1. **Title of the module**

JOUR8180 (JN818) Travel Journalism

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MA Multimedia Journalism

MA in International Multimedia Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Evaluate and apply key concepts in the study of travel journalism, including the concept of the ‘tourist gaze’ and ‘staged authenticity

8.2 Demonstrate a systematic understanding of theoretical perspectives and concepts including; globalisation, postcolonial theory and cultural difference

8.3 Critically apply theoretical perspectives to a range of televisual, photographic and written “texts”

8.4 Demonstrate a comprehensive understanding of historical and cultural developments in travel and tourism

8.5 Demonstrate a comprehensive understanding of the uses and limitations of relevant research methodologies

8.6 Reflect critically on the codes and conventions of different forms of travel journalism

8.7 Write and produce different forms of travel journalism and show critical awareness of their key features.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate a systematic understanding and critical awareness of the key concepts and theories of the relevant academic literature

9.2 Critically evaluate and apply knowledge of relevant concepts and theories in the formulation, framing and execution of textual analysis projects

9.3 Comprehensively implement research and writing skills in individual written work

9.4 Comprehensively implement oral communication skills in group study contexts

9.5 Exercise independent learning skills and organise their study in an efficient and disciplined manner.

1. **A synopsis of the curriculum**

The module will introduce students to some of the key issues and debates in the field of travel and tourism and will principally consider:

* + how might we differentiate between travel and tourism?
  + how does our cultural experience shape our expectations of travel and tourism?
  + as travellers and tourists how do we engage with different cultures?
  + how does the media influence how we experience and practice travel and tourism?

These issues will be explored in relation to a range of media forms such as newspapers, magazines, television and radio programmes, blogs and social media.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Berger, A. (2004) Deconstructing travel: Cultural Perspectives on Tourism, Lanham, Maryland: Alta Mira Press

Crouch, D, Jackson, R & Thompson, F. (eds) (2005) The Media & The Tourist Imagination Converging Cultures, London: Routledge

Hanusch, F & Fursich, E (eds) (2014) Travel Journalism Exploring Production, Impact and Culture, Basingstoke: Palgrave MacMillan

MacCannell, D. (1992) Empty Meeting Grounds: The Tourist Papers, London: Routledge.

Rojek, C. & Urry, J. (Eds) (1997) Touring Cultures: Transformations of Travel and Theory, London: Routledge

Urry, J. (2002) (2nd edition) The Tourist Gaze, London: Sage

1. **Learning and teaching methods**

Total Contact Hours: 24

Private Study Hours: 126

Total Study Hours: 150

1. **Assessment methods**
   1. Main assessment methods

Feature (1500 words) (30%)

Essay (3000 words) (30%)

Examination, 2 hour (40%)

13.2 Reassessment methods

Like for Like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Private Study** | X | X | X | X | X | X | X | X | X | X |  | X |
| Lectures | X | X | X | X | X | X |  | X |  |  |  | X |
| Seminars | X | X | X | X | X | X | X | X | X | X | X | X |
| Class preparation | X | X | X | X | X | X | X | X | X | X |  | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |  |
| Coursework essay | X | X | X | X | X | X |  | X | X | X |  | X |
| Journalism feature |  | X | X | X | X |  | X | X | X | X |  | X |
| Exam | X | X |  | X | X | X |  | X | X | X |  | X |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module examines the representation of different cultures through the prism of travel journalism. Reflecting the fact that many of our students are international weekly lecture content and seminar discussion will regularly draw on examples of travel journalism from around the world. Students are also encouraged to make use of examples from countries other than Britain in their assignments.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Feb 2018