MANAGEMENT

Canterbury
MANAGEMENT AT KENT

Studying Management develops you as an entrepreneurial and innovative business professional. You gain essential skills in accounting, human resources, marketing, strategy and operations, alert to the global challenges that organisations face and sensitive to their social responsibilities.
WHY STUDY MANAGEMENT AT KENT?

Support for start-ups
Take the Business Start-up Journey and develop the skills you need to become a successful entrepreneur. You get advice from business experts to develop your own business plan, pitch your ideas and potentially win a cash prize to help fund your start-up.

Academic support
University is different from school. You need to be self-motivated and well organised to succeed. We help by assigning you an academic adviser and organising peer mentoring. You can also get help with academic skills, such as essay writing and referencing.

Placement opportunities
Spending time on placement is a great way to gain experience and give you an edge in the job market. Kent Business School has connections with global and local organisations in a wide range of sectors and we support you in finding a managerial placement.

World-leading research
You learn from leading experts. Our staff undertake research of international quality; write and contribute to journal articles and books; and provide expert comment to the media. They put you in touch with the latest ideas.

CMI accreditation
At Kent Business School you have the opportunity to gain the Chartered Management Institute’s (CMI) Level 5 Certificate in Management and Leadership alongside your degree. CMI qualifications are highly sought after by employers.

Lively campus
Kent is a campus university, so everything you need is within walking distance. You can watch a play or film at the Gulbenkian arts centre, dance at The Venue nightclub, keep fit at our sports centre and meet friends at one of many campus cafés and restaurants.

Inspirational teaching
Great teachers inspire enthusiasm and provoke debate. Whether they’re lecturing on leadership or sparking a debate about business ethics, our staff are skilled at bringing their subject to life and drawing you into the conversation.

Excellent resources
Access more than 1 million books, ebooks, databases and journals at the University’s Templeman Library. Our expert subject librarians are on hand to help you find your way around and get the most from our specialist collections.

Career success
Employability is a priority at Kent. By studying, you sharpen skills that are useful in working life, such as time management and team work. You have opportunities to gain work experience and access to careers advice, boosting your CV and your confidence.
Focus on aspiration

At Kent, we encourage you to pursue your own interests in business. Through our course materials, Business Start-up Journey, business simulations, year in industry (placement and self-employed) and year abroad opportunities, we help to nurture your ideas, develop the key skills you need and accelerate your progress into a fulfilling career. You study in brand-new, purpose-built facilities designed to encourage collaboration and innovative thinking. Heading for the corporate sector? Starting your own business? Becoming a social entrepreneur? All paths start from here.

Independent rankings

The Complete University Guide 2019
• Business and Management Studies at Kent ranked 27th overall (out of 122 institutions)

National Student Survey 2017
• Over 89% of final-year Management Studies students who responded to the survey were satisfied with the overall quality of their course

Research Excellence Framework
• Based on the most recent Research Excellence Framework, Kent was ranked in the top 20 for research intensity by the Times Higher Education, outperforming 11 of the 24 Russell Group universities

Destination of Leavers from Higher Education (DLHE)
• Over 95% of Kent graduates who graduated in 2017 and responded to a national survey were in work or further study within six months

Teaching Excellence Framework
• Kent was awarded gold, the highest rating, in the UK government’s Teaching Excellence Framework*

*The University of Kent’s Statement of Findings can be found at www.kent.ac.uk/tef-statement
Basra Khan is in the first year of his BSc in Management. This is what he told us about his course.

Why did you choose to study Management?
I started studying Business Studies at GCSE level and continued with it in sixth form and I enjoyed that. I also did ICT and Media Studies. I felt that, on this course, at this uni, I would be able to use the skills I learned in all three of the subjects.

And why did you choose Kent?
Kent is quite a high-ranking university, which was appealing to me, and I really liked the campus. Also, this degree covers different areas, like accounting, finance and marketing. I liked the idea that I could cover all these and, once I understand the area I really like, I can choose to specialise in the third year or I can keep my degree general.

Was the opportunity to spend a year in industry a factor?
Yes, I was specifically looking for a degree with a year in industry. From the applicant days and the open days, I understood that going for a year in industry increases your chances of having a job soon after you graduate. That’s helpful because it’s quite a competitive scene at the moment.

How is your course going? What have you really enjoyed?
I enjoy the interaction in the seminars with the group and the seminar leader. Last semester I got a lot out of the module on microeconomics. Economics isn’t my strong point and because of that I found that I was studying a little bit more for it. That extra studying, that extra work I was putting in, I felt it paid off. I’m also taking part in the Business Start-up Journey programme: they’re helping students get their minds rolling on starting their own business in the future. Just yesterday there was a guest speaker from Google talking about digital marketing.

As a visually impaired student, how easy has it been to get the support you need?
I’ve had a sighted guide support, so I can go from my accommodation to my classes. I also have a note-taker in the lectures and in the seminars, which helps a lot, and I can study outside of the classes with them to prepare for seminars and do my essays. I also get extra study hours.

What do you think of the support available from your lecturers?
They are really approachable. They try to help as much as possible. Also, having an academic adviser from the School is extremely helpful because I can just approach them, talk to them about my essay if needed, and they give me advice. Having lecture recordings greatly benefits my additional learning.

What do you think of the campus and the facilities?
I like the view. When I’m walking across main campus there’s a nice view of Canterbury and it makes me feel happy. Practically everything’s on campus, you don’t really need to leave! You’ve got the grocery shop and the gym, and the library’s massive!

What social activities are you involved in?
Right now, I’m in the Pakistani Society – we have games nights or dinners, things like that, and I made my friends from there. I am looking to join the gym in the sports centre. They’ve got quite a wide range of facilities.

How do you think you’ve changed since coming to uni?
I was very anxious before I came to uni and now I feel I’ve become much more independent and confident in meeting new people. I’ve also gained time management skills because the School throws you a lot of work but you also want to have a good social life, so you need to balance them. Not too much of both, but not too little of either!

Any advice for future students?
If you’re feeling nervous about starting uni, like I was, don’t worry. Teachers and generally everyone on campus are quite accommodating and that makes you feel at home.
Our Management degrees give you the broad-based knowledge you need for a successful career.

You have the option to choose:
- Management BSc (Hons) (www.kent.ac.uk/ug/1399)
- Management with a Year in Industry BSc (Hons) (www.kent.ac.uk/ug/1398).

Management can be studied full-time over three years or part-time over six years. You can add a year abroad if you wish.

Management with a Year in Industry is studied full-time over four years. See p10 for further details.

Either programme can be studied alongside another subject as a joint honours degree (see p15). Joint honours students take some or all of the compulsory modules from each of their chosen subjects; they generally choose fewer optional modules as a result.

At Stages 1 and 2 (the first and second years of a full-time degree), you build your knowledge of key functions such as strategy, human resource management, accounting, marketing and operations.

In Stage 3 you develop your understanding of these areas and also choose optional modules relevant to your chosen career path or specific interests.

Please note that the following module lists are not fixed, as new modules are always in development and choices updated yearly. See www.kent.ac.uk/ug for the most up-to-date information.

**Stage 1**

**Compulsory modules**

Single honours students take the following compulsory modules:
- Business Analysis Tools (CB364)
- Business Skills and Employability (CB311)
- Financial Accounting, Reporting and Analysis (CB369)
- Global Business Environment (CB343)
- Introduction to Management (CB312)
- Introduction to Marketing (CB370)
- Introduction to Statistics for Business (CB313)
- Microeconomics for Business (EC313).

**Stage 2**

**Compulsory modules**

Single honours students take the following compulsory modules:
- Creativity, Innovation and Organisation (CB744)
- Digital Information Systems: a Management Perspective (CB756)
- Human Resource Management (CB5011)
- New Enterprise Development (CB612)
- Operations Management (CB514)
- Project Management (CB750)
- Research and Consultancy Methods (CB757)
- Strategy Analysis and Tools (CB676).

**Stage 3**

In Stage 3, you have the opportunity to specialise in areas that particularly interest you, such as marketing, human resource management, strategy or operations.

**Compulsory modules**

All single honours students take the following compulsory modules:
- Business Ethics and Sustainable Management (CB733)
- Contemporary Management Challenges (CB678)
- Corporate and Business Strategy (CB679)
- Employee Performance Management (CB6004)
- Entrepreneurship (CB613)
- Leadership and Management Development (CB6003).

**Optional modules**

You also choose up to two optional modules from a wide range available. For example:
- Business/Consultancy Project (CB755)
- Decision Analysis (CB688)
- Digital Marketing Applications (CB602)
- Digital Marketing Strategy (CB587)
- Diversity in Organisations (CB658)
International students

If you need to extend your existing academic qualifications or ability in English to study at university level, Kent’s one-year International Foundation Programme (IFP) gives you the opportunity to do so.

A good pass from the Kent IFP with an overall average of 60%, including passing all components, guarantees you entry to the first year of the Management degree programme. See www.kent.ac.uk/ifp for details.

Teaching and assessment

Teaching methods include lectures, group discussions or classes, and seminars. You also have sessions in the computer labs to develop IT skills. You have around eight to 12 hours of class time per week, and regular access to an academic adviser. All modules involve independent study. Assessment is usually by coursework and end-of-year examination. For details of assessment methods for individual modules, see www.kent.ac.uk/ug

Further information

For details on all our programmes, see www.kent.ac.uk/ug

- European Business (CB605)
- International Business: Theoretical Insights (CB6005)
- International Business: Modes and Functions (CB749)
- International and Comparative Human Resource Management (CB753)
- Marketing Research (CB545)
- Marketing Communications (CB546)
- Psychology of the Contemporary Workplace (CB751).
YOUR YEAR IN INDUSTRY/ YEAR ABROAD

Why not broaden your experience by spending a year in industry on a professional placement or developing your own business? Alternatively, you could spend a year studying overseas.

The year in industry or abroad is usually taken between Stages 2 and 3 of your degree (the second and third years if you are studying full-time).

Year in industry

The year in industry has two routes:
- placement (working for an organisation)
- enterprise (self-employment).

Spending a year in the workplace gives you the opportunity to evaluate a particular career path and gain knowledge of the business environment. Employers are keen to employ graduates who already have work experience, so your year in industry can enhance your job prospects.

The skills and knowledge you acquire will also help you in your final year at university. Generally, students who have been on a year in industry see their grades improve by 5-10%, as a result of their increased confidence, experience, commitment and business acumen.

Finding a placement

We provide you with lots of information and support to help you find a placement. Kent Business School has connections with many employers, and opportunities for managerial jobs are available in a wide range of sectors. Following a successful placement, you may even be offered a position with the organisation after graduation.

Salary and holiday entitlements vary according to the employer you work for. Many students find that they earn enough to be able to save some of their income, and this often helps them in their final year of studying at Kent.

Enterprise year

If you are interested in starting your own business, you might prefer to spend your year in industry developing your ideas. You need to complete the Business Start-up Journey during Stage 2 if you wish to take this option (see p12 or visit www.kent.ac.uk/kbs/facilities/aspire for more details).

Assessment

Whether you choose the placement or self-employment option, you build up a portfolio of evidence over the year and at the end of the year you write a reflective report about your experience. These are assessed and your marks count towards your final degree classification.

Year abroad

Going abroad as part of your degree is an amazing opportunity and a chance for you to develop academically, personally and professionally. You gain confidence and independence and further develop many of the transferable skills employers are looking for, such as the ability to communicate effectively and to plan and organise your time. You also demonstrate that you are flexible in your outlook and have the enthusiasm and drive to succeed in a new environment.

For many students, their year abroad is a life-changing and rewarding experience. Having risen to the challenge of living in another country, they have a renewed belief in their ability to succeed.

We work with a wide range of partner universities in many countries, which currently include Australia, Chile, China (Hong Kong), a number of European countries, and South Korea.

You need to have reached certain academic standards in your first and second years in order to participate. Your year abroad is assessed on a pass/fail basis and doesn’t count towards your final degree classification. See goabroad/opportunities/az.html for more information.
SUPERB STUDY SUPPORT

We’ll support you throughout your time at Kent, from helping you adjust to university study to discussing module choices and essay topics with you.

You are assigned an academic adviser in your first year, and they help you get the most from your degree programme. They meet with you regularly to discuss general academic issues or specific assignments. They will assist you in developing academic skills and refer you to other sources of help if you need it.

Peer support
The best advice often comes from people who’ve been in your situation. On our Academic Peer Mentoring scheme, first-year students can request to be matched with second- or third-year students on a similar degree programme.

Peer mentors will help you settle in to university life and find your feet. They can help you to discuss ideas and improve your study skills as you progress through your first year.

Study skills advice
Successful students take control of their own learning. Kent’s Student Learning Advisory Service (SLAS) can help you to increase your competence and confidence and fulfil your potential. You can request a one-to-one appointment or attend workshops on a diverse range of topics, from making the most of lectures to writing well and avoiding plagiarism.

Student support and wellbeing
You might need extra help to get the most from university. If you have a medical condition, specific learning difficulty, mental health condition or disability, the Student Support and Wellbeing team is there to support you.

The team is committed to improving access to learning for all students at Kent and can assist with many things, including:
• arranging note-takers, signers and other support workers for you
• discussing exam access arrangements
• helping you with emotional, psychological or mental health issues
• applying for relevant funding to support you.

Find out more at: www.kent.ac.uk/studentsupport

“At the open day, the Student Support and Wellbeing team spent as much time as I needed to talk to them about my needs and requirements. They have provided me with a lot of support to help me through my education.”

Basra Khan
Management
A SUCCESSFUL FUTURE

What do you hope to do once you have your degree? Whether you have a specific career path in mind or haven’t yet thought much beyond university, we can help you to plan for success in the future.

Build your CV
Your degree studies help you to develop skills such as thinking critically, expressing yourself clearly, solving problems and working both independently and as part of a team. These transferable skills are valued by employers and will also be vital if you go on to further study.

At Kent, you have lots of other great opportunities to enhance your skills. For instance, you could:
- join a society or sports club (even better – get involved in running it)
- volunteer in the community
- work in a part-time job or take up a summer internship
- represent your fellow students as a student rep, or become a student ambassador
- learn a new language or skill with Study Plus.

Getting involved like this means that you can earn Employability Points, which you can exchange for employability rewards. The more points you earn, the more valuable the rewards: we work with local, national and international employers to offer internships, work experience and a range of other activities that prepare you for the world of work.

Plan your first business
Participate in the Business Start-up Journey alongside your degree programme and learn the skills you need to become a successful entrepreneur. Over 12 weeks you get support and advice from business experts to develop your own business plan and learn about essential aspects such as market research and protecting your intellectual property. You pitch your ideas and have an opportunity to win a cash prize to help turn your idea into reality.

Find a great job
Management graduates from Kent have taken up positions with a wide range of employers, including Deloitte, IBM, KPMG, Sainsbury’s, Tesco, Transport for London and Thames Valley Police. Some have set up their own business ventures.

Kent Business School’s qualified careers practitioners provide support to all Management undergraduate students both during their studies and for up to three years after graduation.

Visit our careers fair to talk to potential employers and use our award-winning Careers and Employability Service for advice on preparing your CV. Our track record speaks for itself: just six months after graduating in 2017, over 95% of Kent graduates who responded to a national survey were in work or further study (DLHE, 2017).
Abigail Lowy studied Business Administration (now called Management) at Kent and graduated with a first-class degree in 2017. Here’s what she told us about her studies and life after Kent.

I visited a number of universities before Kent, but as soon as I saw the campus, I knew it was right for me. Surrounded by beautiful countryside, close to the sea and with quick transport links to London, it was the perfect location. When I attended the open day hosted by KBS lecturers, I was impressed by their experience and knowledge. I didn’t know what I wanted to do as a career, but I knew that a business degree from KBS would open up opportunities.

In first year all my modules were compulsory, and many in the second year were too. At the time it was frustrating not to be able to choose my own options, but I appreciate now that it is important to study the foundations before specialising. For example, it was only in my final year that I realised project management appealed to me; if it had been an option in my first year it is unlikely that I would have chosen it.

My favourite modules were the ones that looked at the link between psychology and marketing. I enjoyed studying psychology at college and I appreciated being able to apply psychology in a different environment at Kent.

KBS staff are experienced, passionate about their subject areas and always there to support you. However, it is easy to rely on their teaching to get you through – ultimately it is down to you putting the hours in.

One reason for applying to KBS was the amount of support it offers for spending a year in industry. My first placement didn’t work out, but with the help of the KBS employability team and the Careers and Employability Service, I was able to complete my year in industry. Without this experience I have no doubt that I would not be in my dream job now.

When I started at Kent I thought marketing was right for me, but through my studies and work experience I changed my mind (don’t be surprised if you do too!). I realised I needed a job that truly makes a difference. I’m now six months into my first placement in the Civil Service Fast Stream, on the Project Delivery Stream.

I’m currently working in HMRC on the Border Systems Programme, where I’m responsible for ensuring all stakeholders affected by customs changes are able to continue to export and import their goods at Brexit Day 1.

A typical day involves me visiting our IT specialists in Southend to discuss project progress, co-ordinating meetings between HMRC teams and individual stakeholders, and updating our project plan.

Next year, I’ll be spending six months on secondment, perhaps with a charity or in the private sector, and then six months in a different government role that complements project delivery. The Fast Stream is designed to be an accelerated career path to leadership, so I hope that one day I’ll be leading on some of the most exciting and challenging projects the country faces.

I have no regrets about choosing to study at Kent. It’s a very welcoming university and it has a wonderful international mix of students; I now have friends from around the world. Sibson – the new KBS building – only opened in my last year, so I’m very envious of all the new students! The new library extension is complete now, too. The sports facilities are very impressive and there are plenty of cafés dotted around campus for a caffeine boost.

Advice for someone thinking of coming to Kent? Study a subject you are genuinely interested in, enjoy it and take every opportunity you can. If you have the opportunity to spend a year in industry or complete a summer internship, I really recommend taking it.
Choosing a university is a big step, so it’s important to find out as much as you can before you make your decision. Come and visit us to see what we can offer you.

**Open Days**

Open Days are a great way to find out what life as a student at Kent is like. For instance, you can:

- learn more about the course you are interested in at a subject presentation
- ask questions – talk to the academic teams at the information stands
- experience our teaching at a taster lecture*
- find out about student finance, opportunities to study abroad and extracurricular activities such as Kent Sport.

Explore the campus at your own pace on the self-guided walking tour. You will be able to visit different types of accommodation, chat to current students and enjoy the stunning views over the city of Canterbury.

Open Days are held in the summer and autumn. Book your place at www.kent.ac.uk/opendays

* Programme of events varies according to subject.

**Applicant Days**

If you apply to Kent and we offer you a place (or ask you to come for an interview), you will usually be invited to an Applicant Day. Applicant Days run in the autumn and spring terms and are an opportunity to find out about the course in more detail. You spend time with your academic school meeting staff and current students, and take part in activities that give you a flavour of your prospective course and university life.

**Informal visits**

If you can’t make it to an Open Day or Applicant Day, you can still visit us. We run tours of the campus throughout the year.

If you live outside Europe, we appreciate that you might find it difficult to attend our scheduled events, so we can arrange a personal campus tour for you and your family.

**Let us know you’re coming**

Scheduled tours and personal campus tours (for international students) need to be booked in advance – you can do this via www.kent.ac.uk/informal

**Meet us in your country**

Our staff regularly travel overseas to meet with students who are interested in coming to Kent. We also have strong links with agents in your home country who can offer guidance and information.
on studying at Kent. Find out more at www.kent.ac.uk/courses/international

Self-guided tours
If you prefer to explore on your own, you can download a self-guided walking tour at: www.kent.ac.uk/informal or pick up a copy from us.

A self-guided audio tour is available too, which allows you to learn about Kent without even leaving home. See www.kent.ac.uk/courses/visit/informal/audio-tour.html

Explore online
If you can't come and see us, you can find out more about the academic team, the course and events in the department and School online at: www.kent.ac.uk/kbs

Keep in touch with us:
• www.facebook.com/KentBusinessSchool
• www.twitter.com/kbs_kent
• www.youtube.com/KentBusinessSchool
• www.instagram.com/KentBusinessSchool

Contact us
If you would like more information on Kent's courses, facilities or services, please contact us on:
T: +44 (0)1227 768896
www.kent.ac.uk/ug

Location
Canterbury

Award
BSc (Hons)

Degree programmes
Single honours
• Management (N206)*
• Management with a Year in Industry (N207)

Joint honours
Management and ...
• Economics (LN12)
• English Language and Linguistics (QN10)*
• French (NR11)
• German (NR12)
• Hispanic Studies (NR10)
• Italian (NR13)
• Law (MN13)*
• Philosophy (VN10)*

Programme type
Programmes marked with an asterisk* can be studied part-time as well as full-time. Other programmes are full-time only.

Offer levels
Single honours
ABB at A level
IB 34 points overall or 16 points at HL including Mathematics 4 at HL or SL

Joint honours
As above

Required subjects
Single honours
GCSE Mathematics and English at grade C/grade 4 or above

Joint honours
For details of entry requirements for joint honours, see the subject brochure for that subject or visit: www.kent.ac.uk/ug

Access and BTEC
Access and BTEC Level 3 Extended Diploma applicants are assessed on an individual basis. Please contact us for more information.

Year in industry/year abroad
See p10 for details.

Scholarships and bursaries
For details of scholarships and bursaries, please see: www.kent.ac.uk/ugfunding

Offer levels and entry requirements are subject to change. For the latest course information, see: www.kent.ac.uk/ug

This brochure was produced in June 2018. The University of Kent makes every effort to ensure that the information contained in its publicity materials is fair and accurate and to provide educational services as described. However, the courses, services and other matters may be subject to change. For the most up-to-date information, see www.kent.ac.uk/ug and for full details of our terms and conditions, see www.kent.ac.uk/termsandconditions

For the University to operate efficiently, it needs to process information about you for administrative, academic and health and safety reasons. Any offer we make to you is subject to your consent to process such information and is a requirement in order for you to be registered as a student. All students must agree to abide by the University rules and regulations at: www.kent.ac.uk/regulations
COME AND VISIT US

To find out more about visiting the University, see our website:
www.kent.ac.uk/visit