1. **Title of the module**

JOUR8020 (JN802) Practical Multimedia Journalism

1. **Division or partner institution which will be responsible for management of the module**

Law, Society and Social Justice: Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MA Multimedia Journalism (compulsory module)

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**
2. Demonstrate a systematic understanding and a critical awareness of the current key concepts of news delivery for online platforms
3. Show a comprehensive understanding of the fundamental technologies used in the gathering, production and dissemination of news
4. Demonstrate professional skills and originality in using new and established techniques to produce quality multimedia journalism
5. Produce properly structured multimedia journalism news suitable for an international, national or regional audience
6. Use complex multimedia hardware and software in an original and professional way with a specific audience in mind
7. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**
8. Work effectively as individuals and in a team environment, exercising initiative and personal responsibility
9. Make informed decisions about deployment of resources in planning, gathering, producing and disseminating information in complex and unpredictable situations
10. **A synopsis of the curriculum**

Culture, history and development of British journalism in print, broadcast and online media. Professional use of cameras, editing software and television studio production facilities. Professional use of audio recording equipment, editing software and radio studio production facilities. Team working in radio, television, print and online news production. Advanced use of multimedia authoring software, image manipulation software and print production facilities. The impact of online technologies on planning, reporting, producing and disseminating news.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Geller V (2007), Creating Powerful Radio, Focal Press

Harrower T (2007), The Newspaper Designer’s Handbook, 6th ed, McGraw-Hill

Hudson G and Rowlands S (2007), The Broadcast Journalism Handbook, 1st ed, Longman

Quinn S and Filak V F (2005), Convergent Journalism, Focal Press

Ray V (2003), The Television News Handbook, Macmillan

Ward M (2002), Journalism Online, Focal Press

1. **Learning and teaching methods**

Total Contact Hours: 96

Private Study Hours: 354

Total Study Hours: 450

1. **Assessment methods**
   1. Assessment 100% by coursework

TV Assignment 1 – 20%

Print Assignment 2 – 20%

Radio Assignment 3 –20%

Online Assignment 4 – 20%

Blog Postings – 10%

News Conference Pitches – 10%

13.2 Reassessment methods

100% coursework

1. ***Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |
| **Private Study** | x | x | x | x |  | x | x |
| *Lecture* | x | x | x | x |  |  |  |
| *Workshop* | x | x | x | x | x |  | x |
| **Assessment method** |  |  |  |  |  |  |  |
| *TV Assignment 1* |  | x | x | x | x | x | x |
| *Print Assignment 2* |  | x | x | x | x | x | x |
| *Radio Assignment 3* |  | x | x | x | x | x | x |
| *Online Assignment 4* | x | x | x | x | x | x | x |
| *Blog postings* |  | x | x | x | x |  |  |
| *News Conference Pitches* | x | x |  | x |  |  |  |

1. **Inclusive module design**

The Division recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

The module focuses on production techniques for journalism on different platforms that are used across the globe. Students will be encouraged to engage with professional journalism produced all over the world and think about how to package their own content for local, domestic and international markets. Their assessments are designed to test their understanding of these global techniques.

**DIVISIONAL USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 20/12/2021 | Major | September 2021 | 7-9, 11. 13, 14 | No |
|  |  |  |  |  |