1. **Title of the module**

LAWS5800 (LW580): Consumer Law

1. **School or partner institution which will be responsible for management of the module**

Kent Law School

1. **The level of the module (e.g. Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS Credits)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

LAWS3150/LAWS3250 Introduction to Contract and Tort

1. **The programmes of study to which the module contributes**

All undergraduate Law programmes including Joint Honours.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module, students will be able to:**
2. Demonstrate knowledge of the relevant common law, statutory and non-statutory sources in the area of consumer law and to research and apply that knowledge to concrete fact situations.
3. Demonstrate an understanding of the standard policy arguments and frameworks of consumer law, and to apply and critique them in concrete policy problems.
4. Appreciate the role of consumer law and policy within the “new regulatory state” in the UK.
5. Demonstrate an awareness of the different forms of legal regulation of consumer market transactions (e.g. private law, administrative regulation, "soft law", harnessing market incentives), and their strengths and weaknesses.
6. Assess claims about the progressive potential of consumer law and its relationship to broader social policies such as addressing social exclusion.
7. Appreciate the scope of EU consumer law and policy and its effects on UK law.
8. **The intended generic learning outcomes.  
   On successfully completing the module, students will be able to:**
9. Effectively locate primary and secondary legal and policy sources and to apply them to specific policy and legal issues.
10. Critically evaluate an area of law both doctrinally and in terms of its socio-economic consequences.
11. Recognise potential alternative solutions to particular problems and make a reasoned choice between them.
12. Formulate and sustain a complex argument, supporting it with appropriate evidence
13. **A synopsis of the curriculum**

The module addresses the regulation of consumer markets. This module is aimed at students who wish to have an understanding of substantive law, policies and institutional framework concerning the regulation of consumer markets.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Blackstones Statutes on Commercial and Consumer Law 2017-2018 (Oxford University Press).

Mathew Hilton, Consumerism in 20th Century Britain (Cambridge, CUP, 2003).

G. Howells & S. Weatherill, Consumer Protection Law (Ashgate, 2d ed. 2005).

G. Howells, H. Micklitz & T. Wilhelmsson, European Fair Trading Law (Ashgate, 2006).

I Ramsay, Consumer Law and Policy: Text Cases and Materials on Regulating Consumer Markets (Oxford, 3rd edition, Hart Publishing)

C Scott & J Black, Cranston’s Consumers and the Law (Cambridge: Cambridge

University Press, 3d ed. 2000).

1. **Learning and teaching methods**

This module will be taught by means of lectures, seminar and private study.

Total study hours: 300

Contact hours: 40

Private study hours: 260

1. **Assessment methods.**

13.1 Main assessment methods

The module will be assessed by 30% coursework and 70% examination as follows:

Essay, 3000 words (30%)

Exam, 3 hours (70%)

13.2 Reassessment methods

The module will be reassessed by like-for-like reassessment of failed individual components of assessment. The reassessment will test all of the learning outcomes as indicated in the mapping below.

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning / teaching method** |  |  |  |  |  |  |  |  |  |  |
| Lectures | X | X | X | X |  | X |  | X | X |  |
| Seminars | X | X | X | X | X | X | X | X | X | X |
| Private Study |  |  |  |  |  |  |  |  |  |  |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| Essay (30%) | X | X | X | X | X | X | X | X | X | X |
| Exam (70%) | X | X | X | X | X | X | X | X | X | X |

1. The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

**a) Accessible resources and curriculum**

1. Preference will be given to electronic resources that meet minimum accessibility standards and support the use of assistive technologies.
2. Module outlines will be made accessible at least four weeks before the module starts.
3. Prioritised reading lists will be made available sufficiently in advance to accommodate the provision of alternative formats and support those with a slow reading speed.
4. Lecture/seminar slides/outlines will be made available in electronic format in advance to allow all students to prepare (particularly students with notetaking difficulties).
5. In accordance with the KLS school-level statement on Lecture Capture, lectures will be recorded to assist notetaking unless one or more of the lectures contains sensitive material. The module convenor will notify students in advance of any lectures that will not be recorded.

**b) Learning, teaching and assessment methods**

The inclusive practices in the guidance (Annex B Appendix A, section b (1) and (2)) have all been considered in order to support all students in their assessments on this module.

1. **Campus(es) or centre(s) where module will be delivered:**

Canterbury.

1. **Internationalisation**

This module has an International outlook which can be seen in the comparative materials used.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6 & 7 cover sheet) |
| 21/09/2017 | Minor | September 2018 | 11 | No |
|  |  |  |  |  |