MEDIA STUDIES

Canterbury
ACADEMIC EXCELLENCE AND INSPIRATIONAL TEACHING

If you are fascinated by contemporary culture, curious to know what’s next and eager to influence that change, then our Media Studies degree is for you.

Media Studies is an interdisciplinary degree based in the School of Arts, which is a recognised centre of innovation and excellence in teaching and research.

Innovative programmes
Since its foundation, Kent has offered forward-looking degree programmes in the visual arts and Media Studies continues that tradition. The programme focuses on the significance and uses of new and traditional media platforms in contemporary culture. You learn how culture is created through media and look at the interrelations between media forms such as film, television, web-based platforms, contemporary art and popular culture. The programme is interdisciplinary and includes optional modules from our Film and Drama departments, as well as those offered by History of Art. There are also opportunities for practice-based learning. For more details of the programme, see p7.

There are numerous events, including exhibitions, conferences, fairs and festivals organised by the School and the region, as well as trips to institutions and organisations in the local area, in London, or further afield. In recent years, the School has organised student group visits to Paris, Madrid, Berlin, New York and Russia. (Please note these trips are optional and costs are met by the student.)

Passionate teaching
As a Media Studies student, you study alongside other arts students in a dynamic and creative environment. We place a high value on the friendly, supportive and open atmosphere in our School. The high quality of our teaching has led to staff receiving several recent University teaching awards, as well as nominations for excellence in practice in the students’ union annual teaching awards.

Supportive community
We encourage and support students from the broadest of backgrounds to realise their full academic potential, preparing them for diverse career options after graduation. Throughout your time at Kent, you have an academic adviser who can offer pastoral support and additional academic guidance.

Placement year
We have always given our students the opportunity to develop work-related skills as part of their degree; building on this, you can now
choose to spend a year on a work placement. The placement takes place between the second and final years of full-time study and gives you the opportunity to build up your contacts, so that you can hit the ground running when you graduate. The School has a Placement Year Co-ordinator to assist you with obtaining placements and internships, and also has close links with regional arts and media organisations.

A year abroad
Another option available as part of your degree is to apply for an exchange year, studying at a university abroad. We have links with partner institutions across Europe, Asia and the US. We are continually setting up new exchange programmes with other universities.

A successful future
As well as providing a first-rate academic experience, we want you to be in a good position to face the demands of a competitive job market. During your studies, you develop key transferable skills that are considered essential for a successful career. For more information on the careers help we provide at Kent, please go to p6 or visit www.kent.ac.uk/employability

Research excellence
In the most recent Research Excellence Framework, Kent was ranked 17th* for research intensity, outperforming 11 of the 24 Russell Group universities. Arts at Kent was ranked 1st in the UK for research power. Our research strengths include film and photography, contemporary aesthetics, multimedia theatre and installation, media and immersive experience, animation and game theory. Our teaching is informed by our research, which means that you are learning at the cutting edge of the field.

A global outlook
Kent is known as the UK’s European university and has developed international partnerships with a number of prestigious institutions. We have an international community on campus, with 42% of academic staff coming from countries outside the UK and students representing 158 nationalities. During your time at Kent, you study alongside staff and students from around the world, which gives you the opportunity to gain an international perspective.

Independent rankings

School of Arts

National Student Survey (NSS) 2016
• 13th in the UK

The Guardian University Guide 2018
• Media and Film Studies was ranked 3rd in the UK

University of Kent

National Student Survey (NSS) 2016
• 1st in London and the south-east
• 4th highest score for overall student satisfaction

The Guardian University Guide 2018
• 22nd in the UK

*of 122 universities, not including specialist institutions.
SUPERB STUDENT EXPERIENCE

Our Canterbury campus provides a stunning location for your studies and offers first-class academic and leisure facilities. The campus benefits from a multicultural learning environment and is within easy reach of London and mainland Europe.

First-class facilities
Your studies are based in the School of Arts’ Jarman Building, which has a range of teaching, study and social spaces, and is home to the Studio 3 Gallery. There are several other exhibition spaces on campus. The School has extensive, industry-standard video and filmmaking equipment, including a sound-proofed production studio, which has projection, chroma-key green and black serge cycloramas, as well as an extensive lighting grid and an adjacent sound dubbing studio. Our individual edit suites are equipped with Final Cut Pro, and we have a digital studio for instruction in post-production software. The School also has its own cinema, the Lupino, where you can watch movies on a big screen in cinema conditions.

The study resources at Kent are excellent. The Templeman Library, has extensive print and online collections and provides resources and services to support your studies.

Extra learning support
Kent’s Student Learning Advisory Service provides information and advice on all aspects of effective learning and study skills, and is available to students from the time they arrive at the University. See www.kent.ac.uk/learning for more information.

Beautiful green campus
Our campus has plenty of green and tranquil spaces, both lawns and wooded areas, and is set on a hill with a view of Canterbury Cathedral. The campus has its own cinema, theatre, student nightclub and concert hall. There are many restaurants, cafés and bars, a sports centre, and a gym. Everything you need on campus is within walking distance including: a general store, a bookshop, a medical centre, a pharmacy, a bank and cashpoints. From campus, it’s a 25-minute walk or a short bus ride into town.

Kent Extra
Kent Extra is an excellent way to get more from your time at university. It provides opportunities to enhance your knowledge, learn new skills and improve your CV. You can do this in many ways, for example, by attending one of our summer schools, by volunteering, or by taking a Study Plus course in an area that interests you. For details, see www.kent.ac.uk/kentextra

Ideal location
Canterbury is a lovely city with medieval buildings, lively bars, restaurants and atmospheric pubs, as well as a range of shops. London is less than an hour away by high-speed train and trips are regularly arranged to exhibitions, galleries and museums in the capital. Thanks to the proximity of the Eurostar and the Channel Tunnel, visits to continental museums and galleries in Paris, Brussels, Lille and Amsterdam are easy to arrange.
A SUCCESSFUL FUTURE

Kent equips you with essential skills to give you a competitive advantage when it comes to getting a job; more than 96% of Kent students who graduated in 2016 were in work or further study within six months.

Good career prospects
Your degree gives you the key visual, critical and professional skills necessary for a career in the creative and media industries and for a variety of other employment opportunities. Graduates from the School of Arts have a very good record of finding employment in media and arts organisations and have gone into areas including filmmaking, photography, journalism, teaching and arts administration, working for institutions including the BBC, BFI, National Theatre and DreamWorks Animation. The School maintains a Kent Arts Network to allow students to network with alumni.

Prepare for your career
We are seriously committed to preparing our students for life after university. The award of a project grant from the Higher Education Academy (HEA) has helped us to enhance the support we give in terms of professional development opportunities. This includes personal and group guidance on CVs, personal statements and internship opportunities. And, as part of the Kent Extra programme, aspects of this support can also be offered within your study modules. See www.kent.ac.uk/kentextra for details.

Gain transferable skills
At Kent, we help you to acquire the transferable skills that employers are looking for. You develop your abilities in many areas – getting to grips with challenging ideas, organisational skills, writing well, gaining confidence and experience in expressing your ideas to others: these are important skills whatever career you choose to go into.

Placement year
Students who take a placement year find that it greatly enhances their employment prospects – many employers are keen to take on graduates with work experience. It also gives you the opportunity to evaluate a particular career and see whether it really is for you.

Study abroad
As with the placement year, a year abroad can enhance your career prospects, as the experience encourages you to become more confident and resourceful. For more information, see p7.

Careers advice
Kent's award-winning Careers and Employability Service was voted the best at Kent can give you advice on how to choose your future career, how to apply for jobs, and how to perform well in interviews and aptitude tests. It also provides up-to-date information on graduate opportunities. For more information, see www.kent.ac.uk/employability
CHOOSING YOUR PROGRAMME

Media Studies is a new programme designed for students with a passion for contemporary culture and a desire to influence future developments in the arts.

Media Studies
www.kent.ac.uk/ug/1901

This new interdisciplinary degree focuses on contemporary media and the ways in which ideas about society are communicated. You examine how meaning is created, cultural expression generated, and everyday experience mediated by a rapidly evolving landscape of digital technologies and media practices.

The programme includes compulsory modules that involve both theoretical discussion and creative practice in areas such as mobile filmmaking and writing for the media. You also select modules from a wide range available in areas such as media arts, photography, television studies, screenwriting, and contemporary art. In addition, you can also take a ‘wild’ module from subject areas such as, film studies, drama and theatre, art history, literature, history, philosophy, politics and sociology.

Our teaching staff are leading researchers who guide you as you look to answer questions such as: how can we use mobile devices as tools to make art? How can we navigate ethical concerns such as violence in video games and nudity in advertising? What are the most influential media organisations and how do they operate? Through your studies you gain an understanding of how media shape us, how they can enrich and transform our lives in the digital age, and how you, through your creative practice, can shape the media.

Our modules are designed to deepen understanding of contemporary media, develop critical thinking and analytical skills, and enhance creative ability. You also develop specialist subject skills and knowledge, providing an excellent grounding for employment in the media and creative industries. You also develop a range of transferable skills that are valuable in many careers beyond media and the arts.

Media Studies with an Approved Year Abroad
www.kent.ac.uk/ug/1906

The year abroad programme is a four-year degree. You have the same module choices as you would on the three-year programme, but you spend a year between your second and final year studying abroad.

Going abroad as part of your degree is an amazing opportunity and a chance for you to develop academically, personally and professionally. You gain confidence and independence and further develop many of the transferable skills employers are looking for, such as the ability to communicate effectively, being able to plan and organise your time and an understanding of other cultures.

A year abroad can be a life-changing and rewarding experience. Rising to the challenge of living in another country can give you a renewed belief in your ability to succeed.

In previous years, students in the School of Arts, where Media Studies is based, have studied in Canada, Hong Kong, Japan, France, Ireland, Italy and the US.

Placement year
You can also spend a year on a work placement, gaining valuable experience and enhancing your employability. For details see p2.

Joint honours degrees
We are developing a number of joint honours degrees with Media Studies. If you would like to combine the study of Media Studies with another subject, please contact us for details at arts@kent.ac.uk or see the website www.kent.ac.uk/ug

International students
If you are applying from outside the UK without the necessary English language qualifications, you may be able to take the Kent International Foundation Programme (IFP), which can provide progression to the Media Studies programme. For more information, see our website: www.kent.ac.uk/ifp

Further information
If you want to know more about this programme, please contact:
T: +44 (0)1227 823177
E: arts@kent.ac.uk
YOUR STUDY PROGRAMME

Your studies are divided into three stages. At Stage 1 you take a series of introductory modules. Your studies at Stages 2 and 3 build on these foundations and also allow you to follow your own interests.

Teaching and assessment
All modules involve lectures, small group seminars, screenings and occasionally group trips to galleries, museums, libraries or festivals. Helping you to acquire independence of thought and the skills of autonomous learning are central to our teaching aims. At the same time, the Media Studies programme emphasises a close working relationship with students at all levels. You have access to a designated tutor for academic guidance throughout your time at the University.

Methods of assessment vary between modules. The majority of modules are assessed solely by coursework, while others have a mix of coursework and exams.

Typically, you attend two lectures a week of one-and-a-half to two hours in duration and two seminars or workshops of two to three hours. In addition, many modules have screenings, readings, trips and related learning activity. In addition to seminars, workshops and lectures, teaching across the programme includes one-to-one guidance and project supervision.

Module information
Please note that the module lists below are not fixed as new modules are always in development and choices are updated yearly. Please see www.kent.ac.uk/ug for the most up-to-date information.

In addition to the listed modules, you can choose to take up to 30 credits per year from the University’s extensive list of ‘wild’ modules in subject areas such as, film studies, drama and theatre, art history, literature, history, philosophy, politics and sociology.

To read a full description of any of the modules listed, go to www.kent.ac.uk/courses/modules and search for the module code.

*Codes for modules marked with an asterisk have not been confirmed; for details of these modules, please search using the module title at www.kent.ac.uk/courses/modules
**Stage 1**
You take at least two of the following modules:
- Media and Taste (ART302)
- Media and Meaning (ART301)
- Media and Society*

You then choose optional modules that may include:
- Digital Filmmaking (EL543).
- Film Style (FI313)
- Introduction to Contemporary Art (HA314/HA315)
- Introduction to History of Photography (HA316/HA317)
- Popular Performance: Pubs, Clubs and Citizenship (DR346).

**Stage 2**
You take:
- Media Ethics*
- Mobile Filmmaking*.

You then choose optional modules from a list that may include:
- Digital Photography and Image Editing (EL541)
- TV: From Soap Operas to Sitcoms (ART512)
- Screenwriting: An Introduction (FI618)
- Working with Actors (FI629).

**Stage 3**
You take the following modules:
- Writing across Media*
- Industry Project*.

You then choose optional modules from a list that may include:
- Arts Internship (ART501)
- Transmedia: Comics, Games, Web and VR (ART509)
- Transgressive Women (ART508)
- Arts Funding and Policy: Making It Happen (DR629)
- Television Series: Narration, Engagement and Evaluation (FI622)
- Media Arts*
- Images of War and Violence (FI619/FI620)
- Independent Project (ART500).
VISIT THE UNIVERSITY

Come along for an Open Day or an Applicant Day and see for yourself what it is like to be a student at the University of Kent.

Open Days
Kent runs Open Days during the summer and autumn. These provide an excellent opportunity for you to discover what it is like to live and study at the University. You can meet academic staff and current students, find out about our courses and attend subject talks, workshops and informal lectures. We also offer tours around the campus to view our sports facilities, the library and University accommodation.

For further information and details of how to book your place, see www.kent.ac.uk/opendays

Applicant Days
If you apply to study at Kent and we offer you a place (or invite you to attend an interview), you will usually be sent an invitation to one of our Applicant Days. You can book to attend through your online Kent Applicant Portal. The Applicant Day includes presentations in your subject area, guided tours of the campus, including University accommodation, and the opportunity to speak with both academic staff and current students about your chosen subject. For further information, see www.kent.ac.uk/visit

Informal visits
You are also welcome to make an informal visit to our campuses at any time. The University runs tours of the Canterbury and Medway campuses throughout the year for anyone who is unable to attend an Open Day or Applicant Day. It may also be possible to arrange meetings with academic staff, although we cannot guarantee this. For more details and to book your place, see www.kent.ac.uk/informal

Self-guided tours
You can explore the Canterbury campus in person or from the comfort of your home. Our self-guided audio tour gives you a real flavour of the campus and you will hear from people who help make Kent such an inspiring place to study – our staff and students. Go to www.kent.ac.uk.courses/visit/informal/audio-tour.html to get started.

Alternatively, we can provide you with a self-guided tour leaflet, which
includes the main points of interest. For more details and to download a self-guided tour, go to www.kent.ac.uk/informal

**More information**
If you would like more information on Kent’s courses, facilities or services, please contact us on:
T: +44 (0)1227 768896
www.kent.ac.uk/ug

To download another subject leaflet, go to www.kent.ac.uk/courses/undergraduate/leaflets

**On the web**
For the latest information on Media Studies at Kent, see:
www.kent.ac.uk/arts
on Twitter @UniKentArts
www.facebook.com/UniversityOfKentSchoolOfArts

This brochure was produced in June 2017. The University of Kent makes every effort to ensure that the information contained in its publicity materials is fair and accurate and to provide educational services as described. However, the courses, services and other matters may be subject to change. For the most up-to-date information, see www.kent.ac.uk/ug and for full details of our terms and conditions, see www.kent.ac.uk/termsandconditions

For the University to operate efficiently, it needs to process information about you for administrative, academic and health and safety reasons. Any offer we make to you is subject to your consent to process such information and is a requirement in order for you to be registered as a student. All students must agree to abide by the University rules and regulations at: www.kent.ac.uk/regulations

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**Location**
Canterbury

**Award**
BA (Hons)

**Degree programme**

**Single honours**
- Media Studies (W990)
- Media Studies with an Approved Year Abroad (W991)

**Joint honours**
Joint honours programmes are in development; see www.kent.ac.uk/arts for the latest information.

**Offer levels**

**Single honours**
ABB at A level, IB Diploma
34 points overall including 16 points at HL.

**Year abroad**
Those students taking a year abroad must meet the necessary requirements at the end of Stage 1 and Stage 2 in order to spend a year abroad studying at one of our partner universities. The year abroad is between Stages 2 and 3. For more details, see p7 or visit our website at www.kent.ac.uk/goabroad

**Placement year**
Students have the opportunity to apply for a placement year in the UK or abroad, working for an organisation or company as part of their studies. The placement year takes place between Stages 2 and 3. For more details, see www.kent.ac.uk/humanities/studying/placement

**Funding opportunities**
For details of scholarships and bursaries at Kent, see www.kent.ac.uk/ugfunding

**Offer levels and entry requirements are subject to change. For the latest information, see**
www.kent.ac.uk/ug

COME AND VISIT US

To find out more about visiting the University, see our website:
www.kent.ac.uk/visit