1. KentVision Code and title of the module

LING5480 Intercultural Communication

## Division and School/Department or partner institution which will be responsible for management of the module

Arts and Humanities, School of Cultures and Languages

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 6

## The number of credits and the ECTS value which the module represents

15 Credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn or Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Optional to the following courses: BA English Language & Linguistics (Single and Joint Honours)

Also available as an elective module

## The intended subject specific learning outcomes. On successfully completing the module students will be able to:

* 1. Demonstrate a systematic understanding of the interdisciplinary field of intercultural communication, with special focus on relevant concepts in Pragmatics and Discourse Analysis;
  2. Recognise and evaluate different methodological processes that are used to answer questions regarding intercultural communication;
  3. Identify the challenges and potential biases in the study of intercultural communication, critically reflecting upon the related discourses;
  4. Carry out an analysis of real-life data in order to answer questions regarding intercultural communication.

## The intended generic learning outcomes. On successfully completing the module students will be able to:

* 1. Demonstrate critical reading skills, confidently dealing with primary sources;
  2. Demonstrate advanced analytical skills, by handling real-life data;
  3. Show an understanding of fieldwork techniques and practices;
  4. Demonstrate sophisticated communication skills in group-work and collaborative problem-solving;
  5. Show a critical understanding of intercultural communication skills, through a raised awareness on the challenges of communication across different cultures and in different discourse settings.

## A synopsis of the curriculum

This module introduces interdisciplinary approaches (relevant disciplines: linguistics, anthropology, sociology, philosophy) to the notion of “culture” and “intercultural communication”, with a special focus on concepts and methodologies from the areas of Pragmatics and Discourse Analysis. It covers phenomena such as indexicality, (im)politeness, humour, non-literal language, miscommunication, while also discussing a range of discourse contexts (classroom, business, media).

## Reading list

The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

The most up to date reading list for each module can be found on the university's [reading list pages](https://kent.rl.talis.com/index.html).

## Contact Hours

Private Study: 130

Contact Hours: 20

Total: 150

## Assessment methods

* 1. Main assessment methods
* Field Notes – 35%
* Case Study (1,500 words) – 65%

13.2 Reassessment methods

* 100% coursework (Case Study: 2,500 words)

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Private Study** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lecture | **X** | **X** | **X** | **X** |  |  | **X** |  |  |
| Seminar | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Field Notes | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| Case Study | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

Internationalisation is a core aspect of this module, since it focusses on the communication between different languages and cultures. All learning outcomes and assessments are therefore relevant to internationalisation. Seminar discussions will utilize the multilingual and multicultural classroom, drawing examples from the students’ own experiences with intercultural communication.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised  (if applicable) | Impacts CLOs |
| --- | --- | --- | --- | --- |
| 19/12/2022 | Major | 2023/24 | 1,8,10,13-14 | No |
|  |  |  |  |  |