1. KentVision Code and title of the module

PSYC6480 Business Psychology Project

## Division and School/Department or partner institution which will be responsible for management of the module

Division of Human and Social Sciences, School of Psychology

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 6

## The number of credits and the ECTS value which the module represents

45 credits (22.5 ECTS) weighted 15 credits in Autumn and 30 credits in Spring

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn and Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Compulsory to:

* BSc (Hons) Business Psychology
* BSc (Hons) Business Psychology with a Placement Year

Optional

Not available as elective or optional module.

This module is not available to short term credit students

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

8.1 Demonstrate an understanding of relative advantages and disadvantages of alternative research methods and designs, especially in business psychology. Where relevant, demonstrate acquisition of more advanced skills in research techniques and data collection.

8.2 Demonstrate an ability to adhere to rigorous procedure when collecting and / or coding data.

8.3 Demonstrate an understanding of ethical issues relating to research with human participants.

8.4 Demonstrate an ability to organise and manipulate complex data or research evidence, match statistical or other analytical techniques to the research question and evidence available, and implement more robust analytical techniques commensurate with the awarded credits.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

9.1 Demonstrate an ability to develop literature search and writing skills.

9.2 Demonstrate the ability to solve problems through independent learning and generate ideas about directions for future research.

9.3 Demonstrate a development of intellectual and professional skills, such as critical reflection/evaluation, and time-management.

9.4 Demonstrate transferable skills relating to numeracy, information technology, working with others, communication, problem solving, and independent learning.

## A synopsis of the curriculum

All students are required to carry out a piece of psychological research on a specific topic, and to then present it as a report that adheres to the conventions of academic Psychology.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

* Forshaw , M. (2007). Easy statistics in Psychology: a BPS guide. Blackwell.
* Horst, J. (2015). The Psychology Research Companion: from student project to working life. Routledge.
* Cortina, J.M., Aguinis, H., & DeShon, R.P. (2017). Twilight of dawn or of evening? A century of research methods in the Journal of Applied Psychology. *Journal of Applied Psychology*, *102* (3), 274-290

## Contact Hours

This module will be taught by means of seminar/workshop sessions, academic project supervision

Private Study: 407.5

Contact Hours: 42.5

Total: 450.0

## Assessment methods

* 1. Main assessment methods
* \* Project (5,000 words) 80%
* Pre-registration assignment (1,800 words) 15%
* Professional Conduct 5%

*\* This element is pass compulsory and must be passed to achieve the learning outcomes of the module*

13.2 Reassessment methods

* Like for Like.

## Map of module learning outcomes (sections 8 and 9) to learning and teaching methods and methods of assessment (section 13)

**Module learning outcomes against learning and teaching methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 |
| Personal Supervision | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Seminars / Workshops | **x** | **x** | **x** | **x** |  |  |  | **x** |
| Independent Learning | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

**Module learning outcomes against assessment methods:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | **8.1** | **8.2** | **8.3** | **8.4** | **9.1** | **9.2** | **9.3** | **9.4** |
| Professional Conduct |  |  |  |  |  |  | **x** | **x** |
| Pre-registration assignment |  |  | **x** |  |  |  |  |  |
| Project Report | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

## Inclusive module design

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

This module covers worldwide expertise on the subject matter, and encourages students to review content from a breadth of sources, both domestic and international.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| **Date approved** | **New/Major/Minor revision** | **Start date of delivery of (revised) version** | **Section revised (if applicable)** | **Impacts PLOs (Q6 & 7 cover sheet)** |
| --- | --- | --- | --- | --- |
| 26.01.2022 | Major | Autumn 2022 | 2, 4, 7, 8, 10, 11, 12, 13, 14, 17 | No |
|  |  |  |  |  |