The UK’s European university

JOURNALISM

Medway

Undergraduate study
STATE-OF-THE-ART: TODAY’S MEDIA INDUSTRY

To survive in a challenging industry, journalists need professional multimedia skills, a solid academic background and rigorous training in ethics.

Journalism is more than an exciting and glamorous occupation. At its best, by informing what millions believe, holding power to account and challenging injustice, it reinforces the most cherished values of democratic societies. At its worst, it distorts and manipulates, so eroding trust and fostering prejudice.

As new technology offers citizens unprecedented access to information, journalism confronts intriguing new challenges. Traditional media power is facing competition from citizen journalism and the anarchic democracy of the internet. New skills are at a premium as news migrates online, video and podcasts proliferate and blogging expands to do battle with conventional commentary.

The news industry is in a period of revolutionary change. Serious journalism about public affairs must compete for attention with an expanding supply of infotainment. Distinctions between broadcasting and printing are disappearing.

There is no longer a single public sphere. Sport, celebrity and the arts claim places alongside politics, economics and diplomacy as topics deserving coverage.

In the past, few successful British journalists were formally qualified. To become a doctor or lawyer required rigorous academic and professional training, but many reporters simply muddled through, exercising power without reflection or responsibility.

Now, to serve the public properly, top reporters, correspondents and columnists need excellent vocational skills and highly trained minds.

In a world hungry for accurate information and analysis about issues ranging from global warming to share prices and football to fashion, the amateur ethos is inadequate. The modern media market is fast moving and ultra-competitive.

Responsible reporting requires professional multimedia journalists equipped with cutting-edge academic, vocational and ethical skills. Kent’s innovative degree programme in Journalism educates and trains the journalists of the future.

“Many of the most talented young people want to be journalists. They have drive, ambition, intellectual curiosity and creativity that can’t be satisfied in any other profession.”

Tim Luckhurst
Professor of Journalism
OUR AWARD-WINNING TEAM OF JOURNALISTS

The Centre for Journalism is run by award-winning staff who continue to work as journalists. They have exceptional experience in publishing, broadcasting and digital journalism and maintain contacts with journalists at the highest level in all sectors of the industry.

Professor Tim Luckhurst

Tim Luckhurst is Head of the Centre for Journalism and a former editor of *The Scotsman*. He has held positions as Duty Editor for the BBC’s *Today* programme, Assistant Editor for Radio 5 Live and bi-media Editor of news programmes for BBC Scotland. His work for the BBC included foreign postings to Washington DC, coverage of the Romanian revolution in 1989 and reports from the first Gulf War in 1991. He is the winner of two Sony Radio Awards for news coverage (the Romanian revolution of 1989 and the IRA ceasefire of 1995) and is the author of *This is Today – A Biography of the Today Programme and Responsibility without Power – Lord Justice Leveson’s Constitutional Dilemma*.

Ian Reeves

Ian Reeves is a former editor of *Press Gazette*, the magazine covering the journalism industry. He oversaw the magazine’s move into web publishing and developed the Student Journalism Awards and the Press Cadets project. He was business writer of the year in 2003’s Professional Publishers Association Awards and nominated as weekly editor of the year in 2006 by the British Society of Magazine Editors. He writes for *The Guardian, The Independent*, the magazine *The Word* and runs a video blog. He designed and built the Centre for Journalism’s live publishing website at www.centreforjournalism.co.uk and the Centre’s unique iPad app. He is lead author of the 5th edition of *The Newspapers Handbook* and co-editor of *What Do We Mean by Local? Grass-Roots Journalism – Its Death and Rebirth*. He is a director of KMTV, the local television service for Kent.

Keith Somerville

Keith Somerville is Honorary Professor of Journalism and teaches modules in propaganda, and Communication and Humanitarianism. He is a former BBC World Service journalist who spent three decades reporting, presenting and editing BBC news programmes. He covered the first post-apartheid elections in South Africa and is the author of books including *Africa’s Long Road since Independence and Radio Propaganda and the Broadcasting of Hatred* and is founder and editor of the website Africa – News and Analysis. He has extensive experience of teaching journalism at the BBC College of Journalism.
Dr Ben Cocking
Dr Ben Cocking is Director for Research at the Centre for Journalism. Ben’s recent publications include a chapter on British travel journalism in Travel Journalism: Exploring Production, Impact and Culture and articles in journals such as Journalism Studies, Studies in Travel Writing; Journeys: The International Journal of Travel and Travel Writing; and JOMEC Journal. At Kent, he teaches politics and political communications. Ben's research interests include travel journalism, news media and political communications, travel writing, cultural theory and postcolonial theory.

Lee Kenny
Lee Kenny is an NCTJ-trained multi-platform journalist. He has worked as a reporter for The Press in Christchurch, New Zealand where he reported on international stories, including the Pitcairn Island sexual assault trials, which made global headlines in 2004. In China, he reported on the preparations for the 2008 Beijing Olympics and has also worked as a journalist for the Birmingham Mail. He has an MA in Contemporary Media and an MA in Film Studies. His research focuses on documentary film.

Richard Pendry
Richard Pendry is an award-winning TV director with experience in documentaries, news and current affairs. He worked for Frontline News Television, an agency specialising in reportage from war zones, and his work has been used by Newsnight, Channel 4 News, 5 News and the BBC. He won a BAFTA for Ross Kemp on Gangs, and was nominated for an RTS award for Generation E, a documentary about ecstasy culture. Richard recently directed a documentary for Al Jazeera about the mining company behind a public health scandal in Kazakhstan. His research focuses on news gathering in conflict zones and has been published in journals including Ethical Space and British Journalism Review.

Rob Bailey
Rob Bailey has worked on titles across the KM Group, including as news editor and chief reporter of the Kent Messenger in Maidstone – the newspaper’s flagship edition. He is a former KM Group Reporter of the Year. He has also worked as senior press officer for Kent County Council. His research interests include the relationship between citizen journalists and the regional press. In 2015, Rob published an analysis of the first ‘Bloggers’ Bench’ to be formally recognised by a UK local authority in the journal Ethical Space. Recent publications include ‘Citizen Journalist or Citizen Agitator? Establishing Twitter in Medway’s Public Sphere’ (Ethical Space).

David Acheson
David Acheson teaches media law within the Centre. His LLM in Media Law from the University of East Anglia was included in the Dean’s List for Academic Performance. His current research focuses on the defamation of companies and his article ‘The Defamation Act 2013: What Exactly is a “Body that Trades for Profit?”’ was published in the journal Communications Law.
The University of Kent is one of the UK’s leading universities, ranked 23rd in The Guardian University Guide 2017. In the Research Excellence Framework (REF) 2014, Kent is ranked 17th* for research intensity, outperforming 11 of the 24 Russell Group universities.

Industry accreditation
The degree is professionally accredited by the National Council for the Training of Journalists (NCTJ). You study for an honours degree while simultaneously completing the NCTJ Diploma in Journalism. This valuable professional qualification includes modules in news writing, media law, public affairs and shorthand. The NCTJ is the nationally recognised training body for professional journalists. Its qualifications are respected by employers throughout the UK. The NCTJ describes our BA in Journalism as a ‘fantastic course’ and a leader in the field of undergraduate degree courses.

Professional expertise
Studying in state-of-the-art modern newsrooms, your tutors are working reporters and columnists including former editors of national newspapers, radio and television stations and magazines. You learn from the experience of network broadcasters, foreign correspondents and web publishers. Their professional expertise is complemented throughout by excellent academic teaching and debate led by leading historians, political scientists and lawyers.

Ambitious teaching
The course embraces convergent, multimedia skills from the beginning. You learn about the history of journalism, its love-hate relationship with political power and its ability to influence and reflect popular culture. You also study the ethics of journalism and specialist techniques including investigative reporting, feature writing, live broadcasting and writing for the web.

At every stage of the course, you have opportunities to use your vocational and academic learning in regular newsroom exercises and work placements in the news industry. You learn to write and edit to deadline. You cut sound and pictures in real time and discuss coverage of the latest stories with fellow students and leading experts.

High ethical standards
Taking full advantage of the University’s range of expertise, the Centre seeks to instil respect for the highest ethical and vocational standards of journalism. You learn about the reporter’s role as a public servant from journalists who have covered wars and investigated scandals. You debate privacy, intrusion and dumbing down with leading practitioners and inspiring thinkers.

*of 122 universities, not including specialist institutions.
Industry links
Staff maintain excellent connections with local, national and international media organisations. Our students have regular access to working journalists and to work placements within the KM Group. There are frequent opportunities to question visiting professional journalists and to hear their views on editorial and ethical controversies.

Student scholarships
Students on the BA in Journalism can compete for the prestigious Bob Friend Memorial Scholarship (BFMS) in memory of the late Sky News presenter Bob Friend. The BFMS is sponsored by Sky News. It contributes to the scholar’s tuition fees and guarantees an expenses-paid work placement at Sky News. Final-year undergraduates also compete for scholarships sponsored by employers including DMG Media, and for work placements with partners including BBC South East and ITV.

For details of our scholarships for journalism students, see www.kent.ac.uk/journalism/Funding.html

The University also offers a wide range of general scholarships. For more information, go to www.kent.ac.uk/ugfunding

DID YOU KNOW?
In the National Student survey 2015, Kent gained the 5th highest score in the UK for student satisfaction.
The Centre is designed to replicate a professional news environment.

Studying in state-of-the-art newsrooms, radio and television studios, your practical sessions are guided by professional reporters, producers and columnists. The newsrooms provide a full range of editorial resources including audio and video editing, cameras and autocues, wire feeds from the Press Association, and satellite feeds from Reuters World News.

The broadcast studios are fully equipped for live and recorded programme-making. The University also shares a full-time community radio licence based in Canterbury, offering opportunities to practise broadcast journalism. The Centre is also home to KMTV, the local television service that offers news and entertainment to Maidstone and the surrounding areas. KMTV combines Kent’s expertise and facilities with the KM Group’s extensive experience in multimedia broadcasting.

Perfect news beat

Journalism is based at the University’s Medway campus. Located next to The Historic Dockyard, Chatham this development blends historic character with modern teaching facilities and information technology. Medway offers countless opportunities to practise the convergent skills of broadcast, print and online reporting. Using the Medway towns as your laboratory, you carry out real-time news assignments around locations including a medieval cathedral, historic warships and 21st-century dockside developments. The news beat is alive with new enterprises and communities.

The campus is close to central London: the train from Chatham to London takes around 45 minutes, and there is also a 19-minute train service to London from Ebbsfleet International. Connections to continental Europe via the Channel Tunnel are fast and convenient.

Enjoying Medway

There is a thriving community on the Medway campus and our facilities include the Venue café and the No1 Bistro. A new social hub, including a student bar, is due to open in September 2016. Attractive student accommodation is available at Liberty Quays, a development on the banks of the River Medway with its own award-winning bar, bistro and live performance venue.

The Medway towns are home to Rochester Cathedral and Castle, art galleries, theatres, sporting facilities, nightclubs and a multiplex cinema. Local sports facilities include a dry ski slope, a trampoline centre, an ice rink and numerous opportunities to enjoy water sports on the river.

Students also get discounted rates at Medway Park sports centre. There is a free University shuttle bus between the Medway and Canterbury campuses.

Modern facilities

The campus is based around listed buildings dating back to 1903 and now combined with striking modern architecture and interiors. Teaching facilities include the Grade II-listed Drill Hall Library with hundreds of open-access computers. Students also have Wi-Fi access across the Medway campus.
Sarah Boast is in the final year of her degree in Journalism.

How did you find your first year at Kent?
It was very busy! Every morning we had a news conference where you pitched ideas. Conference is what happens in every newsroom; you look at the news agenda in advance by going on to Reuters or Twitter or Facebook, and come up with some story ideas.

If you were chosen to pitch your idea that day, you uploaded the story to the Centre's website – explaining where you'd publish it, print, TV or radio; how long it would be; what style; who you'd contact for interview – that sort of thing. It's an intense and rewarding process.

We had news days where we'd go out and find our own stories and spend a whole day producing them. And we were writing all the time. It's very hands on. Right from the start, we were getting the experience a journalist needs.

Did you find the teaching supportive?
Yes and it's very one-on-one if you need it to be. The Centre has an open door policy, so you can go and talk to a lecturer whenever you want to. They're all nice people and they really help – they go the extra mile for their students and I've had so much useful feedback.

What about the facilities at Kent?
In terms of my course, the facilities are amazing. You start using the cameras within your first week of getting here and you can check out a camera or a microphone whenever you need one. There is always kit available and there is always someone to help you with it.

What work experience have you done during your studies?
In the first year, all the students do work experience for the Kent Messenger Group. I went to a local newspaper and did some 'nibs' and also got a few bylines for articles I wrote. I already had my shorthand skills, so I was able to interview people on the phone; they were quite impressed by that. Then, in the second year, I did some filming of the general election for ITV Meridian. Once the vote had come in, I sent them footage and interviews. I've also been editor of our student magazine, The Medwire and a student ambassador for the i newspaper.

Now, in the third year, I'm doing a paid internship for KMTV. They came to campus over the summer and all the third years were able to apply. There are five or six of us working there now and it feels like a privilege – a real taste of what life will be like after we graduate. KMTV runs daily bulletins at 6pm and they send reporters out to different locations. It's very exciting to get that hands-on experience.

What about your non-practical modules?
At Kent, you also study politics, law and the history of journalism. All of the modules have been interesting and the teaching is brilliant. This year I'm taking a propaganda module and it's fascinating to see how stories can be used to swing opinion in a particular direction.

What plans do you have in terms of your career after graduation?
After graduation, I'm going for an internship at BBC South East and I've also won the University's Bob Friend Memorial Scholarship, which includes work experience at Sky News. I'd definitely like to get a job in TV. I like editing, where you are sent the footage and you piece it all together, but I also like going out and meeting people. In terms of specialisation, I'm thinking of something to do with health because I've done a lot of stories on health and lifestyle. My final-year dissertation was about trichotillomania, a hair-pulling disorder.

What advice would you give to prospective students?
When people think of university I think they imagine a party lifestyle, rolling up to lectures whenever you feel like it. But my course is not like that at all. You're in every day at nine o'clock and that's what I wanted. You get real hands-on experience. It is a brilliant university for students who want to push themselves and see great results.
A SUCCESSFUL FUTURE

“I am but a comparatively young journalist, but I have seen Cabinets upset, Ministers driven into retirement, laws repealed, great social reforms initiated, Bills transformed, estimates remodelled, programmes modified, Acts passed, generals nominated, governors appointed, armies sent hither and thither, war proclaimed and war averted, by the agency of newspapers.”

W T Stead
Editor of The Pall Mall Gazette in 1886

Just imagine what he might have achieved with radio, television and the internet as well!

The proliferation of digital television and radio channels, websites and newspapers means Britain has never had more news providers than it has today. From the BBC to local free newspapers, journalists are working around the clock to supply important, vigorous and entertaining stories.

Awareness of media power has created numerous new opportunities for journalists in campaign and pressure groups, online information providers and corporate business. At the same time, rapid technological change has forced journalists to up their game, learning new techniques, mastering new skills and producing work faster than ever before.

Journalism has always been a highly competitive profession. The best and most exciting jobs attract highly qualified applicants with excellent vocational and academic qualifications. The Centre for Journalism aims to produce graduates with the skills, ambition and confidence to compete at the highest level.

Transferable skills
This degree prepares you to work across the broadcast, print and online media. The skills you acquire include working under pressure to strict deadlines, writing accurate, balanced reports and analysing complex material. You learn to communicate with non-specialised audiences and to present your opinion coherently and with passion.

These skills are highly valued by employers in many fields.

Careers advice
Kent’s award-winning Careers and Employability Service can give you advice on your future career, how to apply for jobs, how to write a good CV and how to perform well in interviews and aptitude tests. It also provides up-to-date information on graduate opportunities before and after you graduate. For more on the careers help that Kent provides, see www.kent.ac.uk/employability

Postgraduate training
The Centre for Journalism also runs postgraduate programmes: a taught Master’s in Multimedia Journalism and research programmes in Journalism. For details, see www.kent.ac.uk/pg

DID YOU KNOW?
Journalism at Kent is ranked 1st for graduate job prospects in The Times Good University Guide 2016.
GRADUATE PROFILE

Cecily Snowball graduated in 2015 with a degree in Journalism. She now works as a reporter for the BBC programme, Sunday Politics South East.

Why did you choose Kent?
Kent had pretty much everything I was looking for; the degree was both practical and academic and offered an NCTJ Diploma, which is very useful when trying to find a job.

How did your studies go?
I really enjoyed my time at Kent. It's the type of course that demands all your attention. I learnt a great deal in a short amount of time, so by the end of three years I felt fully ready to enter the world of journalism. Kent courses are intense but they are incredible. My time at university has really set me up for the world I want to be in.

What did you think of the teaching?
I can't fault the teaching at Kent. All my lecturers had experience in the field and were insightful and helpful at every turn. The small classes meant that you got to know every one of your lecturers, and they got to know you. They helped with work experience, they helped me to get into my current job, and they were there when I needed them most. The door was always open.

How would you describe your fellow students?
Hard-working, dedicated, the best group of people I've ever worked with. The course is quite intense and you make a close circle of friends. We all had the same goal and often had the same stress too. We got through the course together.

Were you able to pursue your own interests?
I knew from the start that I wanted to go into broadcast journalism. I've always found it incredibly interesting, and I was able to get fully entrenched into learning the craft, from filming to editing to sound. The academic side of the degree was also brilliant: it was incredible to see the journey that journalism had taken, from war correspondence to the rise of online journalism and everything in between.

Could you describe your current role?
I'm a researcher for the BBC programme, Sunday Politics South East. I've met some fantastic people and learnt a lot in the short amount of time I've been there. It's exactly what I wanted – the perfect role for my first job in journalism. I book guests and help pin down stories for the week, writing briefs and guest biographies for our presenters and finding interesting angles. I book cameras, put in interview requests and help the reporters to shape their video packages. And there are also times when I step in for our reporters and interview politicians and others at studios in Westminster. I also script, edit and voice a segment called ‘60 Seconds’, which is a weekly rundown of the political news in the region.

How has your degree helped you to find work?
I only have the job I have today because of my degree. While my job is centered on politics, the journalism background means I'm able to put my knowledge of the field into my work. My extra-curricular activities also helped me to stand out – as a student, I was able to work on The Medwire magazine, which gave me the opportunity to learn how a real publication works. From that I created Medwire TV.

What careers advice did you receive at Kent?
Essentially, go for anything and everything. The lecturers were always on hand with help for work experience and references. There were plenty of opportunities and I never felt like I'd be left on my own when it came to careers advice.

What advice would you give to prospective Kent students?
Don't be afraid to go after what you want, whatever that is. I wanted to work in TV and I made the course and my life fit around that. I got to do some incredible things and I still can't believe my time there is over. If you choose Kent, make every moment count!
STUDYING AT STAGE 1

Stage 1 is your first year of full-time study. It introduces the academic and vocational knowledge required to provide you with a principled vision of the profession and its social purpose.

Theoretical and academic analysis is taught through traditional lectures and seminars. Practical teaching takes place in the newsroom. You sit a combination of academic and vocational exams, submit essays and portfolios of journalism, and make seminar presentations.

Please note that the module list below is not fixed as new modules are always in development and choices updated yearly. See www.kent.ac.uk/ug for the most up-to-date information.

All students take the following compulsory modules:
- History of Journalism
- Reporting and Writing 1
- British Government and Politics

At Stage 1 you also receive intensive tuition in shorthand note-taking and prepare for the relevant examination in Public Affairs, set and marked by the National Council for the Training of Journalists (NCTJ). For information on NCTJ examination fees, see www.nctj.com

Modules: Stage 1

History of Journalism
From the first press, to pod and video casting, you gain an overview of the development of journalism in Britain from the 15th century to the 21st century. You also study government’s repeated efforts to control and censor journalism, and gain an understanding of the relationship between the development of democracy and the growth of the news industry.

British Government and Politics
An introduction to British politics, the module describes the design and operation of Britain’s key local and national political institutions. Teaching explores the extent to which they provide for accountable and representative government and examines the crucial role played by media reporting of politics.

Reporting and Writing 1
Good, accurate reporting is at the heart of quality journalism. It is a fundamental skill without which the social purposes of free speech and publication cannot be served. You learn where facts come from and how quotes are obtained. You also learn the language of news and begin to appreciate the ingredients necessary for fair, comprehensive and balanced reporting.

Principles and Practices of Convergent Journalism 1
You are introduced to the craft and processes of radio and television journalism and develop a critical understanding of established techniques. You begin to develop your awareness of how broadcast techniques may be applied to online journalism.
STUDYING AT STAGE 2

Stage 2 is the second year of your programme.

During Stages 2 and 3 you take compulsory modules which cover a range of topics, including: documentary making; television presenting and reporting; radio presenting and reporting; producing live radio and television programmes; producing quality newspapers and magazines; feature writing; news websites and citizen reporters; spin, propaganda and investigative reporting.

All modules at Stage 2 of the degree are compulsory. They combine the academic learning and professional skills required to succeed as a multimedia journalist.

Please note that the module list below is not fixed as new modules are always in development and choices updated yearly. See www.kent.ac.uk/ug for the most up-to-date information.

Modules: Stage 2

Freedom of Expression, the Law and the Media
This module conveys a clear understanding of the working of the courts in England and Wales and enhances appreciation of the laws governing reporting. You learn about contempt, defamation and copyright law and how individuals, institutions and government may use the law to obstruct the work of journalists. You also consider the ethical constraints on journalism. Who makes decisions about what we read, hear and watch? Who should make such decisions?

Power without Responsibility: Media Power and Media Consumption in Britain
You examine the growth of media power and its relationship with the political process since 1945 and learn to critically assess the mechanisms of media regulation. You also assess the significance of national, regional and local press.

Principles and Practices of Convergent Journalism 2
You build on the knowledge and skills acquired at Stage 1 and learn how to evaluate and critically examine different forms of television journalism and communication. You also learn how to deploy ideas for broadcast and sustain narrative, argument and analysis in television journalism.

Reporting and Writing 2
You continue to reinforce and apply the key reporting and writing skills learned in Stage 1. You learn the basic principles of investigative reporting including research, following leads and how to use a single piece of reporting for multiple media outlets.
STUDYING AT STAGE 3

Stage 3 is the final year of your programme.

Please note that the module lists below are not fixed as new modules are always in development and choices updated yearly. See www.kent.ac.uk/ug for the most up-to-date information.

You take compulsory modules:
• Journalism Project
• Principles and Practices of Convergent Journalism 3.

You choose further modules from a range of options, including:
• Advanced Multimedia Storytelling
• Communication and Humanitarianism
• Contemporary Screen Documentary
• Political Reporting
• Propaganda – Media, Manipulation and Persuasion
• Reporting Conflict
• Sports Journalism
• Travel Journalism.

At Stage 3, you submit the NCTJ E-Portfolio. For information on NCTJ examination fees, see www.nctj.com

Modules: Stage 3

Journalism Project
You develop your interest in a specific area of journalism by compiling a detailed piece of work presented as an extended example of newspaper/magazine journalism or a documentary for radio or television. Both print and broadcast options must also be presented in an online format.

Principles and Practices of Convergent Journalism 3
You develop advanced understanding of the processes, principles and skills involved in writing and reporting news for television, radio and newspapers.

Advanced Multimedia Storytelling
You gain an understanding of online tools available to journalists for research and reporting, and learn advanced design, presentation and production techniques in digital publishing.

Communication and Humanitarianism
You study the central role that communications and media play at national, international and global levels of economic, political and social organisations.

Contemporary Screen Documentary
You study how the documentary genre has developed over the last 100 years and look at key theories relating to truth, representation and realism. You then explore how today’s filmmakers are using the genre for storytelling, journalism, advocacy and activism.

Political Reporting
You learn about parliamentary reporting practices and how governments communicate. You explore how social media and the 24-hour news cycle are transforming political journalism and assess the affects of technological and economic changes on the production of quality journalism.

Propaganda – Media, Manipulation and Persuasion
You examine the role of propaganda as a means of communication and persuasion and look at the definitions, content, intent and methods of propaganda. This involves studying the role of propaganda in the two world wars, the Cold War, apartheid South Africa, Rwanda, as well as contemporary conflicts and politics.

Reporting Conflict
You study the principles, practice and ethics of war reporting from the Spanish Civil War to Afghanistan and learn about the relationship between reporting, propaganda and conflict from the era of dictators to the age of cyber warfare.

Sports Journalism
You study the development of sports journalism from the beginning of the 20th century and learn to produce match reports within minutes of the final whistle. The skills taught include how to produce instant minute-by-minute updates of live sporting events.

Travel Journalism
How does the media influence the experiences of travellers and tourists? You explore a range of cultural issues in relation to travel journalism in newspapers, magazines, television and radio, as well as blogs and social media.
VISIT THE UNIVERSITY

Come along for an Open Day or a Selection Day and see what it is like to be a student at Kent.

Journalism Selection Days
Before being offered a place, candidates attend a Journalism Selection Day. You tour the campus and the newsroom, meet the students and staff of the Centre for Journalism and have ample opportunity to ask questions about the course and university life.

Open Days
Medway Open Days are held at our campus in Chatham in June and October. You can tour the campus with current students, speak with academic and support staff, attend subject presentations and get advice on admissions procedures. For more details, see www.kent.ac.uk/opendays

Informal visits
You are also welcome to make an informal visit to our campuses at any time. The University runs tours of Canterbury and Medway campuses throughout the year for anyone who is unable to attend an Open Day.

It may also be possible to arrange meetings with academic staff, although we cannot guarantee this. For more details and to book your place, see www.kent.ac.uk/informal

Alternatively, we can provide you with a self-guided tour leaflet, which includes the main points of interest. For more details and to download a self-guided tour, go to www.kent.ac.uk/informal

More information
For more information about the University, or to order another subject leaflet, please contact us on:
T: +44 (0)1227 827272
Freephone (UK only): 0800 975 3777
www.kent.ac.uk/ug

For the latest information on studying Journalism at Kent, please see www.kent.ac.uk/journalism

Location
Medway

Award
BA (Hons)

Degree programme
Journalism (P500:K)

Programme type
Full-time

Offer levels
Minimum of ABB at A level, IB 34 points (16 at Higher)

Required subjects
Traditional academic subjects, for example, English Literature, History, Mathematics, Politics, Chemistry and modern languages.
GCSE Mathematics Grade C, IB Mathematics 4 at HL or SL.
Suitable candidates are invited to attend a compulsory 30-minute interview and to sit a two-hour admissions test including English, news writing and current affairs knowledge.

Work placements
You have access to student work placements within the KM Group and other professional organisations.

Professional recognition
The degree is accredited by the National Council for the Training of Journalists (NCTJ).

Entry requirements and offer levels are subject to change.
For the latest information, see: www.kent.ac.uk/ug

This leaflet was produced in May 2016. The University of Kent makes every effort to ensure that the information contained in its publicity materials is fair and accurate and to provide educational services as described. However, the courses, services and other matters may be subject to change. For the most up-to-date information, see www.kent.ac.uk/ug and for full details of our terms and conditions, see www.kent.ac.uk/termsandconditions

For the University to operate efficiently, it needs to process information about you for administrative, academic and health and safety reasons. Any offer we make to you is subject to your consent to process such information and is a requirement in order for you to be registered as a student. All students must agree to abide by the University rules and regulations at: www.kent.ac.uk/regulations
COME AND VISIT US

To find out more about visiting the University, see our website: www.kent.ac.uk/visit