate level.

Method of Assessment
- Assignment, Language Skills 80%
- In Course Test, Speaking 20%

Preliminary Reading

Pre-requisites
LA549 (WOLA5490) Arabic Pre-Intermediate or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA554 (WOLA5540) Arabic Intermediate.

Restrictions
If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla:
M.Awadalla@kent.ac.uk

Synopsis <span style="color:red;">*"</span>
Language modules focus on developing students’ communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be equipped to understand and use Arabic with a degree of flexibility and a range to a lower intermediate language level (comparable overall to a lower B1 level). Students will be able to discuss topics that are familiar or pertinent to everyday life such as everyday conversational skills and interactions including university life, daily routine and study life as a student.

The module will include study of the target language culture and the development of insights into the Arab world. The cultural aspects of the above topic areas will be taught through seminars and the means of Arabic language course books, video, audio materials. There will be a balance between communicative activity and understanding of linguistic structure.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing the module students will be able to:
1) read and hand write approximately an additional 250 Mandarin Chinese characters;
2) demonstrate a familiarity with Mandarin Chinese vocabulary equivalent to pre-intermediate;
3) demonstrate a good understanding of the main points of standard materials in the target language related to basic topics in everyday life;
4) express opinions and exchange information in the target language on topics, such as personal information, location, shopping experiences, etc. in simple terms and initiate and sustain close simple, routine exchanges without undue effort.
5) demonstrate knowledge and a critical understanding of the life and multiple cultures of the target language countries.

Method of Assessment
In Course Test, Speaking (Oral) – 20%
Assignment: Language Skills – 80%

Preliminary Reading

Pre-requisites
LA303 (WOLA3030) Mandarin Chinese Elementary or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA552 (WOLA5520) Mandarin Chinese Lower Intermediate.

Restrictions
If you have studied Mandarin Chinese before, but you have not taken one of our lower-level modules, you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be able to demonstrate the ability to take a more active role in and greater ability to sustain communication. Students will be able to express how they feel and opinions in simple terms and initiate and sustain close simple, routine exchanges without undue effort.

Topics at a pre-intermediate level (comparable to an upper A2 level on the CEFR) will include everyday communication skills such as asking and giving directions and shopping, skills useful to describe illness, describing people's appearance and personalities.

The cultural aspects of the above topic areas will be taught through seminars and the means of mandarin Chinese language course books, video, audio materials.
Learning Outcomes

On successfully completing the module students will be able to:
1) read and hand write approximately an additional 250 Mandarin Chinese characters;
2) demonstrate a familiarity in with Mandarin Chinese vocabulary equivalent to lower intermediate level;
3) demonstrate a good understanding of the main points of standard materials in the target language related to basic topics in everyday life;
4) express opinions and exchange information on familiar and/or routine topics such as personal information, location, shopping experiences, etc. in simple terms and initiate and sustain close simple, routine exchanges without undue effort;
5) demonstrate knowledge and a critical understanding of the life and multiple cultures of the target language countries.

Method of Assessment

In Course Test, Speaking (Oral) – 20%
Assignment: Language Skills – 80%

Preliminary Reading


Pre-requisites

LA551 (WOLA5510) Mandarin Chinese Pre-Intermediate or equivalent must be demonstrated.

Restrictions

If you have studied Mandarin Chinese before, but you have not taken one of our lower-level modules, you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk

Synopsis

Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be able to demonstrate the ability to take a more active role in and greater ability to sustain communication. Students will be able to express how they feel and opinions in simple terms and initiate and sustain close simple, routine exchanges without undue effort.

Topics at a lower intermediate level will include everyday communication skills such as asking and giving directions and shopping, skills useful to describe illness, describing people's appearance and personalities.

The cultural aspects of the above topic areas will be taught through seminars and the means of mandarin Chinese language course books, video, audio materials.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:

a) Demonstrate a familiarity with Japanese characters equivalent to pre-intermediate proficiency;
b) Demonstrate a good understanding of the main points of standard materials on familiar matters in the target language covered in everyday life;
c) Express opinions and exchange information in the target language on topics such as personal information, locations, directions, occupations etc. in simple terms and initiate and sustain close simple, routine exchanges without undue effort;
d) Demonstrate knowledge and a critical understanding of the life and culture of Japan.

Method of Assessment
• In Course Test: Speaking (Max. 4 minutes) – 20%
• Language Skills (Equivalent to 1,200 Japanese characters) – 40%
• Cultural research and Writing (400 Japanese characters) – 40%

Preliminary Reading

Pre-requisites
LA305 (WOLA3050) Japanese Elementary or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA561 (WOLA5610) Japanese Lower Intermediate.

Restrictions
If you have studied Japanese before you should get in touch with our Japanese Tutor, Ms Mano Suzuki: M.Suzuki@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be able to demonstrate the ability to take a more active role in and greater ability to sustain communication. Students will be able to express how they feel and opinions in simple terms and initiate and sustain close simple, routine exchanges without undue effort.

Topics at a pre-intermediate level (comparable to an upper A2 level on the CEFR) will include everyday communication skills such as asking and giving directions and weekend activities, skills useful to when visiting a doctor, describing people's appearance and personalities.

The cultural aspects of the above topic areas will be taught through seminars and the means of Japanese language course books, video, audio materials.
LA554 Arabic Intermediate

<table>
<thead>
<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
<th>Assessment</th>
<th>Convenor</th>
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<tbody>
<tr>
<td>1</td>
<td>Canterbury</td>
<td>Autumn</td>
<td>H</td>
<td>15 (7.5)</td>
<td>100% Coursework</td>
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</table>

Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing of this module, students will be able to:
(a) Read and hand write and type in Arabic equivalent to an intermediate level;
(b) Demonstrate a familiarity with Arabic vocabulary equivalent to an intermediate level;
(c) Demonstrate a strong understanding of the main points of standard authentic materials in the target language on familiar matters regularly encountered in work, university and leisure;
(d) Express cogent arguments and exchange information, demonstrating a flexible range of vocabulary and structures on topics that are familiar, of personal interest or pertinent to everyday life in the target language.
(e) Demonstrate systemic understanding and acquisition of detailed and coherent knowledge of the life and multiple cultures of the target language countries within the context of study.

Method of Assessment
Assignment, Language Skills 80%
In Course Test, Speaking 20%

Preliminary Reading
Routledge.
Fawzieh Ahmad Bader, Khaled Abu-Amshah, Sandy Abu Saif, Leena Kholaki, Reem Al-Khateeb (2011) Al-Asas for
Hezi Brosh and Lutfi Mansur (2013) Arabic stories for language learners: traditional Middle Eastern tales in Arabic and
English. Tokyo: Tuttle Publishing

Pre-requisites
LA550 (WOLA5500) Arabic Lower Intermediate or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA557 (WOLA5570) Arabic Upper Intermediate.

Restrictions
If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla:
M.Awadalla@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and
speaking) to equip students with a working and flexible knowledge of the target language and a firm level of communicative
competence and confidence. By the end of the module students will be equipped to understand and use Arabic with a
degree of flexibility and a range to an intermediate language level (comparable overall to an upper B1 level on the CEFR).

The curriculum will focus on real-life communication as a university student studying in the Arab world, by using complex
expressions in an appropriate style of speaking. This includes talking about entertainments, giving and receiving
compliments and gifts. Students will also read and listen to some simple news articles to understand relatively familiar
topics in newspapers. Students will be exposed to topics related to travelling and living in the Arab world.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Read and write and type in Arabic equivalent to an upper-intermediate level;
(b) Demonstrate a familiarity with Arabic vocabulary equivalent to the upper-intermediate level;
(c) Demonstrate a strong understanding of the main points of standard authentic materials which include a particular point of view;
(d) Communicate on a good range of topics with a variety of expressions in the target language, demonstrating a degree of fluency and an ability to sustain communication with ease;
(e) Demonstrate a deep understanding of the life and multiple cultures of the target language countries on an appropriate level.

Method of Assessment
- Assignment, Language Skills: 80%
- In Course Test, Speaking (Oral): 20%

Preliminary Reading

Pre-requisites
LA554 (WOLA5540) Arabic Intermediate or equivalent must be demonstrated.

Restrictions
If you have studied Arabic before you should get in touch with our Arabic Tutor, Dr Maggie Awadalla: M.Awadalla@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be equipped to understand and use Arabic, demonstrating a range of simple and complex structures and vocabulary to an upper-intermediate language level (comparable overall to a lower B2 level and language skills to adapt to the situation. By the end of the module, students will be able to communicate with a developed degree of effectiveness, fluency and spontaneity. Students also gain communicative skills in requesting course details from a university, registering on a University course, understanding Arab customs and traditions, gender roles and history. Various styles of writings are given. Discussions take place in the class on the topic areas covered in the module.

The module will include study of the target language culture and the development of insights into the culture and civilisation of the countries where the language is spoken.
Contact Hours
Total contact hours: 30

Cost

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Demonstrate a familiarity with Japanese characters equivalent to an upper-intermediate level;
(b) Demonstrate appropriate politeness in relevant social contexts, demonstrating a degree of fluency and an ability to sustain communication with ease;
(c) Demonstrate an understanding of the main points of authentic materials which include a particular point of view;
(d) Put forward and develop cogent arguments on topics that are reasonably familiar using a flexible range of structures and vocabulary with a degree of cohesion and spontaneity;
(e) Demonstrate understanding of the life and culture in Japan on an appropriate level.

Method of Assessment
• In Course Test: Speaking (Max. 5 minutes) – 20%
• Language Skills (Equivalent to 1,900 Japanese characters) – 40%
• Cultural research and Writing (600 Japanese characters) – 40%

Preliminary Reading

Pre-requisites
LA559 (WOLA5590) Japanese Intermediate or equivalent must be demonstrated.

Restrictions
If you have studied Japanese before you should get in touch with our Japanese Tutor, Ms Mano Suzuki:
M.Suzuki@kent.ac.uk

Synopsis
The curriculum will focus on living in Japan, by using complex expressions in an appropriate style of communication. Topics covered in this module are job hunting including how to write a CV and make a telephone call in order to seek information for a part time job, making a complaint including a refund/an exchange of goods, and expressing one's opinion in a discussion on formal topics.

Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module students will be equipped to understand and use Japanese demonstrating a range of simple and complex structures and vocabulary to an upper-intermediate language level (comparable overall to a lower B2 level and language skills to adapt to the situation. By the end of the module students will be able to communicate with a developed degree of effectiveness, fluency and spontaneity. Students also read and listen to news articles to gain knowledge of social issues and current affairs. Various styles of readings are given such as job description, biography and novel. Discussions take place in the class on the topic areas covered in the module.

The module will include study of the target language culture and the development of insights into the culture and civilisation of the countries where the language is spoken.
Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:
(a) Demonstrate a familiarity with Japanese characters equivalent to an intermediate level;
(b) Demonstrate a strong understanding of the main points of standard authentic materials on familiar matters regularly encountered in work, university and leisure;
(c) Express and exchange detailed information with an effective logical structure, demonstrating a flexible range of vocabulary and structures on topics that are familiar, of personal interest or pertinent to everyday life;
(d) Demonstrate a systematic understanding and acquisition of detailed and coherent knowledge of aspects of the life and culture in Japan within the context of study.

Method of Assessment
• In Course Test: Speaking (Max. 5 minutes) – 20%
• Language Skills (Equivalent to 1,700 Japanese characters) – 40%
• Cultural research and Writing (500 Japanese characters) – 40%

Preliminary Reading

Pre-requisites
LA561 (WOLA5610) Japanese Lower Intermediate or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA558 (WOLA5580) Japanese Upper Intermediate.

Restrictions
If you have studied Japanese before you should get in touch with our Japanese Tutor, Ms Mano Suzuki:
M.Suzuki@kent.ac.uk

Synopsis
Language modules focus on developing students’ communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working and flexible knowledge of the target language and a firm level of communicative competence and confidence. By the end of the module students will be equipped to understand and use Japanese with a degree of flexibility and a range to an intermediate language level (comparable overall to an upper B1 level on the CEFR).

The curriculum will focus on real-life communication as a university student studying in Japan, by using complex expressions in an appropriate style of speaking. This includes how to make formal requests, ask various permissions, and explain factual information of cities and towns. Students also read and listen to news articles to understand relatively familiar topics in newspapers. Various styles of readings are given such as formal letter, article and website providing factual information, for example, restaurant guide. Discussions take place in the class on the topic areas covered in the module.
LA560 Mandarin Chinese Intermediate

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<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<tr>
<td>1</td>
<td>Canterbury</td>
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<td>15 (7.5)</td>
<td>100% Coursework</td>
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**Contact Hours**

Total contact hours: 30

**Learning Outcomes**

On successfully completing the module students will be able to:

1. read and hand write approximately an additional 250 Mandarin Chinese characters at a level equivalent to an intermediate level;
2. demonstrate a familiarity with Mandarin Chinese vocabulary equivalent to an intermediate level;
3. demonstrate a strong understanding of the main points of standard authentic materials in the target language on familiar matters regularly encountered in work, university and leisure;
4. express cogent arguments and exchange information, demonstrating a flexible range of vocabulary and structures on topics that are familiar, of personal interest or pertinent to everyday life in the target language;
5. demonstrate a systematic understanding and acquisition of detailed and coherent knowledge of the life and multiple cultures of the target language countries within the context of study.

**Method of Assessment**

In Course Test, Speaking (Oral) – 20%
Assignment: Language Skills – 80%

**Preliminary Reading**


**Pre-requisites**

LA552 (WOLA5520) Mandarin Chinese Lower Intermediate or equivalent must be demonstrated.

**Progression**

Students who complete this module successfully can progress onto LA562 (WOLA5620) Mandarin Chinese Upper Intermediate.

**Restrictions**

If you have studied Mandarin Chinese before, but you have not taken one of our lower-level modules, you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk

**Synopsis**

Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working and flexible knowledge of the target language and a firm level of communicative competence and confidence. By the end of the module students will be equipped to understand and use mandarin Chinese with a degree of flexibility and a range to an intermediate language level (comparable overall to an upper B1 level on the CEFR).

The curriculum will focus on real-life communication as a university student studying in China, by using complex expressions in an appropriate style of speaking. This includes expressing general culture related customs such as weddings traditions, Chinese traditional clothes, and Chinese cuisines, renting accommodation, describing a room and negotiating prices. Students also read and listen to some simple news articles to understand relatively familiar topics in newspapers. Students will be exposed to the grammar that are useful when communicating with Mandarin Chinese native speakers for these topic areas.
LA561  Japanese Lower Intermediate

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<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<tr>
<td>1</td>
<td>Canterbury</td>
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<td>15 (7.5)</td>
<td>100% Coursework</td>
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Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing this module, students will be able to:

a) Demonstrate a familiarity with Japanese characters equivalent to lower intermediate level;

b) Demonstrate an understanding of the main points of clear standard texts on familiar matters in the target language regularly encountered in university, part-time work and leisure and with a degree of flexibility using a range of simple vocabulary and structures and demonstrating the use and understanding of more complex/intermediate level language with some precision;

c) Express opinions and exchange information in the target language on familiar and/or routine topics such as personal experience, outings, local events, showing appreciation with a degree of flexibility and range of vocabulary;

d) Demonstrate knowledge and a critical understanding of the life and culture of Japan.

Method of Assessment

• In Course Test: Speaking (Max. 4 minutes) – 20%
• Language Skills (Equivalent to 1,400 Japanese characters) – 40%
• Cultural research and Writing (450 Japanese characters) – 40%

Preliminary Reading

Japanese Graded Readers Level 3 1-3 (2008), ASK Co.

Pre-requisites
LA553 (WOLA5530) Japanese Pre-Intermediate or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA559 (WOLA5590) Japanese Intermediate.

Restrictions
If you have studied Japanese before you should get in touch with our Japanese Tutor, Ms Mano Suzuki: M.Suzuki@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be equipped to understand and use Japanese with a degree of flexibility and a range to a lower-intermediate language level (comparable overall to a lower B1 level). Students will be able to discuss topics that are familiar or pertinent to everyday life such as everyday conversational skills and interactions including casual and polite styles, opinions, gratitude and skills useful to talk about personal trips, kind actions.

The module will include study of the target language culture and the development of insights into Japan. The cultural aspects of the above topic areas will be taught through seminars and the means of Japanese language course books, video, audio materials. There will be a balance between communicative activity and understanding of linguistic structure.
LA562 Mandarin Chinese Upper Intermediate

Contact Hours
Total contact hours: 30

Learning Outcomes
On successfully completing the module students will be able to:
1) read and hand write approximately an additional 300 Mandarin characters at a level equivalent to an upper-intermediate level;
2) demonstrate a familiarity with Mandarin Chinese vocabulary equivalent to an upper-intermediate level;
3) demonstrate an understanding of the main points of authentic materials which include a particular point of view;
4) communicate on a good range of topics with varieties of expressions in the target language, demonstrating a degree of fluency and an ability to sustain communication with ease;
5) demonstrate a deep understanding of the life and multiple cultures of the target language Countries on an appropriate level.

Method of Assessment
In Course Test, Speaking (Oral) – 20%
Assignment: Language Skills – 80%

Preliminary Reading

Pre-requisites
LA560 (WOLA5600) Mandarin Chinese Intermediate or equivalent must be demonstrated.

Progression
Students who complete this module successfully can progress onto LA538 (WOLA5380) Mandarin Chinese Lower Advanced.

Restrictions
If you have studied Mandarin Chinese before, but you have not taken one of our lower-level modules, you should get in touch with our Mandarin Tutor, Ms Ru Su: R.Su@kent.ac.uk

Synopsis
Language modules focus on developing students' communicative competence in four skills (reading, writing, listening and speaking) to equip students with a working knowledge of the target language and a sound level of communicative competence and confidence. By the end of the module, students will be equipped to understand and use Mandarin Chinese demonstrating a range of simple and complex structures and vocabulary to an upper-intermediate language level (comparable overall to a lower B2 level and language skills to adapt to the situation. By the end of the module, students will be able to communicate with a developed degree of effectiveness, fluency and spontaneity. Students also gains communicative skills in requesting course details from a university, registering on a University course, understanding Chinese higher education system and Chinese festivals and traditions. Various styles of readings are given such as job description and curriculum vitae. Discussions take place in the class on the topic areas covered in the module.

The module will include study of the target language culture and the development of insights into the culture and civilisation of the countries where the language is spoken.
Contact Hours
Total Contact Hours: 60
Private Study Hours: 240
Total Study Hours: 300

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
1. Understand the main points of clear standard speech on familiar matters regularly encountered in work, school, and leisure;
2. Understand texts that consist mainly of high frequency every day or job-related language and most texts likely to encountered whilst travelling an area where the language is spoken;
3. Deal with most situations likely to arise whilst travelling in an area where the language is spoken and enter unprepared into conversation on topics that are familiar, of personal interest or pertinent to everyday life (e.g. family, hobbies, work, travel and current events);
4. Write simple connected texts on topics that are familiar or of personal interest, including letters, describing experiences and impressions;
5. Demonstrate knowledge and understanding of Spanish culture;
6. Get by, with sufficient grammar to express themselves with some hesitation and circumlocutions on topics such as family, hobbies and interests, work, travel, and current events;
7. Demonstrate improved confidence in the interpretation of texts in another language.

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level B1.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workload;
4. Use information technology effectively.

Method of Assessment
Group Oral In-Course Test (5 minutes per student) – 20%  
Audio-visual Comprehension Online Test (40 minutes) – 20%  
Language Skills Online Test (40 minutes) – 20%  
Reading and Writing Assignment (600 words equivalent) – 20%  
Writing Online Test (40 minutes) – 20%  

Preliminary Reading
Indicative Reading List:

Pre-requisites
Ability in Spanish language equivalent to Level A2 of the CEFR (typically achieved with an A-Level in Spanish)

Restrictions
Not available as an elective (wild) module

Synopsis
This module is for Post-A-level students and students who have mastered level A2 but not yet B1 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level B1. The emphasis in this course is on furthing knowledge of the structure of the language as well as vocabulary and cultural insights while further developing the speaking, listening, reading and writing skills.
### LS302 Spanish Beginners A1-A2 (Intensive)

<table>
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<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
<th>Assessment</th>
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<td>4</td>
<td>Canterbury</td>
<td>Whole Year</td>
<td>C</td>
<td>30 (15)</td>
<td>100% Coursework</td>
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#### Contact Hours
- Total Contact Hours: 80
- Private Study Hours: 220
- Total Study Hours: 300

#### Learning Outcomes
The intended subject specific learning outcomes.

On successfully completing the module students will be able to:

1. Understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. basic personal and family information, shopping, local geography, employment);
2. Understand short, simple texts, incl. letters and everyday material (e.g. advertisement, menus, timetables) related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment);
3. Communicate verbally in simple and routine tasks requiring simple and direct exchange of information on familiar and routine matters;
4. Communicate in writing for routine tasks requiring simple and direct communication of information on familiar and routine matters;
5. Demonstrate knowledge and understanding of key cultural aspects connected to the Spanish language;
6. Use basic grammar in simple and routine tasks requiring simple and direct communication of information on familiar and routine matters;
7. Use highest frequency vocabulary related to areas of most immediate relevance (e.g. personal and family information, shopping, local geography, employment).

The subject specific learning outcomes comply with the requirements/specifications for the Common European Framework of Reference for Languages, level A2.

The intended generic learning outcomes.

On successfully completing the module students will be able to:

1. Demonstrate problem-solving in individual and team work;
2. Use resources independently;
3. Manage their time and prioritise workloads;
4. Use information technology effectively.

#### Method of Assessment

**Main assessment methods**

- Group Oral in-Course Test (5 minutes per student) – 20%
- Audio-visual Comprehension Online Test (40 minutes) – 20%
- Language Skills Online Test (40 minutes) – 20%
- Reading and Writing Assignment (600 words) – 30%
- Reading Comprehension Online Test (30 minutes) – 10%

**Reassessment methods**

- Reassessment Instrument: 100% Coursework

#### Preliminary Reading

Indicative Reading List:


#### Pre-requisites

None

#### Restrictions

Not available as an elective (wild) module

#### Synopsis

This is an intensive module for absolute beginners, Post-GCSE students and students who have not yet mastered level A2 of the Common European Framework of Reference for Languages (CEFR). On successfully completing the module students will have mastered level A2. The emphasis in this course is on acquiring a sound knowledge of the structure of the language as well as basic vocabulary and cultural insights while developing the speaking, listening, reading and writing skills.
LS312 Introduction to Hispanic Culture

<table>
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<tr>
<th>Version</th>
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<th>Level</th>
<th>Credit (ECTS)</th>
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<tr>
<td>1</td>
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<td>Spring</td>
<td>C</td>
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<td>100% Coursework</td>
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Contact Hours
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate a sound basic knowledge of key figures and events in Spanish and Spanish American history from their origins to the end of the 20th century;
2. Demonstrate an understanding of the key factors influencing social and political change during this period;
3. Place social, political and artistic events in a historical context;
4. Make an informed response to, and evaluate critically a range of texts and topics representative of main historical and cultural movements in Spain and Spanish America.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate their skills of critical analysis;
2. Demonstrate their ability to organise and synthesise material from a variety of sources;
3. Demonstrate an ability to communicate their ideas in writing;
4. Demonstrate an ability to work independently.

Method of Assessment
Main assessment methods

- Essay 1 (2,000 words) – 50%
- Essay 2 (2,000 words) – 50%

Reassessment methods

- Reassessment Instrument: 100% Coursework

Preliminary Reading
Indicative Reading list:


Pre-requisites
Co-requisite: HISP3020 – Spanish Beginners A1-A2 (Intensive); or HISP3000 – Spanish Lower Intermediate B1

Synopsis
The module aims to provide students with a general understanding of the development of the Spain, the Spanish American nations, and their cultures, in order to establish the general historical and cultural framework.

The key periods covered include the emergence of the Spanish nation (711-1492); the Spanish Golden Age; the emergence of Spanish America (1492-1812); 19th Century Spain and the end of the Empire; Spanish America: the way to Independence (1812-1898); Spain from 1898 to the Civil War; Spain under Franco (1936-1975); Spanish America in the 20th Century (1898-1975); Transition to a Modern Spain (1975-2000); and Modern Spanish America (1975-2000).
# PL302 Introduction to Philosophy: Knowledge and Metaphysics

<table>
<thead>
<tr>
<th>Version</th>
<th>Campus</th>
<th>Term(s)</th>
<th>Level</th>
<th>Credit (ECTS)</th>
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<td>1</td>
<td>Canterbury</td>
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<td>C</td>
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<td>100% Coursework</td>
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**Contact Hours**
Total Contact Hours: 20
Total Private Study Hours: 130
Total Study Hours: 150

**Learning Outcomes**
The intended subject-specific learning outcomes.
On successfully completing the module, students will be able to:

1. Demonstrate familiarity with the basic terminology required for the analysis and evaluation of argument;
2. Demonstrate understanding of some basic questions in metaphysics and epistemology;
3. Argue, in writing, for some claim of metaphysical or epistemological significance;

The intended generic learning outcomes.
On successfully completing the module, students will be able to:

1. Engage in the discussion of problems;
2. Communicate effectively and persuasively in a variety of contexts;
3. Demonstrate IT skills associated with research.

**Method of Assessment**
Main assessment methods:

- Essay 1 (1,300 words) – 45%
- Essay 2 (1,300 words) – 45%
- Seminar Performance – 10%

Reassessment methods:
100% Coursework (1,500 words)

**Preliminary Reading**
Indicative reading:


**Pre-requisites**
None

**Synopsis**
This module will cover classic and contemporary philosophical topics concerning what reality is like, and whether (and how) we come to know about it. A variety of topics will be covered, such as problems of scepticism, sources of knowledge, the relation between mind and body, identity of people over time, and whether there is more to reality than is discussed in natural science.
**Contact Hours**
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

**Learning Outcomes**
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate understanding of the basic questions about the nature of moral philosophising through an examination of a range of moral thinkers and schools;
2. Understand the connections and differences between moral philosophy and other kinds of study, including moral anthropology;
3. Analyse and critically appraise logical arguments;
4. Plan and write a philosophical essay and build it around a coherent argument;
5. Demonstrate a basic knowledge of certain fundamental and enduring debates about the respective roles of reason and feeling (emotion) in moral argument and judgment;
6. Demonstrate a grasp of what it is for a moral theory to be objective or, alternatively, subjective, and the various senses that can be given to these terms;
7. Understand something of how empirical and historical accounts of moral cultures and practices bear upon issues of truth and falsity in ethics.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate skills in critical analysis and argument through an engagement with these issues, both through their reading and through listening to others;
2. Demonstrate an ability to make complex ideas clearly understandable in their philosophical writing;
3. Demonstrate an ability to make complex ideas clearly understandable in their public speaking and have developed their ability to work autonomously and to take responsibility for their learning.

**Method of Assessment**
Main assessment methods:
Mid-term Essay (750 words) – 30%
Final Essay (2,000 words) – 60%
Seminar Performance – 10%

Reassessment methods:
Reassessment Instrument: 100% Coursework

**Preliminary Reading**
Indicative Reading List

**Pre-requisites**
None

**Synopsis**
This module will introduce students to a number of big questions in ethics. The questions may include the following: What makes a life good? Is it happiness? Or is it something else? Another big question is: What makes actions right or wrong? Is it God demanding or forbidding them? Or are actions perhaps right to the extent that they serve to make lives better off, and wrong to the extent that they make lives worse off? Some philosophers have thought so. Others wonder: What if I steal money from someone so rich that my act in no way makes their life go any worse. Might it still be the case that I have acted wrongly—even if I haven’t made anyone worse off? A third bit question is this: What’s the status of morality? Is it, for example, the case that what’s right for me might be wrong for you? Does it make any sense at all to talk about moral claims being true or false, even relative to moral communities? Might moral judgments be nothing but expressions of sentiments? Throughout the course, students will be examining these and similar questions from the point of view of a variety of philosophers, including Plato, Aristotle, John Stuart Mill, Immanuel Kant, and David Hume.
Introduction to Philosophy: Logic and Reasoning

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Contact Hours
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:

1. Demonstrate an understanding of five basic logical connectives (their truth tables, their relation to their English counterparts), and an understanding of the concepts of validity, soundness and consistency;
2. Demonstrate the ability to construct a truth-table and to determine the validity of simple arguments by the truth-table method, and to construct simple logical proofs for the same end;
3. Demonstrate mastery of the terminology of 'necessary and sufficient conditions', 'contradiction', and 'tautology', and the ability to translate sentences from English into formal language and vice versa;
4. Demonstrate the ability to recognise informal fallacies;
5. Demonstrate the ability to apply all of the skills they have acquired to analyse longer arguments.

The intended generic learning outcomes.
On successfully completing the module students will be able to:

1. Construct, analyse, criticise and assess logical arguments;
2. Demonstrate their ability to work autonomously and to take responsibility for their learning.

Method of Assessment
Main assessment methods:
Examination (3 hours) – 100%

Reassessment methods:
Reassessment Instrument: 100% Examination

Preliminary Reading
Indicative reading:

Pre-requisites
None

Synopsis
Since Plato's Dialogues, it has been part of philosophical enquiry to consider philosophical questions using logic and common sense alone. This module aims to train students to continue in that tradition. In the first part students will be introduced to basic themes in introductory formal logic and critical thinking. In the second part students will be presented with a problem each week in the form of a short argument, question, or philosophical puzzle and will be asked to think about it without consulting the literature. The problem, and students' responses to it, will then form the basis of a structured discussion. By the end of the module, students (a) will have acquired a basic logical vocabulary and techniques for the evaluation of arguments; (b) will have practised applying these techniques to short passages of philosophical argument; and (c) will have acquired the ability to look at new claims or problems and to apply their newly acquired argumentative and critical skills in order to generate philosophical discussions of them.
Legal Process for Criminal Justice

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Contact Hours
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

Department Checked
Yes – LSSJ- 16/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:

1. Demonstrate a sound knowledge and understanding of the structure and workings, within the English legal system, of the common law, legislation, European law, civil process and criminal process;
2. Demonstrate an understanding of the courts, tribunals and other legal institutions, including those of the European Convention on Human Rights;
3. Demonstrate an understanding of the systems of legal help and public legal services, including the Community Legal Service; and of judicial review, juries, the police, the Crown Prosecution Service, the legal profession and the judiciary; with particular emphasis upon criminal process
4. Analyse and evaluate critically aspects of the operation of the English legal system in its social, economic and political contexts; and develop the ability to deploy and elucidate relevant information and abstract concepts in reasoned arguments about issues arising from the operation of the English legal system;
5. Demonstrate competence in legal analysis: the identification and interpretation of relevant facts and the application of law to those facts; legal research skills: library skills (including full use of information technology); using primary and subordinate statutory and case law material eg Acts, Treaties, Statutory Instruments, Law Reports etc; citation and referencing of legal sources.

The intended generic learning outcomes are as follows. On successfully completing the module students will have:

1. Learning skills: the ability to reflect upon and learn from the conduct of exercises as undertaken on the module
2. Problem solving skills: the ability to identify and diagnose set problems, to generate solutions, to evaluate alternative solutions
3. Written skills: the ability to write precise, reports, analytical and evaluative assessments and present research
4. Reasoning skills: the ability to argue, reason and present legal submissions
5. Self-management skills: management of time, to evaluate competing priorities, to forward plan

Method of Assessment
Main assessment methods

This module will be assessed by 100% coursework consisting of:

Court report, individual, 1,500 words (40%)
Group presentation, approx. 5 minutes per group member, plus handout (20%)
Criminal procedure case, individual, 1,500 words (40%)

Reassessment methods
Reassessment instrument: 100% coursework

Preliminary Reading
Steve Wilson and others, English Legal System (3rd edn, OUP 2018) is the required course text. In addition relevant materials will be made available throughout the course of the module via Moodle and students are expected to read the broadsheet newspapers.

Pre-requisites
None

Restrictions
Only available to the following programmes:
BA (Hons) Criminal Justice and Criminology (UKM)
BA (Hons) Criminal Justice and Criminology with a Year in Professional Practice (UKM)
Legal Process will introduce the institutions and procedures of the English legal system, and the principles and doctrines on which it is based. Through consideration of the constitutional framework underpinning the legal system, there will be critical discussion concerning the development and operation of the English legal system in its social, economic and political context. A careful consideration of the sources of law will provide the basis for a sound understanding of the common law, legislation, European law, civil procedure and criminal procedure. The nature, extent and effectiveness of access to legal remedies in this country will be considered and students will be given the opportunity to develop certain general and legal skills, particularly legal research skills.

Contact Hours
Total Contact Hours: 20
Private Study Hours: 130
Total Study Hours: 150

Department Checked
Yes – LSSJ 16/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:

1. Demonstrate a sound knowledge and understanding of the structure and workings, within the English legal system, of the common law, legislation, European law, civil process and criminal process;
2. Demonstrate an understanding of the courts, tribunals and other legal institutions, including those of the European Convention on Human Rights;
3. Demonstrate an understanding of the systems of legal help and public legal services, including the Community Legal Service; and of judicial review, juries, the police, the Crown Prosecution Service, the legal profession and the judiciary; with particular emphasis upon criminal process
4. Analyse and evaluate critically aspects of the operation of the English legal system in its social, economic and political contexts; and develop the ability to deploy and elucidate relevant information and abstract concepts in reasoned arguments about issues arising from the operation of the English legal system;
5. Demonstrate competence in legal analysis: the identification and interpretation of relevant facts and the application of law to those facts; legal research skills: library skills (including full use of information technology); using primary and subordinate statutory and case law material eg Acts, Treaties, Statutory Instruments, Law Reports etc; citation and referencing of legal sources.

The intended generic learning outcomes are as follows. On successfully completing the module students will have:

1. Learning skills: the ability to reflect upon and learn from the conduct of exercises as undertaken on the module
2. Problem solving skills: the ability to identify and diagnose set problems, to generate solutions, to evaluate alternative solutions
3. Written skills: the ability to write precise, reports, analytical and evaluative assessments and present research
4. Reasoning skills: the ability to argue, reason and present legal submissions
5. Self-management skills: management of time, to evaluate competing priorities, to forward plan

Method of Assessment
Main assessment methods
This module will be assessed by 100% coursework consisting of:

Court report, individual, 1500 words (40%)
Group presentation, approx. 5 minutes per group member, plus handout (20%)
Criminal procedure case, individual, 1,500 words (40%)

Reassessment methods
Reassessment instrument: 100% coursework

Preliminary Reading
Steve Wilson and others, English Legal System (3rd edn, OUP 2018) is the required course text. In addition relevant materials will be made available throughout the course of the module via Moodle and students are expected to read the broadsheet newspapers.

Pre-requisites
None

Restrictions
Only available to the following programmes:
BA (Hons) Criminal Justice and Criminology (UKM)
BA (Hons) Criminal Justice and Criminology with a Year in Professional Practice (UKM)

Synopsis
Legal Process will introduce the institutions and procedures of the English legal system, and the principles and doctrines on which it is based. Through consideration of the constitutional framework underpinning the legal system, there will be critical discussion concerning the development and operation of the English legal system in its social, economic and political context. A careful consideration of the sources of law will provide the basis for a sound understanding of the common law, legislation, European law, civil procedure and criminal procedure. The nature, extent and effectiveness of access to legal remedies in this country will be considered and students will be given the opportunity to develop certain general and legal skills, particularly legal research skills.
The module will introduce students to critical legal techniques grounded in critical legal and social theory. Throughout the course, concepts are introduced through socio-legal and critical investigation of selected case studies - such as new pieces of legislation, emerging political campaigns and prominent litigation - ensuring that the course maintains a focus on 'law in action'. Particular attention will be paid to developments in foreign jurisdictions and in the international arena. Accordingly, case studies will alter from year to year, and draw heavily on research projects on-going in the Law School. The course has a heavy focus on primary legal materials and core critical texts, but will also draw on film, museum artefacts, art and literature as appropriate.
Introduction to Obligations

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1. Canterbury Autumn C 15 (7.5) 100% Coursework with Compulsory Numeric Elements

Contact Hours
Contact hours: 30
Private study hours: 120
Total study hours: 150

Department Checked
Yes - LSSJ - 14/09/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate an understanding of the nature of private law, its main subdivisions and its development.
2. Demonstrate a knowledge of the main types of legal obligation.
3. Demonstrate an outline knowledge of the principles of the law of contract and tort.
4. Demonstrate an understanding of the distinctive nature of case law and of the common law in particular.
5. Identify the contractual and tortious legal issues raised in simple problem situations.
6. Use case-law to predict the legal outcome of problem situations in at least one area of contract law and one area of tort.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Find a named case.
2. Read a case, distinguishing the components such as the head note, the facts and the judgments; to identify, where possible, the ratio decidendi, while recognising the difference between different judgments.
3. Make notes on cases, including judging their weight and providing critical comments for such notes.
4. Research a simple legal issue to find the relevant rules and principles, to identify relevant cases, to distinguish areas of comparative certainty from the leeways for argument and to provide a written legal opinion based on the above research.
5. Use cases, including using judicial quotation, in making an argument.
6. Use case law to provide advice on a problem situation of limited complexity.

They will also be able to demonstrate the following general abilities;
7. To use library and web resources, including journal articles, to research an issue.
8. To distinguish soundly based knowledge and evidenced claims from unfounded assertions.
9. To intelligently distinguish issues about which it is legitimate to argue and on which different views may be held.
10. To identify flaws and weaknesses in an argument.

Method of Assessment
Main assessment methods
Coursework - Multiple Choice test (MCT) 1-hour - 20%
Coursework - Problem question (2200 words): 80% *

* Students must achieve a mark of 40% in the problem question to pass the module overall.

Reassessment methods
Like-for-like: where undertaken, students must achieve a mark of 40% in the problem question to pass the module on reassessment

Preliminary Reading

Pre-requisites
Co-requisite - This module is to be taken with LAWS3160 (LW316)/LAWS5316 (LW5316)/Foundations of Property

Restrictions
Only available to students following a Law programme of study (either single or joint honours). Not available to Exchange students.
Synopsis

Section 1 Introduction to Obligations
a) The nature of the common law and its development.
b) The idea of precedent and legal reasoning.
c) The distinction between public law and private law.
d) The main divisions of obligations.
e) Drafting case notes

Section 2 Introduction to the law of contract
a) The historical development of contract law and its functions in the modern world.
b) A special area of study in contract e.g. formation and modification of contracts.

Section 3 Introduction to tort
a) The historical development of tort. An overview of different types of tort. The centrality of the tort of negligence and its role in the modern world.
b) A special study in tort – e.g. trespass to the person.

Section 4 Conclusion
A summary; guidance to legal problem solving.
LW316  Foundations of Property

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Contact Hours
Total contact hours: 30
Private study hours: 120
Total study hours: 150

Department Checked
Yes - LSSJ - 17/03/2021

Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the Level 4 module LAWS3160 (LW316) students will be able to:
1. Demonstrate knowledge and understanding of the concepts, principles and rules of a range of property law topics, including topics in equity, trusts and land.
2. Identify and explain property-related issues.
3. Appreciate the historical, cultural, political and economic contexts relevant to the discussion of 'property', and situate and discuss these elements through an examination of specific property law issues and case material.

The intended generic learning outcomes are as follows. On successfully completing the Level 4 module LAWS3160 (LW316) students will be able to:
1. Read cases and statutory materials and understand their relevance to legal dilemmas.
2. Summarise and comment on material.
3. Apply knowledge to analyse issues of moderate complexity.
4. Present material with proper citations and use of references.

Method of Assessment
Main assessment methods for LAWS3160 (LW316):
Coursework - Essay (2000 words) - 50%
Examination - 2 hours - 50%

Reassessment methods
Like-for-like

Preliminary Reading

Pre-requisites
Co-requisite - This module is to be taken with LAWS3150 (LW315) Introduction to Obligations.
Only available to students following a Law programme of study (either single or joint honours). EXCEPT LLB Law (Senior Status) where LAWS316 (LW316) should be taken.

Restrictions
Only available to Law students. Not available to exchange students.

Synopsis
Following on from 'Introduction to Obligations', 'Foundations of Property' continues the study of private law by introducing students to property law. ‘Property’ is something we tend to presume we know about, and rarely examine as an idea or practice closely. Most often we use it to connote an object or ‘thing’, and presume that it has something to do with ‘ownership’ of that object; we use expressions such as, ‘This is mine,’ and often do not examine the detail of what that really means.

This module begins to unpack and examine the ideas and practices of property more closely, looking in particular at land to ask questions such as: what do we mean by ‘ownership’? What happens when a number of competing ‘ownership’ claims in one object exist? What are the limits of ‘ownership’? Does ‘ownership’ entail social obligation?

When preparing for the module it will be useful to think about (and collect material on) current debates over contested ownership (or use) of property and resources, especially in relation to land.
The English Legal System and Skills

Contact Hours
Private study hours: 30
Total study hours: 40
Total contact hours: 10

Department Checked
Yes- LSSJ- 02-09-2021

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to demonstrate:
1. the basic principles of the English Legal System.
2. the law-making process.
3. the court structure and administrative justice system.
4. legal research skills

The intended generic learning outcomes.
On successfully completing the module students will be able to:
1. Demonstrate a working knowledge of the library and conduct research using electronic sources and paper materials.
2. Read and evaluate cases, including the ability to identify ratio decidendi and obiter dicta.
3. Demonstrate a working knowledge of OSCOLA citation method and ability to provide legal citations.

Method of Assessment
The overall mark for the module will be pass/fail and students will be required to pass both elements.

Main assessment methods
• Legal research skills Multiple Choice Test - 50% - pass/fail - PASS COMPULSORY
• Poster and diary - 50% - pass/fail - PASS COMPULSORY

Reassessment methods
Like for like

Preliminary Reading
• E. Finch and S., Fafinski Legal Skills (5th ed, 2015 OUP).
• A. Gillespie, The English Legal System (6th ed, 2017 OUP)

Pre-requisites
None

Restrictions
Only available to students following a Law degree both single and joint honours. Not available to select during module registration or to exchange students.

Synopsis
Part A: English Legal System
This module provides an overview of the English Legal System, including the following indicative topics:
1. An introduction to Parliament and the legislative process
2. The court structure and the doctrine of precedent
3. An introduction to case law, including how to identify and the importance of ratio decidendi and obiter dicta

Part B: Introduction to Legal Skills
The module also gives students an introduction to the basic legal skills that they will develop further in their other modules throughout the degree. The focus here is on specific exercises to support exploration and use of the library resources that are available, both in paper copy and electronically through the legal databases, and on understanding practices of legal citation.
Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate a sound grounding in the concepts, principles and rules of criminal offences.
2. Demonstrate a sound understanding of the wider debate in respect of the place of criminal law in the social context, the definitions of harm and the boundaries of criminal law.
3. Demonstrate knowledge of the major theoretical debates in the criminal law field.
4. Assess criminal liability in a given factual situation and identify any defences by applying relevant legal principles, case law and statute law to the facts, and critically debate any issues raised.
5. Engage in a reasoned and informed discussion of the major areas of criminal law making appropriate reference to legal and academic source authorities.
6. Evaluate the operation of the criminal law in the social context.

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Demonstrate their skills in summarising cases and developing argument.
2. Demonstrate research and presentation skills through class presentations and through assessment.
3. Undertake independent legal research and identify and retrieve up to date information, using a range of paper and electronic sources.
4. Present legal argument both in class and through assessment.
5. Recognise potential alternative conclusions for particular situations, and provide supporting reasons for them.
6. Use relevant legal terminology with care and accuracy.
7. Present and evaluate information in a numerical or statistical form.

Method of Assessment
Main assessment methods
The module will be assessed by 40% coursework and 60% examination.
Examination - unseen paper (3 hours) - 60%.
Coursework - Advice note (2000 words) - 20%.
Coursework - Compulsory oral presentation (5-10 minutes) - 20%. This element must be passed alongside the other elements to pass the module overall. These assessments will be recorded and each group participant will receive a group mark.

Reassessment methods
The module will be reassessed by like-for-like reassessment of the failed individual component(s).

Preliminary Reading
Thomas M. (2018), Criminal Law (1st Edition), Salford, Hall and Stott

Pre-requisites
None

Restrictions
Only available to Law students. Not available to exchange students.
As one of the Foundations of Legal Knowledge, these modules have a direct contribution to qualification as a solicitor or barrister in England and Wales. The content of these modules is informed, therefore, by the requirements of the Solicitors Regulation Authority and Bar Standards Board and each serves to provide students with substantive knowledge of English criminal law. The module therefore covers the following:

- Introduction to the concept of crime, the structure of criminal justice and the general principles of liability
- Harm and the boundaries of criminal law
- Considering cases – how to effectively summarise cases and write a case note
- Murder
- Defences to murder
- General defences
- Manslaughter
- Non-fatal offences against the person
- Sexual offences
- Inchoate offences
- Complicity
- Property-related offences
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2021-22 Social Sciences Undergraduate Stage 1 Module Handbook

48 Centre for Journalism
### History of Journalism

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**Availability**

Autumn Term

This module will not run from September 2020 and is replaced by a new module 15 credit module - Studying Journalism.

**Contact Hours**

Total Contact Hours: 24
Private Study Hours: 126
Total Study Hours: 150

**Learning Outcomes**

1. Demonstrate knowledge of the development of journalism in the United Kingdom from the fifteenth century to the twenty-first.
2. Show a basic understanding of the relationship between government and journalists from the establishment of the first printing press to the advent of blogging.
3. Understand the responsibility journalists have to report accurately and fairly located in a historical, professional and social context.
4. Develop awareness of the relationship between the development of democracy and the growth of the news industry.
5. Engage with the culture of journalism in a UK context, its principles and its practice.

**Method of Assessment**

Essay (2,500 words) – 25%
Essay (3,000 words) – 25%
Examination (3 hrs) - 50%

**Preliminary Reading**

Barnett S (2011), The Rise and Fall of Television Journalism, London, Bloomsbury
Griffiths D (2006), Fleet Street: Five Hundred Years of the Press, British Library Publishing
Paine T (1792), The Rights of Man, Dover Thrift Edition
Preston P (2008), We Saw Spain Die – Foreign Correspondents in the Spanish Civil War, London: Constable
Temple M (2008), The British Press, Maidenhead: Open University

**Pre-requisites**

None

**Restrictions**

Closed to exchange and short term students

**Synopsis**

The development of journalism in the United Kingdom from the fifteenth century to the age of the internet. How and why newspapers were first printed. Whose interests are served by the publication of news? How government has sought to control and censor journalism. The forces propelling the growth of newspapers during the English Civil Wars and the industrialisation of the press in the nineteenth century. The emergence of professional reporters. The era of the Press Barons. The birth of radio. International reporting of the Spanish Civil War and the Blitz. The birth of television. The dawn of the multimedia age.
### Reporting and Writing I

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<td>C</td>
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#### Availability
Autumn and Spring term

#### Contact Hours
Total Contact Hours: 156
Private Study Hours: 294
Total Study Hours: 450

#### Department Checked
Yes - LSSJ - 23/09/21

#### Learning Outcomes
The intended subject specific learning outcomes are as follows. On successfully completing the module students will be able to:
1. Understand key processes, principles and skills involved in writing for publication in print and online
2. Understand what a news story is and why different news providers treat them in different ways
3. Apply news reporting skills within editorial deadlines
4. Understand the concepts of bias and spin and apply the skills required to produce fair, comprehensive and balanced news reporting
5. Read widely within the genre of news in recent and contemporary newspapers and online
6. Acquire writing, research and shorthand note-taking skills and experiment in deploying them in the coverage of news stories
7. Learn to make every word count in the writing of tight, accurate copy to deadline
8. Understand how to apply different research and writing techniques and how to evaluate their applicability
9. Understand the law concerning privilege and the importance of accurate, contemporaneous note taking

The intended generic learning outcomes are as follows. On successfully completing the module students will be able to:
1. Gather, organise and deploy information in order to formulate arguments coherently and communicate them fluently
2. Work to deadlines in flexible and innovative ways showing self-direction and self-discipline
3. Work productively in a group or team showing abilities to contribute or to lead
4. Consider and evaluate their work with reference to professional standards

#### Method of Assessment
Main Assessment Methods:
Timed Writing 1 – 15%
Timed Writing 2 – 30%
Portfolio – 30%
Exam – 25%

Reassessment methods
Like for like

#### Preliminary Reading
Harcup T (2009), Journalism Principles and Practice, Sage Publications
Harris G and Spark D (2010), Practical Newspaper Reporting, 3rd rev ed, Butterworth-Heinemann Ltd
Harrison J (2005), News, Routledge
Hanna, M (2016), McNae's Essential Law for Journalists, 23rd edition, OUP

#### Pre-requisites
None

#### Restrictions
Only available to students on BA Journalism

#### Synopsis
What is news? Which sources are trustworthy? Writing news reports and the inverted pyramid. Reporting court cases and council meetings. Working off-diary. Distinction between comment, conjecture and fact. Public interest.
Canterbury  Spring  C  15 (7.5)  60% Coursework, 40% Exam

Canterbury  Spring  C  15 (7.5)  50% Coursework, 50% Exam

Availability
Spring term
This module is being delivered at the Medway Campus.

Contact Hours
Total Contact Hours: 24
Private Study Hours: 126
Total Study Hours: 150

Department Checked
Yes - LSSJ 23/09/21

Learning Outcomes
The intended subject specific learning outcomes.
1. Have an understanding of the basic principles of the British constitution, the functions of Britain’s national political institutions and their role in delivering accountable and representative outcomes.
2. Have an understanding of the electoral process, comparative electoral systems and the key issues facing electoral participation in a modern democracy.
3. Have an appreciation of the advantages and disadvantages of the “Westminster model”.
4. Be familiar with how a range of approaches can be used to investigate how British political systems work, and with what success.
5. Have an understanding of the structure and financing of public services including the National Health Service, and social services.
6. Understand the development and principles of British democracy and constitution in the era of universal suffrage.

The intended generic learning outcomes.
1. Have an understanding of the key concepts and theories in the academic literature relating to British politics and journalism.
2. Have an awareness of current political issues.
3. Be able to implement research and writing skills in individual written work.
4. Be able to implement oral communication skills in group-study contexts.
5. Be able to exercise independent learning skills and organise study in an efficient and professional manner.

Method of Assessment
Main assessment methods:
Essay (2,000 words) 40%
Seminar presentation - 20%
Examination: two hours - 40%

Reassessment methods
Like-for-like

Preliminary Reading
Judge, D, 2005, Political Institutions in the United Kingdom, Oxford University Press, Oxford
Moran, M, 2011, Politics and Governance in the UK, 2nd edn, Palgrave Macmillan, Basingstoke

Pre-requisites
None

Restrictions
Closed to exchange and short term students.

Synopsis
This module provides an overview of the British political system, focusing on recent political and constitutional developments. It will investigate topics such as the roles of Parliament, the Prime Minister and Cabinet, political parties, and the electoral system. It will assess key issues facing democratic government and institutions within the UK, analysing for example the role of Europe, the challenges posed by devolution, the Treasury and the National Health Service. There will also be discussion of contemporary political behaviour, including the issue of political participation.
## Principles and Practices of Convergent Journalism I

### Module Information

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### Availability
- Autumn and Spring term

### Contact Hours
- Total Contact Hours: 96
- Private Study Hours: 354
- Total Study Hours: 450

### Department Checked
- Yes - Issj - Covid AP to be permanent 25.3.21

### Learning Outcomes

The intended subject specific learning outcomes.

1. Understand key processes, principles and skills involved in writing and reporting in digital sound and video
2. Understand key processes, principles and skills involved in the design and production of editorial pages for newspapers and magazines
3. Develop an understanding of the concept and nature of radio, how it differs from other media in its production processes and its narrative grammar
4. Understand key processes, principles and skills involved in producing audio, video and written journalism for the web
5. Understand the structure of editorial teams in broadcasting, newspapers, magazines and online publications and the nature of the roles within them
6. Know how to assess and use audio and video sources, text and image sources such as raw feeds, wire copy archive material, picture libraries and other media
7. Understand how to originate and develop ideas for news stories, and how particular approaches work in different media
8. Develop basic skills in writing, cues, reports and headlines for radio and television news bulletins

The intended generic learning outcomes

1. Engage with major debates about the value and purposes of radio, video, web and printed journalism and learn to put them to productive use
2. Learn how to gather, organise and deploy ideas for different media and sustain narrative, argument and analysis in these media
3. Consider and evaluate their work with reference to professional standards
4. Understand the professional importance of working to deadlines

### Method of Assessment

- 100% Coursework:
  - 20% TV assessment
  - 20% Print assessment
  - 20% Radio assessment
  - 20% Online assessment
  - 10% Blog postings
  - 10% Conference pitches

### Reassessment methods
- 100% coursework

### Preliminary Reading
- Quinn S (2005), Convergent Journalism: The Fundamentals of Multimedia Reporting, Peter Lang
- Evans H (1997), Pictures on a Page, Heinemann

### Pre-requisites
- None

### Synopsis

British radio journalism, its history and development. Magazine and online production development. Use of microphones, audio and video recording equipment and studio production. Setting up and conducting of interviews. Use of digital audio and video editing systems to compile news packages and features. Team working. Sound and video on the internet. Publishing journalism online.
## Introduction to Reporting

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### Availability

**Autumn Term**

### Contact Hours

- Total Contact Hours: 24
- Private Study Hours: 126
- Total Study Hours: 150

### Department Checked

Yes LSSJ - Covid change to be permanent as discussed 24.3.21

### Learning Outcomes

1. Understand the basic processes, principles and skills involved in writing for publication in print and online.
2. Understand what a news story is and why different news providers treat them in different ways.
3. Apply news reporting skills within editorial deadlines and word limits.
4. Acquire an understanding of the news agenda by reading, watching and listening widely within the genre of news in recent and contemporary newspaper reports, television and radio broadcasts, and online reports.
5. Understand how to apply different research and writing techniques and how to evaluate their applicability

### The intended generic learning outcomes.

1. Gather, organise and deploy information in order to formulate arguments coherently and communicate them fluently.
2. Work to deadlines in flexible and innovative ways showing self-direction and self-discipline.
3. Consider and evaluate their own work and the work of others with reference to professional standards.
4. Work productively in a group or team showing abilities to contribute and to lead; collaborate with others in the pursuit of common goals.
5. Use information technology to perform a range of tasks.

### Method of Assessment

- **80%** Moodle quiz (narrative) (45 mins)
- **20%** Seminar presentation (10 mins)

### Reassessment methods

Like-for-like

### Preliminary Reading

- Harcup T (2011), Journalism Principles and Practice, Sage Publications
- Hicks W et al (2008), Writing for Journalists, Routledge
- Marr A (2005), My Trade, Pan
- Randall D (2011), The Universal Journalist, Pluto Books
- Smith J (2010), Essential Reporting, Sage Publications

### Pre-requisites

- Co-requisite: JOUR3050 (JN305) Essentials of Reporting
- This module is a pre-requisite for: JOUR5190 (JN519) Introduction to Feature Writing
- JOUR5180 (JN518) Essentials of Feature Writing

### Synopsis

What is news? What sources are trustworthy? Writing news reports – who, what, when and why and the inverted pyramid. Distinguishing between comment, conjecture and fact. Understanding how news organisations are structured.
### JN305 Essentials of Reporting

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### Availability
Spring Term

### Contact Hours
- Total Contact Hours: 24
- Private Study Hours: 126
- Total Study Hours: 150

### Department Checked
Yes LSSJ - Covid amendment to be permanent as discussed 24.3.21

### Learning Outcomes
The intended subject specific learning outcomes.
1. Develop a further understanding of the processes, principles and skills involved in writing for publication in print and online
2. Understand the ethical problems faced by journalists and how this relates to a wider debate about regulation and freedom of speech
3. Understand the concept of public interest and how it is applied by journalists
4. Understand the concepts of bias and spin and how journalists produce fair, balanced and objective news reports
5. Apply further news reporting skills within editorial deadlines
6. Acquire a deeper understanding of the news agenda by reading, listening and watching widely in recent and contemporary newspapers, radio and TV broadcasts and online
7. Understand how to apply different research and writing techniques and how to evaluate their applicability

The intended generic learning outcomes.
1. Gather, organise and deploy information in order to formulate arguments coherently and communicate them fluently
2. Understand the significance of journalism to political democracy, its powers, duties and responsibilities
3. Reflect upon the relevance of student's own cultural commitment and positioning to the practice of journalism
4. Work to deadlines in flexible and innovative ways showing self-direction and self-discipline
5. Consider and evaluate their own work and the work of others with reference to professional standards
6. Work productively in a group or team showing abilities to contribute and to lead; collaborate with others in the pursuit of common goals
7. Use information technology to perform a range of tasks

### Method of Assessment
Main assessment methods:
- 80% Moodle quiz (narrative) (45 mins)
- 20% Seminar presentation (10 mins)

Reassessment method
Like-for-like

### Preliminary Reading
- Davies N (2009), Flat Earth News, Vintage
- Frost C (2011), Journalism Ethics and Regulation, Routledge
- Harcup T (2011), Journalism Principles and Practice, Sage Publications
- Mair J (ed) (2013), After Leveson?, Abramis
- Randall D (2011), The Universal Journalist, Pluto Books

### Pre-requisites
Prerequisite: JOUR3040 (JN304) Introduction to Reporting
This module is a pre-requisite for:
- JOUR5190 (JN519) Introduction to Feature Writing
- JOUR5180 (JN518) Essentials of Feature Writing

### Synopsis
Spin, PR and the news factory: How the news industry is being re-shaped, the spread of misinformation, and the importance of fact-checking. Introduction to journalism ethics and the code of practice. Objectivity, balance and bias. Understanding campaigns and committed journalism. Public interest v. interests of the public. The future of journalism: social media, citizen journalism, and the state of the industry.
JN402

Production Project I

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Availability
Spring term

Contact Hours
Workshops: 12 hours
Supervisions: At least four one-hour sessions
Project work: 284 hours

Learning Outcomes
• Understand the key process, principles and skills involved in producing video content for broadcast and online distribution
• Work productively to produce a video project to a brief and deadline
• Understand the workflow of television production from idea to post-production
• Consider and evaluate their work with reference to professional standards

Method of Assessment
100% coursework
Project 5-minute film 80%
1,000 word individual project diary: 20 %

Preliminary Reading
• BBC. BBC Academy. TV Production on Location [Article/Internet] Available from: http://www.bbc.co.uk/academy/en/articles/art20130702112133397

Pre-requisites
Co-requisite: Television Craft I

Restrictions
This module is available from September 2020.
This module cannot be taken as wild module.

Synopsis
In this module, students will produce original video content for broadcast or online distribution. Students will be given a clear brief and individually produce one five minute film, managing the entire project from storyboard to screen. Students will learn to work with presenters and talent, and manage shooting either in a studio or on location. The projects will largely involve independent work by the students, but will be supported by workshops early in the term and regular supervisions by the module convenor.
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**Availability**  
Spring Term

**Contact Hours**  
Total Contact Hours: 48  
Private Study Hours: 102  
Total Study Hours: 150

**Learning Outcomes**  
• Demonstrate knowledge of the key ideas and texts by major theorists in the field of television and visual culture.  
• Demonstrate knowledge of why the critical analysis of visual representation is important.  
• Demonstrate knowledge, vocabulary and skills that will enable them to engage in critical debates in the broad field of visual culture.  
• Critically apply semiotic approaches to the analysis of visual representations.  
• Reflect critically on the history of theoretical approaches to media and mediated culture.

**Method of Assessment**  
Individual Presentation (10 minutes) (50%)  
Essay 1500 words (50%)

**Preliminary Reading**  

**Pre-requisites**  
None

**Restrictions**  
This module is available from September 2020.

**Synopsis**  
This module focuses on some of the major themes and topics that relate to the study of television culture. It introduces students to some of the most common examples and forms of what is taken to be television culture, and examines the media, journalistic, political and academic debates associated with these examples. The module introduces students to the forms and developments of common debates, and develops students’ knowledge of the specific contributions of media and cultural studies scholarship in these areas. It encourages students to consider how visual mediums such as television making meaning and how audiences interpret television content. This leads into a broader exploration of the cultural value of media texts with reference to theories of ideology and hegemony. Issues of representation are also examined in relation to theories of discourse, including representations of gender, sexuality and stereotyping.
Availability
Autumn term only

Contact Hours
Contact Hours: 22
Private study: 128
Total Study Hours: 150

Department Checked
Yes LSSJ 25.3.21

Learning Outcomes
The intended subject specific learning outcomes.
Knowledge of the development of media and cultural criticism
Knowledge of the key methodologies in media and journalism studies
The ability to evaluate debates surrounding key issues in media and journalism
Understanding and evaluation of different qualitative and quantitative research techniques
The ability to research, write and reference academic essays

The intended generic learning outcomes.
Organise material and communicate clearly in written essays
Conduct research using appropriate library and web-based resources in preparation for assessments
Demonstrate an understanding of different schools of thought and the ability to distinguish them

Method of Assessment
Review of journal article (1,000 words): 50%
Essay of 2,500 words: 50%

Reassessment methods
Like for like

Preliminary Reading

Pre-requisites
None

Restrictions
Not suitable for short term and exchange students.

Synopsis
This module introduces students to historical and contemporary issues in journalism, including fourth estate theory and the role of journalists in representative democracies. It uses case studies of key developments in the media to introduce students to core research and writing skills for undergraduates, giving them a toolkit for critical study of media and journalism. The module develops skills which will be used in later academic work and extended projects throughout the programme.
Introduction to Object-Oriented Programming

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Contact Hours
Total contact hours: 44
Private study hours: 106
Total study hours: 150

Learning Outcomes
On successfully completing the module students will be able to:
1. Read, understand and modify small programs.
2. Use an object-oriented programming language to write small programs.
3. Write programs with the support of an integrated development environment.
4. Structure data and information as class definitions.
5. Use object-oriented analysis, design and implementation to identify and solve practical programming problems.
6. Test solutions to programming problems.
7. Discuss the quality of solutions through consideration of issues such as encapsulation, cohesion and coupling.
8. Use effectively a range of software development tools, such as an integrated development environment, text editor and compiler.

Method of Assessment
Main assessment methods
100% Coursework
- Class definition (Programming) (15%) (approximately 16 hours)
- Collections (Programming) (20%) (approximately 16 hours)
- Code quality (Programming) (15%) (approximately 16 hours)
- Class exercises (Weekly) (20%) (approximately 2 hours per week)
- 1.5 hour timed assessment (Programming) (30%)

Reassessment methods
100% coursework

Preliminary Reading
Pre-requisites
None

Synopsis
This module provides an introduction to object-oriented software development. Software pervades many aspects of most professional fields and sciences, and an understanding of the development of software applications is useful as a basis for many disciplines. This module covers the development of simple software systems. Students will gain an understanding of the software development process, and learn to design and implement applications in a popular object-oriented programming language. Fundamentals of classes and objects are introduced and key features of class descriptions: constructors, methods and fields. Method implementation through assignment, selection control structures, iterative control structures and other statements is introduced. Collection objects are also covered and the availability of library classes as building blocks. Throughout the course, the quality of class design and the need for a professional approach to software development is emphasised and forms part of the assessment criteria.

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Contact Hours
Total contact hours: 26
Private study hours: 124
Total study hours: 150

Department Checked
Yes

Learning Outcomes
8. The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
8.1 Describe the purpose of, and the interaction between, the functional hardware and software components of a typical computer system.
8.2 Identify the principal hardware and software components which enable functionality and connectivity of systems ranging in scale from the global Internet down to tiny embedded systems like those that empower the Internet of Things.
8.3 Appreciate the principles and technologies behind the Internet, including layered architectures, and how this can be used to deliver effective network services.
8.4 Describe how networks and other computer hardware interact with operating systems, and can be shared between different programs and computers.
8.5 Assess the likely environmental impact of basic decisions involving computer hardware.

9. The intended generic learning outcomes.
On successfully completing the module students will be able to:
9.1 Communicate their understanding of basic computer hardware and software.
9.2 Develop their understanding of how network technologies underpin the Internet.
9.3 Evaluate how computer hardware and software interact to deliver functionality and services at both small and large scales.

Method of Assessment
13. Assessment methods
13.1 Main assessment methods
Canterbury and Medway
Coursework 50%:
(Test) A1 In-class Test (12.5%)
(Test) A2 In-class Test (12.5%)
(Test) A3 In-class Test (12.5%)
(Test) A4 In-class Test (12.5%)
2-hour unseen examination 50%

13.2 Reassessment methods
Like for like assessment
Preliminary Reading

Pre-requisites
None

Synopsis
This module aims to provide students with an understanding of the fundamental behaviour and components (hardware and software) of a typical computer system, and how they collaborate to manage resources and provide services in scales from small embedded devices up to the global internet. The module has two strands: 'Computer Architecture' and 'Operating Systems and Networks'. Both strands contain material which is of general interest to computer users; quite apart from their academic value, they will be useful to anyone using any modern computer system.
Further Object-Oriented Programming

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<th>Credit (ECTS)</th>
<th>Assessment</th>
<th>Convenor</th>
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<td>50% Coursework, 50% Exam</td>
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<td>50% Coursework, 50% Exam</td>
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Contact Hours
Total contact hours: 44
Private study hours: 106
Total study hours: 150

Department Checked
Yes

Learning Outcomes
The intended subject specific learning outcomes.
On successfully completing the module students will be able to:
1. Use advanced features of an object-oriented programming language, such as inheritance and graphical libraries, to write programs.
2. Use object-oriented analysis, design and implementation with a minimum of guidance, to recognise and solve practical programming problems involving inheritance hierarchies.
3. Design appropriate interfaces between modular components.
4. Evaluate the quality of competing solutions to programming problems.
5. Evaluate possible trade-offs between alternative solutions, for instance those involving time and space differences.
6. Thoroughly test solutions to programming problems.
7. Discuss the quality of solutions through consideration of issues such as encapsulation, cohesion and coupling.

The intended generic learning outcomes.
On successfully completing the module students will be able to:
1. Make appropriate choices when faced with trade-offs in alternative designs.
2. Recognise and be guided by social, professional and ethical issues and guidelines and the general contexts in which they apply.
3. Deploy appropriate theory and practices in their use of methods and tools.

Method of Assessment
Main assessment methods
100% Coursework
Reassessment methods
100% Coursework

Preliminary Reading

Pre-requisites
COMP3200: Introduction to Object-Oriented Programming

Synopsis
This module builds on the foundation of object-oriented design and implementation found in CO320 to provide both a broader and a deeper understanding of and facility with object-oriented program design and implementation. Reinforcement of foundational material is through its use in both understanding and working with a range of fundamental data structures and algorithms. More advanced features of object-orientation, such as interface inheritance, abstract classes, nested classes, functional abstractions and exceptions are covered. These allow an application-level view of design and implementation to be explored. Throughout the course, the quality of application design and the need for a professional approach to software development is emphasised.
Introduction to Forensic Science

<table>
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<td>C</td>
<td>15 (7.5)</td>
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Availability
This is available as a wild module.

Contact Hours
Total contact hours: 28
Private study hours: 122
Total study hours: 150

Learning Outcomes
The intended subject specific learning outcomes. On successfully completing the module students will be able to:

Have:
Knowledge and understanding of core and foundation scientific physical, biological, and chemical concepts, terminology, theory, units, conventions, and laboratory methods in relation to forensic science.
Areas of chemistry (including analytical chemistry, fires and explosions,) as applied to forensic analysis.
Areas of biochemistry, human DNA.
Numeracy (including data analysis and statistics), forensic investigation and interpretation (including image analysis, forensic archaeology, ballistics, interrogation, and the extraction, analysis, interpretation of physical evidence) and apply them to forensic examination and analysis.
Incident investigation, evidence recovery, preservation, and presentation as an expert witness within the judicial environment.
Ability to demonstrate knowledge and understanding of essential facts, concepts, principles and theories relating to forensic science and to apply such knowledge and understanding to the solution of qualitative and quantitative problems.
Evidence recovery, preservation, analysis, and presentation to professional standards.

The intended generic learning outcomes. On successfully completing the module students will be able to:

Have a knowledge and understanding of:
Communication skills, covering both written and oral communication. Self-management and organisational skills with the capacity to support life-long learning.
Problem-solving skills, relating to qualitative and quantitative information, extending to situations where evaluations have to be made on the basis of limited information.
Numeracy and computational skills, including such aspects as error analysis, order-of-magnitude estimations, correct use of units and modes of data presentation.
Information-retrieval skills, in relation to primary and secondary information sources, including information retrieval through on-line computer searches.

Method of Assessment
Online Moodle assignment - one hour duration (25%)
Online Moodle examination - two hour duration (75%)

Preliminary Reading
Criminalistics, 10th edition, Saferstein, R. (2011)

Pre-requisites
None
Synopsis

Forensic Science; evidence and the scene of the crime.
What is forensic science? Historical and legal background of forensic science – exchange principles and linkage theory. Identification, characterisation, recovery and weighting of trace evidence types. Crime scene searching methodologies; the integrity and continuity of evidence. Introduction to laboratory testing dealing with glass, tool-mark, footwear mark and tyre impressions. The management of scientific support at crime scenes. Procedures at crime scenes illustrated by reference to crimes of burglary, murder and sexual offences. Fingerprint history, classification, recovery and chemical enhancement of fingerprints. Practical applications of blood pattern analysis. Sexual offence investigation and body fluid identification. Clinical indicators of death and murder scene investigation.
Drug Abuse, alcohol and forensic toxicology.
Drugs of abuse and their identification. Drugs, alcohol poisons and their metabolism. Toxicology and the role of the forensic toxicologist. Qualitative and quantitative laboratory analysis.
Document examination:
Signature and handwriting identification. Paper, inks and printed documents. Damage characterisation.
Fires and Explosions:
Arson. Fire and combustion. Types of explosives and the nature of explosions. The crime scene investigation: sampling and laboratory analysis.
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<td>Whole Year</td>
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### Contact Hours

Contact hours: 21  
Private study hours: 129  
Total study hours: 150

### Learning Outcomes

**Intended subject specific learning outcomes.** On successfully completing the module students will be able to:
- Have a knowledge and understanding of:
  - How cells divide and differentiate.
  - The major physiological systems of the body – musculoskeletal, immune, digestive, excretory, nervous, endocrine.

**Intended generic learning outcomes.** On successfully completing the module students will be able to:
- Have a knowledge and understanding of:
  - Written communication
  - Recall and synthesis of information under time constraints

### Method of Assessment

- IC Test (20%)
- IC Test (20%)
- Exam (60%), 2 hours

### Preliminary Reading


### Pre-requisites

None

### Synopsis

**Cell structure and function:** cell organelles; cytoskeleton; DNA/RNA structure; introduction to transcription and translation; introduction to disorders of cells and tissues.  
**Cell division:** mitosis; meiosis; mechanisms of creating genetic variation.  
**Cell differentiation and body tissues:** tissue types; extracellular matrix; cell junctions.  
**Organ systems of the body including:** Musculoskeletal system: muscle types; mechanism of skeletal muscle contraction; structure, development and maintenance of bone; types of joints.  
**Circulatory system:** overview of circulation; composition of blood; cells of blood.  
**Immune system:** infectious agents; lymphatic system; innate and acquired defences.  
**Digestive system:** digestive tract and accessory organs; types of nutrients; major digestive enzymes; absorption and assimilation.  
**Urinary system and excretion:** kidney and urinary tract; urine formation; functions in waste removal, homeostasis.  
**Endocrine and Nervous systems:** concept of homeostatic loops; endocrine glands and hormones; organisation of nervous system; generation and conduction of a nerve impulse; synapses and neurotransmitters; comparison of neural and hormonal signalling.