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University of
Kent



SPORT MANAGEMENT/ APPLIED SPORT AND EXERCISE SCIENCE

Medway

/ Undergraduate
study

SPORT MANAGEMENT/ APPLIED SPORT AND EXERCISE SCIENCE

The School of Sport and Exercise Sciences has developed new degree programmes as listed below.

Sport Management

We offer two Sport Management programmes, one leading to a BA and the other to an MSport. The BA is completed over three years of full-time study and the MSport over four. The MSport offers a qualification between a BA and a Master's.

On both programmes, you develop an understanding of the management expertise needed to be effective in the sport and exercise industry. You gain knowledge of the theory behind management skills and learn how to apply the theory to the sports industry. Topics include psychology, sport promotion, human resource management, accounting and entrepreneurship. In your third year, you undertake an industry placement, which gives you valuable experience in the field you want to work.

Students on the MSport programme have further chances for work experience at Stage 4 and also have the option of creating their own enterprise and developing their knowledge of European business.

Modules come from the School of Sport and Exercise Sciences and from Kent Business School. Teaching is via lectures, seminars and self-directed learning.

MSci Applied Sport and Exercise Science

This programme is completed over four years of full-time study (or eight years part-time). You study the application of science to issues in the sport and exercise sciences, and gain the key skills you need to become an excellent practitioner within the sports, exercise and fitness industries.

At Stages 1 and 2, the modules on the BSc Sport and Exercise Science programme and the MSci Applied Sport and Exercise Science programme are the same. At Stage 3, the two programmes diverge and modules become more specialised.

Details of the MSci programme are contained on p12 of our School of Sport and Exercise Sciences undergraduate brochure, under the heading Sport and Exercise Science. To download a copy of our full brochure go to: www.kent.ac.uk/courses/leaflets

Further information

See www.kent.ac.uk/ug or visit www.kent.ac.uk/sportsciences

Admissions enquiries

T: +44 (0)1227 827272

Location

Medway

Award

BA (Hons)/MSport/MSci

Degree programmes

- Sport Management BA
- Sport Management MSport
- Applied Sport and Exercise Science MSci

Typical offer levels

Sport Management:

BBB at A level; BTEC Level 3 Extended Diploma DDM; IB 34 points overall or 15 at HL

Applied Sport and Exercise

Science: ABB at A level inc B in an appropriate subject (eg Biology, Chemistry, Sport, Physical Education, Statistics, Mathematics, Applied Science); BTEC Level 3 Extended Diploma DDM; IB 34 points overall or 16 points at HL

Required subjects

GCSE Mathematics grade C; IB Mathematics 4 at HL or SL

Entry requirements and offer levels are subject to change. For the latest information, see www.kent.ac.uk/ug