1. **Title of the module**

JOUR8210 (JN821) Specialist Journalism

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

JN800 (co-requisite)

JN304 Introduction to Reporting (Canterbury) (pre-requisite)

1. **The programmes of study to which the module contributes**

MA Multimedia Journalism

MA in International Multimedia Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate comprehensive knowledge and understanding of how journalists develop a specialism.

8.2 Show and use knowledge they have gathered (in a specialist field of journalism) in journalistic projects or assignments suitable for an international, national or regional audience.

8.3 Deploy some of the key intellectual and practical professional skills or capabilities used by specialist journalists working in the digital world.

8.4Demonstrate analytical skills by exploring major issues, debates and commentators or major thinkers within their chosen specialism.

8.5Demonstrate theability to carry out various forms of independent research in a chosen field and to assess and evaluate key topics and events and their portrayal in different parts of the media.

8.6 Produce multi-media journalistic work to industry standards involving text, images, audio or video, involving sustained independent and critical enquiry.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate comprehensive intellectual skills of research, analysis and synthesis in producing original journalism to professional standards.

9.2 Gather, organise and deploy ideas and sustain narrative, argument and analysis using written and digital techniques to professional standards.

* 1. Use complex multimedia hardware and software in an original and professional way with a specific audience in mind, whether national, international or regional.
  2. Demonstrate knowledge and understanding of the complexities and diversity of their chosen subject area through communicating complex ideas and material clearly to specialist and non-specialist audiences.

9.5 Work effectively as individuals and in a team environment, exercising initiative and personal responsibility.

9.6 Evaluate their work with reference to professional standards through critical analysis and reflection.

1. **A synopsis of the curriculum**

This module will give students an introduction to the skills and habits specialist journalists need in a digital age, as well as encouraging them to develop their own specialism in journalism. It will include studying and critically analysing the key issues and debates in a specific subject area, communicating complex ideas in a simple and engaging way to a general audience, building contacts and expertise, and a critical look at the jobs market for specialists.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Marr, A. (2004), My Trade, Macmillan

Husain, M. (2018), The Skills, 4th Estate

Bull, A. (2010), Multimedia Journalism: A Practical Guide, Routledge

Gillmore, D. (2010), MediaActive: A User’s Guide to Finding, Following and Creating the News, O’Reilly

Briggs, M. (2009), Journalism Next: A Practical Guide to Digital Reporting and Publishing, CQ Press

Turner, B. & Orange, R. (2013), Specialist Journalism, Routledge

1. **Learning and teaching methods**

Total contact hours: 24

Private study hours: 126

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Assessed by coursework portfolio (100%)

To include:

News feature (2,000 words): 30%

News stories (2 x 600 words): 15% each (30% overall)

Illustrated live two-way broadcast (4 minutes): 30%

Log-book, to include research methods, contact-building and list of employers of journalists in their chosen specialism – 10% (500 words)

13.2 Reassessment methods

Like for like

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | X | X | X | X | X | X | X | X | X | X | X | X |
| Lectures | X | X | X |  |  |  |  | X |  |  |  |  |
| Workshops |  |  | X | X | X | X | X | X | X | X | X | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |  |
| News feature | X | X | X | X | X | X | X | X | X | X |  | X |
| News stories | X | X | X | X | X | X | X | X | X | X |  | X |
| Live two-way | X | X | X | X | X | X | X | X | X | X | X | X |
| Log book | X | X | X | X | X |  | X |  |  | X | X | X |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module encourages students to explore in depth an issue of interest to them. It will encourage students to take a global perspective on news and current affairs. They will be encouraged to package news in a way that can be consumed for a globally located English-speaking audience.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
|  |  |  |  |  |
|  |  |  |  |  |