1. KentVision Code and title of the module

LANG4003 Culture & Heritage: Foundations

## Division and School/Department or partner institution which will be responsible for management of the module

Arts and Humanities, School of Cultures and Languages

## The level of the module (Level 4, Level 5, Level 6 or Level 7)

Level 4

## The number of credits and the ECTS value which the module represents

15 credits (7.5 ECTS)

## Which term(s) the module is to be taught in (or other teaching pattern)

Autumn or Spring

## Prerequisite and co-requisite modules and/or any module restrictions

None

## The course(s) of study to which the module contributes

Optional to the following courses: Modern Languages BA (Hons)

Also available as an elective module

## The intended subject specific learning outcomes.On successfully completing the module students will be able to:

8.1 Demonstrate an understanding of a variety of critical frameworks for analysing cultural texts.

8.2 Demonstrate an understanding of the specificities of a range of different media such as literature, screen media and the visual arts.

8.3 Analyse set texts from a range of media in detail.

## The intended generic learning outcomes.On successfully completing the module students will be able to:

9.1 Demonstrate an original and creative response to a variety of cultural products in different media.

9.2 Produce cogent and well-constructed arguments in the form of commentaries, essays and screencasts.

9.3 Undertake independent research in the Library and online;

9.4 Take responsibility for personal and professional learning and development.

## A synopsis of the curriculum

The module provides students with a general introduction to the analysis of a variety of cultural forms from different national contexts paying particular attention to the specificities of different media within the visual arts (e.g. paintings, photographs), screen media (e.g. fiction films, documentaries, TV series) and literature (e.g. poems, short stories, novels). Lectures will introduce key theoretical and critical frameworks and seminars will consist of their application to specific texts from places such as Italy, Germany, France, Spain and Latin America.

## Reading list

## The University is committed to ensuring that core reading materials are in accessible electronic format in line with the Kent Inclusive Practices.

## The most up to date reading list for each module can be found on the university's reading list pages.

Benshoff, Harry M. (2015) *Film and Television Analysis: An Introduction to Methods,*

*Theories, and Approaches*. London/New York: Routlegde

Bordwell, David, Kristin Thompson and Jeff Smith (2019) *New York: Film Art: An*

*Introduction* [12th ed.]. New York: McGraw Hill

Eagleton, Terry (2014) *How to Read Literature*. New Haven: Yale University Press

Sturken, Marita and Lisa Cartwright (2018) *Practices of Looking. An Introduction to Visual*

*Culture*. Oxford: Oxford University Press

## Contact Hours

Private Study: 130

Contact Hours: 20

Total: 150

## Assessment methods

13.1 Main assessment methods

Commentary – 1,000 word equivalent – 30%

Screencast – 10min – 30%

Essay – 1,500 words – 40%

13.2 Reassessment methods

100% coursework (2,000 words essay)

## Map of module learning outcomes (sections 8 & 9) to learning and teaching methods and methods of assessment

**Module learning outcomes against learning and teaching methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Lecture | X | X | X | X | X |  |  |
| Seminar | X | X | X | X | X | X | X |
| Private Study | X | X | X | X | X | X | X |

**Module learning outcomes against assessment methods:**

| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 9.1 | 9.2 | 9.3 | 9.4 |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Commentary | X | X | X | X | X | X | X |
| Screencast | X | X | X | X | X | X | X |
| Essay  | X | X | X | X | X | X | X |

## Inclusive module design

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

## Campus(es) or centre(s) where module will be delivered

Canterbury

## Internationalisation

This module will explore cultural production and analysis specifically from an international perspective, drawing on texts from a range of international contexts including the French, Italian, German and Hispanic-speaking worlds.

**DIVISIONAL USE ONLY**

**Module record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

| Date approved | New/Major/minor revision | Start date of delivery of (revised) version | Section revised(if applicable) | Impacts PLOs (Q6&7 cover sheet) |
| --- | --- | --- | --- | --- |
| 13/12/21 | New | September 2022 | n/a | no |
|  |  |  |  |  |