1. **Title of the module**

JOUR6020 (JN602) Essentials of Television Production

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

Wild module only

1. **The intended subject specific learning outcomes.
On successfully completing the module students will be able to:**
2. Plan, develop and produce television segments which meet Ofcom broadcasting standards
3. Understand the cultural space that television occupies within the mediascape
4. Comprehend the language of television from camera movements to editing techniques
5. Develop the teamwork and leadership skills required to organise a live TV broadcast
6. Reflect upon their own work, and evaluate each other’s projects and proposals
7. Understand the legal, ethical and regulatory framework under which live TV broadcasting must operate in the UK
8. **The intended generic learning outcomes.
On successfully completing the module students will be able to:**
9. Plan, manage and deliver a long term project
10. Understand the ethical, practical and legal dimensions of working in live television production
11. Deploy short, medium and long term organising skills
12. Understand the language of visual narrative and video storytelling
13. Display leadership and interpersonal skills by managing a team of their peers and guests
14. **A synopsis of the curriculum**

This module will allow students to gain knowledge of television production from the planning stage through to its execution. During the Autumn term they will learn the language of television, camera work, scripting, organising a production, how to pitch a segment for a broadcaster, filming, editing, organising a crew and directing a live TV programme. They will then produce a TV segment in the genre of their choice (e.g. current affairs, music, arts, cooking etc) with support from their peers and academic staff.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Holland, P., 2017. The New Television Handbook. 5th edition ed. New York: Routledge.

Millerson, G., 2001. Effective TV Production. 13th edition ed. Oxford: Focal Press.

Orlebar, J., 2011. The Television Handbook. 4th Edition ed. Abingdon: Routledge.

Owens, J. & Millerson, G., 2009. Television Production. 15th edition ed. New York: Focal Press.

Palmerson, G., 2008. Exposing Lifestyle Television. New York: Routledge.

Pearl, M., 2017. The Solo Video Journalist. 1st edition ed. New York: Routledge: Taylor & Francis.

1. **Learning and teaching methods**

This module will be delivered as a combination of workshops, individual supervisions and independent project development.

Contact hours: 30 hours

Private study 270 hours.

Total hours 300

1. **Assessment methods**

Main assessment methods:

Project Pitch: 10 minutes 10%

Project Plan and Structure: At least 5 pages A4: 15%

Final Project: One 12-minute TV segment: 75%

Reassessment methods:

Reassessment will be on a like-for-like basis. Students will have the opportunity to resubmit their TV segments with additional filming/editing.

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Private Study |  |  |  |  |  |  |  |  |  |  |  |
| Workshops | x | x | x | x | x | x | x | x | x | x | x |
| Supervision meetings | x | x | x |  | x | x | x | x | x | x | x |
| Private study | x | x | x | x | x | x | x | x | x | x | x |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Pitch | x | x | x |  | x | x | x | x | x | x |  |
| Project plan | x | x | x | x | x | x | x | x | x | x | x |
| Project | x | x | x | x | x | x | x | x | x | x | x |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module teaches skills of television production which can be applied in any country. Projects based on Kent culture and events will be considered for broadcast on KMTV, but pitches for other valid English language outlets will be considered and will benefit from the professional experience of academic and KMTV staff.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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