MASTER’S IN MANAGEMENT PROGRAMMES

Canterbury
Our Master’s in Management programmes provide valuable academic qualifications and management skills for anyone from a non-business-related discipline interested in building a career in business and management.

The programmes combine a demanding core of general management topics with the opportunity to branch out into one of two specific pathways once you have discovered where your interests lie.

**MSc Management (General)**

This pathway provides you with a broad understanding of all areas of general management within an international business context. You study key aspects of business and management, all designed to build on your existing knowledge and experiences. This develops your managerial expertise and capabilities necessary for a career in whichever area you may choose, including industry, national and international governmental organisations, charities and other non-governmental organisations, or running your own business.

**Course content**

- Business in an International Perspective
- Financial and Management Accounting
- Management of Operations
- Marketing
- Organisational Behaviour and Human Resource Management
- Personal Skills Development
- Strategy
- Three modules chosen from: Applied Business Modelling; Corporate Responsibility and Globalisation; Digital Marketing; International Marketing Strategy; Managing the Multinational Enterprise; Integrated Marketing Communications; Structure and Organisation of the E-Commerce Enterprise; Tourism Development in Asia-Pacific
- Business Report

**MSc Management (International Business)**

This pathway provides an insight into a number of areas of general management, with particular emphasis on key aspects of international business. It is designed to equip you with the necessary tools, techniques and concepts to understand how international business is conducted and how firms and countries can thrive in today’s global marketplace.

Graduates typically pursue careers in multinational enterprises, international organisations, governmental bodies or consultancies.

**Course content**

- Business in an International Perspective
- Financial and Management Accounting
- Management of Operations
- Managing the Multinational Enterprise
- Marketing
- Organisational Behaviour and Human Resource Management
- Personal Skills Development
- Strategy
- Two modules chosen from: Applied Business Modelling; Corporate Responsibility and Globalisation; Digital Marketing; International Marketing Strategy; Integrated Marketing Communications; Structure and Organisation of the E-Commerce Enterprise; Tourism Development in Asia-Pacific
- Business Report

**Entry requirements**

A good first degree (minimum 2.1 or equivalent) in a non-business-related discipline.

If English is not your first language, you will need to provide proof of proficiency.
Expert teaching
Teaching in the School is informed by the latest research and the changing needs of the global business environment. Our international teaching staff are all experts in their field of study and are regularly published in leading journals worldwide. They guide and support your learning, not only in current best practice in your chosen area of study, but also in emerging new concepts and theories, and the latest business thinking.

Corporate connections
Our well-established links with international, national and regional businesses ensure we have the capability to impart real-world skills and the latest business knowledge.

We are proud of our corporate connections with high-profile organisations, such as the BBC, Barclays, Cummins, IBM, KPMG, the Bank of England and Kent County Council, and our relationship with dunnhumby means our students have access to the largest consumer database in the UK.

Impressive career prospects
Kent has an excellent postgraduate employment record: over 94% of our postgraduate students who graduated in 2013 found a job or further study opportunity within six months.

Whatever your chosen career path, we will equip you with an impressive portfolio of skills, specialist knowledge and practical experience to help you succeed in a competitive environment. For more information on the careers help we provide at Kent, see www.kent.ac.uk/employability

Funding opportunities
Kent provides a variety of financial support opportunities for postgraduate students. For the most up-to-date information, see www.kent.ac.uk/pgfunding

How to apply
www.kent.ac.uk/courses/postgrad/apply

Further information
T: +44 (0)1227 827726
E: kbsadmissions@kent.ac.uk

Terms and conditions: the University reserves the right to make variations to the content and delivery of courses and other services, or to discontinue courses and other services, if such action is reasonably considered to be necessary. If the University discontinues any course, it will endeavour to provide a suitable alternative. To register for a programme of study, all students must agree to abide by the University Regulations (available online at: www.kent.ac.uk/regulations).

Data protection: for administrative, academic and health and safety reasons, the University needs to process information about its students. Full registration as a student of the University is subject to your consent to process such information.
COME AND VISIT US

To find out more about visiting the University, see our website:
www.kent.ac.uk/visit