

KENT BUSINESS SCHOOL

All programmes, unless specified in the subject requirements for that programme, require that you take modules amounting to 120 Level 4 Credits in total, 60 credits in Autumn and 60 Credits in Spring

Please refer to the online Module Catalogue for full details of all modules: www.kent.ac.uk/courses/modules

Note: It is ultimately your responsibility to ensure that you are registered for the correct modules for your programme.

Please select a link below to view the Stage 2 and 3 requirements for your programme:

- [Accounting & Finance](#)
- [Accounting & Finance with a Year in Industry](#)
- [Accounting & Finance with a Year Abroad](#)
- [Accounting & Finance and Economics](#)
- [Accounting & Finance and Economics with a Year in Industry](#)
- Business and Management [*See Medway Subject Requirements*]
- Business Top-Up [*See KBS Stage 2+ Subject Requirements*]
- Chartered Manager [*See Medway Subject Requirements*]
- Economics and Management [*See Division of Human and Social Sciences*]
- English Language and Linguistics and Management [*See Division of Arts and Humanities*]
- Finance and Investment [*See Medway Subject Requirements*]
- French and Management [*See Division of Arts and Humanities*]
- German and Management [*See Division of Arts and Humanities*]
- Hispanic Studies and Management [*See Division of Arts and Humanities*]
- [International Business](#)
- [International Business with a Year in Industry](#)
- [International Business with a Year Abroad](#)
- Italian and Management [*See Division of Arts and Humanities*]
- Law and Accounting & Finance [*See Division for Law, Society and Social Justice*]
- Law and Management [*See Division for Law, Society and Social Justice*]
- [Management](#)
- [Management with a Year in Industry](#)
- [Management with a Year Abroad](#)
- [Marketing](#)
- [Marketing with a Year in Industry](#)
- [Marketing with a Year Abroad](#)
- Mathematics and Accounting & Finance [*see Division of Computing, Engineering and Mathematical Sciences*]
- Philosophy and Management [*See Division of Arts and Humanities*]

The information contained herein is correct at the time of publication. Please note, however, that if a module recruits fewer than 8 students it is possible that it will not run. In this event, you will be contacted and asked to select an alternative module.

ACCOUNTING & FINANCE
ACCOUNTING & FINANCE with a YEAR IN INDUSTRY
ACCOUNTING & FINANCE with a YEAR ABROAD
 Single Honours

ACCF:BSC
ACCF-S:BSC
ACCF-A:BSC

UACF0001X1BS-F
UACF0001P1BS-F
UACF0001A1BS-F

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (120 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
ACCT3000	Financial Accounting *	30	Autumn & Spring	4	AC300
ACCT3050	Principles of Management Accounting	15	Spring	4	AC305
BUSN3012	Contract Law and Consumer Protection	15	Autumn	4	CB3012
BUSN3014	Financial Markets and Institutions *	15	Spring	4	CB3014
BUSN3120	Introduction to Management	15	Spring	4	CB312
BUSN3720	Mathematics and Statistics for Accounting & Finance *	15	Autumn	4	CB372
ECON3007	Economics for Accounting	15	Autumn	4	EC3007

*Modules cannot be trailed, condoned or compensated

ACCOUNTING & FINANCE AND ECONOMICS

ACCF-ECON:BSC
UACFECO2X1BS-F

ACCOUNTING & FINANCE AND ECONOMICS with a YEAR IN INDUSTRY

ACCF-ECON-S:BSC
UACFECO2P1BS-F

Joint Honours

STAGE 1 - 120 credits – 60 in each term

You must take the following compulsory modules (90 credits):

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
ACCT3000	Financial Accounting *	30	Autumn & Spring	4	AC300
BUSN3640	Business Analysis Tools *	15	Autumn	4	CB364
ECON3040	Principles of Economics *	30	Autumn & Spring	4	EC304
ECON3090	Statistics for Economics	15	Spring	4	EC309

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PLUS ONE of the following 15 credit modules:

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
ECON3050	Mathematics for Economics Mode A * (A-level Mathematics or equivalent required)	15	Autumn	4	EC305
ECON3060	Mathematics for Economics Mode B * (GCSE Maths. or equivalent required)	15	Autumn	4	EC306

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The remaining 15 credits can be taken from the following recommended module or from the list of **elective modules**.

Recommended modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
ECON3150	Professional Economics	15	Spring	4	EC315

INTERNATIONAL BUSINESS

INTBUS:BSC
UIBS0001X1BS-F
INTBUS-A:BSC
UIBS0001A1BS-F

INTERNATIONAL BUSINESS WITH A YEAR ABROAD

Single Honours

STAGE 1 - 120 credits – 60 in each term**You must take the following compulsory modules (90 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
BUSN3016	Dynamics and Challenges of International Business	15	Spring	4	<i>CB3016</i>
BUSN3430	Global Business Environment *	15	Autumn	4	<i>CB343</i>
BUSN3640	Business Analysis Tools	15	Autumn	4	<i>CB364</i>
BUSN3690	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>CB369</i>
BUSN3700	Introduction to Marketing	15	Autumn	4	<i>CB370</i>
ECON3130	Economics for Business	15	Spring	4	<i>EC313</i>

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The remaining 30 credits below are also compulsory unless you wish to take 30 credits of European language modules [please note that you will be automatically registered for these modules]:

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
BUSN3130	Introduction to Statistics for Business	15	Spring	4	<i>CB313</i>
BUSN3910	Business Organisation, Issues and Skills	15	Autumn	4	<i>CB391</i>

If you wish to take a language, you may replace [BUSN3130](#) and [BUSN3910](#) with 30 credits from the following optional modules depending on your existing language level. Please email csao@kent.ac.uk if you wish to take a language option:

FRENCH [FREN3000](#) is for students who have studied French at A Level. [FREN3300](#) is for students who have not studied French at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
FREN3000	French Lower Intermediate B1*	30	Autumn & Spring	4	<i>FR300</i>
FREN3300	French Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4	<i>FR330</i>

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GERMAN [GRMN3010](#) is for students who have studied German at A Level. [GRMN3290](#) is for students who have not studied German at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
GRMN3010	German Lower Intermediate B1*	30	Autumn & Spring	4	<i>GE301</i>
GRMN3290	German Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4	<i>GE329</i>

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ITALIAN [ITAL3010](#) is for students who have not studied Italian at A Level. [ITAL3080](#) is for students who have studied Italian at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
ITAL3010	Italian Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4	<i>IT301</i>
ITAL3080	Italian Lower Intermediate B1*	30	Autumn & Spring	4	<i>IT308</i>

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SPANISH [HISP3000](#) is for students who have studied Spanish at A Level. [HISP3020](#) is for students who have not studied Spanish at A Level.

Optional modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
HISP3000	Spanish Lower Intermediate B1*	30	Autumn & Spring	4	<i>LS300</i>
HISP3020	Spanish Beginners A1-A2 (Intensive)*	30	Autumn & Spring	4	<i>LS302</i>

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INTERNATIONAL BUSINESS WITH A YEAR IN INDUSTRY

Single Honours

**INTBUS-S:BSC
UIBS0001P1BS-F****STAGE 1 - 120 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
BUSN3016	Dynamics and Challenges of International Business	15	Spring	4	<i>CB3016</i>
BUSN3130	Introduction to Statistics for Business	15	Spring	4	<i>CB313</i>
BUSN3430	Global Business Environment *	15	Autumn	4	<i>CB343</i>
BUSN3640	Business Analysis Tools	15	Autumn	4	<i>CB364</i>
BUSN3690	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>CB369</i>
BUSN3700	Introduction to Marketing	15	Autumn	4	<i>CB370</i>
BUSN3910	Business Organisation, Issues and Skills	15	Autumn	4	<i>CB391</i>
ECON3130	Economics for Business	15	Spring	4	<i>EC313</i>

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MANAGEMENT**MANAGEMENT WITH A YEAR IN INDUSTRY****MANAGEMENT WITH A YEAR ABROAD**

Single Honours

**MANAGEMENT:BSC
UMGT0001X1BS-F
MANAGEMENT-S:BSC
UMGT0001P1BS-F
MANAGEMENT-A:BSC
UMGT0001A1BS-F****STAGE 1 - 120 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
BUSN3120	Introduction to Management *	15	Spring	4	<i>CB312</i>
BUSN3130	Introduction to Statistics for Business	15	Spring	4	<i>CB313</i>
BUSN3430	Global Business Environment	15	Autumn	4	<i>CB343</i>
BUSN3640	Business Analysis Tools	15	Autumn	4	<i>CB364</i>
BUSN3690	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>CB369</i>
BUSN3700	Introduction to Marketing	15	Autumn	4	<i>CB370</i>
BUSN3910	Business Organisation, Issues and Skills	15	Autumn	4	<i>CB391</i>
ECON3130	Economics for Business	15	Spring	4	<i>EC313</i>

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MARKETING**MARKETING WITH A YEAR IN INDUSTRY****MARKETING WITH A YEAR ABROAD**

Single Honours

**MARKETING:BSC
UMAR0001X1BS-F
MARKETING-S:BSC
UMAR0001P1BS-F
MARKETING-A:BSC
UMAR0001A1BS-F****STAGE 1 - 120 credits – 60 in each term****You must take the following compulsory modules (120 credits):**

Compulsory modules:	MODULE TITLE	CREDIT AMOUNT	TERM TAUGHT	CREDIT LEVEL	OFFICE USE ONLY
BUSN3120	Introduction to Management	15	Spring	4	<i>CB312</i>
BUSN3430	Global Business Environment	15	Autumn	4	<i>CB343</i>
BUSN3640	Business Analysis Tools	15	Autumn	4	<i>CB364</i>
BUSN3690	Financial Accounting, Reporting and Analysis	15	Spring	4	<i>CB369</i>
BUSN3700	Introduction to Marketing *	15	Autumn	4	<i>CB370</i>
BUSN3910	Business Organisation, Issues and Skills	15	Autumn	4	<i>CB391</i>
BUSN4020	Introduction to Digital Marketing	15	Spring	4	<i>CB402</i>
ECON3130	Economics for Business	15	Spring	4	<i>EC313</i>

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