SOCIOMETRY WITH QUANTITATIVE RESEARCH

Canterbury
BA (HONS) SOCIOLOGY WITH QUANTITATIVE RESEARCH

On this degree, you can boost your employability by developing a valuable quantitative research skill set alongside your studies in sociology.

What is quantitative research?
Quantitative research involves working with numbers and other data to provide clues to answer questions such as: how far does a person’s race affect how they are perceived by others? Is cultural snobbery still a force in the modern world?

Reasons to choose this programme
• In today’s data-driven world, graduates with quantitative research skills are in high demand by employers.
• The placement opportunity in Stage 3 offers you the chance to gain vital workplace experience.
• Quantitative research skills are a valuable tool in sociology, and there is currently a shortage of quantitatively skilled UK social scientists.

On this programme, you can boost your employability by developing quantitative research skills while enjoying all the benefits of a social sciences programme.

Programme structure
On this programme, you spend approximately 25% of your time studying quantitative research, with the rest devoted to sociology.

Below we outline the quantitative elements of your degree. For information on sociology modules, see www.kent.ac.uk/ug

Stage 1
You learn foundation quantitative research techniques, develop proficiency in statistical software packages and learn how to plan and deliver a quantitative research project.

Stage 2
You further develop your quantitative research skills and learn how to communicate your results to a range of audiences.

Stage 3
You complete a quantitative work placement or quantitative dissertation, putting your skills into practice and getting valuable real-world experience.

Q-Step Centre
This degree is run by the University of Kent’s Q-Step Centre, part of a multimillion-pound national initiative to boost quantitative skills among social sciences graduates. The Q-Step Centre offers innovative teaching, a critical approach to research and hosts regular events attended by both students and staff.

See www.kent.ac.uk/qstep for details or email us: qstepinfo@kent.ac.uk

Further information
See www.kent.ac.uk/ug or visit www.kent.ac.uk/qstep

Admissions enquiries
T: +44 (0)1227 827272

“I’m not great at maths, so I was really nervous about the numbers part of the course – but it’s nothing like the maths at school. I also found the lectures and seminars enjoyable and easy to follow.”

Dorcas Yeboah
Quantitative Research Summer School