We are a top 30 UK business school, committed to excellence by providing world-class, thought-provoking Master’s programmes. We focus on professional skills and knowledge in specific areas of management, which are readily transferable to real-world applications.

All of the Master’s programmes at Kent Business School address the challenges of modern global business and we aim to meet industry’s demand for quality graduates by ensuring we unlock our students’ potential, expand their thinking and nurture their talent. We are driven to optimise our students’ experience and employability.

Our teaching is underpinned by our high-quality international research and we pride ourselves on our growing research capabilities at the School. In the most recent Research Excellence Framework, we were placed 25th in the UK for research intensity in business and management, with 98% of our research judged to be of international quality.

We are committed to international excellence, being consistently highly ranked in ‘The Guardian University Guide’ and the National Student Survey. A kite mark of our global distinction and rigorous academic teaching is also reflected in our accreditation from the Association of MBAs (AMBA) and our membership of the Chartered Association of Business Schools (CABS) and the European Foundation for Management Development (EFMD).

We are dedicated to ensuring our students receive a quality international business education, through friendly and supportive academic and professional services staff, and a global outlook in a comfortable and conducive learning environment.

Professor Martin Meyer
Director, Kent Business School
CONTENTS

Reasons to study at Kent Business School
A world-class education 2
Academic excellence 4
Corporate connections 6
A global community 8
Impressive career prospects 10

Taught postgraduate programmes 12
Canterbury
MSc International Business and Management 13
MSc Human Resource Management 14
MSc International Human Resource Management 15
MSc Marketing 16
MSc Finance
(all finance and accounting pathways) 17
MSc Logistics and Supply Chain Management 22
MSc Business Analytics 23
Medway
MSc Management 24
MSc Digital Marketing and Analytics 25
About the programme directors 26

Studying at Kent Business School 27
About Kent Business School 28
Research excellence 30
Funding your Master’s 32
Careers and employability 33
Graduate profile 34

How to apply 35
Entry requirements and applications 36
Come and visit us 38
University of Kent 39

/ KENT MBA
For information on the Kent MBA including full programme details and to download a brochure and current class directory, visit www.kentmba.com
A WORLD-CLASS EDUCATION

Kent Business School has over 25 years’ experience of delivering high-quality business degrees, enabling you to graduate with the specialist expertise and real-world skills required to meet the challenges of today’s businesses.

We offer a broad selection of postgraduate taught and research programmes covering accounting; finance; management science; people, management and organisation; marketing; strategy and international business. Our world-class research and strong links with global organisations inform teaching on our programmes to provide an eminent international business education.

We are ranked among the UK’s top 30 business schools for the standard and quality of our teaching as well as our graduates’ career prospects. We are a member of the European Foundation for Management Development (EFMD) and the Chartered Association of Business Schools (CABS); and the Kent MBA is an Association of MBAs (AMBA) accredited programme (see www.kentmba.com for full details of The Kent MBA).

Kent Business School has an international reputation for the high standard and quality of our programmes, which have received accreditation from leading professional bodies. We are also a signatory of the United Nations’ Principles for Responsible Management Education (PRME), which provides a global network for academic institutions to advance corporate sustainability and social responsibility.
In the most recent Research Excellence Framework, we were placed 25th out of 101 in the UK for research intensity in business and management. An impressive 98% of our research was judged to be of international quality. Our research activities and collaborations with outside organisations create knowledge that is highly influential in many areas.

All teaching in the School is informed by the latest research and the changing needs of the global business environment. Our international teaching staff are all experts in their field of study and are regularly published in leading journals worldwide. They guide and support your learning, not only in current best practice in your chosen area of study, but also in emerging new concepts and theories, and the latest business thinking.
CORPORATE CONNECTIONS

Our well-established links with international, national and regional businesses ensure we have the capability to impart real-world skills and the latest business knowledge.

As part of your studies at Kent Business School, you can take part in regularly hosted events, workshops and seminars with guest lecturers from industry. You can also participate in our Student Implant Scheme, get involved with live projects and current business challenges for global companies or take advantage of the many other business networking opportunities offered by the School.

We are proud of our corporate connections with high-profile organisations, such as, Chase Anderson, Barclays, Cummins Power Generation, Deloitte, Enterprise Rent-A-Car, General Electric, IBM, KPMG, Microsoft, Lloyds Banking Group and Kent County Council.
At Kent Business School, we are proud of our global approach to teaching, the diversity of our academic staff and our vibrant multicultural learning environment, all of which combine to provide you with a worldwide business perspective.

Drawn from 28 countries, our teaching staff are selected for their international expertise and remain research-active, bringing a wealth of universal business thinking to your learning experience. They help you put your knowledge into practice, preparing you for the modern business world or to pursue further academic goals.

The student body at Kent Business School is overwhelmingly international, with over 380 postgraduate students from over 50 countries. This diverse academic community creates a stimulating learning environment, giving you the opportunity to hear the perspectives of many other cultures and to develop a truly global approach to your studies.
IMPRESSIVE CAREER PROSPECTS

Whatever your career goal, a postgraduate business qualification from the University of Kent equips you with an impressive portfolio of skills, specialist knowledge and practical experience to help you succeed in a competitive job market.

Kent has an excellent record of graduate employment: over 92% of Kent postgraduate students who graduated in 2017 and responded to a national survey, were in work or further study within six months (DLHE). Our students are consistently targeted by leading international organisations and recent graduates of Kent Business School have gone on to work for top global companies, including Apple, Boeing, EY (Ernst & Young), GlaxoSmithKline (GSK), HSBC, IBM and The Walt Disney Company.

The University is dedicated to helping you develop transferrable skills through your studies. We have established strong links with the corporate world and provide many opportunities for you to interact with outside organisations, from guest lectures and practical projects to volunteering and work placements, which encourage you to network and acquire valuable connections to enhance your employability. The Graduate School runs a programme of skills training workshops and events specifically for postgraduates, and the Careers and Employability Service can provide personal careers advice at any stage of your studies.
TAUGHT POSTGRADUATE PROGRAMMES

In this section

Canterbury programmes
13 / MSc International Business and Management
13 / MSc International Business and Management with a Foreign Language
14 / MSc Human Resource Management
15 / MSc International Human Resource Management
16 / MSc Marketing
17 / MSc Finance (all finance and accounting pathways)
22 / MSc Logistics and Supply Chain Management
23 / MSc Business Analytics

Medway programmes
24 / MSc Management
25 / MSc Digital Marketing and Analytics
26 / About the programme directors
MSc INTERNATIONAL BUSINESS AND MANAGEMENT

Our MSc International Business and Management programme provides valuable academic qualifications and management skills for anyone from a non-business discipline interested in building a career in business and management.

MSc International Business and Management
www.kent.ac.uk/pg/299

MSc International Business and Management with a Foreign Language
www.kent.ac.uk/pg/2202

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a non-business discipline. For more information on general entry requirements, see p36.

This programme provides an insight into a number of areas of general management, with particular emphasis on key aspects of international business. It is designed to equip you with the necessary tools, techniques and concepts to understand how international business is conducted and how firms and countries can thrive in today's global marketplace.

The MSc is built around a range of compulsory general management modules (see list right), which are taken primarily during the first three months of the course. You are then offered a choice of options which allow you to cover topics of interest in more depth.

Once you have successfully completed the taught modules, you undertake the Business Report, which is a substantial research-led report offering you excellent opportunities to further your career objectives. The Business Report gives you the scope to explore a firm, industry or business issue of particular interest to you. We support you throughout with our full programme of events, personal development workshops, one-to-one specialist careers guidance, industry guest speakers and individual supervision.

Our approach is to challenge, inspire and develop your skills to help you operate effectively and responsibly in a global business environment. Students on the MSc International Business and Management value the opportunity to broaden their knowledge of business concepts, work with people from a range of cultures, develop their managerial skills and enhance their career prospects. One of the main attractions of the programme is the focus on exploring current business and management issues through a wide range of practical learning methods, including live case studies, group work, presentations, panel debates, role playing and simulated negotiation experiences.

This programme is now also offered with a foreign language (Russian, Japanese or Arabic). Students choosing this option take two language modules; one beginner and one post-beginner. Both modules must be taken in the same language.

Course content
- Business in an International Perspective
- Corporate Responsibility and Globalisation
- Financial and Management Accounting
- International Marketing Strategy
- Managing the Multinational Enterprise
- Marketing
- Organisational Behaviour and Human Resource Management
- Strategy
- Two modules chosen from: Digital Marketing; Global Value Chains, Strategy and Development; Integrated Marketing Communications; Leadership and Management; Models for Decision Making
- Business Report

Assessment
Assessment is by coursework, examinations and the Business Report.

Career path
Upon completion, graduates typically pursue careers in multinational enterprises, international organisations, governmental bodies or consultancies.

“...The programme is delivered by our internationally recognised experts, providing you with the latest knowledge necessary to broaden your understanding of relevant and current international business issues, and the skills to apply that knowledge to real-world business problems and challenges.”

Dr Omar Al-Tabbaa
Director, MSc International Business and Management

Student profile

GABRIELLA CARBONERI
MSc MANAGEMENT

What attracted you to Kent?
Having completed an undergraduate degree in Theology, I wanted an insight into the business world. This MSc offered me an opportunity to gain business knowledge in a range of different areas.

What have you particularly enjoyed?
I enjoyed meeting interesting people from different nationalities, they brought different views to seminar discussions, which made them more vibrant.

Describe your career path since leaving Kent?
I am a trainee Company Secretary in an accountancy firm.

What is a typical day like in your current role?
I prepare documentation for submission to Companies House, ensure clients are provided with statutory compliance and ensure legal registers are kept up-to-date.

What are your future aspirations?
I want to become a qualified Chartered Secretary, gaining ICSA certification.

What advice would you give to graduates thinking of coming to Kent to study at postgraduate level?
Go for it, you will only gain from your experience at Kent, which ultimately will enhance your future prospects.
MSc HUMAN RESOURCE MANAGEMENT

Student profile

RICHA ARORA
MSc HUMAN RESOURCE MANAGEMENT

What attracted you to Kent?
The course structure and taught modules were exactly the ones I was looking for, with my prior working knowledge of HR and recruitment and selection. I wanted to get to grips with technical terms to have a solid working knowledge of current trends in the field. Also, the campus is so peaceful and beautiful.

What have you particularly enjoyed?
As far as the programme is concerned, all the modules are extremely insightful and come together well to give an overall understanding of people management practices in organisations today. Seminars help cement concepts through case studies and discussions every week. On a personal level, I have enjoyed making friends from all around the world. I learnt so much about different foods, beliefs, governments, culture, just by meeting and talking to my friends.

What about your employment prospects?
I believe this Master’s has made me more employable as it has given me a broader perspective in my chosen field. Within the next five years I want to be working in a matrix organisation, heading their learning development/employer branding.

Accredited by the Chartered Institute of Personnel and Development (CIPD) to Advanced Level, our MSc in Human Resource Management programme provides insight into the principal areas of managing human resources (HR) in today’s fast-moving business environment. The programme also delivers all the academic criteria required for Chartered Membership.

MSc Human Resource Management
www.kent.ac.uk/pg/293

Location: Canterbury
Attendance: One year full-time or two years part-time. For part-time study, you will need to be on campus one day per week.
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a business or a relevant social science discipline. For more information on general entry requirements, see p36.

The environment of employment is more complex than in the past, with an increasingly diverse labour force, radical changes in the technology and organisation of work, the shift towards a ‘service economy’, new contractual arrangements and patterns of working, and the pressures of intensified global competition in today’s fast-moving economy. The attraction, retention and development of high-calibre people is a source of competitive advantage for organisations today and is the responsibility of human resource professionals. This puts human resource management at the centre of business performance and a critical partner for organisational success.

Our MSc in Human Resource Management (HRM) offers you an insight into the principal areas of managing human resources and the important influences of the wider international environment. Staff teaching on the programme are academics and practitioners who have in-depth knowledge of contemporary business issues and are personally committed to students’ success. They bring a breadth of experience and expertise to their teaching and are involved in a wide range of research and professional activities.

This programme is accredited by the Chartered Institute of Personnel and Development (CIPD), Europe’s largest professional institute for HRM and HR development, to its Advanced Level Standards. As a CIPD Approved Centre, we are recognised as a professional deliverer of HRM education so that, on completion of this programme, you will have acquired the level of knowledge and understanding to apply for full professional membership of the CIPD, required in most senior HR roles.

Course content
• Developing Skills for HRM
• HRM and Development in Practice
• HRM in Context
• Leadership and Management
• Research Methods
• Four modules chosen from: Employee Recruiting; Employment Relations; HR Strategy; Learning and Development; The Psychology of Selection and Assessment; Reward and Performance Management
• HRM Business Report

Assessment
Assessment is by coursework, examinations and the HRM Business Report.

Career path
Graduates typically go on to specialist management positions or consultancy roles in all areas of human resource management, including employee relations, reward and recognition, recruitment, retention, and people and organisational development within a diverse range of organisations.

“Our Master’s programme in Human Resource Management creates human resources practitioners with exemplary knowledge and relevant practical expertise. Our approach is to inspire and develop your people management skills to operate effectively in today’s challenging business environment.”

Dr Madeleine Wyatt
Director, MSc Human Resource Management
Our MSc in International Human Resource Management provides the opportunity to study the core principles of human resource management from an international perspective and offers an insight into how this area of business is managed and developed in a multicultural environment.

Our MSc in International Human Resource Management addresses a growing demand for the knowledge and skills associated with managing people across international borders. By studying this programme, you receive a strong foundation in the field of international HRM and the knowledge and skills required to pursue an international management career working transnationally. The programme is delivered by a multidisciplinary group of academics from Kent Business School with research expertise. Alongside guest speakers from industry, you are encouraged and supported to apply your knowledge and skills to practical problems culminating in the completion of a project based on International HRM.

Course content
- Business in an International Perspective
- Developing Skills for HRM
- HRM and Development in Practice
- HRM in an International Context
- Leadership and Management
- Managing Across Cultures
- Research Methods
- Two modules chosen from: Corporate Responsibility and Globalisation; Employee Resourcing; Employment Relations; HR Strategy; Learning and Development; Managing the Multinational Enterprise; The Psychology of Selection and Assessment; Reward and Performance Management
- International HRM Business Report

Assessment
Assessment is by coursework, examinations and the International HRM Business Report.

Career path
Graduates of International Human Resource Management typically pursue careers in general management and specialist management positions or consultancy roles in all areas of human resource management, including employee relations, reward and recognition, recruitment, retention, and people and organisational development within a diverse range of organisations.

“Our Master’s programme in International Human Resource Management gives you the expertise to practice across borders and be fully informed on cross-cultural issues. Our approach is to inspire and develop your knowledge and skills to operate effectively as HRM professionals, or people managers in today’s challenging international business environment.”

Dr Madeleine Wyatt
Director, MSc International Human Resource Management
MSc MARKETING

Student profile

CATHRYN ANDREWS
MSc MARKETING

What attracted you to Kent?
I was attracted to this programme as it allowed for an expansion of skills developed during my undergraduate degree in Writing and Mass Communications, adding analytical skill to abstract thinking. In addition, the University of Kent has an international reputation as a highly reputable institution that embraces a multicultural community in the historic, beautiful city of Canterbury.

What have you particularly enjoyed?
I particularly enjoyed the Buyer Decision Making module, which gave a psychological perspective on the programme content and broadened my understanding of motivational theories and frameworks. I also enjoyed living among a diverse multicultural community, where I learned new habits and ways of life on a daily basis. It was a once-in-a-lifetime opportunity to live and work with students from a wide variety of social and cultural backgrounds, crossing cultural boundaries and embracing new traditions.

What about your employment prospects?
The MSc in Marketing built my foundation in research and report presentation, allowing me to develop the necessary skills to pursue a career in academia. My current plan is to work in marketing for a year, before pursuing a PhD in consumer behaviour and ideally remaining in academia to teach at university level.

The MSc in Marketing allows you to gain insight into the different activities that make up the marketing mix and other essential communication strategies.

MSc Marketing
www.kent.ac.uk/pg/303

Location: Canterbury
Attendance: One year full-time or two years part-time
Start: September

Entry requirements: A good honours degree from the UK (minimum 2.1) or equivalent internationally recognised qualification. Consideration will be given to those applicants holding a good 2.2 honours degree. For more information on general entry requirements, see p36.

This programme is aimed at business and management graduates as well as non-business graduates who wish to enhance their marketing knowledge and expertise. It covers all aspects of marketing, equipping the modern marketing manager with the necessary tools for a successful career.

The programme places great emphasis on socially responsible marketing and the role of marketing within society. This is complemented by the international and cultural diversity of our students, relative to other universities in the UK. Academically, the programme is taught by active researchers and the programme content is designed around relevant trends in the field of marketing.

Kent Business School has partnered with the Chartered Institute of Marketing (CIM), the leading professional body for marketers worldwide, to give you the opportunity to gain highly sought after CIM qualifications, alongside the MSc in Marketing, through its Graduate Gateway.

Course content
• Applied Marketing Research
• Buyer Decision Making
• Financial and Management Accounting
• Integrated Marketing Communications
• International Marketing Strategy
• Marketing
• Organisational Behaviour and Human Resource Management

• Two modules chosen from: Corporate Responsibility and Globalisation; Digital Marketing; Models for Decision Making; New Product Development and Innovation Management
• Marketing Report

Assessment
Assessment is by coursework, examinations and the Marketing Report.

Career path
Graduates may go on to choose careers specialising in brand management, marketing research, marketing analytics and marketing communications (for example, advertising, public relations, promotions, sales management) in a range of consumer goods, business-to-business, consultancies and not-for-profit organisations.

“The MSc in Marketing provides you with the skills to apply your knowledge to real-world marketing challenges. You learn from an internationally recognised team of marketing and business thinkers who are experts in their areas, and you are encouraged to pursue your own development as an individual with marketing expertise and skills that are in demand.”

Professor Ben Lowe
Head of Marketing Group
In today’s competitive global environment, employers are increasingly selective in their search for competent business and finance professionals. Our Master’s in finance and accounting programmes are specially designed to help you cultivate practical finance skills and develop leading real-world business knowledge.

The impact of globalisation; the emergence of new economic powers; the transition of reforming centrally planned economies and the enlargement of the European Union; financial market liberalisation and integration; and recent developments in the global financial markets – all of these factors have contributed to an increased demand for graduates with relevant skills in finance.

Kent Business School’s specialist Master’s programmes in Finance and Accounting are designed to comply with the requirements of the professional bodies and respond rapidly to the changing needs of the accounting, finance and financial services sectors.

Our approach is to challenge and inspire you, and help develop your talent to operate effectively and responsibly in an international organisation, giving you the opportunity to apply your knowledge and practical skills to real-world finance issues.

We have an excellent track record in providing robust finance and specialist management education to international managers, including the China Financial Sector Training Scheme, the China Development Bank, the Chancellor’s Financial Sector Scheme for the former Soviet Union and a bespoke online Master’s for the Chartered Institute of Bankers.

High-profile alumni include Professor Eddy Fong, former Chairman of the Hong Kong Securities and Futures Commission, who graduated from Kent Business School in Accounting and Finance and is now an Honorary Professor at Kent. He is frequently an invited guest speaker and sits on the School’s International Advisory Board.

MSc Finance (Finance, Investment and Risk)

www.kent.ac.uk/pg/1703

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a finance, accounting, business, economics, mathematics or engineering-related discipline. For more information on general entry requirements, see p36.

The global financial sector offers numerous career opportunities for high-calibre graduates with good numerical skills and a thorough grasp of the principles and application of finance. In addition, the recent developments in the financial sector have highlighted the importance of understanding and managing financial risk among those aiming for a career in the sector.

This pathway has been specially designed to develop your practical finance skills and give you real-world business knowledge. It prepares you for a career in investment banks, financial and management consultancies, auditing firms, risk management departments of financial institutions and government departments.

The programme is well established and attracts a substantial number of applications from over 20 countries each year. The international aspect enables you to gain a deeper and wider learning experience, and to benefit from networking opportunities during your studies and after graduation.

The programme provides a sound understanding of the theories that underpin modern techniques in investment and risk management. The application of the theories is demonstrated in our finance lab with the aid of Bloomberg, via case studies and the use of online databases. Regular training sessions led by experienced Bloomberg trainers help you gain valuable practice in accessing and using market data. The Bloomberg platform also provides an opportunity for virtual trading practice and competitions.

The Finance, Investment and Risk pathway is accredited by the Chartered Financial Analyst (CFA) Institute, the largest global association of investment management professionals. The CFA accreditation offers additional material and resources to students, as well as connections with CFA members worldwide.

We are currently seeking recognition from the Professional Risk Managers’ International Association (PRMIA) as a PRMIA academic partner at programme level and from the Global Association of Risk Professionals (GARP) for this programme.

Course content

• Credit Risk
• Derivatives
• Essentials of Financial Risk Management
• Investment Management
• Investments and Portfolio Management
• Mathematics of Finance
• Quantitative Methods

CONTINUED OVERLEAF
• Three modules chosen from: Business Economics; Contemporary Fund Management; Corporate Finance; Ethics of International Business; Financial Data Modelling; Fixed Income Markets; Portfolio Theory and Asset Pricing Models
• Project in Finance

Assessment
Assessment is by coursework, examinations and the Project in Finance.

Career path
A postgraduate qualification in the area of finance equips you with an impressive portfolio of skills, specialist knowledge and practical experience to help you succeed in a competitive job market.

Students studying finance have an excellent track record for employment and are consistently targeted by leading organisations. Recent graduates have gone on to work for top global companies, including AXA, BNP Paribas, FactSet, HSBC, PwC, Santander, Thomson Reuters, UBS Investment Bank, Western Power and Zurich Financial Services.

MSc Finance (Finance and Management)
www.kent.ac.uk/pg/1705

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a finance, accounting, business, economics, mathematics or engineering-related discipline. For more information on general entry requirements, see p36.

The Finance and Management pathway is for those intending to pursue a career in business, banking, financial institutions, regulatory bodies, international organisations or government institutions. In particular, it is offered to those who wish to understand international financial management in theory and practice.

Graduates are equipped with strong theoretical and practical knowledge in the area of finance and management from an international business perspective. In addition, they obtain the practical skills required to produce relevant financial analysis of corporate companies, financial institutions or other bodies where finance is an important activity, in both the public and private sectors.

Graduates also acquire a range of management decision-making tools, research skills, report writing, oral presentation as well as relevant personal and interpersonal skills to enable them to interact in the real world of finance and management. This is strengthened by a series of guest lectures delivered by experts from the City of London and a teaching team that includes decision makers from industry.

There are some opportunities for practical work on the MSc programme to be carried out in our dedicated Bloomberg Lab. The virtual trading platform allows you to access and engage with market data through practical case studies and the use of online databases. The programme also provides you with the necessary training required for the Bloomberg Certificate. In addition, graduates take part in a programme-wide case competition, which comprises a company analysis and is judged by experts in the industry.
Course content
- Business in an International Perspective
- Corporate Finance
- Corporate Responsibility and Globalisation
- Foundations of Finance
- International Financial Markets and Instruments
- Organisational Behaviour and Human Resource Management
- Research Methods and Skills (Finance)
- Two modules chosen from: Bank Asset-Liability Risk Management; Credit Risk; Financial Regulation and Financial Crises; Investments and Portfolio Management; Managing the Multinational Enterprise; Strategy
- Business Report in Finance

Assessment
Assessment is by coursework, examinations and the Business Report in Finance.

Career path
This programme is suitable for students who wish to follow a career in business, banking, financial institutions, regulatory bodies, international organisations or government institutions.

MSc Finance (Financial Markets)
www.kent.ac.uk/pg/1704

Location: Canterbury
Attendance: One year full-time
Start: September

Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a finance, accounting, business, economics, mathematics or engineering-related discipline. For more information on general entry requirements, see p36.

The Master’s in Finance (Financial Markets) equips you with a solid background in financial principles and practices, and develops skills needed by future business and financial professionals. The programme provides a comprehensive framework of knowledge, insight and vision regarding the key issues in finance, the finance function of organisations, and operations and functions of financial institutions and markets. You develop an appropriate range of cognitive, critical and intellectual skills, research skills and relevant personal and interpersonal skills to interact in the real world of business and organisations. The programme also prepares you for research or further study in this field.

The Financial Markets pathway gives you the benefit of studying quantitative and non-quantitative modules that are relevant to core areas of industry including investments, risk management, derivatives and hedge funds. You are introduced to the latest academic techniques that can identify profitable opportunities in competitive financial markets.

Elements of practical work on the MSc are carried out in our dedicated Bloomberg Lab. The virtual trading platform allows you to access and engage with market data through practical case studies and the use of online databases. The programme also provides you with the necessary training required for the Bloomberg Certificate.

The Financial Markets pathway is accredited by the Chartered Financial Analyst (CFA) Institute, the largest global association of investment management professionals. The CFA accreditation offers additional material and resources to students, as well as connections with CFA members worldwide.

We are currently seeking recognition from the Professional Risk Managers’ International Association (PRMIA) as a PRMIA academic partner at programme level and from the Global Association of Risk Professionals (GARP) for this programme.

Course content
- Derivatives
- Essentials of Financial Risk Management
- Financial Data Modelling
- Foundations of Finance
- Investments and Portfolio Management
- Quantitative Methods
- Research Methods and Skills (Finance)
- Two modules chosen from: Ethics of International Business; Finance with Excel; Financial Regulation and Financial Crises; Financial Statement Analysis; Fixed Income Markets; Portfolio Theory and Asset Pricing Models
- Dissertation

Assessment
Assessment is by coursework, examinations and the Dissertation.

Career path
Graduates may choose to build careers in investment and commercial banks, insurance companies, specialised financial institutions, security dealing and broking companies, and investment institutions, as well as to occupy financial management roles in a range of organisations.

Student profile

NEERANUCH AMNUAIPOORN
MSc INTERNATIONAL ACCOUNTING AND FINANCE*

What attracted you to Kent?
The ‘international’ accounting attracted me in order to work abroad in the accounting field. My first degree is in accounting so I have some background but I wanted to advance. Kent is highly ranked and the campus is a nice, green, safe place.

What have you particularly enjoyed?
I enjoyed the Corporate Finance module because the lecturer was great. He explained everything very clearly and not too fast! He gave us good background details first, which suited me. Overall, I felt the programme was good, not too stressful with a good timetable.

What about your employment prospects?
Having a Master’s degree is going to give me that extra step up, especially in this particular field. I am looking to work as an accountant and auditor in the UK for the next few years and then go on to be a CFO in a multinational corporation in another country. I also hope to run my own business one day.

*programme now titled MSc Finance (International Accounting)
MOATAZBELLAH FARID
MSc FINANCE
(FINANCIAL MARKETS)

What are the facilities like in the School and on campus?
Kent Business School (KBS), which is located in a new building, has many
facilities to help your studies. The
Bloomberg Terminal is one of the best
facilities in KBS. With guidance from
academic staff, using the Bloomberg
Terminal allows you to develop the skills
that are needed in the financial markets.
It also gives you the opportunity to gain
a Bloomberg Market Concepts Certificate
at no extra cost.

What about the teaching and
support?
The teaching on the MSc is very high
quality. All the academic staff have worked
in the financial markets and this is reflected
in the content they teach. The academic
staff and the seminar leaders are always
available to provide help and guidance. In
addition, all students are supported by the
School’s Student Support Office.

Any advice for those considering this
programme?
Without a shadow of doubt, taking an
MSc in Finance at Kent, not only develops
your way of thinking, knowledge and
practical skills, but also gives you the
skills necessary to succeed in a career
in the financial sector.

MSc Finance (International Accounting)
www.kent.ac.uk/pg/24

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from
the UK (minimum 2.2) or equivalent internationally
recognised qualification in a finance, accounting,
business, economics, mathematics or engineering-
related discipline, with at least 60 credits in
accounting-related modules. For more information
on general entry requirements, see p36.

The Master’s in Finance (International Accounting) is
designed to meet market needs through the
preparation for, and development of, your career in
international accounting and finance by developing
knowledge and skills to a high professional
standard. The programme also prepares you for
research and further study in this area. It is well
suited to students who have some knowledge of
accounting and finance, and who wish to expand
their skills and knowledge to an advanced level.
The MSc in Finance (International Accounting) is
also designed for students with a good academic
standing in a related discipline, who wish to
enhance their careers in international accounting
and finance.

The International Accounting pathway provides you
with some exemptions from the Association
of Chartered Certified Accountants (ACCA) upon
completion (papers F1 – F4).

Course content
• Advanced Financial Accounting
• Advanced Management Accounting
• Corporate Finance
• Ethics of International Business
• Foundations of Finance
• International Financial Reporting
• Research Methods and Skills (Accounting)
• Two modules chosen from: Auditing; Essentials
  of Financial Risk Management; Financial
  Statement Analysis; International Financial
  Markets and Instruments; International Money
  and Finance
• Business Report in Accounting

Assessment
Assessment is by coursework, examinations and
the Business Report in Accounting.

Career path
This programme is suitable for students looking to
develop a career in international accountancy or in
firms of auditors. It also provides the professional
skills to pursue careers in a wide range of
institutional settings such as academia, banking,
financial institutions, management consultancy
and organisational management.

MSc Finance (International Banking and
Finance) www.kent.ac.uk/pg/1706

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from
the UK (minimum 2.2) or equivalent internationally
recognised qualification in a finance, accounting,
business, economics, mathematics or engineering-
related discipline. For more information on general
entry requirements, see p36.

The global financial crisis has fundamentally
shaken up international and domestic financial
markets around the world. A major transformation
of the global financial architecture that has been
gradually implemented, requires a new mode of
operation of the financial services sector: Market
participants, banks, financial firms, investment
institutions, fund managers, securities dealers,
multinational companies, public and private
organisations, and international institutions all seek
clear knowledge and understanding of the theory
and practice of financial institutions, markets and
systems. As employers, these institutions search
for competent, highly skilled new graduates from
leading business schools that are equipped with
such a range of theoretical and practical skills
that can be successfully transferred in the current
economic climate.

The Master’s in Finance (International Banking
and Finance) pathway is specifically designed
to provide you with the employability skills that are
necessary for working in top-tier global financial
institutions, international organisations, central
banks, financial regulatory agencies and in similar
highly specialised institutions. Graduates are
equipped with strong theoretical and practical
knowledge and its application to the banking
industry and international and domestic financial
markets. A particular emphasis is placed on
developing cognitive skills that enables you to fully
understand the complexity of the financial markets
in the domestic and global economies. You also
acquire an appropriate range of research skills, and relevant personal and interpersonal skills to
enable you to interact in the real world of business
and finance. This is strengthened by a series of
guest lectures delivered by experts from the City
of London.

Elements of practical work on the MSc are carried
out in the School’s dedicated Bloomberg Lab. The
virtual trading platform allows you to access and
engage with market data through practical case
studies and the use of online databases. The
programme also provides you with the necessary
training required for the Bloomberg Certificate.

The International Banking and Finance pathway
is accredited by the Chartered Financial Analyst
(CFA) Institute, the largest global association of
investment management professionals. The CFA
accreditation offers additional material and
resources to students, as well as connections
with CFA members worldwide.

We are currently seeking recognition for the MSc
in Finance (International Banking and Finance)
programme from the Professional Risk Managers’
International Association (PRMIA) as a PRMIA
academic partner at programme level.

Course content
• Corporate Finance
• Derivatives
• Domestic and International Banking
• Essentials of Financial Risk Management
• Financial Institutions Management
• Financial Regulation and Financial Crises
• Research Methods and Skills (Finance)
• Two modules chosen from: Bank Asset –
  Liability Risk Management; Credit Risk; Ethics
  of International Business; Finance with Excel;
  Financial Statement Analysis; International
  Money and Finance; Investments and Portfolio
  Management
• Business Report in Finance

Assessment
Assessment is by coursework, examinations
and the Business Report in Finance.

Career path
This programme is suitable for students who wish
to follow a career in domestic and international
banking, central banks, financial regulatory
authorities and supervisory agencies, specialised
financial institutions and fund management,
securities dealing firms, multinational companies,
corporate financial management and consultancy
and accounting firms.

“The programme has been
designed to develop your
international accounting
knowledge and skills, and
enable you to build a successful
career in today’s competitive
global market. The teaching is
informed by the latest research
and case study material from
recent world financial events to
ensure you are equipped to meet
the increased demands placed
on institutions in today’s
competitive environment.”

Professor Ekaterini Panopoulous
Outgoing Director, MSc Finance (all pathways)
The MSc in Logistics and Supply Chain Management equips you with advanced analytical skills in order to identify areas for improvement within an organisation to gain the competitive edge.

MSc Logistics and Supply Chain Management
www.kent.ac.uk/pg/294
Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in an engineering, logistics, mathematics, economics or statistics discipline. For more information on general entry requirements, see p36.

Logistics and supply chain management form a significant part of any business and success in these areas gives a company a massive competitive advantage. Delivered by world-class, research-active, experienced staff, the MSc in Logistics and Supply Chain Management is designed for graduates from a variety of disciplines including science, engineering, and business and management. The course provides you with the key skills associated with the dynamic logistics and supply chain management environment and exposes you to a variety of improvement techniques designed to aid development of supplier operations.

You benefit from project work, live case studies with real organisations, including a company visit and guest lectures, which can enhance your career prospects.

The programme is accredited by the Chartered Institute of Logistics and Transport (CILT), the UK’s independent professional body for logistics, supply chains and transport, and the Chartered Institute of Procurement and Supply (CIPS). Students who graduate from our MSc in Logistics and Supply Chain Management are exempt from the academic requirement for Chartered Membership of both institutes and, while studying, your student membership is paid for by Kent Business School. The CILT and CIPS networks connect members worldwide and are the greatest source of professional expertise for the industry. Accreditation and membership deliver significant benefit in terms of career prospects.

Course content
- Consultancy and Research Skills
- Contemporary Topics in Logistics and Global Supply Chain Management
- Introduction to Logistics and Supply Chain Management
- Logistics Modelling and Applications
- Managing Operations and Services
- Strategic and Sustainable Procurement
- Warehousing and Global Transportation Management
- Two modules chosen from: Business Simulation; Global Value Chains, Strategy and Development; Managing Organisational Performance; Quantitative Business Analysis and Forecasting; Structure and Organisation of the e-Commerce Enterprise
- Industry-based Project

Assessment
Assessment is by coursework, examinations and the Industry-based Project.

Career path
The programme is suitable for students seeking to gain experience at work at all levels of a company, from operational to strategic level. The combination of quantitative and qualitative skills enables you to be a strategic and critical thinker while also having the ability to deal with operational decisions when required.

“Logistics and supply chain management problems may include inventory, transportation, warehousing, location, reverse and green logistics, and customer and supplier relationships. These aspects will, without any doubt, provide the company with a competitive advantage, if approached correctly. This programme helps you respond to this challenge in an area that is constantly evolving.”

Dr Virginia Spiegler
Director, MSc Logistics and Supply Chain Management
The MSc in Business Analytics equips you with the latest analytical tools to analyse and interpret data. You learn how to forecast future trends, automate and streamline decisions, and optimise courses of action. The course places emphasis on learning fundamental analytical techniques. These include data mining, optimisation, simulation and business modelling and are complemented by management, communication and research skills.

MSc BUSINESS ANALYTICS

www.kent.ac.uk/pg/292

Location: Canterbury
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a quantitative discipline, such as statistics, logistics, mathematics, engineering or any other mathematically based natural science discipline. For more information on general entry requirements, see p36.

In the era of Big Data, analytics is becoming a strategic necessity in virtually all areas of business and is an essential tool to drive real-time decisions, foster evidence-based decision-making and sustain competitive advantage. According to a recent ranking by US News and World Report, Operations Research Analyst is ranked second in the Best Business Jobs of 2016 and Harvard Business Review claims Data Scientist is the ‘sexiest job of the 21st century’ with practitioners having rare and highly sought-after skills.

To meet the growing demand for graduates with analytics capabilities, the MSc in Business Analytics equips you with the latest analytics tools to analyse and interpret data, forecast future trends, automate and streamline decisions, and optimise courses of action. Emphasis is placed on learning fundamental analytics techniques, such as statistical analysis, data mining, forecasting and regression, optimisation, simulation and spreadsheet modelling, among others.

You have the opportunity to work for real organisations, improve your consultancy skills and enhance your employability through the Student Implant Scheme, which bridges the gap between classroom learning and the real world. Students are also involved in a variety of activities, including case studies, team project work, guest lectures and industry visits.

Course content

• Advanced Spreadsheets and Decision Support Systems
• Business Decision Modelling
• Business Simulation
• Business Statistics and Database Management
• Consultancy and Research Skills
• Managing Organisational Performance
• Quantitative Business Analysis and Forecasting
• Two modules chosen from: Applied Marketing Research; Buyer Decision Making; Corporate Finance; Financial Statement Analysis; Foundations of Finance; Integrated Marketing Communications; International Financial Reporting; International Marketing Strategy
• Dissertation

Assessment

Assessment is by coursework, examinations and the Dissertation.

Career path

This programme is ideal for students with a good background in a quantitative area, seeking to gain in-depth knowledge of analytical and predictive modelling skills as well as management, communication and research skills. Graduates of the programme frequently go on to become in-house analysts or consultants within industry or the public sector, including financial services, airlines, telecommunications, manufacturing, pharmaceuticals, health care delivery and government.

Student profile

DIMITRIOS BYRITIS

MSc BUSINESS ANALYTICS

Why did you choose Kent?

I chose Kent Business School based on several factors: ranking, programme structure, teaching staff, student accommodation, location and the Student Implant Scheme. The Student Implant Scheme offered me the opportunity to work on a live case study, allowing me to gain real-world experience during my studies.

What have you particularly enjoyed?

I really enjoyed the lectures as the academics were truly passionate about their subjects. The meetings between students and company representatives on the Student Implant Scheme were both engaging and thought provoking. I also must mention the great dinners, parties and nights-out with my classmates which were unforgettable!

What about your employment prospects?

I was lucky to find a job before graduation, as a Consumer Insights Analyst in ACE (Analytics Centre of Excellence), at IRI; a leading company in market research and one of the fastest growing companies in Greece. The field of my studies, the University’s reputation and my participation in the Student Implant Scheme were key to my success in securing a position within a leading company.

“Now, more than ever, the use of management science tools and advanced analytical methods are crucial to the success of a business. Our graduates are equipped with data management and analytical modelling capabilities as well as communication and consultancy skills. It’s no wonder that they are highly sought after in a large variety of organisations and have superb career prospects.”

Professor Shaomin Wu
Director, MSc Business Analytics
In today’s business world, effective management is key to business success. The MSc in Management broadens your knowledge of business concepts, giving you the opportunity to work with people from a range of cultures and develop your managerial skills, allowing you to operate effectively and responsibly in a global business environment.

**MSc Management**

**www.kent.ac.uk/pg/1240**

**Location:** Medway  
**Attendance:** 15 months full-time (with placement)  
**Start:** September  
**Entry requirements:** A good honours degree from the UK (minimum 2.1) or equivalent internationally recognised qualification. Consideration will be given to those applicants holding a good 2:2 honours degree. For more information on general entry requirements, see p36.

Our MSc in Management provides you with a broad understanding of all areas of general management together with the specialist pathways of innovation management and entrepreneurship and responsible management that reflect the distinct strengths of Kent Business School. The emphasis is on developing employability and career development skills with a 14-week work placement.

By undertaking a 14-week placement within an organisation, you see the challenges businesses face and learn how they are overcome in a real-world environment. With the full support of our placements team, you are free to find a placement that is suitable for your learning goals, in the UK or abroad.

As part of your studies, you can spend a week in Brussels, home to the European Union, NATO and many other international organisations. This helps you to develop an international perspective on management by applying the skills and knowledge you learn to real-world situations.

The programme is accredited by the Chartered Management Institute (CMI) which provides additional knowledge, skills and resources. The CMI is committed to excellence in management and leadership and the CMI qualification is highly sought after by employers.

Upon completion of the programme you gain the CMI Level 7 Certificate in Professional Consulting. You study key aspects of business and management, all designed to build on your existing knowledge and experiences. This develops managerial expertise and capabilities necessary for a career in whichever area you choose, including running your own business.

**Course content**

- Accounting and Financial Management  
- Consultancy Skills and Practice  
- Corporate Strategy and Performance Management  
- Global Business Analysis  
- Leadership and Change Management  
- Marketing Management and Communications  
- Professional Skills and Employability Development  
- Three modules chosen from: Business Analytics; Digital Innovation and New Media Management; Programme and Project Management; Socially Responsible Management; Strategic Operations and Supply Chain Excellence  
- Management Consultancy Project  

**Assessment**

Assessment is by coursework, examinations and the Management Consultancy Project.

**Career path**

Upon completion, graduates may choose to start their own business, or work in any area of industry, national and international governmental organisations, charities or other non-governmental organisations.

“Our extended MSc Management prepares graduates for a wide range of careers in management. It offers placement opportunities to develop further the skills you acquire in a variety of functions, including business development, marketing, sales, purchasing and customer service.”

Dr Joseph Amankwah-Amoah  
Director, MSc Management
MSc Digital Marketing and Analytics

The marketing industry is continually evolving resulting in a complex landscape. It is essential for marketing professionals to keep up-to-date with the latest technologies and trends to ensure their digital marketing campaigns are a success. The MSc in Digital Marketing and Analytics is designed to develop both the theoretical and practical knowledge of digital and marketing concepts that are vital in today’s business environment.

“Our new MSc in Digital Marketing and Analytics equips you with the practical and analytical skills to take a leadership role as a digital marketer. Digital marketing skills are in high demand and this programme provides you with the essential skills for a successful digital marketing career.”

Dr Yu-Lun Liu
Director, MSc Digital Marketing and Analytics

MSc Digital Marketing and Analytics
www.kent.ac.uk/pg/1232

Location: Medway
Attendance: One year full-time
Start: September
Entry requirements: A good honours degree from the UK (minimum 2.2) or equivalent internationally recognised qualification in a business, management or marketing-related discipline. Applicants with extensive work experience may also be considered. For more information on general entry requirements, see p36.

Our MSc in Digital Marketing and Analytics is for students who have previously studied marketing, business or management at undergraduate level and wish to develop a deeper understanding of the tools and techniques available to marketers today. You learn how digital marketing and analytics are changing the face of marketing and develop key practical skills for running digital campaigns, including social media and analytical skills. Through consultancy projects, you gain further practical experience within these areas.

Kent Business School has partnered with the Chartered Institute of Marketing (CIM), the leading professional body for marketers worldwide, to give you the opportunity to gain highly sought after CIM qualifications, alongside the MSc in Digital Marketing and Analytics, through its Graduate Gateway.

Course content
• The Digital Consumer
• Digital and Social Media Design
• Digital Marketing Data Mining and Analytics
• Digital Marketing Research
• Digital Marketing Strategy and Planning
• Emerging IT Trends for Digital Marketing
• Principles of Digital Marketing and Social Media Marketing

• Professional Skills and Employability Development
• Social Media Analytics
• Web Marketing and Analytics
• Digital Marketing Report

Assessment
Assessment is by coursework, examinations and the Digital Marketing Report.

Career path
On completion of the course you will be in a strong position to pursue careers in Digital Marketing, Mobile Marketing, SEO Account Management, Web Analytics, Marketing Communications, Search and Social Media in a range of consumer goods, business-to-business, consultancies and not-for-profit organisations.
Dr Omar Al-Tabbaa
Senior Lecturer in Strategy and International Business; Director, MSc International Business and Management

Currently, Dr Al-Tabbaa has two overarching research interests. The first focuses on the dynamics of inter-organisational relationships (IOR) and their impact on value creation and capture. This includes: examining the dynamics of alliance management capabilities in different settings (including cross-sector collaboration, SMEs and family businesses) and how this might affect partners’ co-innovation capacity and value co-creation; and understanding the role of inter-organisational social capital during the technology transfer process in university-industry collaboration.

For the second research area, he addresses the application of strategy-as-practice (SAP) perspective in untraditional settings. Specifically, investigating the social dynamics of project management as a practice and also the collaborative relationship and impact of social dynamics on the scope of collaborative innovation.

Dr Joseph Amankwah-Amoah
Reader in International Business; Director, MSc Management

Dr Amankwah-Amoah’s research interests are anchored in core topics of strategy and international business specifically global business strategy, international divestment, entrepreneurship (business failure), and lateral hiring in emerging markets. Joseph has published in many journals of international repute such as *Technological Forecasting and Social Change*, *Group and Organization Management*, and *Critical Perspectives on International Business*. He currently serves as co-editor of *Cogent Business & Management* and sits on the editorial boards of journals such as *Thunderbird International Business Review*, *Journal of African Business*, and *International Journal of Multinational Corporation Strategy*.

Professor George Chrysssohooidis
Professor in Marketing; Director, MSc Marketing

Professor Chrysssohooidis’ broad area of expertise relates to responsible and effective business decision-making, aiming to generate lessons for better management practices and public policy actions. Essentially a modeller, he concentrates on consumer choices/decision-making (primarily in the food and energy sectors) and development of innovative quantitative methodologies. Specifically, he studies product information-based innovations, such as, product labelling, product packaging and product/service, usually in a multicountry or multigroup context regarding health-enhancement (through food) and energy-efficiency.

His work has benefited public policy and marketing action and has had important societal and public policy impact for both better consumer food choices and energy efficiency renovations. He has published over 45 peer-reviewed articles in 4* (two), 3* and 2* (several) journal outlets, two books, ten chapters in books, edited four books and spoken at dozens of conferences. As of mid-2015, he has 1,553 Google citations: h-index: 20, and an h10-index: 30.

Dr Yu-Lun Liu
Lecturer in Marketing; Director, MSc Digital Marketing and Analytics

Prior to joining Kent Business School, Dr Liu worked for many years in an IT company as a software developer and engineer. He has a particular interest in information systems and technology management. Dr Liu also has research interests in online consumer psychology and consumer behaviour.

Professor Ekaterini Panopoulou
Professor in Finance; Director, MSc Finance programmes

Professor Panopoulou’s main research interests lie in the fields of financial econometrics, time series (modelling and forecasting), financial economics and international finance. Professor Panopoulou holds a PhD in Econometrics (University of Piraeus). She has been working in the area of financial econometrics and forecasting since 2001 and has published over 30 papers and contributed chapters to a number of books. Her career includes working for the University of Piraeus, National University of Ireland, Maynooth, and the National Bank of Greece. She is one of the founding members of the Methods in International Finance Network (MIFN), a consortium of universities promoting research in the area of international finance.

Dr Virginia Spiegler
Senior Lecturer in Operations and Supply Chain Management; Director, MSc Logistics and Supply Chain Management

Dr Spiegler joined Kent Business School in 2016 and is a member of the Management Science research group. Her research focuses on modelling and designing inventory and order-based control systems that overcome nonlinear, real-world dynamics and on building resilient supply chains. Dr Spiegler’s work has provided a theoretical contribution to the literature on supply chain risk management and proposed an assessment framework for supply chain resilience. By encapsulating the attributes of resilience and using an iterative cycle between theory and practice, her research helped companies, such as those in the food and drink industry, to increase their ability to deal with disturbances emerging from its supply chain.

Professor Shaomin Wu
Professor in Business/Appplied Statistics; Director, MSc Business Analytics

Professor Wu has considerable experience in areas such as applied stochastic processes, statistical data analysis, data mining, and risk management. He received his PhD and MSc in Applied Statistics and has written widely on business data analysis and applied stochastic processes in a variety of publications such as *European Journal of Operational Research* and *International Journal of Production Economics*.

Dr Madeleine Wyatt
Senior Lecturer in Human Resource Management; Deputy Director, MSc Human Resource Management and MSc International Human Resource Management

Dr Wyatt is a Chartered Occupational Psychologist and Senior Lecturer in Human Resource Management (HRM). Her research examines employees’ career experiences and predictors of career success, with a focus on diversity and the role of informal and political behaviour in the workplace. She also examines the performance of local and national politicians from an organisational psychology perspective. Dr Wyatt has worked with a number of organisations including the Home Office, National School of Government, NHS and political parties.
STUDYING AT KENT BUSINESS SCHOOL

In this section

28 / About Kent Business School
30 / Research excellence
32 / Funding your Master’s
33 / Careers and employability
34 / Graduate profiles
About Kent Business School

We are a world-class business school, combining high-quality research and rigorous teaching with real-world relevance and strong links to the business community.

Research excellence
Kent Business School is proud of its strong research environment. In the most recent Research Excellence Framework (REF), an impressive 98% of our research submitted was judged to be of international quality and the School’s environment was judged to be conducive to supporting the development of research of international excellence. We were ranked 25th (out of 101) in the UK by the Times Higher Education, placing us in the top third of all UK business schools. Our world-class research informs the rigorous teaching on our programmes through the latest business and management topics and data from our six centres of applied research. Our centres conduct research into the following areas: accounting; finance; management science; people, management and organisation; marketing; and strategy and international business. For further information on our research activities, see p28.

Expert teaching
At Kent Business School, you are taught by expert staff who have experience in a wide range of management disciplines. Whether they have a particular area of professional expertise or are actively involved in research, our academics are passionate about their subjects and about sharing their knowledge with students, as well as with the wider academic and business communities. Teaching in the School is also supported by leading experts from business and the professions, as well as visiting academics from other universities, who work closely with our permanent academic team.

Highly ranked school
We continually rank among the top 20% of business schools in the UK, as confirmed by The Complete University Guide 2019 and The Times Good University Guide 2018.

Kent Business School is a member of the European Foundation for Management Development (EFMD) and the Chartered Association of Business Schools (CABS). We have an international reputation for the high standard and quality of our programmes, which have received accreditation from leading professional bodies, including the Association of MBAs (AMBA), the Chartered Institute of Logistics and Transport (CILT), the Chartered Institute of Personnel and Development (CIPD), the Chartered Institute of Marketing (CIM) Chartered Management Institute (CMI) and the Chartered Financial Analyst Institute (CFA). We are currently seeking confirmation of accreditation with the CFA Institute, Global Association of Risk Professionals (GARP) and the Professional Risk Managers’ International Association (PRMIA) with regard to the MSc Finance programmes.

Kent Business School has recently become a signatory of the United Nations’ Principles for Responsible Management Education (PRME). PRME provides a global network for academic institutions to advance corporate sustainability and social responsibility, and an engagement framework for the incorporation of universal values into curricula and research.

International focus
We believe that an international perspective on business benefits all of our students. Kent Business School has more than 40 internationally recognised academics from 23 different countries. Most of our teaching faculty are involved with researching the latest issues in business and management, actively working with organisations to provide new insight for business leaders and policymakers. Their knowledge and research findings feed into the programmes to ensure they are both cutting-edge and globally relevant.

Current postgraduate students come from over 50 different countries and help contribute to the international environment in the School. We also regularly host students from international business schools in Europe, the US and Asia. You will therefore be part of a vibrant community of exceptional graduate students who are developing their professional knowledge.

The diverse backgrounds of staff and students in the School create a dynamic learning environment, offering plenty of opportunity for discussion and debate.

Business connections
Kent Business School prides itself on delivering a first-class academic education combined with real-world corporate connections. We have long-standing relationships with leading organisations, including Chase Anderson, Barclays, Cummins Power Generation, Deloitte, Enterprise Rent-A-Car, General Electric, IBM, The London Institute of Banking and Finance, KPMG, Microsoft, Lloyds Banking Group and Kent County Council.

During your studies, you have the chance to engage in a number of industry-led activities and networking opportunities, including the School’s Student Implant Scheme, live case study work and current business challenges, guest lectures and seminars. These strong corporate links guarantee you valuable exposure to the business world and provide organisations with the opportunity to work with and recruit talented business leaders of the future.

Worldwide partnerships
In addition to our links with professional organisations, Kent Business School has strong partnerships with leading academic institutions, including:

- Audencia Nantes School of Management (France)
- Hong Kong Baptist University
Excellent locations

Canterbury

The School is conveniently located at the University of Kent’s Canterbury campus, close to continental Europe and with easy access to London. Canterbury’s historic city centre is just a 25-minute walk or short bus ride away. It’s a small but beautiful city with stunning medieval buildings, lively bars and pubs, restaurants and cafés, and a wide range of shops. At the heart of the city is the world-famous Canterbury Cathedral, which is one of the venues for the University’s degree ceremonies.

In addition, Canterbury makes an ideal base from which to travel further afield. High-speed trains run regularly between Canterbury West and London St Pancras and take less than an hour. You are also in close proximity to airports, the Channel ports and Eurostar Terminals at Ashford and Ebbsfleet, from where you can be in Paris or Brussels in approximately two hours.

Resources and facilities

Kent Business School provides the ideal environment for you to achieve your full potential and gain the most from your studies. Set in a beautiful woodland environment, our purpose-designed building offers spacious teaching facilities, including executive seminar and lecture rooms, a dedicated MBA suite and ASPIRE Lab Space, as well as access to excellent IT facilities and learning resources.

Sibson, the new home of Kent Business School at Canterbury, opened in spring 2017. This significant investment marked 25 years of education and growth within Kent Business School, and offers staff, students and visitors a state-of-the-art building with new teaching and learning spaces, and modern social and breakout areas, which encapsulate the School’s academic values and identity.

You are also within close proximity to all campus amenities, including the Templeman Library, the Sports Centre, Medical Centre, cafés, bars and bistros, the Gulbenkian Theatre and Cinema, the Colyer-Fergusson Concert Hall and the Graduate School.

Medway

The Medway towns of Chatham, Gillingham, Rainham, Rochester and Strood stand at the mouth of the River Medway where it flows into the Thames estuary. Kent’s Medway campus is part of Chatham Maritime, where the Historic Dockyard has been redeveloped and refurbished.

The campus is close to central London: trains from Ebbsfleet International take approximately 17 minutes and trains from Chatham take 45 minutes. From Ebbsfleet, you can also take the Eurostar to mainland Europe. The town centres of Chatham and Rochester are a short bus ride away.

Resources and facilities

The Sail and Colour Loft reopened in 2015 and now houses seminar rooms, a computer suite, student social spaces and other facilities specifically for Kent Business School students. A new Student Hub opened in early 2017. The Hub, on the site of a former naval swimming pool and skittle alley, has been transformed to include a modern bar, flexible entertainment and social space, including The Deep End, which has a great range of food available.

On campus are the Drill Hall Library, several places to socialise and venues for live music. In close proximity are the multimillion-pound sports centre, Medway Park, a multiplex cinema, the Dockside retail outlet, bars and restaurants and the Strand Leisure Park.

Shuttle bus

During term-time, the University’s shuttle bus links the Canterbury and Medway campuses giving you free, easy access to activities on both sites.

Developing your employability

Kent has an excellent record of graduate employment: of our postgraduate students who graduated in 2017, over 92% of those who responded to a national survey were in work or further study within six months (DLHE).

Kent Business School presents a wealth of opportunities for you to gain much more than your valuable business degree. Our strong connections with global organisations provide the chance for you to network and acquire useful connections to enable you to enhance your student experience and increase your employability. We hold events and activities with organisations and associations that will benefit your learning experience and enhance your future career prospects.

Our friendly, international learning environment allows you to forge associations with friends and colleagues while at the School and also after graduation, as part of the Kent Business School Alumni Network. These connections remain with you long after you graduate and may provide assistance in your future career.

For further information on the careers help we provide at Kent, see p33.
In the most recent Research Excellence Framework (REF), business and management at Kent was ranked 25th for research intensity in the UK by the Times Higher Education. An impressive 98% of our research was judged to be of international quality with 67% of that being ‘world-leading’ or ‘internationally excellent’, placing us in the top quartile of the UK’s business schools.

Areas of research expertise
Research activities at Kent Business School are broadly organised into six dedicated areas of business management.

Accounting
Members of the Accounting group have established strong international reputations for their research in public sector or critical accounting and accounting history across numerous publications and books.

Finance
The Finance group addresses academically interesting and practical contemporary issues in finance and banking. Staff pursue research in several areas, including: derivatives pricing and risk management; financial econometrics; international banking; financial regulation; corporate finance; asset pricing and real-estate modelling.

Management Science
The Management Science group covers a wide range of research areas in operational research and systems thinking. These include research in the area of logistics including green logistics and network security with a special emphasis on the innovative design and analysis of heuristic and exact optimisation, DEA, operation management, multivariate analysis, biometrics, multi-methodology and Soft OR/systems.

Marketing
Research in this group cuts across four main domains: marketing strategy and performance; product development and innovation; buyer behaviour; and the management of supply (value) chains and market delivery systems. Strong links with industry and an international network of research partners support the group’s empirical research, and a growing body of postgraduate research students is at the heart of the theoretical and conceptual work in which the group is engaged.

People, Management and Organisation
Research examines key themes in the areas of employment relations, human resource management, organisational behaviour and leadership at both national and international levels. The group covers a wide range of research topics, including: employment relationships; the role of social partners; the effects of skills, technology and culture on the world of work; employee engagement; and the role of leadership in determining organisational performance. The group includes researchers from a variety of academic backgrounds. It therefore works from a multidisciplinary perspective, utilising both historical and futuristic perspectives.

Strategy and International Business
The Strategy and International Business group carries out research in strategic management and international business. Current research topics include: corporate social responsibility; dynamic capabilities and performance management; international business in Central and Eastern Europe; international strategic alliances; internationalisation of professional services firms; international strategy; management of multinational enterprises; management of not-for-profit organisations; and non-market strategies.
Centres of applied research

We are proud of the role we play in business communities locally and internationally. Our four centres of applied research interact with the corporate world and foster links with other academic and research institutions globally.

Anglo-Chinese Business and Management Centre
Director: Professor Steve Liu
This is the first collaborative research centre of its kind between China and the UK, providing a joint research unit for Kent Business School and our partners in the Chinese Academy of Sciences and the Beijing Foreign Studies University.

Centre for Employment, Competitiveness and Growth
Director: Professor Yannis Georgellis
Providing world-class research on performance issues relating to work, employment relations and leadership, the Centre works with hundreds of small and medium-sized enterprises (SMEs) and the policy community that supports them. It hosts ‘Promoting Sustainable Performance’, a multi-method research programme which identifies the characteristics of higher-performing SMEs, and provides exclusive access to data and contact with regional SMEs.

Centre for Logistics and Heuristic Optimisation
Director: Dr Maria Paola Scaparra
The Centre uses developments in the area of logistics heuristic research and practical optimisation research to tackle real-life problems in the public and private sectors. Acting as a focal point, the Centre attracts visiting scholars, research fellowships and PhD students, and assists companies in solving complex strategic, tactical and operational problems.

Centre for Quantitative Finance
Director: Professor Radu Tunaru
The Centre provides excellence in the research of contemporary issues in financial markets that require a quantitative approach. Its main role is to carry out research that fills the gap between academia and current problems faced by the industry, whether in conducting comparative studies on pricing and risk management methodologies, or designing improved financial products that can serve the wider community better, or simply being the first stop for policymakers, hedge funds or finance houses, where they can commission quantitative studies on topics they do not have expertise in.

Further information
For more information about the research activities at Kent Business School, see www.kent.ac.uk/kbs

“At Kent Business School, we produce world-leading research that influences the practice of business and management. Our stimulating, outward-looking research culture gets the balance right between rigour and relevance.”

Professor Jeremy Howells
Director of Research
FUNDING YOUR MASTER’S

The annual tuition fees for 2019/20 for full-time students on postgraduate taught programmes in Kent Business School can be found at www.kent.ac.uk/finance-student/fees

 Fees will increase year on year by no more than RPI+3% in each academic year of study, except where regulated. Where fees are regulated (such as by the Department of Business Innovation and Skills or Research Councils UK), they will be increased by an amount up to the permitted increase.

Fee-paying categories
UK or European Union (EU) fee status depends on your nationality and residency. In general, students paying the UK or EU fee should have ‘settled status’ under UK immigration regulations prior to the start of their course. Students holding full EU nationality should have been resident in the European Economic Area for non-educational purposes for three years prior to the start of their course. The UK/EU category also includes EU students with indefinite leave to remain in the UK.

Payment of tuition fees
You must pay fees in advance at the beginning of each academic year. There are two main ways of paying:
• in full
• in two instalments – 50% on or before registration, and 50% by 1 December.

Living costs
Each student has different circumstances, so to help you estimate your living costs, we provide an online calculator at the website below.

Further information
www.kent.ac.uk/finance-student

Financial support
To help fund your postgraduate studies, the University of Kent has a generous budget in excess of £9 million.

The University allocates over £7 million from its own funds and attracts an additional £2 million to provide a variety of financial support opportunities for postgraduate students. There are a number of School scholarships, as well as location-specific funding, sport and music scholarships, and funding specifically for overseas fee-paying students.

Kent Business School Early Bird Scheme
Kent Business School is offering applicants incentives to commit early under our Early Bird Scheme. Applicants who apply before 31 March and subsequently accept their offer and pay their deposit by 30 April, will automatically receive a 10% discount on their tuition fee payment for their postgraduate taught programme.

Kent Business School Scholarships
Kent Business School is able to support postgraduate taught students through merit-based scholarships to help reduce the cost of postgraduate study.

We can award funding to exceptional students who are likely to perform consistently at the top of their class and/or make an outstanding contribution due to their work experience and/or diversity of background. Scholarships are awarded to students who have the potential to be successful ambassadors for Kent Business School during their studies and, following graduation, as part of the School’s alumni community, assisting with networking and recruitment events and fairs in their home countries.

Successful candidates will be asked to contribute to the School by undertaking activities, which may include sitting on the Student Council or becoming a student representative. Other activities that scholarship awardees can undertake include playing an active part in the running of the Student Business Society on campus, becoming an e-buddy for prospective applicants, writing a student blog or assisting with postgraduate recruitment events on campus.

Kent Business School Bursary Fund
Kent Business School can also assist postgraduate taught students via its bursary fund.

International student scholarships
Kent offers a number of scholarships to international students for entry at taught Master’s level. They are worth £5,000 (for one year of study) towards the cost of tuition fees and are offered to nationals of any country paying fees at the overseas rate.

Loyalty awards
The University of Kent values its graduates and alumni, and is pleased to offer special schemes to assist with the cost of postgraduate study:
• the Alumni Loyalty Discount offers a 10% reduction on the cost of the first year’s fees
• the Graduate School Scholarship provides a scholarship of £1,000 towards the first year’s fees for those moving directly from undergraduate to postgraduate study
• Kent graduates progressing to study for a Master’s programme in Kent Business School may qualify for the Kent Business School Loyalty Award, offering a further reduction on tuition fees.

Please note that the Alumni Loyalty Discount cannot be used in conjunction with the Graduate School Scholarship. Students should apply for either the Alumni Loyalty Discount or the Graduate School Scholarship, whichever provides the greater discount.

Further information
The details of postgraduate student funding are constantly being updated. For the most up-to-date information on the financial awards available, please visit www.kent.ac.uk/pgfunding

Last year, we were able to provide financial backing to 62 taught postgraduate students from 40 nationalities, with awards ranging from £1,000 to up to 50% of their tuition fees.
At Kent, we are committed to enhancing the employability of our students, equipping you with the right skills to successfully enter the competitive world of work.

Excellent career prospects
Kent has an excellent record of graduate employment: over 92% of Kent postgraduate students who graduated in 2017 and responded to a national survey were in work or further study within six months (DLHE).

Our students gain much more than an academic qualification when they graduate from Kent Business School. In today’s business climate, employers are increasingly demanding more from new employees and we are proud that they continually seek out our graduates for their organisations across the globe. Employers respect our dedicated teaching and reputation for delivering international business expertise, leading global research and an outstanding international learning experience.

The University and Kent Business School also provide a comprehensive package of skills development training programmes, careers advice, and volunteering and paid work opportunities to help enhance your career prospects.

Whatever your chosen career path, even if you are still unsure, we will equip you with the academic knowledge, together with a broad range of transferable skills, to make you more employable.

Strong industry links
Kent Business School has excellent relationships and links with many of the world’s top organisations, and other leading academic institutions and partners, providing opportunities to widen your experiences and enhance your employability. You can attend or take part in regularly hosted events, workshops and seminars with guest lecturers from top international organisations, as well as networking opportunities and live projects for organisations. Our Student Implant Scheme allows students on our taught postgraduate programme in Business Analytics to work alongside businesses during their studies and put their learning into practice.

Graduate destinations
Our graduates have gone on to work for top global companies, including: Apple, Bloomberg, Boeing, Christian Dior, Citibank, Danone, Deloitte, Deutsche Bank, Ericsson, EY, GSK, HSBC, IBM, Kimberly Clark, Lloyd’s of London, PwC, Tata Group and The Walt Disney Company. Although many of our graduates are sought by global employers, others go on to start their own businesses or continue to study in their areas of interest, choosing to deepen and develop their expertise with further research-based study.

Skills development
Employers are looking for highly advanced skills in postgraduate students that will enable them to operate effectively at a senior level and go on to successful careers in business, industry and academia.

At Kent, we help you to gain transferable skills through your academic studies and also through participation in the University’s range of skills development programmes.

Taught postgraduate students can choose to apply for a place on the Global Skills Award training programme. Delivered by the Graduate School, the programme is specifically designed to consolidate your awareness of current global issues and improve your employment prospects.

Kent Business School alumni network
Kent Business School has a thriving alumni network which facilitates social, business and networking opportunities. With over 15,000 graduates, it communicates on many levels to keep alumni in touch with each other, with Kent Business School, with current students and with the latest developments in business.

Careers and Employability Service
Your postgraduate degree at Kent opens up a wide range of options to you upon graduation. The University’s award-winning Careers and Employability Service has an extensive website, which helps you to analyse your employability skills, make career choices and develop your application and interview skills. It includes advice on how to make use of your degree subject in your career and an online database of graduate vacancies.

The Service has also produced booklets for both taught and research postgraduates, which cover the transferable skills gained through your studies, finding job opportunities and making successful applications. Personal careers guidance is available at any stage of your studies for advice and information on your options after you graduate.

Paid work at university
The students’ unions at Kent run Jobshop, a job agency which advertises vacancies throughout the local region in areas such as translation, social media, website development, retail and charity fundraising. You can register for the service online as soon as you become a student at Kent.

Paid work, through temporary or part-time jobs, helps to cover living costs and provides the opportunity to gain practical experience and work-related skills. The University and Kent Union employ close to 2,000 students a year in a range of posts, from mentoring, research and teaching to clerical and administrative jobs in academic schools and through our professional service offices.

Volunteering
Kent Union runs the Kent Student Certificate for Volunteering (KSCV), a formal recognition scheme for volunteers which is endorsed by the University. If you do any form of volunteering while at Kent, whether it is on-campus or off, you are eligible for the award. It is designed to encourage volunteers to think about the skills that they have developed as a result of volunteering and can be used later in job interviews, or on CVs and applications.

Student enterprise
Building on our students’ growing enterprise culture and activities, Kent Business School can help you to develop enterprise skills and business ideas. The Mitali & Divyendu Kumar ASPIRE is a flagship initiative of the University and Kent Business School. ASPIRE (Accelerator Space for Innovation and Responsible Enterprise) is an environment where innovative ideas are brought to fruition. It is a place of entrepreneurial and truly transformational learning, welcoming students who have radical ideas and are not afraid to experiment with them. Students benefit from the Business Start-Up Journey, the School’s flagship co-curricular entrepreneurship programme, as well as seminars, networking sessions and masterclasses.

Further information
Careers and employability
www.kent.ac.uk/ces
www.kent.ac.uk/employability

Jobshop and volunteering
www.kentunion.co.uk

Student enterprise
www.kent.ac.uk/kbs/facilities/aspire
Could you describe your career path since leaving Kent?
I took a few months’ break post-study to travel and then started to scout around for jobs after settling back in my home country of Malaysia. One of the toughest interviews I had was for the Central Bank of Malaysia, an institution with a remarkable reputation in my country and, to my surprise, I managed to secure a job despite competition from 3,500 other applicants.

How have your studies at Kent Business School helped you in your career?
My degree opened up a wider range of career options, encouraging me to set high expectations for myself. The experience I gained at Kent has really helped to equip me with the expertise required to go into this challenging industry.

What’s next for you?
I see myself running my own business a few years down the road. I will go all out to meet my objectives with the determination to learn new things. I hope to put into practice all the experience I have gained and challenge myself to strive to be the best.

What advice can you offer potential students?
Kent is a beautiful place – like a home away from home. Choosing to come here is a decision that you will never regret!

Ashira Ramli graduated from Kent with an MSc in Management (International Business). She now works for the Central Bank of Malaysia as a Strategic Planning and Communication Executive for the Currency Management Division.

What attracted you to studying Management (International Business) at Kent?
Several universities offered similar courses but Kent Business School provided a comprehensive package with a wide range of modules that suited my interests. I was also attracted to the friendly learning environment, which allowed for more one-to-one interactions with the teaching staff.

What did you particularly enjoy?
Kent is very culturally diverse and I enjoyed meeting friends and making connections with people from all over the globe. This really enabled me to adapt to cultural differences, build on my communication skills and develop as a person.

What about the teaching?
The lecturers were experienced and well-matched to the subjects they taught. Alongside the formal teaching, they were able to share their valuable real-life experiences with us.
In this section

36 / Entry requirements and applications
38 / Come and visit us
39 / University of Kent
ENTRY REQUIREMENTS AND APPLICATIONS

Below, you will find information on entry requirements and application procedures for Kent Business School’s taught postgraduate programmes.

Entry requirements
If you wish to apply for a higher degree at Kent Business School, you must normally hold a first or upper second class honours degree (or equivalent) in a relevant or appropriate subject. Consideration will be given on a case by case basis for students holding a high 2:2 undergraduate degree or equivalent.

Applicants without an honours degree may also be considered on the basis of work experience, professional qualifications and the relevance of the programme to their current professional role.

For specific entry requirements, please refer to the individual programme entries.

Applicants who hold extensive managerial work experience may wish to consider our Kent MBA programme offered within Kent Business School. Please visit www.kentmba.com for further details.

English language requirements
Students whose first language is not English, and who live or study in a non-majority English-speaking country are required to have an appropriate grade/score in an approved English language examination as defined by UK Visas and Immigration (UKVI).

The English language requirements for all our programmes are as follows:
- International English Language Test (IELTS) with a minimum overall score of 6.5 (which includes a minimum of 6.0 in each component)
- Pearson Test of English Academic (PTE Academic) with a minimum overall score of 62 (which includes a minimum of 60 in each subtest)
- Cambridge English: Advanced and Proficiency with a minimum overall score of 176 (which includes a minimum of 169 in reading and writing, and 162 in speaking and listening)
- Internet-based TOEFL with a minimum overall score of 90 (which includes a minimum of 22 in reading, 21 in writing, 20 in listening and 22 in speaking).

Only English language tests taken up to a maximum of two years prior to the date of registration are accepted for admission to the University. See www.kent.ac.uk/ems/eng-lang-reqs for full details.

The University offers pre-sessional courses for students who need to improve their English and study skills before joining a postgraduate programme. For more information, see www.kent.ac.uk/international-pathways/pre-sessional

Please note: if you are applying for entry to a pre-sessional programme, and require a Tier 4 student visa, the University can only accept a valid Secure English Language Test (SELT) as proof of English language, alternative qualifications will not be accepted. IELTS is the only approved SELT provider acceptable to UKVI.

Please ensure that you check the University’s website for up-to-date information on English requirements to ensure you meet the latest requirements made by UKVI. www.kent.ac.uk/ems/eng-lang-reqs

The University also provides additional English language support throughout the year at no additional cost.
How to apply

You can apply for all postgraduate programmes offered within Kent Business School via the University’s website at www.kent.ac.uk/courses/postgrad/apply Please ensure that all supporting documentation is submitted with your online application. You will need to show the originals of your scanned supporting documentation when you come to enrol on your programme. On receipt of your online application, you will be sent an acknowledgement email. All communication with Kent Business School in respect to your application will be made via email. It is therefore important that you supply us with a unique personal email address on your application form. If you are processing your application through an agent, we will copy the agent into all your formal decision correspondence from Kent Business School.

Required documentation

When making your application, you must submit the following:

• completed online application
• statement of purpose, outlining your reasons for applying to the programme at the University of Kent and Kent Business School
• academic transcript (an interim transcript will be required for students in their final year of studies)
• professional qualification (if applicable)
• degree certificate (required on completion of studies)
• two reference letters, one of which must be academic and from your current or most recent institution/university. Online references must be from a verifiable email address and not a webmail address such as yahoo or gmail, for example
• certificate of English language proficiency (see left) for non-native speakers (for tests taken within the last two years)
• copy of passport (international students only).

Early Bird Scheme

Kent Business School is offering applicants incentives to commit early under our Early Bird Scheme. Applicants who apply before 31 March and subsequently accept their offer and pay their deposit by 30 April will automatically receive a 10% discount on their tuition fee payment for their postgraduate programme.

Application deadlines

As places are limited, we advise applicants to submit their application early to guarantee consideration of an offer; ideally before the end of March to also take advantage of our Early Bird Scheme (see left). We will ensure that your application, once received, is given the highest level of professional attention and review. We can usually give you a decision on your application within one to two weeks from initial receipt, providing you have submitted a fully completed application with supporting documentation.

Applications for all programmes received after 31 July will be considered on a case-by-case basis if places are available.

Deposit

A deposit of £1,000 will be required when you accept an offer to secure your place to study at Kent Business School and will be deducted from your tuition fees. Should you not meet the requirements of your offer, your deposit will be refunded in full. The deposit can be made securely via the University’s Online Store at https://store.kent.ac.uk.

If you pay your deposit by 30 April and have applied before 31 March, you may be able to take advantage of our Early Bird Scheme.

Applying for accommodation

If you wish to apply for campus accommodation, you need to have received an offer for a place to study and make an online application for accommodation by 31 July. Please see www.kent.ac.uk/accommodation for further information.

Contact details

Graduate Admissions Office, Kent Business School, Sibson
University of Kent, Canterbury, Kent, CT2 7FS, UK
T: +44 (0)1227 824650
F: +44 (0)1227 761187
E: kbsadmissions@kent.ac.uk
We welcome and encourage you to visit our campuses and specialist postgraduate centres.

The University holds a number of organised events, such as our general Open Days and also postgraduate information events, which give you a flavour of what it is like to be a student at Kent. Please see www.kent.ac.uk/opendays or contact the Recruitment and Admissions Office for further details.

If you are not able to attend one of these planned events, you are still welcome to visit the University and join one of our campus tours. The tours are conducted by Kent students/graduates who will be able to give you an insight into what it is like to be a student at Kent. Alternatively, we can provide you with a self-guided tour leaflet, which includes the main points of interest. For more details and to download a self-guided tour, go to www.kent.ac.uk/informal

You can also explore the Canterbury campus in person or from the comfort of your home through our audio tour. Go to www.kent.ac.uk/courses/visit/informal/audio-tour.html to get started.

International students

The University has many local representatives around the world. If you wish to speak to a representative in your own country, please contact International Recruitment or visit the website below. We hold interview and guidance sessions at the offices of our representatives, which enable you to meet with a member of staff.

Staff from the University visit many countries throughout the world, often at higher education fairs, giving you the opportunity to speak to a member of staff who can answer your questions about all aspects of life at Kent. We also hold pre-departure events in-country for new students. For further information, see www.kent.ac.uk/internationalstudent

Travelling to our Canterbury campus

By air

The nearest major airports to the Canterbury campus are London Heathrow (LHR) and London Gatwick (LGW), both with excellent transport links to central London and onwards.

By rail

London St Pancras to Canterbury West: journey time approximately 56 minutes.

By bus

London Victoria to Canterbury bus station: journey time approximately 120 minutes. Canterbury bus station to the University (regular service): journey time approximately 15 minutes.

By road

From London, the north and west: M25, (M20), M2, A2. Canterbury central ring road, A290 Whitstable Road, St Thomas Hill, approximately one mile (1.6km) up the A290, University entrance on right (signposted) near the top of hill.

Campos map

www.kent.ac.uk/maps/canterbury

Travelling to our Medway campus

By air

The nearest major airports to the Medway campus are London Heathrow (LHR) and London Gatwick (LGW), both with excellent transport links to central London and onwards.

By rail

London Victoria and Charing Cross to Chatham: journey time approximately 45 minutes. St Pancras to Ebbsfleet International, approximately 20 minutes or Gillingham approximately 50 minutes.

By bus

From Chatham Station to Chatham Maritime: journey time approximately 15 minutes.

By road

From London, the north and west: M25, M2. Follow signs for Gillingham, then the Historic Dockyard and Chatham Maritime via the A289 and the Medway Tunnel. From the east: A2, A289, the Gillingham Northern Link Road, follow signs for the Medway Tunnel.

Campus map

www.kent.ac.uk/maps/medway

Further information

Kent Business School, Sibson, University of Kent, Canterbury, Kent, CT2 7FS, UK
T: +44 (0)1227 824650
F: +44 (0)1227 761187
E: kbsadmissions@kent.ac.uk

Recruitment and Admissions Office, The Registry, University of Kent, Canterbury, Kent, CT2 7NZ, UK
T: +44 (0)1227 788896
F: +44 (0)1227 827077

International Recruitment, The Registry, University of Kent, Canterbury, Kent, CT2 7NZ, UK
T: +44 (0)1227 824904
F: +44 (0)1227 823247
E: international@kent.ac.uk
Kent is one of the UK’s leading universities. Following the most recent Research Excellence Framework, Kent was ranked in the top 20 for research intensity in the Times Higher Education, outperforming 11 of the 24 Russell Group universities.

European connections
Kent is known as the UK’s European university. Our two main UK campuses, Canterbury and Medway, are situated in the south-east of England, close to London, and we also have study locations in Brussels, Paris, Athens and Rome.

We have a diverse, cosmopolitan population with 158 nationalities represented. We also have strong links with universities in Europe and, from Kent, Paris and Brussels are around two hours away by train.

World-leading research
Kent’s excellent performance in the most recent Research Excellence Framework (REF) confirmed our position as a leading UK university: our academic schools were found to be engaged in research of international and world-class standing. With programmes of study that are informed by research, our students are able to develop skills and knowledge relevant to contemporary issues.

Top-rated schools
Our schools have outstanding reputations in terms of the quality of their teaching and research. This is further confirmed by their excellent ratings in independent surveys such as the REF, the National Student Survey and the UK university league tables.

A global outlook
Kent has an excellent international reputation, attracting academic staff and students from around the world. Our academic schools are engaged in collaborative research with universities and organisations globally, creating knowledge that is highly influential in many areas. Most of our programmes have a strong international focus and Kent’s global outlook is strengthened by our long-standing links with continental Europe.

A strong academic community
A thriving intellectual community of students and staff is fundamental to Kent’s position as a research-intensive university. In addition to lectures and seminars, our taught students benefit from a rich and stimulating research culture. Academic schools hold regular events to provide a forum for students and staff to discuss their ongoing research activities. Schools also invite speakers, who are leaders in their field, to give guest lectures at Kent.

First-class academic facilities
We understand that it’s particularly important for postgraduate students to have access to a wide range of academic publications and resources. Kent’s libraries offer a wide range of books, journals and periodicals, and we have subject-specific librarians to help you secure access to the information you need.

We also offer excellent teaching facilities with tailor-made specialist resources. Academic schools have specific study areas for postgraduates and there is also a general postgraduate common room with work area and wireless access on our campuses.

Funding
Kent provides a variety of financial support opportunities for postgraduate students. These range from School scholarships through to location-specific funding, sport and music scholarships, and funding specifically for overseas fee-paying students. For further information, see www.kent.ac.uk/pgfunding

Visiting the University
The University also holds Open Days and postgraduate recruitment events throughout the year. Please see www.kent.ac.uk/opendays

Location
Canterbury and Medway

School
Kent Business School

Taught Master’s programmes
- Business Analytics MSc
- Digital Marketing and Analytics MSc
- Finance (Finance, Investment and Risk) MSc
- Finance (Finance and Management) MSc
- Finance (Financial Markets) MSc
- Finance (International Accounting) MSc
- Finance (International Banking and Finance) MSc
- Human Resource Management MSc
- International Business and Management MSc
- International Business and Management with a Foreign Language MSc
- International Human Resource Management MSc
- Logistics and Supply Chain Management MSc
- Management MSc
- Marketing MSc
- The Kent MBA

Applications
Online at www.kent.ac.uk/courses/postgrad/apply

Further information
Graduate Admissions Office, Kent Business School, Sibson, University of Kent, Canterbury, Kent, CT2 7FS, UK
T: +44 (0)1227 824650
F: +44 (0)1227 761187
E: kbsadmissions@kent.ac.uk
COME AND VISIT US

To find out more about visiting the University, see our website:
www.kent.ac.uk/visit