1. **Title of the module**

JOUR5120 (JN512) Sports Journalism

1. **School or partner institution which will be responsible for management of the module**

Centre for Journalism

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn

1. **Prerequisite and co-requisite modules**

JOURN3010 Reporting and Writing I

JOURN5020 Reporting and Writing II

1. **The programmes of study to which the module contributes**

BA (Hons) Journalism

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Understand the cultural, historical and social context within which sports journalism has developed since the beginning of the Twentieth Century.

8.2 Apply key reporting processes, principles and skills learned in Reporting and Writing I and Reporting and Writing II in previous years to the particular demands of sports journalism in print and online.

8.3 Understand the regulatory framework of sports in the UK and the extent to which sports journalists hold regulatory and funding bodies to account.

8.4 Understand the impact that increasing commercialisation has had on major sports and on the way sports are reported.

8.5 Use online tools to produce instant minute-by-minute updates of live sporting events, followed by detailed match reports within minutes of the final whistle.

8.6 Read widely within the genre of sports journalism and understand the difference between news, commentary, analysis and features in that context.

8.7 Learn the practical skills necessary to pass the National Council for the Training of Journalists’ exam in sports journalism, as part of the professionally recognised NCTJ diploma.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Gather, organise and deploy information to make arguments coherently and communicate them to a professional standard.

9.2 Work to deadlines in flexible and innovative ways showing self-direction and self-discipline

9.3 Make use of appropriate terminology when writing or speaking about sports.

9.4 Consider and evaluate their work with reference to professional standards.

1. **A synopsis of the curriculum**

Indicative topics are:

* Writing match reports, analysis and commentary for print and online to tight deadlines
* Using online tools, including social media, to produce minute-by-minute coverage of live events and increase audience
* Understand the impact of new media on sports journalism
* The social, historical and cultural context of sports journalism.
* Running too close to the circus – “fans with typewriters” and sports journalism’s relationship with the PR industry
* The impact of commercialisation of sport on sports journalism
* Holding sports bodies to account – the structure of governing bodies and government departments

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Sports Journalism by Phil Andrews (Sage, 2005)

Sports Journalism: Context and Issues by Raymond Boyle (Sage, 2006)

The Pits: The Real World of Formula One by Beverley Turner (Atlantic Books, 2004)

The Great Reporters by David Randall (Pluto Press, 2005)

Journalism: Principles and Practice by Tony Harcup (Sage, 2009)

1. **Learning and teaching methods**

Total Contact Hours: 24

Private Study Hours: 126

Total Study Hours: 150

1. **Assessment methods**
   1. Main assessment methods

Match Report (1,000 words) (30%)

Feature (3,000 words) (40%)

Examination, 2 hour (30%)

13.2 Reassessment methods

Like for Like

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section 12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 8.6 | 8.7 | 9.1 | 9.2 | 9.3 | 9.4 |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |
| Workshops | X | X | X | X | X | X | X | X | X | X | X |
| Private study | X | X | X | X | X | X |  | X | X | X | X |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |
| Match Report |  | X |  |  | X | X | X |  | X | X | X |
| Feature |  | X | X |  |  | X |  | X | X | X |  |
| Examination | X |  | X | X |  | X | X | X | X |  | X |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

This module equips students to pass the National Council for the Training of Journalist’s Diploma in Journalism and, as such, has a focus on UK sports coverage and publications. Its primary focus is covering football, rugby and cricket – the three sports which dominate the back pages of UK newspapers. However, the assessments are designed to allow students to explore their own interests across a diverse range of sports and cultures.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

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| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Feb 2018