ACADEMIC EXCELLENCE AND INspirATIONAL TEACHING

In today’s competitive global environment, employers are increasingly selective in their search for competent business and financial professionals to achieve a high level of excellence and success for their organisations.

Our Finance and Investment degree prepares you for a successful career in a variety of financial institutions, enabling you to apply economic and financial principles to business situations within a global environment. The programme has a compulsory year in industry, giving you the opportunity to gain first-hand experience within leading financial and investment institutions which boosts your employability prospects on graduation.

Excellent teaching
At Kent, you learn by attending lectures and seminars, as well as undertaking project teamwork and presentations. You are taught by specialist lecturers who have hands-on experience in a wide range of finance, investment and management disciplines. Whether they have a particular area of practical expertise or are actively involved in research, our academics are passionate about their subjects and about sharing their knowledge.

In addition, you are taught by leading experts from business and the professions, as well as visiting academics from other universities who work closely with our permanent academic team.

Supportive academic community
Kent Business School at Medway offers a lively, friendly and student-focused experience. The School is small enough for you to be known as an individual, offering a personalised setting in which to work and study.

Our academic staff advise and support you throughout your studies but also encourage you to take responsibility for your own learning. The diverse backgrounds of staff and students create a dynamic learning environment, offering plenty of opportunity for discussion and debate.

Year in industry
We take your career aspirations very seriously and we know that getting relevant work experience is key to competing in the graduate job market. That is why all of our students spend a year in industry as part of their degree.

We help you to find a placement in the private, public or charitable sector that will suit your career ambitions. Our students have spent their year in industry in leading companies such as Accenture; Deloitte; Goldman Sachs; IBM; Mazars; Morgan Stanley; The Walt Disney Company, and many more, ranging from international companies to local SMEs.

The year in industry represents the chance to put theory into practice. Our students find out first-hand what type of work most appeals to them,
and make a valuable contribution to their chosen organisation. Typically, 80% of our students are offered jobs in their placement company on graduation. See p9 for details.

A successful future
At Kent Business School, you gain a broad academic education with an emphasis on developing key foundational and transferable skills, including numeracy, IT, oral and written communication, as well as an aptitude for teamwork.

Our flexible and supportive approach has led to an excellent record of graduate employment, with our graduates moving into a wide range of careers including careers with investment and commercial banks, insurance companies, specialised financial institutions, trading companies and financial management roles in other industries. For more information on careers, see p6 or see www.kent.ac.uk/employability

World-leading research
In the Research Excellence Framework (REF) 2014, Kent was ranked 17th* for research intensity, outperforming 11 of the 24 Russell Group universities.

Kent Business School is proud of its strong research environment. Based on our results in the REF, business and management was ranked 25th in the UK out of 101 institutions for research intensity. Our academics contribute to cutting-edge research across a full range of disciplines and frequently publish in leading international journals. They also write textbooks for undergraduate and postgraduate students that draw on their research and are used to underpin teaching in the School.

A global outlook
Kent is known as the UK’s European university and has strong links and partnerships across the world. Forty-two per cent of our academics come from outside the UK, which adds an international dimension to your studies and outlook. At Kent Business School, we pride ourselves on the strength of our global connections. These have developed as a result of many strategies including a policy of regional, European and global recruitment, training and consultancy links. We also have excellent links with business schools in Hong Kong, China, France, Germany, Spain, Finland and Italy. We believe that an international perspective on business benefits all our students.

Independent rankings

Kent Business School

National Student Survey (NSS) 2016
• 86% of accountancy and finance students were satisfied with the overall quality of their course

The Guardian University Guide 2018
• Accounting & Finance ranked 9th for graduate prospects

The Complete University Guide 2018
• Accounting & Finance ranked 15th for graduate prospects

Destination of Leavers from Higher Education (DLHE)
• Of accounting and finance students who graduated from Kent in 2015, 94% were in work or further study within six months

University of Kent

National Student Survey (NSS) 2016
• 1st in London and the south-east
• 4th highest score for overall student satisfaction

The Guardian University Guide 2018
• 22nd in the UK

* of 122 universities, not including specialist institutions
SUPERB STUDENT EXPERIENCE

Our modern, shared campus at Medway provides outstanding teaching and learning facilities; the campus also has a real sense of community.

Excellent study resources
The general resources on campus are excellent. The Drill Hall Library has over 130,000 items including books, journals and electronic resources. You have access to a range of services such as IT support, library support, public PCs and printers.

Kent’s Student Learning Advisory Service (SLAS) also provides information and advice on all aspects of effective learning and study skills, and is available to all students from the time they arrive at the University. Please see www.kent.ac.uk/learning for more information.

Social facilities
The Student Hub is at the heart of campus life and is a well-designed, flexible space where students can relax and socialise. It is also home to the students’ union bar and entertainment space, The Deep End, which serves hot and cold drinks and has an extensive food menu. Cargo is at Liberty Quays (our student village) and has a bar, a bistro and a live performance space. The Galvanising Workshop Café at the Historic Dockyard Chatham serves hot and cold food throughout the day.

Five minutes’ walk from campus, the Dockside retail outlet offers a range of shops and restaurants and a multiplex cinema. Bluewater shopping centre is also within easy driving distance, with good bus and train links.

Good location
Kent Business School at Medway is located in the original Sail and Colour Loft at the Historic Dockyard Chatham. The building has been adapted to create a modern teaching and learning environment, including seminar rooms, quiet study areas and social spaces.

Nearby is the town of Rochester with its stunning Cathedral, which is the venue for Kent’s degree congregations. There is also a free hourly shuttle bus between the Medway and Canterbury campus, running during term time from 8am to midnight.

The Medway campus is less than an hour from central London. Travel to London from stations at Gillingham or Chatham takes about 50 minutes. There is a high-speed train to London St Pancras from nearby Ebbsfleet International that takes under 20 minutes. You can take the Eurostar from Ebbsfleet and be in Paris in just over two hours.

Live by the riverside
In partnership with the company Liberty Living, we offer all eligible, new, full-time students accommodation at Liberty Quays, part of the ‘waterside village’ set on the River Medway. Accommodation is self-catered and arranged in clusters of flats with four to ten students sharing a fully equipped kitchen. All students have their own shower, handbasin and toilet, and access to the computer network and the internet with Wi-Fi available throughout the building.
A SUCCESSFUL FUTURE

Kent equips you with essential skills to give you a competitive advantage when it comes to getting a job. We offer many opportunities to gain worthwhile experience and develop specific skills and aptitudes that employers value.

Good career prospects

According to recent employment statistics, Kent graduates are doing better than ever in the changeable job market. More than 96% of our 2016 graduates found a job or further study opportunity within six months of graduation.

A degree in Finance and Investment prepares you for a future in the financial services sector, allowing you to build a career in investment and commercial banks, insurance companies, specialised financial institutions, security dealing and broking companies, and investment institutions.

At Kent Business School, you gain many of the key transferable skills employers are looking for. You are taught to analyse critically, think creatively, express your views cogently, manage your time effectively, and work well independently and in groups. Whatever career you decide on, there is no shortage of opportunities for well-qualified finance and investment graduates.

Valuable contacts

Kent Business School has an international reputation and good links with local businesses large and small. The School has a very active Business Society that runs regular events with guest speakers, to enhance your knowledge and give you the chance to interact with the business community. The year in industry also gives you a fantastic opportunity to impress employers and build business contacts.

This wider networking, coupled with a better understanding of what employers are looking for, gives you a definite advantage when it comes to your job prospects.

Recent graduates have taken up positions in companies including ABN Amro; Accenture; Baker Tilly; Burgess Hodgson; Deutsche Bank; Ernst & Young; Fidelity Worldwide; HSBC; KPMG; Mazars; PwC and Royal Bank of Scotland.

Careers advice

Kent’s Careers and Employability Service can give you advice on how to choose your future career, how to apply for jobs, how to write a good CV and how to perform well in interviews and aptitude tests. It also provides information on graduate opportunities before and after you graduate – not only in employment but also in postgraduate studies, whether at Master’s level or to gain teaching qualifications.

In addition, Kent Business School’s qualified careers practitioners provide support to Finance and Investment undergraduate students for up to three years after graduation.

For more information, please go to www.kent.ac.uk/employability
Not sure which programme to choose? Here’s a guide.

Finance and Investment with a Year in Industry
[www.kent.ac.uk/ug/2495](http://www.kent.ac.uk/ug/2495)

This four-year programme prepares you for a future career in the financial sector. You are introduced to basic core principles of finance and investment, while being able to develop other specialist areas by choosing from the options offered at Stage 3.

Elements of practical work on the BSc Finance and Investment are carried out in the finance lab with the aid of the virtual trading platform, Bloomberg. With the opportunity to apply the theories learnt in the classroom, Bloomberg allows you to access and engage with market data via case studies and the use of online databases. The Bloomberg platform also provides an opportunity for virtual trading practice and competitions.

You spend a year working in industry between Stages 2 and 3 of your degree. Placements help you develop skills and knowledge which aid your final year of study. A placement can act as a springboard for securing good opportunities on graduation, as the selection procedures for placement schemes are often similar to those used in graduate recruitment.

Additional programmes

The following four-year degree programme, with a compulsory year in industry, is also available at our Medway campus.

Business & Management with a Year in Industry
[www.kent.ac.uk/ug/238](http://www.kent.ac.uk/ug/238)

This four-year programme teaches you the theories and methods that are relevant to today’s business world. You develop key transferable skills and learn how to analyse a wide range of business problems so you can provide solutions and make meaningful recommendations. Your year in industry enables you to put the theories you have learned into practice. This combination has contributed to the excellent reputation our graduates have with employers.

For more information on this programme, download a copy of our Business & Management brochure at [www.kent.ac.uk/courses/undergraduate/leaflets](http://www.kent.ac.uk/courses/undergraduate/leaflets)

International Foundation Programme
[www.kent.ac.uk/ug/886](http://www.kent.ac.uk/ug/886)

If you are applying from outside the UK without the necessary English language qualifications, you may be able to take the Kent International Foundation Programme. If you gain a good pass from the Kent International Foundation Programme (IFP), with an overall average of 60% and a pass in all components, you are guaranteed entry to the first year of the Finance and Investment degree programme. For further details see [www.kent.ac.uk/ifp](http://www.kent.ac.uk/ifp)

Further information

For further details of entry requirements, please see p11.
YOUR STUDY PROGRAMME

Your studies are divided into three stages: Stage 1, Stage 2 and Stage 3.

The compulsory year in industry takes place between Stages 2 and 3.

At Stage 1, you gain a solid foundation in key financial concepts, theories and skills. At Stage 2, you deepen your knowledge and begin to focus on more specialised topics. At Stage 3, you further develop your choice of subject specialisms.

Teaching and assessment

In a typical week, you spend eight hours in lectures and four hours in seminars. Some modules have workshops or sessions in the micro-computer labs. You also spend considerable periods on individual study using the library resources.

Some modules are 100% coursework. Where examinations are part of the assessment, they usually count for 70% of the marks for that module. Your second and final-year marks combine to determine your final degree class, together with your marks from your year in industry.

Module information

Please note: the module lists below are not fixed as new modules are always in development and choices are updated yearly. Please see www.kent.ac.uk/ug for the most up-to-date information.

To read a full description of any of the modules listed, go to www.kent.ac.uk/courses/modules and search for the module code shown below.

*Codes for modules marked with an asterisk have not been confirmed; for details of these modules, please search using the module title.

Stage 2

You take the following compulsory modules:

- Corporate Finance*
- Corporate Social Responsibility (CB754)
- Derivatives*
- Economics for Business II (CB363)
- Financial Reporting and Analysis*
- Financial Econometrics*
- International Banking*
- Investment Analysis*.

Stage 3

You take the following compulsory modules:

- Alternative Investments*
- Fixed Income Securities*
- Portfolio Management*
- Risk Management*.

You can choose from the following optional modules:

- Asset/Liability Management*
- Behavioural Finance*
- Business Law and Employment Rights (CB760)
- Business/Management Project (CB542)
- Contract Law and Consumer Rights (CB5009)
- Financial Modelling*
- International Financial Management*.
YEAR IN INDUSTRY

As part of your full-time Finance and Investment degree, you take a compulsory paid business placement between Stages 2 and 3.

This should be for a minimum of 44 weeks, and starts between June and September, following your second-year examinations.

Professional work placements are a critical part of the degree programme. They enable you to understand the real-world challenges facing today’s businesses and discover the latest concepts in business thinking, while gaining invaluable knowledge and experience.

You find your work placement to suit your career aspirations with our full support. This can be in the UK or abroad; the School has connections and links with many global and local organisations that are able to offer our students this fantastic opportunity.

Students at Kent Business School have had placements with many major companies, and opportunities for managerial-level jobs are available in a wide range of sectors. Our students have enjoyed fulfilling positions at organisations such as Accenture, Deloitte, Goldman Sachs, IBM, Mazars, Morgan Stanley, The Walt Disney Company, and many more, ranging from international companies to local SMEs, as well as public sector bodies and overseas government departments.

Salary and benefits

Salary and holiday entitlements vary according to the employer you work for. You have a contract with your employer with your salary paid at market levels. Many students find that they earn enough to be able to save some of their income, and this often helps them in their final year of studying at Kent.

Study and career opportunities

Employers are very keen to employ graduates who already have work experience, so your year in industry can greatly enhance your job prospects by providing you with real managerial challenges. The placement also allows you to evaluate a particular career path and gain knowledge of the working environment. Following a successful placement, you may even be offered a position with the organisation after graduation.

The skills and knowledge acquired will also help you in your final year at university, allowing you to put your academic learning into a real-world context. Generally grades improve by 5% to 10% in the final year of study for students who have been on placement, due to their increased confidence, experience and business acumen.

Overseas experience

According to the Council for Industry and Higher Education, 65% of international employers indicate that having overseas professional work experience makes graduates more employable. Currently, 15% of our students enjoy a placement overseas, and additional funding can be available for European placements. For further details, please see www.kent.ac.uk/goabroad

Finding a placement

Kent Business School provides information and support in finding placements, through a range of preparatory employability workshops in Stages 1 and 2 of your degree. These workshops help you to identify your key skills and capture them in your CV, as well as giving you practice sessions on how to do well at interviews, assessment centres and online testing. We also host networking events to expose you to different industries and business leaders.

While on placement, you will be telephoned and visited by a member of staff to check your progress, and online support is available at all other times. On your return to the University, you provide a reflective report on your placement that helps you to consolidate your experience and use it to increase your attractiveness to future employers.
VISIT THE UNIVERSITY

Come along for an Open Day or an Applicant Day and see what it is like to be a student at Kent.

Open Days
Kent runs Open Days during the summer and autumn. These provide an excellent opportunity for you to discover what it is like to live and study at the University. You can meet academic staff and current students, find out about our courses and attend subject displays, workshops and informal lectures. We also offer tours around the campus to view our sports facilities, the library and University accommodation. For further information and details of how to book your place, see www.kent.ac.uk/opendays

Applicant Days
If you apply to study at Kent and we offer you a place (or invite you to attend an interview), you will usually be sent an invitation to one of our Applicant Days. You can book to attend through your online Kent Applicant Portal.

The Applicant Day includes presentations in your subject area, guided tours of the campus, including University accommodation, and the opportunity to speak with both academic staff and with current students about your chosen subject. For further information, see www.kent.ac.uk/visit

Informal visits
You are also welcome to make an informal visit to our campuses at any time. The University runs tours of the Canterbury and Medway campuses throughout the year for anyone who is unable to attend an Open Day or Applicant Day. It may also be possible to arrange meetings with academic staff, although we cannot guarantee this. For more details and to book your place, see www.kent.ac.uk/informal
Self-guided tour
We can provide you with a self-guided tour leaflet, which includes the main points of interest. For more details and to download a self-guided tour, go to www.kent.ac.uk/informal

Scholarships and bursaries
For details of scholarships and bursaries at Kent, please see www.kent.ac.uk/ugfunding

More information
If you would like more information on Kent’s courses, facilities or services, please contact us on:
T: +44 (0)1227 768896
www.kent.ac.uk/ug

To download another subject leaflet, go to www.kent.ac.uk/courses/undergraduate/leaflets

For the latest departmental information, please see: www.kent.ac.uk/kbs
COME AND VISIT US

To find out more about visiting the University, see our website:
www.kent.ac.uk/visit